

March 2016

# IPSOS VIEWS



## Briefing: The Economic Situation in Latin America

The Opinion of the Latin American Media

## LATIN AMERICA: **Contrasts between the current and future economic situation**

An assessment of the Latin American countries' economies shows a series of contrasts between the assessment of the current situation and the future outlook in the perceptions of journalists and opinion leaders surveyed by Ipsos.

Chile and Uruguay are the two countries which came out on top of the ranking for the best current economic situation, while Argentina and Cuba lead the perceptions of countries with the best 12 month outlook. In the case of Chile and Uruguay, it's possible that the strength that their economies have shown in the last decade, and not merely in the last year, have influenced their responses. While in Argentina and Cuba, favourable expectations about the future may have derived from decisions taken recently; the election of Mauricio Macri in Argentina and the normalisation of relations between Cuba and the United States.

In general, the present and future of the Pacific Alliance countries' economies - Chile, Colombia, Peru and Mexico - received a more favourable assessment, and those surveyed were more critical of Atlantic states. As expected, Venezuela is the country whose economy is viewed with the greatest concern and which received the most negative outlook, but Brazil, Central America and the Caribbean were also negatively viewed.

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# FACT SHEET

## SAMPLE

**Universe:** Notable journalists and analysts who regularly disseminate their points of view in the Latin American media and, as a result, are considered opinion leaders.

**Sample:** 286 respondents from 16 Latin American countries

**Media which respondents regularly engage with:**

	%
Newspaper	63
Webpage	30
Radio	28
Free-to-air television	18
Magazine	17
Cable television	13
Blog	10
News agency	6
Other	3

## SCOPE

**Technical:** Online survey to journalists

**Period of application:** From 18 November 2015 to 8 January 2016

## ASSESSMENT SCALE BY HEADING

### Questions:

How would you describe the current economic situation in each of the following countries?

What do you think the **economic** situation in each of the following countries will be in 12 months' time?

**Scale:** Scoring for these questions is separated into the following ranges to classify the assessment of the current economic situation

Score	Summary	Score	Summary
Very Good	Good	Much improved	Improved
Good		Improved	
Very Poor	Poor	Much worse	Worse
Poor		Worse	

# CONTENT

Summary: Assessment of the current and future economic situation

Assessment of the economic situation in Chile

Assessment of the economic situation in Uruguay

Assessment of the economic situation in Colombia

Assessment of the economic situation in Peru

Assessment of the economic situation in Bolivia

Assessment of the economic situation in Mexico

Assessment of the economic situation in Ecuador

Assessment of the economic situation in Central America and the Caribbean

Assessment of the economic situation in Brazil

Assessment of the economic situation in Argentina

Assessment of the economic situation in Cuba

Assessment of the economic situation in Venezuela

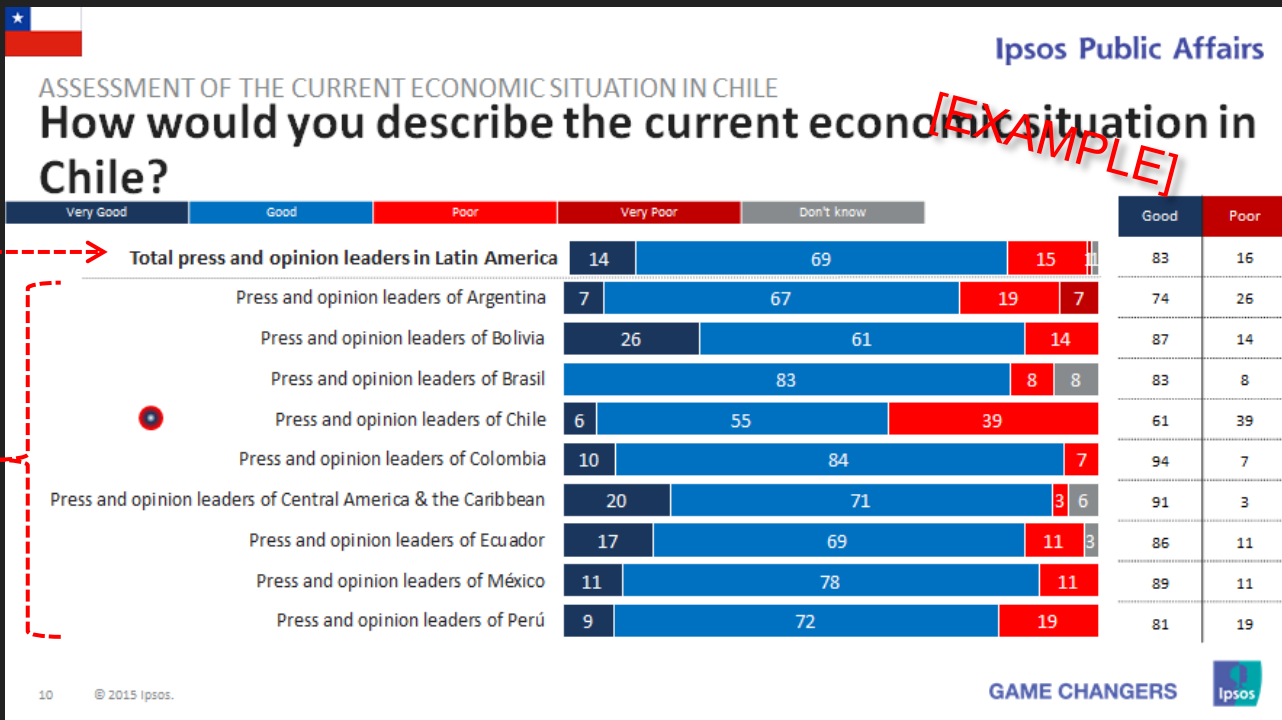
# HOW TO READ THE RESULTS

Country in question



Opinion of the total number of respondents, evaluating the country in question

Opinion of respondents by country, evaluating the country in question





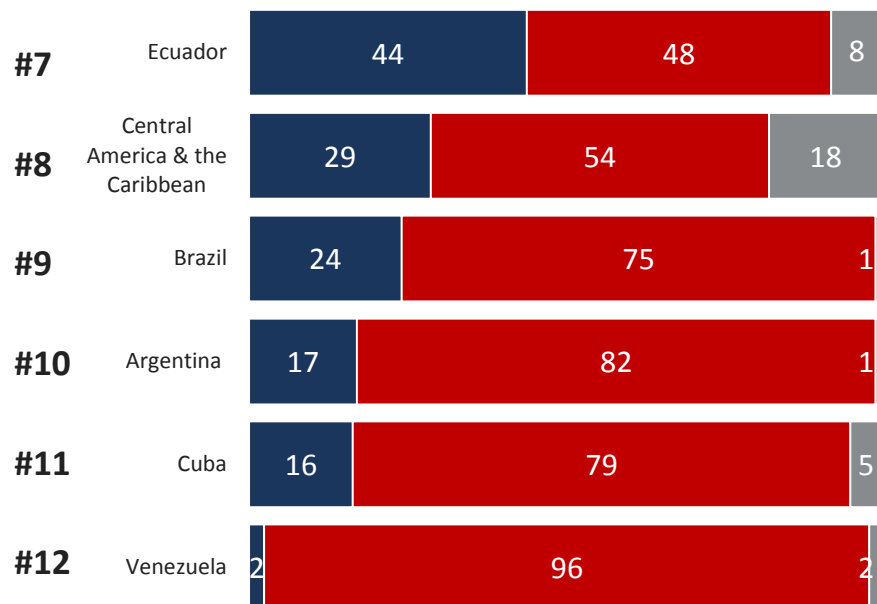
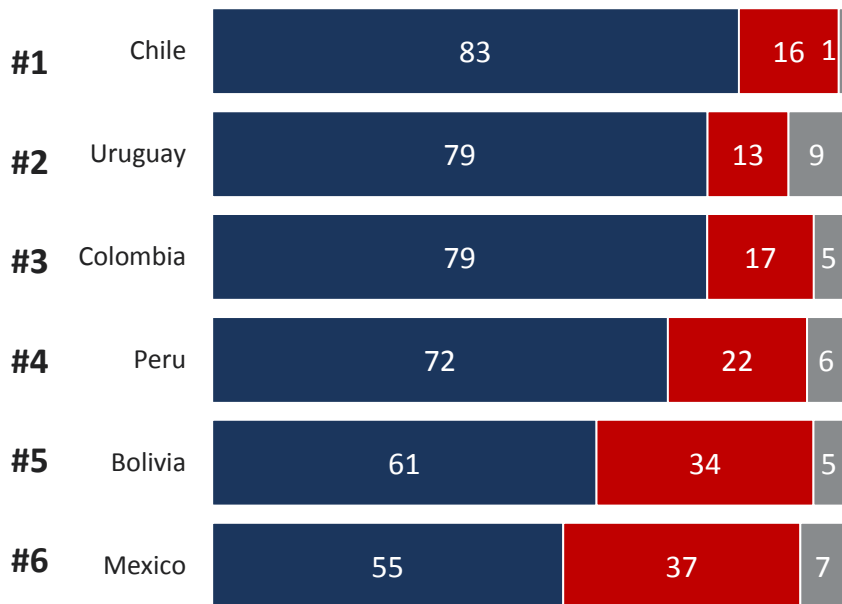
# **SUMMARY: ASSESSMENT OF THE CURRENT ECONOMIC SITUATION AND THE SITUATION IN 12 MONTHS' TIME**

GOOD: VERY GOOD + GOOD

POOR: VERY POOR + POOR

ASSESSMENT RANKING OF THE CURRENT ECONOMIC SITUATION

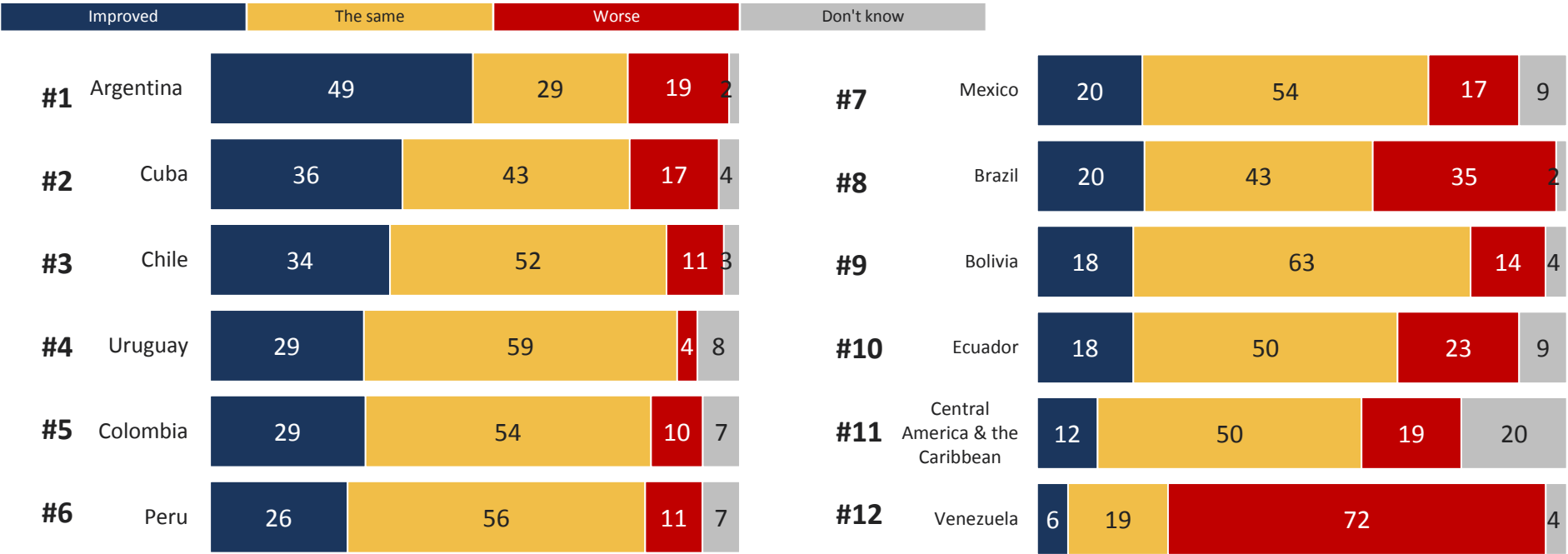
## How would you describe the current economic situation in each of the following countries?



IMPROVED: MUCH IMPROVED + IMPROVED

WORSE: MUCH WORSE + WORSE

What do you think the economic situation in each of the following countries will be in 12 months' time?







Ipsos Public Affairs

# **ASSESSMENT OF THE CURRENT ECONOMIC SITUATION AND THE SITUATION IN 12 MONTHS' TIME -BY COUNTRY-**

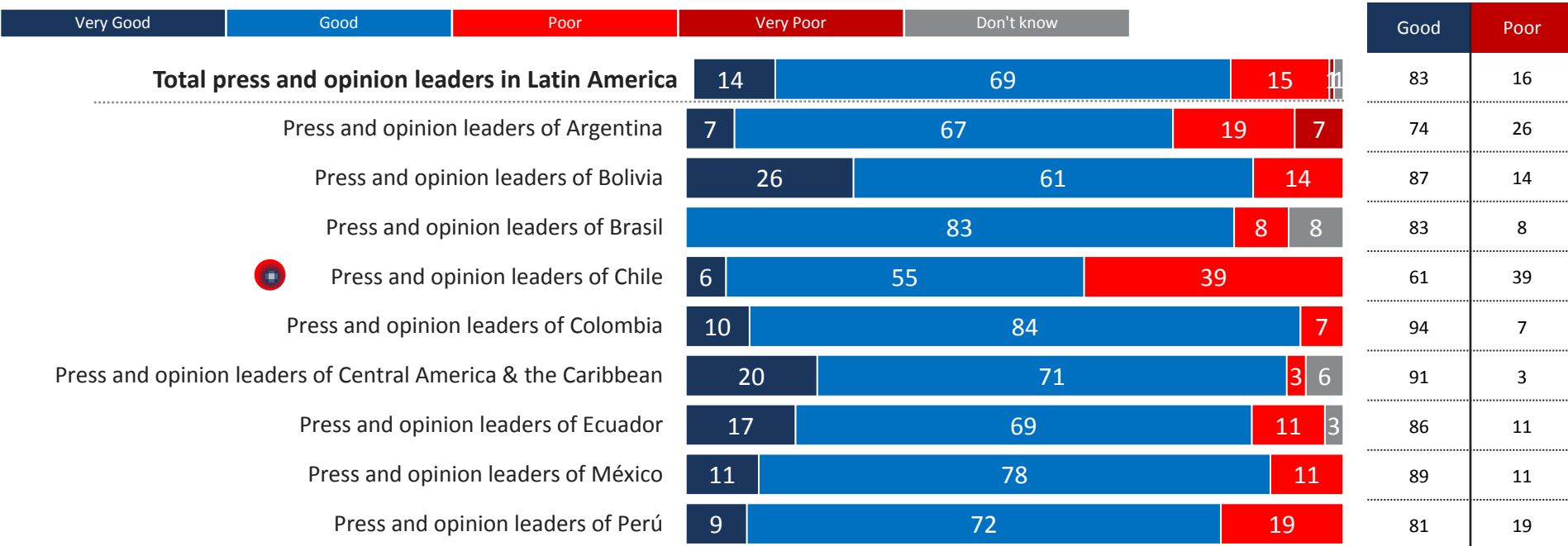
GAME CHANGERS





ASSESSMENT OF THE CURRENT ECONOMIC SITUATION IN CHILE

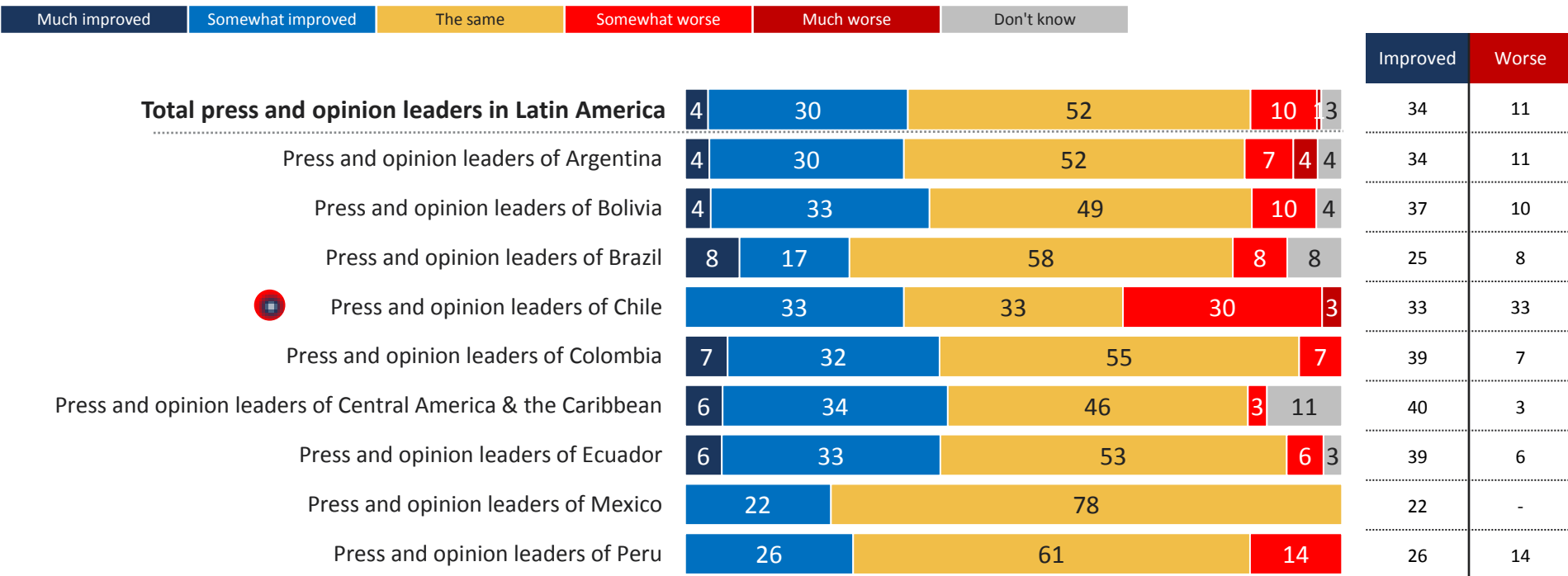
# How would you describe the current economic situation in Chile?





## ASSESSMENT OF THE ECONOMIC SITUATION IN 12 MONTHS' TIME IN CHILE

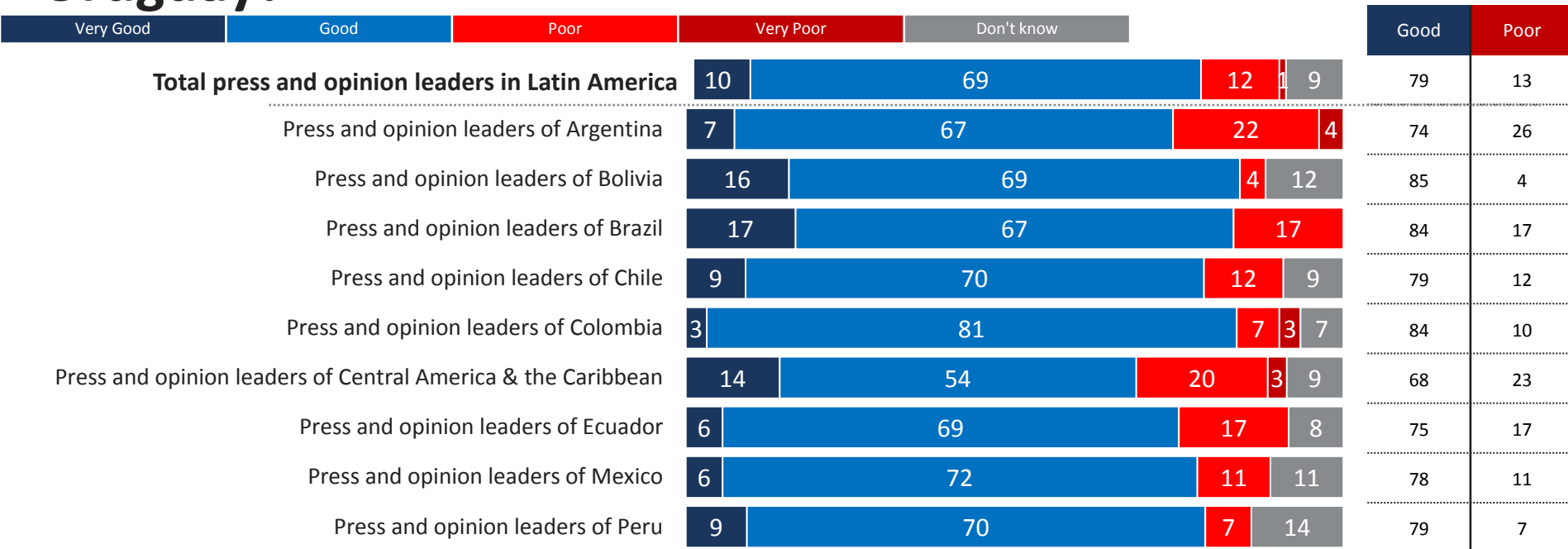
## What do you think the economic situation in Chile will be in 12 months' time?





ASSESSMENT OF THE CURRENT ECONOMIC SITUATION IN URUGUAY

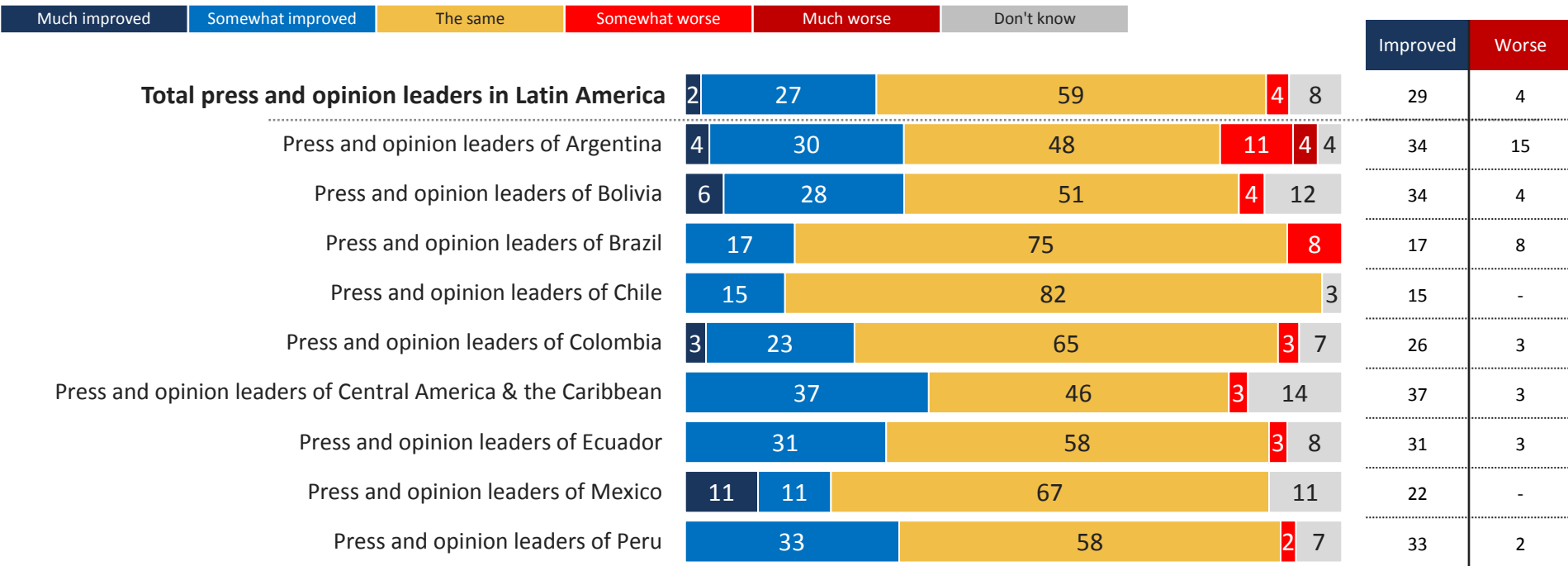
# How would you describe the current economic situation in Uruguay?





## ASSESSMENT OF THE ECONOMIC SITUATION IN 12 MONTHS' TIME IN URUGUAY

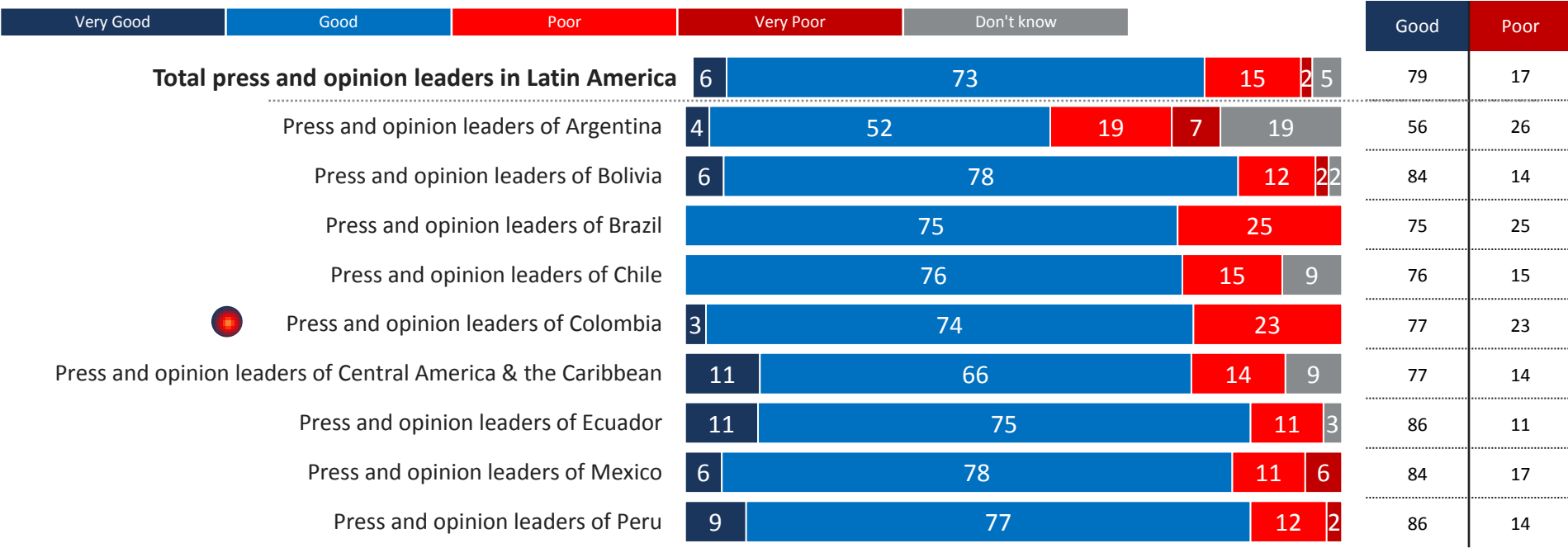
## What do you think the economic situation in Uruguay will be in 12 months' time?





ASSESSMENT OF THE CURRENT ECONOMIC SITUATION IN COLOMBIA.

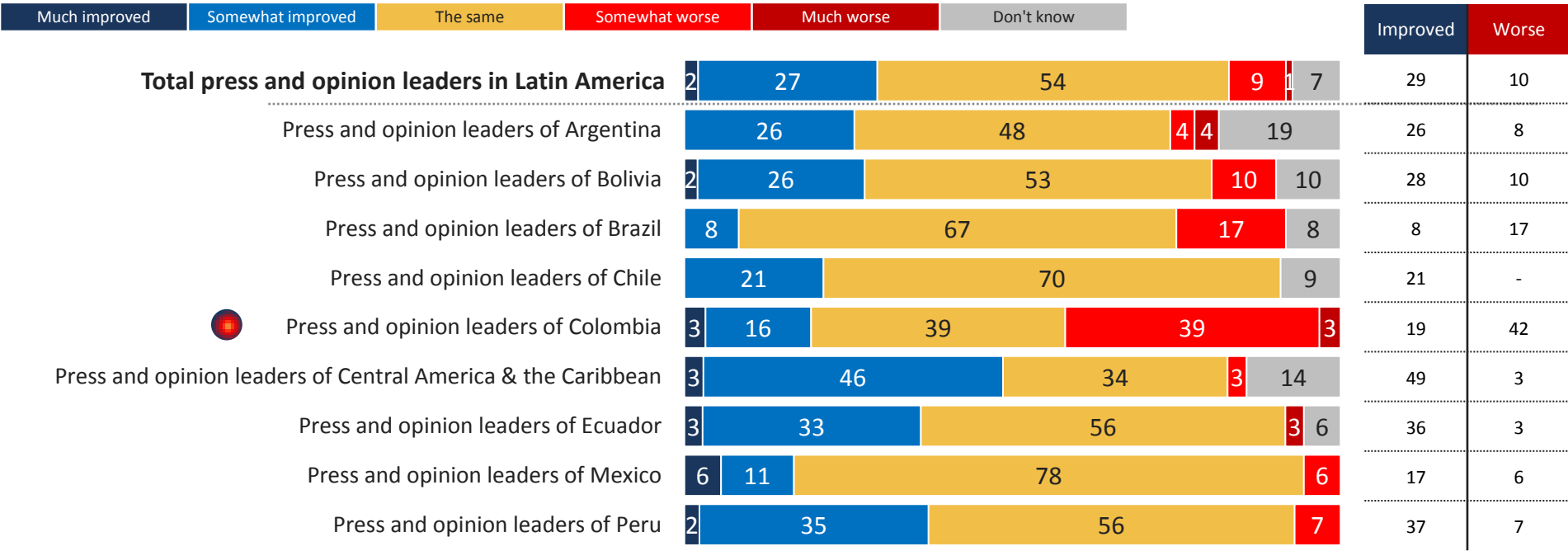
# How would you describe the current economic situation in Colombia?





ASSESSMENT OF THE ECONOMIC SITUATION IN 12 MONTHS' TIME IN COLOMBIA

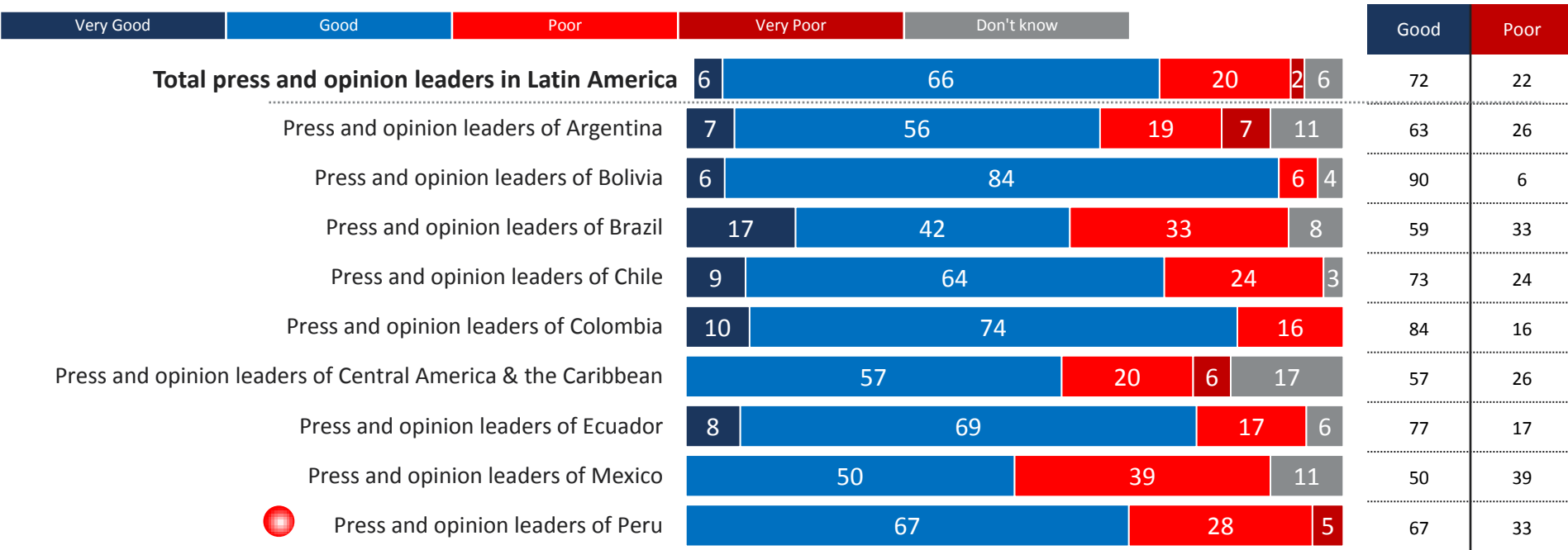
# What do you think the economic situation in Colombia will be in 12 months' time?





ASSESSMENT OF THE CURRENT ECONOMIC SITUATION IN PERU

# How would you describe the current economic situation in Peru?

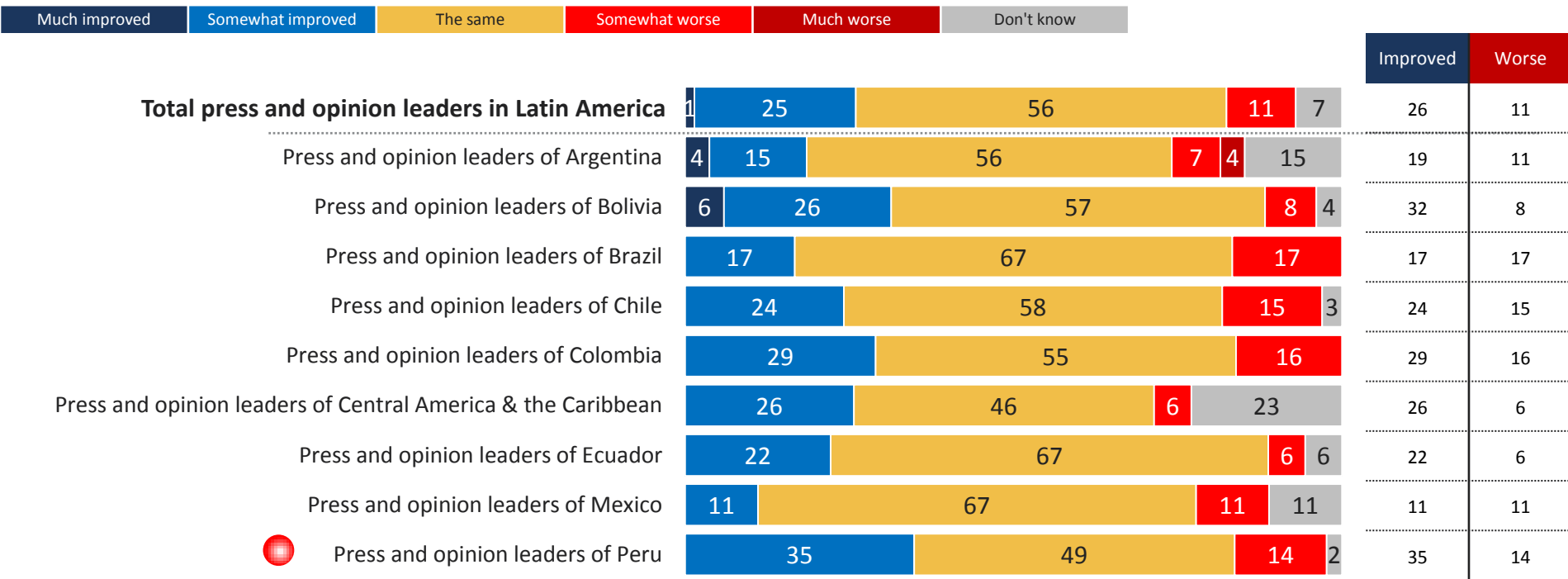






## ASSESSMENT OF THE ECONOMIC SITUATION IN 12 MONTHS' TIME IN PERU

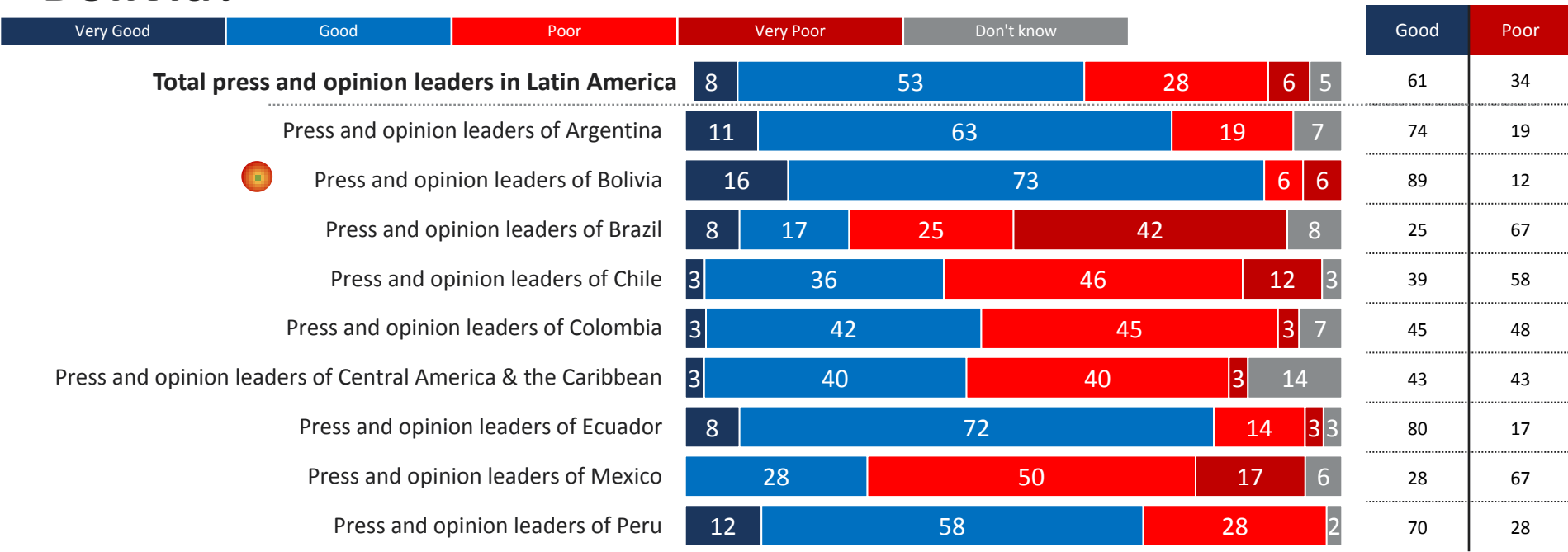
## What do you think the economic situation in Peru will be in 12 months' time?





ASSESSMENT OF THE CURRENT ECONOMIC SITUATION IN BOLIVIA

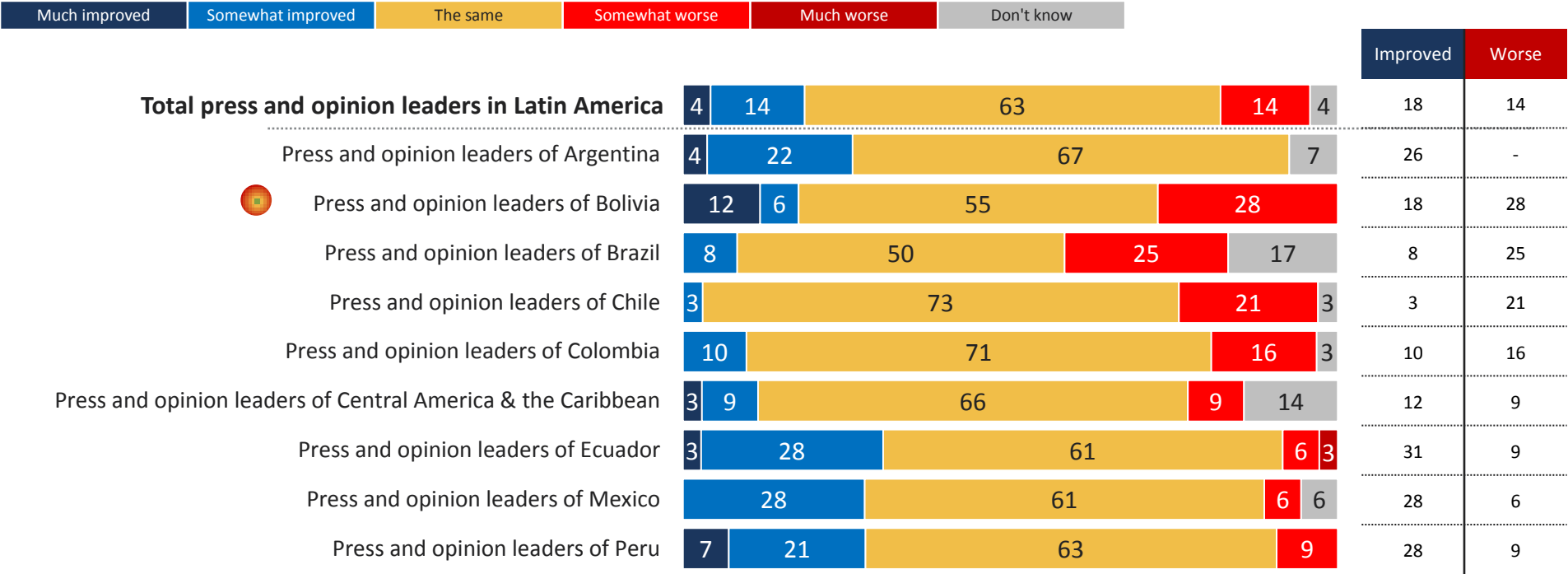
# How would you describe the current economic situation in Bolivia?





ASSESSMENT OF THE ECONOMIC SITUATION IN 12 MONTHS' TIME IN BOLIVIA

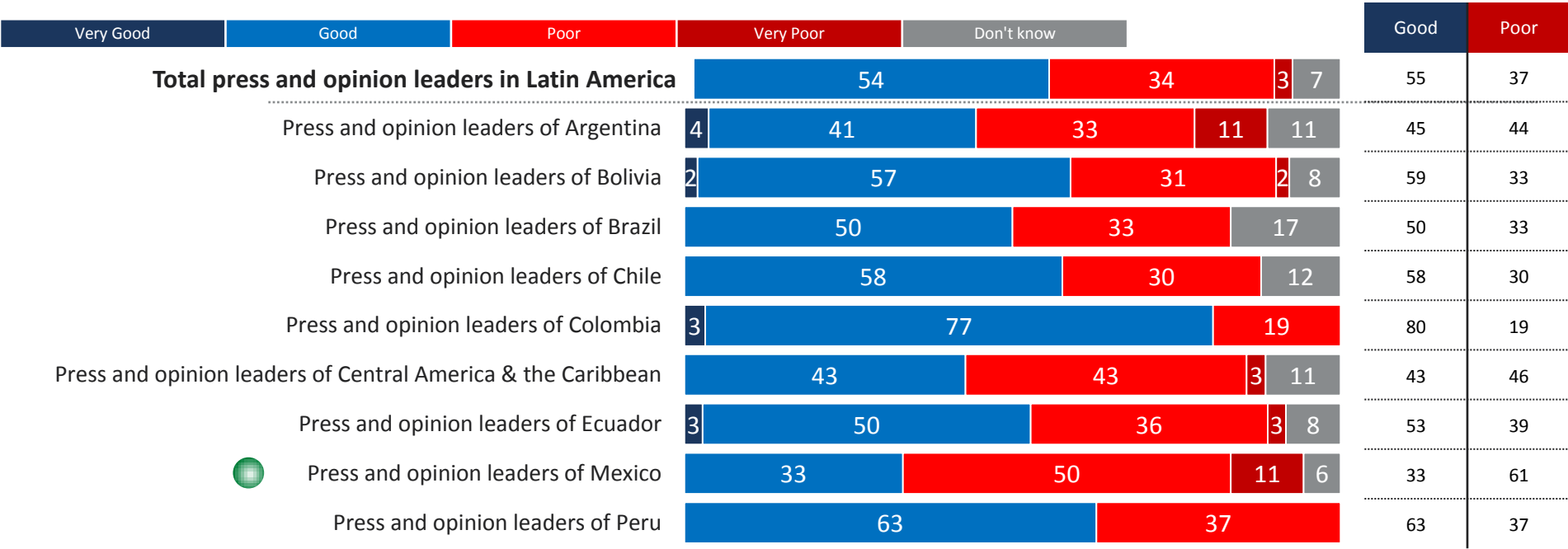
What do you think the economic situation in Bolivia will be in 12 months' time?





ASSESSMENT OF THE CURRENT ECONOMIC SITUATION IN MEXICO

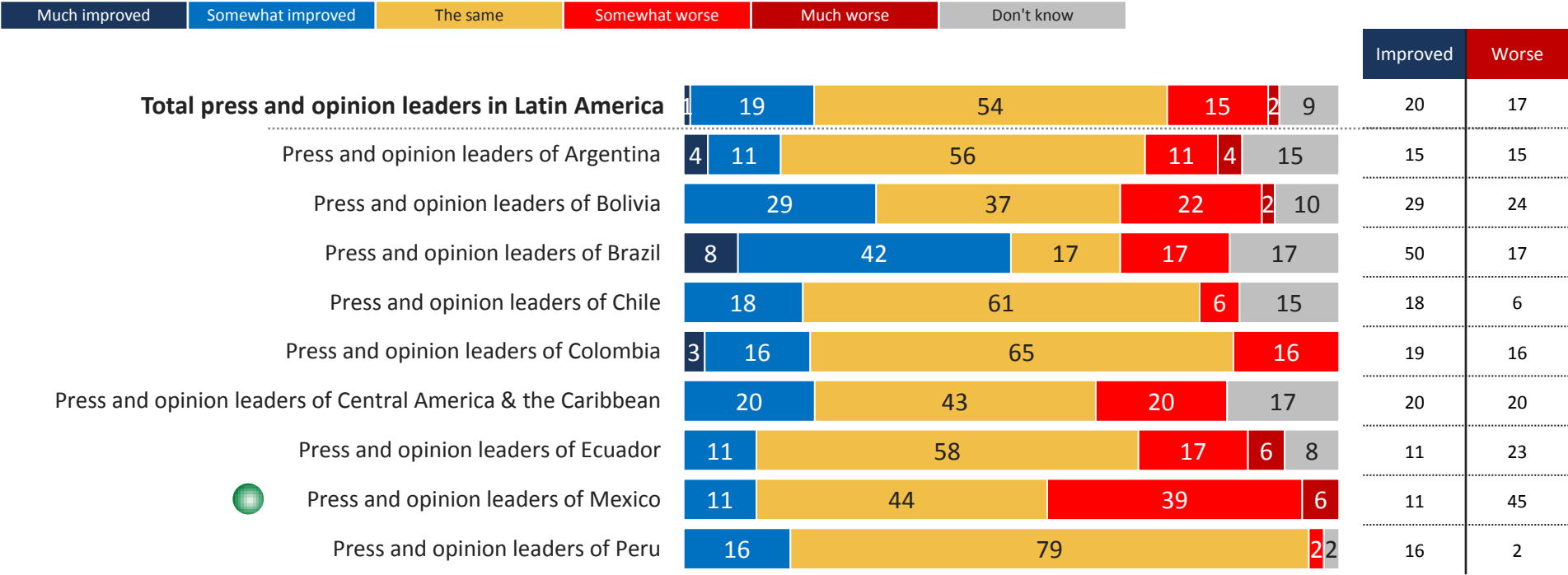
# How would you describe the current economic situation in Mexico?





ASSESSMENT OF THE ECONOMIC SITUATION IN 12 MONTHS' TIME IN MEXICO

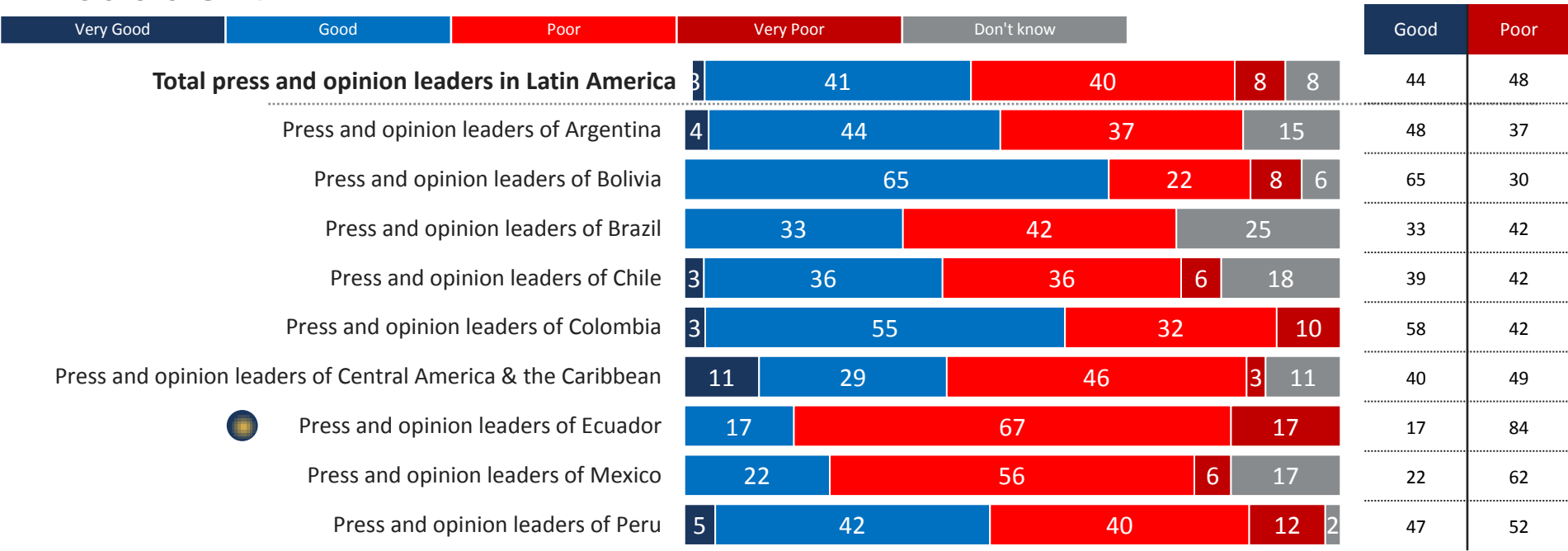
What do you think the economic situation in Mexico will be in 12 months' time?





ASSESSMENT OF THE CURRENT ECONOMIC SITUATION IN ECUADOR

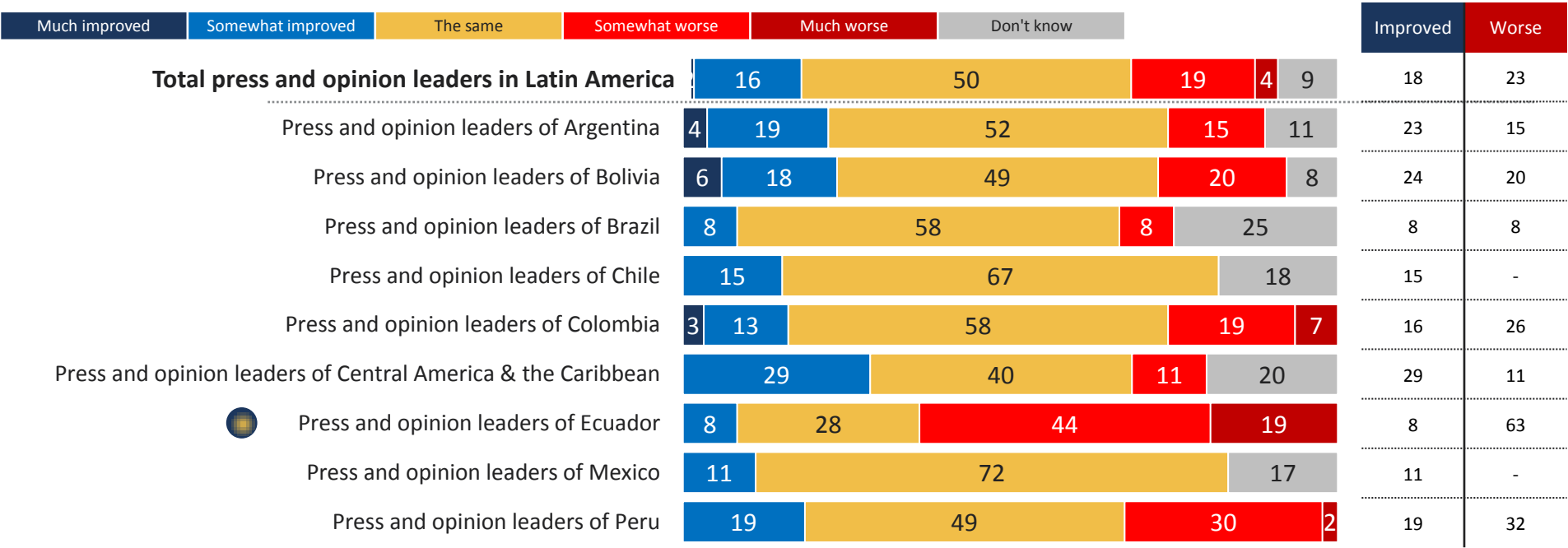
# How would you describe the current economic situation in Ecuador?





ASSESSMENT OF THE ECONOMIC SITUATION IN 12 MONTHS' TIME IN ECUADOR

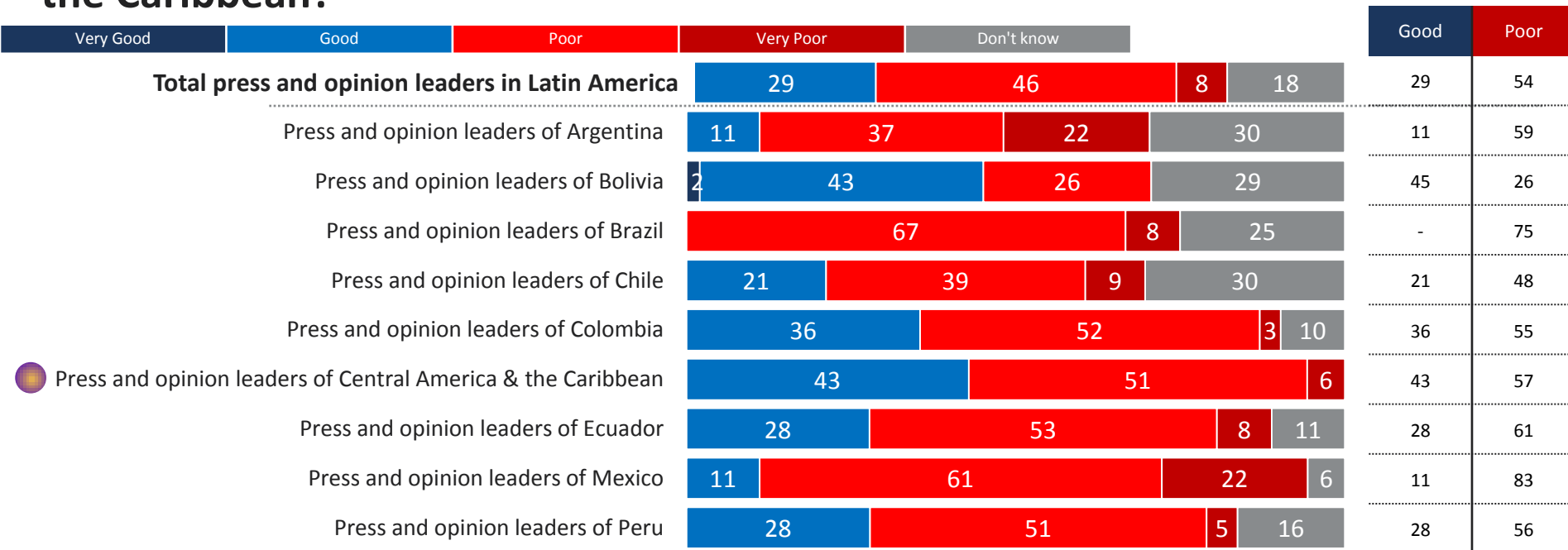
What do you think the economic situation in Ecuador will be in 12 months' time?





## ASSESSMENT OF THE CURRENT ECONOMIC SITUATION IN CENTRAL AMERICA AND THE CARIBBEAN

# How would you describe the current economic situation in Central America and the Caribbean?

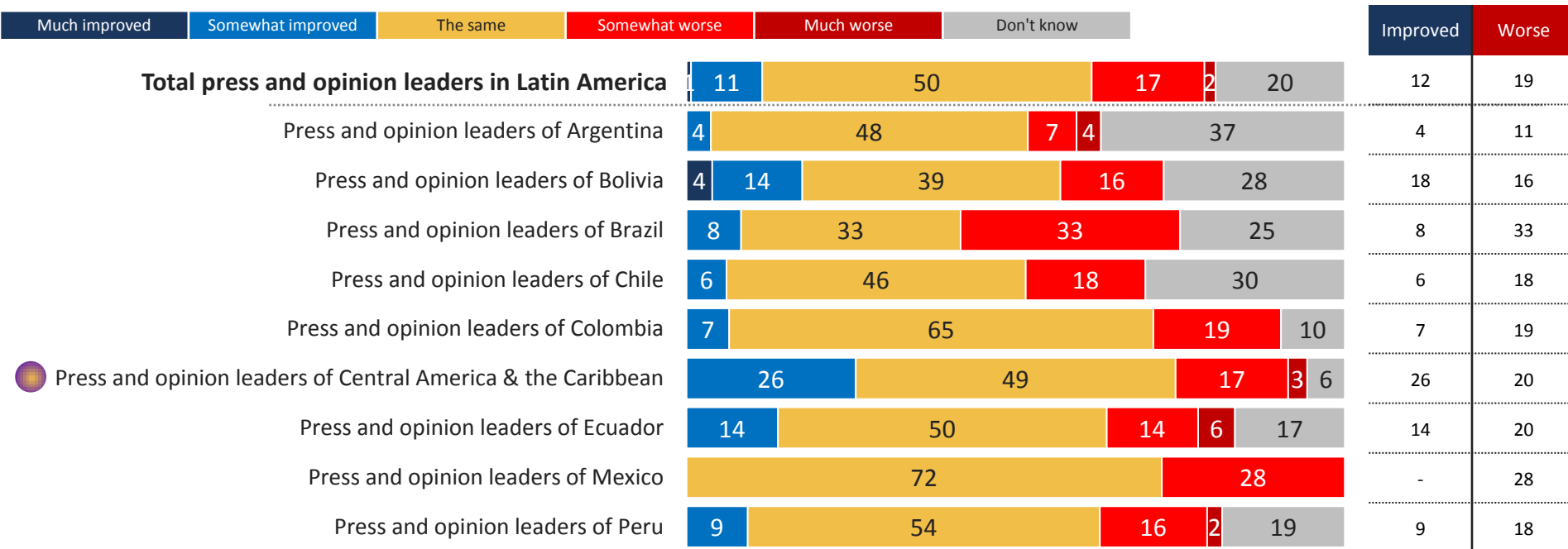






# ASSESSMENT OF THE ECONOMIC SITUATION IN CENTRAL AMERICA AND THE CARIBBEAN IN 12 MONTHS' TIME

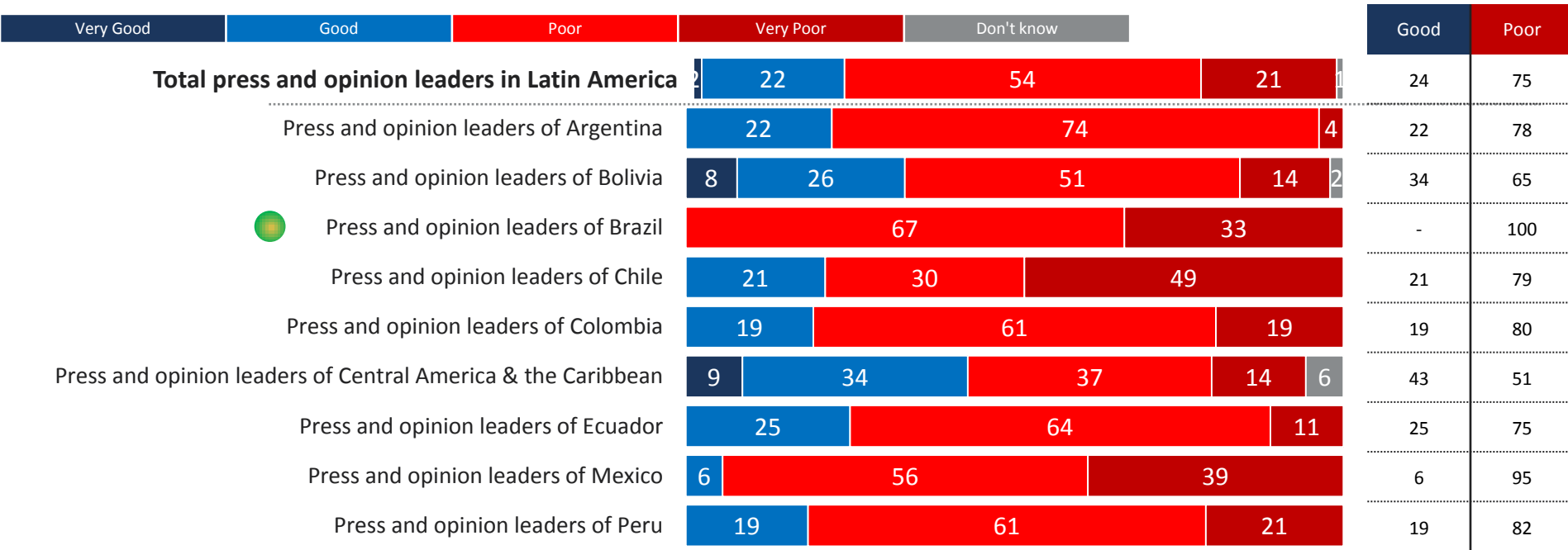
**What do you think the economic situation in Central America and the Caribbean will be in 12 months' time?**





## ASSESSMENT OF THE CURRENT ECONOMIC SITUATION IN BRAZIL

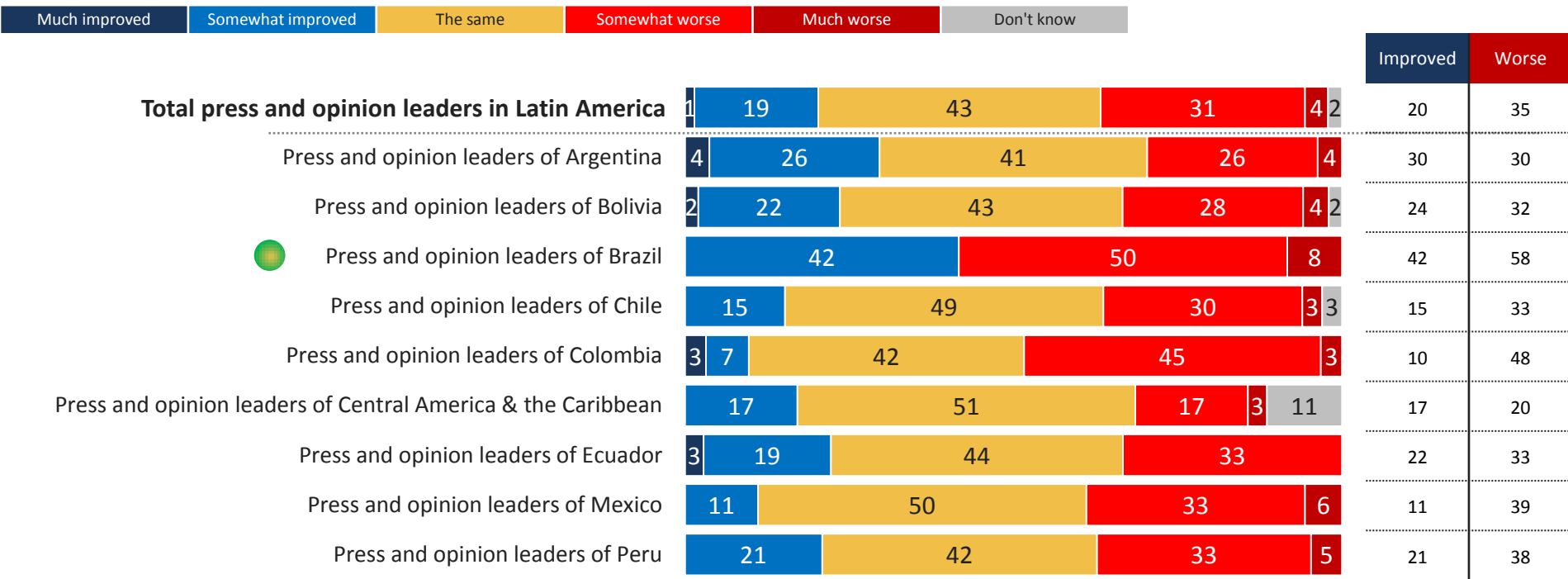
# How would you describe the current economic situation in Brazil?





## ASSESSMENT OF THE ECONOMIC SITUATION IN 12 MONTHS' TIME IN BRAZIL

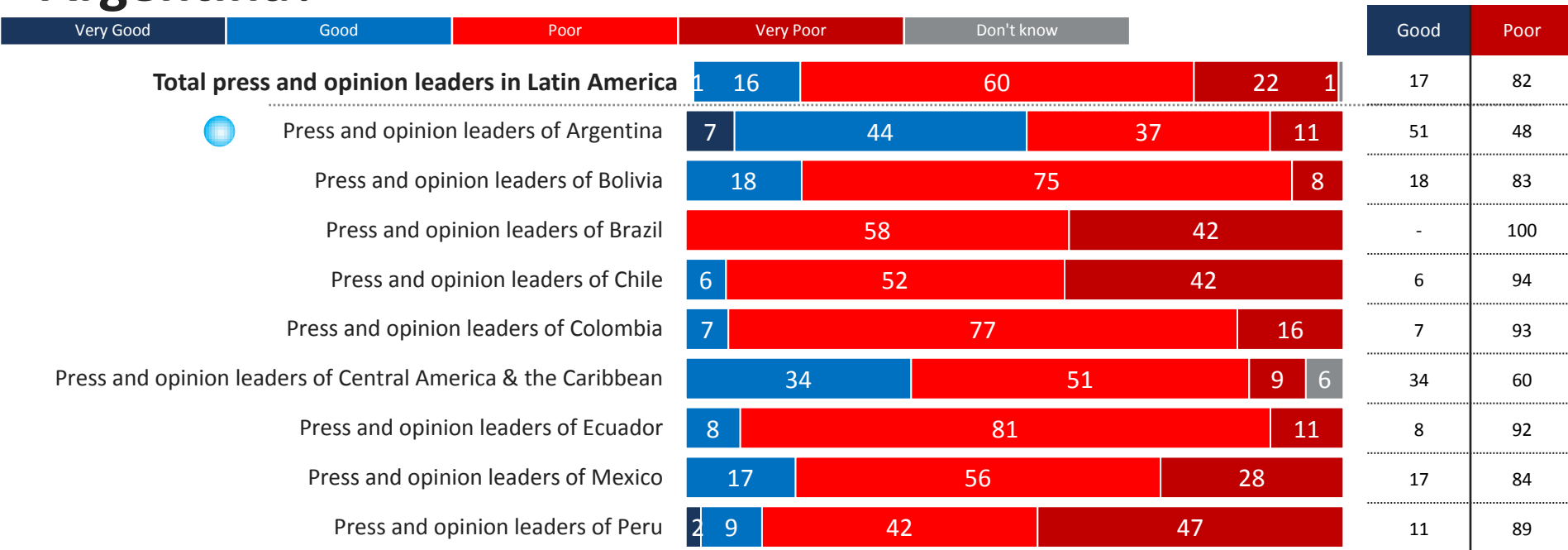
## What do you think the economic situation in Brazil will be in 12 months' time?





## ASSESSMENT OF THE CURRENT ECONOMIC SITUATION IN ARGENTINA

# How would you describe the current economic situation in Argentina?





## ASSESSMENT OF THE ECONOMIC SITUATION IN 12 MONTHS' TIME IN ARGENTINA

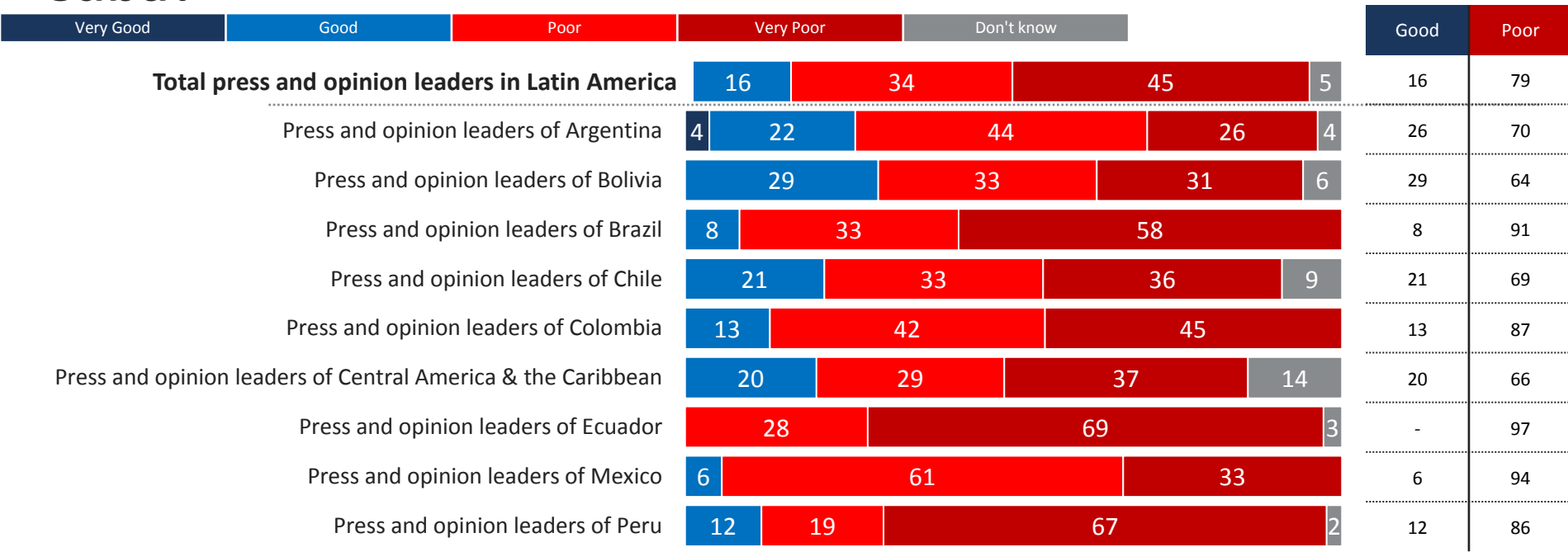
# What do you think the economic situation in Argentina will be in 12 months' time?





ASSESSMENT OF THE CURRENT ECONOMIC SITUATION IN CUBA

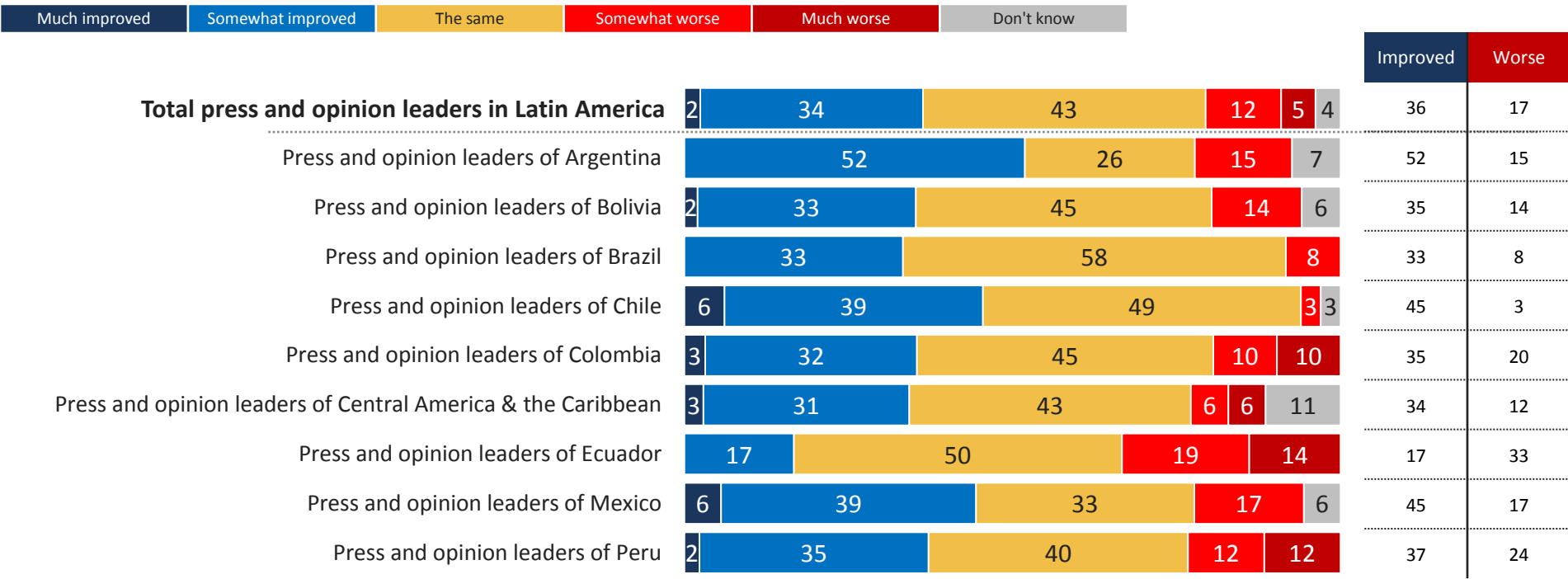
# How would you describe the current economic situation in Cuba?





# ASSESSMENT OF THE ECONOMIC SITUATION IN 12 MONTHS' TIME IN CUBA

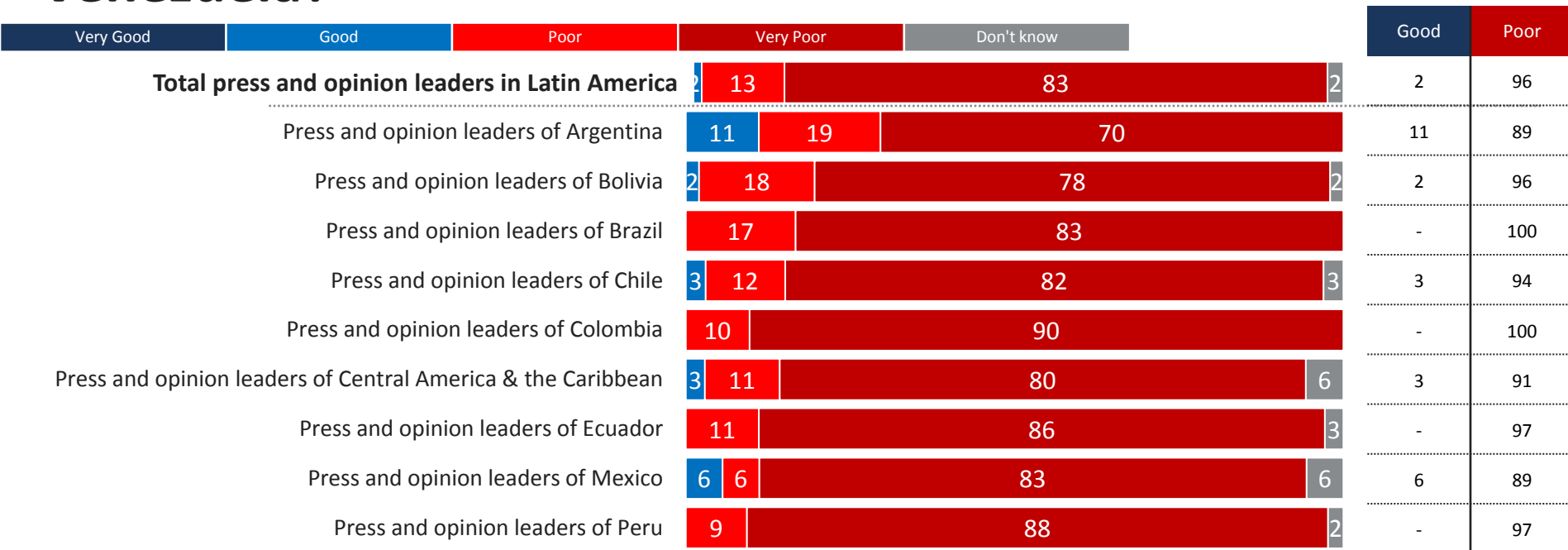
## What do you think the economic situation in Cuba will be in 12 months' time?





## ASSESSMENT OF THE CURRENT ECONOMIC SITUATION IN VENEZUELA

# How would you describe the current economic situation in Venezuela?

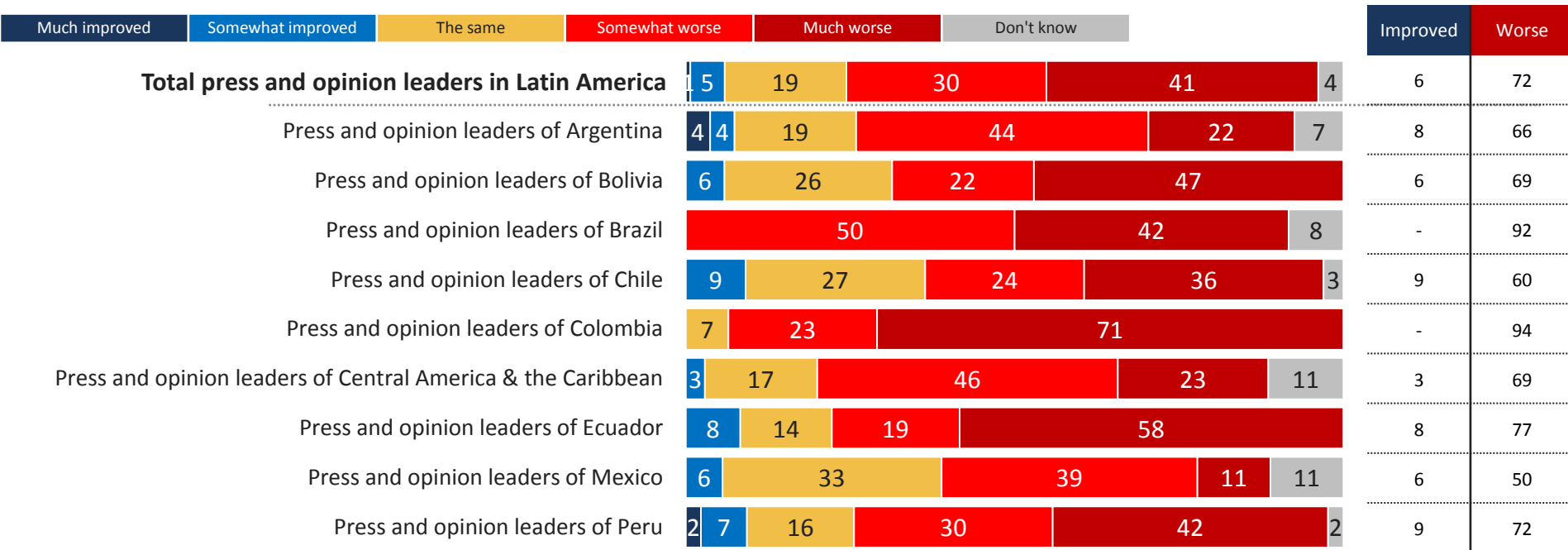






## ASSESSMENT OF THE ECONOMIC SITUATION IN 12 MONTHS' TIME IN VENEZUELA

## What do you think the economic situation in Venezuela will be in 12 months' time?



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