



GAME CHANGERS



sopra  steria

# 2017

## FRENCH ELECTION

## THE FRENCH PEOPLE AND THE SECOND ROUND OF THE PRESIDENTIAL ELECTION

123456  
francetélévisions

radiofrance



Le Point

Le Monde

## SAMPLE

**2 024** persons registered on the electoral rolls, constituting a representative national sample of the French population aged 18 years and over.

## DATES OF FIELDWORK

On April, 23rd 2017 **from 8:15 PM**

## METHODOLOGY

Online interview.

Quota method: gender, age, individual's occupation, region, urban/rural.



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As with any quantitative survey, this study presents results subject to the margins of error inherent in statistics. This report has been drawn up in compliance with the international standard ISO 20252 "Market research, social studies and opinion".

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# VOTING INTENTION 2<sup>nd</sup> ROUND

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# Voting intention 2<sup>nd</sup> Round

Question: The second round of the presidential election will oppose Emmanuel Macron against Marine Le Pen. Who is the most likely candidate you would vote for?



Base: Certain to go vote



62%



Emmanuel  
Macron



38%



Marine  
Le Pen

Person certain to go vote who have not expressed an intention to vote 12%

## VOTE TRANSFER

Vote 1<sup>st</sup> round



Not  
expressed

Total

Has voted for  
J-L. Mélenchon

62

9

29

100%

Has voted for  
Benoît Hamon

79

4

17

100%

Has voted for  
François Fillon

48

33

19

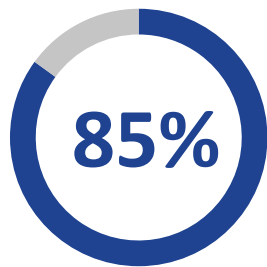
100%



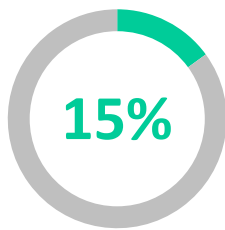
# Likelihood to change mind

Question: Is your voting choice definite or could you still change your mind?

Base: Certain to go vote



**Definite**

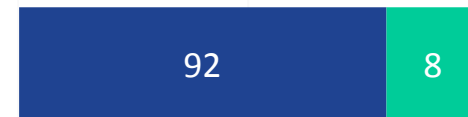


**Not decided**

## According to voting intention

■ Definite ■ Can still change

Emmanuel Macron



Marine Le Pen



# FRENCH ELECTION

## Victory forecast

Question: In your opinion, who will win the second round?



Base: Certain to go vote



■ Emmanuel Macron

■ Marine Le Pen

■ You don't know

