



## Release

### Half-year report on Ipsos' liquidity contract

**Paris, 3 July 2008.** Under the liquidity contract entrusted by Ipsos to SG Securities (Paris), the following assets appeared on the liquidity account at 30 June 2008:

- 12,443 Ipsos shares
- € 864,285.41

For information, the following assets appeared on the liquidity account at the last report:

- 27,943 Ipsos shares
- € 527,781.36

### Nobody's Unpredictable

'Nobody's Unpredictable' is the Ipsos signature.

*Our clients' clients are increasingly demanding. They change direction, change their views and preferences often and easily. We at Ipsos anticipate and meet those changes. We help our clients to understand their clients, to bring focus and clarity to even the most difficult situations. We understand the dynamics of their markets and we deliver the insight needed to give them the leading edge.*

Listed on Eurolist by NYSE - Euronext Paris,  
Ipsos is part of the SBF 120 and the Mid-100 Index and is eligible to the Differed Settlement System.

**Isin FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP**  
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