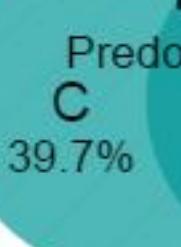


PERFILES ZONALES

Lima Metropolitana 2016

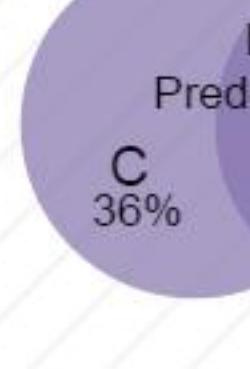


Lima Norte

Representa el 25.6% de la población total de LM



41% de celulares cuenta con un smartphone



Estado civil del ama de casa:

Conviviente 47% Casada 29%

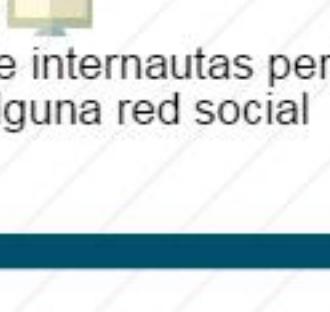
Adulto Mayor

54% tiene celular no smartphone

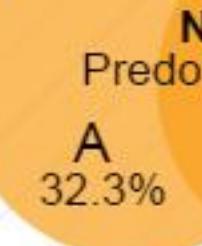
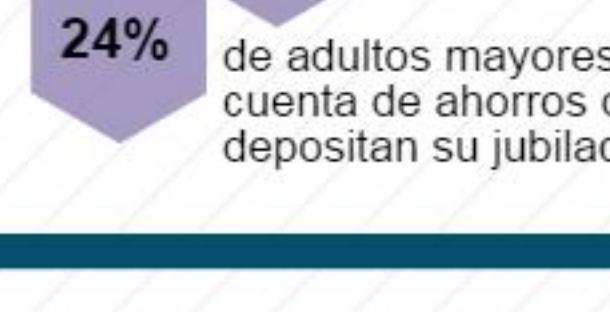


Lima Este

Representa el 24.9% de la población total de LM

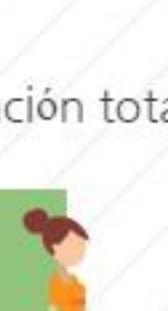
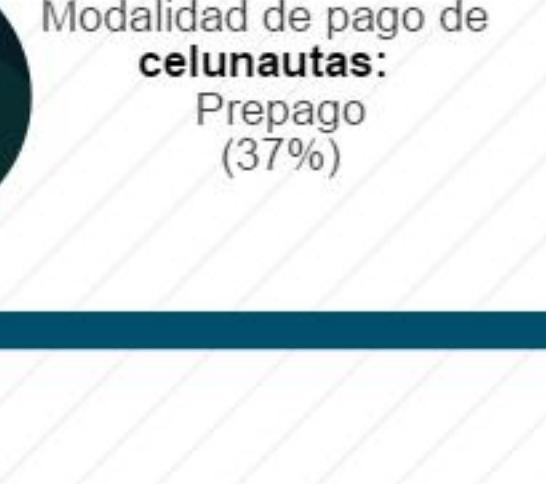
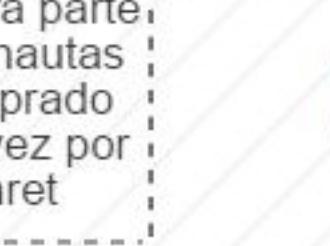


45% de jefes del hogar tienen educación escolar incompleta



Lima Centro

Representa el 7.3% de la población total de LM



Lima Moderna

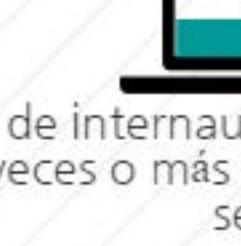
Representa el 12.7% de la población total de LM



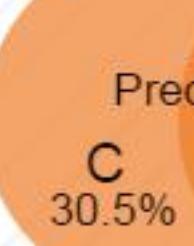
397,607 personas

pertenecientes a San Isidro

trabajan en las entidades DIME

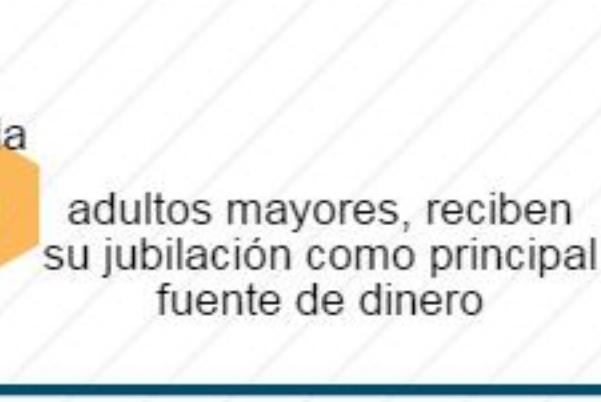


Prepago (37%)



Lima Sur

Representa el 19.2% de la población total de LM



Para mayor información sobre el estudio:

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6100-100 ANEXO: 1442

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