



Press Release

Deputy CEO of Ipsos France, **Patrice Bergen** has been elected President of the Board of Directors of the Syntec Marketing Research and Opinion organisation*

Paris, 16 July 2009. At the meeting held on Thursday 9 July 2009, the Board of Directors of the Syntec Marketing Research and Opinion organisation elected Patrice Bergen as their President.

Deputy CEO of Ipsos France, Patrice Bergen joined the Ipsos group in 2000, and has been Treasurer of the Syntec Federation since June 2007.

A graduate of the Ecole Nationale d'Administration (1986), he has held public administration positions with various French government ministries. In 1995, he was appointed Administrative and Financial Director of Cegetel (the Vivendi group) before joining the Managing Director's office of the National Police in 1998.

In 2000 he was appointed Financial Director of Ipsos France, then Deputy CEO in January 2008.

*Syntec is a federation representing near 1,250 French groups and companies from the engineering, computing, research, consulting and training sectors. www.syntec.fr

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