

# Global views on women's equality

## Ipsos survey

© 2017 Ipsos. All rights reserved. Contains Ipsos' Confidential and Proprietary information and may not be disclosed or reproduced without the prior written consent of Ipsos.



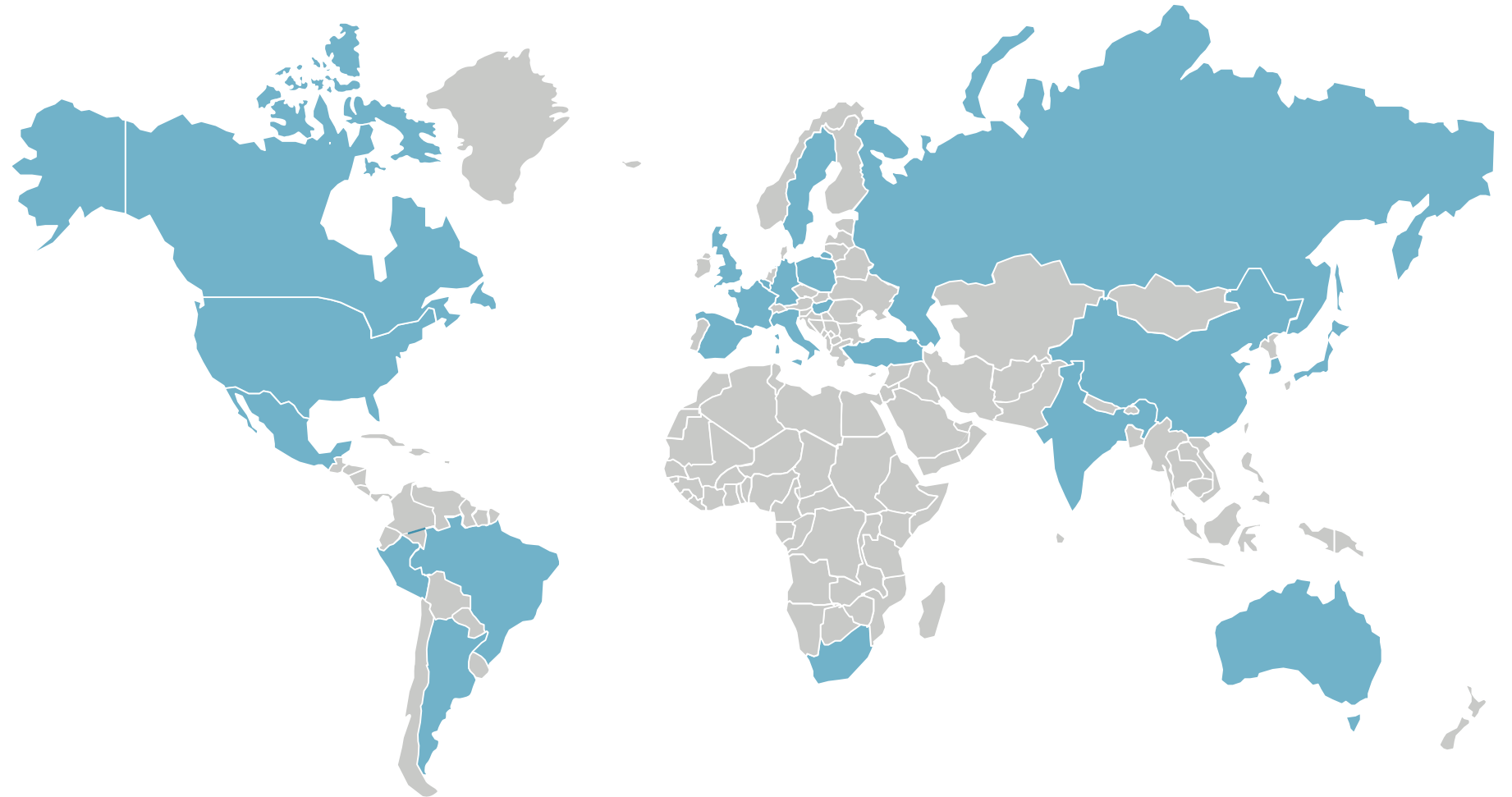
**Ipsos Public Affairs**

# Methodology

Ipsos interviewed 17,057 adults aged 16-64 across 23 countries using the Ipsos Online Panel System.

Interviews were conducted online between 23 September and 7 October 2016.

Results are weighted to match the known population of each country.



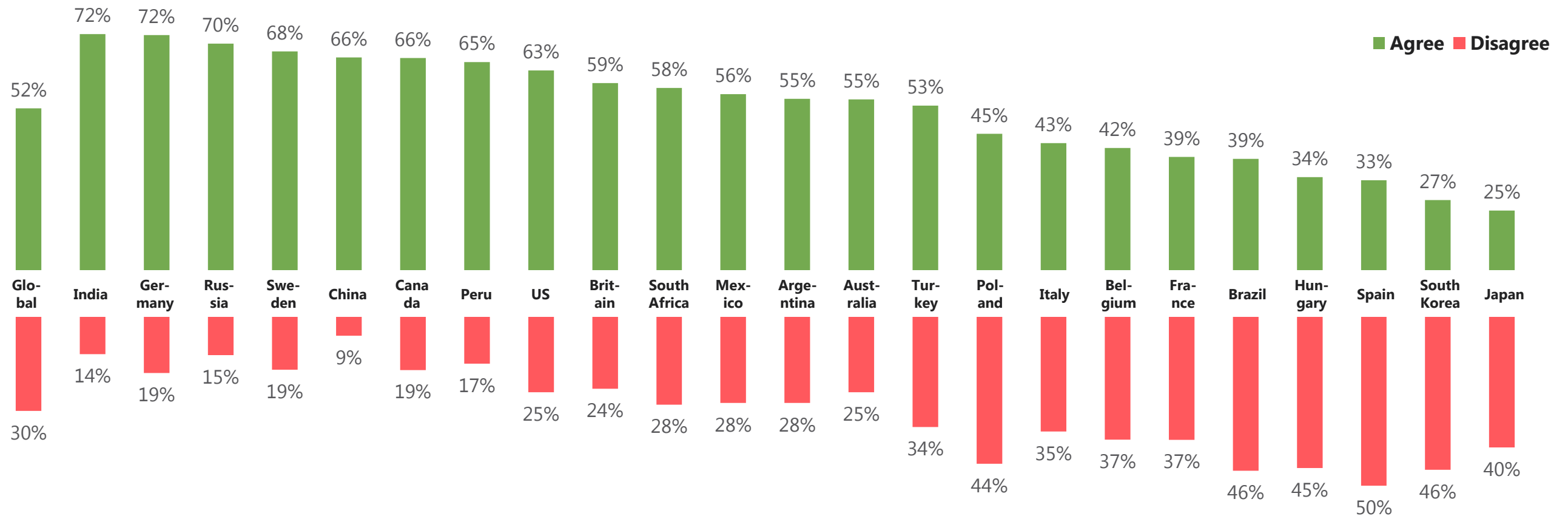
**How much do you agree or disagree with the following statement:**

***“Women have equal opportunities to men in the country where I live”***



# Views on women's equality vary widely between countries

How much do you agree or disagree with the following statement: Women have equal opportunities to men in the country where I live

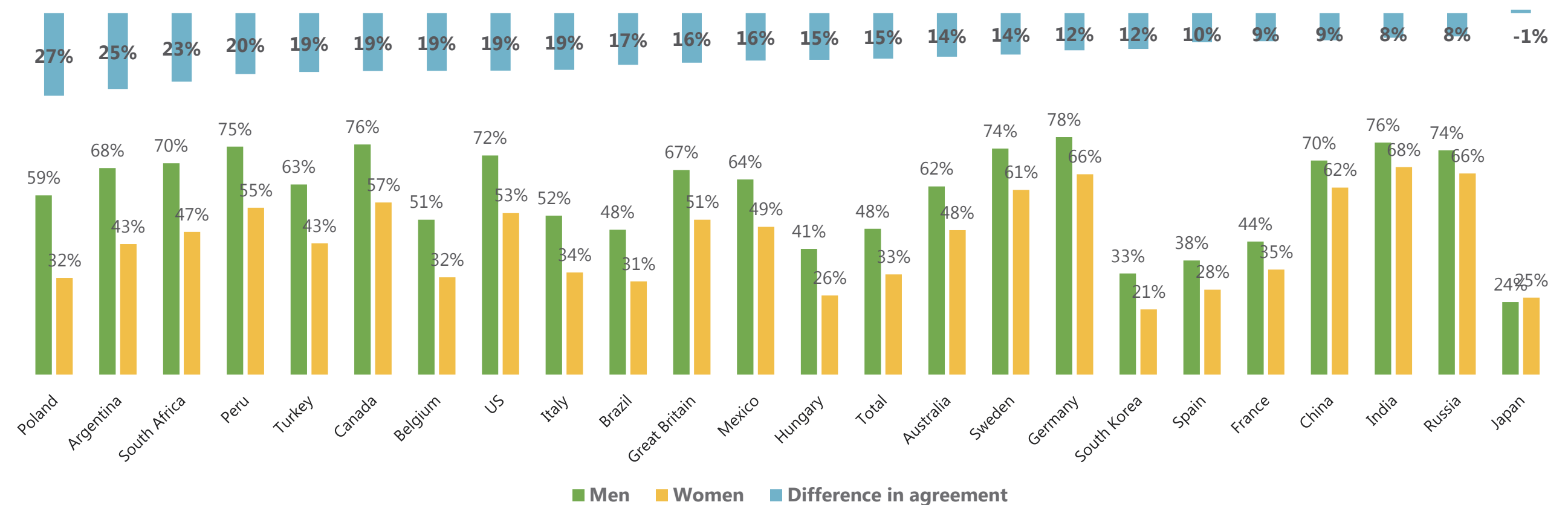


Base: 17,057 online adults aged 16-64 across 23 countries, 23 September – 7 October 2016

Source: Ipsos

# Disagreement between women and men differs by country too

How much do you agree or disagree with the following statement: Women have equal opportunities to men in the country where I live

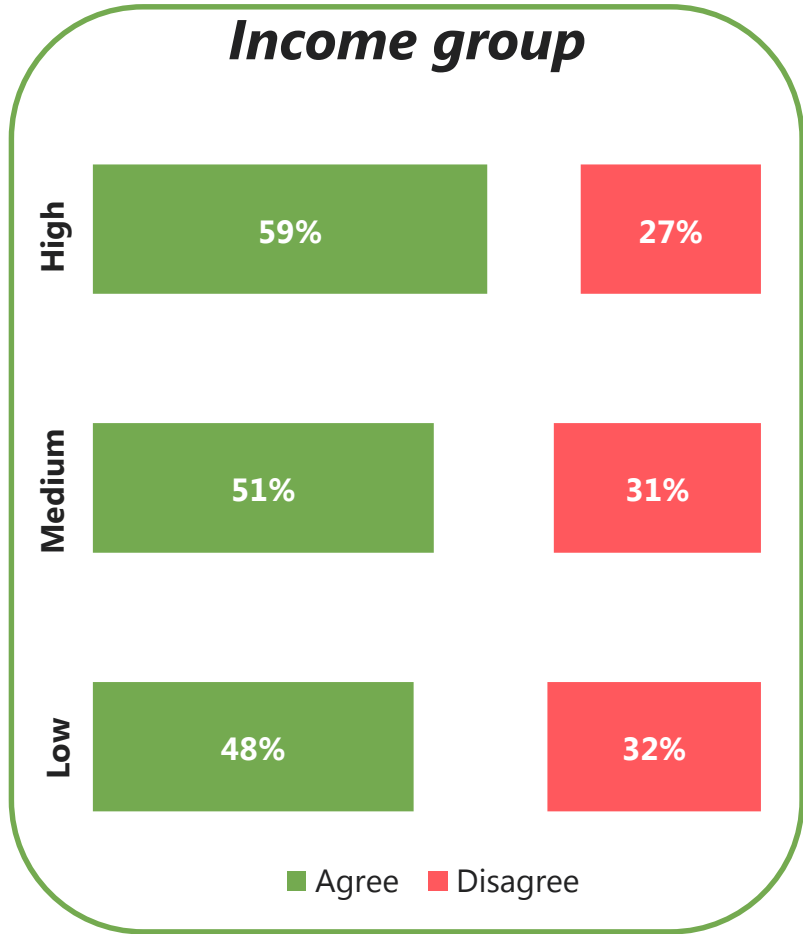
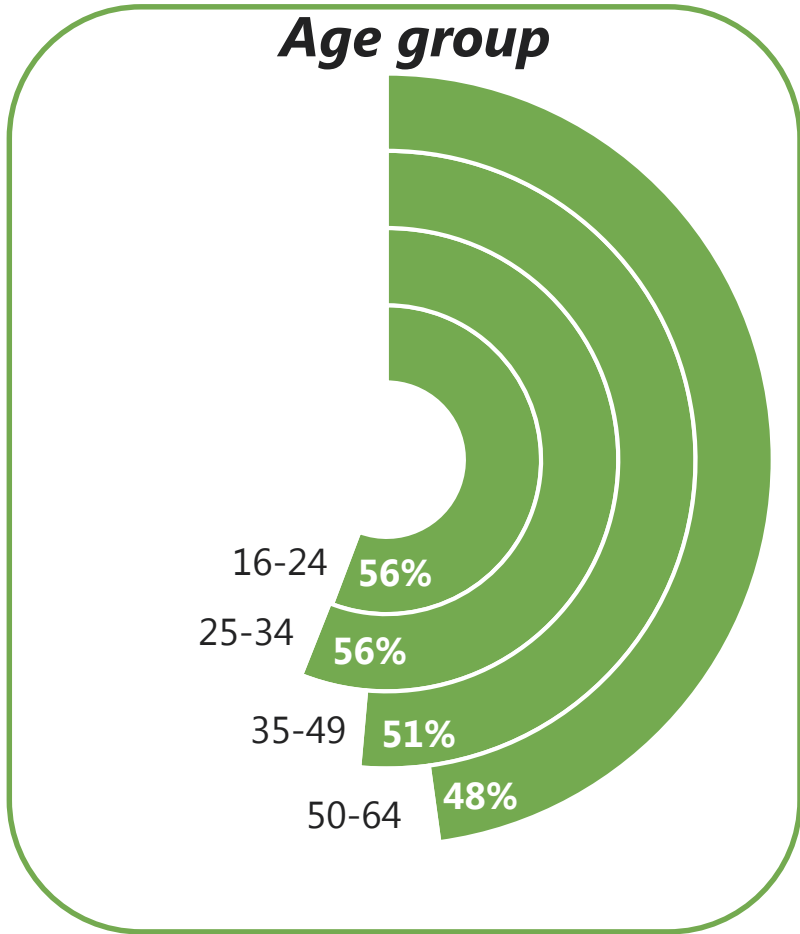
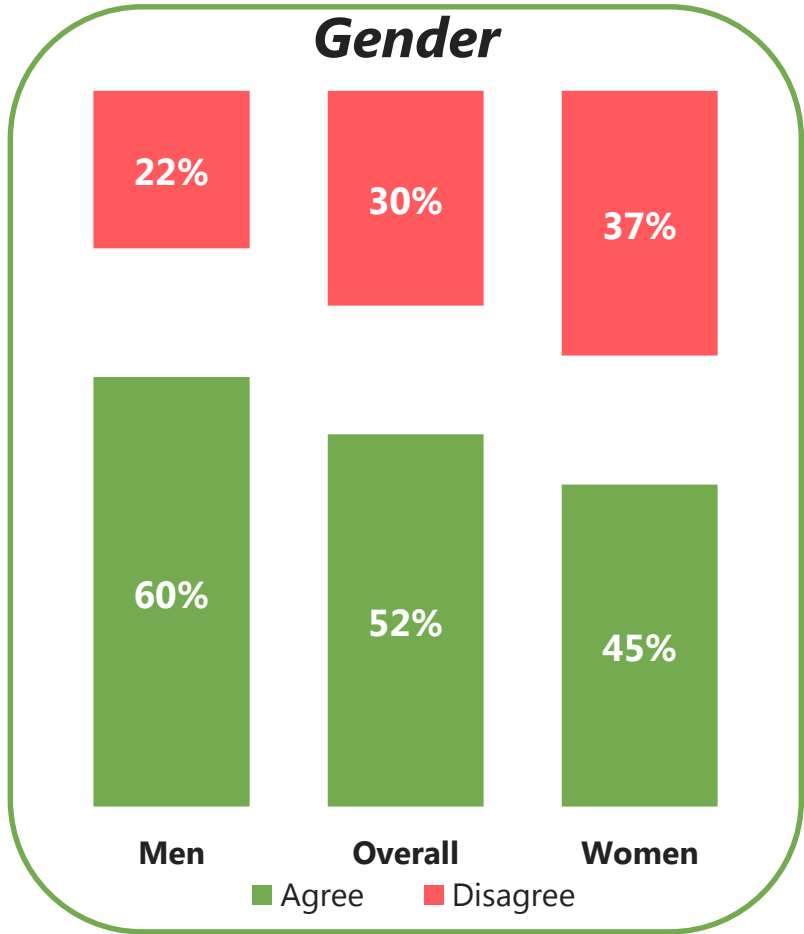


Base: 17,057 online adults aged 16-64 across 23 countries, 23 September – 7 October 2016

Source: Ipsos

# Men, younger people and higher earners are more positive

How much do you agree or disagree with the following statement: Women have equal opportunities to men in the country where I live  
*Global demographics*



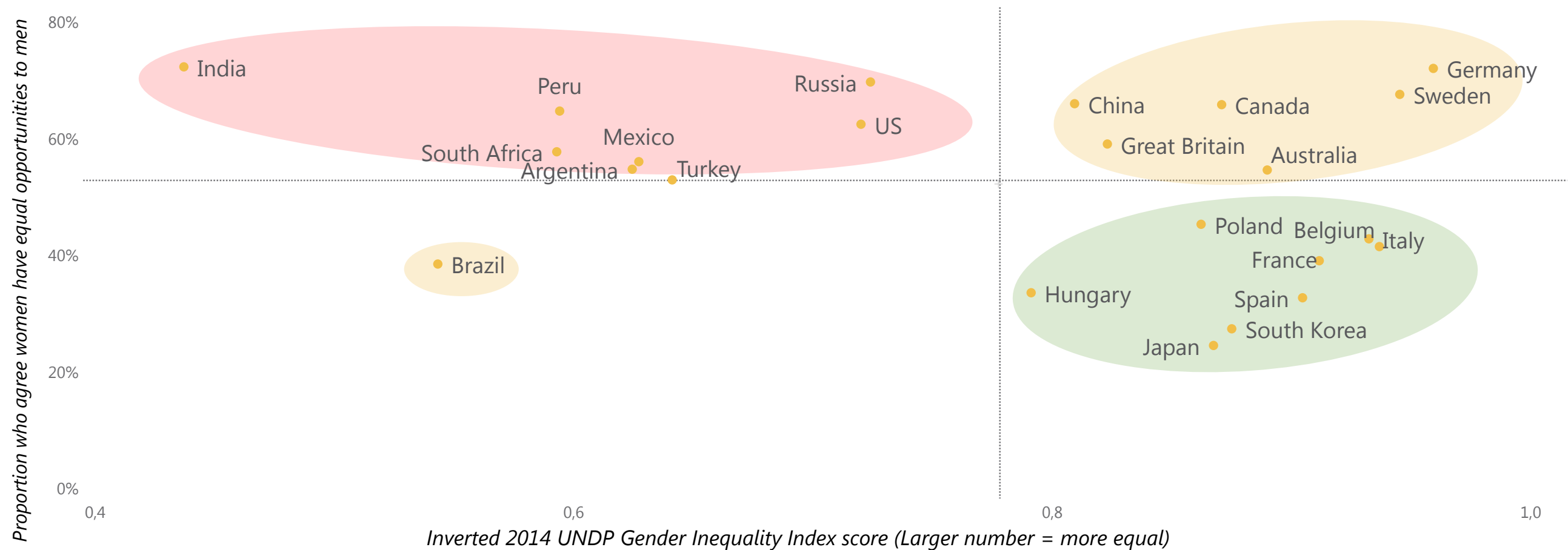
Base: 17,057 online adults aged 16-64 across 23 countries, 23 September – 7 October 2016

Source: Ipsos

**Comparing perceptions with UN Index of  
Gender Equality highlights massive  
misperceptions in some countries...**

# Public perceptions of gender equality are not always aligned with reality

## Perceptions of gender equality measured against UNDP measures of gender equality



Base: 17,057 online adults aged 16-64 across 23 countries, 23 September – 7 October 2016  
Dotted lines represent the average for all selected countries on the survey question and in the Gender Inequality Index

Sources: Ipsos, UNDP



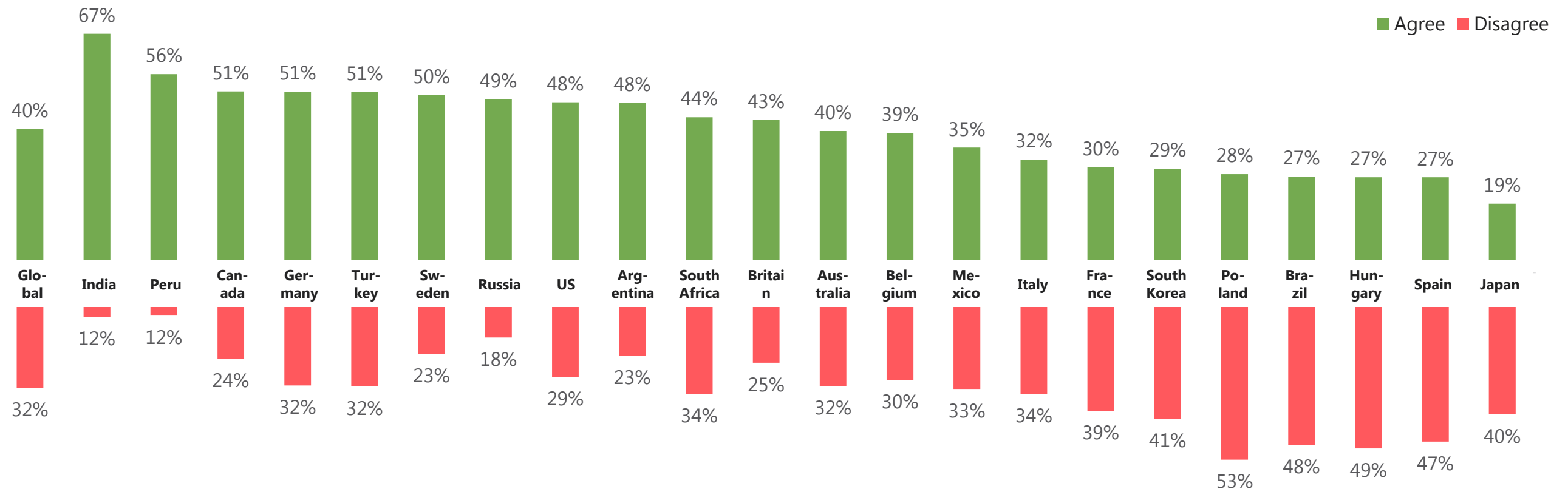
**How much do you agree or disagree with the following statement:**

***“The government is doing enough to promote equal opportunities for women”***



# Views of Government efforts at gender equality differ

How much do you agree or disagree with the following statement: The government is doing enough to promote equal opportunities for women

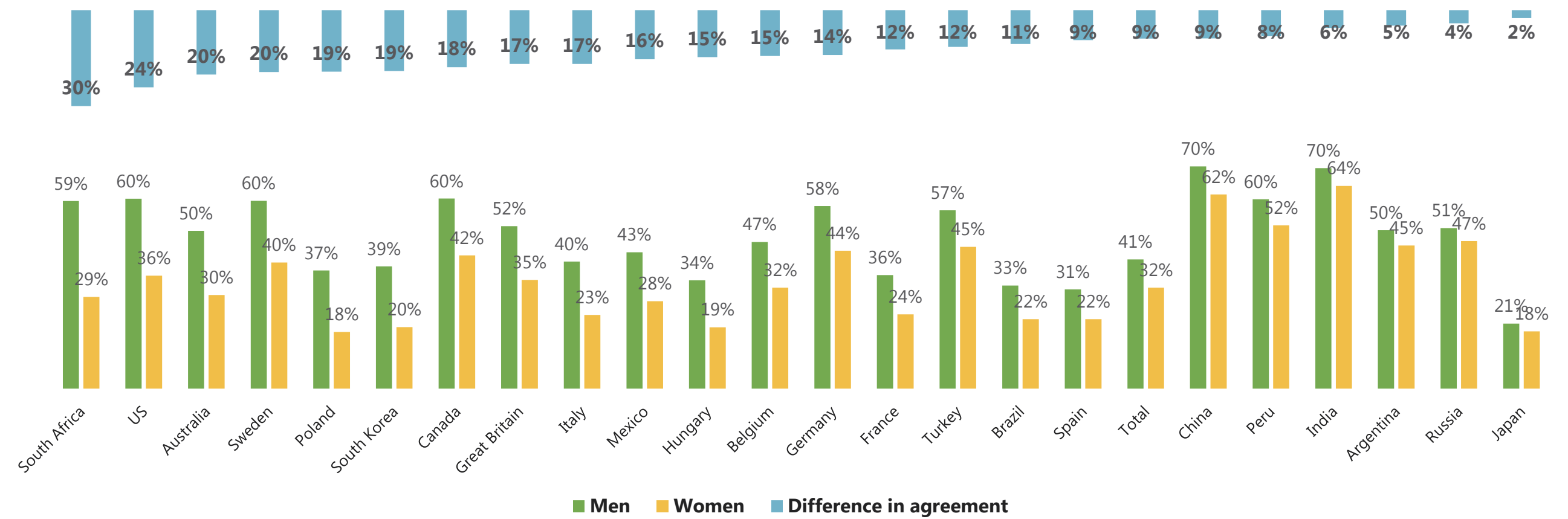


Base: 16,052 online adults aged 16-64 across 22 countries, 23 September – 7 October 2016

Source: Ipsos

# Differences in opinion by gender are biggest in the US, South Africa

How much do you agree or disagree with the following statement: The government is doing enough to promote equal opportunities for women

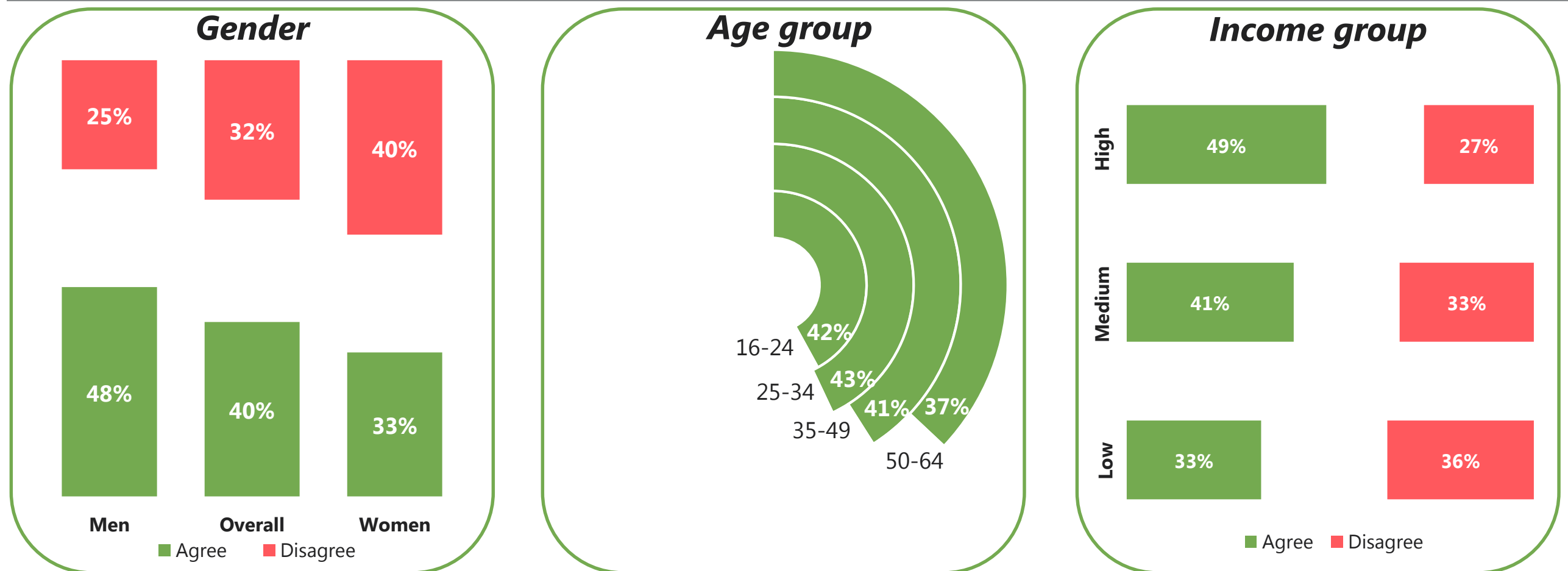


Base: 16,052 online adults aged 16-64 across 22 countries, 23 September – 7 October 2016

Source: ipsos

# Men, younger people and higher earners are more positive

How much do you agree or disagree with the following statement: The government is doing enough to promote equal opportunities for women  
*Global demographics*



Base: 16,052 online adults aged 16-64 across 22 countries, 23 September – 7 October 2016

Source: Ipsos