

# Ipsos European Pulse

March 2014



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- 2) Slide 8- The EU's influence and impact on economic issues
- 3) Slide 21- The EU's influence and impact on constitutional issues
- 4) Slide 26- The EU's influence and impact on social issues
- 5) Slide 31- The future of the EU

- These are findings of research conducted by global research company Ipsos.
- Respondents aged 16-64 were interviewed via the Ipsos Global @dvisor Online Panel in Belgium, France, Great Britain, Germany, Hungary, Italy, Poland, Spain and Sweden between February 4-18, 2014. Approximately 1000+ individuals participated on a country by country basis with the exception of Belgium, Hungary, Poland and Sweden where each have a sample approximately 500+.
- A further 1,017 were interviewed online in the Netherlands between 18-20 February 2014. This sample is representative for the Dutch population which may vote (all Dutch aged 18+), and data are weighted by age, sex, education, working status, region and previous national election behaviour.

**Across Europe: are things heading in the right direction or are they on the wrong track?**

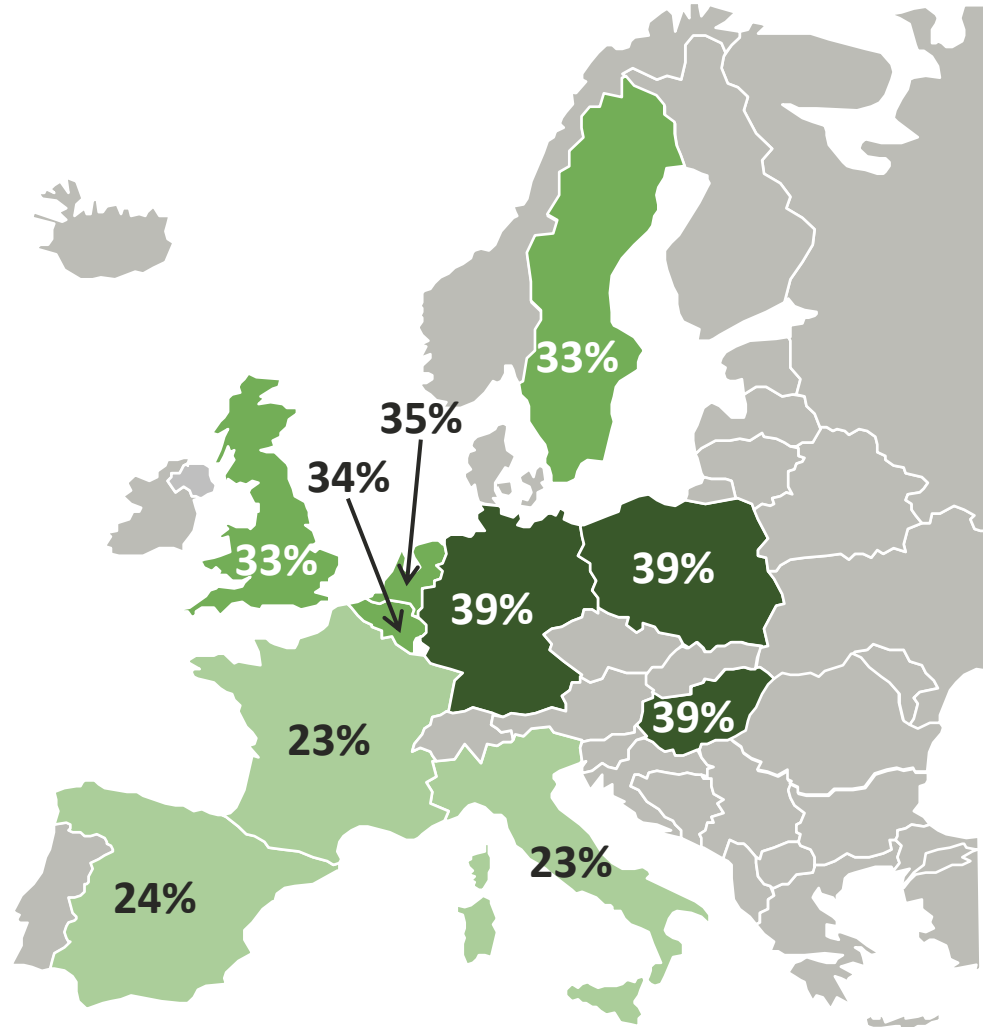
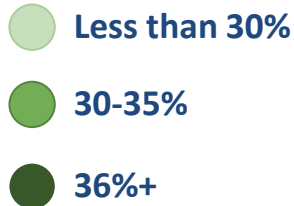
# Across Europe: are things going in the right direction or are they on the wrong track?

Generally speaking, would you say things across the European Union are heading in the right direction or are they off on the wrong track?

% saying 'heading in the right direction'



Country average: 32%



Base: 7,028 adults aged 16-64 across Belgium, France, Italy, Germany, Great Britain, Hungary, Italy, Spain, Sweden, 4th-18th February 2014. 1,017 adults 18+ in the Netherlands, 18th-20th February 2014

Source: Ipsos Social Research Institute

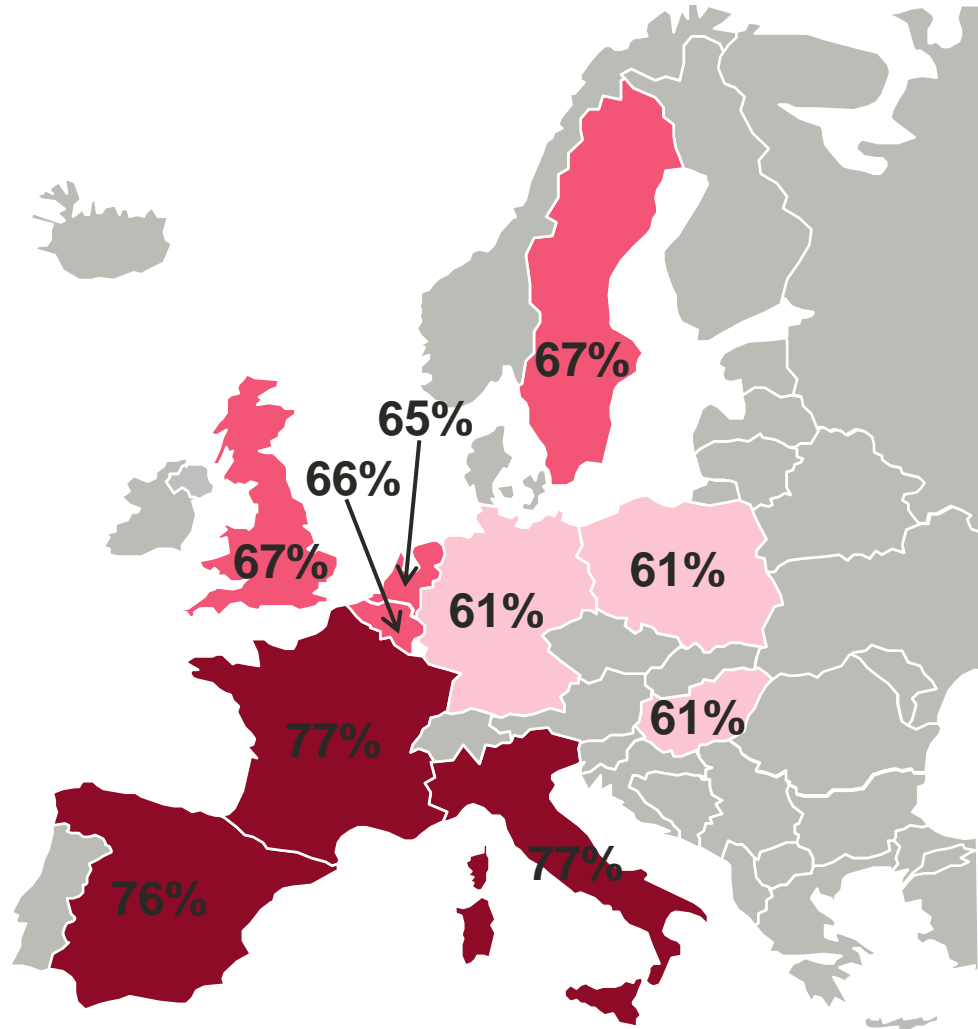
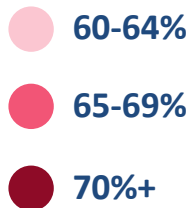
# Across Europe: are things going in the right direction or are they on the wrong track?

Generally speaking, would you say things across the European Union are heading in the right direction or are they off on the wrong track?

% saying 'on the wrong track'

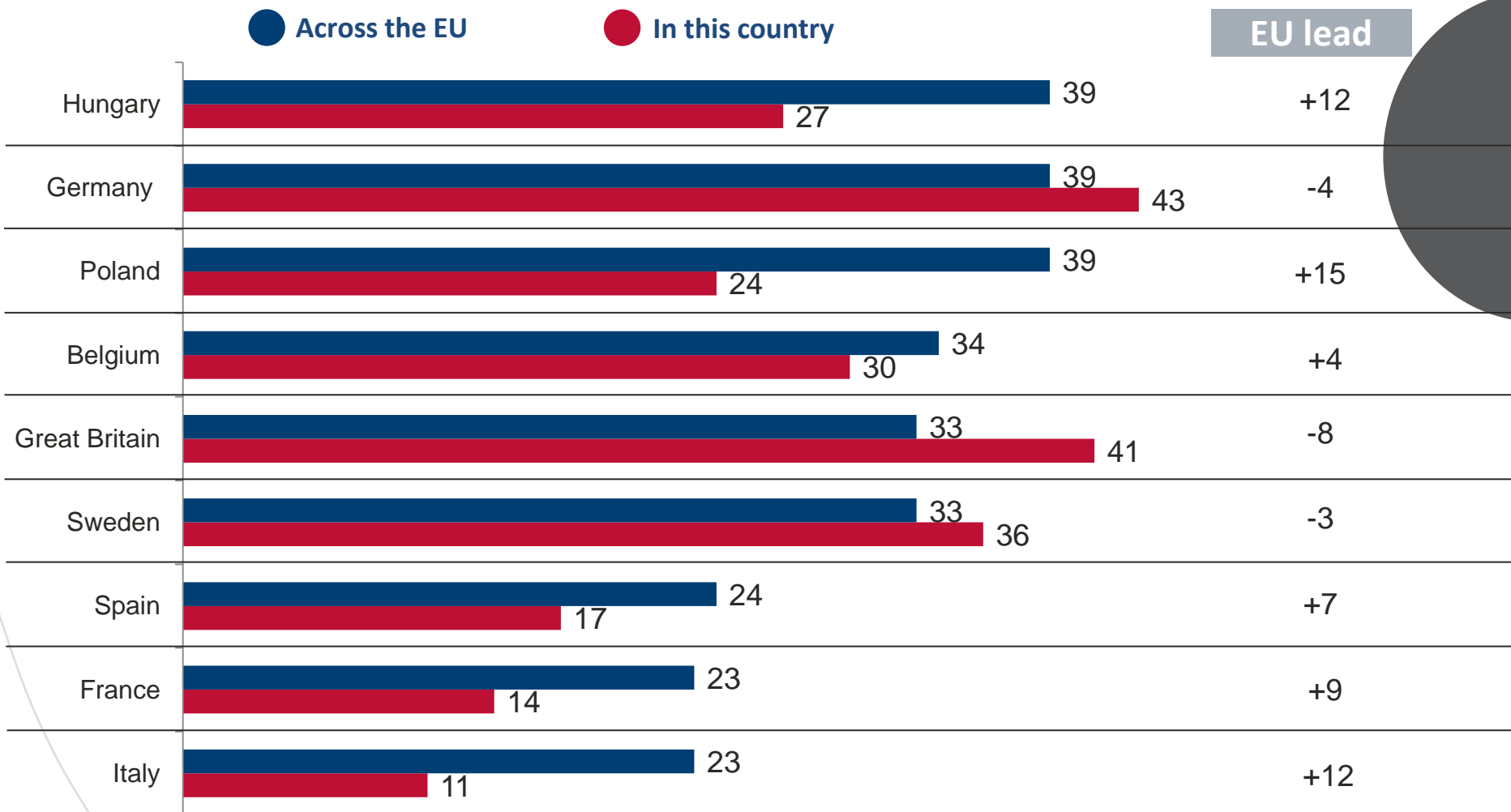


Country average: 68%



# How the direction of travel across Europe compares with your country's

Generally speaking, would you say things across the European Union/ in this country are heading in the right direction or are they off on the wrong track?



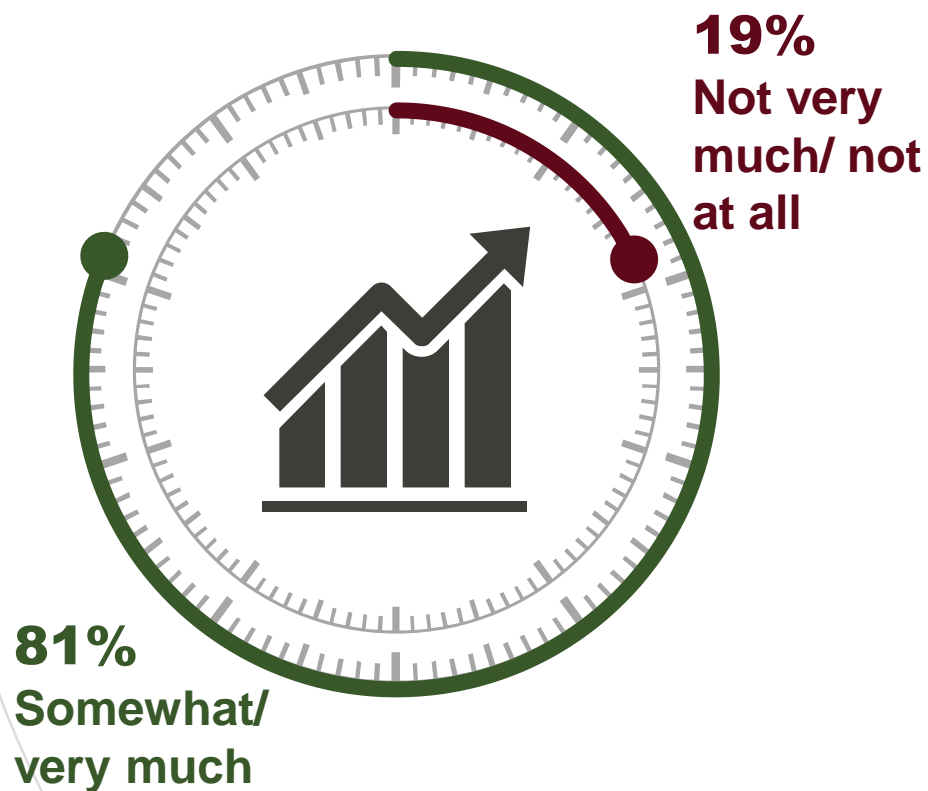
Base: 7,028 adults aged 16-64 across Belgium, France, Italy, Germany, Great Britain, Hungary, Italy, Spain, Sweden, 4th-18th February 2014. \*Question not asked in the Netherlands

Source: Ipsos Social Research Institute

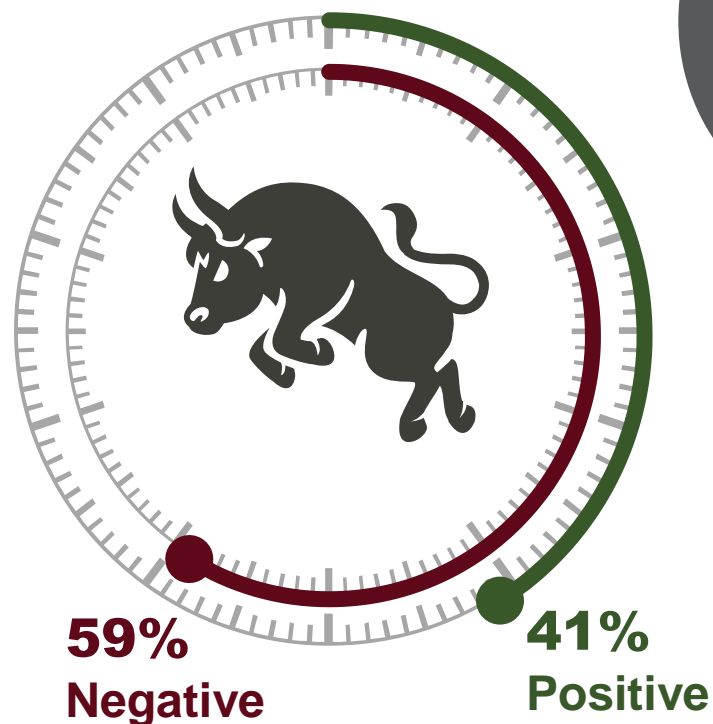
# The EU's influence and impact: economic issues

# The EU's influence and impact on the economy

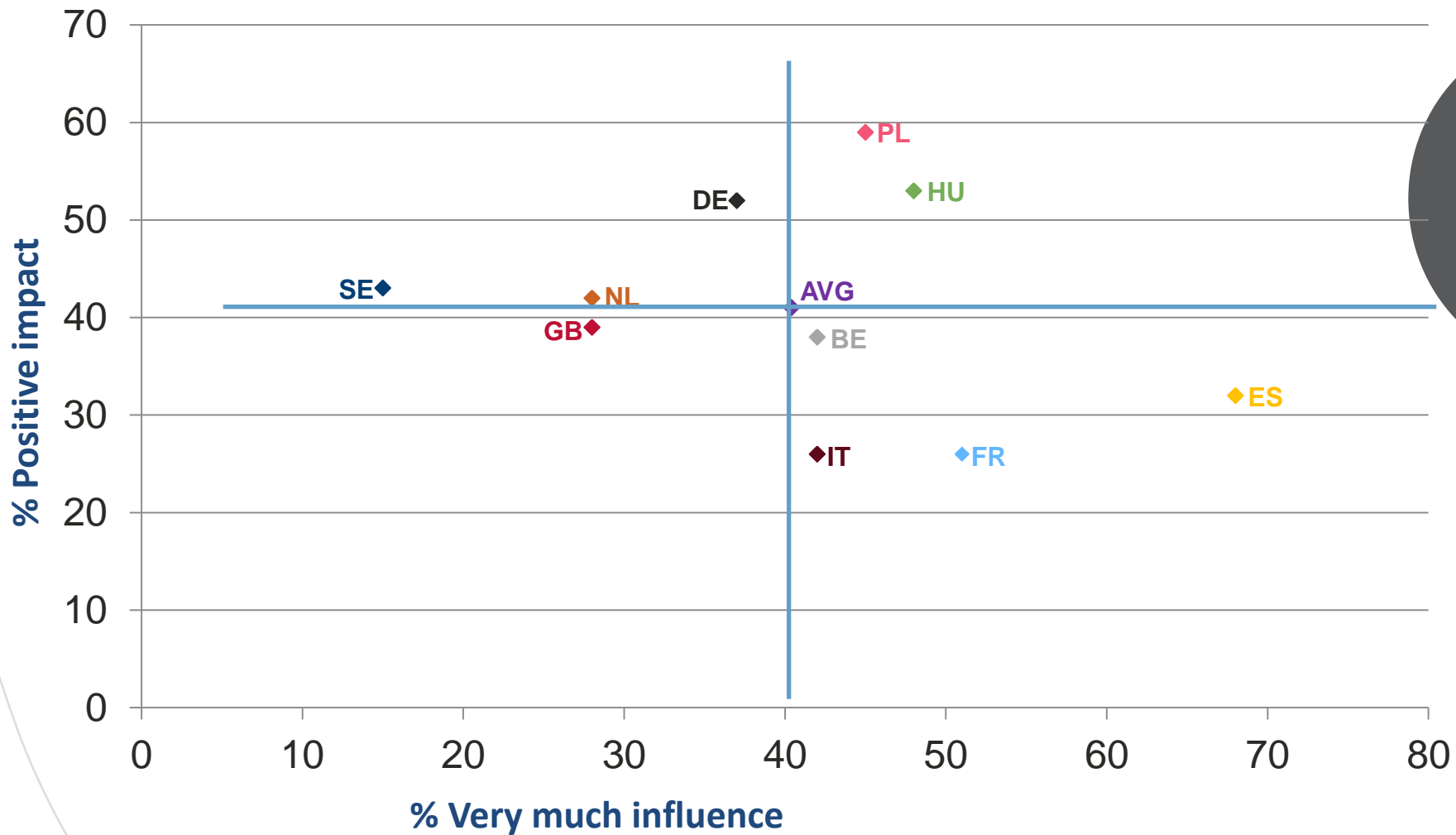
How much influence, if any, do you think the European Union has over the economy in your country?



And do you think the European Union generally has a positive or negative impact on the economy in your country?



# The EU's influence and impact on the economy- by country

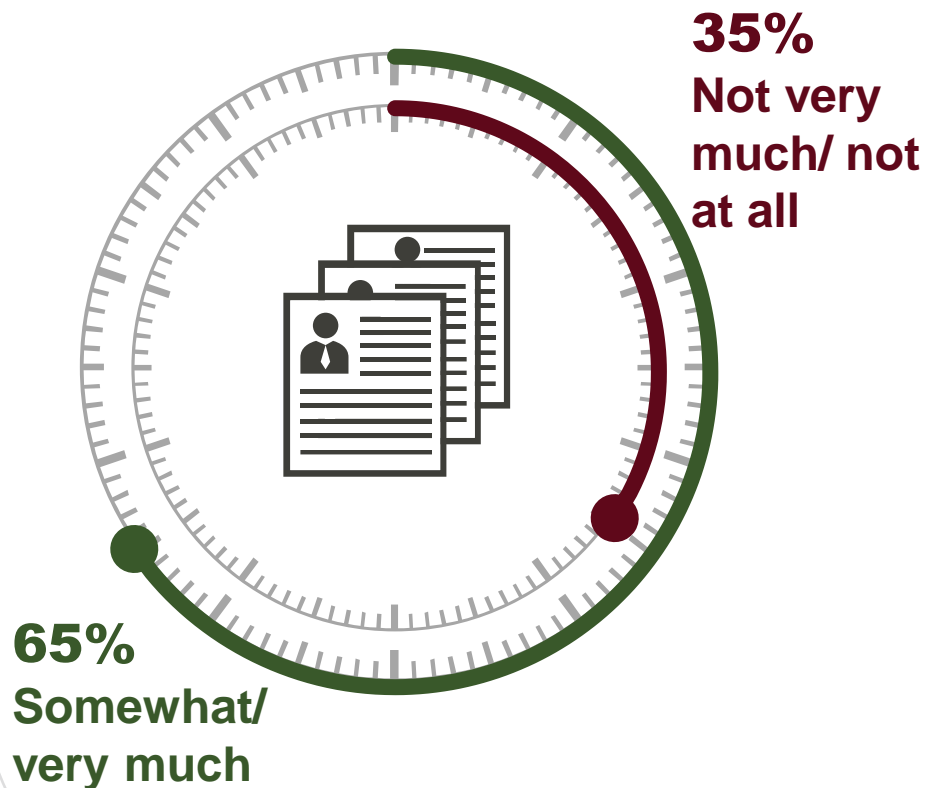


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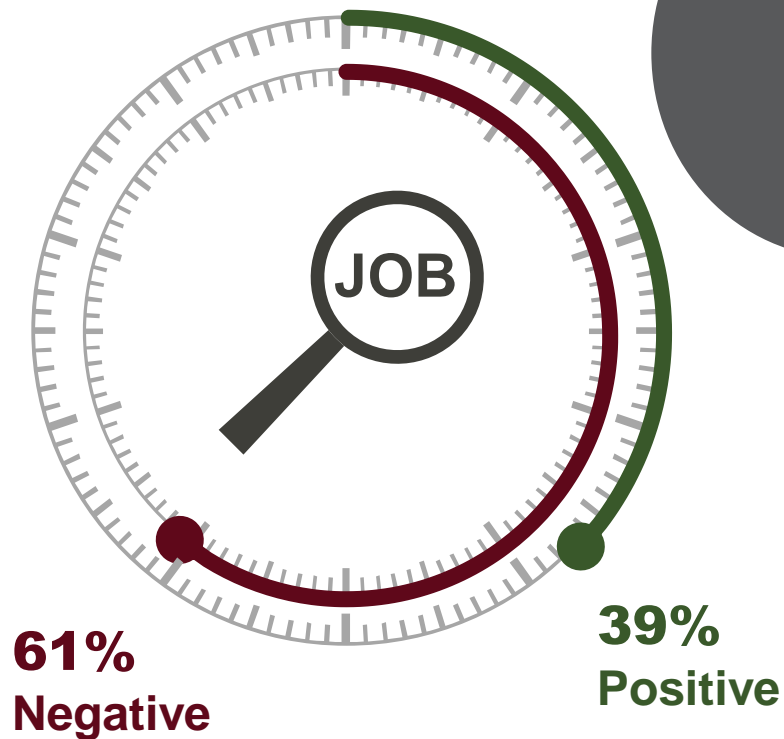
Source: Ipsos Social Research Institute

# The EU's influence and impact on jobs

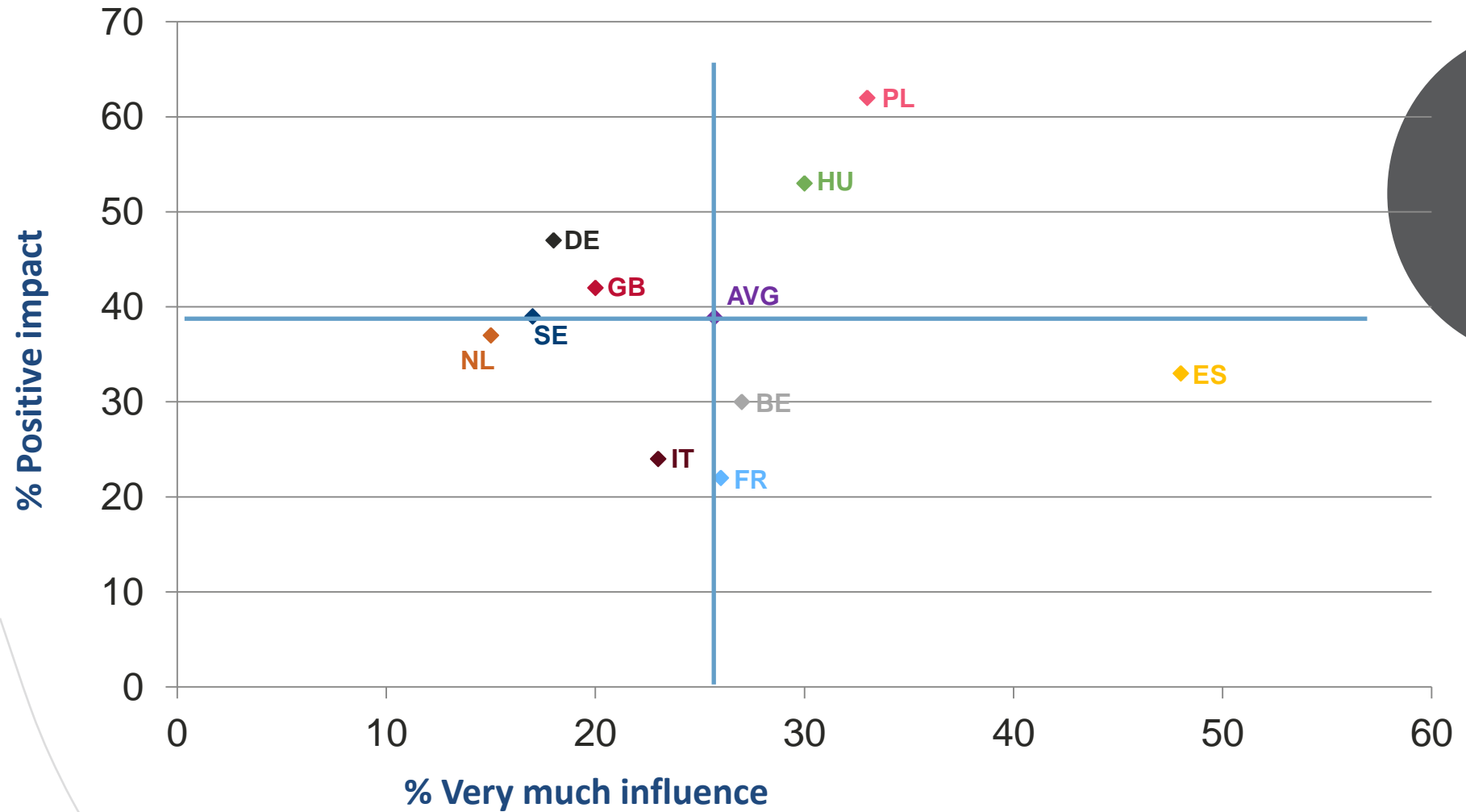
How much influence, if any, do you think the European Union has over jobs in your country?



And do you think the European Union generally has a positive or negative impact on jobs in your country?



# The EU's influence and impact on jobs- by country

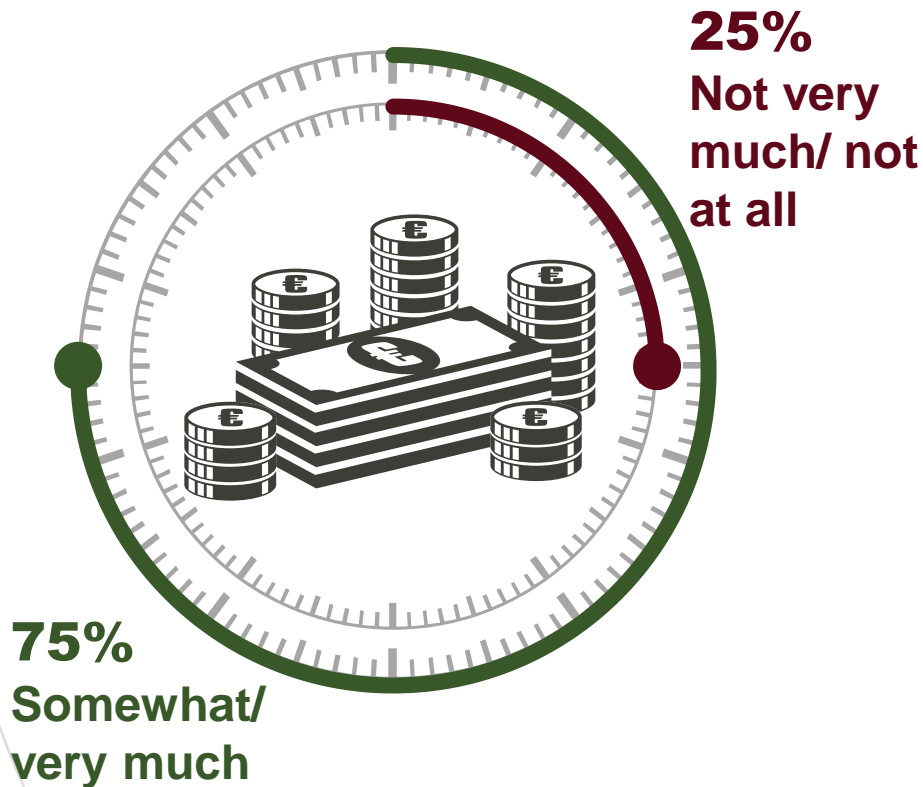


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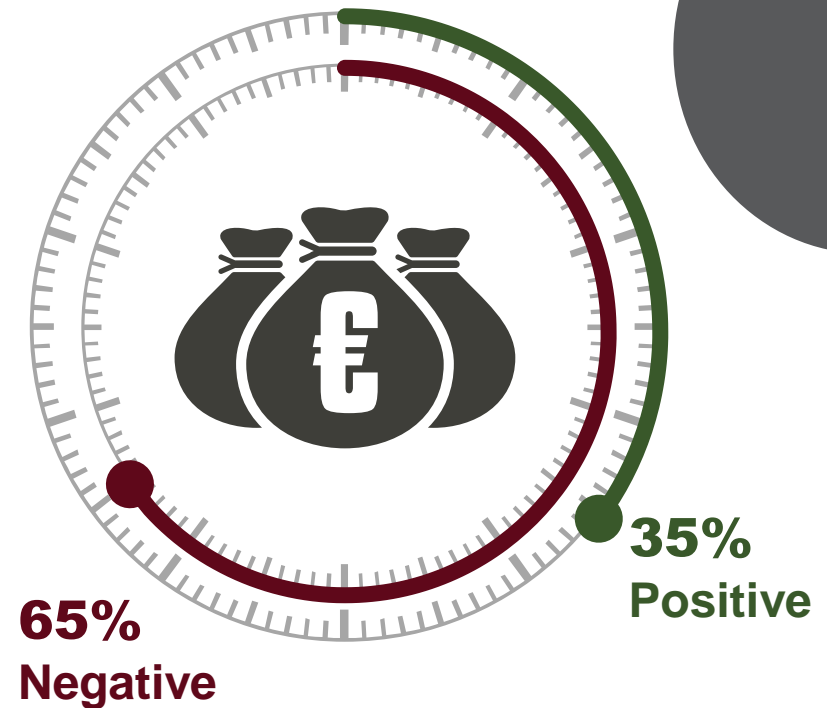
Source: Ipsos Social Research Institute

# The EU's influence and impact on governments' finances

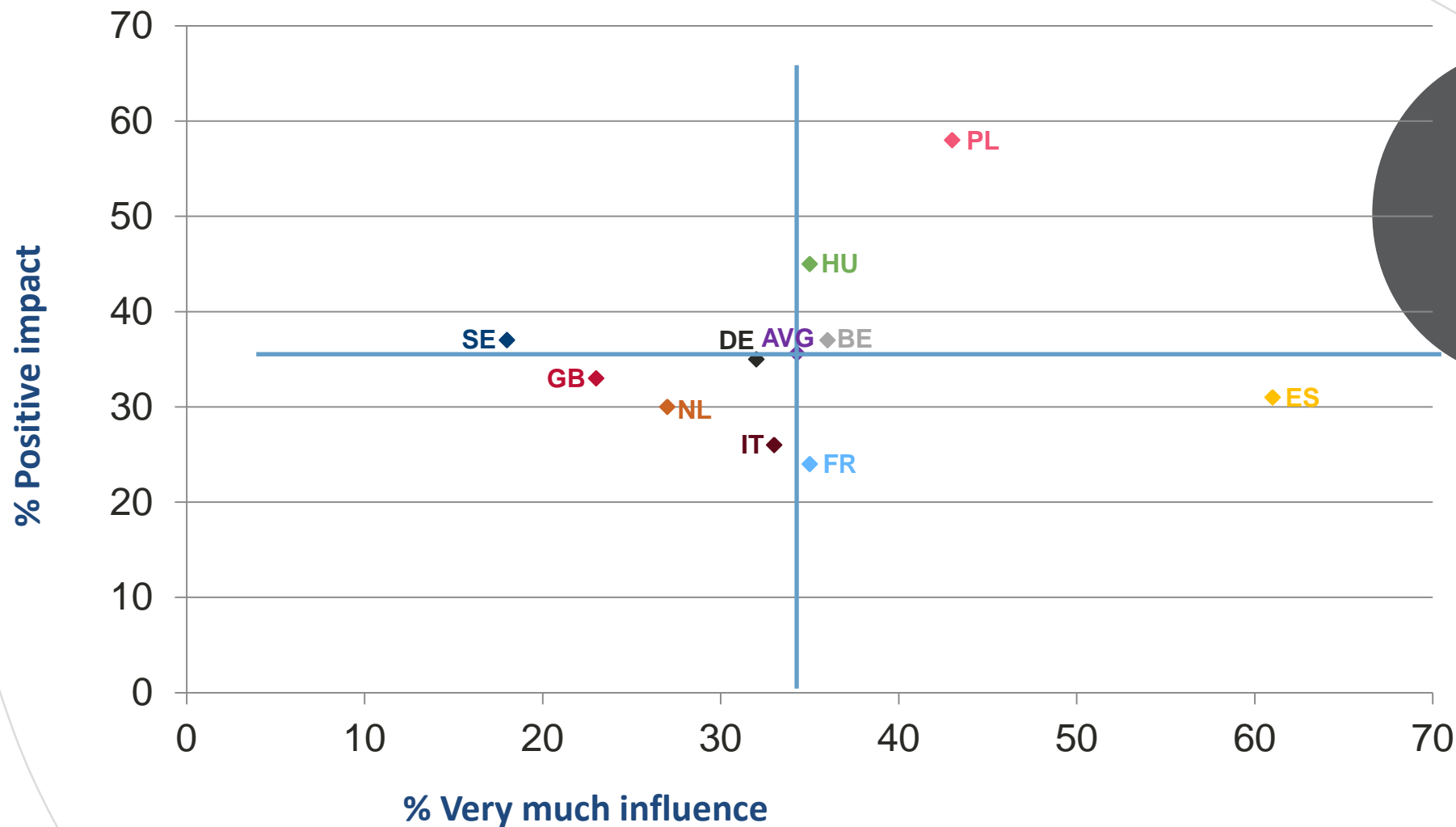
How much influence, if any, do you think the European Union has over the finances of the government in your country?



And do you think the European Union generally has a positive or negative impact on the finances of the government in your country?



# The EU's influence and impact on governments' finances- by country



Base: 7,028 adults aged 16-64 across Belgium, France, Italy, Germany, Great Britain, Hungary, Italy, Spain, Sweden, 4th-18th February 2014. 1,017 adults 18+ in the Netherlands, 18th-20th February 2014

Source: Ipsos Social Research Institute

# The impact of EU-mandated austerity

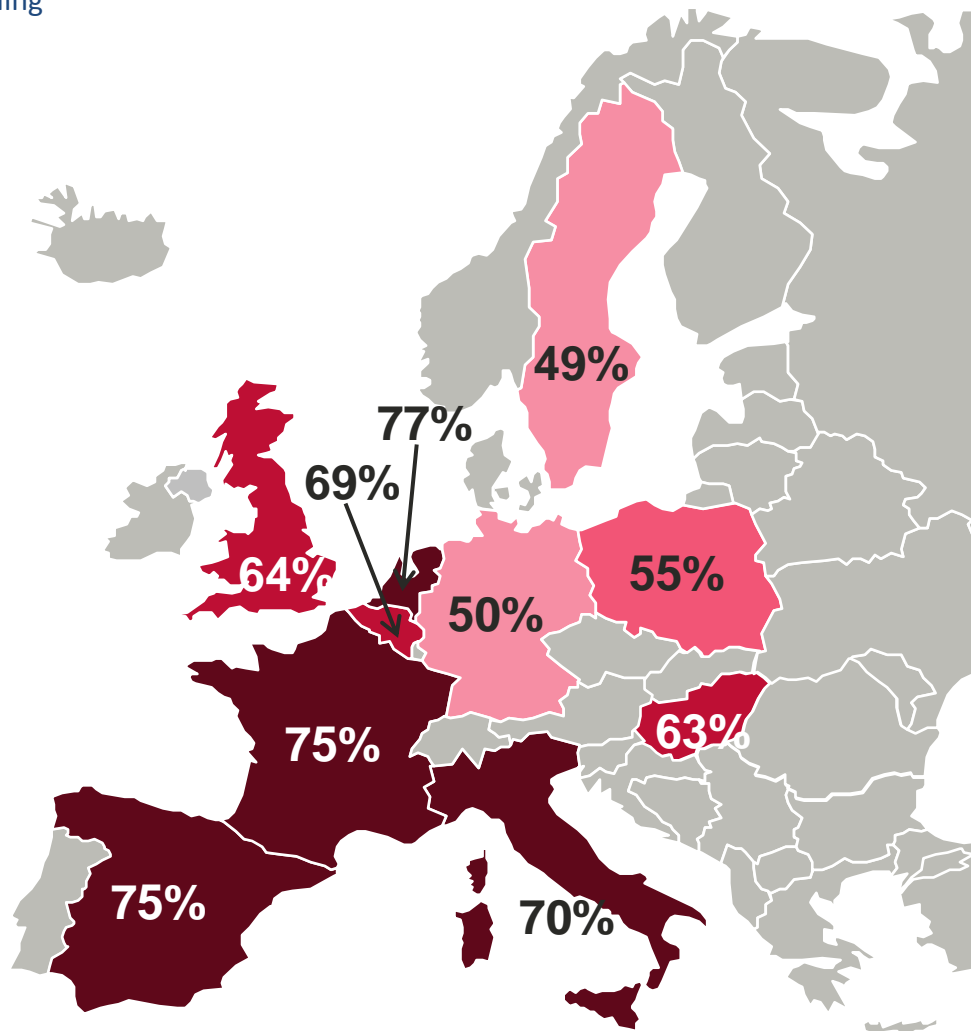
Please indicate whether you agree or disagree with the following statement: my country's economy has been damaged by EU pressure on Eurozone member governments to cut their spending

% who agree



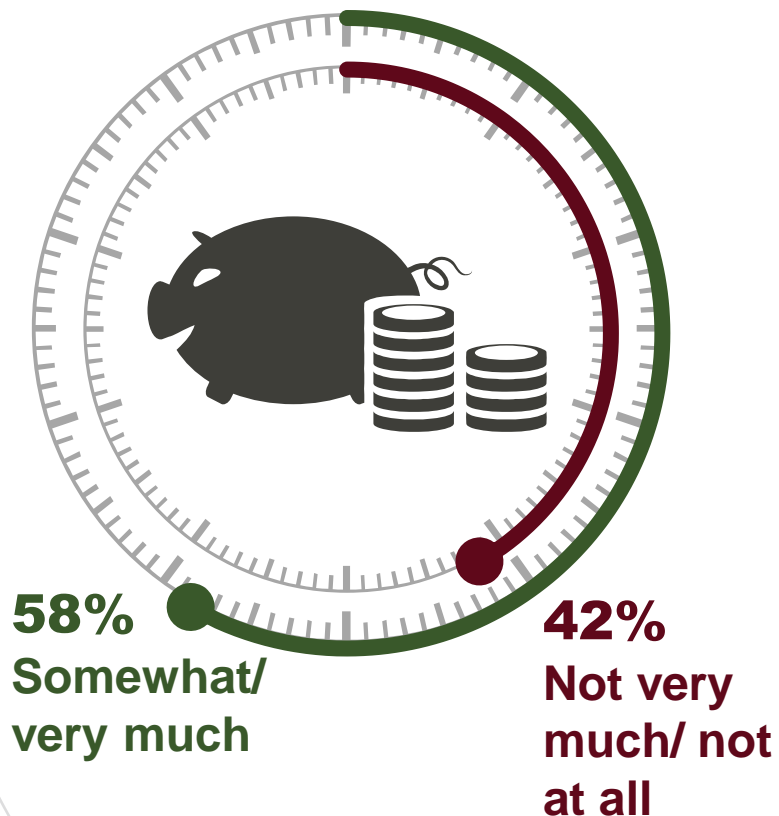
Country average: 65%

- 50% or less
- 51-59%
- 61%-69%
- 70%+

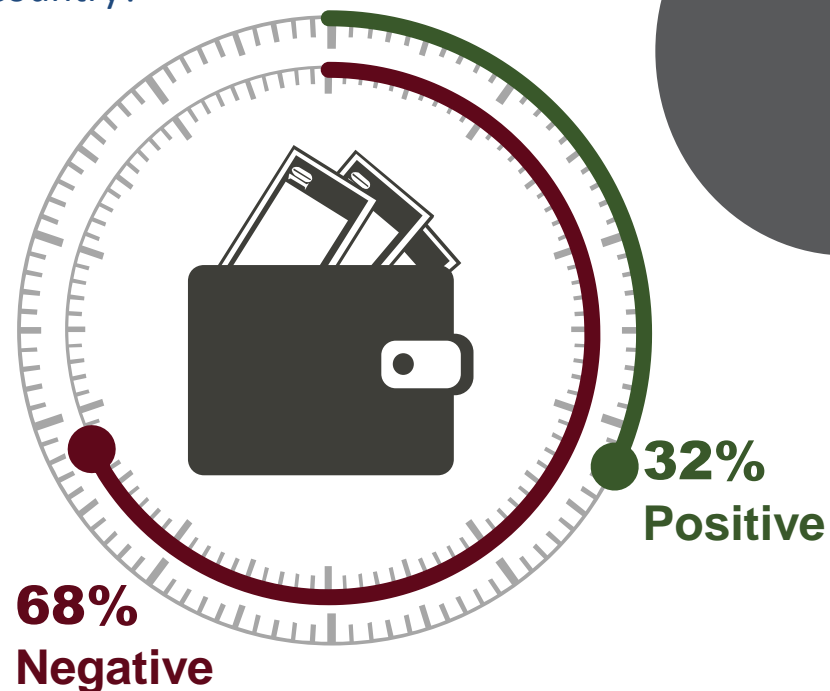


# The EU's influence and impact on personal taxes

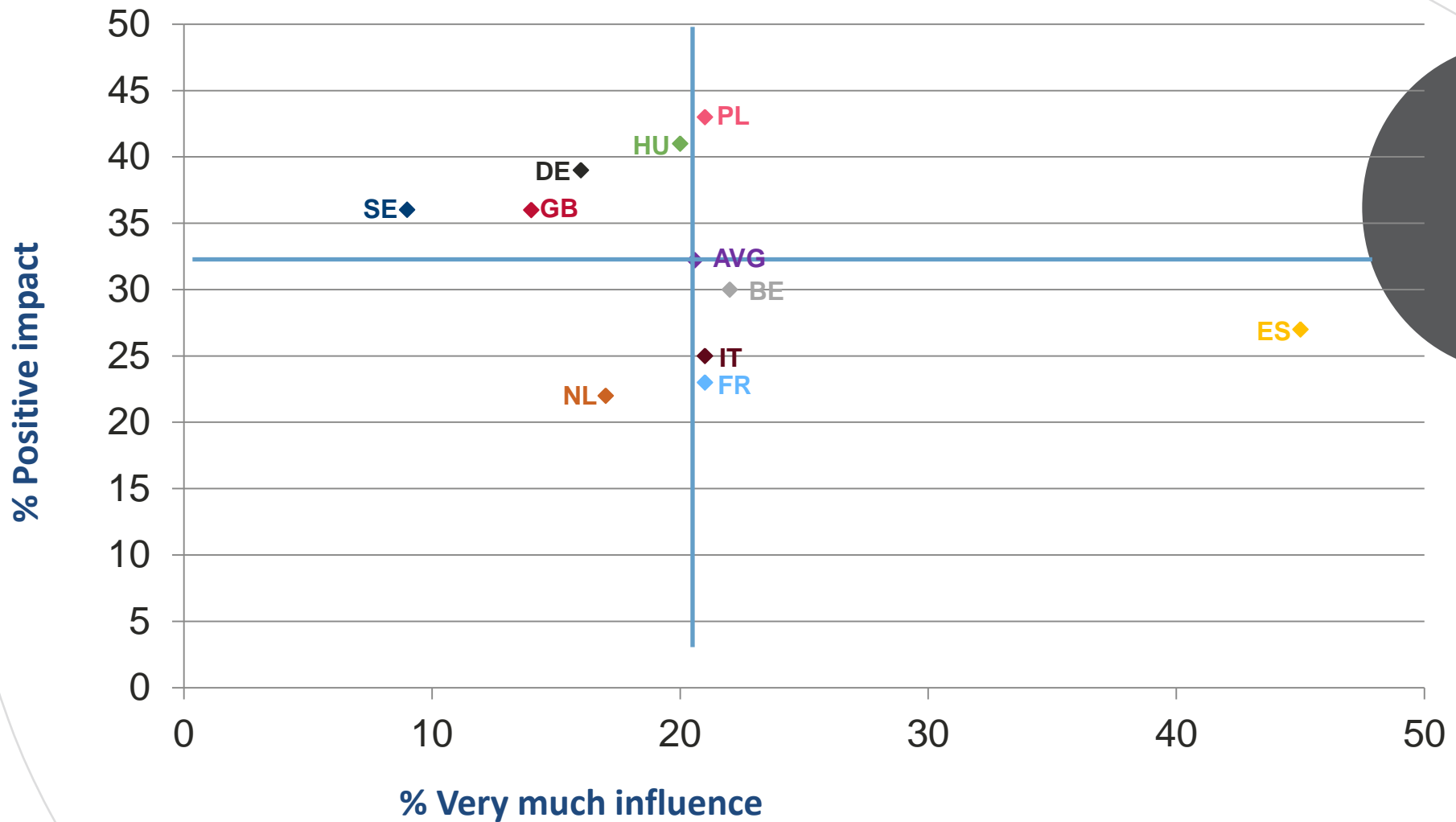
**How much influence**, if any, do you think the European Union has over **personal taxes** in your country?



And do you think the European Union generally has a **positive or negative impact** on **personal taxes** in your country?



# The EU's influence and impact on personal taxes- by country

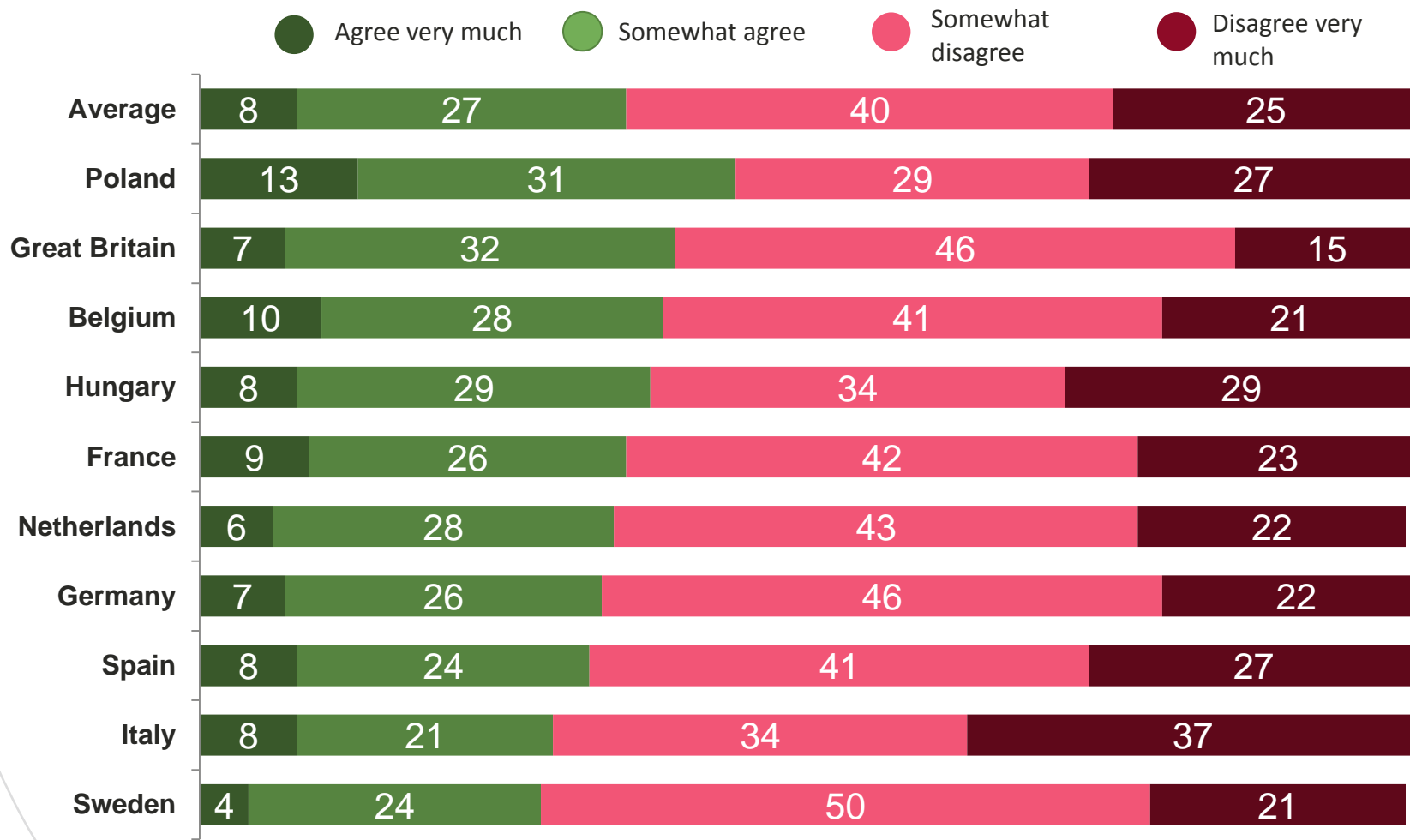


Base: 7,028 adults aged 16-64 across Belgium, France, Italy, Germany, Great Britain, Hungary, Italy, Spain, Sweden, 4th-18th February 2014. 1,017 adults 18+ in the Netherlands, 18th-20th February 2014

Source: Ipsos Social Research Institute

## Has the EU helped support living standards?

Please indicate if you agree or disagree with the following statement: the standard of living for me and my family is higher now than it would have been if my country had not joined the European Union

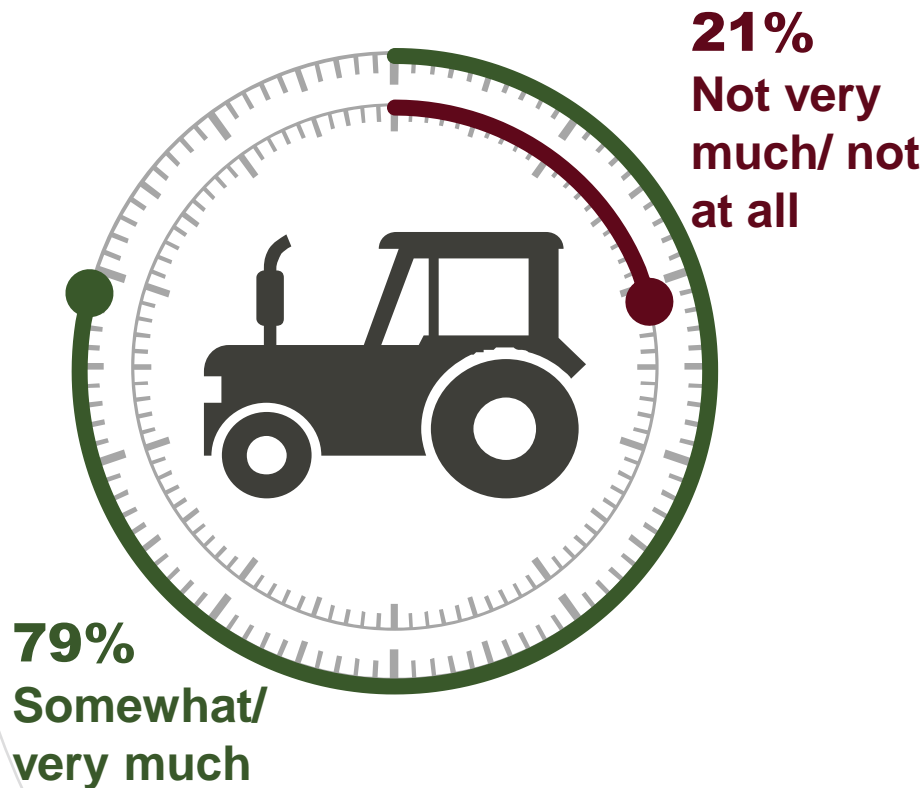


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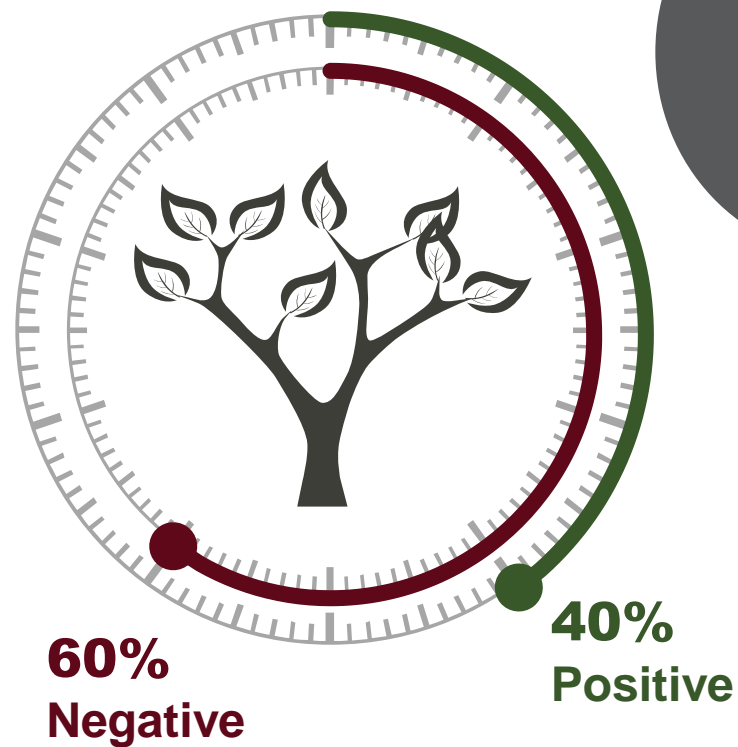
Source: Ipsos Social Research Institute

# The EU's influence and impact on agriculture

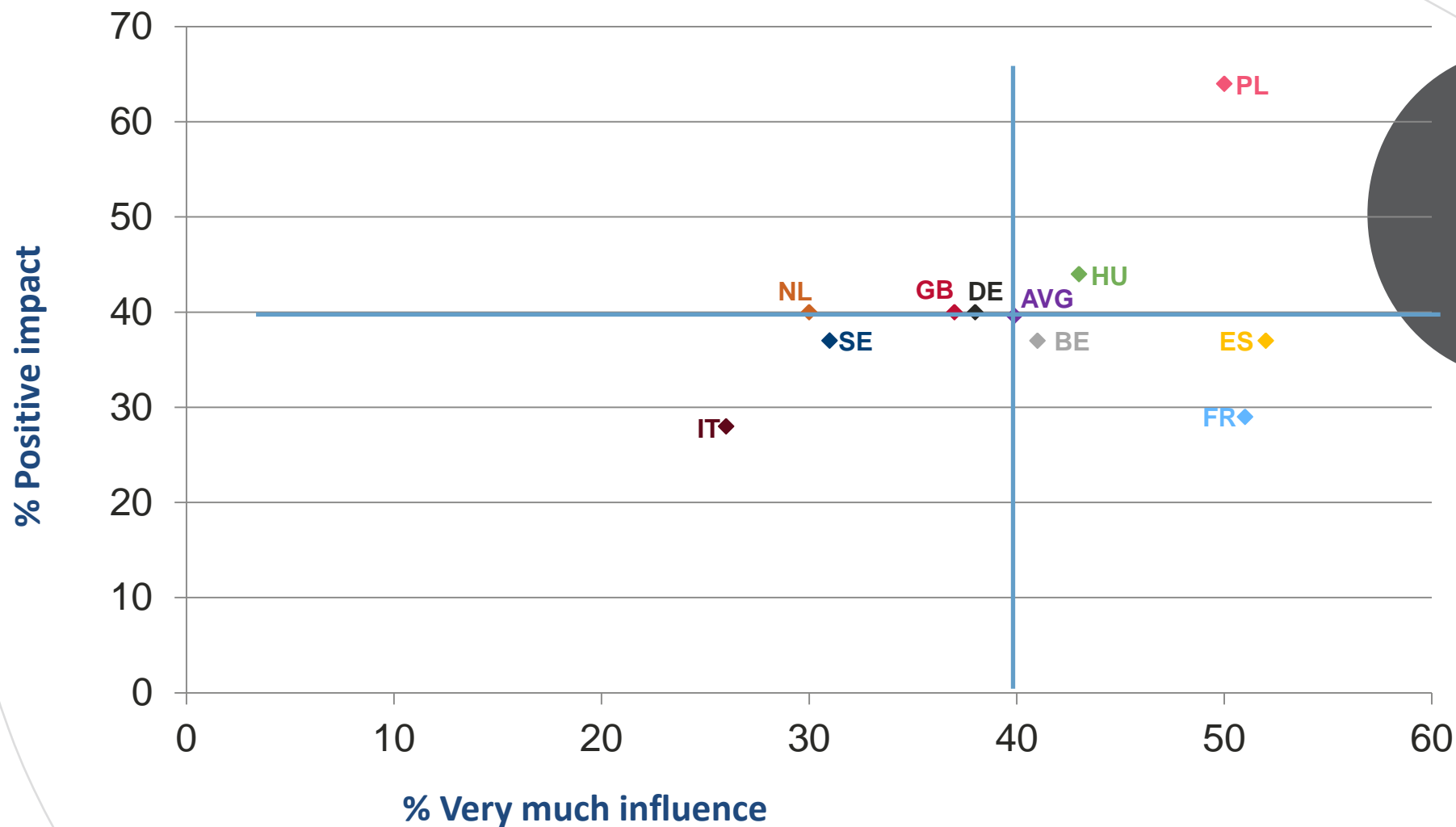
How much influence, if any, do you think the European Union has over agriculture in your country?



And do you think the European Union generally has a positive or negative impact on agriculture in your country?



# The EU's influence and impact on agriculture- by country



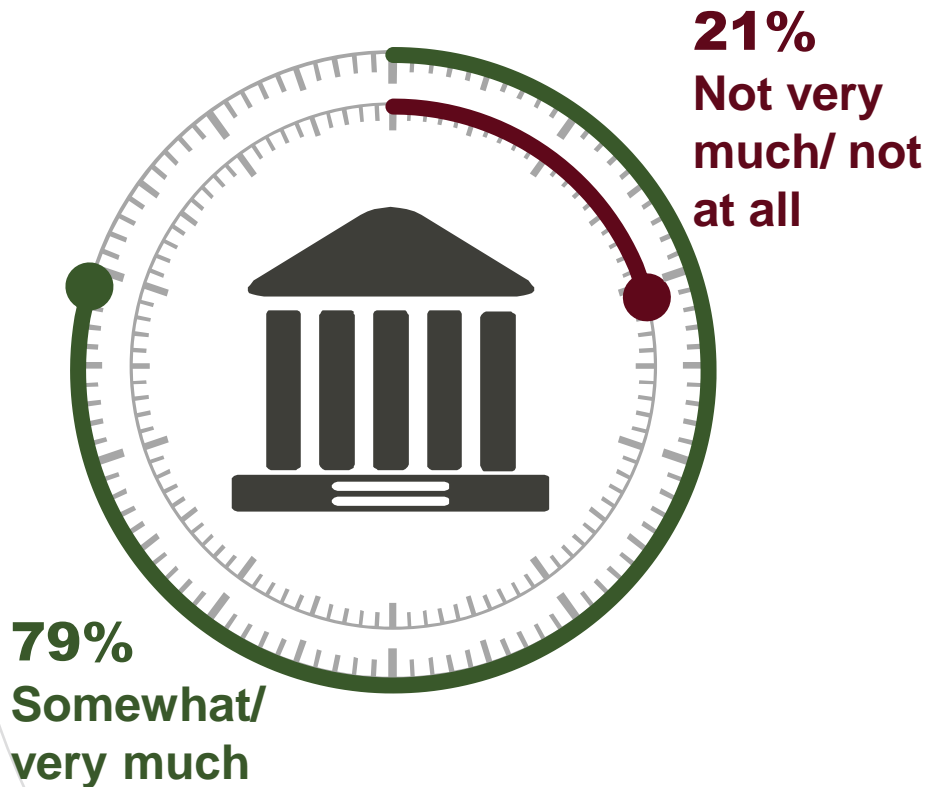
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Source: Ipsos Social Research Institute

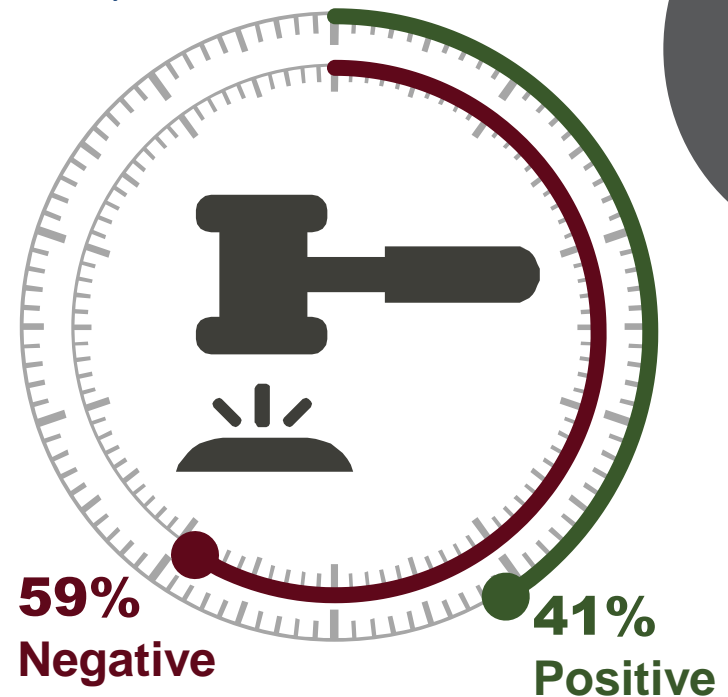
# The EU's influence and impact: constitutional issues

# The EU's influence and impact on laws and regulations

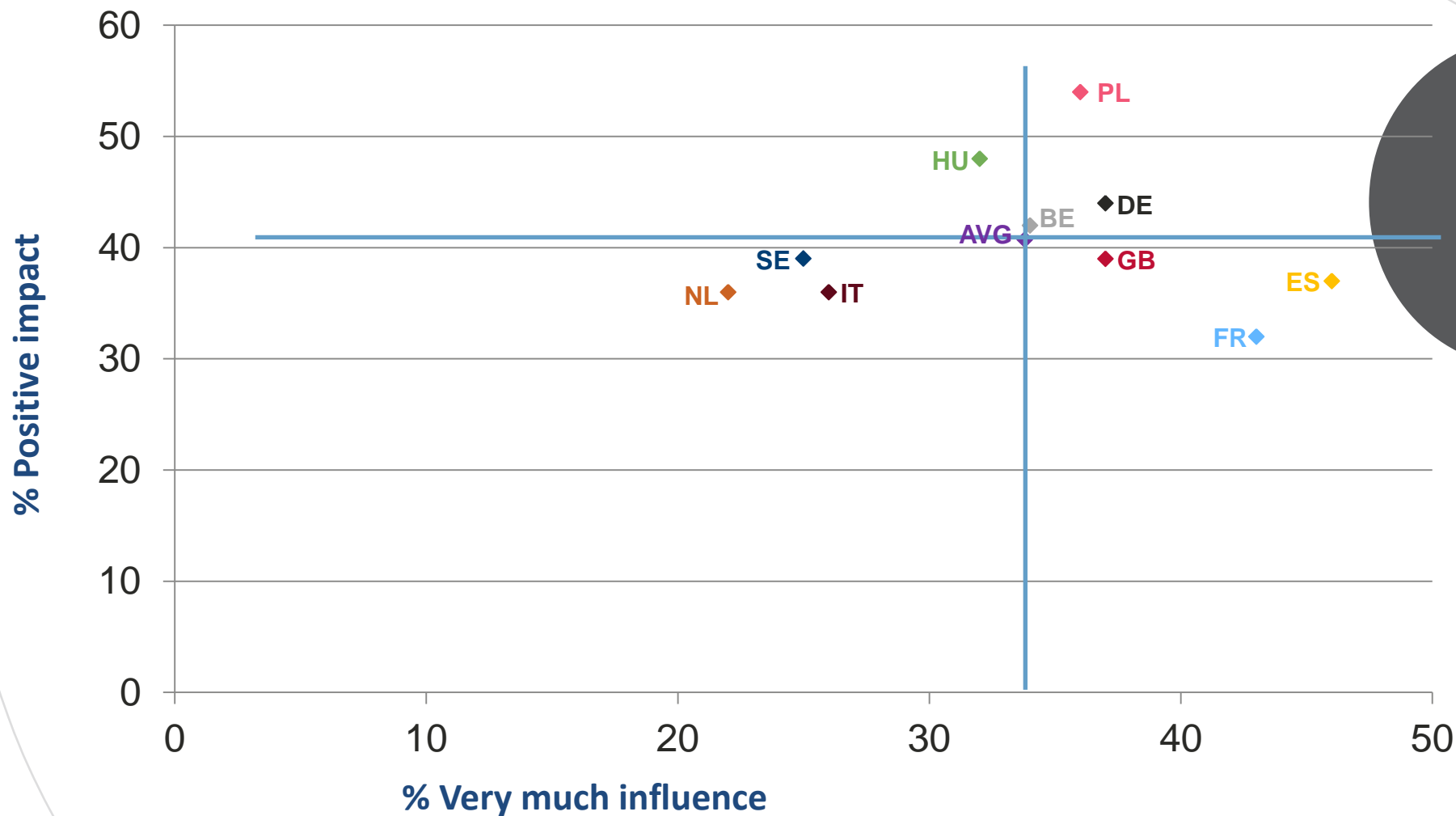
**How much influence**, if any, do you think the European Union has over **laws and regulations** in your country?



And do you think the European Union generally has a **positive or negative impact** on **laws and regulations** in your country?



# The EU's influence and impact on laws and regulations- by country

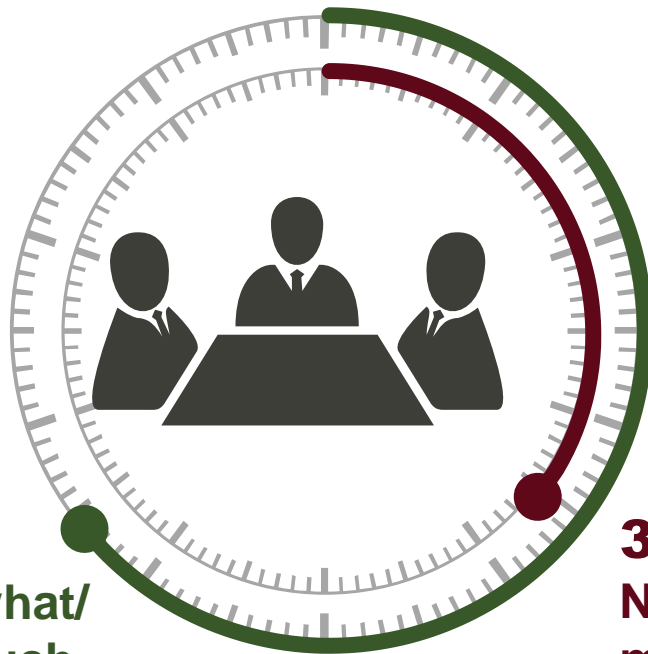


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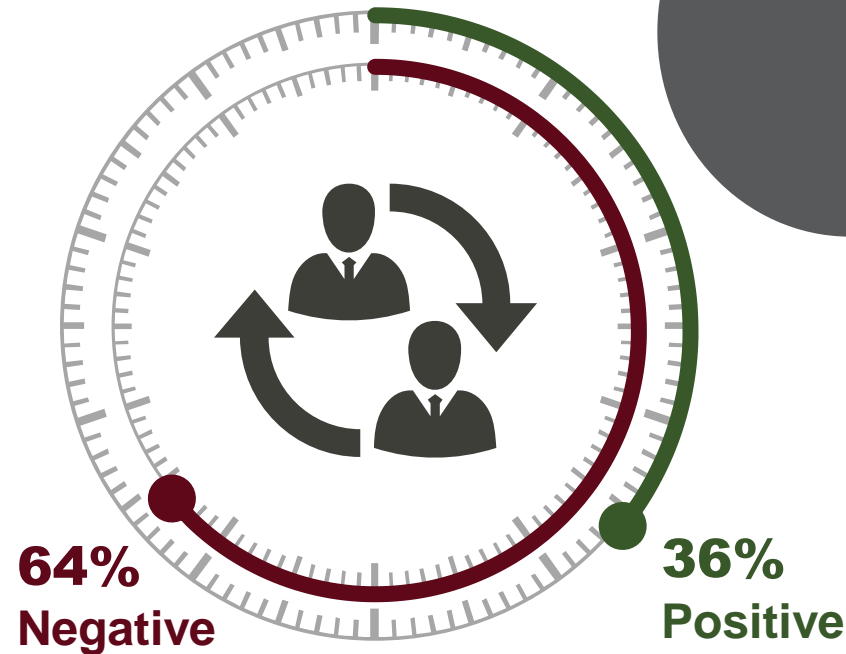
Source: Ipsos Social Research Institute

# The EU's influence and impact on countries' decision-making

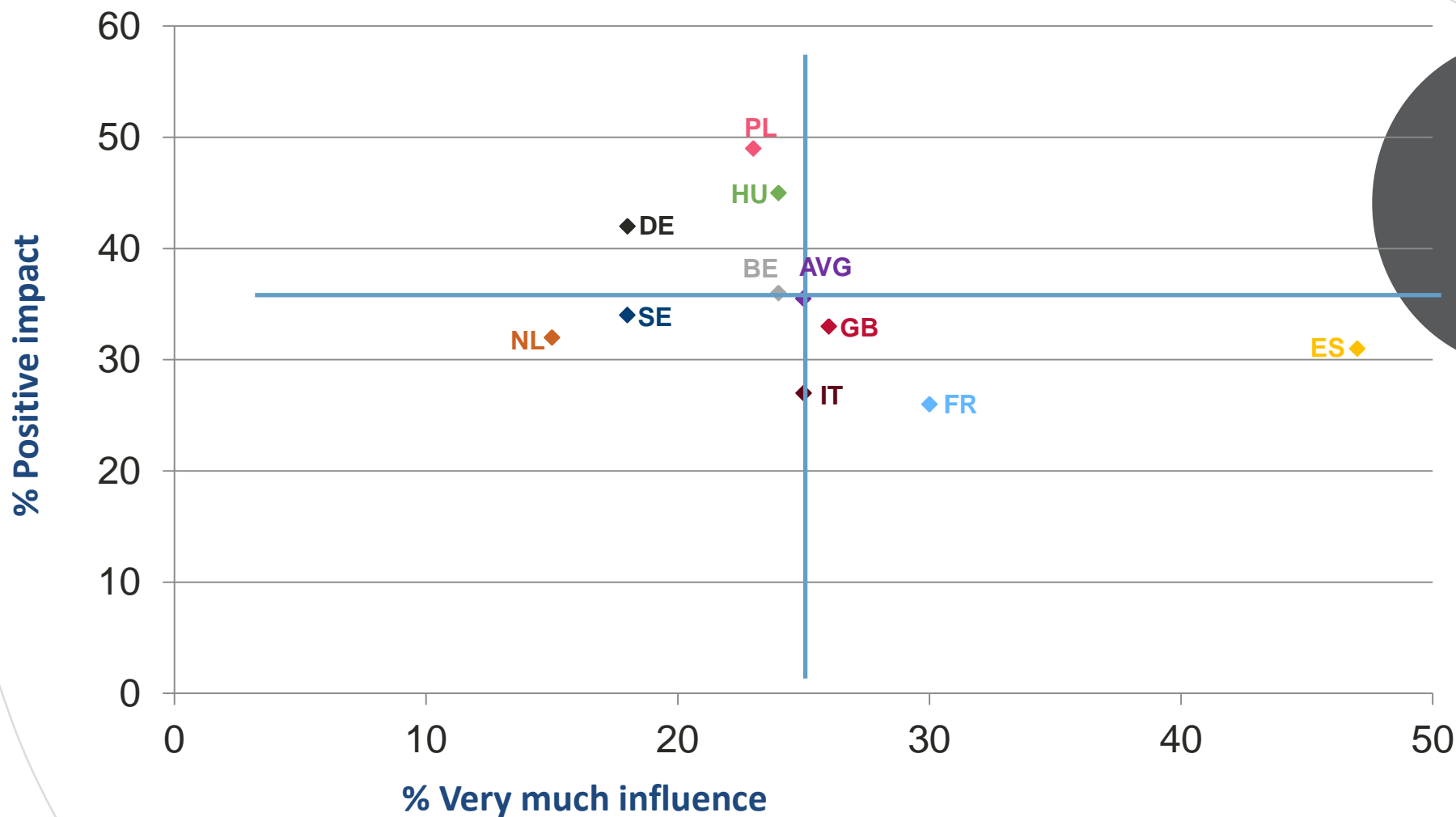
How much influence, if any, do you think the European Union has over the ability of your government and its elected officials to make decisions that are in the best interest of your country?



And do you think the European Union generally has a positive or negative impact on the ability of your government and its elected officials to make decisions that are in the best interest of your country?



# The EU's influence and impact on countries' decision-making- by country



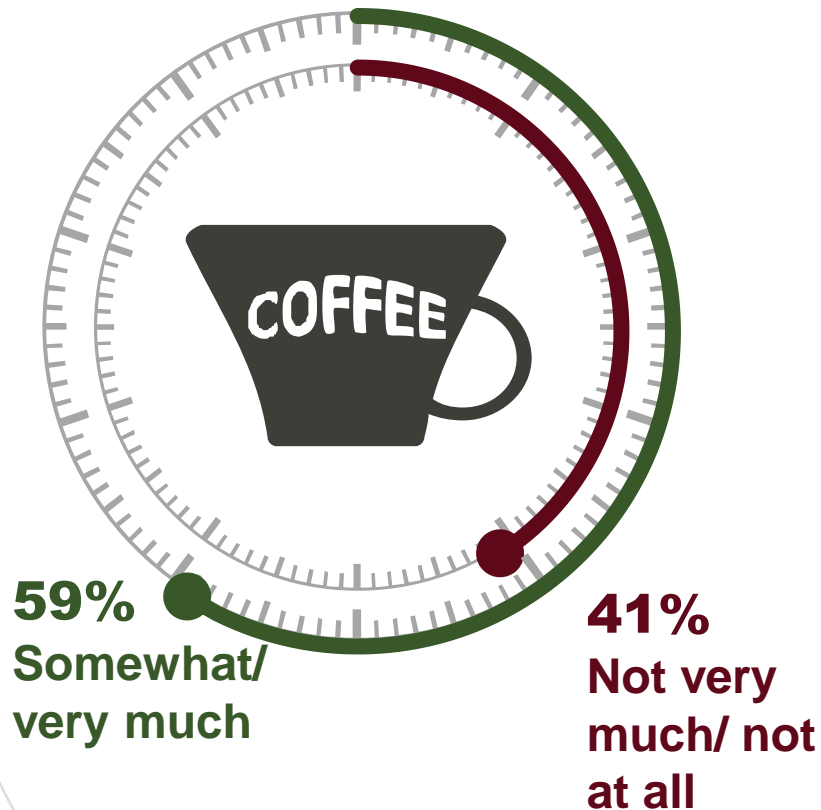
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Source: Ipsos Social Research Institute

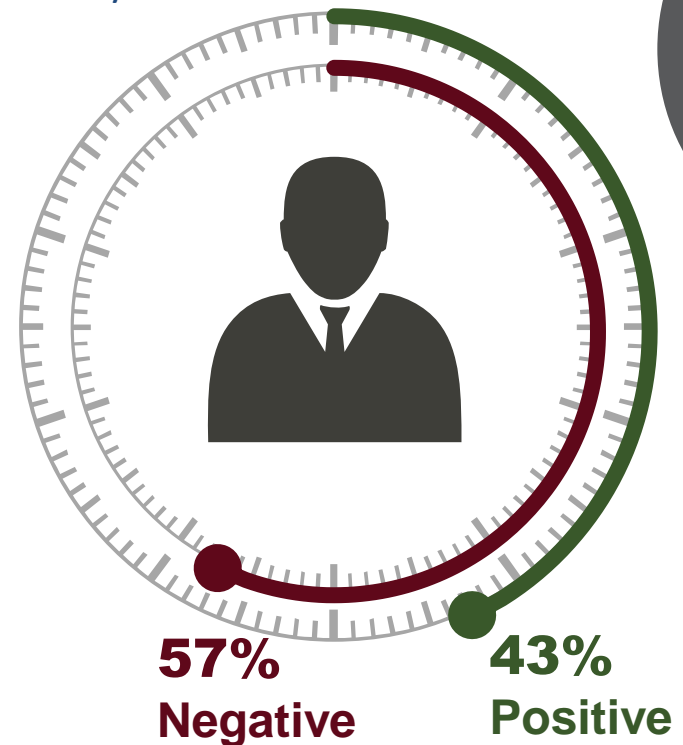
# The EU's influence and impact: social issues

# The EU's influence and impact on people's daily lives

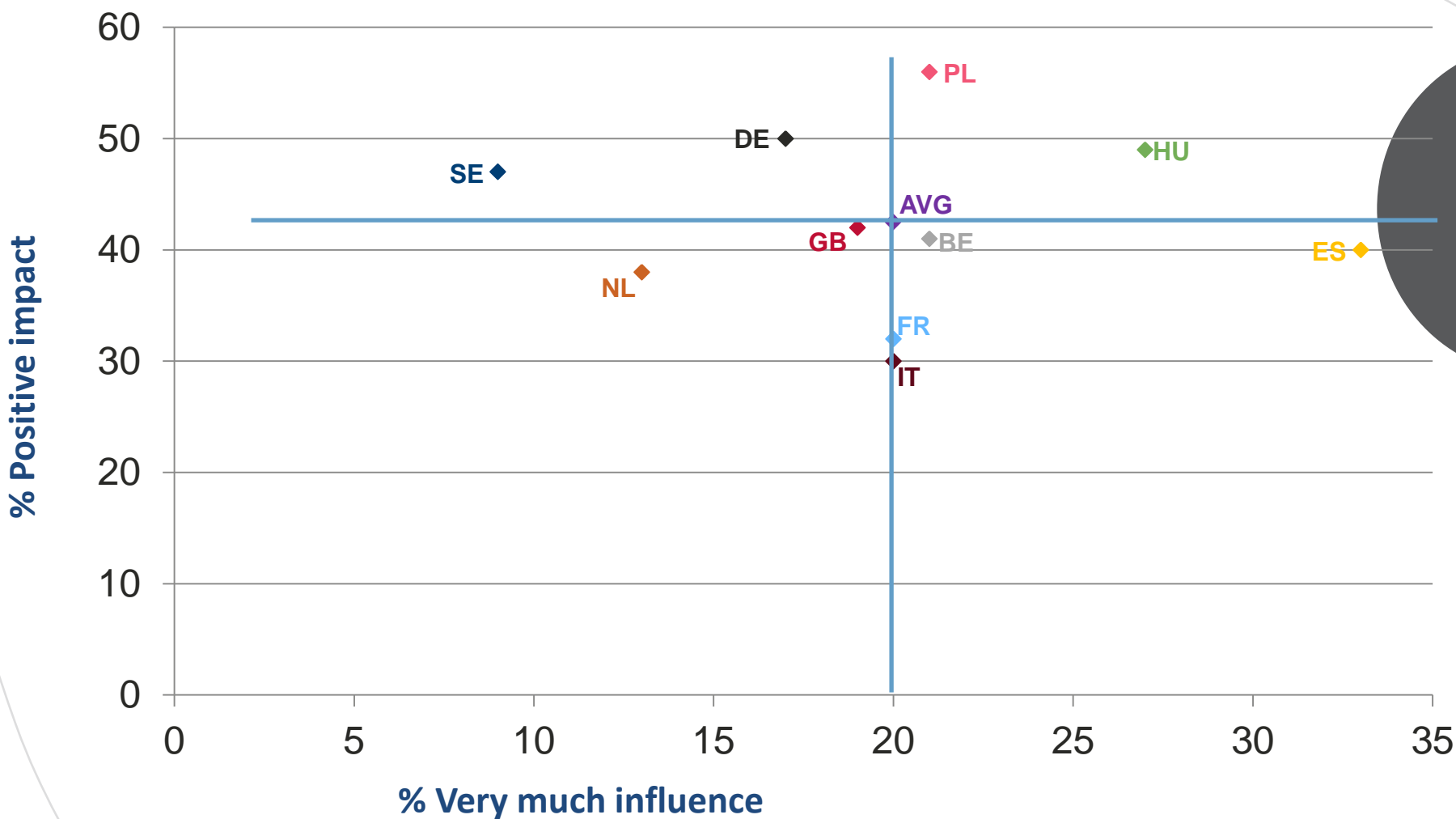
How much influence, if any, do you think the European Union has over people's daily lives in your country?



And do you think the European Union generally has a positive or negative impact on people's daily lives in your country?



# The EU's influence and impact on people's daily lives- by country

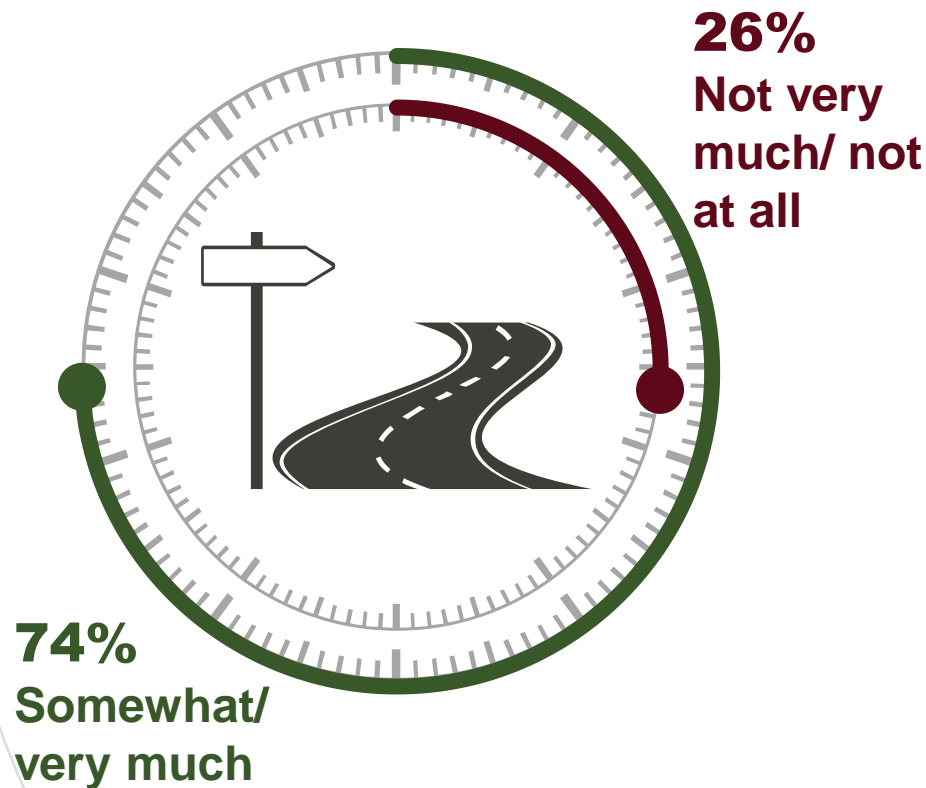


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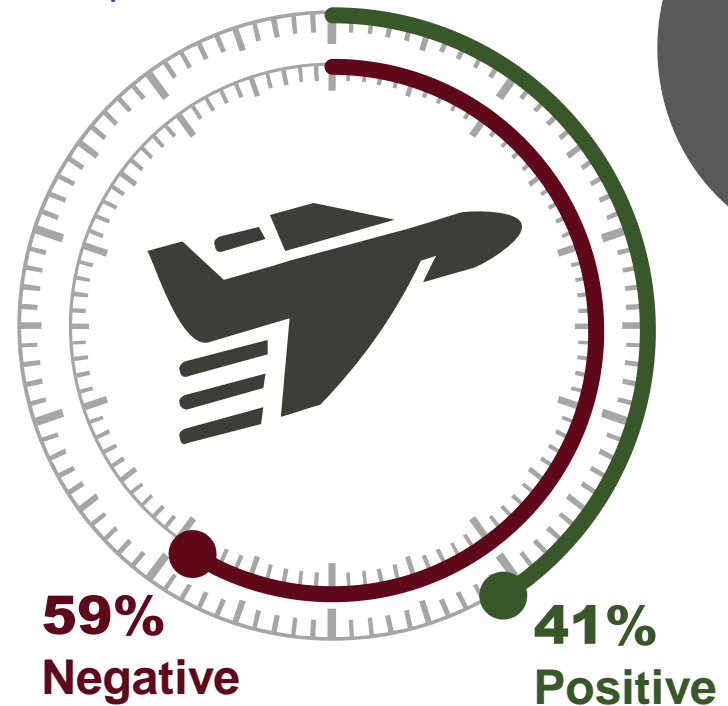
Source: Ipsos Social Research Institute

# The EU's influence and impact on immigration

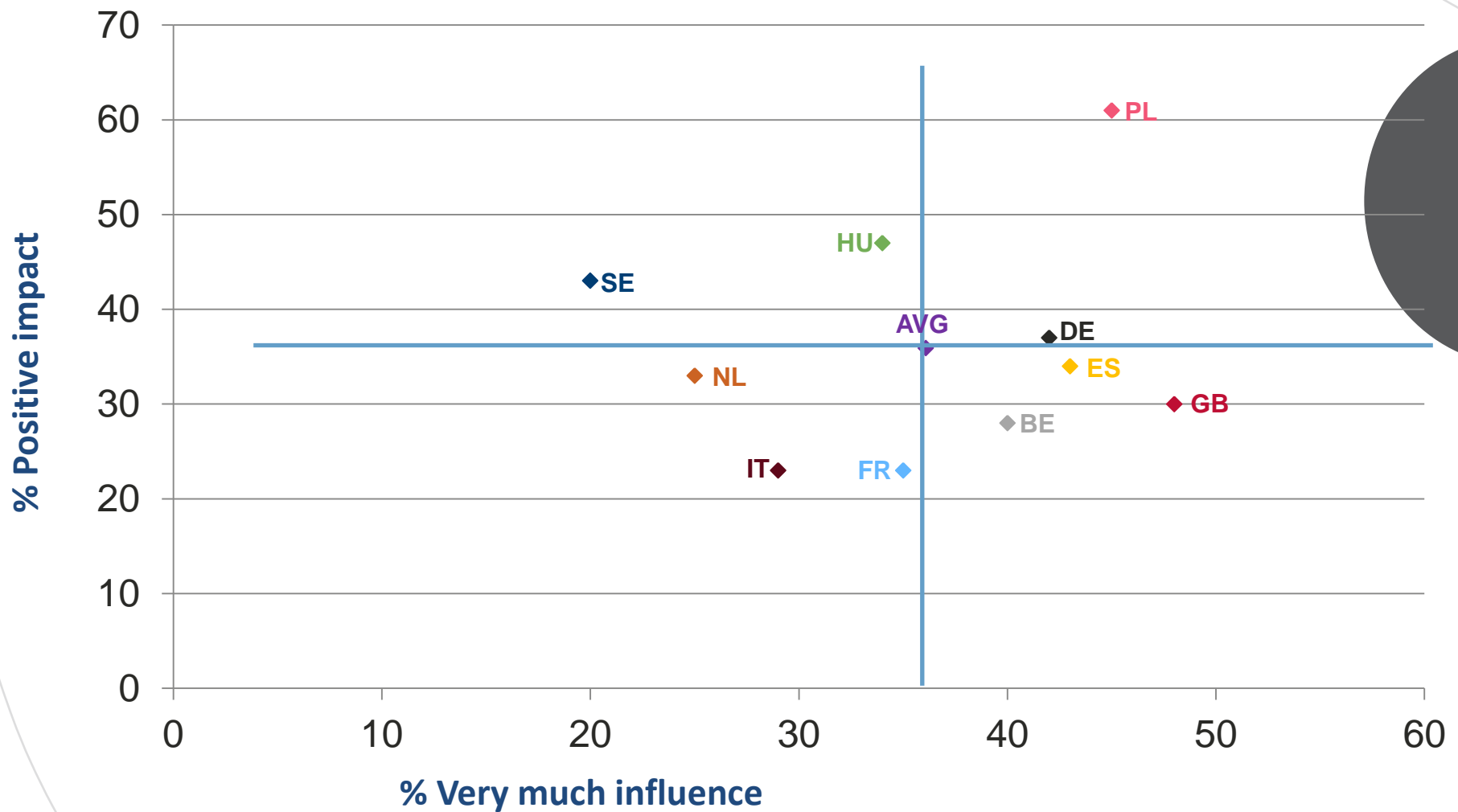
**How much influence**, if any, do you think the European Union has over **immigration** in your country?



And do you think the European Union generally has a **positive or negative impact** on **immigration** in your country?



# The EU's influence and impact on immigration- by country



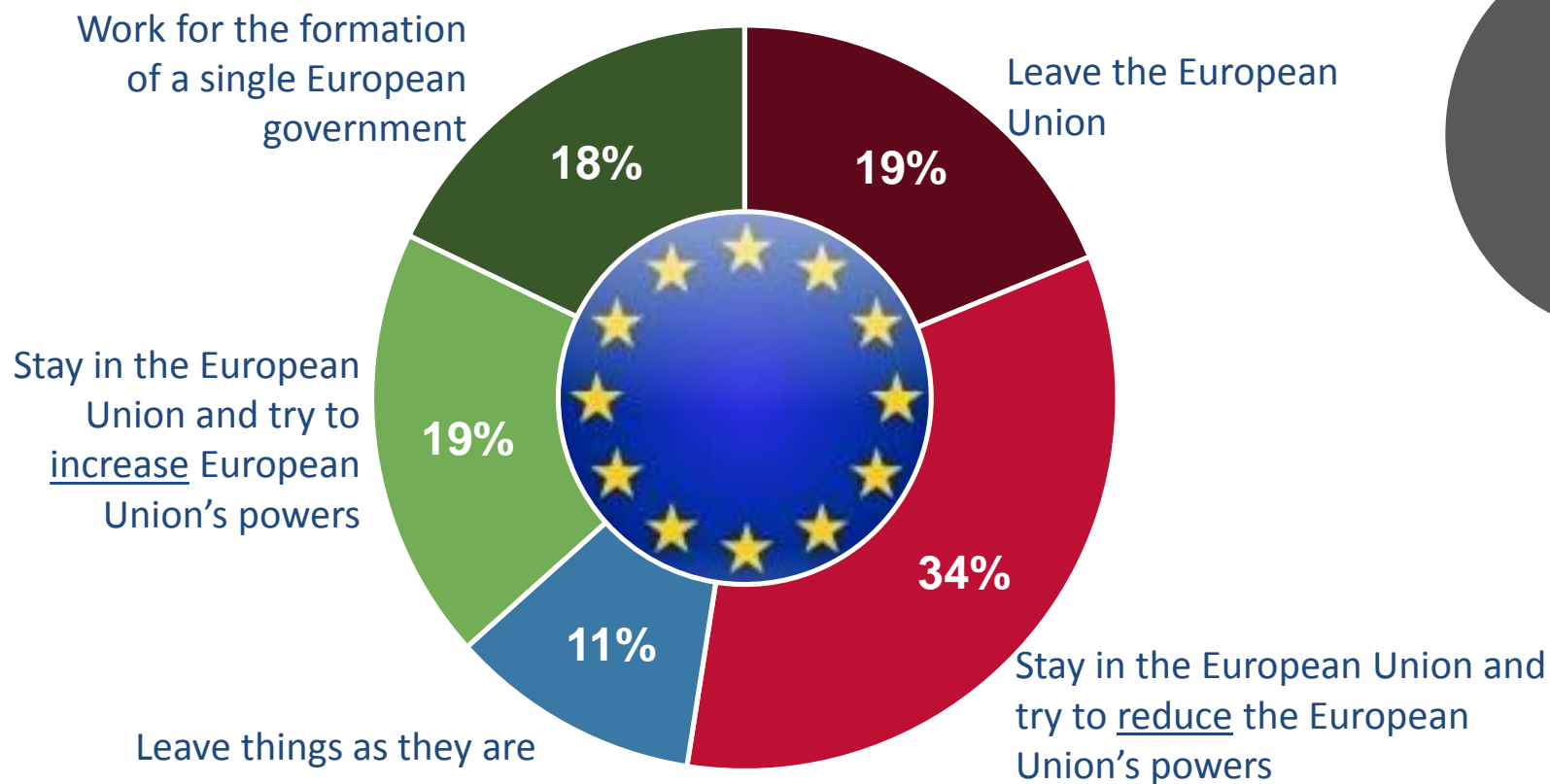
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Source: Ipsos Social Research Institute

# The future of the European Union

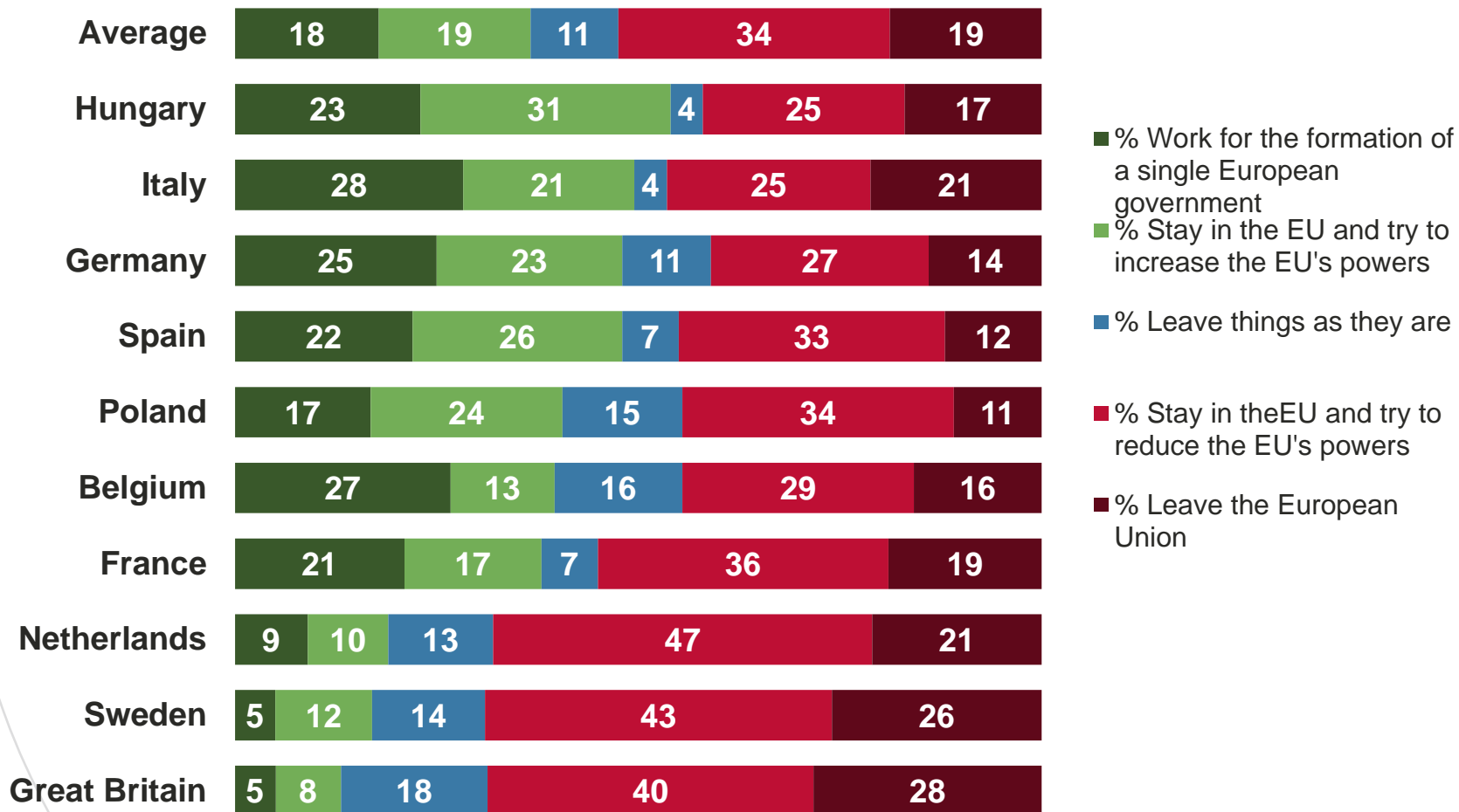
## More or less power for the EU?

*Please indicate what you think the long-term policy of your country should be:*



# The future of the EU - by country

Please indicate what you think the long-term policy of your country should be:



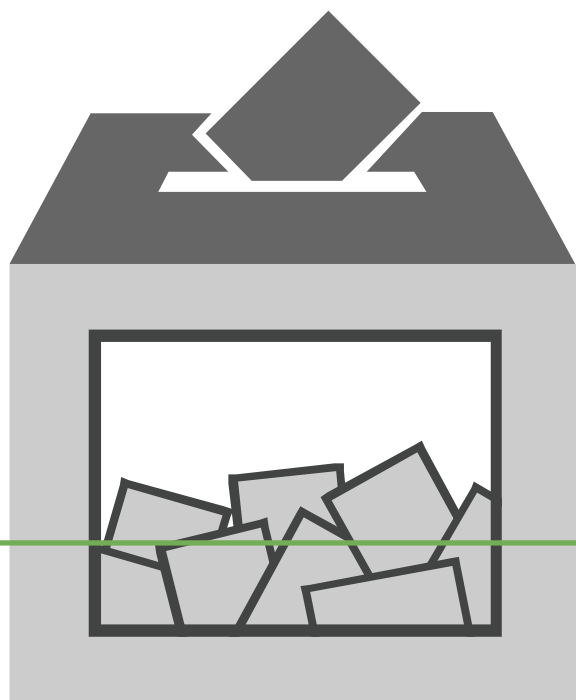
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Source: Ipsos Social Research Institute

## Prospects for anti-European movements in May

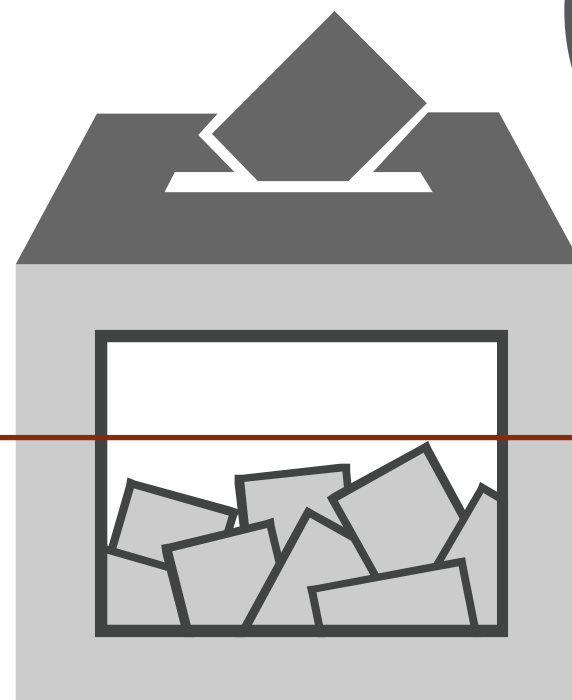
*Please indicate if you agree or disagree with the following statement: the next European elections in my country will be won by anti-European movements*

**Agree**



**42%**

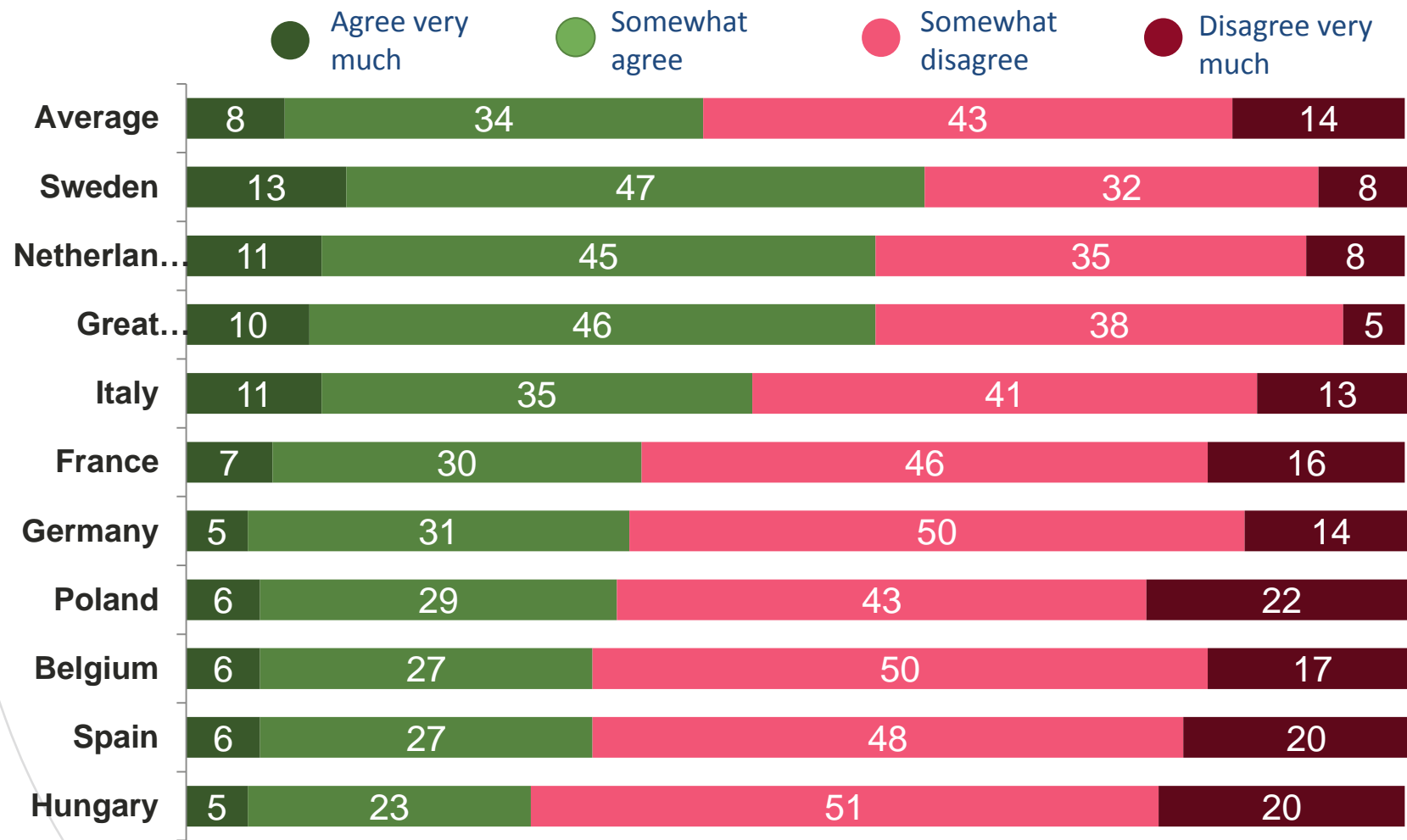
**Disagree**



**58%**

## Prospects for anti-European movements in May- by country

Please indicate if you agree or disagree with the following statement: the next European elections in my country will be won by anti-European movements

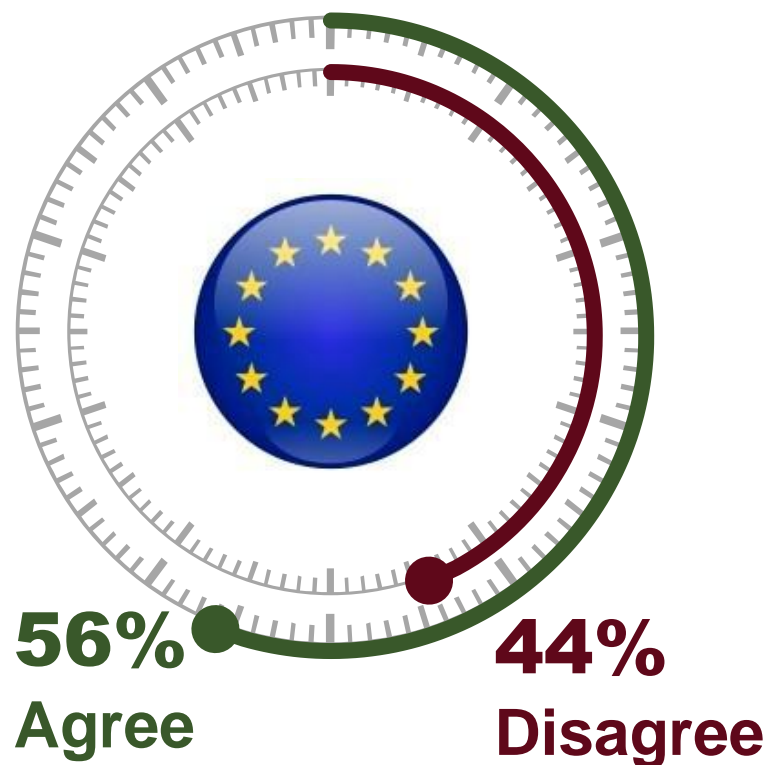


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Source: Ipsos Social Research Institute

## Do richer European countries have an advantage?

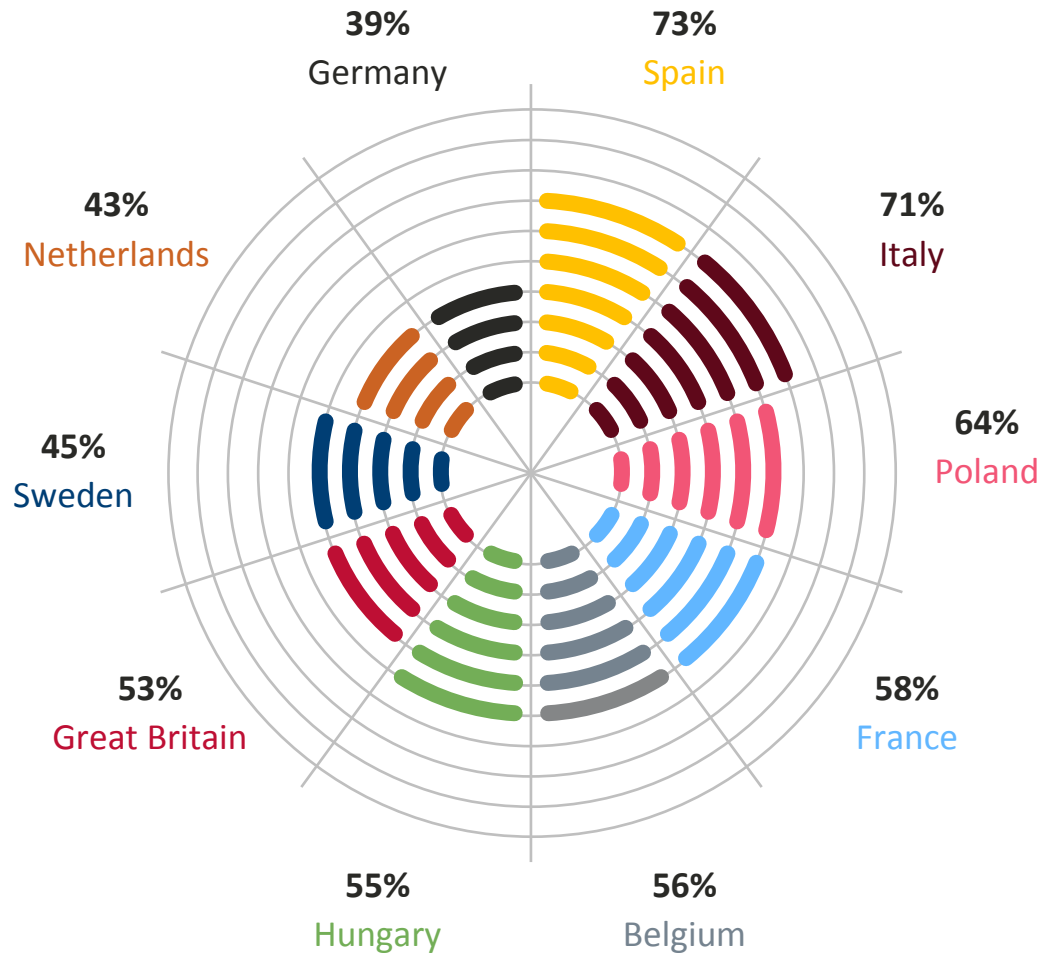
*Please indicate if you agree or disagree with the following statement: The European Union gives an unfair advantage to richer European countries over poor European countries*



# Do richer European countries have an advantage? By country

Please indicate if you agree or disagree with the following statement: *The European Union gives an unfair advantage to richer European countries over poor European countries*

% who agree by country



Base: 7,028 adults aged 16-64 across Belgium, France, Italy, Germany, Great Britain, Hungary, Italy, Spain, Sweden, 4th-18th February 2014. 1,017 adults 18+ in the Netherlands, 18th-20th February 2014

Source: Ipsos Social Research Institute

- Ipsos is an independent market research company controlled and managed by research professionals. Founded in France in 1975, Ipsos has grown into a worldwide research group with a strong presence in all key markets. In October 2011 Ipsos completed the acquisition of Synovate. The combination forms the world's third largest market research company.
- With offices in 85 countries, Ipsos delivers insightful expertise across six research specializations: advertising, customer loyalty, marketing, media, public affairs research, and survey management.
- Ipsos researchers assess market potential and interpret market trends. They develop and build brands. They help clients build long-term relationships with their customers. They test advertising and study audience responses to various media and they measure public opinion around the globe.
- Ipsos has been listed on the Paris Stock Exchange since 1999 and generated global revenues of €1,712.4 million (2, 274 M\$) in 2013.
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