

2017

FRENCH ELECTION

**THE RATIO OF POWER AND
THE STATE OF MIND OF THE
FRENCH PEOPLE
3 DAYS BEFORE PRESIDENTIAL
ELECTION'S 1st ROUND**

21 April 2017

SAMPLE

2 048 persons registered on the electoral rolls, constituting a representative national sample of the French population aged 18 years and over.

DATES OF FIELDWORK

From **19** to **20** April 2017.

METHODOLOGY

Online interview.

Quota method: gender, age, individual's occupation, region, urban/rural.



As with any quantitative survey, this study presents results subject to the margins of error inherent in statistics. This report has been drawn up in compliance with the international standard ISO 20252 "Market research, social studies and opinion".

FRENCH ELECTION

Participation index

Question: The first round of the next presidential election will take place on April 23, 2017. Could you give a score of 0 to 10 on your intention to vote in the first round of this presidential election?



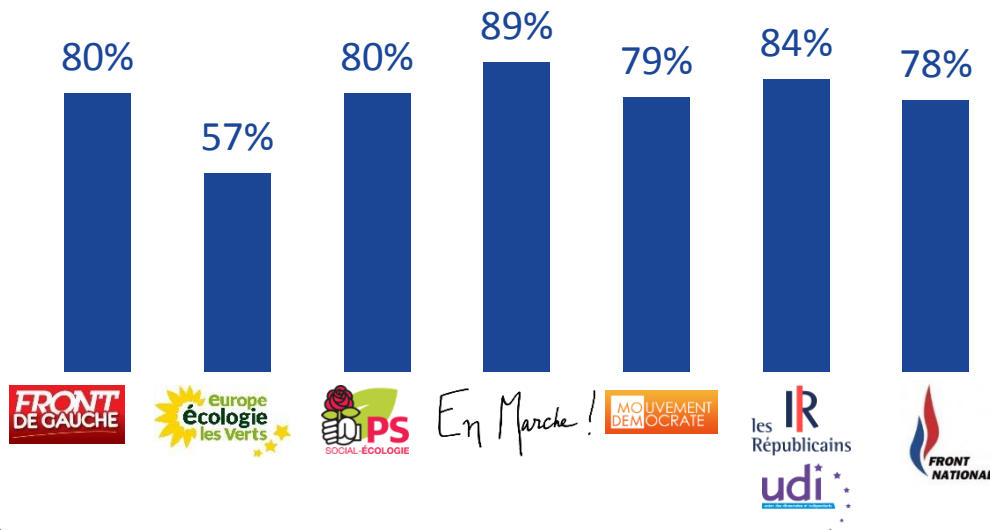
PARTICIPATION

73%

Evolution
19-20 April vs
16-17 April

+1

SYMPATHIZERS



Note: **73%** of French people intend to vote in the first round of the Presidential Election, **80%** of PS sympathizers, **84%** of LR sympathizers, **78%** of FN sympathizers, etc.



PARTICIPATION

73%

GENDER

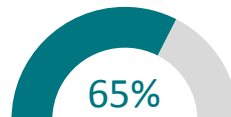
73%



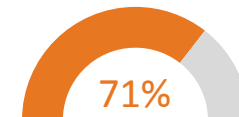
74%



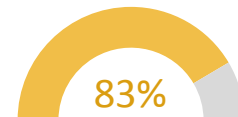
AGE



LESS THAN 35



FROM 35 TO 59



60 +

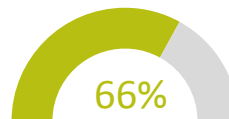
INTERVIEWEE'S OCCUPATION



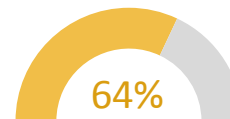
Senior Executive



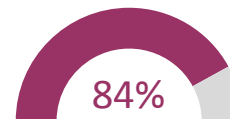
Intermediate Profession



Employee



Worker



Retired

GAME CHANGERS



sopra  steria

Voting Intention 1ST ROUND

123450
francetélévisions



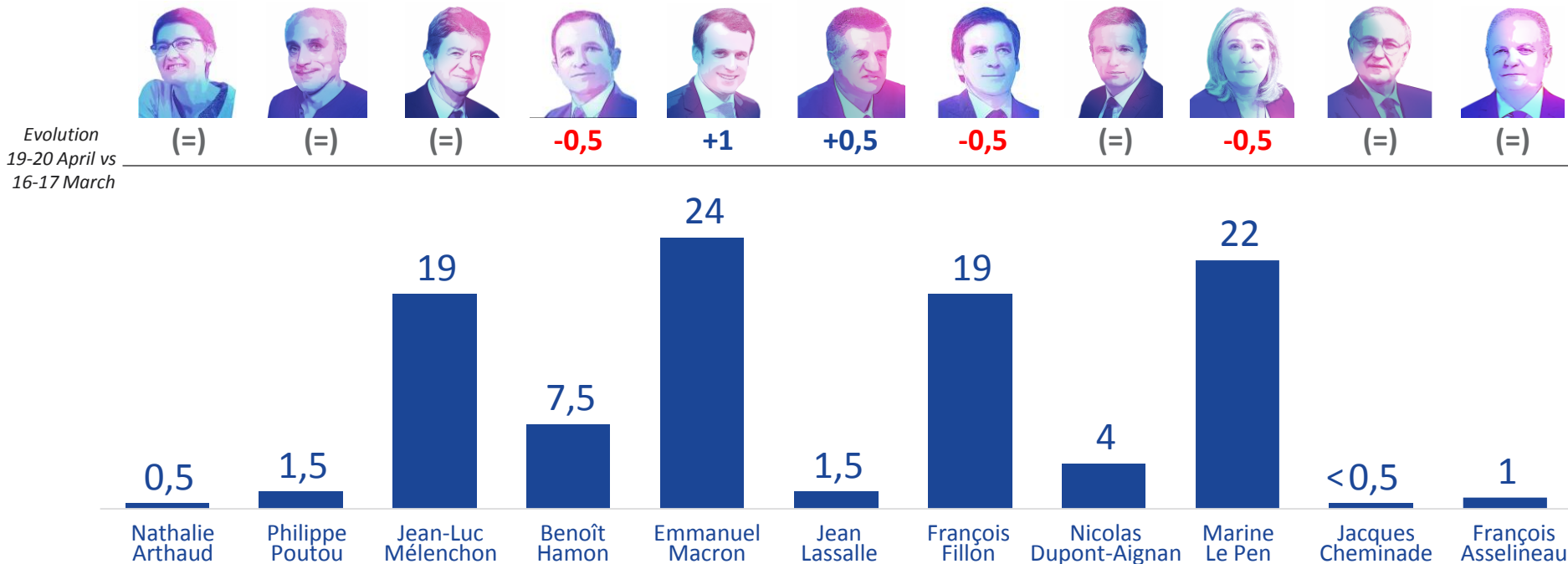
FRENCH ELECTION

Voting intention 1st Round

Question : If the first round of the presidential election was held next Sunday, who is the candidate for whom you will most probably vote for? If the choice is between the following candidates?



Base : Certain to vote, stated intention



People certain to vote who have not expressed an intention to vote 7%

FRENCH ELECTION

Likelihood to change mind

Question : Is your voting choice definite or could you still change your mind ?



Base : Certain to go to vote



DEFINITE

69%

Evolution
19-20 April vs
16-17 March

-3



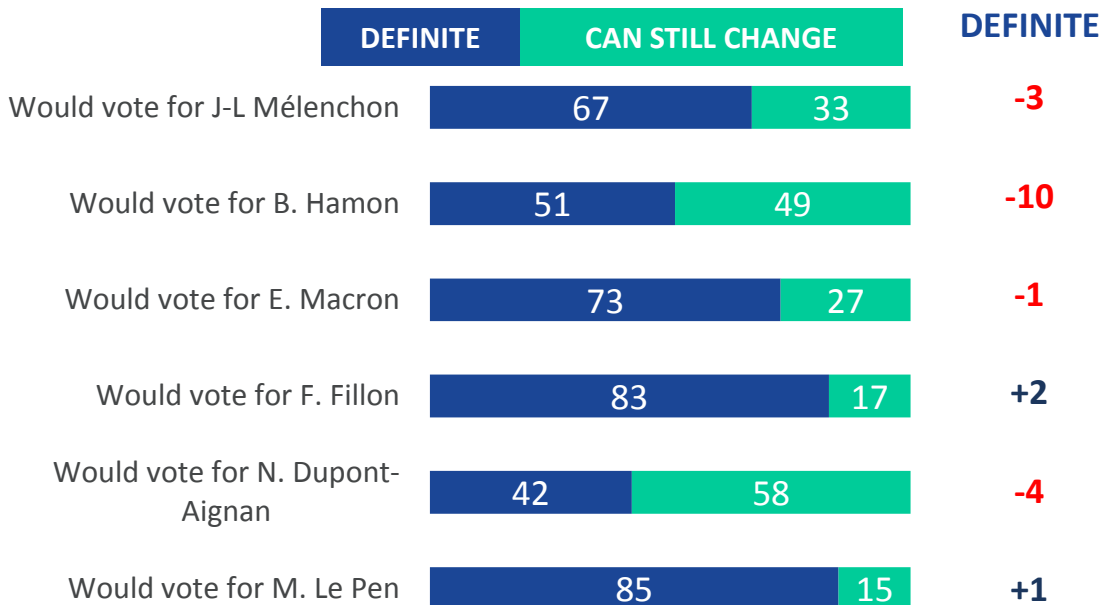
NOT DECIDED

31%

Evolution
19-20 April vs
16-17 March

+3

ACCORDING TO VOTING INTENTION



GAME CHANGERS



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2017 FRENCH ELECTION

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