

1. Thinking about the Liberal government under the leadership of Justin Trudeau, from what you have seen, read or heard, would you say that you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of their performance?

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents (unwtd) | 1000 | 483 | 517 | 272 | 383 | 345 | 46 | 194 | 438 | 322 | 599 | 401 |
| Base: All Respondents (wtd) | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| Top 2 Box (Net) | 589 | 280 | 309 | 191 | 210 | 187 | 44 | 221 | 223 | 100 | 589 | - |
| | 59% | 58% | 60% | 69% | 57% | 53% | 51% | 60% | 57% | 65% | 100% | - |
| | | | | DE | | | * | | | H | K | |
| Strongly approve | 134 | 72 | 62 | 50 | 53 | 31 | 9 | 54 | 46 | 25 | 134 | - |
| | 13% | 15% | 12% | 18% | 14% | 9% | 11% | 15% | 12% | 16% | 23% | - |
| | | | | E | E | | * | | | | K | |
| Somewhat approve | 454 | 208 | 247 | 141 | 157 | 156 | 34 | 167 | 177 | 76 | 454 | - |
| | 45% | 43% | 48% | 51% | 42% | 45% | 40% | 45% | 45% | 49% | 77% | - |
| | | | | | | | * | | | | K | |
| Bottom 2 Box (Net) | 411 | 205 | 206 | 88 | 160 | 164 | 42 | 147 | 169 | 54 | - | 411 |
| | 41% | 42% | 40% | 31% | 43% | 47% | 49% | 40% | 43% | 35% | - | 100% |
| | | | | | C | C | * | | I | | | J |
| Somewhat disapprove | 225 | 110 | 115 | 50 | 94 | 80 | 24 | 71 | 95 | 35 | - | 225 |
| | 22% | 23% | 22% | 18% | 26% | 23% | 28% | 19% | 24% | 23% | - | 55% |
| | | | | | | | * | | | | | J |
| Strongly disapprove | 187 | 95 | 92 | 38 | 65 | 84 | 18 | 76 | 74 | 19 | - | 187 |
| | 19% | 20% | 18% | 13% | 18% | 24% | 21% | 21% | 19% | 12% | - | 45% |
| | | | | | | C | * | I | I | | | J |
| Sigma | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

2. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|--|-------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents (unwtd) | 1000 | 483 | 517 | 272 | 383 | 345 | 46 | 194 | 438 | 322 | 599 | 401 |
| Base: All Respondents (wtd) | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| The Conservative Party | 214 | 111 | 103 | 62 | 67 | 85 | 7 | 81 | 91 | 35 | 47 | 167 |
| | 21% | 23% | 20% | 22% | 18% | 24% | 8% | 22% | 23% | 23% | 8% | 41% |
| | | | | | | | * | F | F | F | | J |
| The Liberal Party | 292 | 151 | 141 | 92 | 112 | 88 | 22 | 89 | 124 | 57 | 283 | 9 |
| | 29% | 31% | 27% | 33% | 30% | 25% | 25% | 24% | 32% | 37% | 48% | 2% |
| | | | | | | | * | | | G | | K |
| The New Democratic Party (NDP) | 139 | 68 | 71 | 43 | 52 | 45 | 10 | 51 | 58 | 20 | 68 | 71 |
| | 14% | 14% | 14% | 15% | 14% | 13% | 11% | 14% | 15% | 13% | 12% | 17% |
| | | | | | | | * | | | | | J |
| The Bloc Quebecois (BQ) | 36 | 21 | 15 | 6 | 14 | 16 | 7 | 15 | 11 | 2 | 16 | 19 |
| | 4% | 4% | 3% | 2% | 4% | 5% | 8% | 4% | 3% | 1% | 3% | 5% |
| | | | | | | | I* | | | | | |
| Other | 35 | 16 | 19 | 13 | 12 | 10 | - | 15 | 15 | 5 | 23 | 12 |
| | 3% | 3% | 4% | 5% | 3% | 3% | - | 4% | 4% | 3% | 4% | 3% |
| | | | | | | | * | | | | | |
| Would not vote/None/Would spoil ballot | 59 | 35 | 24 | 17 | 25 | 17 | 4 | 35 | 15 | 5 | 26 | 33 |
| | 6% | 7% | 5% | 6% | 7% | 5% | 5% | 10% | 4% | 3% | 4% | 8% |
| | | | | | | | * | HI | | | | J |
| Don't Know/Not sure | 225 | 83 | 142 | 47 | 88 | 90 | 37 | 82 | 77 | 29 | 126 | 99 |
| | 23% | 17% | 28% | 17% | 24% | 26% | 42% | 22% | 20% | 19% | 21% | 24% |
| | | | A | | | C | GHI* | | | | | |
| Sigma | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

2x. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|--|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Answering (Excluded 'Would Not Vote/None/Spoil and DK') (unwtd) | 735 | 373 | 362 | 214 | 273 | 248 | 24 | 130 | 333 | 248 | 463 | 272 |
| Base: All Answering (Excluded 'Would Not Vote/None/Spoil and DK') (wtd) | 716 | 367 | 349 | 215 | 257 | 244 | 46 | 251 | 299 | 120 | 437 | 279 |
| The Conservative Party | 214 | 111 | 103 | 62 | 67 | 85 | 7 | 81 | 91 | 35 | 47 | 167 |
| | 30% | 30% | 30% | 29% | 26% | 35% | 15% | 32% | 30% | 29% | 11% | 60% |
| | | | | | | | ** | | | | | J |
| The Liberal Party | 292 | 151 | 141 | 92 | 112 | 88 | 22 | 89 | 124 | 57 | 283 | 9 |
| | 41% | 41% | 40% | 43% | 44% | 36% | 47% | 35% | 42% | 48% | 65% | 3% |
| | | | | | | | ** | | | G | K | |
| The New Democratic Party (NDP) | 139 | 68 | 71 | 43 | 52 | 45 | 10 | 51 | 58 | 20 | 68 | 71 |
| | 19% | 19% | 20% | 20% | 20% | 18% | 22% | 20% | 19% | 17% | 16% | 25% |
| | | | | | | | ** | | | | | J |
| The Bloc Quebecois (BQ) | 36 | 21 | 15 | 6 | 14 | 16 | 7 | 15 | 11 | 2 | 16 | 19 |
| | 5% | 6% | 4% | 3% | 5% | 7% | 16% | 6% | 4% | 2% | 4% | 7% |
| | | | | | | | ** | | | | | |
| Other | 35 | 16 | 19 | 13 | 12 | 10 | - | 15 | 15 | 5 | 23 | 12 |
| | 5% | 4% | 5% | 6% | 5% | 4% | - | 6% | 5% | 4% | 5% | 4% |
| | | | | | | | ** | | | | | |
| Sigma | 716 | 367 | 349 | 215 | 257 | 244 | 46 | 251 | 299 | 120 | 437 | 279 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

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- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. If the leadership election were being held today, and if you could vote for the Conservative leader yourself, for whom of the following would you vote?

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|---|-------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents (unwtd) | 1000 | 483 | 517 | 272 | 383 | 345 | 46 | 194 | 438 | 322 | 599 | 401 |
| Base: All Respondents (wtd) | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| Chris Alexander, former MP for Ajax-Pickering, Ontario | 18 | 10 | 7 | 11 | 4 | 3 | 2 | 4 | 7 | 5 | 12 | 6 |
| | 2% | 2% | 1% | 4% | 1% | 1% | 2% | 1% | 2% | 3% | 2% | 1% |
| | | | | DE | | | * | | | G | | |
| Maxime Bernier, MP for Beauce, Quebec | 76 | 42 | 34 | 11 | 28 | 37 | 13 | 26 | 27 | 10 | 56 | 20 |
| | 8% | 9% | 7% | 4% | 8% | 10% | 15% | 7% | 7% | 6% | 9% | 5% |
| | | | | | | C | * | | | | K | |
| Steven Blaney, MP for Bellechasse-Les Etchemins-Levis, Quebec | 34 | 20 | 14 | 9 | 10 | 15 | 3 | 18 | 9 | 3 | 17 | 17 |
| | 3% | 4% | 3% | 3% | 3% | 4% | 3% | 5% | 2% | 2% | 3% | 4% |
| | | | | | | | * | | | | | |
| Michael Chong, MP for Wellington-Halton Hills, Ontario | 17 | 9 | 8 | 7 | 7 | 2 | 2 | 2 | 6 | 6 | 16 | 1 |
| | 2% | 2% | 2% | 2% | 2% | 1% | 3% | 1% | 1% | 4% | 3% | * |
| | | | | | | | * | | | GH | K | |
| Pierre Lemieux, former MP for Glengarry-Prescott-Russell, Ontario | 11 | 7 | 5 | 6 | 4 | 1 | - | 6 | 4 | 2 | 8 | 3 |
| | 1% | 1% | 1% | 2% | 1% | * | - | 2% | 1% | 1% | 1% | 1% |
| | | | | E | | | * | | | | | |
| Deepak Obhrai, MP for Calgary Forest Lawn, Alberta | 17 | 7 | 10 | 6 | 8 | 2 | - | 2 | 11 | 3 | 11 | 6 |
| | 2% | 1% | 2% | 2% | 2% | 1% | - | 1% | 3% | 2% | 2% | 1% |
| | | | | | | | * | | G | | | |
| Erin O'Toole, MP for Durham, Ontario | 18 | 11 | 7 | 6 | 9 | 3 | 2 | 7 | 6 | 3 | 10 | 8 |
| | 2% | 2% | 1% | 2% | 2% | 1% | 2% | 2% | 2% | 2% | 2% | 2% |
| | | | | | | | * | | | | | |
| Rick Peterson, businessman | 7 | 2 | 4 | 2 | 2 | 2 | - | 1 | 2 | 3 | 4 | 3 |
| | 1% | * | 1% | 1% | 1% | 1% | - | * | 1% | 2% | 1% | 1% |
| | | | | | | | * | | | | | |
| Kellie Leitch, MP for Simcoe-Grey, Ontario | 23 | 10 | 14 | 9 | 4 | 10 | 2 | 9 | 10 | 2 | 10 | 13 |
| | 2% | 2% | 3% | 3% | 1% | 3% | 2% | 2% | 3% | 2% | 2% | 3% |
| | | | | | | | * | | | | | |
| Lisa Raitt, MP for Milton, Ontario | 52 | 21 | 30 | 9 | 14 | 29 | - | 15 | 24 | 14 | 30 | 22 |
| | 5% | 4% | 6% | 3% | 4% | 8% | - | 4% | 6% | 9% | 5% | 5% |
| | | | | | | CD | * | | | FG | | |
| Andrew Saxton, former MP for North Vancouver, British Columbia | 35 | 13 | 22 | 20 | 9 | 6 | - | 12 | 17 | 6 | 20 | 15 |
| | 3% | 3% | 4% | 7% | 2% | 2% | - | 3% | 4% | 4% | 3% | 4% |
| | | | | DE | | | * | | | | | |
| Andrew Scheer, MP for Regina-Qu'Appelle, Saskatchewan | 12 | 8 | 4 | 3 | 4 | 5 | 2 | 1 | 7 | 3 | 6 | 6 |
| | 1% | 2% | 1% | 1% | 1% | 1% | 2% | * | 2% | 2% | 1% | 1% |
| | | | | | | | * | | | | | |
| Brad Trost, MP for Saskatoon-University, Saskatchewan | 14 | 6 | 8 | 10 | 3 | * | - | 8 | 4 | 2 | 8 | 6 |
| | 1% | 1% | 2% | 4% | 1% | * | - | 2% | 1% | 1% | 1% | 2% |
| | | | | DE | | | * | | | | | |
| Kevin O'Leary, businessman and television personality | 239 | 136 | 102 | 58 | 92 | 88 | 21 | 90 | 98 | 29 | 91 | 147 |
| | 24% | 28% | 20% | 21% | 25% | 25% | 25% | 24% | 25% | 19% | 16% | 36% |
| | | B | | | | | * | | I | | J | |
| Wouldn't vote | 429 | 183 | 246 | 111 | 170 | 148 | 40 | 168 | 158 | 64 | 289 | 140 |
| | 43% | 38% | 48% | 40% | 46% | 42% | 47% | 46% | 40% | 41% | 49% | 34% |
| | | | A | | | | * | | | | K | |
| Sigma | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3x. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. If the leadership election were being held today, and if you could vote for the Conservative leader yourself, for whom of the following would you vote?

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|---|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Answering (Excluded 'Wouldn't Vote') (unwtd) | 575 | 304 | 271 | 174 | 211 | 190 | 25 | 105 | 259 | 186 | 315 | 260 |
| Base: All Answering (Excluded 'Wouldn't Vote') (wtd) | 571 | 302 | 269 | 168 | 200 | 203 | 46 | 200 | 234 | 90 | 300 | 271 |
| Chris Alexander, former MP for Ajax-Pickering, Ontario | 18 | 10 | 7 | 11 | 4 | 3 | 2 | 4 | 7 | 5 | 12 | 6 |
| | 3% | 3% | 3% | 7% | 2% | 1% | 4% | 2% | 3% | 6% | 4% | 2% |
| | | | | DE | | | ** | | | | | |
| Maxime Bernier, MP for Beauce, Quebec | 76 | 42 | 34 | 11 | 28 | 37 | 13 | 26 | 27 | 10 | 56 | 20 |
| | 13% | 14% | 13% | 7% | 14% | 18% | 28% | 13% | 12% | 11% | 19% | 7% |
| | | | | C | C | C | ** | | | | K | |
| Steven Blaney, MP for Bellechasse-Les Etchemins-Levis, Quebec | 34 | 20 | 14 | 9 | 10 | 15 | 3 | 18 | 9 | 3 | 17 | 17 |
| | 6% | 7% | 5% | 6% | 5% | 7% | 6% | 9% | 4% | 3% | 6% | 6% |
| | | | | | | | ** | | | | | |
| Michael Chong, MP for Wellington-Halton Hills, Ontario | 17 | 9 | 8 | 7 | 7 | 2 | 2 | 2 | 6 | 6 | 16 | 1 |
| | 3% | 3% | 3% | 4% | 4% | 1% | 5% | 1% | 2% | 7% | 5% | * |
| | | | | | | | ** | | | GH | K | |
| Pierre Lemieux, former MP for Glengarry-Prescott-Russell, Ontario | 11 | 7 | 5 | 6 | 4 | 1 | - | 6 | 4 | 2 | 8 | 3 |
| | 2% | 2% | 2% | 4% | 2% | * | - | 3% | 2% | 2% | 3% | 1% |
| | | | | E | | | ** | | | | | |
| Deepak Obhrai, MP for Calgary Forest Lawn, Alberta | 17 | 7 | 10 | 6 | 8 | 2 | - | 2 | 11 | 3 | 11 | 6 |
| | 3% | 2% | 4% | 4% | 4% | 1% | - | 1% | 5% | 4% | 4% | 2% |
| | | | | | | | ** | | | | | |
| Erin O'Toole, MP for Durham, Ontario | 18 | 11 | 7 | 6 | 9 | 3 | 2 | 7 | 6 | 3 | 10 | 8 |
| | 3% | 3% | 3% | 3% | 5% | 1% | 4% | 3% | 3% | 3% | 3% | 3% |
| | | | | | | | ** | | | | | |
| Rick Peterson, businessman | 7 | 2 | 4 | 2 | 2 | 2 | - | 1 | 2 | 3 | 4 | 3 |
| | 1% | 1% | 2% | 1% | 1% | 1% | - | 1% | 1% | 3% | 1% | 1% |
| | | | | | | | ** | | | | | |
| Kellie Leitch, MP for Simcoe-Grey, Ontario | 23 | 10 | 14 | 9 | 4 | 10 | 2 | 9 | 10 | 2 | 10 | 13 |
| | 4% | 3% | 5% | 5% | 2% | 5% | 4% | 4% | 4% | 3% | 3% | 5% |
| | | | | | | | ** | | | | | |
| Lisa Raitt, MP for Milton, Ontario | 52 | 21 | 30 | 9 | 14 | 29 | - | 15 | 24 | 14 | 30 | 22 |
| | 9% | 7% | 11% | 5% | 7% | 14% | - | 7% | 10% | 15% | 10% | 8% |
| | | | | | | CD | ** | | | G | | |
| Andrew Saxton, former MP for North Vancouver, British Columbia | 35 | 13 | 22 | 20 | 9 | 6 | - | 12 | 17 | 6 | 20 | 15 |
| | 6% | 4% | 8% | 12% | 4% | 3% | - | 6% | 7% | 6% | 7% | 5% |
| | | | | DE | | | ** | | | | | |
| Andrew Scheer, MP for Regina-Qu'Appelle, Saskatchewan | 12 | 8 | 4 | 3 | 4 | 5 | 2 | 1 | 7 | 3 | 6 | 6 |
| | 2% | 3% | 2% | 2% | 2% | 2% | 3% | 1% | 3% | 3% | 2% | 2% |
| | | | | | | | ** | | | | | |
| Brad Trost, MP for Saskatoon-University, Saskatchewan | 14 | 6 | 8 | 10 | 3 | * | - | 8 | 4 | 2 | 8 | 6 |
| | 2% | 2% | 3% | 6% | 2% | * | - | 4% | 2% | 2% | 3% | 2% |
| | | | | E | | | ** | | | | | |
| Kevin O'Leary, businessman and television personality | 239 | 136 | 102 | 58 | 92 | 88 | 21 | 90 | 98 | 29 | 91 | 147 |
| | 42% | 45% | 38% | 34% | 46% | 44% | 46% | 45% | 42% | 32% | 31% | 54% |
| | | | | C | C | C | ** | I | I | | J | |
| Sigma | 571 | 302 | 269 | 168 | 200 | 203 | 46 | 200 | 234 | 90 | 300 | 271 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3B_1. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Chris Alexander

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|---|-------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents (unwtd) | 1000 | 483 | 517 | 272 | 383 | 345 | 46 | 194 | 438 | 322 | 599 | 401 |
| Base: All Respondents (wtd) | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| Top 2 Box (Net) | 119 | 74 | 46 | 53 | 41 | 25 | 10 | 33 | 44 | 32 | 79 | 41 |
| | 12% | 15% | 9% | 19% | 11% | 7% | 11% | 9% | 11% | 21% | 13% | 10% |
| | | B | | DE | | | * | | | GH | | |
| Very familiar | 33 | 25 | 8 | 9 | 15 | 8 | 3 | 10 | 12 | 7 | 20 | 13 |
| | 3% | 5% | 2% | 3% | 4% | 2% | 4% | 3% | 3% | 5% | 3% | 3% |
| | | B | | | | | * | | | | | |
| Somewhat familiar | 87 | 49 | 38 | 44 | 26 | 17 | 6 | 23 | 32 | 25 | 59 | 28 |
| | 9% | 10% | 7% | 16% | 7% | 5% | 7% | 6% | 8% | 16% | 10% | 7% |
| | | | | DE | | | * | | | GH | | |
| Bottom 2 Box (Net) | 881 | 411 | 469 | 226 | 329 | 326 | 77 | 334 | 348 | 122 | 510 | 371 |
| | 88% | 85% | 91% | 81% | 89% | 93% | 89% | 91% | 89% | 79% | 87% | 90% |
| | | | A | | C | C | * | I | I | | | |
| I've heard their name, but otherwise not familiar | 151 | 80 | 71 | 44 | 51 | 56 | 7 | 57 | 62 | 25 | 94 | 57 |
| | 15% | 17% | 14% | 16% | 14% | 16% | 8% | 15% | 16% | 16% | 16% | 14% |
| | | | | | | | * | | | | | |
| Never heard of them | 729 | 331 | 399 | 182 | 278 | 270 | 70 | 278 | 286 | 96 | 416 | 313 |
| | 73% | 68% | 77% | 65% | 75% | 77% | 81% | 75% | 73% | 62% | 71% | 76% |
| | | | A | | C | C | I* | I | I | | | |
| Sigma | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3B_2. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Maxime Bernier

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|---|-------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents (unwtd) | 1000 | 483 | 517 | 272 | 383 | 345 | 46 | 194 | 438 | 322 | 599 | 401 |
| Base: All Respondents (wtd) | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| Top 2 Box (Net) | 261 | 156 | 105 | 51 | 102 | 108 | 20 | 95 | 92 | 54 | 156 | 105 |
| | 26% | 32% | 20% | 18% | 28% | 31% | 24% | 26% | 24% | 35% | 26% | 26% |
| | | B | | | C | C | * | | | GH | | |
| Very familiar | 69 | 53 | 16 | 10 | 36 | 23 | 6 | 24 | 27 | 13 | 38 | 31 |
| | 7% | 11% | 3% | 3% | 10% | 7% | 6% | 7% | 7% | 8% | 7% | 7% |
| | | B | | | C | | * | | | | | |
| Somewhat familiar | 192 | 103 | 89 | 41 | 66 | 84 | 15 | 71 | 65 | 41 | 117 | 75 |
| | 19% | 21% | 17% | 15% | 18% | 24% | 17% | 19% | 17% | 27% | 20% | 18% |
| | | | | | | C | * | | | H | | |
| Bottom 2 Box (Net) | 739 | 329 | 410 | 228 | 268 | 243 | 66 | 273 | 300 | 100 | 433 | 306 |
| | 74% | 68% | 80% | 82% | 72% | 69% | 76% | 74% | 76% | 65% | 74% | 74% |
| | | | A | DE | | | * | I | I | | | |
| I've heard their name, but otherwise not familiar | 237 | 116 | 121 | 65 | 75 | 97 | 25 | 81 | 100 | 31 | 158 | 78 |
| | 24% | 24% | 24% | 23% | 20% | 28% | 29% | 22% | 25% | 20% | 27% | 19% |
| | | | | | | D | * | | | | K | |
| Never heard of them | 502 | 213 | 289 | 164 | 193 | 146 | 41 | 192 | 200 | 69 | 275 | 228 |
| | 50% | 44% | 56% | 59% | 52% | 42% | 48% | 52% | 51% | 45% | 47% | 55% |
| | | | A | E | E | | * | | | | | J |
| Sigma | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3B_3. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Steven Blaney

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|---|-------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents (unwtd) | 1000 | 483 | 517 | 272 | 383 | 345 | 46 | 194 | 438 | 322 | 599 | 401 |
| Base: All Respondents (wtd) | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| Top 2 Box (Net) | 136 | 92 | 44 | 42 | 53 | 41 | 11 | 55 | 43 | 27 | 90 | 46 |
| | 14% | 19% | 9% | 15% | 14% | 12% | 12% | 15% | 11% | 18% | 15% | 11% |
| | | B | | | | | * | | | H | | |
| Very familiar | 33 | 28 | 5 | 9 | 20 | 4 | 1 | 15 | 11 | 5 | 26 | 7 |
| | 3% | 6% | 1% | 3% | 5% | 1% | 2% | 4% | 3% | 3% | 4% | 2% |
| | | B | | | E | | * | | | | K | |
| Somewhat familiar | 103 | 64 | 39 | 33 | 33 | 37 | 9 | 40 | 31 | 23 | 64 | 39 |
| | 10% | 13% | 8% | 12% | 9% | 10% | 11% | 11% | 8% | 15% | 11% | 9% |
| | | B | | | | | * | | | H | | |
| Bottom 2 Box (Net) | 864 | 393 | 471 | 237 | 317 | 310 | 76 | 312 | 349 | 127 | 498 | 366 |
| | 86% | 81% | 91% | 85% | 86% | 88% | 88% | 85% | 89% | 82% | 85% | 89% |
| | | | A | | | | * | | | I | | |
| I've heard their name, but otherwise not familiar | 167 | 98 | 69 | 56 | 55 | 55 | 13 | 50 | 78 | 26 | 94 | 72 |
| | 17% | 20% | 13% | 20% | 15% | 16% | 15% | 14% | 20% | 17% | 16% | 18% |
| | | B | | | | | * | | | | | |
| Never heard of them | 698 | 295 | 402 | 181 | 261 | 255 | 63 | 263 | 271 | 101 | 404 | 294 |
| | 70% | 61% | 78% | 65% | 71% | 73% | 73% | 71% | 69% | 66% | 69% | 71% |
| | | | A | | | | * | | | | | |
| Sigma | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3B_4. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Michael Chong

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|---|-------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents (unwtd) | 1000 | 483 | 517 | 272 | 383 | 345 | 46 | 194 | 438 | 322 | 599 | 401 |
| Base: All Respondents (wtd) | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| Top 2 Box (Net) | 99 | 56 | 43 | 48 | 32 | 18 | 10 | 20 | 42 | 27 | 65 | 34 |
| | 10% | 11% | 8% | 17% | 9% | 5% | 11% | 5% | 11% | 18% | 11% | 8% |
| | | | | DE | | | * | | G | GH | | |
| Very familiar | 20 | 16 | 5 | 7 | 8 | 6 | 3 | - | 11 | 6 | 12 | 9 |
| | 2% | 3% | 1% | 2% | 2% | 2% | 4% | - | 3% | 4% | 2% | 2% |
| | | B | | | | | G* | | G | G | | |
| Somewhat familiar | 79 | 40 | 38 | 41 | 25 | 13 | 6 | 20 | 31 | 21 | 54 | 25 |
| | 8% | 8% | 7% | 15% | 7% | 4% | 7% | 5% | 8% | 13% | 9% | 6% |
| | | | | DE | | | * | | | GH | | |
| Bottom 2 Box (Net) | 901 | 429 | 472 | 231 | 338 | 333 | 77 | 348 | 350 | 127 | 523 | 378 |
| | 90% | 89% | 92% | 83% | 91% | 95% | 89% | 95% | 89% | 82% | 89% | 92% |
| | | | | C | C | C | * | HI | I | | | |
| I've heard their name, but otherwise not familiar | 187 | 113 | 74 | 52 | 51 | 84 | 13 | 68 | 70 | 36 | 105 | 82 |
| | 19% | 23% | 14% | 18% | 14% | 24% | 15% | 19% | 18% | 23% | 18% | 20% |
| | | B | | | | D | * | | | | | |
| Never heard of them | 714 | 316 | 398 | 179 | 287 | 248 | 64 | 280 | 280 | 91 | 418 | 296 |
| | 71% | 65% | 77% | 64% | 77% | 71% | 74% | 76% | 71% | 59% | 71% | 72% |
| | | | A | | C | | * | I | I | | | |
| Sigma | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3B_5. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Pierre Lemieux

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|---|-------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents (unwtd) | 1000 | 483 | 517 | 272 | 383 | 345 | 46 | 194 | 438 | 322 | 599 | 401 |
| Base: All Respondents (wtd) | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| Top 2 Box (Net) | 111 | 63 | 47 | 64 | 34 | 13 | 10 | 39 | 41 | 20 | 73 | 37 |
| | 11% | 13% | 9% | 23% | 9% | 4% | 12% | 11% | 10% | 13% | 12% | 9% |
| | | | | DE | E | | * | | | | | |
| Very familiar | 17 | 14 | 3 | 8 | 8 | 1 | 3 | 4 | 8 | 2 | 15 | 2 |
| | 2% | 3% | 1% | 3% | 2% | * | 4% | 1% | 2% | 1% | 3% | * |
| | | B | | E | E | | * | | | | K | |
| Somewhat familiar | 94 | 49 | 44 | 56 | 25 | 12 | 7 | 35 | 33 | 18 | 58 | 35 |
| | 9% | 10% | 9% | 20% | 7% | 3% | 8% | 10% | 8% | 12% | 10% | 9% |
| | | | | DE | | | * | | | | | |
| Bottom 2 Box (Net) | 889 | 422 | 468 | 215 | 336 | 338 | 76 | 329 | 351 | 134 | 515 | 374 |
| | 89% | 87% | 91% | 77% | 91% | 96% | 88% | 89% | 90% | 87% | 88% | 91% |
| | | | | C | CD | | * | | | | | |
| I've heard their name, but otherwise not familiar | 203 | 106 | 98 | 51 | 67 | 85 | 11 | 75 | 82 | 35 | 127 | 76 |
| | 20% | 22% | 19% | 18% | 18% | 24% | 13% | 20% | 21% | 23% | 22% | 18% |
| | | | | | | | * | | | | | |
| Never heard of them | 686 | 316 | 370 | 164 | 269 | 253 | 65 | 253 | 269 | 99 | 388 | 298 |
| | 69% | 65% | 72% | 59% | 73% | 72% | 75% | 69% | 69% | 64% | 66% | 72% |
| | | | | C | C | | * | | | | | |
| Sigma | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3B_6. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Deepak Obhrai

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|---|-------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents (unwtd) | 1000 | 483 | 517 | 272 | 383 | 345 | 46 | 194 | 438 | 322 | 599 | 401 |
| Base: All Respondents (wtd) | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| Top 2 Box (Net) | 94 | 63 | 31 | 39 | 35 | 20 | 9 | 27 | 40 | 18 | 62 | 32 |
| | 9% | 13% | 6% | 14% | 9% | 6% | 11% | 7% | 10% | 12% | 11% | 8% |
| | | B | | E | | | * | | | | | |
| Very familiar | 22 | 14 | 8 | 5 | 13 | 3 | 5 | 6 | 10 | 1 | 15 | 7 |
| | 2% | 3% | 2% | 2% | 4% | 1% | 6% | 2% | 3% | 1% | 2% | 2% |
| | | | | E | | | I* | | | | | |
| Somewhat familiar | 72 | 49 | 24 | 34 | 22 | 17 | 4 | 21 | 29 | 17 | 48 | 24 |
| | 7% | 10% | 5% | 12% | 6% | 5% | 5% | 6% | 8% | 11% | 8% | 6% |
| | | B | | DE | | | * | | | G | | |
| Bottom 2 Box (Net) | 906 | 422 | 484 | 240 | 335 | 331 | 77 | 341 | 352 | 136 | 526 | 380 |
| | 91% | 87% | 94% | 86% | 91% | 94% | 89% | 93% | 90% | 88% | 89% | 92% |
| | | | A | | | C | * | | | | | |
| I've heard their name, but otherwise not familiar | 151 | 90 | 61 | 45 | 56 | 50 | 9 | 47 | 60 | 34 | 79 | 72 |
| | 15% | 19% | 12% | 16% | 15% | 14% | 11% | 13% | 15% | 22% | 13% | 17% |
| | | B | | | | | * | | | GH | | |
| Never heard of them | 755 | 333 | 423 | 195 | 279 | 282 | 68 | 293 | 292 | 102 | 448 | 308 |
| | 76% | 69% | 82% | 70% | 75% | 80% | 79% | 80% | 75% | 66% | 76% | 75% |
| | | | A | | | C | * | I | I | | | |
| Sigma | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3B_7. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Erin O'Toole

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|---|-------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents (unwtd) | 1000 | 483 | 517 | 272 | 383 | 345 | 46 | 194 | 438 | 322 | 599 | 401 |
| Base: All Respondents (wtd) | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| Top 2 Box (Net) | 99 | 62 | 37 | 50 | 35 | 13 | 8 | 26 | 42 | 24 | 63 | 36 |
| | 10% | 13% | 7% | 18% | 10% | 4% | 9% | 7% | 11% | 15% | 11% | 9% |
| | | B | | DE | E | | * | | | G | | |
| Very familiar | 14 | 12 | 2 | 6 | 6 | 1 | 3 | - | 6 | 4 | 11 | 3 |
| | 1% | 2% | * | 2% | 2% | * | 4% | - | 2% | 3% | 2% | 1% |
| | | B | | | | | G* | | G | G | | |
| Somewhat familiar | 85 | 50 | 35 | 44 | 29 | 12 | 5 | 26 | 35 | 20 | 52 | 33 |
| | 9% | 10% | 7% | 16% | 8% | 3% | 5% | 7% | 9% | 13% | 9% | 8% |
| | | | | DE | E | | * | | | G | | |
| Bottom 2 Box (Net) | 901 | 423 | 478 | 229 | 335 | 338 | 78 | 342 | 350 | 130 | 526 | 375 |
| | 90% | 87% | 93% | 82% | 90% | 96% | 91% | 93% | 89% | 85% | 89% | 91% |
| | | | A | | C | CD | * | I | | | | |
| I've heard their name, but otherwise not familiar | 166 | 91 | 76 | 54 | 57 | 56 | 10 | 58 | 70 | 29 | 93 | 73 |
| | 17% | 19% | 15% | 19% | 15% | 16% | 11% | 16% | 18% | 19% | 16% | 18% |
| | | | | | | | * | | | | | |
| Never heard of them | 735 | 332 | 403 | 175 | 278 | 282 | 69 | 285 | 280 | 102 | 433 | 302 |
| | 73% | 68% | 78% | 63% | 75% | 80% | 80% | 77% | 71% | 66% | 74% | 73% |
| | | | A | | C | C | * | I | | | | |
| Sigma | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3B_8. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Rick Peterson

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|---|-------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents (unwtd) | 1000 | 483 | 517 | 272 | 383 | 345 | 46 | 194 | 438 | 322 | 599 | 401 |
| Base: All Respondents (wtd) | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| Top 2 Box (Net) | 73 | 42 | 32 | 42 | 23 | 9 | 9 | 15 | 36 | 13 | 54 | 20 |
| | 7% | 9% | 6% | 15% | 6% | 2% | 10% | 4% | 9% | 8% | 9% | 5% |
| | | | | DE | E | | * | | G | G | K | |
| Very familiar | 12 | 9 | 3 | 5 | 6 | 1 | 1 | 4 | 4 | 2 | 11 | 1 |
| | 1% | 2% | 1% | 2% | 2% | * | 2% | 1% | 1% | 2% | 2% | * |
| | | | | | | | * | | | | K | |
| Somewhat familiar | 61 | 33 | 29 | 36 | 18 | 8 | 7 | 11 | 32 | 10 | 42 | 19 |
| | 6% | 7% | 6% | 13% | 5% | 2% | 9% | 3% | 8% | 7% | 7% | 5% |
| | | | | DE | | | * | | G | G | | |
| Bottom 2 Box (Net) | 927 | 443 | 483 | 237 | 347 | 342 | 77 | 353 | 356 | 141 | 535 | 392 |
| | 93% | 91% | 94% | 85% | 94% | 98% | 90% | 96% | 91% | 92% | 91% | 95% |
| | | | | | C | CD | * | HI | | | | J |
| I've heard their name, but otherwise not familiar | 173 | 105 | 68 | 60 | 57 | 56 | 14 | 65 | 71 | 24 | 101 | 72 |
| | 17% | 22% | 13% | 22% | 15% | 16% | 16% | 18% | 18% | 16% | 17% | 18% |
| | | B | | | | | * | | | | | |
| Never heard of them | 753 | 338 | 415 | 177 | 289 | 286 | 64 | 288 | 285 | 117 | 434 | 320 |
| | 75% | 70% | 81% | 64% | 78% | 82% | 74% | 78% | 73% | 76% | 74% | 78% |
| | | | A | | C | C | * | | | | | |
| Sigma | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3B_9. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Kellie Leitch

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|---|-------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents (unwtd) | 1000 | 483 | 517 | 272 | 383 | 345 | 46 | 194 | 438 | 322 | 599 | 401 |
| Base: All Respondents (wtd) | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| Top 2 Box (Net) | 178 | 99 | 78 | 50 | 66 | 62 | 8 | 51 | 74 | 45 | 111 | 67 |
| | 18% | 20% | 15% | 18% | 18% | 18% | 10% | 14% | 19% | 29% | 19% | 16% |
| | | | | | | | * | | | FGH | | |
| Very familiar | 56 | 34 | 21 | 13 | 26 | 17 | 3 | 19 | 19 | 15 | 25 | 30 |
| | 6% | 7% | 4% | 4% | 7% | 5% | 3% | 5% | 5% | 10% | 4% | 7% |
| | | | | | | | * | | | GH | | |
| Somewhat familiar | 122 | 65 | 57 | 38 | 39 | 45 | 6 | 32 | 54 | 30 | 85 | 37 |
| | 12% | 13% | 11% | 13% | 11% | 13% | 7% | 9% | 14% | 20% | 14% | 9% |
| | | | | | | | * | | | FGH | K | |
| Bottom 2 Box (Net) | 822 | 386 | 437 | 229 | 304 | 289 | 78 | 317 | 318 | 109 | 478 | 344 |
| | 82% | 80% | 85% | 82% | 82% | 82% | 90% | 86% | 81% | 71% | 81% | 84% |
| | | | | | | | I* | I | I | | | |
| I've heard their name, but otherwise not familiar | 191 | 105 | 87 | 57 | 58 | 76 | 12 | 79 | 69 | 31 | 113 | 78 |
| | 19% | 22% | 17% | 20% | 16% | 22% | 14% | 22% | 18% | 20% | 19% | 19% |
| | | | | | | | * | | | | | |
| Never heard of them | 631 | 281 | 350 | 172 | 246 | 213 | 66 | 238 | 250 | 77 | 365 | 266 |
| | 63% | 58% | 68% | 62% | 66% | 61% | 76% | 65% | 64% | 50% | 62% | 65% |
| | | | A | | | | I* | I | I | | | |
| Sigma | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3B_10. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Lisa Raitt

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|---|-------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents (unwtd) | 1000 | 483 | 517 | 272 | 383 | 345 | 46 | 194 | 438 | 322 | 599 | 401 |
| Base: All Respondents (wtd) | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| Top 2 Box (Net) | 213 | 125 | 88 | 45 | 85 | 83 | 9 | 69 | 85 | 51 | 131 | 82 |
| | 21% | 26% | 17% | 16% | 23% | 24% | 10% | 19% | 22% | 33% | 22% | 20% |
| | | B | | | | C | * | | | FGH | | |
| Very familiar | 59 | 41 | 19 | 12 | 27 | 20 | 5 | 19 | 22 | 14 | 31 | 28 |
| | 6% | 8% | 4% | 4% | 7% | 6% | 6% | 5% | 6% | 9% | 5% | 7% |
| | | B | | | | | * | | | | | |
| Somewhat familiar | 153 | 84 | 69 | 32 | 58 | 63 | 4 | 50 | 62 | 37 | 100 | 53 |
| | 15% | 17% | 13% | 11% | 16% | 18% | 4% | 14% | 16% | 24% | 17% | 13% |
| | | | | | | | * | | F | FGH | | |
| Bottom 2 Box (Net) | 787 | 360 | 427 | 234 | 285 | 268 | 78 | 299 | 307 | 103 | 457 | 330 |
| | 79% | 74% | 83% | 84% | 77% | 76% | 90% | 81% | 78% | 67% | 78% | 80% |
| | | | A | E | | | I* | I | I | | | |
| I've heard their name, but otherwise not familiar | 211 | 112 | 99 | 53 | 70 | 88 | 19 | 66 | 91 | 35 | 119 | 91 |
| | 21% | 23% | 19% | 19% | 19% | 25% | 22% | 18% | 23% | 23% | 20% | 22% |
| | | | | | | | * | | | | | |
| Never heard of them | 577 | 249 | 328 | 181 | 215 | 180 | 59 | 232 | 216 | 69 | 338 | 238 |
| | 58% | 51% | 64% | 65% | 58% | 51% | 69% | 63% | 55% | 45% | 57% | 58% |
| | | | A | E | | | I* | I | I | | | |
| Sigma | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3B_11. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Andrew Saxton

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|---|-------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents (unwtd) | 1000 | 483 | 517 | 272 | 383 | 345 | 46 | 194 | 438 | 322 | 599 | 401 |
| Base: All Respondents (wtd) | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| Top 2 Box (Net) | 84 | 55 | 29 | 38 | 39 | 7 | 5 | 23 | 41 | 15 | 63 | 21 |
| | 8% | 11% | 6% | 14% | 11% | 2% | 6% | 6% | 11% | 10% | 11% | 5% |
| | | B | | E | E | | * | | | | K | |
| Very familiar | 20 | 19 | 1 | 7 | 12 | 1 | 5 | 6 | 8 | 1 | 15 | 5 |
| | 2% | 4% | * | 3% | 3% | * | 6% | 2% | 2% | 1% | 3% | 1% |
| | | B | | E | E | | * | | | | | |
| Somewhat familiar | 64 | 36 | 28 | 31 | 27 | 7 | - | 17 | 33 | 14 | 49 | 15 |
| | 6% | 8% | 5% | 11% | 7% | 2% | - | 5% | 8% | 9% | 8% | 4% |
| | | | | E | E | | * | | F | F | K | |
| Bottom 2 Box (Net) | 916 | 430 | 486 | 241 | 331 | 344 | 81 | 344 | 351 | 139 | 525 | 391 |
| | 92% | 89% | 94% | 86% | 89% | 98% | 94% | 94% | 89% | 90% | 89% | 95% |
| | | | A | | | CD | * | | | | | J |
| I've heard their name, but otherwise not familiar | 169 | 89 | 80 | 58 | 56 | 56 | 15 | 61 | 61 | 32 | 106 | 63 |
| | 17% | 18% | 16% | 21% | 15% | 16% | 18% | 17% | 16% | 21% | 18% | 15% |
| | | | | | | | * | | | | | |
| Never heard of them | 747 | 341 | 406 | 184 | 275 | 288 | 66 | 283 | 290 | 107 | 419 | 328 |
| | 75% | 70% | 79% | 66% | 74% | 82% | 77% | 77% | 74% | 70% | 71% | 80% |
| | | | A | | C | CD | * | | | | | J |
| Sigma | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3B_12. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Andrew Scheer

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|---|-------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents (unwtd) | 1000 | 483 | 517 | 272 | 383 | 345 | 46 | 194 | 438 | 322 | 599 | 401 |
| Base: All Respondents (wtd) | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| Top 2 Box (Net) | 104 | 65 | 39 | 44 | 34 | 26 | 7 | 33 | 43 | 21 | 68 | 36 |
| | 10% | 13% | 8% | 16% | 9% | 7% | 8% | 9% | 11% | 14% | 12% | 9% |
| | | B | | DE | | | * | | | | | |
| Very familiar | 24 | 19 | 6 | 11 | 9 | 4 | 5 | 2 | 12 | 5 | 17 | 8 |
| | 2% | 4% | 1% | 4% | 2% | 1% | 6% | 1% | 3% | 4% | 3% | 2% |
| | | B | | | | | G* | | G | G | | |
| Somewhat familiar | 80 | 47 | 33 | 33 | 25 | 22 | 2 | 31 | 31 | 16 | 52 | 28 |
| | 8% | 10% | 6% | 12% | 7% | 6% | 2% | 9% | 8% | 10% | 9% | 7% |
| | | | | E | | | * | | | | | |
| Bottom 2 Box (Net) | 896 | 420 | 476 | 235 | 336 | 325 | 79 | 335 | 349 | 133 | 520 | 376 |
| | 90% | 87% | 92% | 84% | 91% | 93% | 92% | 91% | 89% | 86% | 88% | 91% |
| | | | A | | C | C | * | | | | | |
| I've heard their name, but otherwise not familiar | 137 | 82 | 55 | 50 | 51 | 36 | 6 | 37 | 63 | 31 | 83 | 53 |
| | 14% | 17% | 11% | 18% | 14% | 10% | 7% | 10% | 16% | 20% | 14% | 13% |
| | | B | | E | | | * | | G | FG | | |
| Never heard of them | 759 | 338 | 421 | 185 | 285 | 289 | 73 | 298 | 286 | 102 | 437 | 322 |
| | 76% | 70% | 82% | 66% | 77% | 82% | 85% | 81% | 73% | 66% | 74% | 78% |
| | | | A | | C | C | I* | HI | I | | | |
| Sigma | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3B_13. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Brad Trost

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|---|-------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents (unwtd) | 1000 | 483 | 517 | 272 | 383 | 345 | 46 | 194 | 438 | 322 | 599 | 401 |
| Base: All Respondents (wtd) | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| Top 2 Box (Net) | 70 | 46 | 24 | 32 | 23 | 15 | 6 | 21 | 27 | 16 | 48 | 22 |
| | 7% | 9% | 5% | 12% | 6% | 4% | 7% | 6% | 7% | 10% | 8% | 5% |
| | | B | | DE | | | * | | | | | |
| Very familiar | 15 | 13 | 2 | 6 | 6 | 2 | 1 | 4 | 7 | 2 | 13 | 2 |
| | 1% | 3% | * | 2% | 2% | 1% | 2% | 1% | 2% | 1% | 2% | * |
| | | B | | | | | * | | | | K | |
| Somewhat familiar | 56 | 33 | 23 | 26 | 17 | 12 | 5 | 17 | 20 | 14 | 36 | 20 |
| | 6% | 7% | 4% | 9% | 5% | 4% | 6% | 5% | 5% | 9% | 6% | 5% |
| | | | | DE | | | * | | | GH | | |
| Bottom 2 Box (Net) | 930 | 439 | 491 | 247 | 347 | 336 | 80 | 347 | 365 | 138 | 540 | 390 |
| | 93% | 91% | 95% | 88% | 94% | 96% | 93% | 94% | 93% | 90% | 92% | 95% |
| | | | A | | C | C | * | | | | | |
| I've heard their name, but otherwise not familiar | 146 | 80 | 66 | 51 | 52 | 43 | 19 | 49 | 50 | 29 | 88 | 58 |
| | 15% | 17% | 13% | 18% | 14% | 12% | 22% | 13% | 13% | 19% | 15% | 14% |
| | | | | | | | * | | | H | | |
| Never heard of them | 783 | 359 | 425 | 196 | 294 | 294 | 61 | 298 | 315 | 109 | 452 | 332 |
| | 78% | 74% | 82% | 70% | 79% | 84% | 71% | 81% | 80% | 71% | 77% | 81% |
| | | | A | | C | C | * | I | I | | | |
| Sigma | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3B_14. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Kevin O'Leary

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|---|-------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents (unwtd) | 1000 | 483 | 517 | 272 | 383 | 345 | 46 | 194 | 438 | 322 | 599 | 401 |
| Base: All Respondents (wtd) | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| Top 2 Box (Net) | 576 | 297 | 279 | 156 | 206 | 214 | 32 | 202 | 243 | 99 | 306 | 270 |
| | 58% | 61% | 54% | 56% | 56% | 61% | 37% | 55% | 62% | 64% | 52% | 66% |
| | | B | | | | | * | F | F | FG | | J |
| Very familiar | 251 | 121 | 129 | 73 | 92 | 86 | 14 | 89 | 95 | 54 | 126 | 124 |
| | 25% | 25% | 25% | 26% | 25% | 25% | 16% | 24% | 24% | 35% | 21% | 30% |
| | | | | | | | * | | | FGH | | J |
| Somewhat familiar | 325 | 176 | 149 | 83 | 114 | 127 | 18 | 113 | 148 | 45 | 179 | 146 |
| | 32% | 36% | 29% | 30% | 31% | 36% | 21% | 31% | 38% | 29% | 30% | 35% |
| | | B | | | | | * | | FI | | | |
| Bottom 2 Box (Net) | 424 | 188 | 236 | 123 | 164 | 137 | 54 | 166 | 149 | 55 | 283 | 141 |
| | 42% | 39% | 46% | 44% | 44% | 39% | 63% | 45% | 38% | 36% | 48% | 34% |
| | | | A | | | | GHI* | I | | | K | |
| I've heard their name, but otherwise not familiar | 163 | 77 | 86 | 48 | 56 | 59 | 7 | 53 | 73 | 30 | 107 | 56 |
| | 16% | 16% | 17% | 17% | 15% | 17% | 8% | 15% | 19% | 20% | 18% | 14% |
| | | | | | | | * | | | F | | |
| Never heard of them | 261 | 111 | 150 | 75 | 108 | 78 | 47 | 112 | 76 | 25 | 176 | 85 |
| | 26% | 23% | 29% | 27% | 29% | 22% | 55% | 31% | 19% | 16% | 30% | 21% |
| | | | A | | | | GHI* | HI | | | K | |
| Sigma | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3B. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Top 2 Box Summary

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents (unwtd) | 1000 | 483 | 517 | 272 | 383 | 345 | 46 | 194 | 438 | 322 | 599 | 401 |
| Base: All Respondents (wtd) | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| Kevin O'Leary | 576 | 297 | 279 | 156 | 206 | 214 | 32 | 202 | 243 | 99 | 306 | 270 |
| | 58% | 61% | 54% | 56% | 56% | 61% | 37% | 55% | 62% | 64% | 52% | 66% |
| | | B | | | | | * | F | F | FG | | J |
| Maxime Bernier | 261 | 156 | 105 | 51 | 102 | 108 | 20 | 95 | 92 | 54 | 156 | 105 |
| | 26% | 32% | 20% | 18% | 28% | 31% | 24% | 26% | 24% | 35% | 26% | 26% |
| | | B | | | C | C | * | | | GH | | |
| Lisa Raitt | 213 | 125 | 88 | 45 | 85 | 83 | 9 | 69 | 85 | 51 | 131 | 82 |
| | 21% | 26% | 17% | 16% | 23% | 24% | 10% | 19% | 22% | 33% | 22% | 20% |
| | | B | | | | C | * | | | FGH | | |
| Kellie Leitch | 178 | 99 | 78 | 50 | 66 | 62 | 8 | 51 | 74 | 45 | 111 | 67 |
| | 18% | 20% | 15% | 18% | 18% | 18% | 10% | 14% | 19% | 29% | 19% | 16% |
| | | | | | | | * | | | FGH | | |
| Steven Blaney | 136 | 92 | 44 | 42 | 53 | 41 | 11 | 55 | 43 | 27 | 90 | 46 |
| | 14% | 19% | 9% | 15% | 14% | 12% | 12% | 15% | 11% | 18% | 15% | 11% |
| | | B | | | | | * | | | H | | |
| Chris Alexander | 119 | 74 | 46 | 53 | 41 | 25 | 10 | 33 | 44 | 32 | 79 | 41 |
| | 12% | 15% | 9% | 19% | 11% | 7% | 11% | 9% | 11% | 21% | 13% | 10% |
| | | B | | DE | | | * | | | GH | | |
| Pierre Lemieux | 111 | 63 | 47 | 64 | 34 | 13 | 10 | 39 | 41 | 20 | 73 | 37 |
| | 11% | 13% | 9% | 23% | 9% | 4% | 12% | 11% | 10% | 13% | 12% | 9% |
| | | | | DE | E | | * | | | | | |
| Andrew Scheer | 104 | 65 | 39 | 44 | 34 | 26 | 7 | 33 | 43 | 21 | 68 | 36 |
| | 10% | 13% | 8% | 16% | 9% | 7% | 8% | 9% | 11% | 14% | 12% | 9% |
| | | B | | DE | | | * | | | | | |
| Michael Chong | 99 | 56 | 43 | 48 | 32 | 18 | 10 | 20 | 42 | 27 | 65 | 34 |
| | 10% | 11% | 8% | 17% | 9% | 5% | 11% | 5% | 11% | 18% | 11% | 8% |
| | | | | DE | | | * | | G | GH | | |
| Erin O'Toole | 99 | 62 | 37 | 50 | 35 | 13 | 8 | 26 | 42 | 24 | 63 | 36 |
| | 10% | 13% | 7% | 18% | 10% | 4% | 9% | 7% | 11% | 15% | 11% | 9% |
| | | B | | DE | E | | * | | | G | | |
| Deepak Obhrai | 94 | 63 | 31 | 39 | 35 | 20 | 9 | 27 | 40 | 18 | 62 | 32 |
| | 9% | 13% | 6% | 14% | 9% | 6% | 11% | 7% | 10% | 12% | 11% | 8% |
| | | B | | E | | | * | | | | | |
| Andrew Saxton | 84 | 55 | 29 | 38 | 39 | 7 | 5 | 23 | 41 | 15 | 63 | 21 |
| | 8% | 11% | 6% | 14% | 11% | 2% | 6% | 6% | 11% | 10% | 11% | 5% |
| | | B | | E | E | | * | | | | K | |
| Rick Peterson | 73 | 42 | 32 | 42 | 23 | 9 | 9 | 15 | 36 | 13 | 54 | 20 |
| | 7% | 9% | 6% | 15% | 6% | 2% | 10% | 4% | 9% | 8% | 9% | 5% |
| | | | | DE | E | | * | | G | G | K | |
| Brad Trost | 70 | 46 | 24 | 32 | 23 | 15 | 6 | 21 | 27 | 16 | 48 | 22 |
| | 7% | 9% | 5% | 12% | 6% | 4% | 7% | 6% | 7% | 10% | 8% | 5% |
| | | B | | DE | | | * | | | | | |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

3B. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Bottom 2 Box Summary

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents (unwtd) | 1000 | 483 | 517 | 272 | 383 | 345 | 46 | 194 | 438 | 322 | 599 | 401 |
| Base: All Respondents (wtd) | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| Brad Trost | 930 | 439 | 491 | 247 | 347 | 336 | 80 | 347 | 365 | 138 | 540 | 390 |
| | 93% | 91% | 95% | 88% | 94% | 96% | 93% | 94% | 93% | 90% | 92% | 95% |
| | | | A | | C | C | * | | | | | |
| Rick Peterson | 927 | 443 | 483 | 237 | 347 | 342 | 77 | 353 | 356 | 141 | 535 | 392 |
| | 93% | 91% | 94% | 85% | 94% | 98% | 90% | 96% | 91% | 92% | 91% | 95% |
| | | | | | C | CD | * | HI | | | | J |
| Andrew Saxton | 916 | 430 | 486 | 241 | 331 | 344 | 81 | 344 | 351 | 139 | 525 | 391 |
| | 92% | 89% | 94% | 86% | 89% | 98% | 94% | 94% | 89% | 90% | 89% | 95% |
| | | | A | | | CD | * | | | | | J |
| Deepak Obhrai | 906 | 422 | 484 | 240 | 335 | 331 | 77 | 341 | 352 | 136 | 526 | 380 |
| | 91% | 87% | 94% | 86% | 91% | 94% | 89% | 93% | 90% | 88% | 89% | 92% |
| | | | A | | | C | * | | | | | |
| Erin O'Toole | 901 | 423 | 478 | 229 | 335 | 338 | 78 | 342 | 350 | 130 | 526 | 375 |
| | 90% | 87% | 93% | 82% | 90% | 96% | 91% | 93% | 89% | 85% | 89% | 91% |
| | | | A | | C | CD | * | I | | | | |
| Michael Chong | 901 | 429 | 472 | 231 | 338 | 333 | 77 | 348 | 350 | 127 | 523 | 378 |
| | 90% | 89% | 92% | 83% | 91% | 95% | 89% | 95% | 89% | 82% | 89% | 92% |
| | | | | | C | C | * | HI | I | | | |
| Andrew Scheer | 896 | 420 | 476 | 235 | 336 | 325 | 79 | 335 | 349 | 133 | 520 | 376 |
| | 90% | 87% | 92% | 84% | 91% | 93% | 92% | 91% | 89% | 86% | 88% | 91% |
| | | | A | | C | C | * | | | | | |
| Pierre Lemieux | 889 | 422 | 468 | 215 | 336 | 338 | 76 | 329 | 351 | 134 | 515 | 374 |
| | 89% | 87% | 91% | 77% | 91% | 96% | 88% | 89% | 90% | 87% | 88% | 91% |
| | | | | | C | CD | * | | | | | |
| Chris Alexander | 881 | 411 | 469 | 226 | 329 | 326 | 77 | 334 | 348 | 122 | 510 | 371 |
| | 88% | 85% | 91% | 81% | 89% | 93% | 89% | 91% | 89% | 79% | 87% | 90% |
| | | | A | | C | C | * | I | I | | | |
| Steven Blaney | 864 | 393 | 471 | 237 | 317 | 310 | 76 | 312 | 349 | 127 | 498 | 366 |
| | 86% | 81% | 91% | 85% | 86% | 88% | 88% | 85% | 89% | 82% | 85% | 89% |
| | | | A | | | | * | | I | | | |
| Kellie Leitch | 822 | 386 | 437 | 229 | 304 | 289 | 78 | 317 | 318 | 109 | 478 | 344 |
| | 82% | 80% | 85% | 82% | 82% | 82% | 90% | 86% | 81% | 71% | 81% | 84% |
| | | | | | | | I* | I | I | | | |
| Lisa Raitt | 787 | 360 | 427 | 234 | 285 | 268 | 78 | 299 | 307 | 103 | 457 | 330 |
| | 79% | 74% | 83% | 84% | 77% | 76% | 90% | 81% | 78% | 67% | 78% | 80% |
| | | | A | E | | | I* | I | I | | | |
| Maxime Bernier | 739 | 329 | 410 | 228 | 268 | 243 | 66 | 273 | 300 | 100 | 433 | 306 |
| | 74% | 68% | 80% | 82% | 72% | 69% | 76% | 74% | 76% | 65% | 74% | 74% |
| | | | A | DE | | | * | I | I | | | |
| Kevin O'Leary | 424 | 188 | 236 | 123 | 164 | 137 | 54 | 166 | 149 | 55 | 283 | 141 |
| | 42% | 39% | 46% | 44% | 44% | 39% | 63% | 45% | 38% | 36% | 48% | 34% |
| | | | A | | | | GHI* | I | | | K | |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

4. Now, assume Kevin O'Leary is leading the Conservative party. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|--|-------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents (unwtd) | 1000 | 483 | 517 | 272 | 383 | 345 | 46 | 194 | 438 | 322 | 599 | 401 |
| Base: All Respondents (wtd) | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| The Conservative Party | 256 | 145 | 111 | 76 | 86 | 94 | 22 | 93 | 105 | 36 | 82 | 174 |
| | 26% | 30% | 22% | 27% | 23% | 27% | 26% | 25% | 27% | 23% | 14% | 42% |
| | | B | | | | | * | | | | | J |
| The Liberal Party | 265 | 130 | 134 | 86 | 95 | 83 | 17 | 81 | 116 | 51 | 247 | 18 |
| | 26% | 27% | 26% | 31% | 26% | 24% | 20% | 22% | 29% | 33% | 42% | 4% |
| | | | | | | | * | | | G | K | |
| The New Democratic Party (NDP) | 115 | 51 | 64 | 36 | 44 | 35 | 8 | 37 | 50 | 20 | 64 | 51 |
| | 12% | 11% | 12% | 13% | 12% | 10% | 9% | 10% | 13% | 13% | 11% | 12% |
| | | | | | | | * | | | | | |
| The Bloc Quebecois (BQ) | 28 | 16 | 12 | 2 | 11 | 14 | 2 | 14 | 10 | 3 | 15 | 13 |
| | 3% | 3% | 2% | 1% | 3% | 4% | 2% | 4% | 3% | 2% | 3% | 3% |
| | | | | | | C | * | | | | | |
| Other | 27 | 15 | 13 | 7 | 7 | 13 | 2 | 9 | 12 | 4 | 9 | 18 |
| | 3% | 3% | 2% | 3% | 2% | 4% | 2% | 2% | 3% | 3% | 2% | 4% |
| | | | | | | | * | | | | | J |
| Would not vote/None/Would spoil ballot | 79 | 44 | 35 | 22 | 31 | 26 | 5 | 42 | 24 | 8 | 40 | 39 |
| | 8% | 9% | 7% | 8% | 8% | 7% | 6% | 11% | 6% | 5% | 7% | 9% |
| | | | | | | | * | HI | | | | |
| Don't Know/Not sure | 229 | 84 | 145 | 48 | 95 | 86 | 30 | 93 | 75 | 32 | 130 | 99 |
| | 23% | 17% | 28% | 17% | 26% | 25% | 35% | 25% | 19% | 20% | 22% | 24% |
| | | | A | | C | | HI* | | | | | |
| Sigma | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

4x. Now, assume Kevin O'Leary is leading the Conservative party. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|--|-------------|-------------|-------------|-------------|-------------|-------------|-----------------|-------------|-------------|-------------|-------------|-----------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Answering (Excluded 'Would Not Vote/None/Spoil and DK') (unwtd) | 710 | 363 | 347 | 210 | 260 | 240 | 27 | 120 | 326 | 237 | 439 | 271 |
| Base: All Answering (Excluded 'Would Not Vote/None/Spoil and DK') (wtd) | 691 | 357 | 335 | 209 | 243 | 239 | 51 | 233 | 293 | 114 | 418 | 273 |
| The Conservative Party | 256 37% | 145 41% | 111 33% | 76 37% | 86 35% | 94 39% | 22 43% ** | 93 40% | 105 36% | 36 32% | 82 20% | 174 64% J |
| The Liberal Party | 265 38% | 130 37% | 134 40% | 86 41% | 95 39% | 83 35% | 17 34% ** | 81 35% | 116 39% | 51 45% | 247 59% | 18 6% K |
| The New Democratic Party (NDP) | 115 17% | 51 14% | 64 19% | 36 17% | 44 18% | 35 14% | 8 16% ** | 37 16% | 50 17% | 20 17% | 64 15% | 51 19% |
| The Bloc Quebecois (BQ) | 28 4% | 16 4% | 12 4% | 2 1% | 11 5% | 14 6% | 2 3% ** | 14 6% | 10 3% | 3 2% | 15 4% | 13 5% |
| Other | 27 4% | 15 4% | 13 4% | 7 3% | 7 3% | 13 6% | 2 4% ** | 9 4% | 12 4% | 4 4% | 9 2% | 18 7% J |
| Sigma | 691 100% | 357 100% | 335 100% | 209 100% | 243 100% | 239 100% | 51 100% | 233 100% | 293 100% | 114 100% | 418 100% | 273 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

5. Now, assume Kellie Leitch is leading the Conservative party. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|--|--------------|-------------|-------------|-------------|-------------|-------------|------------|-------------|-------------|-------------|-------------|-------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents (unwtd) | 1000 | 483 | 517 | 272 | 383 | 345 | 46 | 194 | 438 | 322 | 599 | 401 |
| Base: All Respondents (wtd) | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| The Conservative Party | 168 17% | 91 19% | 77 15% | 57 20% | 52 14% | 59 17% | 7 8% | 59 16% | 75 19% | 26 17% | 51 9% | 116 28% |
| | | | | | | | * | | | | | J |
| The Liberal Party | 268 27% | 138 28% | 130 25% | 92 33% | 96 26% | 80 23% | 21 25% | 82 22% | 110 28% | 54 35% | 252 43% | 17 4% |
| | | | | E | | | * | | | GH | K | |
| The New Democratic Party (NDP) | 130 13% | 63 13% | 67 13% | 41 15% | 49 13% | 40 11% | 9 11% | 44 12% | 59 15% | 18 12% | 65 11% | 65 16% |
| | | | | | | | * | | | | | |
| The Bloc Quebecois (BQ) | 31 3% | 17 4% | 14 3% | 4 2% | 13 3% | 14 4% | 5 6% | 14 4% | 11 3% | 2 1% | 17 3% | 15 4% |
| | | | | | | | * | | | | | |
| Other | 36 4% | 18 4% | 18 4% | 12 4% | 12 3% | 12 4% | 4 5% | 11 3% | 14 3% | 7 5% | 18 3% | 18 4% |
| | | | | | | | * | | | | | |
| Would not vote/None/Would spoil ballot | 80 8% | 52 11% | 28 5% | 20 7% | 38 10% | 23 6% | 8 9% | 47 13% | 17 4% | 8 5% | 38 6% | 42 10% |
| | | B | | | | | * | HI | | | | |
| Don't Know/Not sure | 287 29% | 107 22% | 180 35% | 54 19% | 110 30% | 123 35% | 31 36% | 111 30% | 106 27% | 38 25% | 148 25% | 139 34% |
| | | | A | | C | C | * | | | | | J |
| Sigma | 1000 100% | 485 100% | 515 100% | 279 100% | 370 100% | 351 100% | 86 100% | 368 100% | 392 100% | 154 100% | 589 100% | 411 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

5x. Now, assume Kellie Leitch is leading the Conservative party. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|--|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Answering (Excluded 'Would Not Vote/None/Spoil and DK') (unwtd) | 654 | 334 | 320 | 201 | 238 | 215 | 25 | 108 | 298 | 223 | 424 | 230 |
| Base: All Answering (Excluded 'Would Not Vote/None/Spoil and DK') (wtd) | 633 | 326 | 307 | 205 | 222 | 206 | 47 | 210 | 268 | 107 | 403 | 230 |
| The Conservative Party | 168 | 91 | 77 | 57 | 52 | 59 | 7 | 59 | 75 | 26 | 51 | 116 |
| | 26% | 28% | 25% | 28% | 24% | 29% | 15% | 28% | 28% | 24% | 13% | 50% |
| | | | | | | | ** | | | | | J |
| The Liberal Party | 268 | 138 | 130 | 92 | 96 | 80 | 21 | 82 | 110 | 54 | 252 | 17 |
| | 42% | 42% | 42% | 45% | 43% | 39% | 45% | 39% | 41% | 50% | 63% | 7% |
| | | | | | | | ** | | | H | K | |
| The New Democratic Party (NDP) | 130 | 63 | 67 | 41 | 49 | 40 | 9 | 44 | 59 | 18 | 65 | 65 |
| | 21% | 19% | 22% | 20% | 22% | 20% | 20% | 21% | 22% | 17% | 16% | 28% |
| | | | | | | | ** | | | | | J |
| The Bloc Quebecois (BQ) | 31 | 17 | 14 | 4 | 13 | 14 | 5 | 14 | 11 | 2 | 17 | 15 |
| | 5% | 5% | 5% | 2% | 6% | 7% | 11% | 7% | 4% | 2% | 4% | 6% |
| | | | | | | C | ** | | | | | |
| Other | 36 | 18 | 18 | 12 | 12 | 12 | 4 | 11 | 14 | 7 | 18 | 18 |
| | 6% | 5% | 6% | 6% | 5% | 6% | 9% | 5% | 5% | 7% | 4% | 8% |
| | | | | | | | ** | | | | | |
| Sigma | 633 | 326 | 307 | 205 | 222 | 206 | 47 | 210 | 268 | 107 | 403 | 230 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

6. Now, assume Maxime Bernier is leading the Conservative party. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|--|-------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Respondents (unwtd) | 1000 | 483 | 517 | 272 | 383 | 345 | 46 | 194 | 438 | 322 | 599 | 401 |
| Base: All Respondents (wtd) | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| The Conservative Party | 178 | 103 | 75 | 58 | 52 | 68 | 8 | 68 | 72 | 30 | 52 | 126 |
| | 18% | 21% | 14% | 21% | 14% | 19% | 9% | 19% | 18% | 19% | 9% | 31% |
| | | B | | D | | | * | | | | | J |
| The Liberal Party | 261 | 132 | 129 | 88 | 102 | 71 | 23 | 83 | 104 | 50 | 241 | 20 |
| | 26% | 27% | 25% | 31% | 28% | 20% | 27% | 23% | 27% | 33% | 41% | 5% |
| | | | | E | E | | * | | | G | K | |
| The New Democratic Party (NDP) | 124 | 62 | 62 | 39 | 46 | 39 | 11 | 36 | 58 | 19 | 63 | 61 |
| | 12% | 13% | 12% | 14% | 12% | 11% | 13% | 10% | 15% | 13% | 11% | 15% |
| | | | | | | | * | | | | | |
| The Bloc Quebecois (BQ) | 29 | 17 | 12 | 4 | 13 | 13 | 4 | 12 | 11 | 3 | 17 | 12 |
| | 3% | 3% | 2% | 1% | 3% | 4% | 4% | 3% | 3% | 2% | 3% | 3% |
| | | | | | | | * | | | | | |
| Other | 36 | 19 | 16 | 12 | 11 | 12 | 4 | 13 | 13 | 6 | 17 | 19 |
| | 4% | 4% | 3% | 4% | 3% | 4% | 5% | 3% | 3% | 4% | 3% | 5% |
| | | | | | | | * | | | | | |
| Would not vote/None/Would spoil ballot | 69 | 39 | 30 | 13 | 30 | 27 | 3 | 43 | 15 | 9 | 33 | 37 |
| | 7% | 8% | 6% | 5% | 8% | 8% | 3% | 12% | 4% | 6% | 6% | 9% |
| | | | | | | | * | HI | | | | |
| Don't Know/Not sure | 303 | 114 | 190 | 65 | 117 | 121 | 33 | 113 | 120 | 37 | 166 | 137 |
| | 30% | 23% | 37% | 23% | 32% | 34% | 38% | 31% | 31% | 24% | 28% | 33% |
| | | | A | | C | C | I* | | I | | | |
| Sigma | 1000 | 485 | 515 | 279 | 370 | 351 | 86 | 368 | 392 | 154 | 589 | 411 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)

6x. Now, assume Maxime Bernier is leading the Conservative party. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

| | Total | Gender | | AGE | | | EDUCATION | | | | Approval | |
|--|-------------|-------------|-------------|-------------|-------------|-------------|------------|-------------|-------------|-------------|-------------|-------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | T2B | L2B |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All Answering (Excluded 'Would Not Vote/None/Spoil and DK') (unwtd) | 645 | 336 | 309 | 197 | 237 | 211 | 26 | 110 | 285 | 224 | 413 | 232 |
| Base: All Answering (Excluded 'Would Not Vote/None/Spoil and DK') (wtd) | 628 | 333 | 295 | 201 | 224 | 203 | 50 | 212 | 257 | 108 | 390 | 238 |
| The Conservative Party | 178 28% | 103 31% | 75 25% | 58 29% | 52 23% | 68 33% | 8 15% | 68 32% | 72 28% | 30 28% | 52 13% | 126 53% |
| | | | | | | D | ** | | | | | J |
| The Liberal Party | 261 42% | 132 40% | 129 44% | 88 44% | 102 46% | 71 35% | 23 47% | 83 39% | 104 41% | 50 46% | 241 62% | 20 8% |
| | | | | | E | | ** | | | | | K |
| The New Democratic Party (NDP) | 124 20% | 62 18% | 62 21% | 39 19% | 46 20% | 39 19% | 11 23% | 36 17% | 58 22% | 19 18% | 63 16% | 61 26% |
| | | | | | | | ** | | | | | J |
| The Bloc Quebecois (BQ) | 29 5% | 17 5% | 12 4% | 4 2% | 13 6% | 13 6% | 4 7% | 12 6% | 11 4% | 3 2% | 17 4% | 12 5% |
| | | | | | | | ** | | | | | |
| Other | 36 6% | 19 6% | 16 6% | 12 6% | 11 5% | 12 6% | 4 8% | 13 6% | 13 5% | 6 6% | 17 4% | 19 8% |
| | | | | | | | ** | | | | | |
| Sigma | 628 100% | 333 100% | 295 100% | 201 100% | 224 100% | 203 100% | 50 100% | 212 100% | 257 100% | 108 100% | 390 100% | 238 100% |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of contents](#)