



Press Release

President Trump Conflict of Interest

Ipsos Poll Conducted on Behalf of Reuters

Washington, DC, April 6, 2017 — Americans are wary of government officials financially benefiting from their position, but nearly half don't care if Donald Trump benefits from the presidency (46%). When asked about government officials, rather than specific people, almost two thirds believe they should be forbidden from benefiting from their government position (61%). Yet, for Donald Trump, only 44% believe he should be forbidden from financially benefitting. Americans are less open to Paul Ryan or Chuck Schumer benefitting from their positions in the House and Senate. Almost half believe both should be forbidden from financially benefitting (Ryan 45%, Schumer 48%).

In an experiment on the impact of referencing Trump in survey questions, Americans were more likely to agree that the government should take care of everybody and pay for healthcare when the question did not name Trump (52%). When asked the same question, but instead beginning by saying President Donald Trump had said it, only 42% agreed. However, on a variety of statements, including "President Donald Trump" in the question wording didn't significantly impact answer choices. Those include whether the media is intentionally ignoring reports of terrorist attacks around the world (45% of Americans agreed to both versions) and if the US should increase taxes on imported goods (Trump version was 1 percentage point lower).

Conflicts of Interest

		Total	Democrat	Republican	Independent
TM1117Y17 - Which of the following statements comes closer to your personal opinion?	I don't care if Donald Trump financially benefits from the presidency	46%	28%	70%	44%
	Donald Trump should be forbidden from financially benefitting from the presidency	44%	64%	23%	44%
	Don't know	10%	8%	7%	12%
	Total	3266	1360	1243	409
TM1118Y17 - Which of the following statements comes closer to your personal opinion?	I don't care if a government official financially benefits from their position in the government	26%	22%	33%	24%
	A government official should be forbidden from financially benefiting from their government position	61%	69%	56%	62%
	Don't know	13%	8%	10%	14%
	Total	3267	1407	1213	381

Address: 2020 K Street NW, Suite 410
Washington, DC 20006
Tel: +1 202 463-7300

Contact: **Chris Jackson**
Vice President, U.S., Ipsos Public Affairs
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025



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	I don't care if Republican Paul Ryan financially benefits from his position as Speaker of the House	30%	24%	41%	29%
TM1145Y17 - Which of the following statements comes closer to your personal opinion?	Republican Paul Ryan should be forbidden from financially benefitting from his position as Speaker of the House	45%	56%	39%	39%
	Don't know	25%	20%	19%	32%
	Total	3699	1584	1371	467
	I don't care if Democrat Charles Schumer financially benefits from his position as Senate Minority Leader	23%	28%	21%	23%
TM1146Y17 - Which of the following statements comes closer to your personal opinion?	Democrat Charles Schumer should be forbidden from financially benefitting from his position as Senate Minority Leader	48%	46%	55%	48%
	Don't know	29%	26%	23%	28%
	Total	3703	1537	1442	449

Agreement with Trump – Section 1

TM1164Y17_1 - To what extent do you agree/disagree with the statement... Judges are more concerned about politics than following the law?	Strongly agree	24%	17%	32%	26%
	Somewhat agree	33%	31%	41%	26%
	Somewhat disagree	18%	24%	14%	19%
	Strongly disagree	11%	16%	6%	13%
	Don't know	13%	12%	7%	17%
	Total	4986	2118	1861	614
TM1164Y17_2 - To what extent do you agree/disagree with the statement... When it comes to healthcare, the government should take care of everybody and the government should pay for it?	Strongly agree	25%	34%	14%	30%
	Somewhat agree	27%	34%	19%	22%
	Somewhat disagree	20%	19%	25%	18%
	Strongly disagree	19%	6%	37%	19%
	Don't know	8%	7%	5%	12%
	Total	4986	2118	1861	614
TM1164Y17_3 - To what extent do you agree/disagree with the statement... Abortion should be illegal and there should be some form of punishment for women who have abortions?	Strongly agree	13%	9%	18%	13%
	Somewhat agree	15%	8%	24%	12%
	Somewhat disagree	17%	14%	22%	16%
	Strongly disagree	46%	62%	29%	48%
	Don't know	9%	7%	8%	12%
	Total	4986	2118	1861	614
TM1164Y17_4 - To what extent do you agree/disagree with the	Strongly agree	21%	11%	33%	20%
	Somewhat agree	24%	18%	33%	22%

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statement... The news media is intentionally ignoring reports of terrorist attacks around the world?	Somewhat disagree	18%	20%	16%	19%
	Strongly disagree	22%	38%	8%	19%
	Don't know	15%	12%	10%	20%
	Total	4986	2118	1861	614
TM1164Y17_5 - To what extent do you agree/disagree with the statement... 'American exceptionalism' – the idea that the U.S.A. holds a unique place in history – is insulting to people from other countries?	Strongly agree	16%	20%	12%	16%
	Somewhat agree	26%	33%	21%	25%
	Somewhat disagree	20%	19%	23%	21%
	Strongly disagree	18%	11%	30%	16%
	Don't know	19%	17%	14%	21%
	Total	4986	2118	1861	614
TM1165Y17_1 - To what extent do you agree/disagree with the statement made by President Donald Trump... Judges are more concerned about politics than following the law?	Strongly agree	25%	12%	43%	24%
	Somewhat agree	27%	20%	36%	26%
	Somewhat disagree	14%	17%	9%	17%
	Strongly disagree	22%	40%	5%	17%
	Don't know	13%	11%	7%	17%
	Total	4986	2084	1867	626
TM1165Y17_2 - To what extent do you agree/disagree with the statement made by President Donald Trump... The government should take care of everybody and the government should pay for it?	Strongly agree	18%	20%	17%	18%
	Somewhat agree	24%	28%	23%	24%
	Somewhat disagree	21%	20%	23%	19%
	Strongly disagree	22%	19%	27%	23%
	Don't know	15%	13%	10%	16%
	Total	4986	2084	1867	626
TM1165Y17_3 - To what extent do you agree/disagree with the statement made by President Donald Trump... Abortion should be illegal and there should be some form of punishment for women who have abortions?	Strongly agree	15%	11%	22%	12%
	Somewhat agree	15%	8%	24%	12%
	Somewhat disagree	16%	11%	21%	17%
	Strongly disagree	44%	64%	24%	44%
	Don't know	10%	7%	8%	15%
	Total	4986	2084	1867	626
TM1165Y17_4 - To what extent do you agree/disagree with the statement made by President Donald Trump... The news media is intentionally ignoring reports of terrorist attacks around the world?	Strongly agree	23%	9%	43%	20%
	Somewhat agree	22%	15%	33%	20%
	Somewhat disagree	13%	15%	10%	16%
	Strongly disagree	28%	51%	6%	23%
	Don't know	13%	10%	9%	20%
	Total	4986	2084	1867	626
TM1165Y17_5 - To what extent do you agree/disagree with the statement made by President Donald Trump... 'American exceptionalism' – the idea that the U.S.A. holds a unique place in	Strongly agree	14%	12%	19%	14%
	Somewhat agree	22%	20%	27%	19%
	Somewhat disagree	21%	23%	19%	24%
	Strongly disagree	24%	31%	20%	21%
	Don't know	19%	15%	15%	23%
	Total	4986	2084	1867	626

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history – is insulting to people
from other countries?

Agreement with Trump – Group 2

TM1167Y17_1 - To what extent do you agree/disagree with the statement... Health insurance should cover pre-existing medical conditions?	Strongly agree	67%	75%	63%	66%
	Somewhat agree	21%	16%	27%	21%
	Somewhat disagree	4%	4%	4%	6%
	Strongly disagree	2%	1%	2%	3%
	Don't know	6%	5%	5%	5%
	Total	1386	573	507	180
TM1167Y17_2 - To what extent do you agree/disagree with the statement... Families should receive a tax credit for child-care expenses?	Strongly agree	44%	50%	43%	38%
	Somewhat agree	30%	29%	31%	35%
	Somewhat disagree	12%	10%	14%	14%
	Strongly disagree	4%	3%	5%	5%
	Don't know	10%	8%	7%	8%
	Total	1386	573	507	180
TM1167Y17_3 - To what extent do you agree/disagree with the statement... The U.S. does not have enough nuclear weapons to keep the country safe?	Strongly agree	11%	10%	16%	8%
	Somewhat agree	17%	13%	24%	15%
	Somewhat disagree	22%	18%	28%	24%
	Strongly disagree	26%	39%	16%	26%
	Don't know	23%	20%	17%	27%
	Total	1386	573	507	180
TM1167Y17_4 - To what extent do you agree/disagree with the statement... The U.S. should spend \$1 trillion to repair the nation's infrastructure, including roads, bridges, and airports?	Strongly agree	33%	35%	37%	30%
	Somewhat agree	37%	38%	39%	35%
	Somewhat disagree	12%	11%	12%	16%
	Strongly disagree	5%	4%	4%	8%
	Don't know	12%	11%	8%	11%
	Total	1386	573	507	180
TM1167Y17_5 - To what extent do you agree/disagree with the statement... The U.S. should increase taxes on imported goods?	Strongly agree	21%	13%	34%	18%
	Somewhat agree	33%	28%	42%	31%
	Somewhat disagree	19%	25%	11%	22%
	Strongly disagree	11%	16%	5%	11%
	Don't know	17%	18%	9%	17%
	Total	1386	573	507	180
TM1167Y17_6 - To what extent do you agree/disagree with the statement... Crime is increasing in the inner cities?	Strongly agree	41%	32%	55%	38%
	Somewhat agree	30%	30%	31%	31%
	Somewhat disagree	13%	18%	7%	14%
	Strongly disagree	5%	8%	1%	5%
	Don't know	11%	12%	5%	12%
	Total	1386	573	507	180
TM1168Y17_1 - To what extent do you agree/disagree with the	Strongly agree	63%	61%	67%	64%
	Somewhat agree	21%	23%	21%	15%

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statement made by President Donald Trump... Health insurance should cover pre-existing medical conditions?	Somewhat disagree	5%	5%	5%	7%
	Strongly disagree	4%	5%	3%	5%
	Don't know	7%	6%	3%	9%
	Total	1386	586	524	172
TM1168Y17_2 - To what extent do you agree/disagree with the statement made by President Donald Trump... Families should receive a tax credit for child-care expenses?	Strongly agree	41%	33%	50%	44%
	Somewhat agree	35%	42%	32%	32%
	Somewhat disagree	7%	7%	7%	6%
	Strongly disagree	5%	7%	3%	6%
	Don't know	11%	11%	8%	12%
	Total	1386	586	524	172
TM1168Y17_3 - To what extent do you agree/disagree with the statement made by President Donald Trump... The U.S. does not have enough nuclear weapons to keep the country safe?	Strongly agree	16%	9%	26%	13%
	Somewhat agree	18%	11%	28%	15%
	Somewhat disagree	19%	19%	20%	23%
	Strongly disagree	29%	46%	13%	24%
	Don't know	18%	16%	13%	25%
	Total	1386	586	524	172
TM1168Y17_4 - To what extent do you agree/disagree with the statement made by President Donald Trump... The U.S. should spend \$1 trillion to repair the nation's infrastructure, including roads, bridges, and airports?	Strongly agree	36%	27%	46%	42%
	Somewhat agree	38%	43%	39%	28%
	Somewhat disagree	11%	16%	7%	10%
	Strongly disagree	5%	6%	4%	7%
	Don't know	9%	8%	5%	13%
	Total	1386	586	524	172
TM1168Y17_5 - To what extent do you agree/disagree with the statement made by President Donald Trump... The U.S. should increase taxes on imported goods?	Strongly agree	24%	13%	39%	23%
	Somewhat agree	29%	24%	38%	24%
	Somewhat disagree	19%	29%	10%	20%
	Strongly disagree	13%	21%	5%	12%
	Don't know	14%	13%	8%	21%
	Total	1386	586	524	172
TM1168Y17_6 - To what extent do you agree/disagree with the statement made by President Donald Trump... Crime is increasing in the inner cities?	Strongly agree	39%	24%	57%	37%
	Somewhat agree	27%	28%	28%	24%
	Somewhat disagree	12%	19%	5%	13%
	Strongly disagree	11%	18%	2%	13%
	Don't know	11%	10%	9%	13%
	Total	1386	586	524	172

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About the Study

These are findings from multiple Ipsos polls. The Conflict of Interest poll was conducted February 1 – March 10, 2017. For the survey, a sample of roughly 3,703 adults from the continental U.S., Alaska and Hawaii was interviewed online in English. The sample includes 1,537 Democrats, 1,442 Republicans and 449 Independents. Agreement with Trump – Section 1 was conducted February 16 – March 15, 2017. For the survey, a sample of roughly 4,986 adults from the continental U.S., Alaska and Hawaii was interviewed online in English. The sample includes 2,084 Democrats, 1,867 Republicans and 626 Independents. Agreement with Trump – Section 2 was conducted March 7 – 15, 2017. For the survey, a sample of roughly 1,386 adults from the continental U.S., Alaska and Hawaii was interviewed online in English. The sample includes 586 Democrats, 524 Republicans, and 172 Independents.

The sample for this study was randomly drawn from Ipsos’s online panel (see link below for more info on “Access Panels and Recruitment”), partner online panel sources, and “river” sampling (see link below for more info on the Ipsos “Ampario Overview” sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, region, race/ethnicity and income.

Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the Conflict of Interest poll has a credibility interval of plus or minus 2.0 percentage points for all respondents (see link below for more info on Ipsos online polling “Credibility Intervals”). The Group 1 Poll has a credibility interval of plus or minus 1.6 and the Group 2 Poll has a credibility interval of plus or minus 3.0. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). Conflict of Interest Poll had a credibility interval adjusted for design effect of the following (n=3,266, DEFF=1.5, adjusted Confidence Interval=3.5). Group 1 Poll had a credibility interval adjusted for design effect of the following (n=4,986, DEFF=1.5, adjusted Confidence Interval=3.1) and Group 2 Poll had a credibility interval adjusted for design effect of the following (n=1,386, DEFF=1.5, adjusted Confidence Interval=4.5).

The Conflict of Interest poll also has a credibility interval plus or minus 2.9 percentage points for Democrats, plus or minus 2.9 percentage points for Republicans, and plus or minus 5.3 percentage points for Independents. The Group 1 Poll poll also has a

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Washington, DC 20006
Tel: +1 202 463-7300

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Vice President, U.S., Ipsos Public Affairs
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Tel: +1 202 420-2025



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credibility interval plus or minus 2.4 percentage points for Democrats, plus or minus 2.6 percentage points for Republicans, and plus or minus 4.5 percentage points for Independents. The Group 2 Poll poll also has a credibility interval plus or minus 4.6 percentage points for Democrats, plus or minus 4.9 percentage points for Republicans, and plus or minus 8.5 percentage points for Independents (see link below for more info on Ipsos online polling “Credibility Intervals”).

For more information about conducting research intended for public release or Ipsos’ online polling methodology, please visit our [Public Opinion Polling and Communication](#) page where you can download our brochure, see our public release protocol, or contact us.

For more information on this news release, please contact:

Chris Jackson
Vice President, U.S.
Ipsos Public Affairs
+1 202 420-2025
chris.jackson@ipsos.com

Julia Clark
Senior Vice President, U.S.
Ipsos Public Affairs
+1 312 526-4919
chris.jackson@ipsos.com

Clifford Young
President, U.S.
Ipsos Public Affairs
+1 202 420-2016
chris.jackson@ipsos.com

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Ipsos has media partnerships with the most prestigious news organizations around the world. In Canada, the U.S., UK, and internationally, Ipsos Public Affairs is the media polling supplier to Reuters News, the world's leading source of intelligent information for businesses and professionals. Ipsos Public Affairs is a member of the Ipsos Group, a leading global survey-based market research company. We provide boutique-style customer service and work closely with our clients, while also undertaking global research.

About Ipsos

Ipsos is an independent market research company controlled and managed by research professionals. Founded in France in 1975, Ipsos has grown into a worldwide research group with a strong presence in all key markets. Ipsos ranks third in the global research industry.

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With offices in 88 countries, Ipsos delivers insightful expertise across five research specializations: brand, advertising and media, customer loyalty, marketing, public affairs research, and survey management.

Ipsos researchers assess market potential and interpret market trends. They develop and build brands. They help clients build long-term relationships with their customers. They test advertising and study audience responses to various media and they measure public opinion around the globe.

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GAME CHANGERS

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www.ipsos.com

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