

OBSERVER IPSOS eNATION CUSTOM EXPRESS

Custom research in a fraction of the *time*.

What is Ipsos eNation Custom Express?

Ipsos eNation Custom Express offers rapid response custom research. From start to finish, a member of the Ipsos Omnibus team will oversee your online study and serve as your team's liaison with Operations. **Almost** any study that is under 20 minutes in length can be completed in five business days using Ipsos eNation Custom Express. **Feasibility will need to be confirmed first, to insure quality data and quick turnaround.**

Why choose Ipsos eNation Custom Express?

Using Ipsos eNation Custom Express is like having your very own Omnibus Project Manager embedded in your business unit. We provide quality custom research in a fraction of the time.

It's fast

With our quick turnaround, you can submit final questions by Noon EST any business day and receive closed ended data by 4 pm EST five business days later.

Questions Received (by Noon EST)	In field	Data Delivery (by 4 pm EST)
Monday	Wednesday	Monday
Tuesday	Thursday	Tuesday
Wednesday	Friday	Wednesday
Thursday	Monday	Thursday
Friday	Tuesday	Friday

It's high tech

The online environment is an ideal medium for testing responses to visual communications or concepts. Pre-recruited respondents have the ability to respond to the survey at their convenience within the survey window.

It's affordable

Offers custom research in a fraction of the time. Pricing is based on specifics of the study. Please contact Melissa Kordik or another member of the Omnibus team for a quote. Discounts are available for multiple waves or tracking surveys.

What do I receive?

We cross tabulate your data against one standard demographic banner.

In addition, we can provide you with:

- Customized banners
- Formatted data files (SPSS, Excel, ASCII)

Please inquire about prices and timing.

Ipsos eNation Custom Express service is used for:

- Opinion polling
- Awareness and usage surveys
- Advertising awareness (pre and post)
- Trend forecasting
- Incidence checks
- Testing graphic and video concepts
- Media releases

Contact

For more information on the Ipsos eNation Custom Express, visit our website at <https://www.ipsos.com/en-us/omnibus-0> or contact:

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About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5,000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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