

Ipsos MORI

February 2017 POLITICAL MONITOR



Ipsos MORI

February 2017

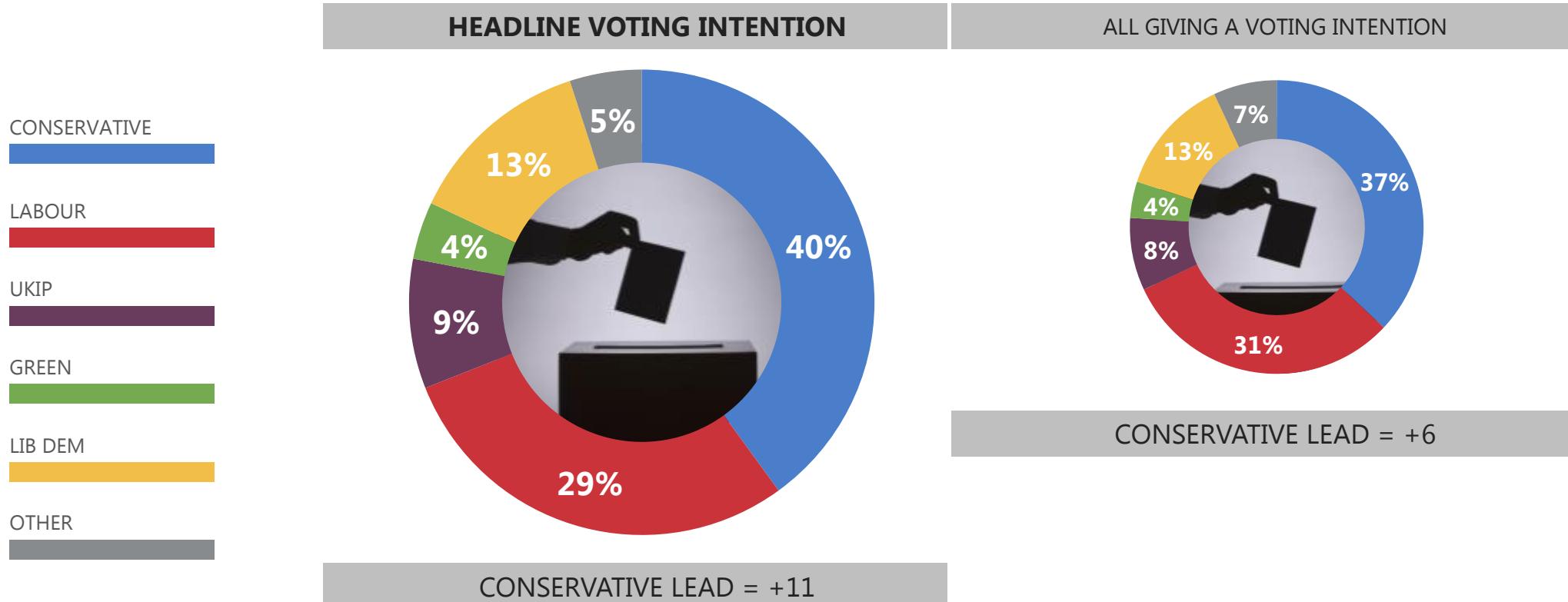
VOTING INTENTIONS



Ipsos MORI

Voting Intention

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: 1,044 British adults 18+, 10th – 14th February 2017 ; Headline Voting Intention: all 9/10 certain to vote and always/usually/it depends vote in General Elections = 748. Headline voting intention is based on a method that would have given most accurate results in the 2015 GE.

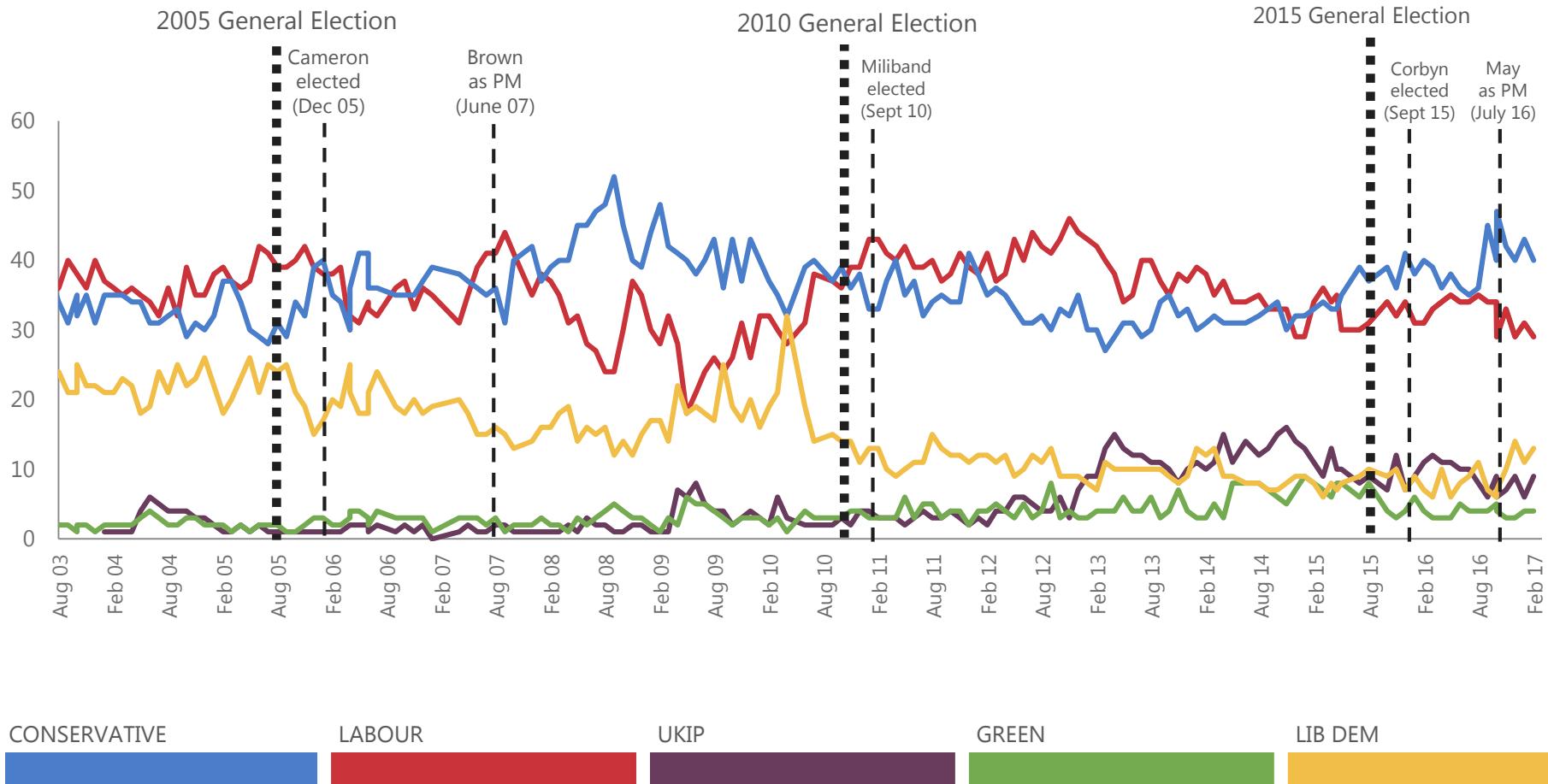
Source: Ipsos MORI Political Monitor



Ipsos MORI

Headline voting intention: August '03 – February '17

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor



Ipsos MORI

February 2017

SATISFACTION WITH THE GOVERNMENT AND PARTY LEADERS

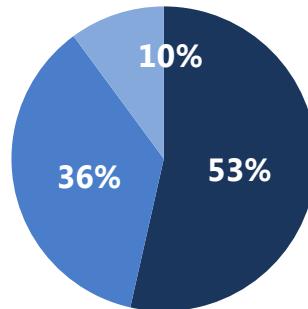


Ipsos MORI

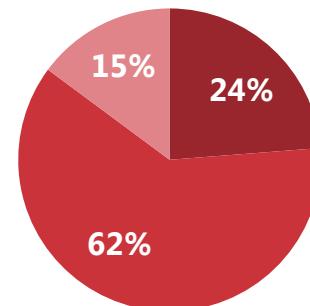
Satisfaction with leaders and the Government

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY.... IS RUNNING THE COUNTRY / DOING HIS/HER JOB
AS PRIME MINISTER /LEADER OF THE LABOUR PARTY/LEADER OF UKIP /LEADER OF THE LIBERAL
DEMOCRATS ?

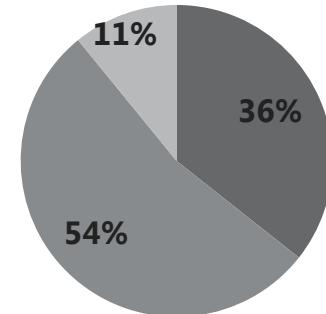
Theresa May



Jeremy Corbyn



The Government



+5.5%
swing from January
2017

+17 Net

SATISFIED	53%
DISSATISFIED	36%

-1.5%
swing from January
2017

-38 Net

SATISFIED	24%
DISSATISFIED	62%

+1%
swing from January
2017

-18 Net

SATISFIED	36%
DISSATISFIED	54%

Base: 1,044 British adults 18+, 10th – 14th February 2017. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

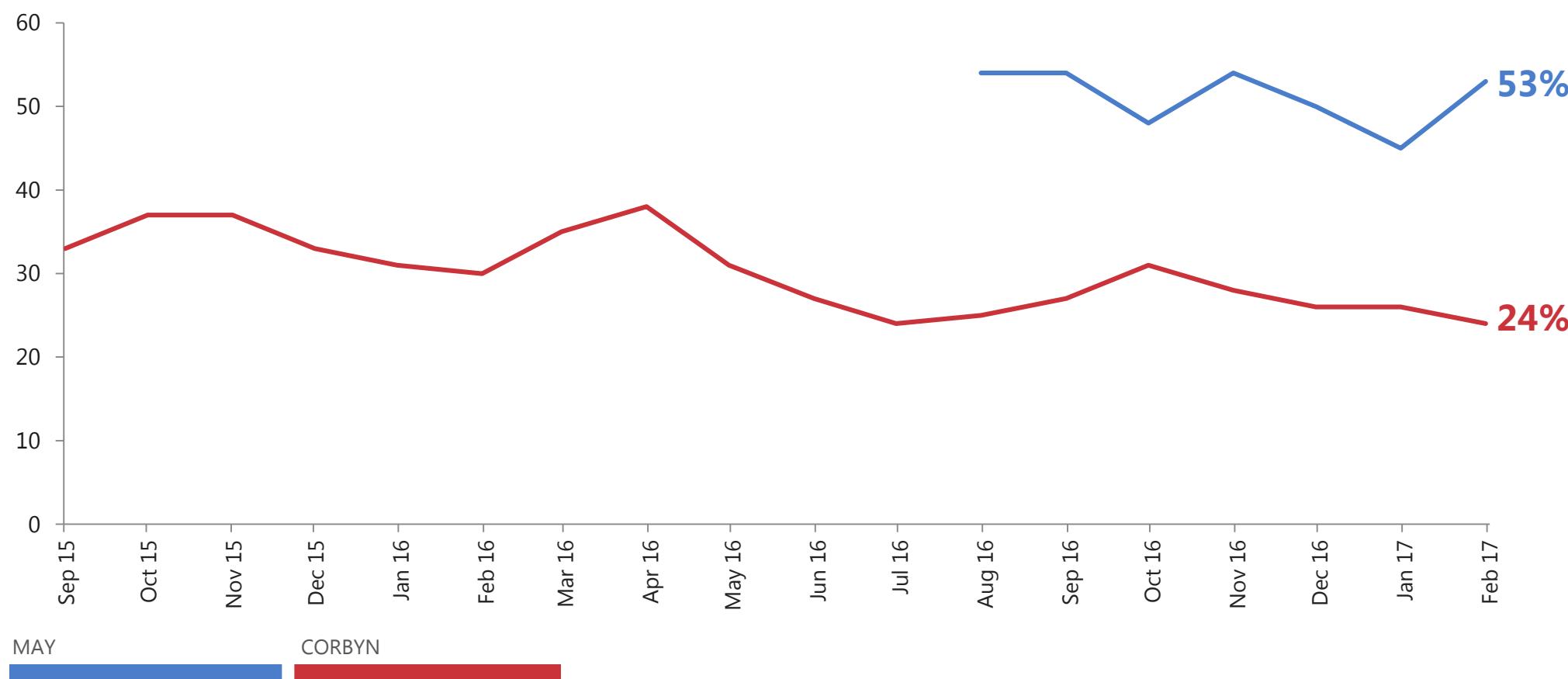
Source: Ipsos MORI Political Monitor



Ipsos MORI

Satisfaction with Party leaders Sept 2015 – Feb 2017

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS ... ?



Base: c.1,000 British adults each month

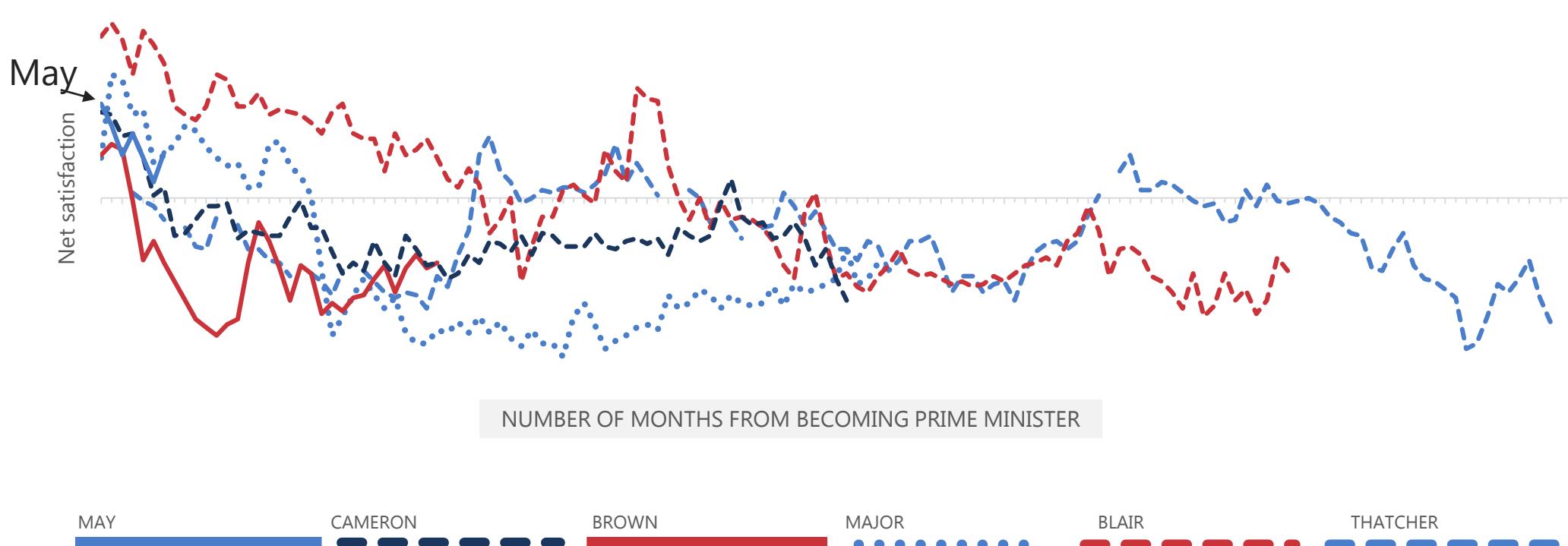
Source: Ipsos MORI Political Monitor



Ipsos MORI

Net satisfaction with Prime Ministers

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

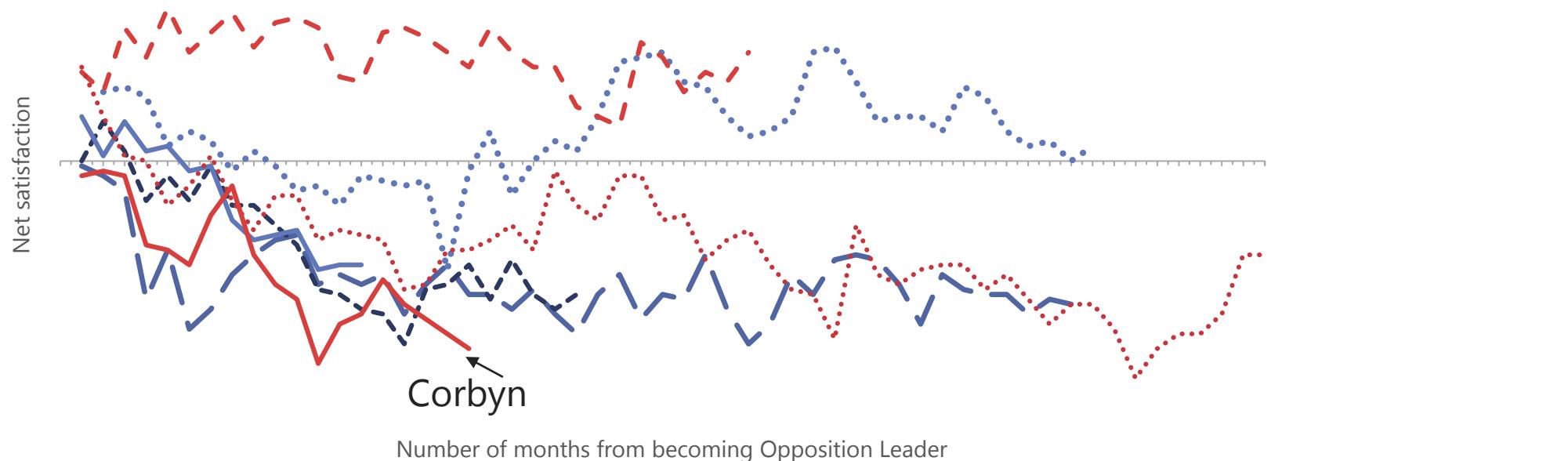
Source: Ipsos MORI Political Monitor



Ipsos MORI

Net satisfaction with Opposition Leaders (1994 – 2017)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS JOB AS LEADER OF THE ...
PARTY?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

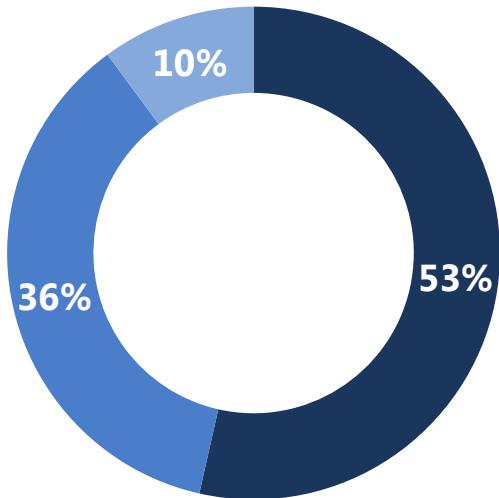


Ipsos MORI

Theresa May (satisfaction)

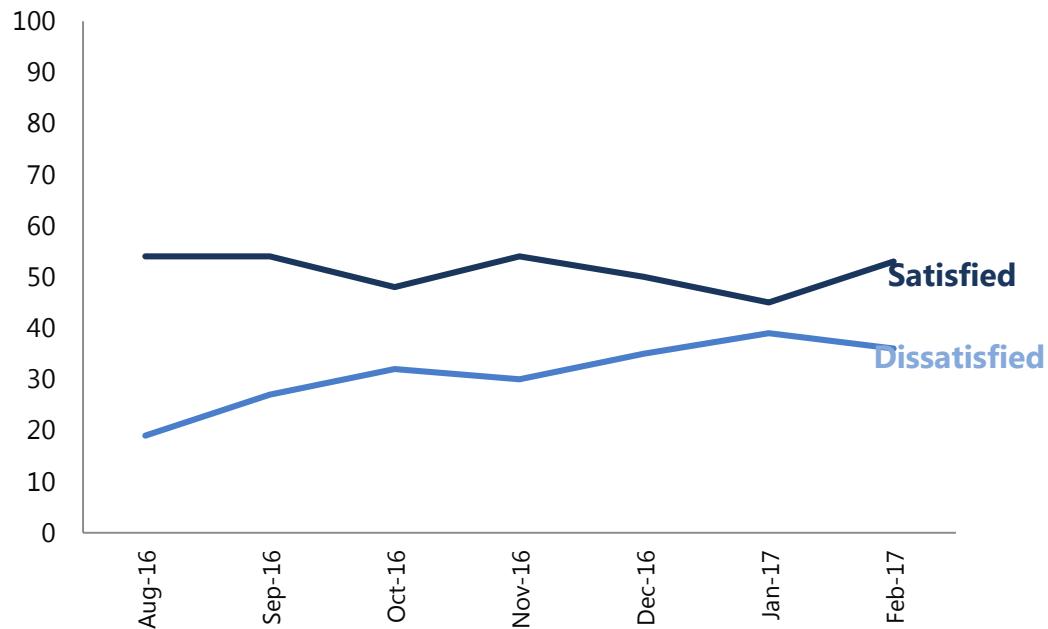
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

February 2017



SATISFIED	53%
DISSATISFIED	36%
DON'T KNOW	10%
Net = +17	

August 2016 – February 2017



Base: 1,044 British adults 18+, 10th – 14th February 2017

Source: Ipsos MORI Political Monitor

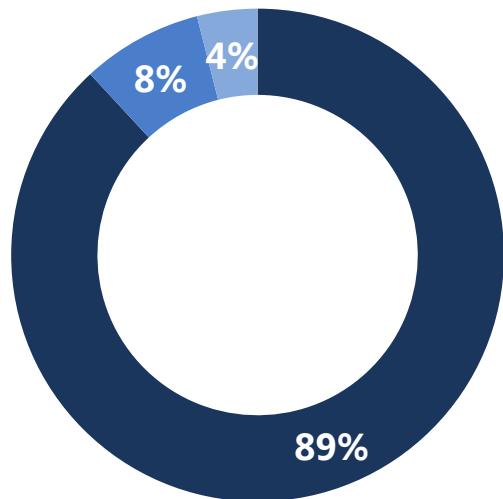


Ipsos MORI

Theresa May (satisfaction amongst Conservative supporters)

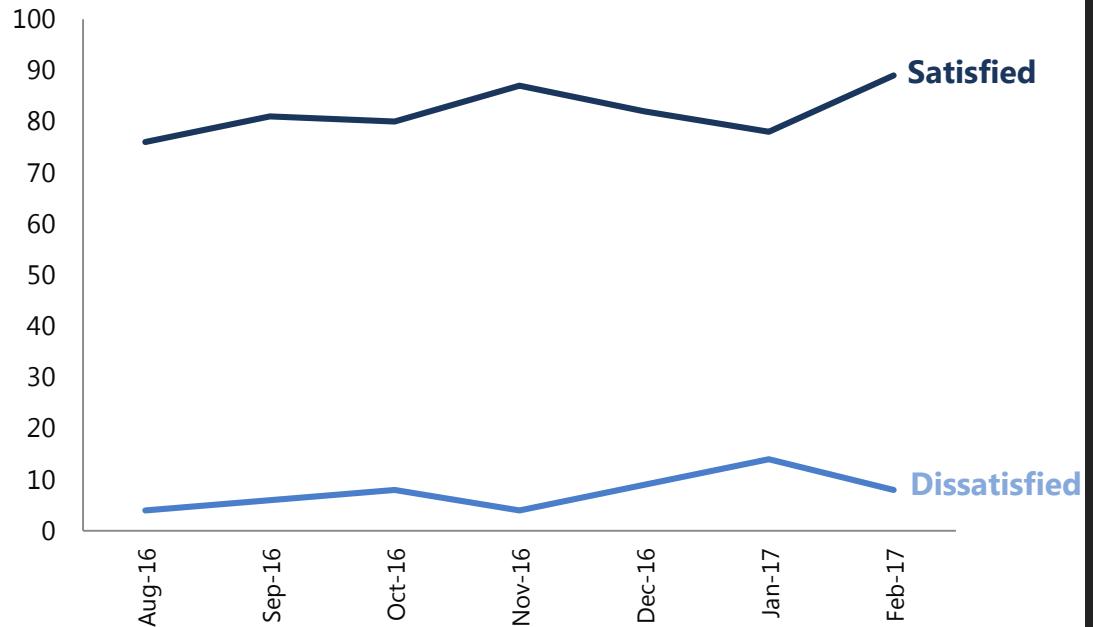
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

February 2017



SATISFIED	89%
DISSATISFIED	8%
DON'T KNOW	4%
Net = +81	

August 2016 – February 2017



Base: 343 Conservative supporters 18+, 10th – 14th February 2017

Source: Ipsos MORI Political Monitor

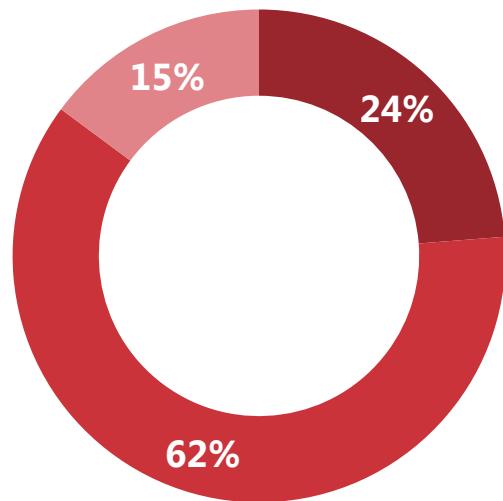


Ipsos MORI

Jeremy Corbyn (satisfaction)

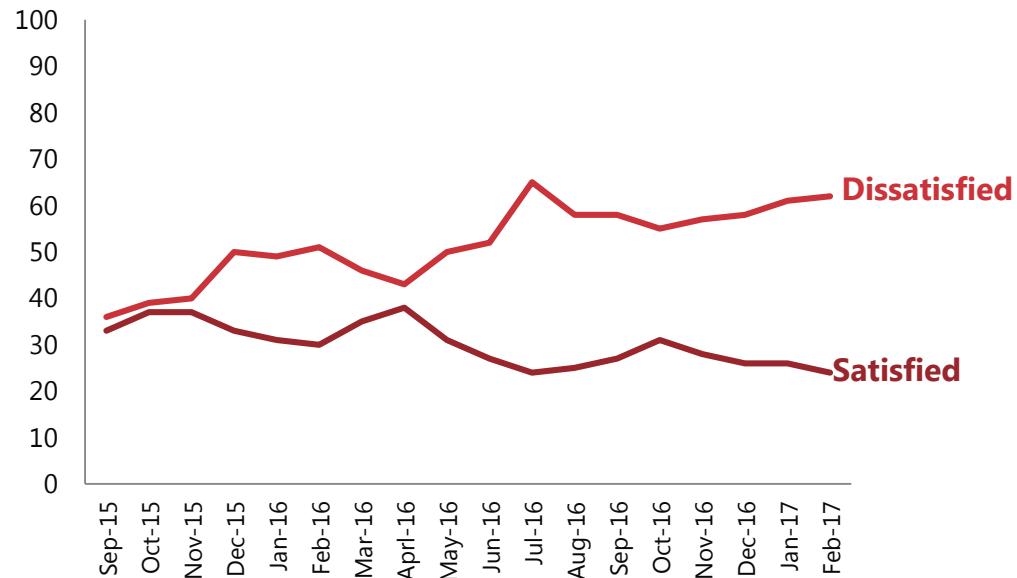
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

February 2017



SATISFIED	24%
DISSATISFIED	62%
DON'T KNOW	15%
Net = -38	

September 2015 – February 2017



Base: 1,044 British adults 18+, 10th – 14th February 2017

Source: Ipsos MORI Political Monitor

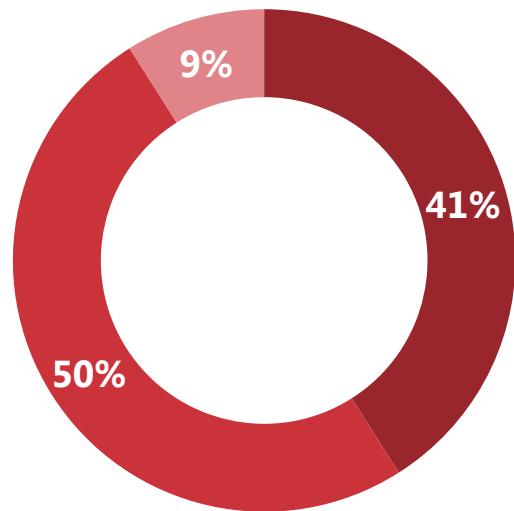


Ipsos MORI

Jeremy Corbyn (satisfaction amongst Labour supporters)

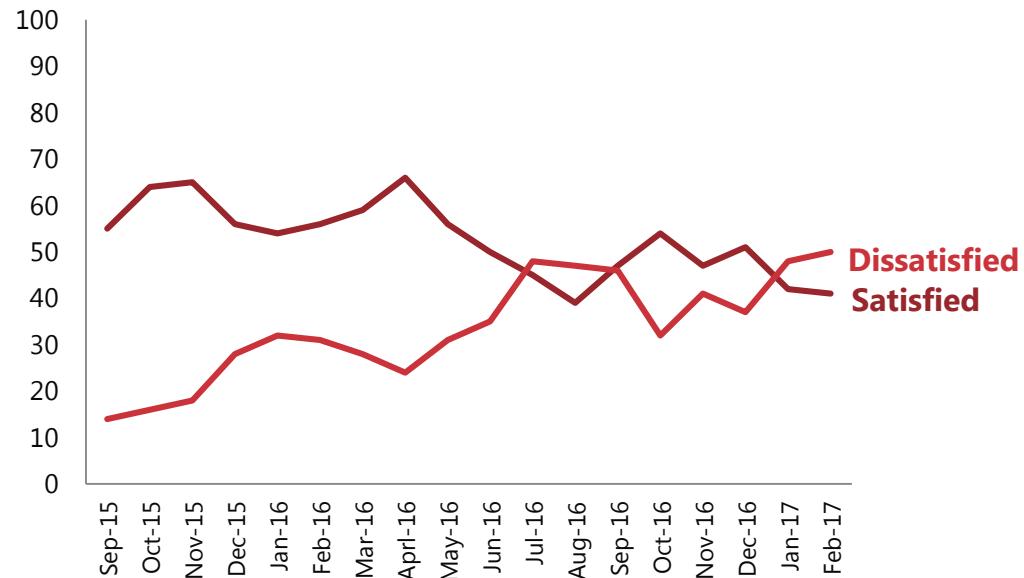
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

February 2017



SATISFIED	41%
DISSATISFIED	50%
DON'T KNOW	9%
Net = -9	

September 2015 – February 2017



Base: 264 Labour supporters 18+, 10th – 14th February 2017

Source: Ipsos MORI Political Monitor



Ipsos MORI

February 2017

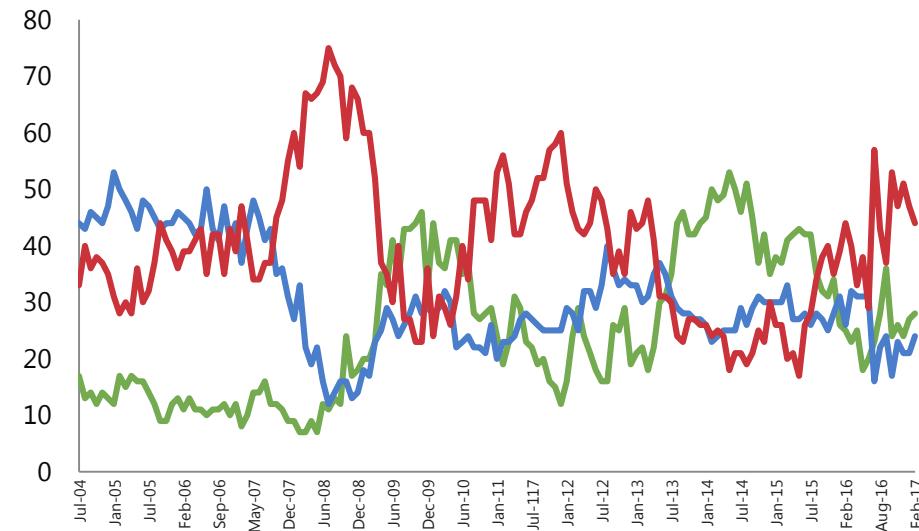
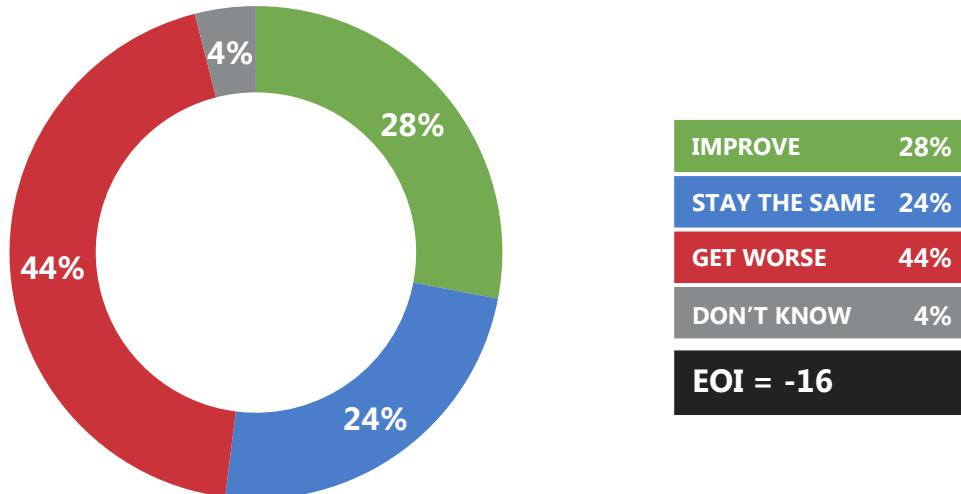
ECONOMIC OPTIMISM



Economic Optimism Index

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?

February 2017



Base: 1,044 British adults 18+, 10th – 14th February 2017

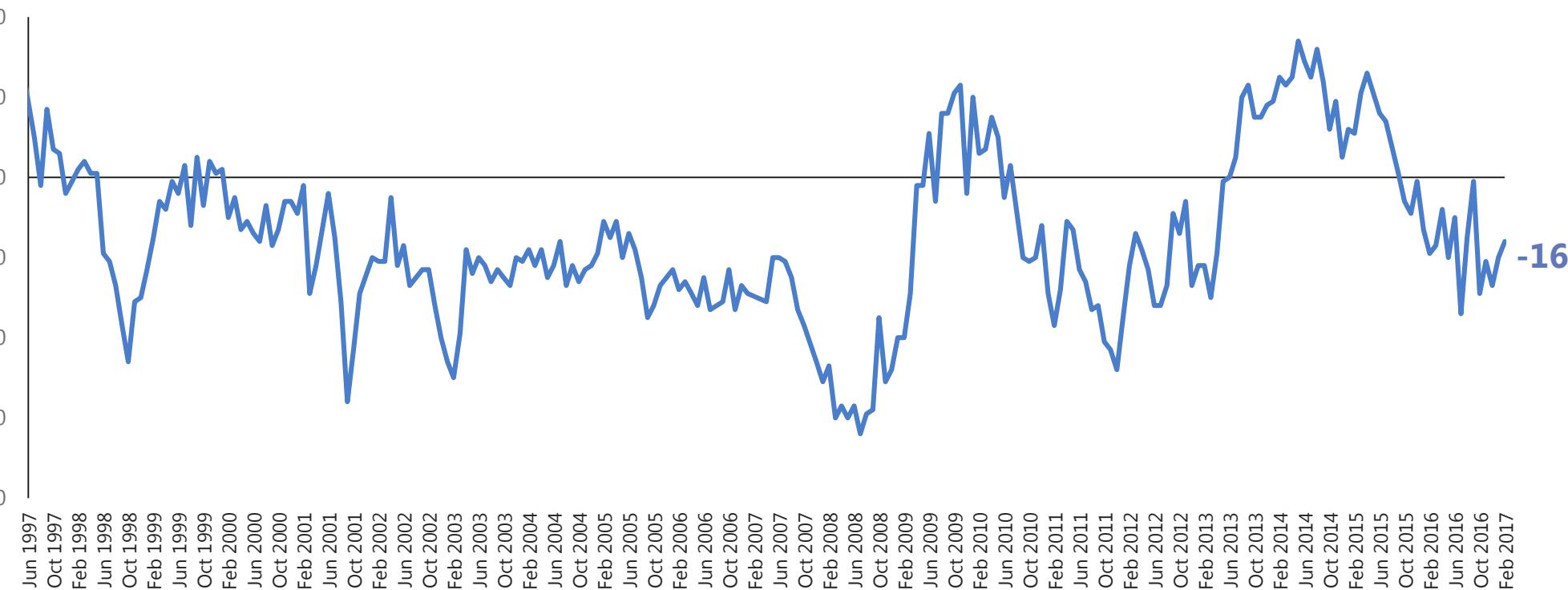
Source: Ipsos MORI Political Monitor



Ipsos MORI

The Ipsos MORI Economic Optimism Index

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?



Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor



Ipsos MORI

February 2017

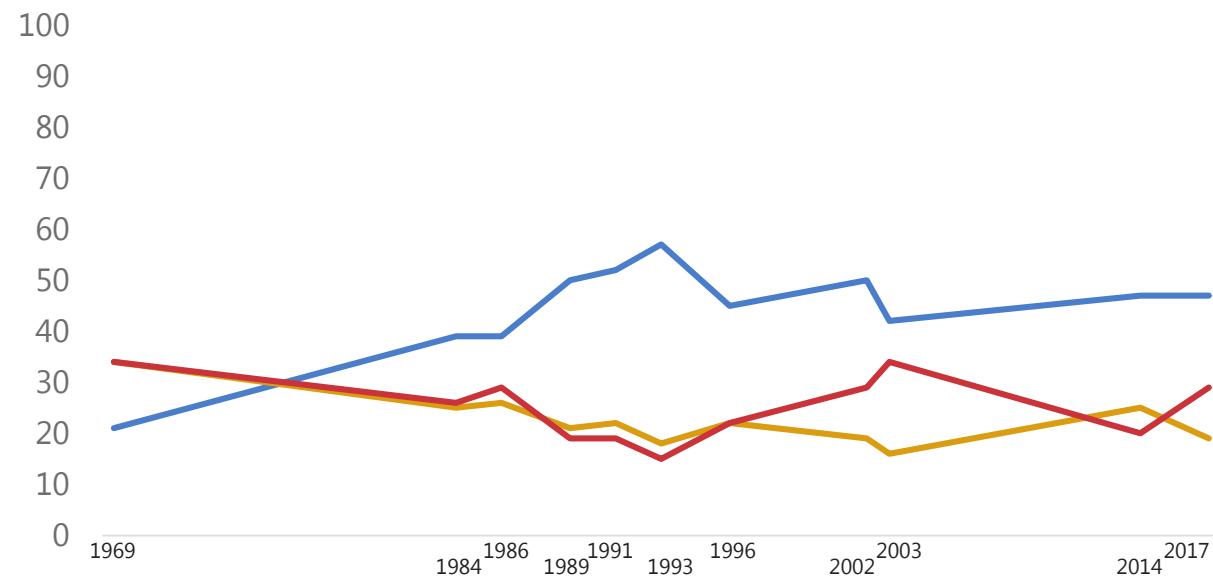
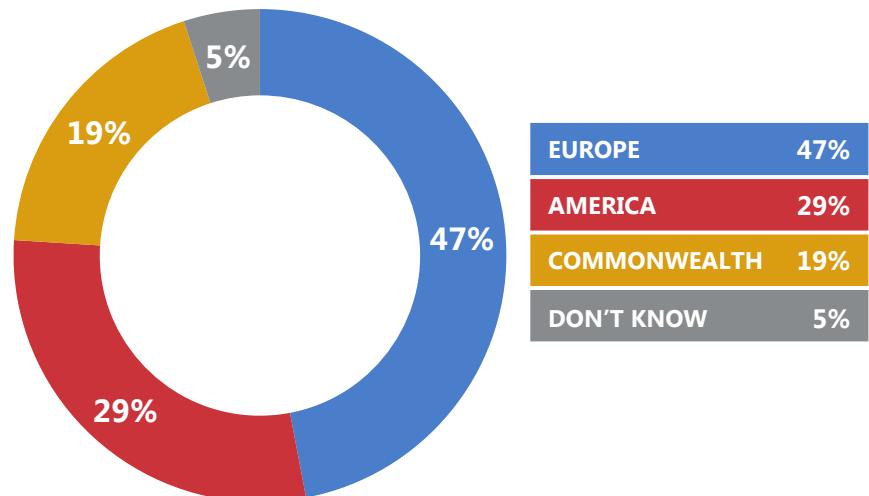
Foreign Relations



Britain's foreign relations

WHICH OF THESE - EUROPE, THE COMMONWEALTH OR AMERICA - IS THE MOST IMPORTANT TO BRITAIN?

February 2017



Base: 1,044 British adults 18+, 10th – 14th February 2017

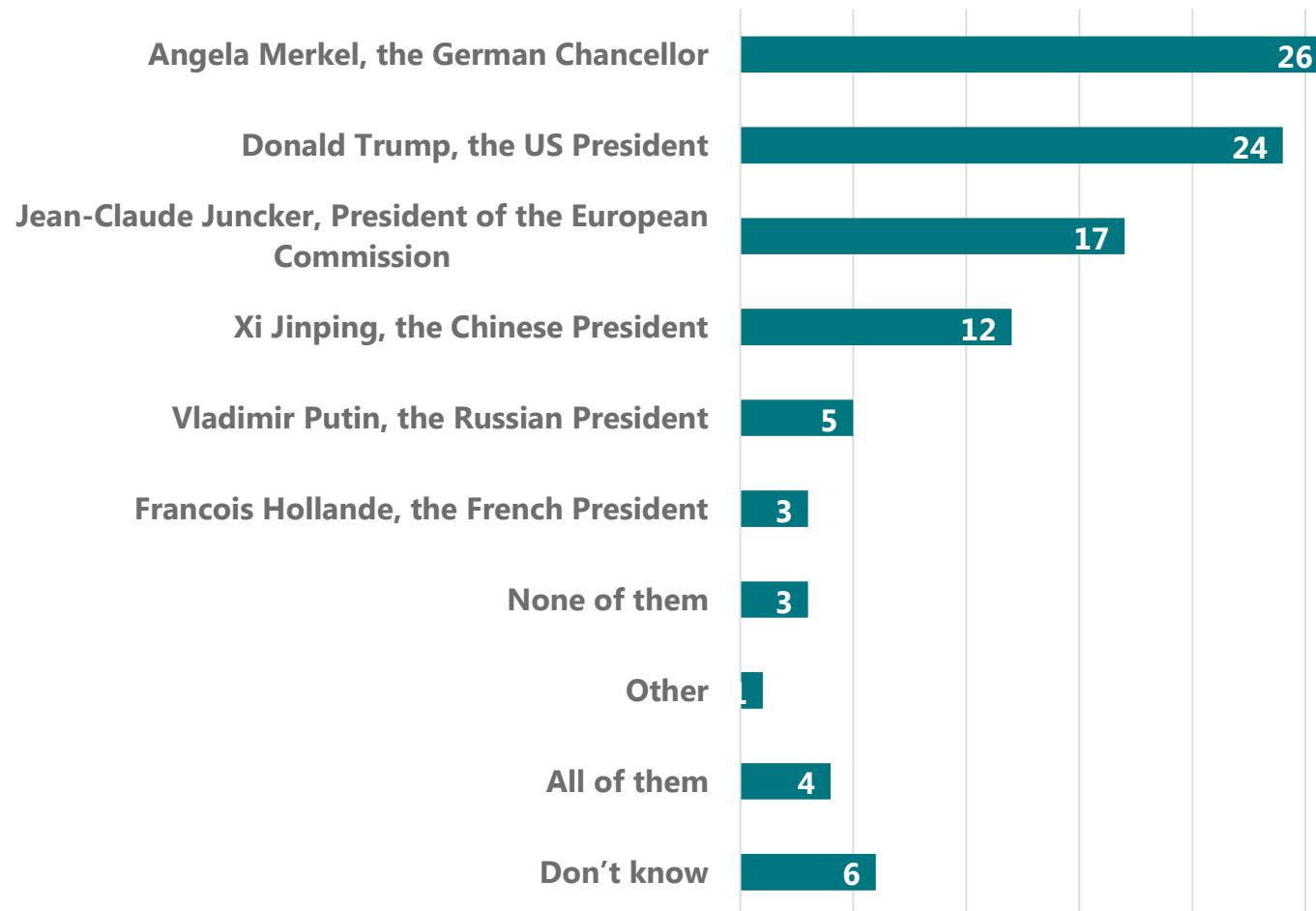
Source: Ipsos MORI Political Monitor



Ipsos MORI

Theresa May's relations with other leaders

OVER THE NEXT COUPLE OF MONTHS, WITH WHICH OF THESE FOREIGN LEADERS, IF ANY, DO YOU THINK THERESA MAY SHOULD TRY TO BUILD THE STRONGEST RELATIONSHIP?



Base: 1,044 British adults 18+, 10th – 14th February 2017

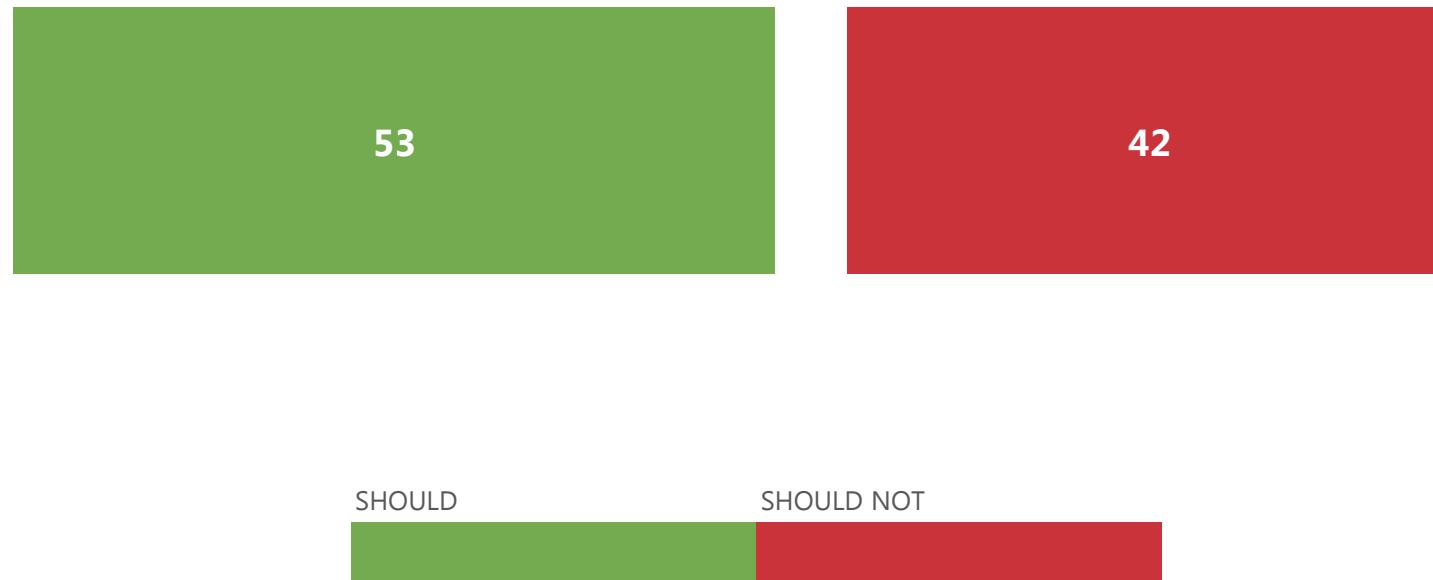
Source: Ipsos MORI Political Monitor



Ipsos MORI

President Trump's state visit

AS YOU MAY KNOW, DONALD TRUMP IS EXPECTED TO VISIT BRITAIN LATER THIS YEAR IN AN OFFICIAL STATE VISIT HOSTED BY THE QUEEN. DO YOU THINK HE SHOULD OR SHOULD NOT HAVE BEEN INVITED TO A STATE VISIT TO BRITAIN THIS YEAR?



Base: 1,044 British adults 18+, 10th – 14th February 2017

Source: Ipsos MORI Political Monitor



Ipsos MORI

President Trump's state visit

AND IF DONALD TRUMP DOES VISIT BRITAIN LATER THIS YEAR, DO YOU THINK HE SHOULD OR SHOULD NOT....?

Be invited to play a round of golf on the Queen's golf course at Balmoral

45

43

Be invited to give a speech to peers and MPs in the Houses of Parliament

43

52

Visit a London mosque or Muslim community group

44

47

SHOULD

SHOULD NOT

Base: 1,044 British adults 18+, 10th – 14th February 2017

Source: Ipsos MORI Political Monitor



Ipsos MORI

February 2017

POLITICAL MONITOR



Ipsos MORI