

January 2017

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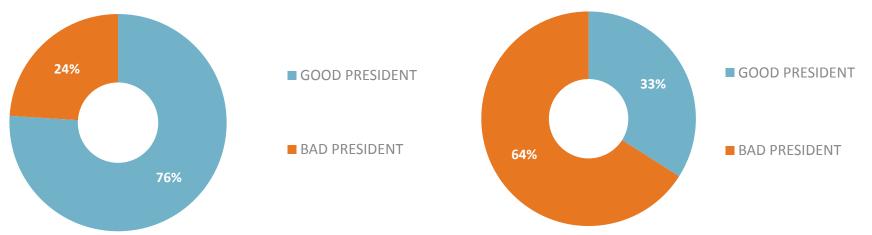
Global Views on Trump and Obama

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President Obama leaves his position with high worldwide approval ratings, but most countries think Donald Trump will be a bad president...

"As you may know, current United States President Barack Obama leaves his position in January 2017. On balance, would you say he has been a good president or a bad president of the USA? "As you may know Donald Trump will take up the position of President in the United States in January 2017. Do you expect that, on balance, he will be a good president or a bad president of the USA?



Base: 18,070 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, China, France, Germany, Great Britain, Hungary, India, Italy, Japan, Mexico, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Turkey and the United States, December 2016 – January 2017



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Generally, global public opinion is positive towards President Obama's term in office (Russia is the obvious exception), while US opinion is split...

Total	76%	24%
South Korea	92%	8%
India 📃	89%	11%
Belgium	86%	14%
Mexico	85%	15%
Peru	84%	16%
Australia	84%	16%
Brazil	83%	17%
Sweden	83%	17%
France	83%	17%
South Africa	83%	17%
Great Britain	82%	18%
Germany	81%	19%
Canada 📃 🔤	81%	19%
Argentina	81%	19%
Hungary	81%	19%
Spain	80%	20%
Japan 📃	80%	20%
Italy	75%	25%
Poland	73%	27%
China	65%	35%
United States	56%	44%
Turkey	54%	46%
Russia 13	3% 87%	
	Cood President	- Ded Duesident

Good President

Bad President

Q As you may know, current United States President Barack Obama leave his position in January 2017. On balance, would you say he has been a good president of a bad president of the USA?

3 ©Ipsos. Base: 18,070 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, China, France, Germany, Great Britain, Hungary, India, Italy, Japan, Mexico, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Turkey and the United States, December 2016 – January 2017





... US also divided on President Trump, but generally the world is less confident he will be a good president – Russia (again) and India most optimistic

Total	34%	66%	
Russia 📃		74% 26%	
India 📃	65%	35%	
United States 📃	52%	48%	
China 💻	45%	55%	
Peru 📃	44%	56%	
South Africa 📃	41%	59%	
Italy _	40%	60%	
Poland	40%	60%	
Hungary	38%	62%	
Turkey	34%	66%	
Argentina	34%	66%	
Brazil	33%	67%	
Japan 📃	29%	71%	
Canada 📃	27%	73%	
Sweden	26%	74%	
Australia 💻	25%	75%	
South Korea 📃	24%	76%	
France	23%	77%	
Belgium 📃	22%	78%	
Germany	22%	78%	
Great Britain	20%	80%	
Mexico	19%	81%	
Spain 📃	16%	84%	

Good President

Bad President

Q As you may know, Donald Trump will take up the position of President of the United States in January 2017. Do you expect, on balance, he will be a good president or a bad president of the USA?

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©Ipsos. Base: 18,070 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, China, France, Germany, Great Britain, Hungary, India, Italy, Japan, Mexico, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Turkey and the United States, December 2016 – January 2017

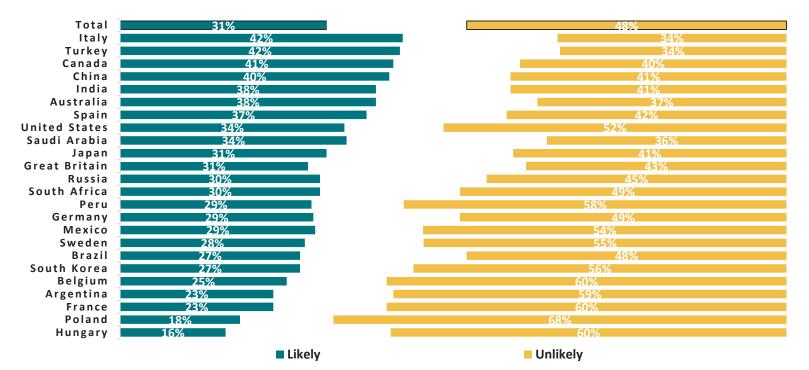




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However, only a minority think it likely President Trump will be impeached in 2017



Q. I'd now like to ask you some questions about what you think might happen in 2017. For each of the following, please tell me how likely or unlikely you think they are to happen...President Trump will be impeached

Base: 18,070 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, China, France, Germany, Great Britain, Hungary, India, Italy, Japan, Mexico, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Turkey and the United States., December 2016 – January 2017



GLOBAL @ADVISOR: VIEWS ON TRUMP AND OBAMA Methodology

- These are the findings of a Global @dvisor survey run in December 2016-January 2017. In total 18,070 interviews were conducted between 23 December 2016 and January 7, 2017 among adults aged 18-64 in the US and Canada, and adults aged 16-64 in all other countries.
- The survey was conducted in 24 countries around the world via the Ipsos Online Panel system. The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, China, France, Germany, Great Britain, Hungary, India, Italy, Japan, Mexico, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.
- Between 500 and 1000+ individuals participated on a country by country basis via the Ipsos Online Panel. The sample was 1000+ in Australia, Brazil, Canada, China, France, Germany, Great Britain, Italy, Japan, Spain and the United Stated of America. In all other countries the sample was 500+. The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on Ipsos' use of credibility intervals, please visit the Ipsos website.
- In countries where internet penetration is approximately 60% or higher the data output generally reflects the overall population. Of the 24 countries surveyed online, 17 yield results that are balanced to reflect the general population: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Italy, Japan, Poland, South Korea, Russia, Saudi Arabia, Spain, Sweden, Great Britain and the United States. The 5 remaining countries surveyed Brazil (58%), India (19%), Mexico (44%), South Africa (49%), Peru (53%) and China (50%) and Turkey (51%) have lower levels of internet connectivity and reflect online populations that tend to be more urban and have higher education/income than the general population.
- Where results do not sum to 100, this may be due to computer rounding, multiple responses or the exclusion of don't knows or not stated responses.
- Data are weighted to match the profile of the population.



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Through specialisation, we offer our clients a unique depth of knowledge and expertise. Learning from different experiences gives us perspective and inspires us to boldly call things into question, to be creative.

By nurturing a culture of collaboration and curiosity, we attract the highest calibre of people who have the ability and desire to influence and shape the future.

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