

### RISE IN RISK TO TRAVELLERS

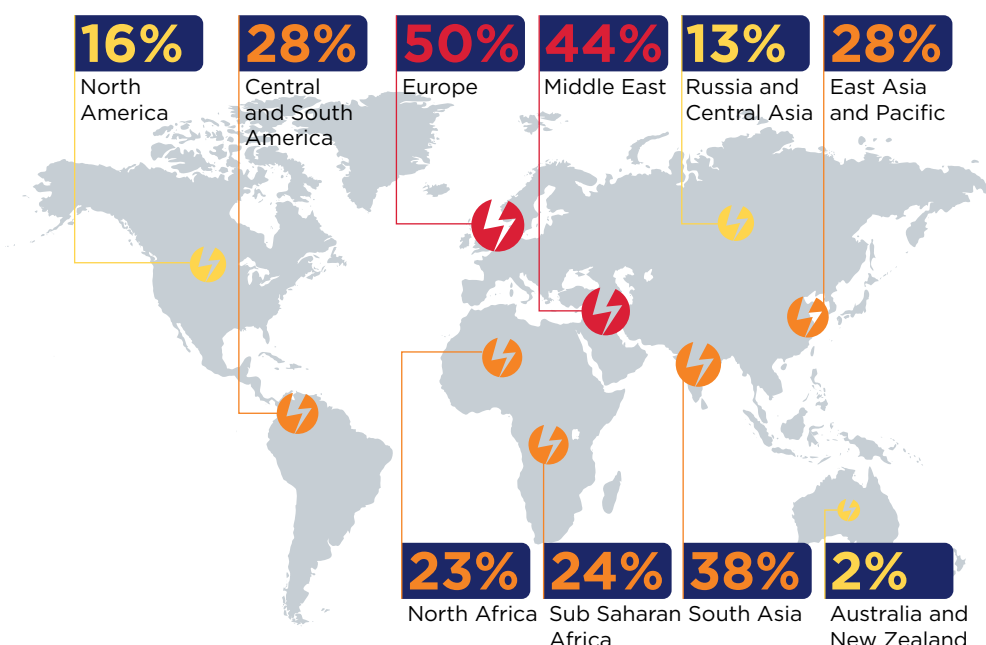
**72%**

say travel risks have increased over the past year

Those in Europe and North America most likely to say this

**57%**

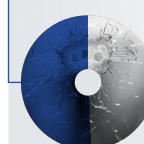
expect travel risks to increase in 2017



...say risks have increased for travellers to this region

**80%**

say their business has modified itineraries due to health or travel security concerns



**51%**  
due to terrorism



**36%**  
due to civil unrest



**32%**  
due to country risk ratings

### BUT BUSINESS TRAVEL CONTINUES TO RISE

**44%**

say number of travellers at their business have increased

2016

**48%**

report increased investment in travel risk mitigation over the past year

2017

**47%**

expect investment to increase in the coming year

### THE CHALLENGES OF PROTECTING PEOPLE

Top 5 responses from businesses (% 'have done this'):



**50%**

Reinforced travel security measures



**45%**

Updated travel risk policy



**39%**

Introduced pre-trip advisory emails



**32%**

Implemented travel safety training



**25%**

Implemented programmes to locate travellers

Seen as the biggest challenges to protecting travellers faced by organisations:



**49%**

Educating employees about travel risks



**47%**

communicating with employees during a crisis



**42%**

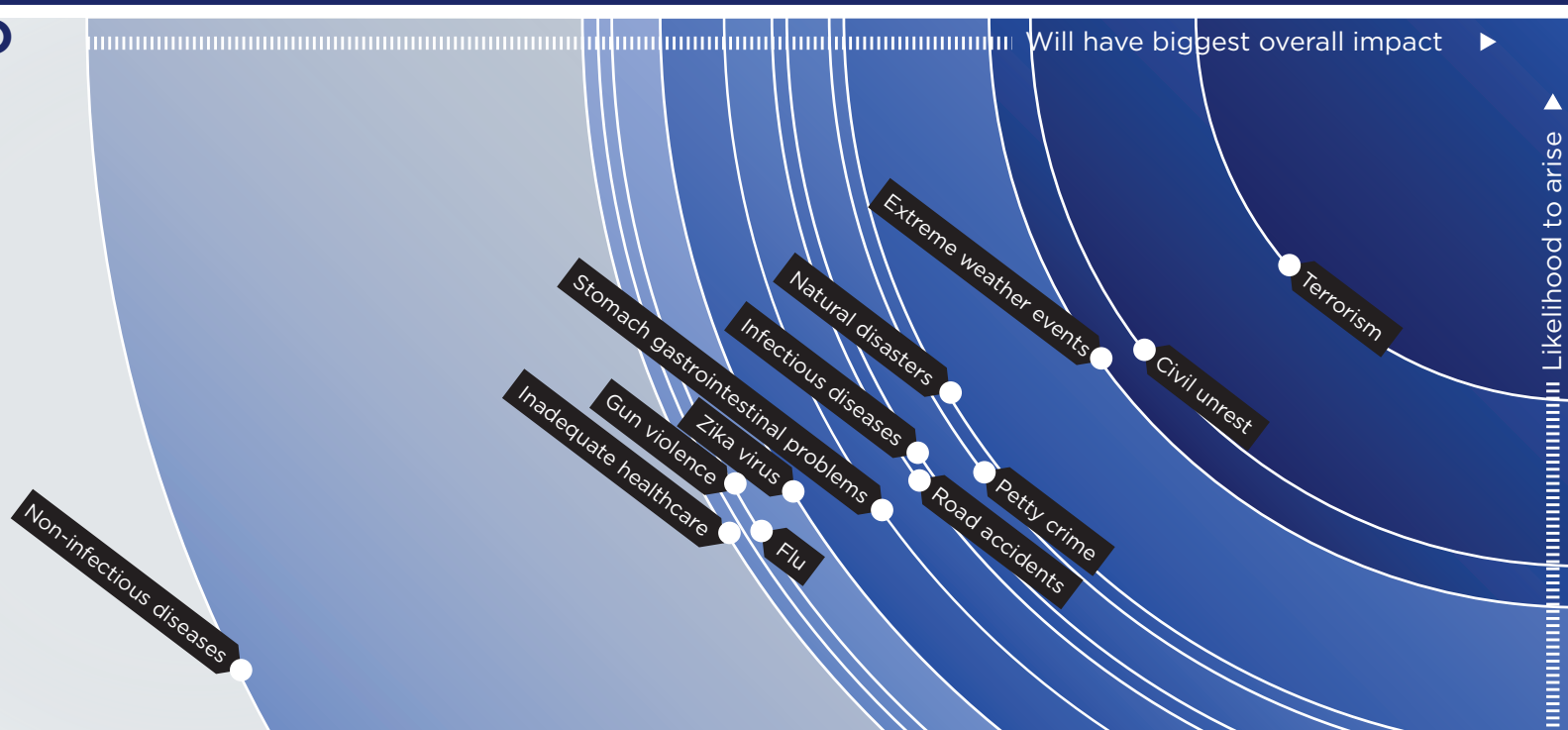
tracking employee travel

### RISKS FORECAST TO RISE IN 2017

"Events of 2016 have resulted in a sense of increasing challenges to travel in places once thought secure. While risks are changing, organisations must ensure their actions to mitigate those changes are proportionate, and based on reality not perception."

Rob Walker

Head of Information and Analysis at International SOS and Control Risks



In October 2016, Ipsos MORI conducted a global survey targeted to those who organise, influence, or are responsible for, their organisation's travel and risk mitigation policies. This survey findings represent responses from 1,119 people in 75 countries.