



On 6 July 2007, Société Générale delivered to Ipsos 230,928 Ipsos shares, in performance of a forward purchase contract concluded on 9 July 2002 between Ipsos and Société Générale. 2,309,280 Ipsos shares have been purchased within this forward contract with Société Générale and are deliverable to Ipsos between 8 July 2005 and 6 July 2007, at the unit price of €17,25, paid in cash on 9 July 2002 (these amounts comply with the Ipsos' division by four of the Ipsos share par value dated 4 July 2006).