

DIRECTORS WHOSE RE-ELECTION IS PROPOSED TO THE SHAREHOLDERS' MEETING



Patrick Artus (63, French) Chief Economist at Natixis et and Associate Professor at the University Paris I - Sorbonne.

A graduate of the École Polytechnique, the École Nationale de la Statistique et de l'Administration Économique (ENSAE) and the Institut d'études politiques de Paris, Mr. Artus began his career at the INSEE (French National Institute for Statistics and Economic Studies) where his work included economic forecasting and modeling. He then worked at the Economics Department of the OECD (1980), later becoming the Head of Research at the ENSAE from 1982 to 1985. He was scientific adviser at the research department of the Banque de France, before joining the Natixis Group as the head of the research department, and has been a member of its Executive Committee since May 2013.

He is an associate professor at the University of Paris I, Sorbonne. He is also a member of the council of economic advisors to the French Prime Minister and of the Cercle des Économistes.

He was named Economist of the Year in 1996 by the French magazine *Nouvel Economiste*.

- Appointed as Director of Ipsos on 29 April 2009
- Member of the Nomination and Remuneration Committee
- Other term of office in listed companies as at 31 December 2014: Director of Total SA.



Xavier Coirbay (49, Belgian) is member of the Executive committee of Sofina and in charge of Alternative Investments and direct co-investments of Sofina Group.

Mr. Xavier Coirbay is a graduate of the Solvay Business School in Brussels (1988) where he also obtained a postgraduate degree in Tax Management (1990). In 2001, Xavier attended the General Manager Program of Executive education at the Harvard Business School.

In 2010, Xavier obtained a university certificate on knowledge of IAS / IFRS from the Catholic University of Louvain in Belgium.

Before joining Sofina in 1992, he started his career as financial analyst in the assets management department of the General de Banque, now part of the BNP Paribas Fortis Group.

- Appointed as Director of Ipsos on 10 January 2012
- Member of the Audit Committee
- Other term of office in listed companies as at 31 December 2014: Nill

FFP Invest owns 10.10% of the share capital

- Appointed as Director of Ipsos on 10



and voting rights of LT Participations, the mother company of Ipsos SA, majority-owned by Mr. Didier Truchot (for more information regarding the distribution of the share capital of Ipsos SA, please refer to section 18 of the Reference Document).

Mr. Sébastien Coquard (39, French) Investment Director of FFP since 2006.

Mr. Sébastien Coquard began his career in Paribas before joining Oddo Corporate Finance. He worked for 5 years in the Direction of Investments of AGF. In 2006 he joined FFP where he was appointed Investment Director. As part of his functions, he held various terms of office as a representative of FFP.

- January 2012
- Member of the Nomination and Remuneration Committee
- Other term of office in listed companies as at 31 December 2014: Director of ORPEA, SEB SA, IDI, Zodiac Aerospace



Laurence Stoclet (48, French) is Deputy Chief Executive Officer of Ipsos SA, and Chief Finance Officer and is also in charge of the support functions of the Group.

Ms. Laurence Stoclet is graduated from ESCP-EAP (option banking finance) and also holds a CPA diploma.

Ms. Laurence Stoclet was an Audit Manager with Arthur Andersen and then became the Deputy Financial Director of Metaleurop, a manufacturing group, for a period of two years. Ms. Laurence Stoclet joined Ipsos in 1998, to manage the company IPO process, which was finalized on 1st July 1999.

- Appointed as Director of Ipsos on 18 December 2002
- Other term of office in listed companies as at 31 December 2014 : Nil

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Mr. Neil Janin, 60, Canadian, is Director Emeritus at Mc Kinsey and Cie.

Mr. Neil Janin is a consultant in strategy and leadership programs for top management in commercial and charity areas. Since 2010, he holds the position of Chairman of the Supervisory board of Bank of Georgie (Tbilisi and London), and member of the Board of Directors of HD (Center for Humanitarian Dialogue) (Geneva). From 1982 to 2010, Mr. Janin contributed to the development of the departments « Organization » & « Leadership » of McKinsey & Company in the area of organization consulting and change management. He worked as a consultant in strategy in various areas, including, but not limited to, bank activities, retail activities in all continents. Before he joined McKinsey & Company, Mr Neil Janin worked for Chase Manhattan in New-York and Paris and for Procter & Gamble in Toronto. He also performed teaching and research functions at INSEAD (Institut européen d'administration des affaires) and HEC (Ecole des Hautes Etudes Commerciales).

- Appointment proposed to the Shareholders' General Meeting of 24 April 2015
- Other term of office in listed companies as at 31 December 2014: Bank of Georgia Holdings PLC