



29 July 2016

Disclosure of trading in own shares

Registered name of the issuer: Ipsos S.A.
Disclosure of transactions in own shares on 28 July 2016

| Trading session | | Number of shares | Weighted average price (€) | Amount (€) |
|-----------------|----------|------------------|----------------------------|------------|
| 28 July 2016 | Purchase | 461,500 | 29.26 | 13,503,490 |
| Total | | 461,500 | 29.26 | 13,503,490 |