



Global @dvisor

The Economic Pulse of the World

Citizens in 24 Countries Assess the Current State of their Country's Economy for a Total Global Perspective





These are the findings of the *Global @dvisor* Wave 71 (G@71), an Ipsos survey conducted between June 19th to July 3rd , 2015.

- The survey instrument is conducted monthly in 24 countries around the world via the Ipsos Online Panel system. The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, China, France, Great Britain, Germany, Hungary, India, Israel, Italy, Japan, Mexico, Poland, Russia, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.
- For the results of the survey presented herein, an international sample of 17,536 adults aged 18-64 in the US, Israel and Canada, and age 16-64 in all other countries, were interviewed. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Hungary, Israel, Mexico, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden, Thailand and Turkey, where each have a sample approximately 500+. The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.
- In countries where internet penetration is approximately 60% or higher the data output is comparable the general population. Of the 24 countries surveyed online, 16 yield results that are balanced to reflect the general population: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Italy, Israel, Japan, Poland, South Korea, Spain, Sweden, United Kingdom and United States. The eight remaining countries surveyed –Brazil (53% Internet penetration among the citizenry), China (46%), India (19%), Mexico (41%), Russia (59%), Saudi Arabia (59%), South Africa (47%) and Turkey (47%)—have lower levels of connectivity therefore are not reflective of the general population; however, the online sample in these countries are particularly valuable in their own right as they are more urban/educated/income than their fellow citizens and are often referred to as “Upper Deck Consumer Citizens”.

Analytic Components...

- There are three analytic components that make up the findings of this monthly Economic Pulse report. Each question is tracked and analyzed from questions dealing with:

① The currently perceived macroeconomic state of the respondent's country:

- Thinking about our economic situation, how would you describe the current economic situation in [insert country]?** Is it very good, somewhat good, somewhat bad or very bad?

② The currently perceived state of the local economy:

- Rate the current state of the economy in your local area** using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

③ A six month outlook for the local economy:

- Looking ahead six months from now, do you expect the economy in your local area to be** much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?



- For the second month in a row, the national economic assessment average is up one point, as four in ten (42%) global citizens assess the current economic situation in their country as “good”. Furthermore, the tracked global average is at its highest point since October 2010. The uptick in the global index is seen in all regions of the world, most notably in Latin America (25%, +3 pts.) and North America (54%, +2 pts. driven by Canada).
- For the first time since the beginning of this year, the local economic assessment posted a negative gain of two points, with only three in ten (30%) global respondents rating the economy in their local area as “strong”. With only a handful of countries posting positive numbers this wave, the regions most impacted by a decline are Middle East/Africa (40%, -4 pts.), BRIC (37%, -3 pts.) and Europe (26%, -3 pts.).
- The future outlook on the local economy is in the negative territory as well, with one quarter (24%) of global respondents saying their local economy will be stronger in the next 6 months. Regions most pessimistic about future are: Middle East/Africa (25%, -5 pts.), BRIC (48%, -3 pts.) and G-8 countries (16%, -3 pts.).

Global Average of National Economic Assessment

Up One Point: 42%

- For the second month in a row, the average global economic assessment of national economies surveyed in 24 countries is up one point as 42% of global citizens rate their national economies to be 'good'.
- Saudi Arabia (91%) remains at the top of the national economic assessment , followed by India (83%), Germany (78%), China (72%), Sweden (66%), and Canada (65%). Very little change at the bottom of the assessment, as Italy (10%) is the lowest this month once again, followed by France (11%), Brazil (12%), South Korea (14%), Spain (16%), South Africa (17%) and Hungary (17%).
- *Countries with the greatest improvements in this wave:* Turkey (38%, +6 pts.), Japan (36%, +6 pts.), Canada (65%, +5 pts.), Mexico (33%, +5 pts.), Germany (78%, +3 pts.), Israel (51%, +3 pts.), Spain (16%, +3 pts.), Brazil (12%, +3 pts.) and Belgium (46%, +2 pts.)
- *Countries with the greatest declines:* Great Britain (49%, -6 pts.), Poland (29%, -4 pts.), China (72%, -3 pts.) and South Africa (17%, -3 pts.)..

Global Average of Local Economic Assessment (30%) Down Two Points

- When asked to assess their local economies, **30% agree the state of the current economy in their local area is 'good,' on the global aggregate level. The local economic assessment is down two points since last sounding.**
- Despite experiencing a significant decline since last sounding, Saudi Arabia (62%) still leads the local economic assessment by a narrow margin, followed by Israel (59%), China (58%), Germany (54%), Sweden (54%), India (53%), and Canada (40%). Once again, only a small minority (11%) rate their local economy as 'good' in Italy, followed by South Africa (12%), Spain (12%), France (13%), Hungary (13%), South Korea (13%) and Brazil (14%).
- *Countries with the greatest improvements in this wave:* Mexico (22%, +10 pts.), Israel (59%, +2 pts.), Argentina (21%, +2 pts.), Japan (18%, +2 pts.), France (13%, +2 pts.) and Belgium (26%, +1 pts.).
- *Countries with the greatest declines:* Saudi Arabia (62%, -9 pts.), Sweden (54%, -8 pts.), Great Britain (34%, -8 pts.), Russia (24%, -8 pts.), South Africa (12%, -5 pts.), India (53%, -3 pts.), Poland (18%, -3 pts.) and Spain (12%, -3 pts.).

Global Average of Future Outlook for Local Economy (24%) Down One Point

- **The future outlook is down one point, as one in four (24%) global citizens expect their local economy will be stronger six months from now.**
- India (63%) has taken over the lead in this assessment category, followed by Saudi Arabia (58%), Brazil (53%), China (52%), Argentina (36%), Mexico (30%), the United States (24%) and Russia (22%). For a third month in a row, only a small minority in France (5%) expect their local economy to be strong six months from now, followed by Hungary (10%), South Africa (10%), Israel (11%), Italy (12%), South Korea (12%), Belgium (14%) and Japan (15%).
- *Countries with the greatest improvements in this wave:* Sweden (16%, +8 pts.), Argentina (36%, +3 pts.), Brazil (53%, +2 pts.) and Germany (17%, +2pts.).
- *Countries with the greatest declines:* Russia (22%, -11 pts.), Saudi Arabia (58%, -8 pts.), Israel (11%, -7 pts.), Great Britain (19%, -6 pts.), the United States (24%, -5 pts.), Turkey (20%, -5 pts.), India (63%, -3 pts.) and Spain (21%, -2 pts.).

1. National Economic Assessments: Countries at a Glance Compared to the Last Wave...

Those Countries Where the National Area Economic Assessment...

| is HIGHEST this month | | has experienced an IMPROVEMENT since last sounding | | | has experienced a DECLINE since last sounding | | | is LOWEST this month | |
|-----------------------|-----|--|---|---|---|---|---|----------------------|-----|
| Saudi Arabia | 91% | Turkey | ▲ | 6 | Great Britain | ▼ | 6 | Italy | 10% |
| India | 82% | Japan | ▲ | 6 | Poland | ▼ | 4 | France | 11% |
| Germany | 78% | Canada | ▲ | 5 | China | ▼ | 3 | Brazil | 12% |
| China | 72% | Mexico | ▲ | 5 | South Africa | ▼ | 3 | South Korea | 14% |
| Sweden | 66% | Germany | ▲ | 3 | India | ▼ | 1 | Spain | 16% |
| Canada | 65% | Israel | ▲ | 3 | US | ▼ | 1 | South Africa | 17% |
| Australia | 57% | Spain | ▲ | 3 | South Korea | ▼ | 1 | Hungary | 18% |
| Israel | 51% | Brazil | ▲ | 3 | France | ▼ | 1 | Argentina | 29% |
| Great Britain | 49% | Belgium | ▲ | 2 | Italy | ▼ | 1 | Poland | 29% |
| Belgium | 46% | Australia | ▲ | 1 | | | | Mexico | 33% |
| US | 43% | Russia | ▲ | 1 | | | | Japan | 36% |
| Turkey | 38% | Argentina | ▲ | 1 | | | | Russia | 37% |
| | | Hungary | ▲ | 1 | | | | | |
| | | | | | | | | | |
| | | | | | | | | | |

Thinking about our economic situation, how would you describe the current economic situation in [insert country]?
Is it very good, somewhat good, somewhat bad or very bad?

1. National Economic Assessment: Regions at a Glance Compared to the Last Wave...

| REGION (in descending order by NET) | NET 'Good' | CHANGE (since last sounding) |
|--|---------------|---------------------------------|
| North America | 54% | ▲2% |
| BRIC | 51% | N/C |
| APAC | 50% | ▲1% |
| Middle East/Africa | 49% | ▲1% |
| G-8 Countries | 41% | ▲1% |
| Europe | 36% | N/C |
| LATAM | 25% | ▲3% |

Thinking about our economic situation, how would you describe the current economic situation in [insert country]?
Is it very good, somewhat good, somewhat bad or very bad?

2. Local Economic Assessment: Countries at a Glance Compared to the Last Wave...

Those Countries Where the Local Area Economic Assessment...

| is HIGHEST this month | | has experienced an IMPROVEMENT since last sounding | | | has experienced a DECLINE since last sounding | | | is LOWEST this month | |
|-----------------------|-----|--|---|----|---|---|---|----------------------|-----|
| Saudi Arabia | 62% | Mexico | ▲ | 10 | Saudi Arabia | ▼ | 9 | Italy | 11% |
| Israel | 59% | Israel | ▲ | 2 | Sweden | ▼ | 8 | South Africa | 12% |
| China | 58% | Argentina | ▲ | 2 | Great Britain | ▼ | 8 | Spain | 12% |
| Germany | 54% | Japan | ▲ | 2 | Russia | ▼ | 8 | France | 13% |
| Sweden | 54% | France | ▲ | 2 | South Africa | ▼ | 5 | Hungary | 13% |
| India | 53% | Belgium | ▲ | 1 | India | ▼ | 3 | South Korea | 13% |
| Canada | 40% | | | | Poland | ▼ | 3 | Brazil | 14% |
| US | 35% | | | | Spain | ▼ | 3 | Japan | 18% |
| Australia | 34% | | | | China | ▼ | 2 | Poland | 18% |
| Great Britain | 34% | | | | US | ▼ | 2 | Argentina | 21% |
| Turkey | 27% | | | | Hungary | ▼ | 2 | Mexico | 22% |
| Belgium | 26% | | | | Germany | ▼ | 1 | Russia | 24% |
| | | | | | Turkey | ▼ | 1 | | |
| | | | | | Italy | ▼ | 1 | | |

Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

2. Local Economic Assessment: Regions at a Glance Compared to the Last Wave...

| REGION (in descending order by NET) | NET 'Strong' Top 3 Box (5-6-7) | CHANGE (since last sounding) |
|--|--------------------------------------|---------------------------------|
| Middle East/Africa | 40% | ▼4% |
| North America | 37% | ▼1% |
| BRIC | 37% | ▼3% |
| APAC | 33% | ▼2% |
| G-8 Countries | 29% | ▼2% |
| Europe | 26% | ▼3% |
| LATAM | 19% | ▲4% |

Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

3. Six Month Outlook on the Local Economy: Countries at a Glance Compared to the Last Wave...

Countries where the Assessment of the Local Economic Strengthening ...

| is HIGHEST this month | | has experienced an IMPROVEMENT since last sounding | | | has experienced a DECLINE since last sounding | | | is LOWEST this month | |
|-----------------------|-----|--|---|---|---|---|----|----------------------|-----|
| India | 63% | Sweden | ▲ | 8 | Russia | ▼ | 11 | France | 5% |
| Saudi Arabia | 58% | Argentina | ▲ | 3 | Saudi Arabia | ▼ | 8 | Hungary | 10% |
| Brazil | 53% | Brazil | ▲ | 2 | Israel | ▼ | 7 | South Africa | 10% |
| China | 52% | Germany | ▲ | 2 | Great Britain | ▼ | 6 | Israel | 11% |
| Argentina | 36% | Poland | ▲ | 1 | US | ▼ | 5 | Italy | 12% |
| Mexico | 30% | Canada | ▲ | 1 | Turkey | ▼ | 5 | South Korea | 12% |
| US | 24% | Japan | ▲ | 1 | India | ▼ | 3 | Belgium | 14% |
| Russia | 22% | South Korea | ▲ | 1 | Spain | ▼ | 2 | Japan | 15% |
| Spain | 21% | | | | Australia | ▼ | 1 | Australia | 16% |
| Turkey | 20% | | | | Hungary | ▼ | 1 | Canada | 16% |
| Great Britain | 19% | | | | South Africa | ▼ | 1 | Sweden | 16% |
| Germany | 17% | | | | | | | | |
| Poland | 17% | | | | | | | | |

Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

3. Six Month Outlook on Local Economy: Regions at a Glance Compared to Last Wave...

| REGION (in descending order by NET) | NET 'Stronger' | CHANGE (since last sounding) |
|--|-------------------|---------------------------------|
| BRIC | 48% | ▼ 3% |
| LATAM | 40% | ▲ 2% |
| APAC | 30% | ▼ 2% |
| Middle East/Africa | 25% | ▼ 5% |
| North America | 20% | ▼ 2% |
| G-8 Countries | 16% | ▼ 3% |
| Europe | 15% | ▲ 1% |

Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

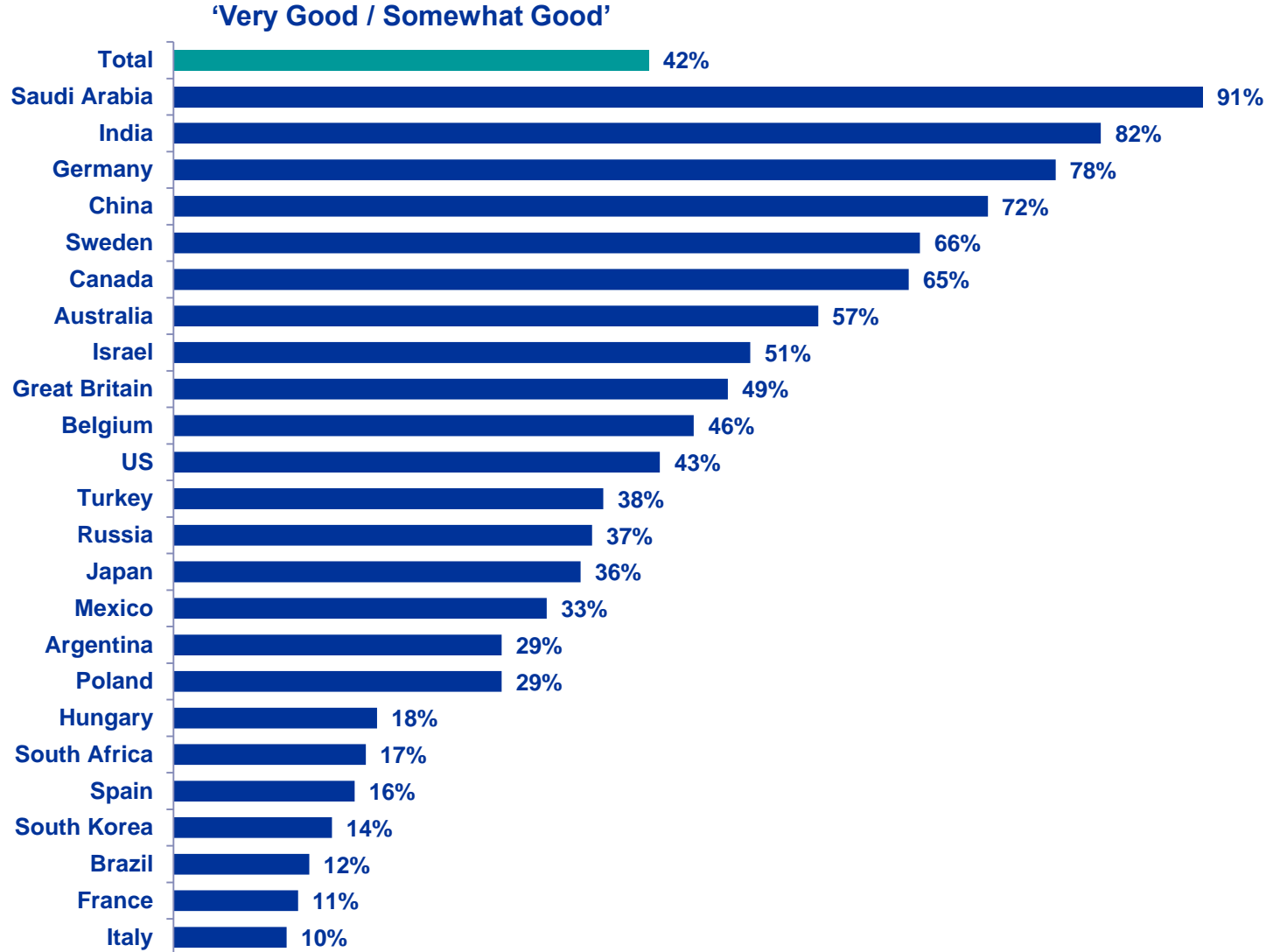
DETAILED FINDINGS

① Assessing The Current Economic Situation ...

...in Their Country

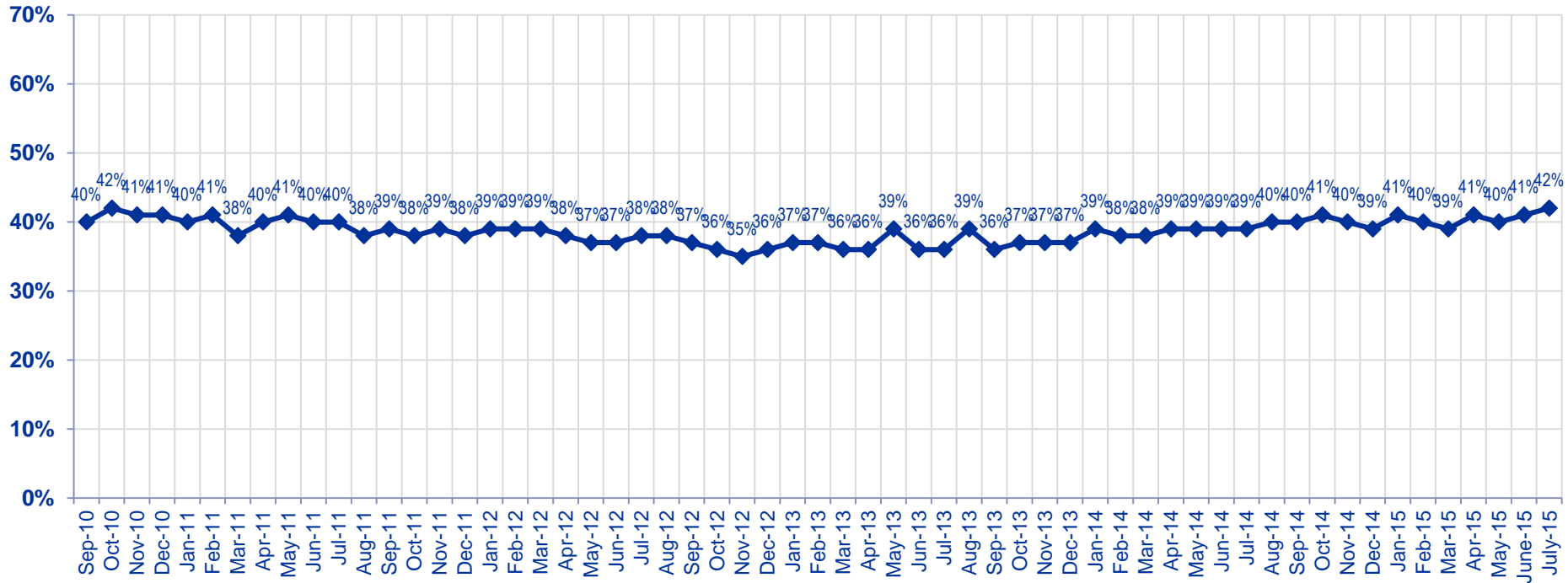


Global Citizens Assess the Current Economic Situation in their Country as “Good”



Now thinking about our economic situation, how would you describe the current economic situation in [insert country]? Is it very good, somewhat good, somewhat bad or very bad?

Total Good



Now thinking about our economic situation, how would you describe the current economic situation in [insert country]?
 Is it very good, somewhat good, somewhat bad or very bad?

For All Countries Tracked: Citizens Assess the Current Economic Situation in their Country as “Good”

Now thinking about our economic situation, how would you describe the current economic situation in [insert country]?
Is it very good, somewhat good, somewhat bad or very bad?

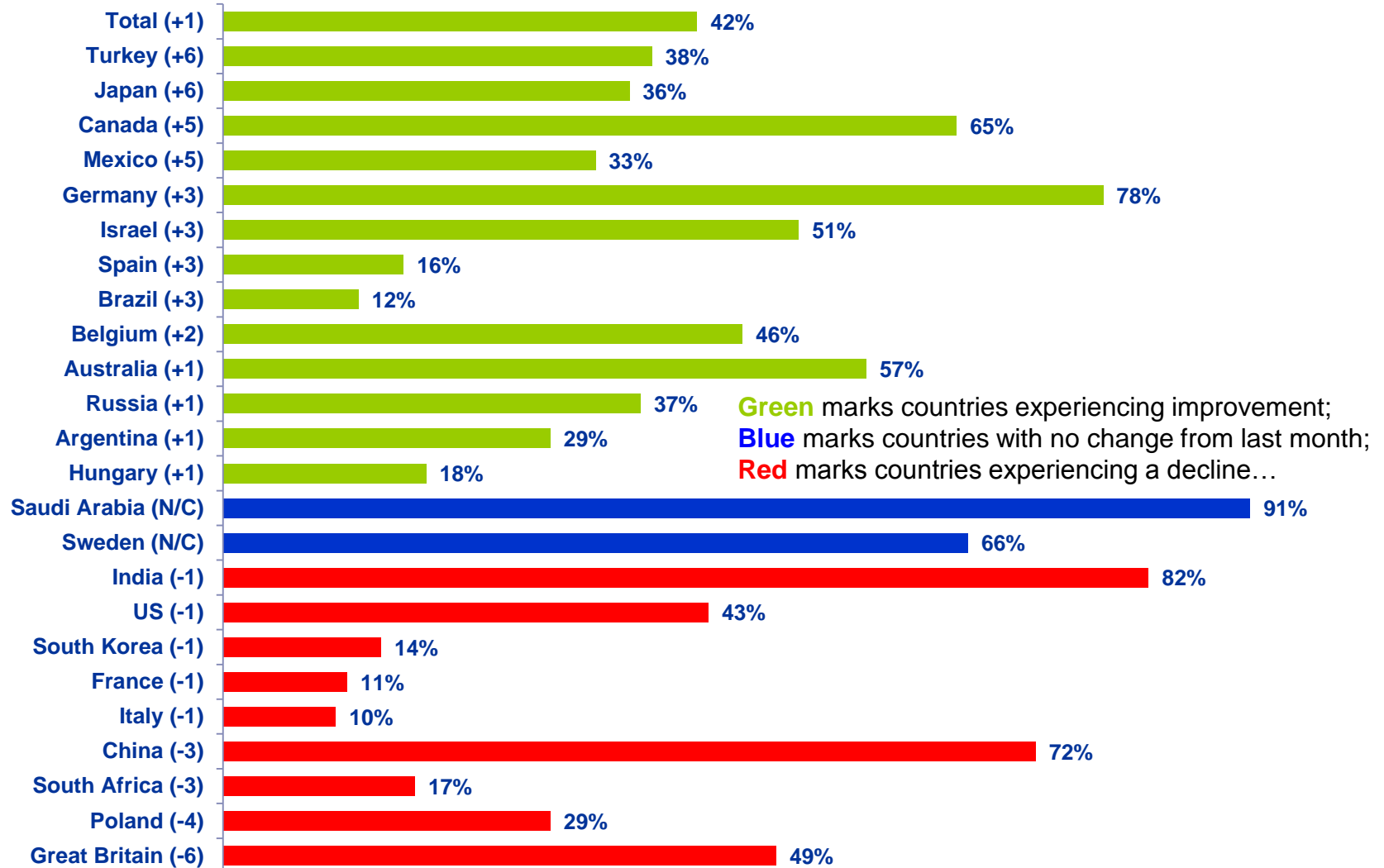
| | Sep '12 | Oct '12 | Nov '12 | Dec '12 | Jan '13 | Feb '13 | Mar '13 | Apr '13 | May '13 | Jun '13 | Jul '13 | Aug '13 | Sep '13 | Oct '13 | Nov '13 | Dec '13 | Jan '14 | Feb '14 | Mar '14 | Apr '14 | May '14 | Jun '14 | Jul '14 | Aug '14 | Sep '14 | Oct '14 | Nov '14 | Dec '14 | Jan '15 | Feb '15 | Mar '15 | Apr '15 | May '15 | June '15 | July '15 | |
|----------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|----------|----------|--|
| Total | 37% | 36% | 35% | 36% | 37% | 37% | 36% | 36% | 39% | 36% | 36% | 39% | 36% | 37% | 37% | 37% | 39% | 38% | 38% | 39% | 39% | 39% | 39% | 40% | 40% | 41% | 40% | 39% | 41% | 40% | 39% | 41% | 40% | 41% | 42% | |
| Argentina | 36% | 36% | 33% | 37% | 40% | 37% | 30% | 31% | 25% | 26% | 28% | 27% | 31% | 31% | 26% | 26% | 28% | 21% | 18% | 17% | 18% | 24% | 21% | 24% | 19% | 21% | 19% | 20% | 21% | 24% | 25% | 29% | 28% | 28% | 29% | |
| Australia | 62% | 61% | 61% | 63% | 59% | 59% | 57% | 62% | 54% | 57% | 57% | 56% | 62% | 64% | 63% | 58% | 59% | 57% | 54% | 60% | 53% | 52% | 56% | 57% | 58% | 65% | 63% | 57% | 58% | 56% | 51% | 54% | 56% | 56% | 57% | |
| Belgium | 36% | 28% | 15% | 21% | 27% | 25% | 25% | 29% | 27% | 27% | 37% | 38% | 36% | 34% | 31% | 30% | 40% | 37% | 37% | 40% | 42% | 39% | 41% | 40% | 37% | 35% | 33% | 31% | 33% | 39% | 41% | 35% | 38% | 44% | 46% | |
| Brazil | 56% | 57% | 51% | 55% | 52% | 47% | 48% | 42% | 42% | 35% | 26% | 28% | 30% | 35% | 34% | 35% | 37% | 26% | 24% | 26% | 20% | 31% | 24% | 25% | 26% | 32% | 23% | 22% | 17% | 12% | 11% | 11% | 14% | 9% | 12% | |
| Canada | 66% | 68% | 64% | 66% | 66% | 65% | 65% | 59% | 63% | 66% | 65% | 66% | 64% | 66% | 68% | 63% | 62% | 63% | 66% | 64% | 65% | 63% | 70% | 68% | 65% | 65% | 67% | 66% | 63% | 59% | 61% | 57% | 63% | 60% | 65% | |
| China | 58% | 63% | 63% | 64% | 68% | 69% | 72% | 64% | 66% | 59% | 66% | 62% | 61% | 65% | 61% | 72% | 63% | 69% | 69% | 68% | 66% | 65% | 69% | 73% | 74% | 70% | 78% | 71% | 80% | 71% | 75% | 79% | 76% | 75% | 72% | |
| France | 6% | 6% | 5% | 7% | 5% | 7% | 6% | 5% | 3% | 5% | 6% | 9% | 8% | 10% | 5% | 6% | 8% | 8% | 10% | 9% | 9% | 7% | 8% | 6% | 5% | 7% | 6% | 7% | 7% | 10% | 9% | 11% | 11% | 12% | 11% | |
| Germany | 68% | 60% | 63% | 63% | 65% | 64% | 64% | 67% | 62% | 66% | 69% | 67% | 69% | 68% | 73% | 73% | 75% | 74% | 76% | 75% | 75% | 76% | 77% | 75% | 79% | 75% | 74% | 75% | 81% | 76% | 79% | 74% | 76% | 75% | 78% | |
| Great Britain | 14% | 15% | 17% | 13% | 13% | 16% | 12% | 13% | 21% | 19% | 23% | 24% | 24% | 29% | 26% | 27% | 28% | 36% | 36% | 37% | 43% | 39% | 41% | 45% | 42% | 41% | 45% | 39% | 46% | 44% | 48% | 51% | 51% | 55% | 49% | |
| Hungary | 4% | 4% | 3% | 5% | 8% | 6% | 6% | 7% | 13% | 10% | 12% | 11% | 14% | 10% | 12% | 17% | 17% | 14% | 17% | 24% | 18% | 17% | 20% | 18% | 16% | 23% | 13% | 15% | 16% | 16% | 13% | 19% | 15% | 17% | 18% | |
| India | 58% | 58% | 60% | 68% | 60% | 65% | 63% | 66% | 62% | 60% | 53% | 54% | 40% | 51% | 52% | 56% | 58% | 61% | 58% | 60% | 66% | 75% | 65% | 72% | 80% | 80% | 81% | 81% | 80% | 80% | 80% | 82% | 78% | 83% | 82% | |
| Israel | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Italy | 6% | 6% | 5% | 5% | 5% | 4% | 4% | 4% | 4% | 6% | 5% | 8% | 6% | 5% | 6% | 6% | 5% | 7% | 6% | 10% | 9% | 7% | 9% | 8% | 7% | 8% | 8% | 7% | 8% | 8% | 9% | 10% | 9% | 11% | 10% | |
| Japan | 11% | 9% | 7% | 6% | 9% | 16% | 17% | 20% | 27% | 18% | 21% | 21% | 24% | 21% | 24% | 25% | 27% | 29% | 25% | 26% | 26% | 29% | 28% | 27% | 22% | 20% | 19% | 19% | 23% | 26% | 31% | 31% | 31% | 30% | 36% | |
| Mexico | 34% | 32% | 39% | 35% | 38% | 32% | 31% | 29% | 31% | 31% | 28% | 30% | 23% | 22% | 22% | 21% | 20% | 23% | 24% | 19% | 20% | 25% | 26% | 24% | 22% | 29% | 23% | 20% | 19% | 22% | 16% | 30% | 16% | 28% | 33% | |
| Poland | 19% | 21% | 18% | 20% | 17% | 19% | 15% | 19% | 16% | 16% | 20% | 23% | 20% | 22% | 24% | 22% | 24% | 25% | 22% | 25% | 31% | 25% | 26% | 26% | 28% | 31% | 35% | 33% | 28% | 27% | 29% | 30% | 29% | 33% | 29% | |
| Russia | 31% | 27% | 29% | 26% | 24% | 31% | 27% | 33% | 30% | 31% | 34% | 30% | 31% | 27% | 29% | 28% | 28% | 32% | 39% | 50% | 58% | 47% | 50% | 59% | 53% | 47% | 41% | 36% | 26% | 28% | 32% | 33% | 43% | 36% | 37% | |
| Saudi Arabia | 80% | 79% | 79% | 82% | 86% | 85% | 80% | 80% | 81% | 85% | 84% | 82% | 87% | 85% | 80% | 82% | 86% | 85% | 86% | 89% | 87% | 85% | 87% | 85% | 84% | 87% | 85% | 84% | 87% | 94% | 92% | 93% | 90% | 91% | 91% | |
| South Africa | 31% | 26% | 22% | 22% | 33% | 20% | 19% | 23% | 31% | 19% | 20% | 25% | 21% | 27% | 27% | 27% | 24% | 17% | 21% | 18% | 28% | 23% | 21% | 24% | 26% | 22% | 26% | 23% | 26% | 27% | 18% | 25% | 17% | 20% | 17% | |
| South Korea | 24% | 16% | 15% | 15% | 16% | 21% | 20% | 14% | 17% | 18% | 17% | 20% | 20% | 19% | 21% | 17% | 17% | 23% | 16% | 23% | 19% | 17% | 15% | 17% | 16% | 14% | 11% | 12% | 13% | 13% | 13% | 14% | 16% | 15% | 14% | |
| Spain | 4% | 3% | 3% | 2% | 3% | 4% | 5% | 3% | 4% | 4% | 4% | 5% | 6% | 4% | 5% | 6% | 7% | 8% | 6% | 10% | 10% | 8% | 9% | 11% | 10% | 7% | 10% | 9% | 11% | 12% | 13% | 12% | 16% | 13% | 16% | |
| Sweden | 65% | 72% | 69% | 57% | 73% | 69% | 73% | 70% | 72% | 71% | 76% | 70% | 71% | 67% | 77% | 60% | 72% | 69% | 80% | 66% | 64% | 75% | 73% | 70% | 77% | 67% | 67% | 74% | 72% | 73% | 69% | 66% | 65% | 66% | 66% | |
| Turkey | 50% | 44% | 48% | 47% | 48% | 51% | 53% | 55% | 48% | 50% | 47% | 46% | 46% | 50% | 48% | 45% | 43% | 39% | 40% | 44% | 45% | 45% | 44% | 49% | 47% | 43% | 46% | 39% | 45% | 43% | 39% | 36% | 38% | 32% | 38% | |
| United States | 26% | 24% | 28% | 31% | 29% | 32% | 31% | 31% | 33% | 31% | 33% | 34% | 33% | 23% | 30% | 35% | 35% | 31% | 31% | 36% | 37% | 38% | 33% | 35% | 36% | 42% | 41% | 44% | 51% | 47% | 47% | 48% | 47% | 44% | 43% | |



Countries Ranked and Marked By Change In Assessment From Last Month (Left Column)

Thinking about our economic situation, how would you describe the current economic situation in [insert country]? Is it very good, somewhat good, somewhat bad or very bad?

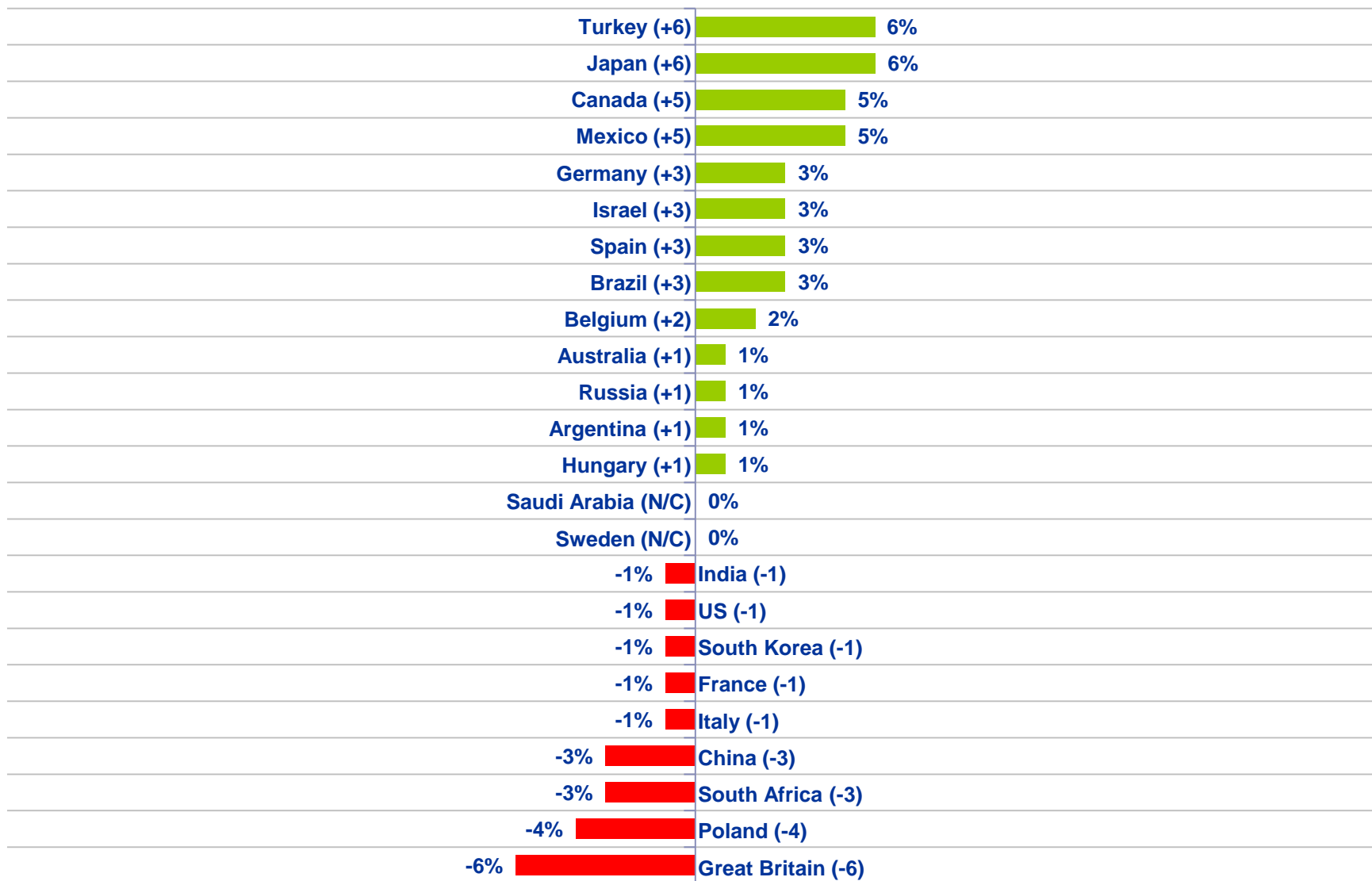
% Very Good / Somewhat Good





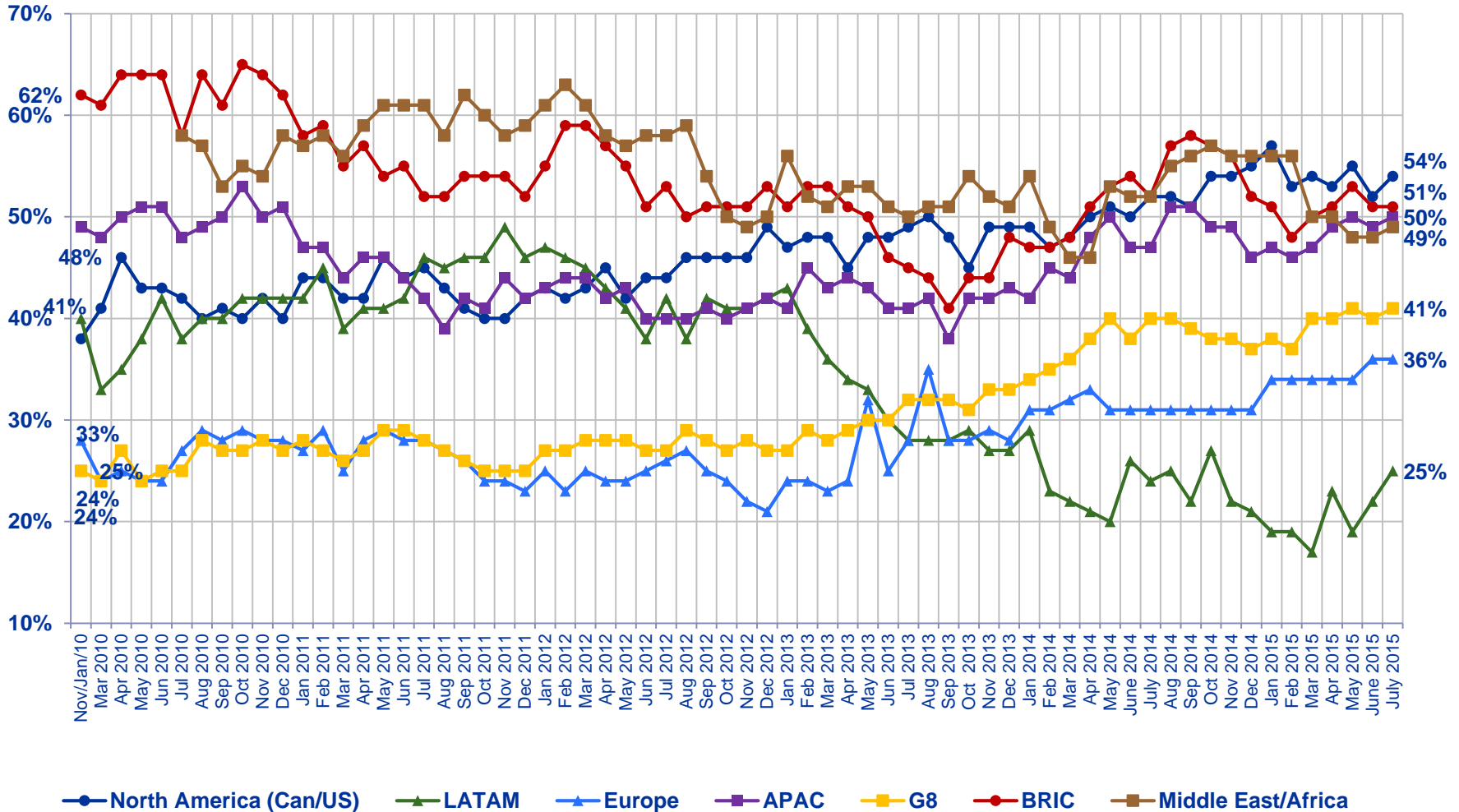
Countries Ranked by Net Improvement, Decline or No Change Compared to

Last Month: Thinking about our economic situation, how would you describe the current economic situation in [insert country]?
Is it very good, somewhat good, somewhat bad or very bad?



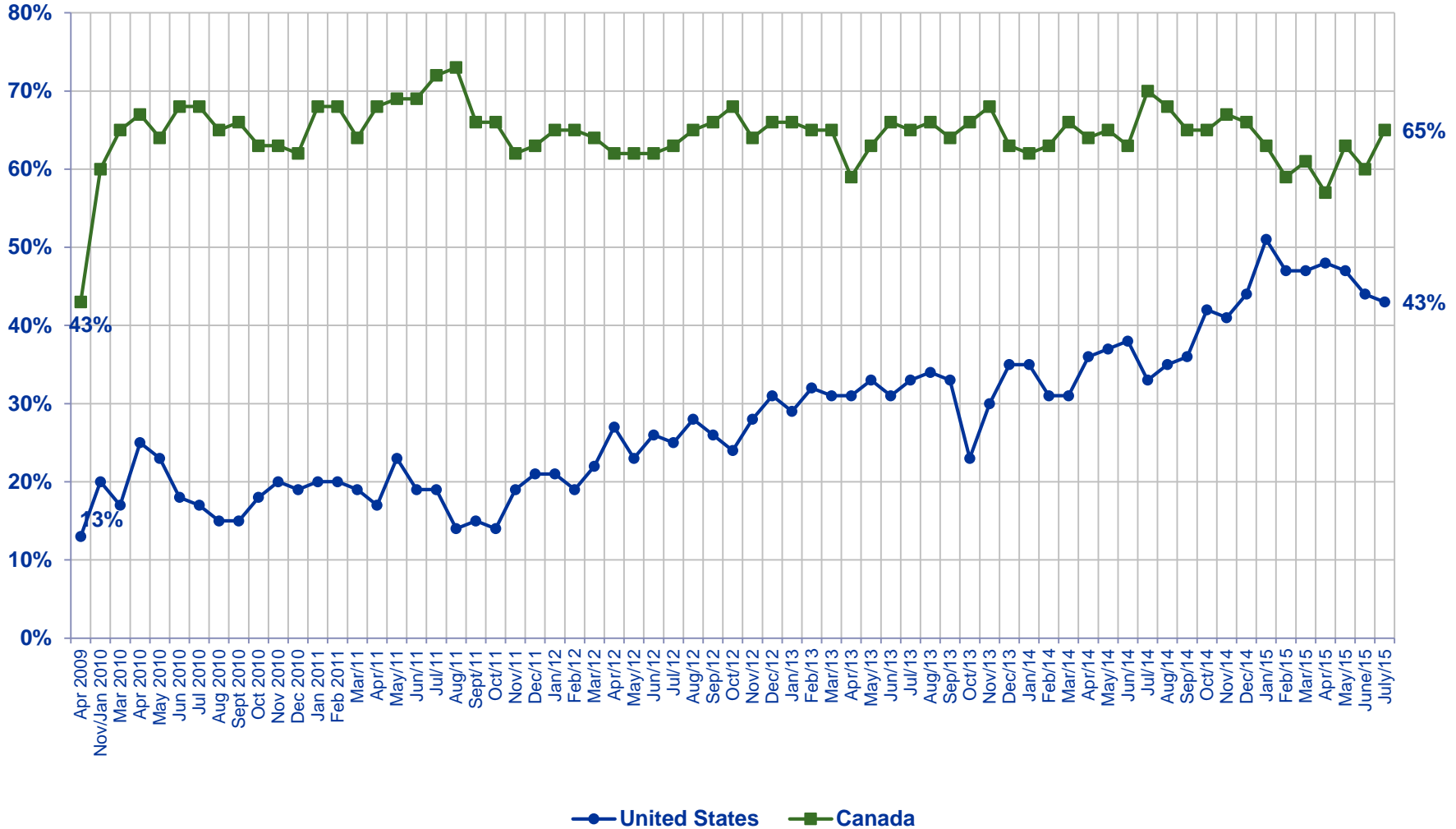
Assessing the Current Economic Situation by All Regions:

Very Good / Somewhat Good



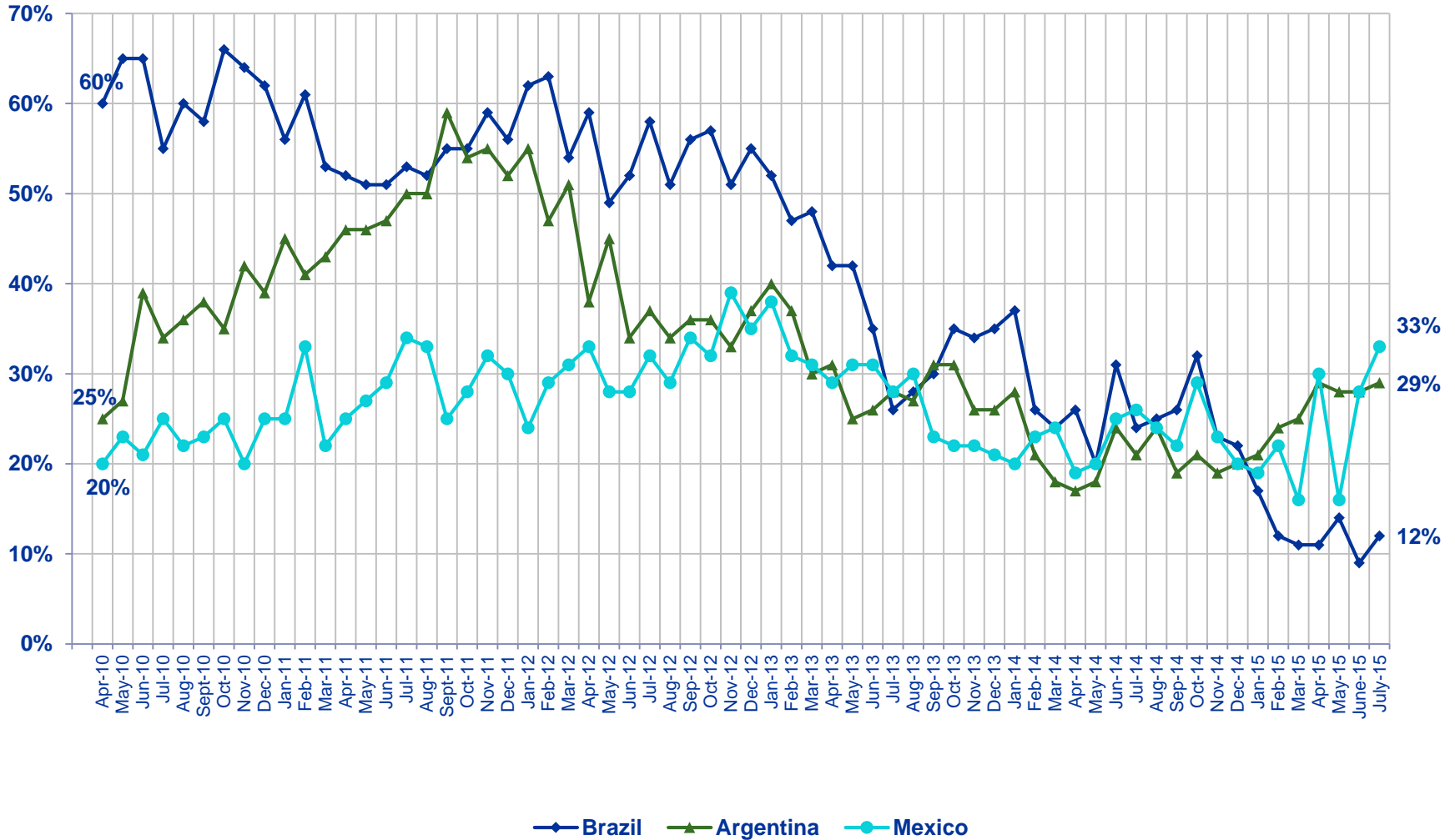
Now thinking about our economic situation, how would you describe the current economic situation in [insert country]?
Is it very good, somewhat good, somewhat bad or very bad?

Very Good / Somewhat Good



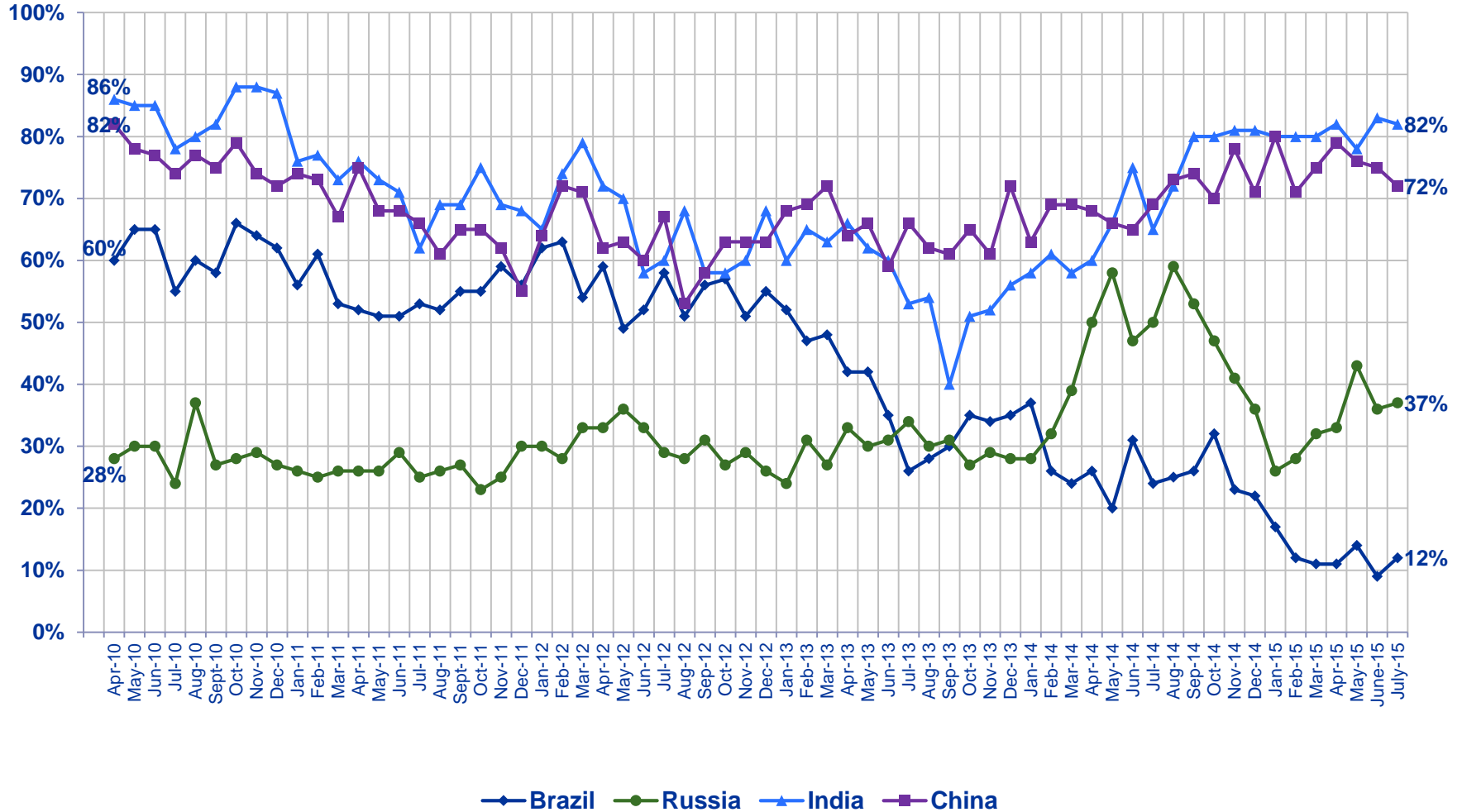
Now thinking about our economic situation, how would you describe the current economic situation in [insert country]?
Is it very good, somewhat good, somewhat bad or very bad?

Very Good / Somewhat Good



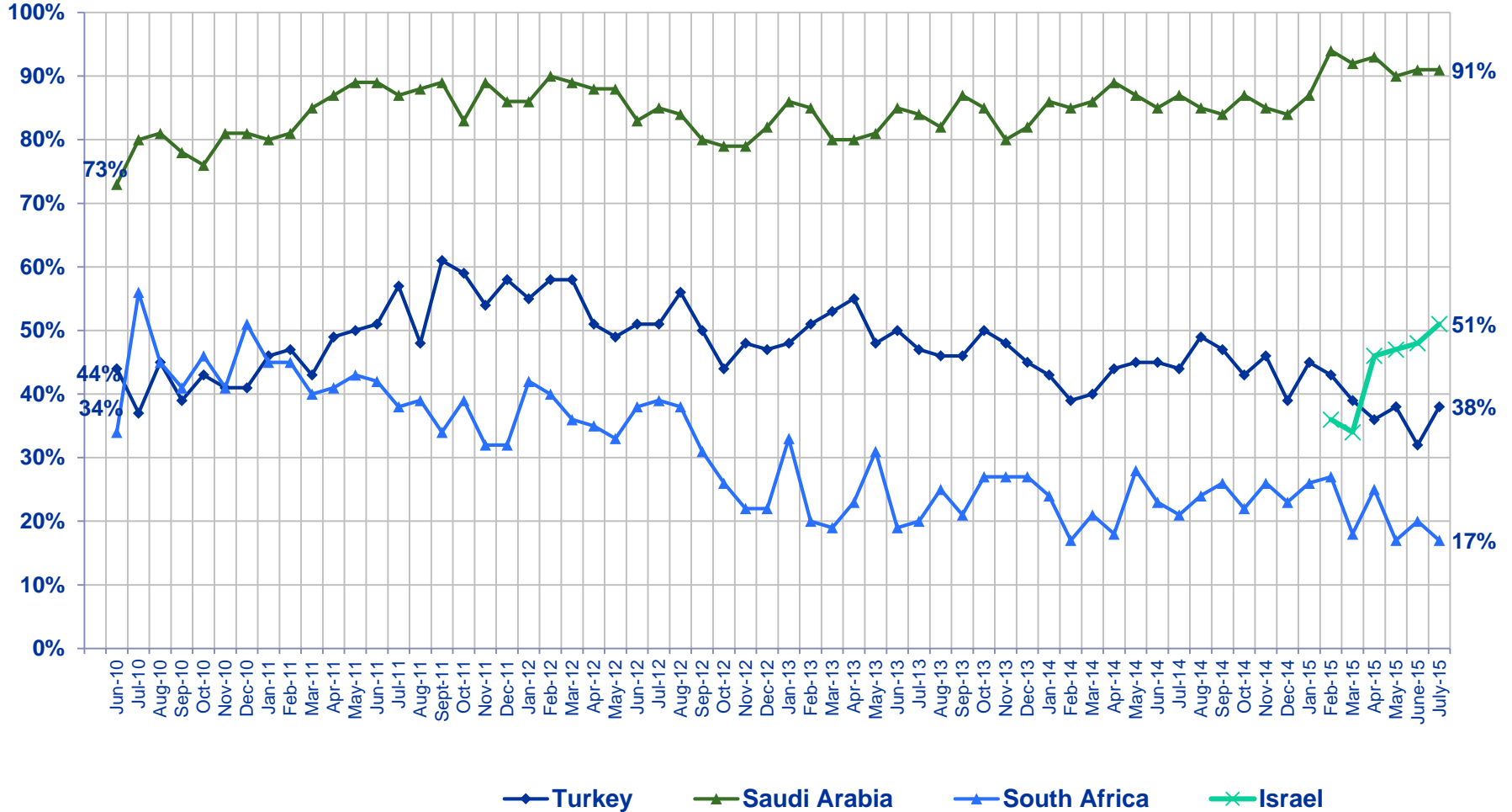
Now thinking about our economic situation, how would you describe the current economic situation in [insert country]?
 Is it very good, somewhat good, somewhat bad or very bad?

Very Good / Somewhat Good



Now thinking about our economic situation, how would you describe the current economic situation in [insert country]?
Is it very good, somewhat good, somewhat bad or very bad?

Very Good / Somewhat Good



Now thinking about our economic situation, how would you describe the current economic situation in [insert country]?
Is it very good, somewhat good, somewhat bad or very bad?

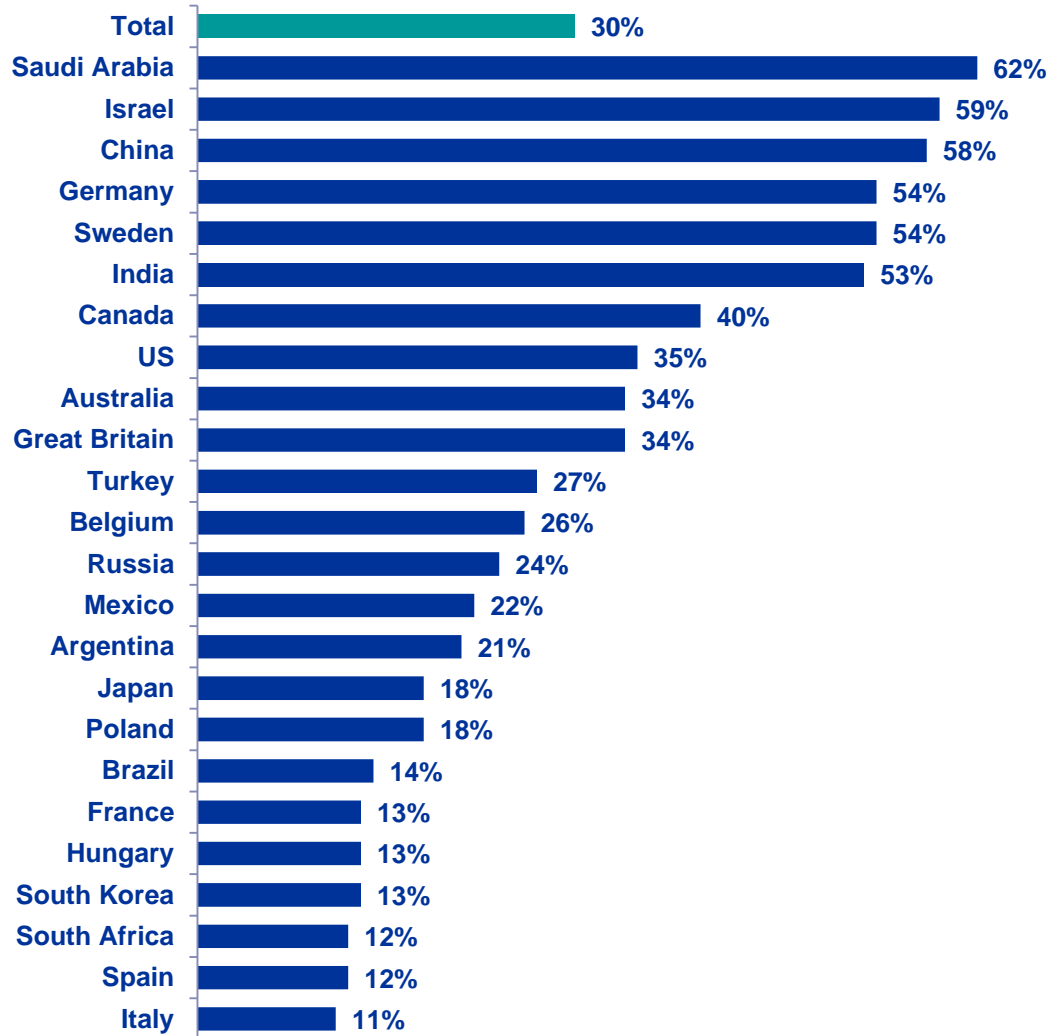
② Assessing The Economy...

...In Their Local Area



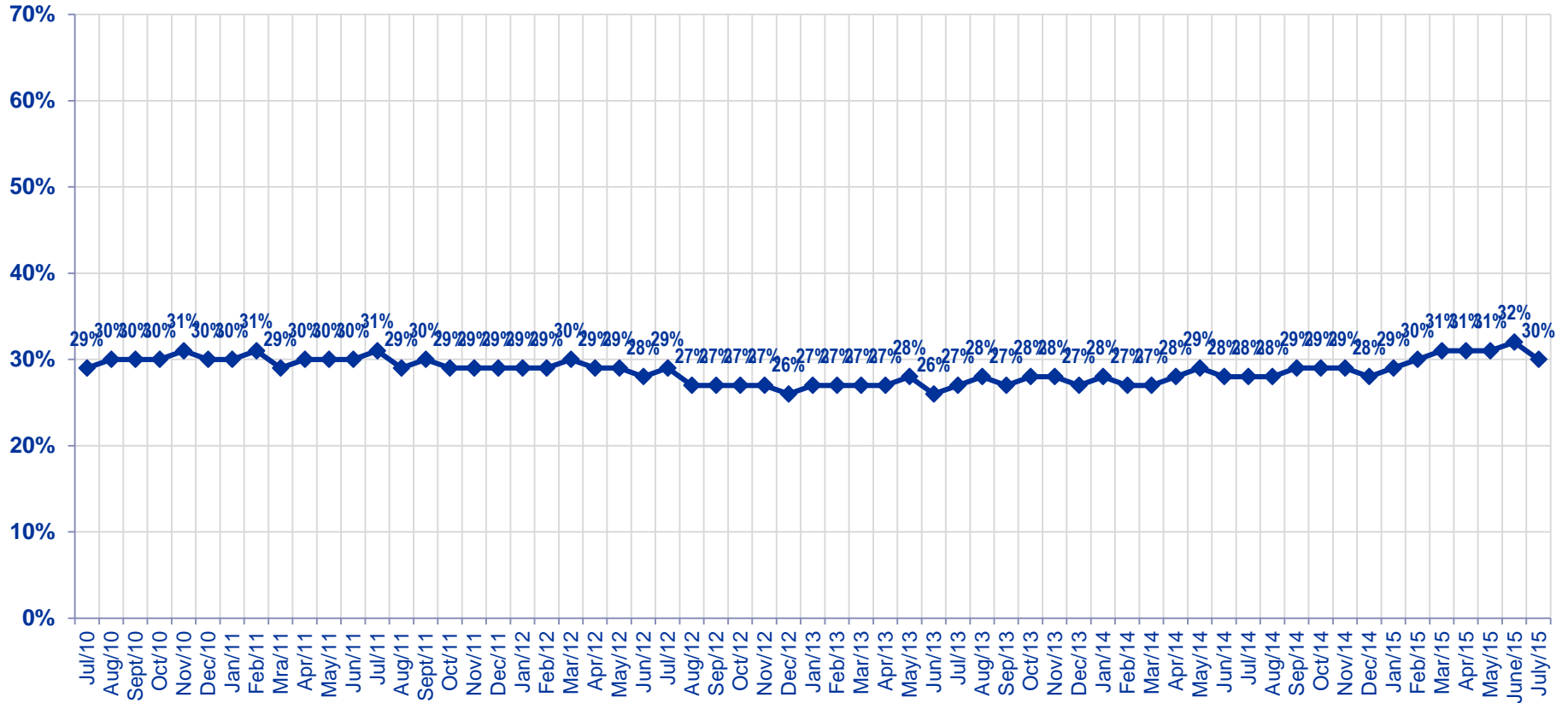
Citizen Consumers Who Say The Economy In Their Local Area is Strong...

% Strong (Top 3: 5-6-7)



Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy

Total - % Strong (Top 3: 5-6-7)



Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.



Citizen Consumers Who Say The Economy In Their Local Area is Strong

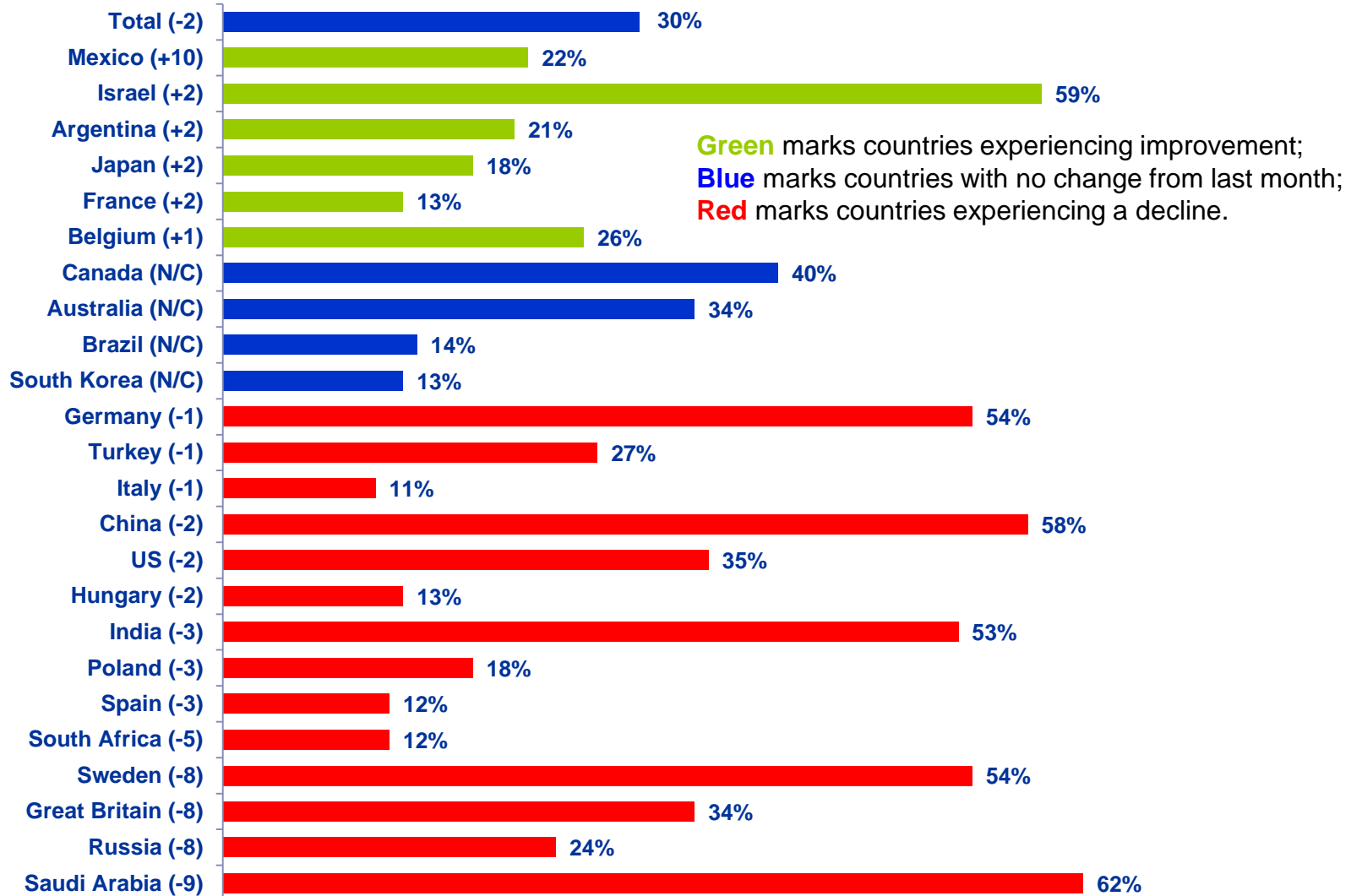
% Strong (Top 3 5-6-7)

| | Sep '12 | Oct '12 | Nov '12 | Dec '12 | Jan '13 | Feb '13 | Mar '13 | Apr '13 | May '13 | Jun '13 | Jul '13 | Aug '13 | Sep '13 | Oct '13 | Nov '13 | Dec '13 | Jan '14 | Feb '14 | Mar '14 | Apr '14 | May '14 | Jun '14 | Jul '14 | Aug '14 | Sep '14 | Oct '14 | Nov '14 | Dec '14 | Jan '15 | Feb '15 | Mar '15 | Apr '15 | May '15 | June '15 | July '15 | |
|----------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|----------|----------|-----|
| Total | 27% | 27% | 27% | 26% | 27% | 27% | 27% | 27% | 28% | 26% | 27% | 28% | 27% | 28% | 28% | 27% | 28% | 27% | 27% | 28% | 29% | 28% | 28% | 28% | 29% | 29% | 29% | 28% | 29% | 30% | 31% | 31% | 31% | 32% | 30% | |
| Argentina | 22% | 21% | 20% | 23% | 23% | 22% | 23% | 22% | 24% | 20% | 22% | 20% | 24% | 26% | 24% | 22% | 20% | 20% | 17% | 13% | 15% | 23% | 18% | 17% | 15% | 20% | 21% | 17% | 17% | 19% | 22% | 22% | 21% | 19% | 21% | |
| Australia | 41% | 42% | 40% | 42% | 40% | 40% | 39% | 42% | 37% | 38% | 39% | 37% | 38% | 39% | 40% | 36% | 38% | 39% | 36% | 40% | 36% | 35% | 37% | 39% | 41% | 42% | 40% | 38% | 37% | 35% | 35% | 34% | 32% | 34% | 34% | |
| Belgium | 22% | 18% | 13% | 13% | 17% | 14% | 15% | 15% | 14% | 19% | 22% | 22% | 22% | 20% | 20% | 20% | 23% | 21% | 19% | 24% | 25% | 22% | 24% | 24% | 20% | 21% | 22% | 14% | 20% | 23% | 23% | 20% | 21% | 25% | 26% | |
| Brazil | 36% | 42% | 38% | 44% | 38% | 39% | 38% | 36% | 35% | 28% | 28% | 31% | 31% | 32% | 33% | 33% | 30% | 23% | 22% | 31% | 22% | 30% | 28% | 25% | 30% | 30% | 29% | 26% | 25% | 22% | 20% | 18% | 17% | 14% | 14% | |
| Canada | 46% | 44% | 43% | 42% | 47% | 46% | 47% | 41% | 41% | 47% | 45% | 44% | 44% | 45% | 47% | 44% | 42% | 41% | 44% | 40% | 42% | 42% | 49% | 47% | 46% | 48% | 47% | 41% | 41% | 40% | 37% | 35% | 40% | 40% | 40% | |
| China | 51% | 47% | 54% | 47% | 51% | 50% | 56% | 48% | 48% | 43% | 48% | 47% | 46% | 49% | 49% | 53% | 45% | 52% | 51% | 52% | 48% | 47% | 53% | 53% | 56% | 51% | 63% | 60% | 66% | 53% | 56% | 63% | 60% | 60% | 58% | |
| France | 13% | 10% | 12% | 12% | 13% | 12% | 12% | 12% | 6% | 10% | 12% | 11% | 11% | 12% | 10% | 12% | 12% | 12% | 12% | 13% | 13% | 12% | 11% | 10% | 12% | 11% | 12% | 10% | 12% | 15% | 11% | 12% | 14% | 11% | 13% | |
| Germany | 47% | 39% | 43% | 44% | 48% | 45% | 47% | 47% | 43% | 43% | 48% | 43% | 50% | 45% | 50% | 51% | 51% | 51% | 54% | 52% | 55% | 55% | 53% | 52% | 57% | 47% | 52% | 55% | 56% | 53% | 55% | 53% | 53% | 55% | 54% | |
| Great Britain | 16% | 15% | 17% | 14% | 14% | 15% | 14% | 14% | 15% | 20% | 20% | 21% | 17% | 21% | 22% | 20% | 21% | 25% | 26% | 25% | 28% | 26% | 29% | 30% | 29% | 31% | 33% | 28% | 33% | 32% | 38% | 38% | 41% | 42% | 34% | |
| Hungary | 7% | 8% | 8% | 7% | 6% | 7% | 8% | 9% | 9% | 10% | 12% | 11% | 10% | 10% | 9% | 12% | 15% | 12% | 13% | 13% | 13% | 12% | 13% | 13% | 12% | 15% | 14% | 13% | 12% | 12% | 13% | 14% | 14% | 15% | 13% | |
| India | 43% | 41% | 44% | 45% | 39% | 39% | 41% | 36% | 40% | 38% | 36% | 34% | 27% | 32% | 32% | 36% | 34% | 37% | 35% | 38% | 43% | 47% | 44% | 47% | 52% | 53% | 53% | 51% | 56% | 50% | 58% | 53% | 51% | 56% | 53% | |
| Israel | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 51% | 49% | 51% | 56% | 57% | 59% | |
| Italy | 9% | 8% | 10% | 8% | 9% | 9% | 8% | 6% | 8% | 8% | 8% | 8% | 7% | 7% | 6% | 7% | 9% | 10% | 11% | 9% | 9% | 12% | 8% | 9% | 11% | 10% | 8% | 10% | 11% | 12% | 11% | 8% | 12% | 11% | | |
| Japan | 8% | 6% | 5% | 5% | 5% | 7% | 7% | 9% | 12% | 8% | 10% | 11% | 12% | 10% | 12% | 13% | 12% | 16% | 13% | 14% | 14% | 15% | 15% | 13% | 11% | 11% | 10% | 10% | 12% | 15% | 17% | 17% | 16% | 16% | 18% | |
| Mexico | 24% | 22% | 27% | 24% | 21% | 23% | 23% | 24% | 20% | 23% | 18% | 22% | 18% | 20% | 20% | 13% | 20% | 17% | 19% | 17% | 16% | 16% | 21% | 17% | 16% | 17% | 18% | 16% | 17% | 15% | 14% | 16% | 15% | 12% | 22% | |
| Poland | 16% | 18% | 17% | 16% | 14% | 15% | 14% | 16% | 13% | 16% | 14% | 14% | 19% | 16% | 22% | 18% | 18% | 16% | 21% | 19% | 23% | 21% | 19% | 21% | 23% | 22% | 24% | 23% | 19% | 17% | 22% | 20% | 22% | 21% | 18% | |
| Russia | 17% | 20% | 18% | 16% | 20% | 22% | 17% | 19% | 20% | 20% | 20% | 17% | 21% | 17% | 22% | 18% | 16% | 22% | 28% | 31% | 32% | 25% | 26% | 33% | 35% | 30% | 27% | 26% | 29% | 22% | 30% | 27% | 27% | 32% | 24% | |
| Saudi Arabia | 47% | 53% | 53% | 54% | 59% | 57% | 55% | 53% | 57% | 56% | 58% | 56% | 57% | 63% | 56% | 56% | 58% | 58% | 57% | 64% | 67% | 59% | 58% | 62% | 60% | 62% | 61% | 61% | 56% | 68% | 73% | 72% | 67% | 71% | 62% | |
| South Africa | 23% | 24% | 18% | 18% | 26% | 20% | 17% | 21% | 24% | 20% | 23% | 20% | 17% | 20% | 22% | 25% | 18% | 17% | 17% | 15% | 20% | 16% | 16% | 22% | 19% | 18% | 19% | 15% | 16% | 18% | 16% | 16% | 16% | 17% | 12% | |
| South Korea | 17% | 14% | 14% | 15% | 14% | 17% | 15% | 16% | 17% | 18% | 13% | 16% | 20% | 20% | 18% | 16% | 17% | 21% | 14% | 21% | 16% | 13% | 16% | 14% | 14% | 12% | 13% | 9% | 12% | 13% | 10% | 11% | 15% | 13% | 13% | |
| Spain | 7% | 6% | 5% | 5% | 5% | 5% | 6% | 5% | 7% | 7% | 6% | 7% | 8% | 7% | 7% | 7% | 6% | 8% | 6% | 9% | 11% | 10% | 10% | 9% | 9% | 8% | 9% | 9% | 10% | 13% | 13% | 13% | 12% | 15% | 12% | |
| Sweden | 44% | 52% | 51% | 47% | 52% | 51% | 53% | 49% | 53% | 48% | 56% | 53% | 50% | 54% | 52% | 49% | 55% | 51% | 60% | 49% | 51% | 53% | 56% | 51% | 59% | 48% | 47% | 53% | 54% | 59% | 53% | 51% | 51% | 62% | 54% | |
| Turkey | 35% | 32% | 36% | 35% | 35% | 34% | 37% | 40% | 36% | 36% | 38% | 35% | 35% | 37% | 38% | 37% | 31% | 31% | 30% | 37% | 35% | 36% | 33% | 39% | 33% | 36% | 35% | 27% | 30% | 29% | 38% | 30% | 29% | 28% | 27% | |
| United States | 23% | 23% | 22% | 25% | 22% | 28% | 23% | 27% | 28% | 28% | 29% | 29% | 28% | 25% | 26% | 27% | 29% | 25% | 25% | 28% | 27% | 28% | 29% | 30% | 30% | 33% | 33% | 35% | 34% | 40% | 38% | 40% | 39% | 38% | 37% | 35% |

Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

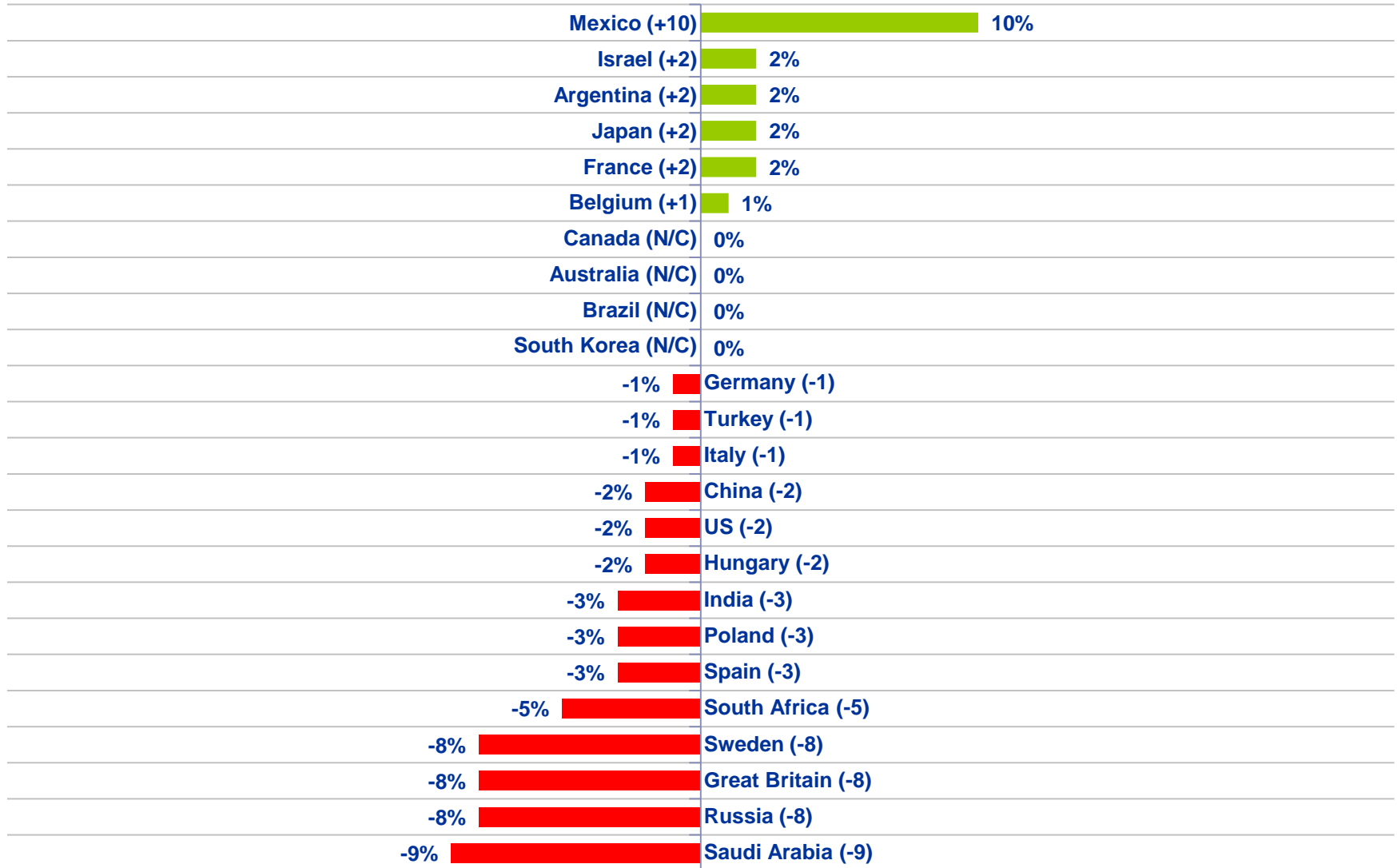
Countries Ranked and Marked By Change In Assessment From Last Month (Left Column):

Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy...



Countries Ranked by Net Improvement, Decline or No Change Compared to Last Month:

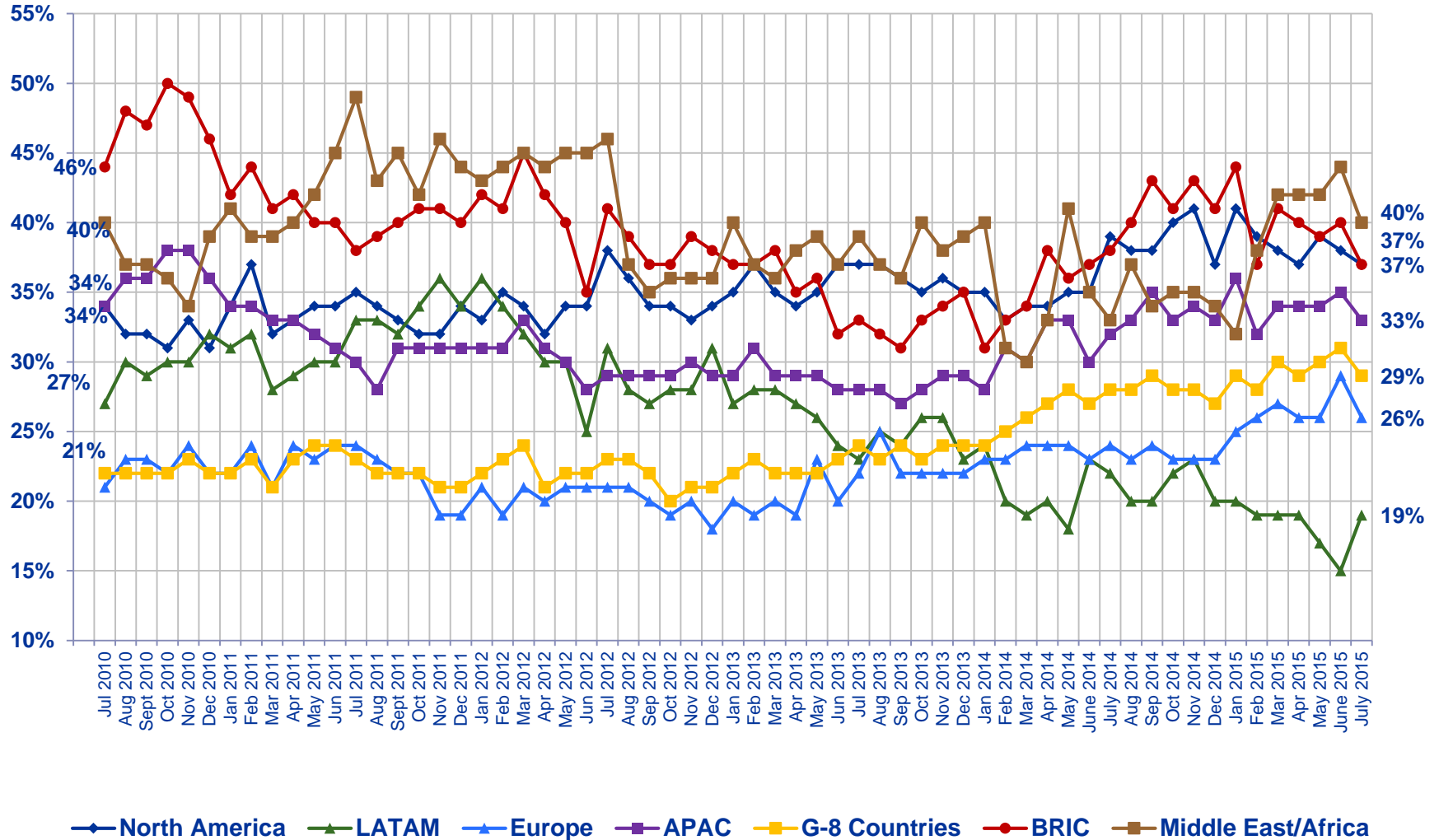
Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy...



All Regions

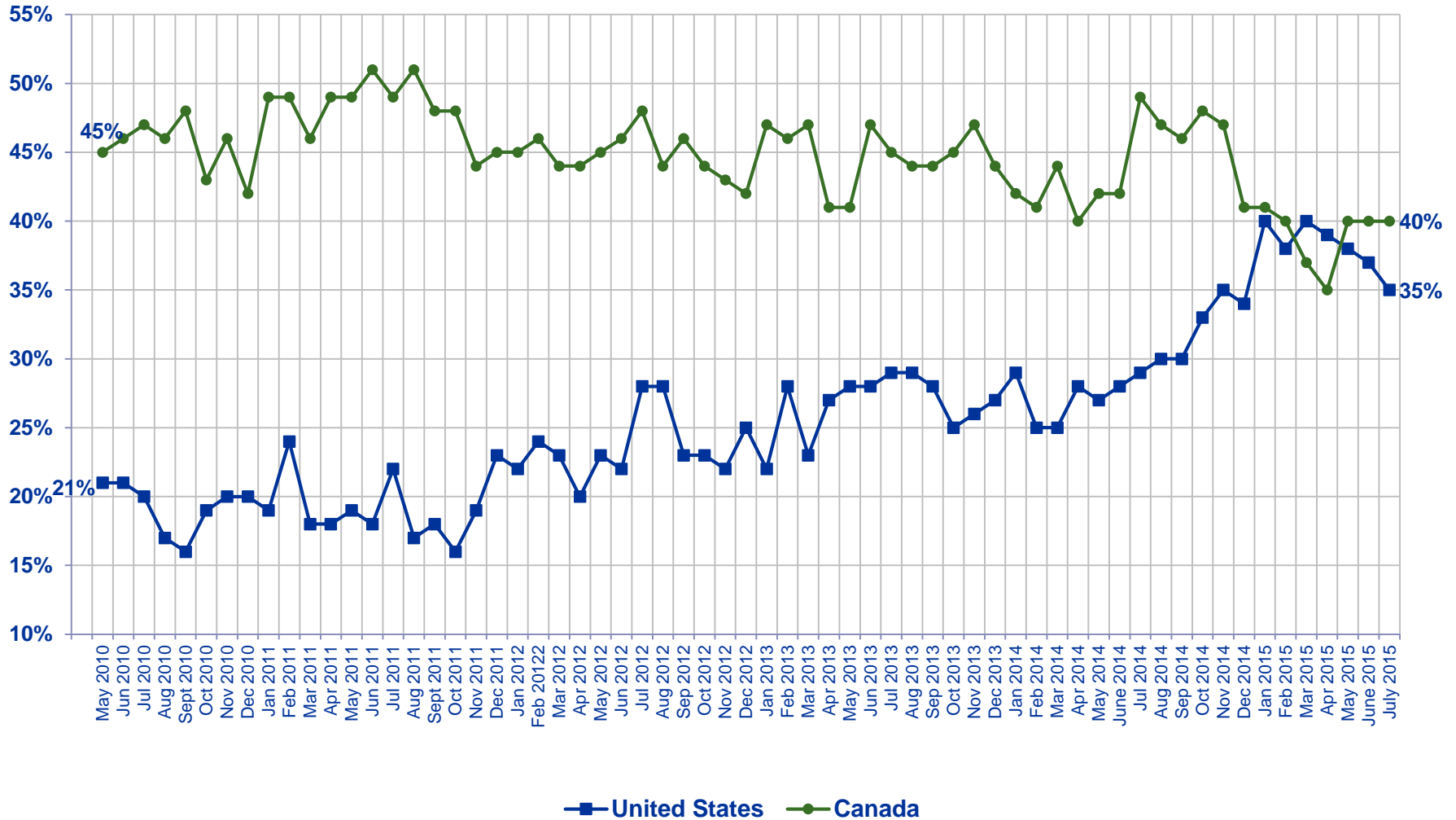
Assess the Strength of Their Local Economy

% Strong (Top 3 5-6-7)



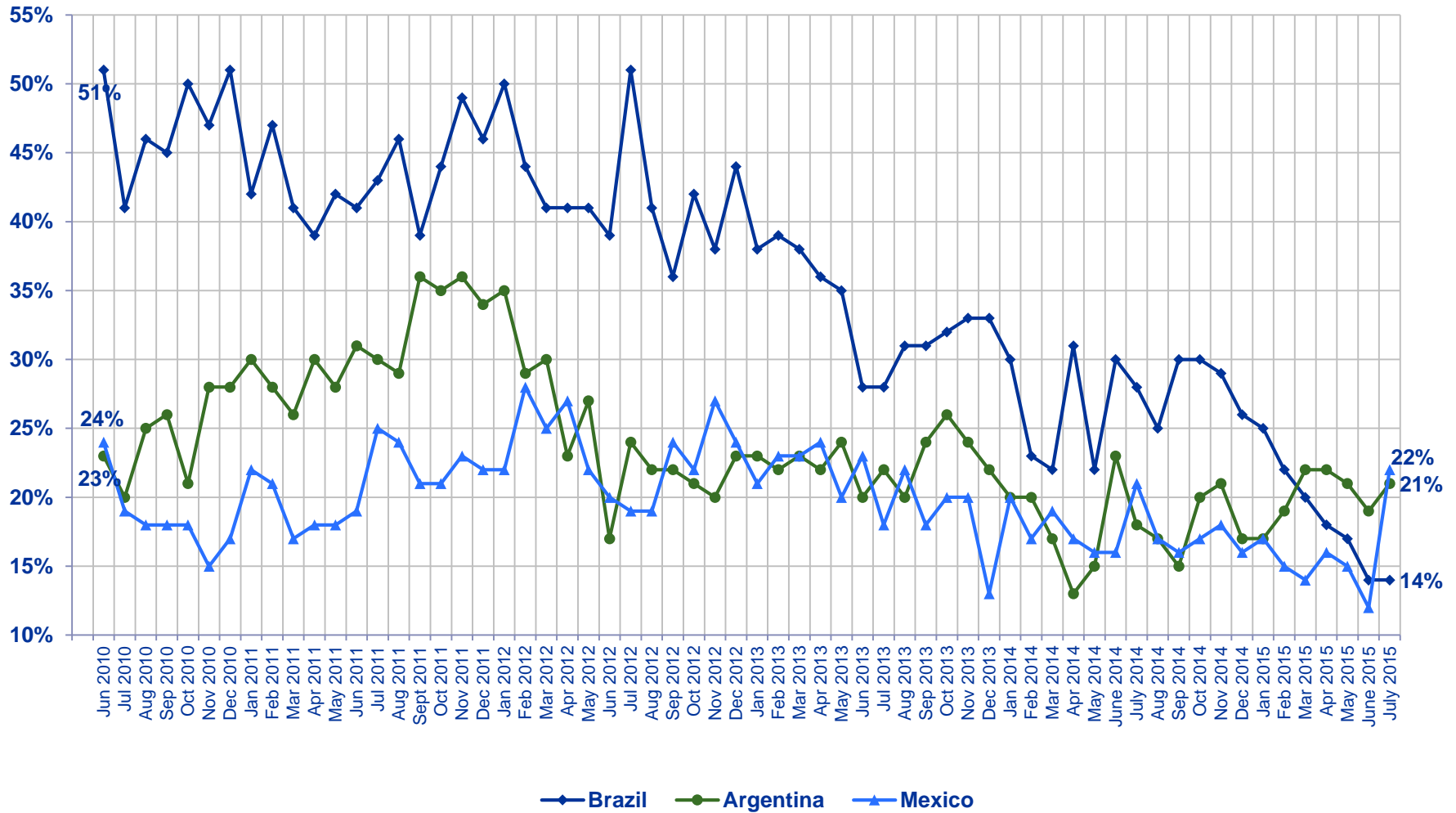
Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

% Strong (Top 3 5-6-7)



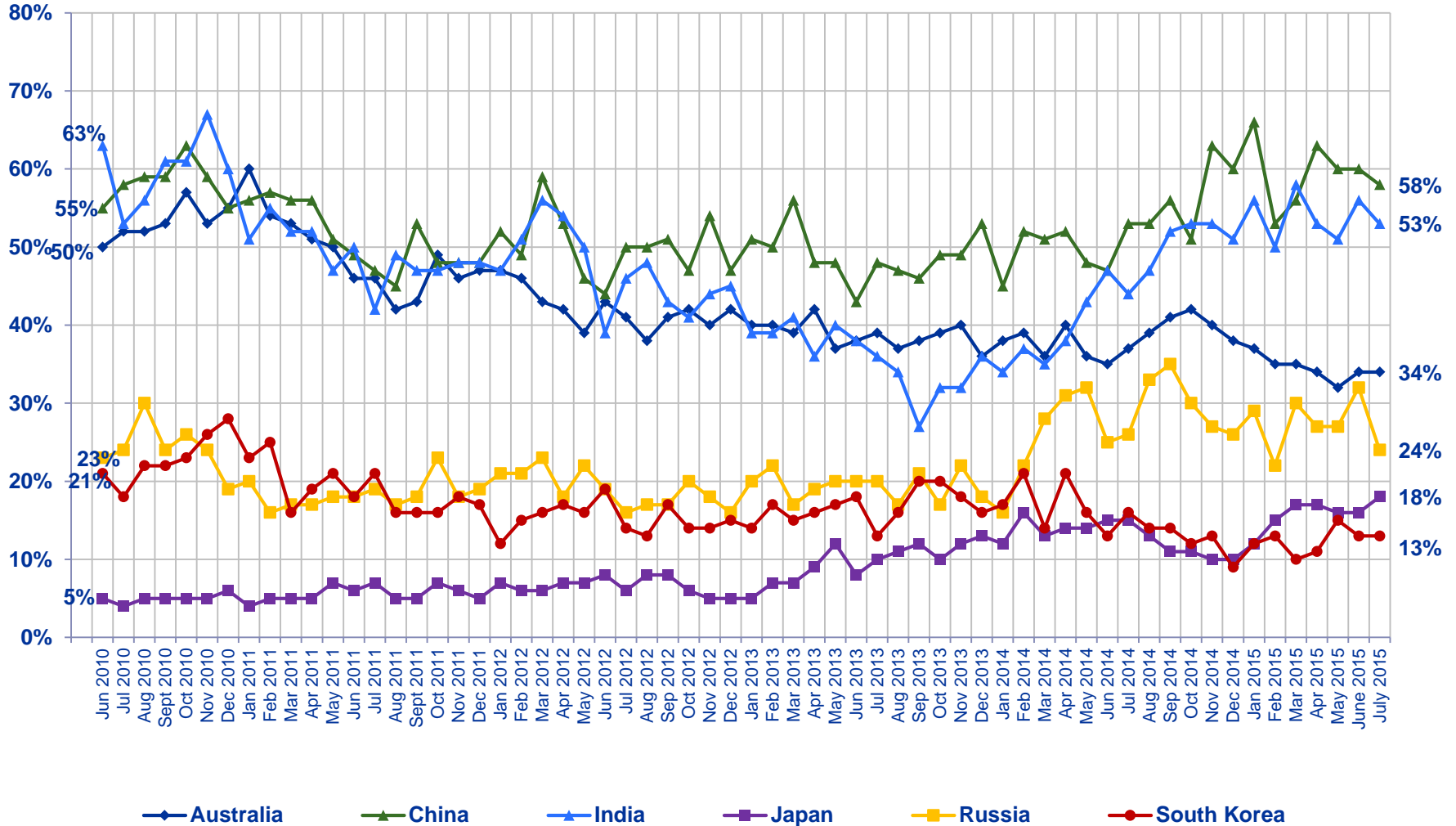
Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

% Strong (Top 3 5-6-7)



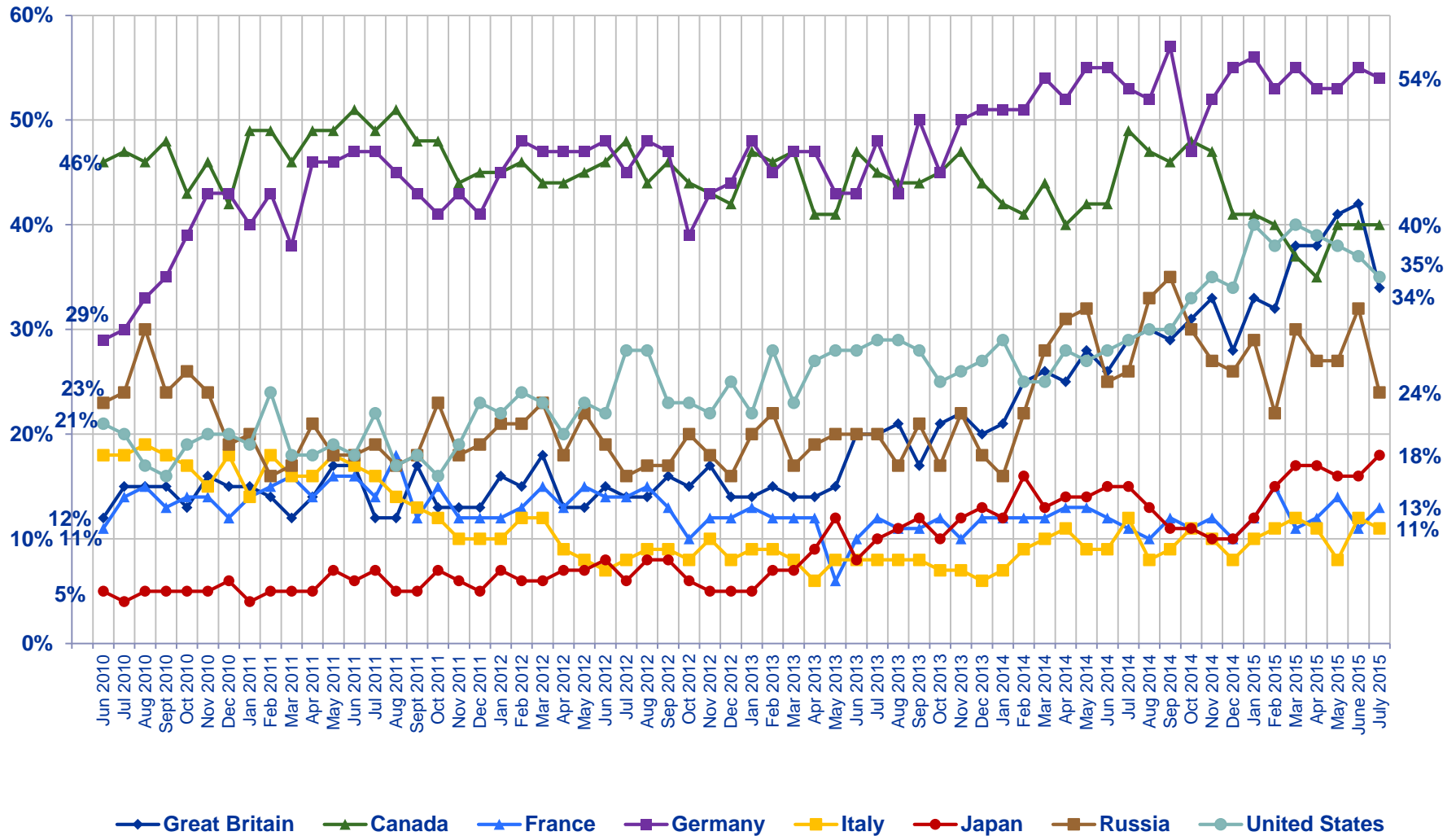
Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

% Strong (Top 3 5-6-7)



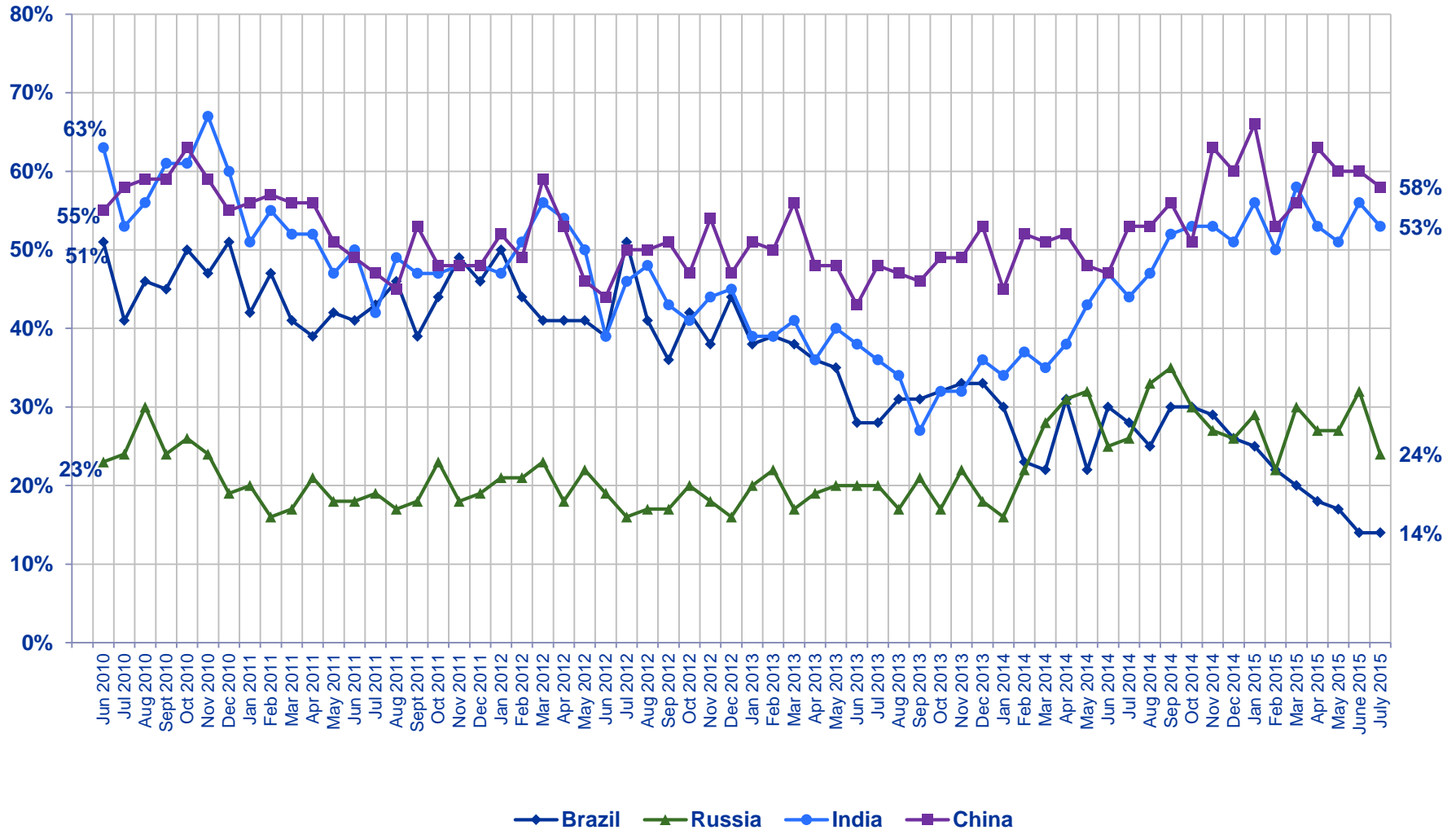
Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

% Strong (Top 3 5-6-7)

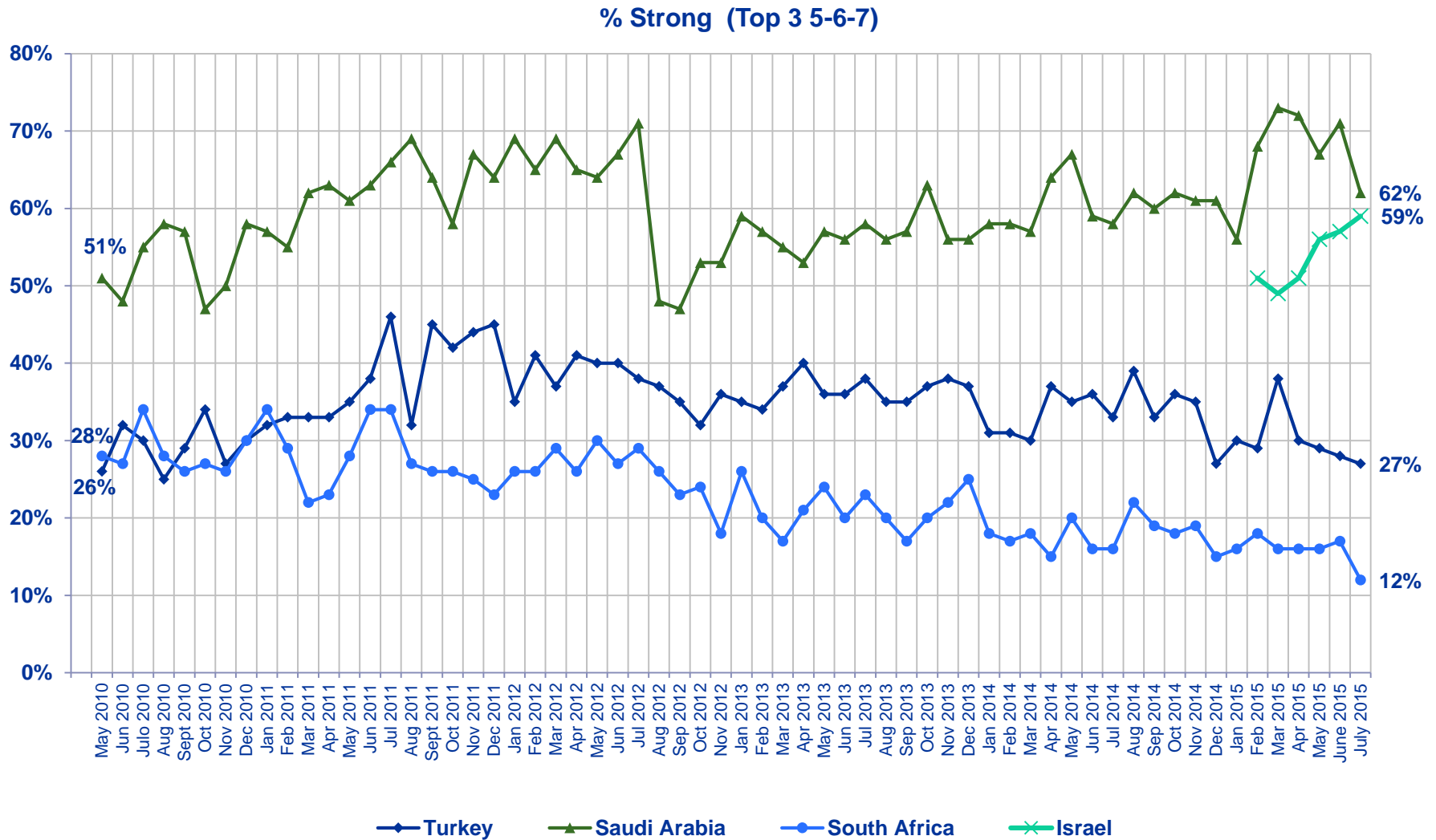


Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

% Strong (Top 3 5-6-7)



Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.



Rate the current state of the economy in your local area using a scale from 1 to 7, where 7 means a very strong economy today and 1 means a very weak economy.

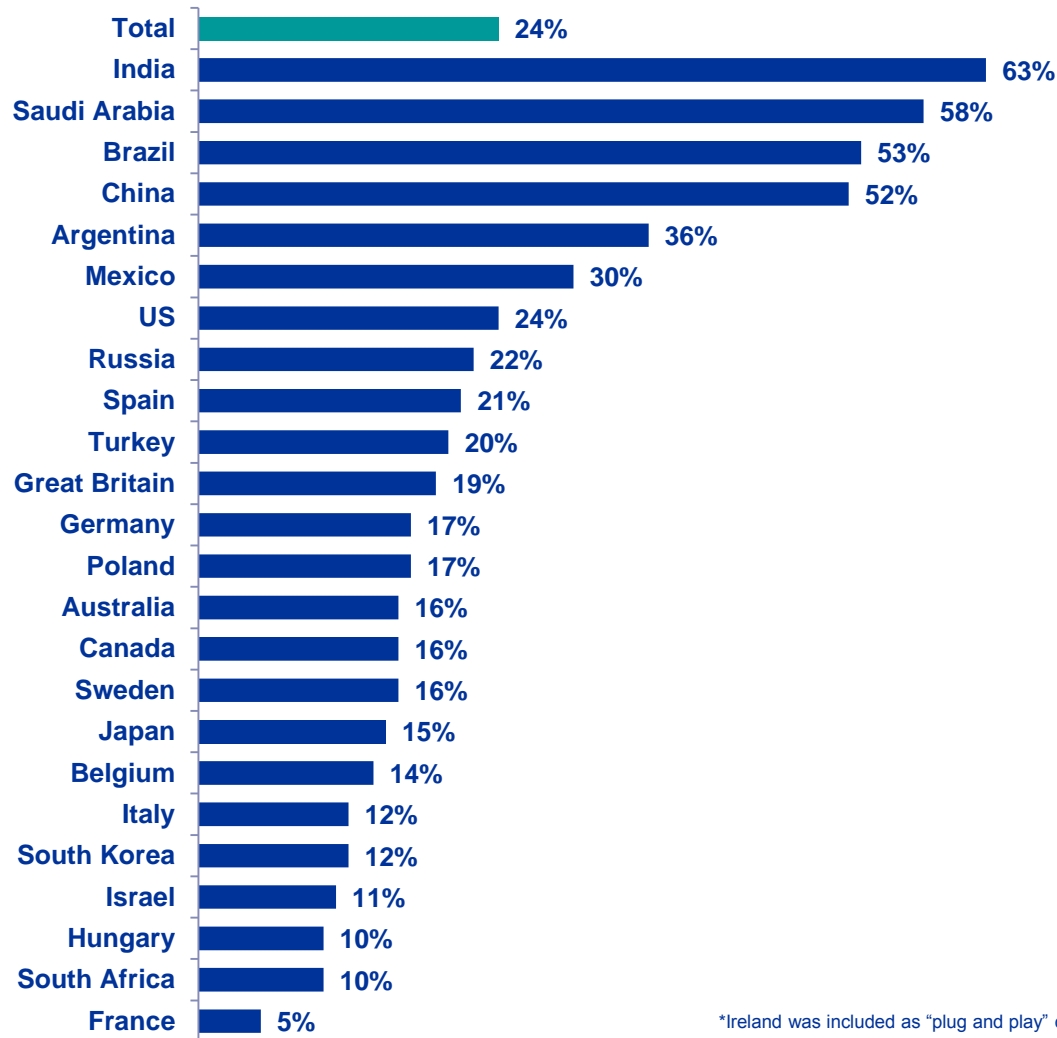
③ Assessing the Strength of The Local Economy...

...Six Months From Now



Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months...

% Much Stronger / Somewhat Stronger



*Ireland was included as "plug and play" country this month and is not reflected in the aggregate.

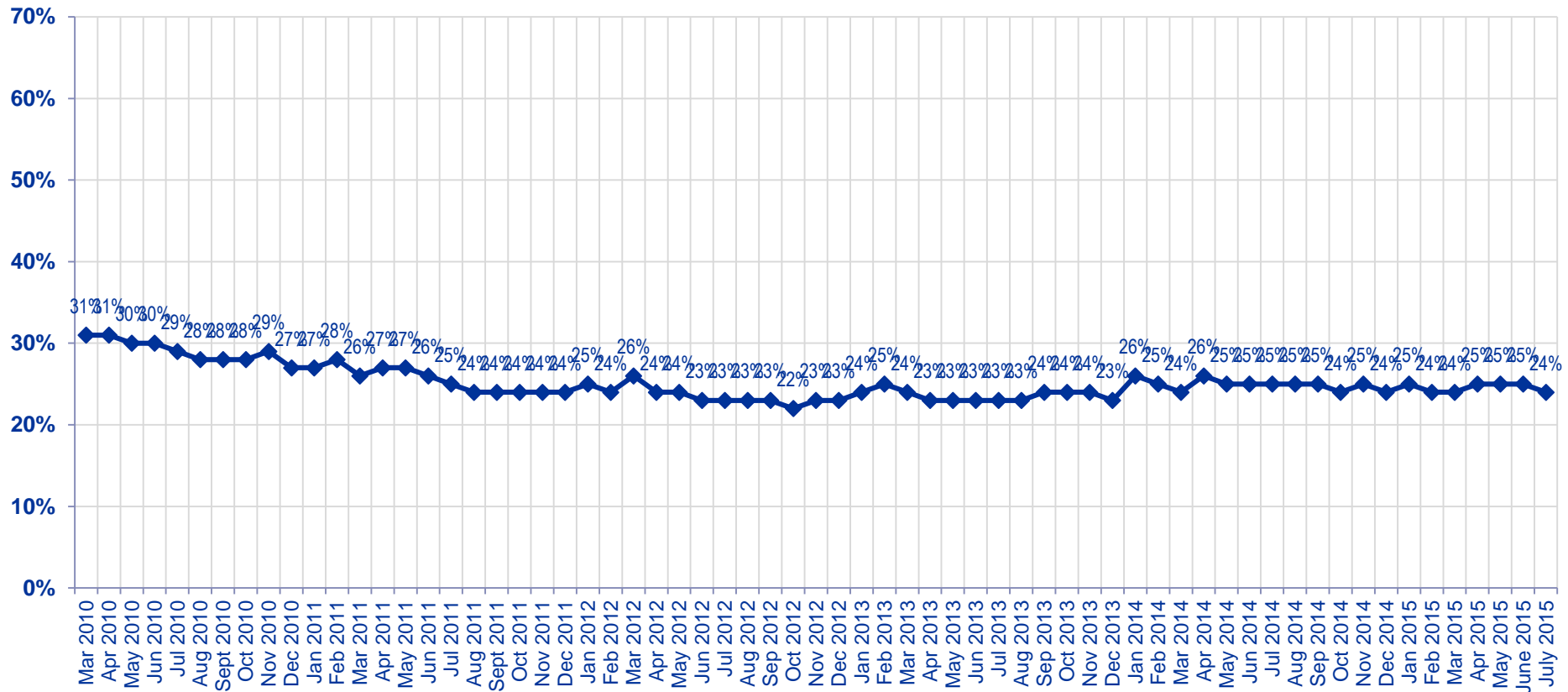
Looking ahead 6 months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?



Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months



Global Total
% Much Stronger / Somewhat Stronger



Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?



Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months...

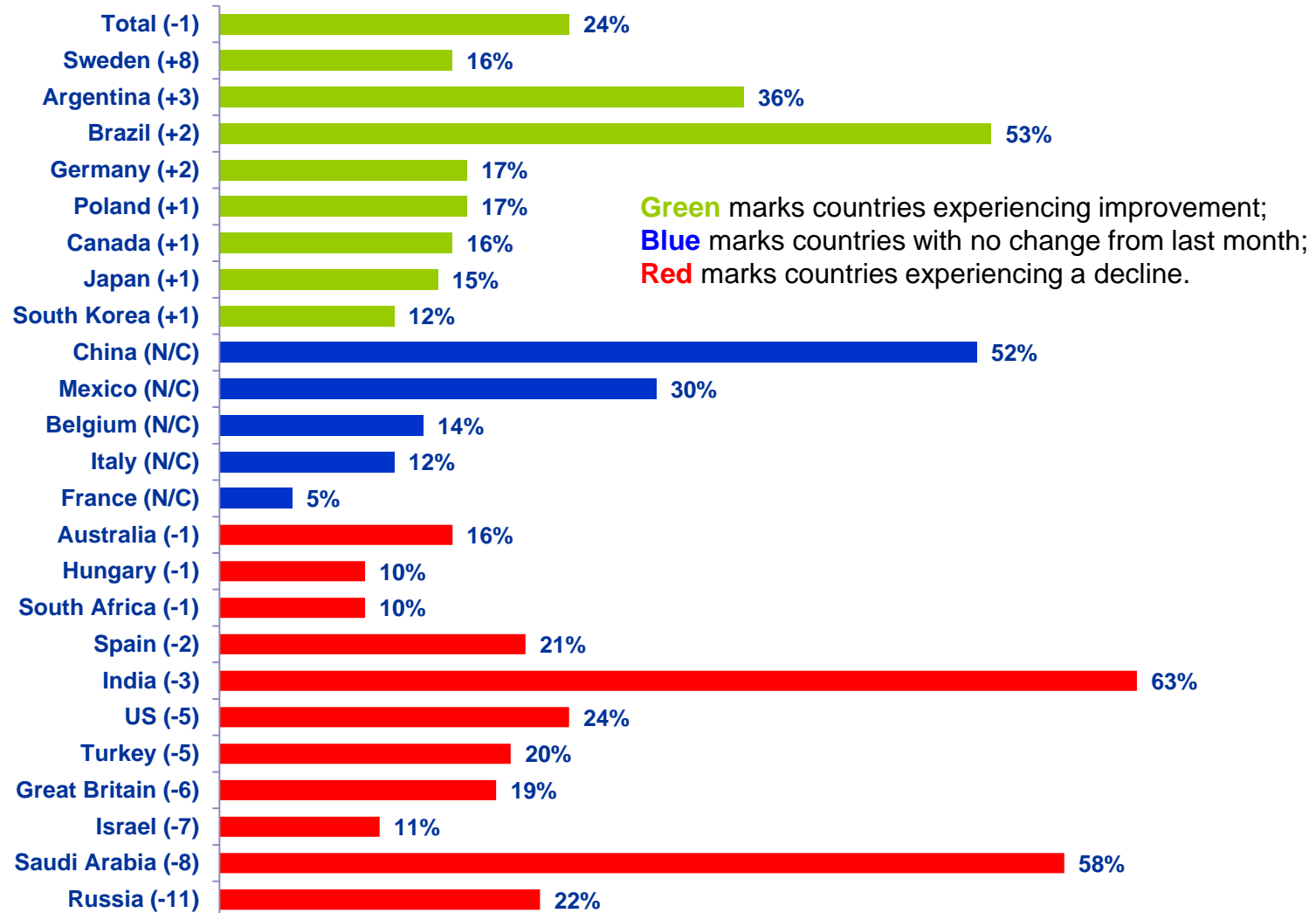
% Much Stronger/Somewhat Stronger

| | Sep '12 | Oct '12 | Nov '12 | Dec '12 | Jan '13 | Feb '13 | Mar '13 | Apr '13 | May '13 | Jun '13 | Jul '13 | Aug '13 | Sep '13 | Oct '13 | Nov '13 | Dec '13 | Jan '14 | Feb '14 | Mar '14 | Apr '14 | May '14 | Jun '14 | Jul '14 | Aug '14 | Sep '14 | Oct '14 | Nov '14 | Dec '14 | Jan '15 | Feb '15 | Mar '15 | Apr '15 | May '15 | June '15 | July '15 | |
|----------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|----------|----------|--|
| Total | 23% | 22% | 23% | 23% | 24% | 25% | 24% | 23% | 23% | 23% | 23% | 24% | 24% | 24% | 23% | 26% | 25% | 24% | 26% | 25% | 25% | 25% | 25% | 25% | 24% | 25% | 24% | 25% | 24% | 24% | 25% | 25% | 25% | 24% | 24% | |
| Argentina | 41% | 40% | 40% | 42% | 41% | 39% | 38% | 38% | 36% | 41% | 37% | 41% | 39% | 37% | 41% | 37% | 39% | 37% | 33% | 31% | 31% | 31% | 33% | 35% | 31% | 31% | 34% | 27% | 33% | 32% | 32% | 33% | 34% | 33% | 36% | |
| Australia | 16% | 17% | 18% | 18% | 12% | 17% | 15% | 14% | 14% | 14% | 15% | 19% | 29% | 21% | 20% | 18% | 15% | 16% | 16% | 17% | 16% | 13% | 13% | 15% | 19% | 18% | 17% | 18% | 15% | 17% | 13% | 18% | 12% | 17% | 16% | |
| Belgium | 10% | 8% | 6% | 5% | 9% | 4% | 7% | 6% | 6% | 5% | 7% | 16% | 12% | 12% | 9% | 10% | 14% | 11% | 8% | 8% | 16% | 9% | 11% | 10% | 11% | 10% | 11% | 6% | 12% | 10% | 10% | 11% | 12% | 14% | 14% | |
| Brazil | 70% | 74% | 73% | 73% | 72% | 69% | 70% | 68% | 64% | 59% | 60% | 64% | 63% | 62% | 62% | 61% | 68% | 64% | 58% | 58% | 56% | 57% | 62% | 57% | 57% | 64% | 58% | 57% | 55% | 51% | 52% | 53% | 51% | 51% | 53% | |
| Canada | 18% | 21% | 15% | 18% | 17% | 18% | 18% | 16% | 15% | 17% | 17% | 19% | 17% | 16% | 20% | 16% | 18% | 18% | 18% | 19% | 18% | 14% | 18% | 16% | 18% | 14% | 18% | 19% | 18% | 17% | 16% | 17% | 19% | 15% | 16% | |
| China | 32% | 35% | 45% | 35% | 43% | 45% | 46% | 38% | 39% | 38% | 39% | 35% | 35% | 39% | 40% | 44% | 40% | 40% | 36% | 41% | 39% | 37% | 36% | 42% | 41% | 37% | 53% | 46% | 51% | 44% | 49% | 50% | 52% | 52% | 52% | |
| France | 4% | 3% | 4% | 3% | 3% | 2% | 3% | 3% | 3% | 3% | 4% | 5% | 5% | 6% | 3% | 5% | 6% | 4% | 5% | 7% | 6% | 4% | 3% | 3% | 2% | 4% | 4% | 4% | 4% | 5% | 5% | 7% | 5% | 5% | 5% | |
| Germany | 14% | 11% | 13% | 15% | 15% | 22% | 18% | 18% | 14% | 15% | 15% | 17% | 19% | 16% | 20% | 21% | 19% | 19% | 18% | 21% | 20% | 17% | 19% | 16% | 18% | 14% | 15% | 14% | 17% | 21% | 16% | 16% | 16% | 15% | 17% | |
| Great Britain | 9% | 10% | 12% | 8% | 7% | 10% | 9% | 9% | 12% | 12% | 17% | 17% | 15% | 18% | 20% | 17% | 20% | 24% | 21% | 21% | 21% | 18% | 19% | 21% | 20% | 18% | 19% | 18% | 19% | 17% | 21% | 21% | 22% | 25% | 19% | |
| Hungary | 5% | 7% | 6% | 5% | 8% | 9% | 8% | 9% | 8% | 10% | 8% | 11% | 11% | 10% | 11% | 14% | 17% | 13% | 12% | 14% | 14% | 10% | 11% | 11% | 13% | 16% | 11% | 9% | 8% | 11% | 10% | 11% | 8% | 11% | 10% | |
| India | 48% | 44% | 50% | 53% | 46% | 45% | 47% | 45% | 46% | 45% | 43% | 40% | 41% | 42% | 43% | 46% | 51% | 48% | 50% | 53% | 60% | 70% | 62% | 61% | 71% | 69% | 71% | 65% | 62% | 64% | 67% | 59% | 61% | 66% | 63% | |
| Israel | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Italy | 13% | 9% | 11% | 11% | 14% | 17% | 14% | 12% | 15% | 12% | 13% | 14% | 14% | 13% | 9% | 13% | 14% | 13% | 15% | 13% | 16% | 15% | 15% | 12% | 10% | 10% | 9% | 8% | 14% | 12% | 11% | 13% | 11% | 12% | 12% | |
| Japan | 7% | 5% | 8% | 8% | 18% | 20% | 24% | 23% | 28% | 15% | 18% | 15% | 18% | 18% | 15% | 19% | 18% | 15% | 13% | 14% | 13% | 15% | 12% | 12% | 10% | 10% | 12% | 13% | 14% | 15% | 17% | 14% | 14% | 15% | | |
| Mexico | 43% | 40% | 40% | 38% | 47% | 40% | 38% | 38% | 39% | 40% | 34% | 33% | 35% | 32% | 33% | 27% | 34% | 34% | 29% | 31% | 31% | 31% | 34% | 26% | 30% | 32% | 31% | 30% | 33% | 38% | 25% | 30% | 28% | 30% | 30% | |
| Poland | 8% | 10% | 12% | 11% | 9% | 11% | 12% | 13% | 10% | 12% | 12% | 13% | 11% | 16% | 13% | 12% | 17% | 14% | 14% | 14% | 17% | 15% | 17% | 15% | 15% | 17% | 18% | 18% | 13% | 12% | 15% | 20% | 16% | 16% | 17% | |
| Russia | 17% | 14% | 15% | 15% | 14% | 14% | 15% | 16% | 16% | 14% | 13% | 13% | 14% | 15% | 15% | 15% | 14% | 17% | 19% | 26% | 26% | 24% | 17% | 34% | 27% | 27% | 19% | 20% | 26% | 18% | 26% | 25% | 24% | 33% | 22% | |
| Saudi Arabia | 46% | 44% | 47% | 48% | 53% | 56% | 53% | 51% | 51% | 51% | 52% | 51% | 51% | 48% | 49% | 51% | 52% | 49% | 49% | 59% | 53% | 56% | 54% | 55% | 52% | 48% | 50% | 51% | 47% | 60% | 66% | 58% | 63% | 66% | 58% | |
| South Africa | 11% | 14% | 10% | 14% | 15% | 13% | 10% | 13% | 14% | 16% | 12% | 13% | 11% | 15% | 14% | 16% | 12% | 13% | 15% | 11% | 13% | 15% | 18% | 16% | 18% | 15% | 20% | 16% | 15% | 16% | 12% | 13% | 13% | 11% | 10% | |
| South Korea | 16% | 13% | 12% | 15% | 19% | 14% | 17% | 14% | 15% | 17% | 14% | 17% | 15% | 18% | 13% | 13% | 14% | 15% | 14% | 18% | 13% | 10% | 11% | 12% | 11% | 10% | 11% | 9% | 10% | 11% | 9% | 12% | 13% | 11% | 12% | |
| Spain | 12% | 11% | 11% | 9% | 14% | 15% | 15% | 12% | 16% | 15% | 15% | 17% | 21% | 15% | 19% | 19% | 18% | 18% | 19% | 18% | 19% | 17% | 19% | 18% | 20% | 13% | 17% | 16% | 20% | 20% | 20% | 20% | 20% | 23% | 21% | |
| Sweden | 16% | 19% | 12% | 10% | 9% | 12% | 15% | 13% | 10% | 12% | 9% | 13% | 13% | 15% | 11% | 10% | 13% | 13% | 15% | 13% | 20% | 12% | 12% | 14% | 13% | 16% | 16% | 14% | 11% | 10% | 11% | 16% | 13% | 8% | 16% | |
| Turkey | 27% | 23% | 24% | 26% | 26% | 34% | 31% | 25% | 27% | 27% | 27% | 25% | 26% | 28% | 26% | 26% | 24% | 26% | 26% | 27% | 25% | 27% | 24% | 29% | 22% | 23% | 25% | 22% | 26% | 22% | 22% | 24% | 24% | 25% | 20% | |
| United States | 30% | 25% | 29% | 24% | 24% | 25% | 23% | 24% | 25% | 23% | 26% | 26% | 23% | 22% | 22% | 23% | 25% | 21% | 19% | 23% | 23% | 21% | 22% | 23% | 21% | 27% | 26% | 26% | 29% | 27% | 29% | 27% | 28% | 29% | 24% | |

Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?

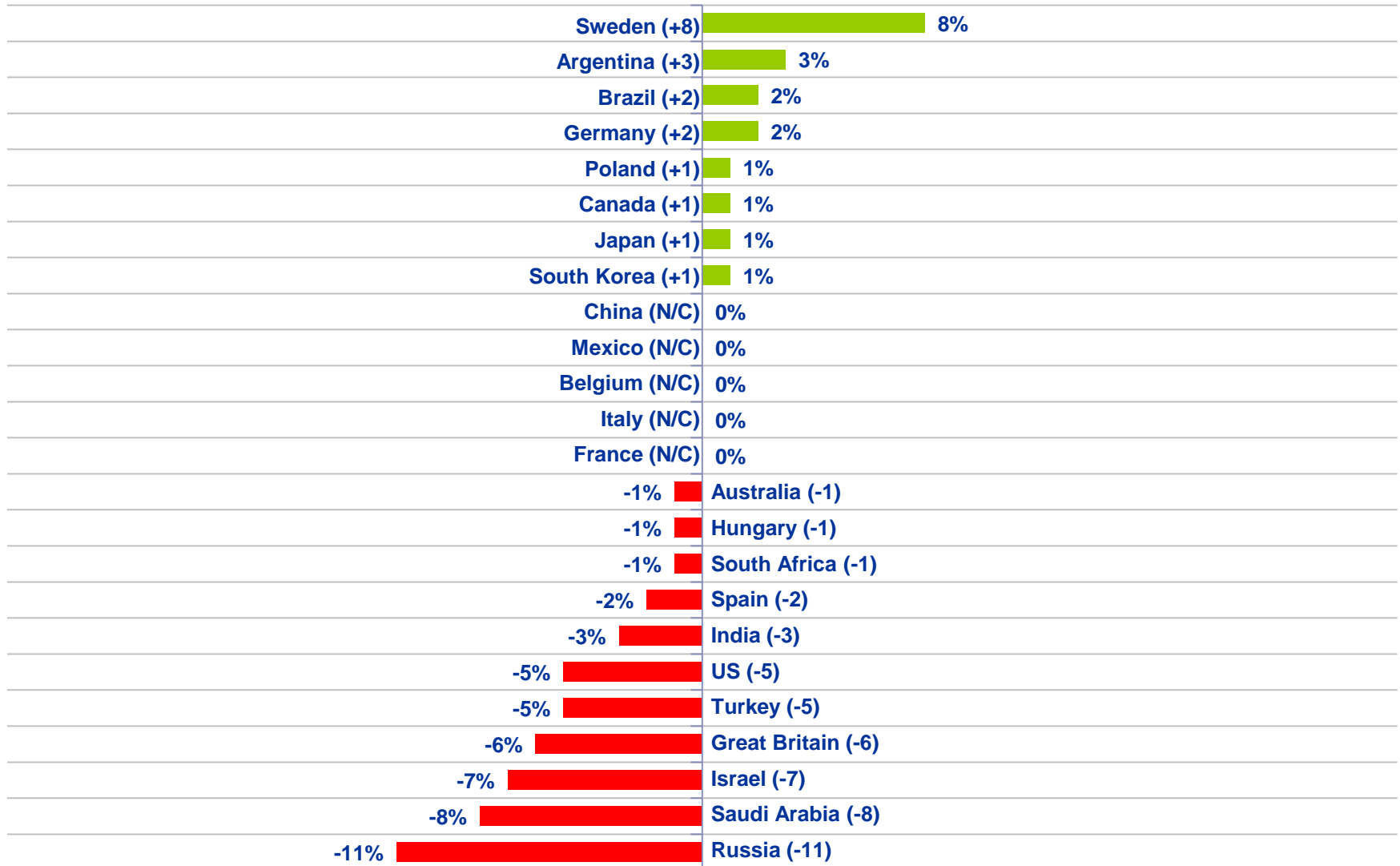
Countries Ranked and Marked By Change In Assessment From Last Month (Left Column):

Looking ahead six months from now, do you expect the economy in your local area to be much stronger, somewhat stronger, about the same, somewhat weaker, or much weaker than it is now?



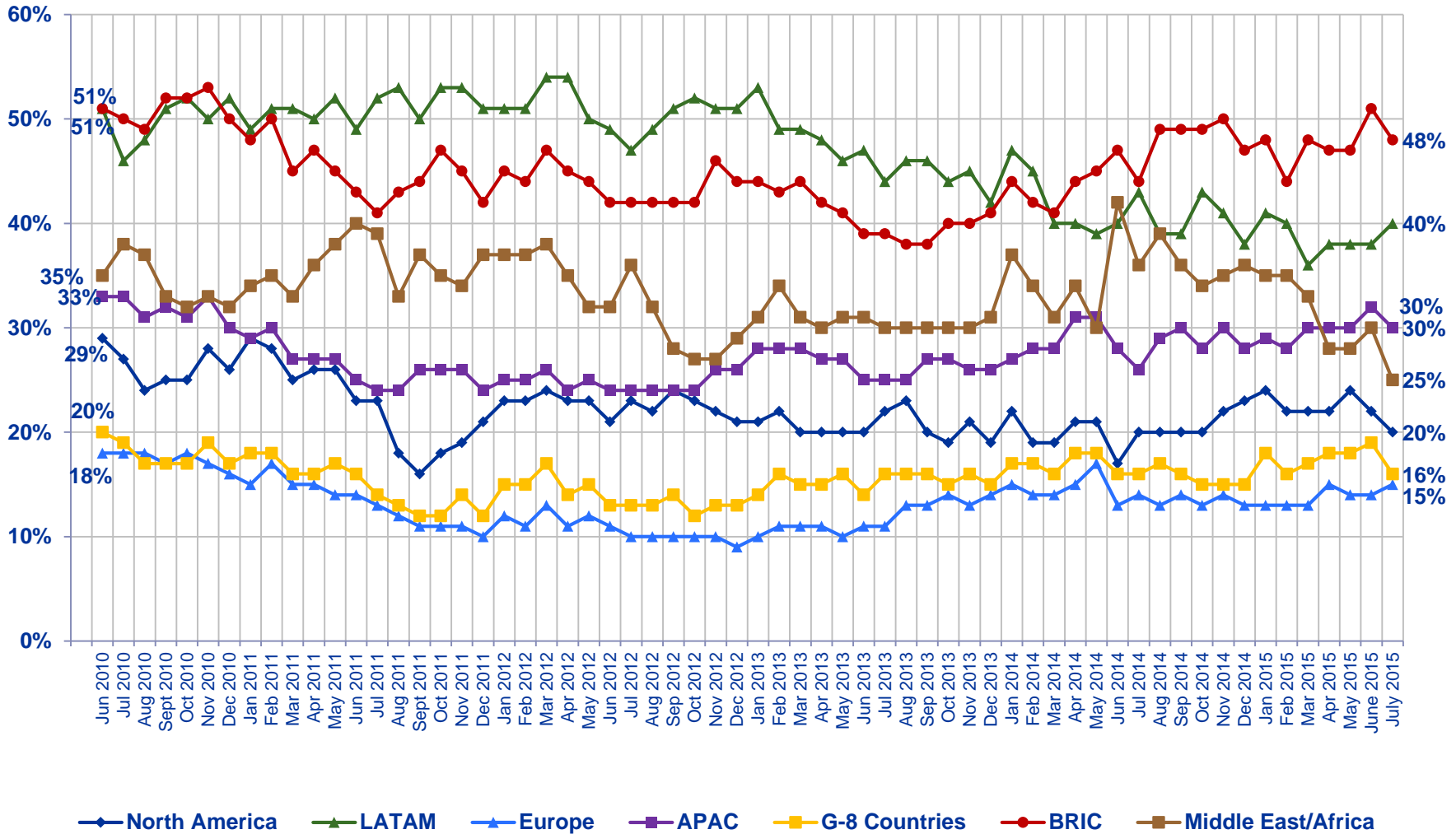
Countries Ranked by Net Improvement, Decline or No Change Compared to Last Month:

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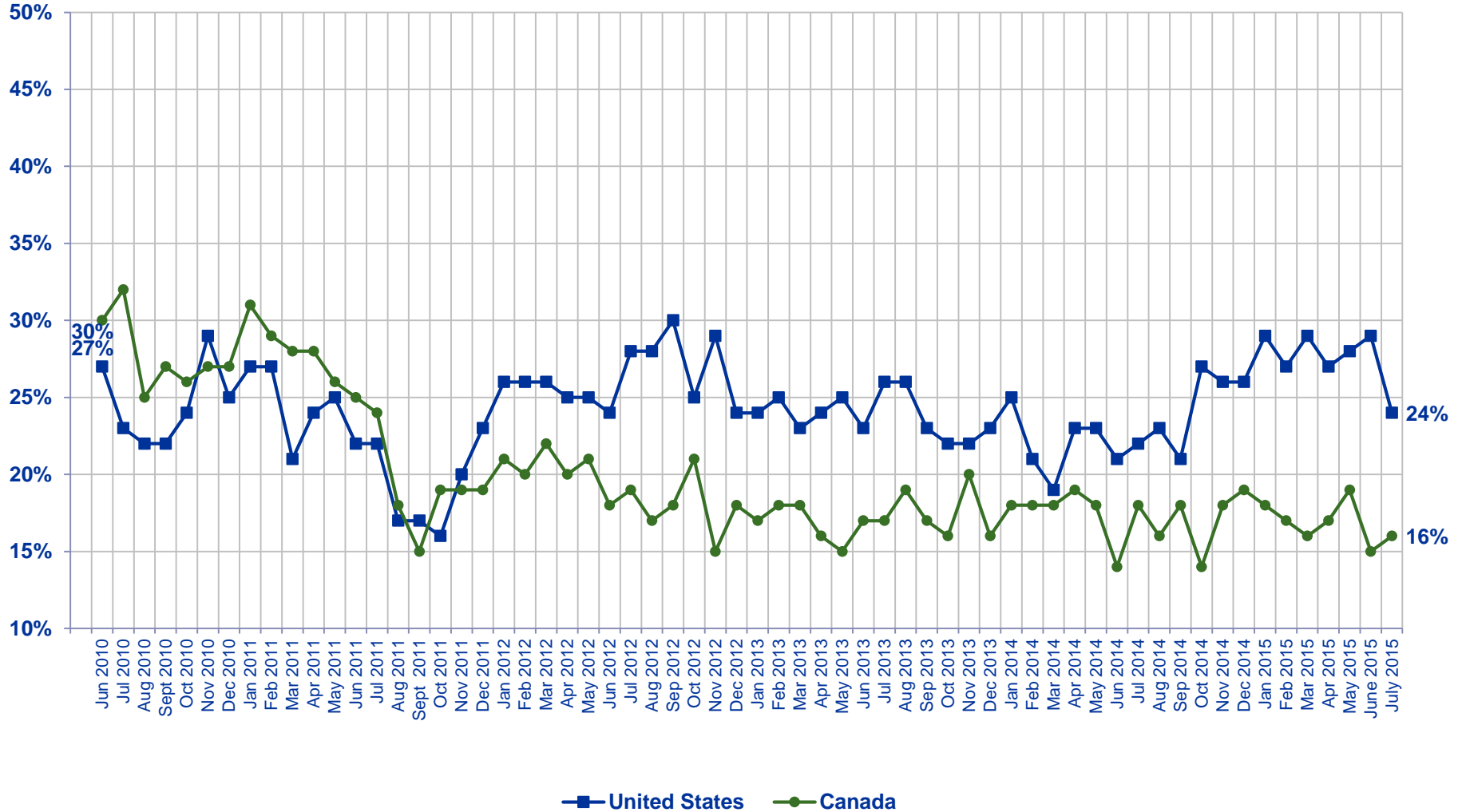
All Regions - Citizen Consumers Who Say The Economy in the Local Area to be Stronger in The Next Six Months

% Much Stronger/Somewhat Stronger



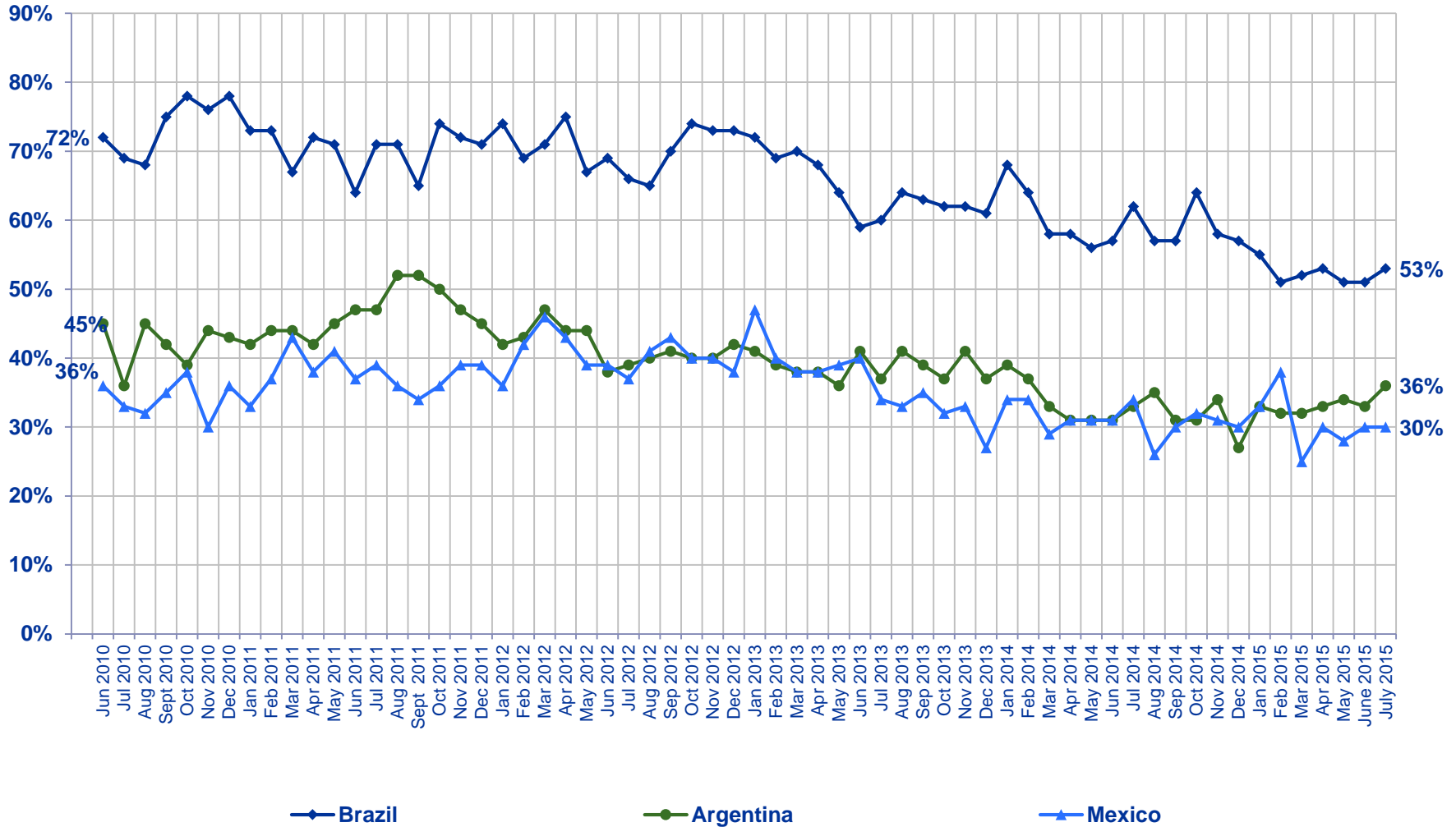
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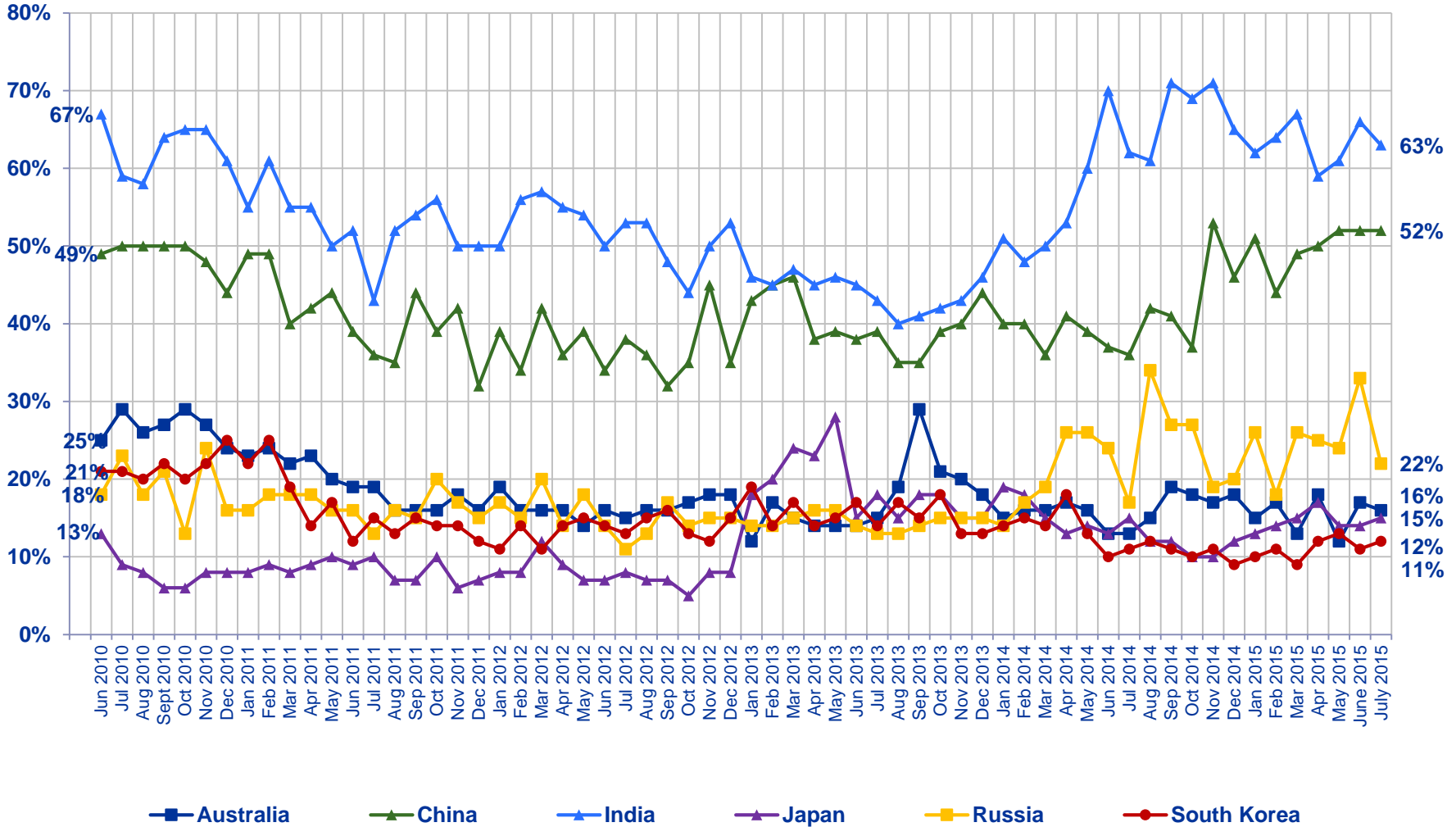
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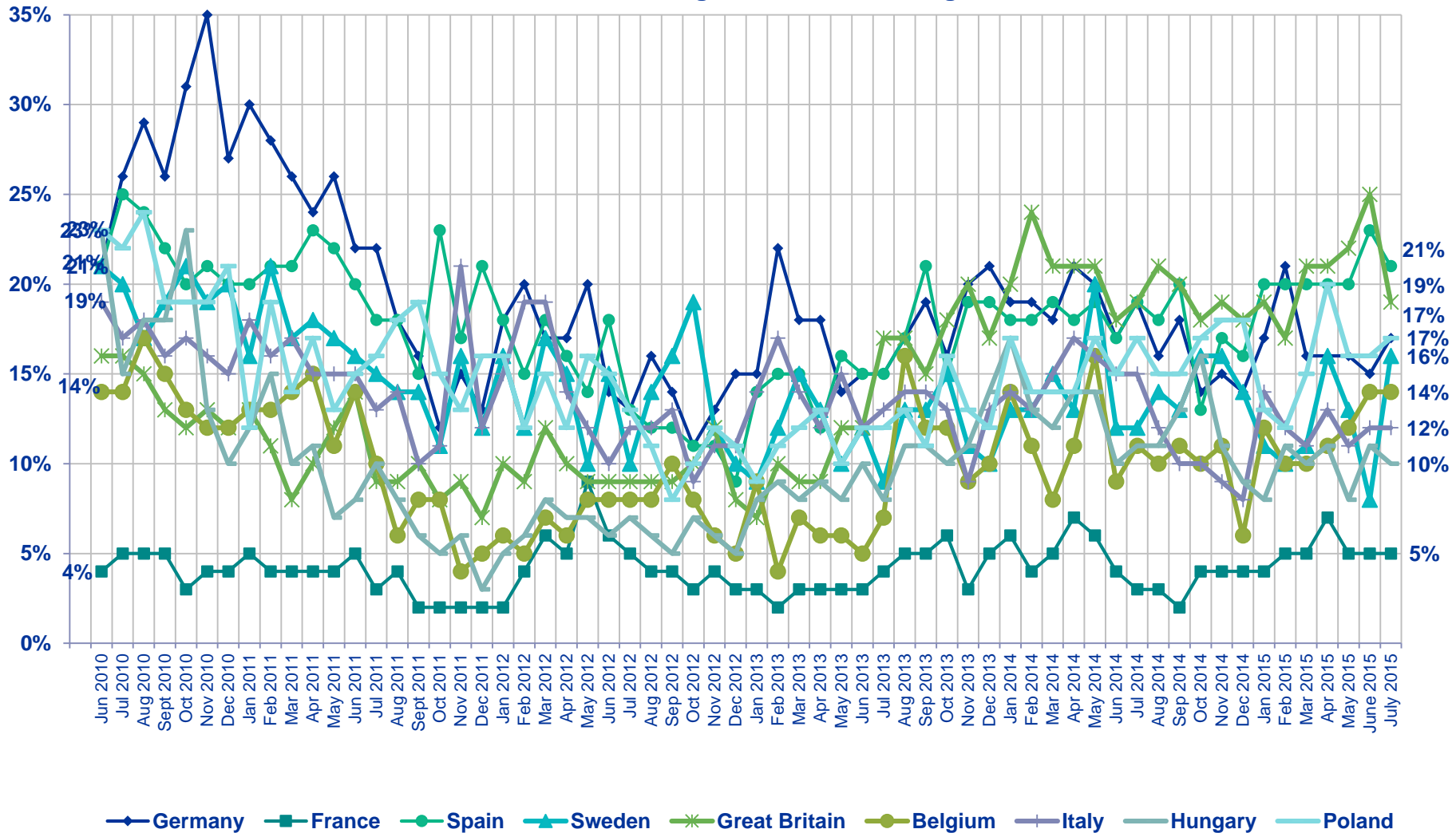
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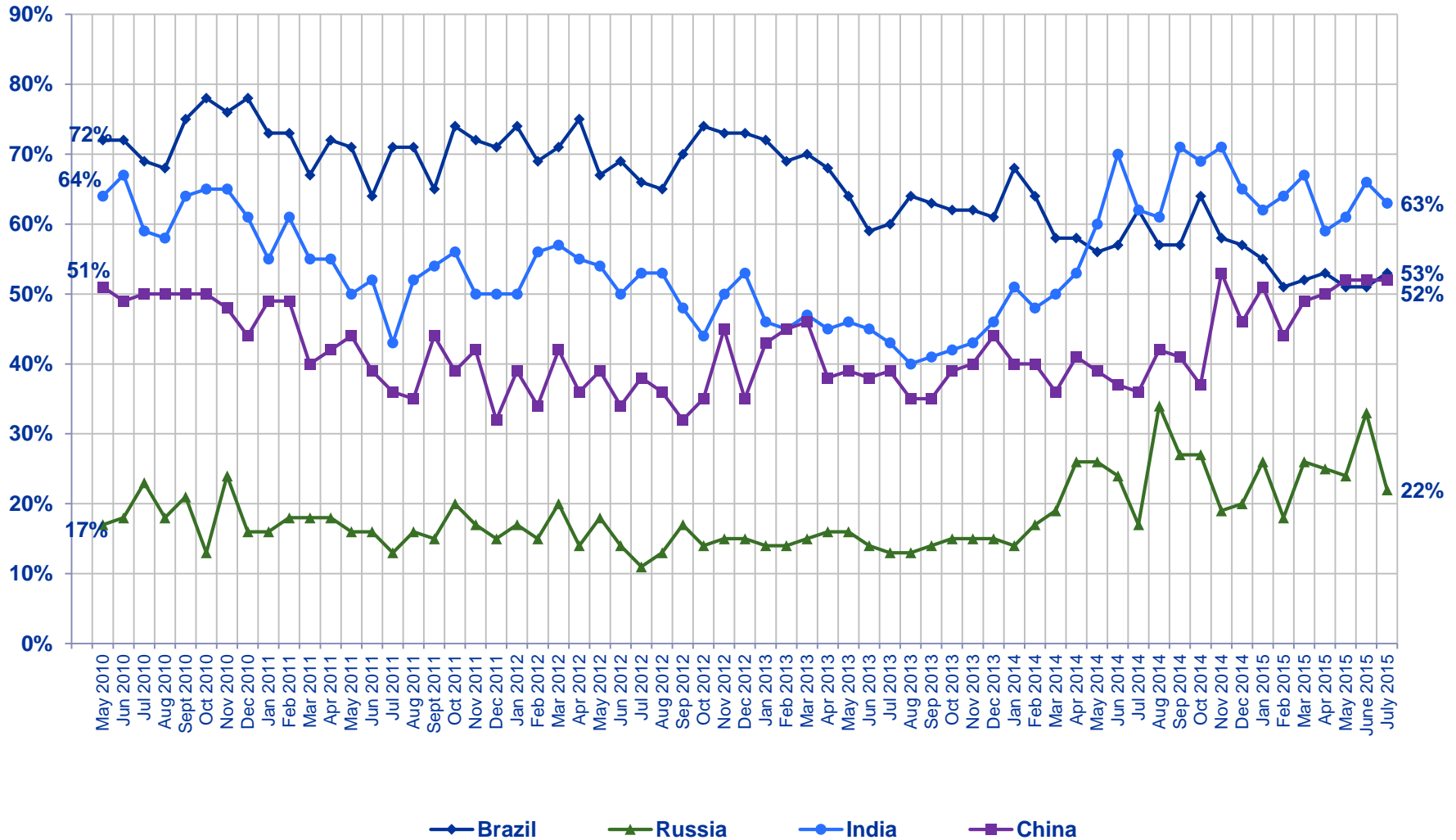
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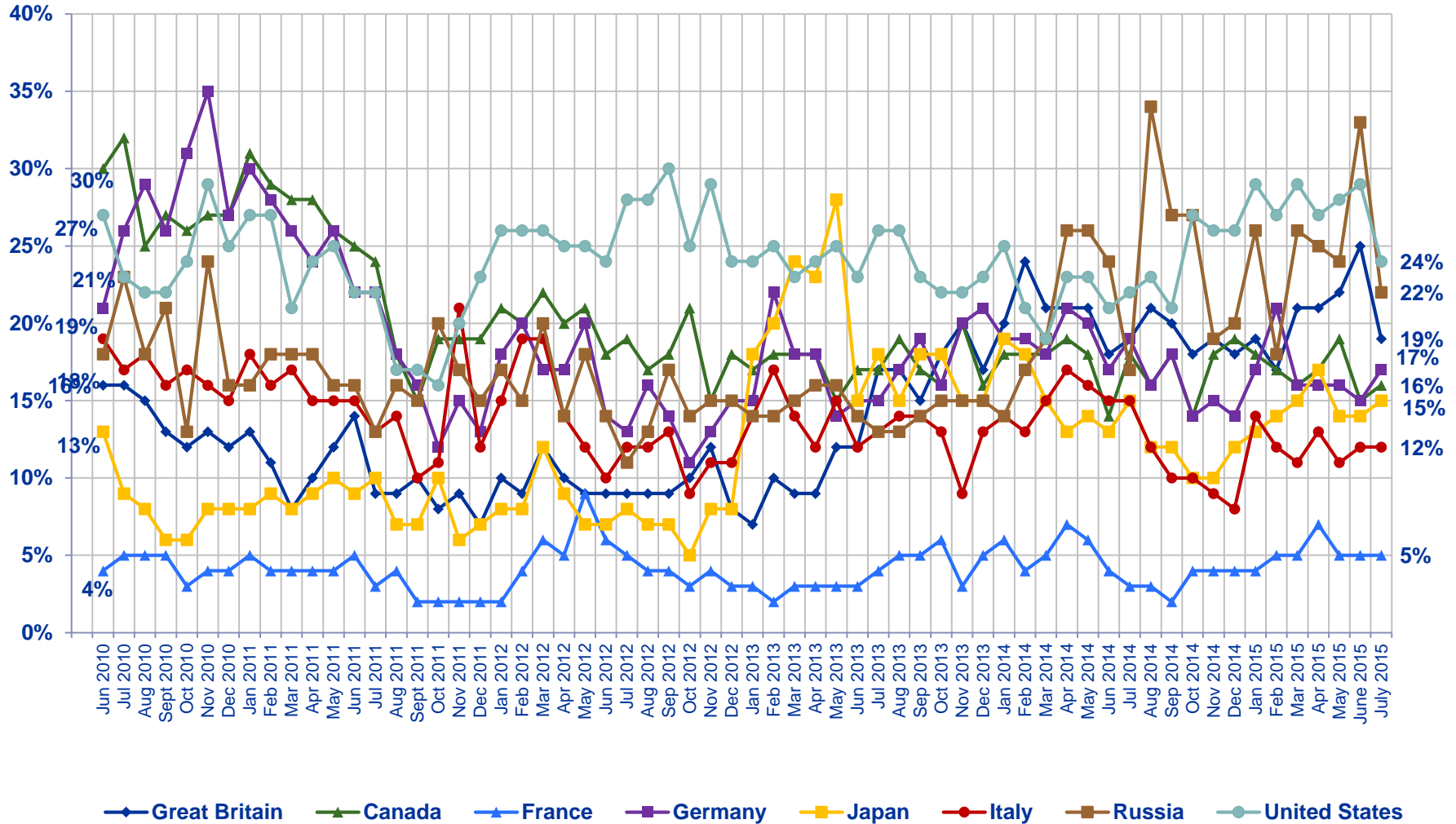
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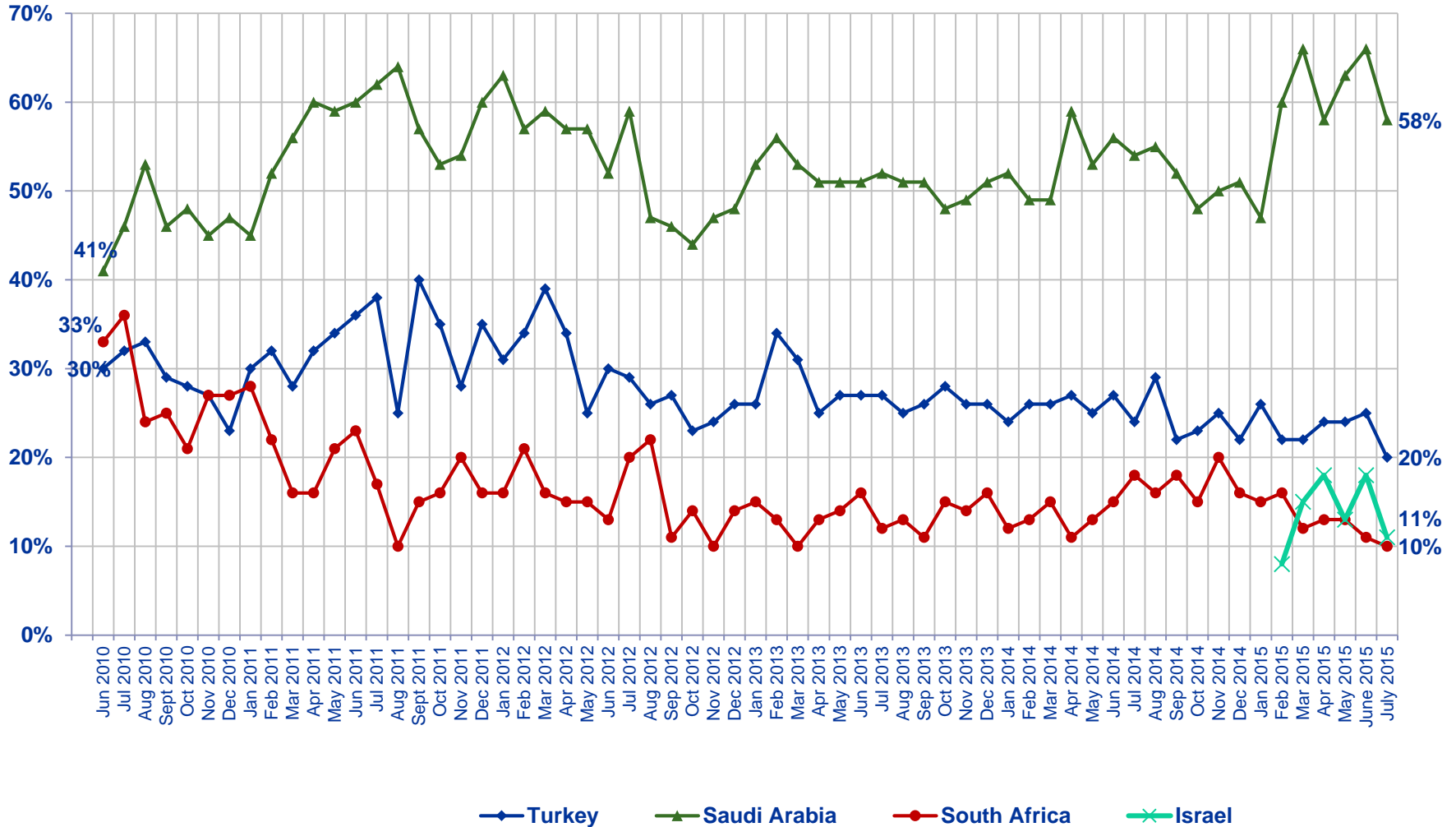
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About Ipsos

- Ipsos is an independent market research company controlled and managed by research professionals. Founded in France in 1975, Ipsos has grown into a worldwide research group with a strong presence in all key markets. In October 2011 Ipsos completed the acquisition of Synovate. The combination forms the world's third largest market research company.
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- Ipsos has been listed on the Paris Stock Exchange since 1999 and generated global revenues of €1,789 billion (2.300 billion USD) in 2012.
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