This free translation into English of the text of resolutions issued in the French language is provided solely for the convenience of English speakers.

IPSOS

Joint stock company (*société anonyme*) with a share capital of €11,334,058.75
Head office: 35 rue du Val de Marne, 75013 Paris
304 555 634 R.C.S. PARIS

Amendment to Meeting Notice to the "*Bulletin des Annonces légales obligatoires*" of 18 March 2015 n°32

Ladies and gentlemen the shareholders are informed that they are convened to the Combined Shareholders' Meeting on 24 April 2015 at 9:30 at the registered office, 35 rue du Val de Marne in Paris (75013) in order to resolve upon the following agenda:

Agenda

1. Resolutions to be submitted to the ordinary shareholders' meeting

- Approval of the Company's financial statements for the financial year ended 31 December 2014
- Approval of the consolidated financial statements for the financial year ended 31 December 2014
- Allocation of profit for the financial year ended 31 December 2014 and setting a dividend of 0.75 Euros per share
- Special report of the Statutory Auditors and approval of agreements referred to into article L.225-38 of the French commercial code
- Re-election of Mr. Patrick Artus as Director
- Re-election of Mr. Xavier Coirbay as Director
- Re-election of Mr. Yann Duchesne as Director
- Re-election of FFP Invest as Director
- Re-election of Ms. Laurence Stoclet as Director
- Election of Mr. Neil Janin as Director
- Attendance Fees
- Opinion on the elements of remuneration and benefits due or awarded for the financial year ended on 31 December 2014 to Mr. Didier Truchot, Chairman and Chief Executive Officer
- Opinion on the elements of remuneration and benefits due or awarded for the financial year ended on 31 December 2014 to Mr. Jean-Marc Lech, Vice-Chairman and Deputy Chief Executive Officer
- Opinion on the elements of remuneration and benefits due or awarded for the financial year ended on 31 December 2014 to Mr. Brian Gosschalk, Director and Executive Officer
- Opinion on the elements of remuneration and benefits due or awarded for the financial year ended on 31 December 2014 to Mr. Carlos Harding, Director and Deputy Chief Executive Officer
- Opinion on the elements of remuneration and benefits due or awarded for the financial year ended on 31 December 2014 to Mr. Pierre Le Manh, Director and Deputy Chief Executive Officer
- Opinion on the elements of remuneration and benefits due or awarded for the financial year ended on 31 December 2014 to Ms. Laurence Stoclet, Director and Deputy Chief Executive Officer
- Opinion on the elements of remuneration and benefits due or awarded for the financial year ended on 31 December 2014 to Mr. Henri Wallard, Director and Deputy Chief Executive Officer
- Authorization to the Board of Directors to enable the Company to buy back its own shares within the limit of a number of shares equal to a maximum of 10% of its share capital

2. Resolutions to be submitted to the Extraordinary Shareholders' Meeting

- Authorization to the Board of Directors to cancel shares acquired by the Company under the share buy-back program within a maximum of 10% of its share capital in any 24-month period
- Authorization granted to the Board to proceed with an increase in the Company's capital reserved to the members of an Ipsos group savings plan
- Authorization to the Board of Directors to make free grants of existing or newly-issued shares to employees and Executive Officers of the Company and/or its affiliated companies within the Ipsos group, without preferential subscription rights
- Amendment of the first paragraph of article 12 of the by-laws of the Company relating to the duration of the mandate of the members of the Board of Directors in order to permit a progressive renewal of the Directors
- Amendment of the first paragraph of article 21 of the by-laws of the Company relating to the conditions to attend a Shareholders' Meeting in accordance with the new legal requirements
- Powers to carry out legal formalities relating to the decisions of the Shareholders' Meeting

This free translation into English of the text of resolutions issued in the French language is provided solely for the convenience of English speakers.

Please note that there were two material errors were made in the Meeting notice published in the "*Bulletin des Annonces légales obligatoires"* of 18 March 2015 n°32, which were as follows:

1. Under the 19th resolution, the points (ii) and (iii) shall be put together and become point (ii) and the numbering of the following points shall be corrected accordingly from (iii) to (vi). The rest of the resolution remains unchanged.

2. Under the 22nd resolution, the wording "/shall be made in accordance with the terms of the applicable laws", shall be deleted.

The rest of the text of resolutions remain unchanged.

Any shareholder, whatever the number of shares he/her holds and the way they are registered, can attend the Shareholders' Meeting, provided that the below formalities are carried out.

Each Shareholder can attend the Meeting either by:
- attending personally;
- voting by correspondence; or
- giving a proxy to the President of the Shareholders' Meeting or to any other physical or moral person of his/her choice in accordance with the provisions of article L225-106 of the French commercial code or du Code de commerce, or without specifying the name of the proxy.

A. Preliminary formalities to be carried out to attend this meeting

Pursuant to article R. 225-85 of the French commercial Code, the shareholders wishing to attend this meeting in person, be represented or vote by mail, shall:

— holders of registered shares: be entered on the register no later than Wednesday 22 April 2015, 00:00, Paris time;

— holders of bearer shares: request the financial intermediary managing their share account to provide a certificate of participation evidencing the registration or accounting recording of their shares no later than Wednesday 22 April 2015, 00:00, Paris time.

B. Method of attendance to the meeting

1. The shareholders wishing to attend this meeting shall proceed as follows:

— holders of registered shares: apply for an admission card to SOCIÉTÉ GÉNÉRALE, or via the envelope T which will be sent with the convening notice.

— holders of bearer shares: request the financial intermediary managing their share account to apply for an admission card to SOCIÉTÉ GÉNÉRALE - Service des Assemblées – SGSS/SBO/CIS/ISS/GMS – CS 30812 – 44308 NANTES Cedex 3, resorting to the certificate of participation sent to the financial intermediary. If the holder of bearer shares has not received its admission card before Wednesday 22 April 2015, 00:00, Paris time, this holder may ask for its certificate of participation to be delivered directly to him by the financial intermediary managing its share account.

2. Shareholders not attending this meeting in person and wishing to be represented or to vote by mail:

— holders of registered shares: apply for a proxy form / voting form to SOCIÉTÉ GÉNÉRALE via the envelope T which will be sent with the convening notice.

— holders of bearer shares: request the financial intermediary managing their share account to address them a proxy form / voting form and to send it back together with the certificate of participation to SOCIÉTÉ GÉNÉRALE - Service des Assemblées – SGSS/SBO/CIS/ISS/GMS – CS 30812 – 44308 NANTES Cedex 3.

Voting forms must be received by SOCIÉTÉ no later than Tuesday 21 April 2015.

3. Pursuant to the provisions of article R.225-79 of the French commercial Code, the notification of the designation or dismissal of a representative can be communicated electronically, as follows:

— Holders of pure registered shares: send an email with electronic signature obtained from a certifying entity accordingly to applicable laws and regulations, to the following address: ipsos.mandat.AG@ipsos.com specifying their last name, first name, address and a nominee Société Générale identifier (in the top left corner of their account statement) as well as the last name and first name of the representative designated or dismissed. Then, confirm their request on the website www.shareinbox.societegenerale.com. Use the heading “New message” ("nouveau message") with the theme (General Meeting”) "Assemblée Générale" as object and sub-theme “Others” ("Autre"), mentioning again the last name and first name of the representative designated or dismissed in doing so.

— holders of administered registered shares or bearer shares: send an email with electronic signature obtained from a certifying entity accordingly to applicable laws and regulations, to the following address: ipsos.mandat.AG@ipsos.com specifying their last name, first name, address and complete banking reference information as well as the last name and first name of the representative designated or dismissed. Then, instruct the financial intermediary managing their share account to send a confirmation (either by mail or fax) to SOCIÉTÉ GÉNÉRALE - Service des Assemblées – SGSS/SBO/CIS/ISS/GMS – CS 30812 – 44308 NANTES Cedex 3.

In order for the appointments or dismissals to be taken into account, the confirmations must be received at the latest by Tuesday 21 April 2015. Furthermore, only notifications of representative appointment or dismissal may be sent to the above electronic address; other requests or notices referring to other matters will not be taken into account and/or handled

4. Pursuant to article R. 225-85 III of the French commercial Code, a shareholder who has voted by correspondence sent a proxy or requested an admission card or certification of participation to attend this meeting will be prevented from participating in another way.

D. Written questions and consultation of the documents made available to the shareholders:

Pursuant to article R.225-84 of the French commercial Code, the shareholder willing to ask written questions shall, no later than on the fourth business day preceding the date of the Meeting, i.e. Monday 20 April 2015, send its questions to Ipsos, Chairman of the Board of Directors, 35, rue du Val de Marne, 75013 Paris, by registered letter with acknowledgment of receipt or by email to the following address: ipsos.mandat.AG@ipsos.com. In order for these questions to be taken into account, these questions must be sent together with a certificate of registration into the share account.

E. Preparatory documents provided to the shareholders

Any preparatory documents to the general Meeting shall be provided to the shareholders pursuant to the applicable laws and regulations or made available, as from the publication of the notice of Meeting, at the registered office of the Company, and, for documents referred to in article R.225-73-1 of the French commercial Code, on the website of the Company (http://www.ipsos.com) as from the twenty-first day preceding the Meeting (i.e. Friday 3 April 2015).

The Board of Directors.