

1. Thinking about the Liberal government under the leadership of Justin Trudeau, from what you have seen, read or heard, would you say that you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of their performance?

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1000	216	316	136	31	36	49	216
Base: All Respondents (wtd)	1000	214	292	139	36	35	59	225
Top 2 Box (Net)	589	47	283	68	16	23	26	126
	59%	22%	97%	49%	46%	65%	44%	56%
			ACFG	A	**	**	A*	A
Strongly approve	134	4	98	11	4	2	3	11
	13%	2%	34%	8%	11%	7%	6%	5%
			ACFG	A	**	**	*	
Somewhat approve	454	43	185	57	12	20	23	114
	45%	20%	63%	41%	35%	57%	38%	51%
			ACFG	A	**	**	A*	A
Bottom 2 Box (Net)	411	167	9	71	19	12	33	99
	41%	78%	3%	51%	54%	35%	56%	44%
		BCFG		B	**	**	B*	B
Somewhat disapprove	225	58	9	40	15	10	22	70
	22%	27%	3%	29%	43%	27%	37%	31%
		B		B	**	**	B*	B
Strongly disapprove	187	109	-	31	4	3	11	29
	19%	51%	-	22%	11%	8%	19%	13%
		BCFG		B	**	**	B*	B
Sigma	1000	214	292	139	36	35	59	225
	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

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Minimum Base: 30 (**), Small Base: 100 (*)

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2. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None/Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1000	216	316	136	31	36	49	216
Base: All Respondents (wtd)	1000	214	292	139	36	35	59	225
The Conservative Party	214	214	-	-	-	-	-	-
	21%	100%	-	-	-	-	-	-
		BCFG			**	**	*	
The Liberal Party	292	-	292	-	-	-	-	-
	29%	-	100%	-	-	-	-	-
			ACFG		**	**	*	
The New Democratic Party (NDP)	139	-	-	139	-	-	-	-
	14%	-	-	100%	-	-	-	-
				ABFG	**	**	*	
The Bloc Quebecois (BQ)	36	-	-	-	36	-	-	-
	4%	-	-	-	100%	-	-	-
					**	**	*	
Other	35	-	-	-	-	35	-	-
	3%	-	-	-	-	100%	-	-
					**	**	*	
Would not vote/None/Would spoil ballot	59	-	-	-	-	-	59	-
	6%	-	-	-	-	-	100%	-
					**	**	ABCG*	
Don't Know/Not sure	225	-	-	-	-	-	-	225
	23%	-	-	-	-	-	-	100%
					**	**	*	ABCF
Sigma	1000	214	292	139	36	35	59	225
	100%	100%	100%	100%	100%	100%	100%	100%

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2x. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Answering (Excluded 'Would Not Vote/None/Spoil and DK') (unwtd)	735	216	316	136	31	36	-	-
Base: All Answering (Excluded 'Would Not Vote/None/Spoil and DK') (wtd)	716	214	292	139	36	35	-	-
The Conservative Party	214	214	-	-	-	-	-	-
	30%	100%	-	-	-	-	-	-
		BC			**	**		
The Liberal Party	292	-	292	-	-	-	-	-
	41%	-	100%	-	-	-	-	-
			AC		**	**		
The New Democratic Party (NDP)	139	-	-	139	-	-	-	-
	19%	-	-	100%	-	-	-	-
				AB	**	**		
The Bloc Quebecois (BQ)	36	-	-	-	36	-	-	-
	5%	-	-	-	100%	-	-	-
					**	**		
Other	35	-	-	-	-	35	-	-
	5%	-	-	-	-	100%	-	-
					**	**		
Sigma	716	214	292	139	36	35	-	-
	100%	100%	100%	100%	100%	100%	-	-

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3. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. If the leadership election were being held today, and if you could vote for the Conservative leader yourself, for whom of the following would you vote?

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None/ Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1000	216	316	136	31	36	49	216
Base: All Respondents (wtd)	1000	214	292	139	36	35	59	225
Chris Alexander, former MP for Ajax-Pickering, Ontario	18	3	4	3	2	2	3	1
	2%	1%	1%	2%	5%	6%	6%	*
					**	**	G*	
Maxime Bernier, MP for Beauce, Quebec	76	14	23	5	6	3	5	20
	8%	7%	8%	4%	16%	8%	8%	9%
					**	**	*	
Steven Blaney, MP for Bellechasse-Les Etchemins-Levis, Quebec	34	3	11	3	9	-	-	8
	3%	1%	4%	2%	24%	-	-	4%
					**	**	*	
Michael Chong, MP for Wellington-Halton Hills, Ontario	17	2	7	3	-	*	-	4
	2%	1%	2%	2%	-	1%	-	2%
					**	**	*	
Pierre Lemieux, former MP for Glengarry-Prescott-Russell, Ontario	11	1	5	2	1	-	-	2
	1%	*	2%	2%	2%	-	-	1%
					**	**	*	
Deepak Obhrai, MP for Calgary Forest Lawn, Alberta	17	3	6	5	-	1	-	1
	2%	1%	2%	4%	-	3%	-	1%
					**	**	*	
Erin O'Toole, MP for Durham, Ontario	18	6	5	3	2	-	-	2
	2%	3%	2%	2%	5%	-	-	1%
					**	**	*	
Rick Peterson, businessman	7	2	2	1	-	-	-	2
	1%	1%	1%	1%	-	-	-	1%
					**	**	*	
Kellie Leitch, MP for Simcoe-Grey, Ontario	23	14	5	1	-	-	-	3
	2%	6%	2%	1%	-	-	-	1%
		BCG			**	**	*	
Lisa Raitt, MP for Milton, Ontario	52	10	18	11	-	2	*	11
	5%	5%	6%	8%	-	6%	1%	5%
					**	**	*	
Andrew Saxton, former MP for North Vancouver, British Columbia	35	9	12	11	-	*	-	2
	3%	4%	4%	8%	-	1%	-	1%
			G		**	**	*	
Andrew Scheer, MP for Regina-Qu'Appelle, Saskatchewan	12	5	1	2	*	1	-	3
	1%	2%	*	1%	1%	3%	-	1%
					**	**	*	
Brad Trost, MP for Saskatoon-University, Saskatchewan	14	5	5	2	-	-	-	2
	1%	2%	2%	1%	-	-	-	1%
					**	**	*	
Kevin O'Leary, businessman and television personality	239	114	42	38	1	9	1	34
	24%	53%	14%	27%	2%	27%	1%	15%
		BCFG	F	BFG	**	**	*	F
Wouldn't vote	429	24	147	48	16	15	50	129
	43%	11%	50%	35%	44%	44%	84%	57%
			AC	A	**	**	ABCG*	AC
Sigma	1000	214	292	139	36	35	59	225
	100%	100%	100%	100%	100%	100%	100%	100%

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3x. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. If the leadership election were being held today, and if you could vote for the Conservative leader yourself, for whom of the following would you vote?

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None/ Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Answering (Excluded 'Wouldn't Vote') (unwtd)	575	186	164	88	17	20	8	92
Base: All Answering (Excluded 'Wouldn't Vote') (wtd)	571	190	145	91	20	20	9	96
Chris Alexander, former MP for Ajax-Pickering, Ontario	18	3	4	3	2	2	3	1
	3%	1%	3%	4%	9%	11%	35%	1%
				*	**	**	**	*
Maxime Bernier, MP for Beauce, Quebec	76	14	23	5	6	3	5	20
	13%	7%	16%	6%	28%	15%	52%	21%
			AC	*	**	**	**	AC*
Steven Blaney, MP for Bellechasse-Les Etchemins-Levis, Quebec	34	3	11	3	9	-	-	8
	6%	1%	8%	4%	43%	-	-	8%
			A	*	**	**	**	A*
Michael Chong, MP for Wellington-Halton Hills, Ontario	17	2	7	3	-	*	-	4
	3%	1%	5%	4%	-	2%	-	4%
				*	**	**	**	*
Pierre Lemieux, former MP for Glengarry-Prescott-Russell, Ontario	11	1	5	2	1	-	-	2
	2%	1%	3%	3%	4%	-	-	2%
				*	**	**	**	*
Deepak Obhrai, MP for Calgary Forest Lawn, Alberta	17	3	6	5	-	1	-	1
	3%	1%	4%	6%	-	5%	-	1%
				*	**	**	**	*
Erin O'Toole, MP for Durham, Ontario	18	6	5	3	2	-	-	2
	3%	3%	3%	3%	9%	-	-	3%
				*	**	**	**	*
Rick Peterson, businessman	7	2	2	1	-	-	-	2
	1%	1%	1%	2%	-	-	-	2%
				*	**	**	**	*
Kellie Leitch, MP for Simcoe-Grey, Ontario	23	14	5	1	-	-	-	3
	4%	7%	3%	2%	-	-	-	3%
				*	**	**	**	*
Lisa Raitt, MP for Milton, Ontario	52	10	18	11	-	2	*	11
	9%	5%	12%	12%	-	11%	4%	11%
			A	*	**	**	**	*
Andrew Saxton, former MP for North Vancouver, British Columbia	35	9	12	11	-	*	-	2
	6%	5%	8%	12%	-	3%	-	3%
				G*	**	**	**	*
Andrew Scheer, MP for Regina-Qu'Appelle, Saskatchewan	12	5	1	2	*	1	-	3
	2%	3%	1%	2%	2%	6%	-	3%
				*	**	**	**	*
Brad Trost, MP for Saskatoon-University, Saskatchewan	14	5	5	2	-	-	-	2
	2%	3%	3%	2%	-	-	-	2%
				*	**	**	**	*
Kevin O'Leary, businessman and television personality	239	114	42	38	1	9	1	34
	42%	60%	29%	41%	4%	48%	9%	36%
		BCG		*	**	**	**	*
Sigma	571	190	145	91	20	20	9	96
	100%	100%	100%	100%	100%	100%	100%	100%

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3B_1. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Chris Alexander

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1000	216	316	136	31	36	49	216
Base: All Respondents (wtd)	1000	214	292	139	36	35	59	225
Top 2 Box (Net)	119	36	36	23	5	4	1	14
	12%	17%	12%	17%	15%	13%	2%	6%
		FG	G	FG	**	**	*	
Very familiar	33	9	13	4	-	3	1	3
	3%	4%	4%	3%	-	8%	2%	1%
					**	**	*	
Somewhat familiar	87	26	23	19	5	2	-	11
	9%	12%	8%	14%	15%	5%	-	5%
		FG		FG	**	**	*	
Bottom 2 Box (Net)	881	178	256	116	30	31	58	211
	88%	83%	88%	83%	85%	87%	98%	94%
					**	**	AC*	ABC
I've heard their name, but otherwise not familiar	151	39	52	22	5	2	7	24
	15%	18%	18%	16%	14%	7%	12%	11%
					**	**	*	
Never heard of them	729	139	205	94	25	28	51	187
	73%	65%	70%	68%	72%	80%	86%	83%
					**	**	ABC*	ABC
Sigma	1000	214	292	139	36	35	59	225
	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

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3B_2. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Maxime Bernier

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1000	216	316	136	31	36	49	216
Base: All Respondents (wtd)	1000	214	292	139	36	35	59	225
Top 2 Box (Net)	261	68	80	33	23	6	11	40
	26%	32%	27%	23%	66%	16%	19%	18%
		G	G		**	**	*	
Very familiar	69	25	14	7	7	2	3	11
	7%	12%	5%	5%	20%	5%	5%	5%
		BG			**	**	*	
Somewhat familiar	192	42	66	25	16	4	9	30
	19%	20%	23%	18%	45%	10%	15%	13%
			G		**	**	*	
Bottom 2 Box (Net)	739	146	212	106	12	29	48	185
	74%	68%	73%	77%	34%	84%	81%	82%
					**	**	*	AB
I've heard their name, but otherwise not familiar	237	50	78	28	8	4	9	60
	24%	23%	27%	20%	22%	13%	15%	27%
					**	**	*	
Never heard of them	502	96	134	79	4	25	39	124
	50%	45%	46%	57%	12%	71%	66%	55%
					**	**	AB*	
Sigma	1000	214	292	139	36	35	59	225
	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

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3B_3. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Steven Blaney

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1000	216	316	136	31	36	49	216
Base: All Respondents (wtd)	1000	214	292	139	36	35	59	225
Top 2 Box (Net)	136 14%	39 18%	36 12%	17 12%	12 32%	4 11%	6 11%	22 10%
		G			**	**	*	
Very familiar	33 3%	8 4%	5 2%	7 5%	4 11%	2 5%	1 2%	6 2%
					**	**	*	
Somewhat familiar	103 10%	31 14%	31 11%	10 7%	8 22%	2 5%	5 9%	16 7%
		G			**	**	*	
Bottom 2 Box (Net)	864 86%	175 82%	256 88%	122 88%	24 68%	31 89%	53 89%	203 90%
					**	**	*	A
I've heard their name, but otherwise not familiar	167 17%	50 23%	56 19%	22 16%	8 22%	4 11%	2 3%	24 11%
		FG	FG	F	**	**	*	
Never heard of them	698 70%	125 58%	200 68%	100 72%	16 45%	27 78%	51 86%	179 80%
			A	A	**	**	AB*	AB
Sigma	1000 100%	214 100%	292 100%	139 100%	36 100%	35 100%	59 100%	225 100%

Statistics:

Overlap formula used

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Columns Tested (5%): A/B/C/D/E/F/G

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Minimum Base: 30 (**), Small Base: 100 (*)

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3B_4. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Michael Chong

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1000	216	316	136	31	36	49	216
Base: All Respondents (wtd)	1000	214	292	139	36	35	59	225
Top 2 Box (Net)	99	23	34	21	4	3	5	8
	10%	11%	12%	15%	13%	9%	9%	4%
		G	G	G	**	**	*	
Very familiar	20	4	5	6	2	-	1	2
	2%	2%	2%	5%	5%	-	2%	1%
					**	**	*	
Somewhat familiar	79	19	29	14	3	3	4	6
	8%	9%	10%	10%	8%	9%	7%	3%
		G	G	G	**	**	*	
Bottom 2 Box (Net)	901	191	258	119	31	32	54	217
	90%	89%	88%	85%	87%	91%	91%	96%
					**	**	*	ABC
I've heard their name, but otherwise not familiar	187	67	58	19	1	5	5	32
	19%	32%	20%	14%	2%	13%	9%	14%
		BCFG			**	**	*	
Never heard of them	714	124	200	100	30	27	48	185
	71%	58%	68%	72%	85%	78%	82%	82%
			A	A	**	**	A*	ABC
Sigma	1000	214	292	139	36	35	59	225
	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

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Minimum Base: 30 (**), Small Base: 100 (*)

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3B_5. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Pierre Lemieux

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1000	216	316	136	31	36	49	216
Base: All Respondents (wtd)	1000	214	292	139	36	35	59	225
Top 2 Box (Net)	111 11%	34 16%	37 13%	19 14%	5 15%	3 9%	5 9%	7 3%
		G	G	G	**	**	*	
Very familiar	17 2%	1 *	7 3%	3 2%	- -	- -	1 2%	5 2%
					**	**	*	
Somewhat familiar	94 9%	33 16%	29 10%	16 11%	5 15%	3 9%	4 7%	2 1%
		G	G	G	**	**	G*	
Bottom 2 Box (Net)	889 89%	180 84%	256 87%	120 86%	30 85%	32 91%	54 91%	218 97%
					**	**	*	ABC
I've heard their name, but otherwise not familiar	203 20%	55 26%	66 23%	25 18%	4 10%	7 19%	5 9%	42 18%
		F			**	**	*	
Never heard of them	686 69%	125 58%	190 65%	95 68%	27 75%	25 72%	49 82%	177 78%
					**	**	AB*	AB
Sigma	1000 100%	214 100%	292 100%	139 100%	36 100%	35 100%	59 100%	225 100%

Statistics:

Overlap formula used

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Columns Tested (5%): A/B/C/D/E/F/G

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3B_6. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Deepak Obhrai

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1000	216	316	136	31	36	49	216
Base: All Respondents (wtd)	1000	214	292	139	36	35	59	225
Top 2 Box (Net)	94	29	31	16	4	4	1	10
	9%	13%	10%	12%	10%	11%	2%	4%
		FG	G	G	**	**	*	
Very familiar	22	5	7	2	2	1	1	3
	2%	3%	2%	2%	5%	3%	2%	1%
					**	**	*	
Somewhat familiar	72	23	24	14	2	3	-	7
	7%	11%	8%	10%	5%	9%	-	3%
		FG	G	FG	**	**	*	
Bottom 2 Box (Net)	906	185	262	123	32	31	58	215
	91%	87%	90%	88%	90%	89%	98%	96%
					**	**	A*	ABC
I've heard their name, but otherwise not familiar	151	47	44	23	3	4	6	24
	15%	22%	15%	17%	7%	12%	10%	11%
		G			**	**	*	
Never heard of them	755	139	217	100	29	27	52	191
	76%	65%	74%	72%	83%	77%	88%	85%
			A		**	**	AC*	ABC
Sigma	1000	214	292	139	36	35	59	225
	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

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3B_7. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Erin O'Toole

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1000	216	316	136	31	36	49	216
Base: All Respondents (wtd)	1000	214	292	139	36	35	59	225
Top 2 Box (Net)	99	34	30	17	2	5	3	7
	10%	16%	10%	12%	5%	14%	6%	3%
		G	G	G	**	**	*	
Very familiar	14	1	6	3	-	1	1	2
	1%	1%	2%	2%	-	3%	2%	1%
					**	**	*	
Somewhat familiar	85	33	24	15	2	4	2	6
	9%	15%	8%	10%	5%	12%	4%	2%
		BG	G	G	**	**	*	
Bottom 2 Box (Net)	901	180	263	122	34	30	56	218
	90%	84%	90%	88%	95%	86%	94%	97%
					**	**	*	ABC
I've heard their name, but otherwise not familiar	166	59	51	15	4	-	6	32
	17%	27%	17%	11%	12%	-	10%	14%
		BCFG			**	**	*	
Never heard of them	735	121	212	107	29	30	50	186
	73%	57%	73%	77%	83%	86%	85%	82%
			A	A	**	**	A*	AB
Sigma	1000	214	292	139	36	35	59	225
	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

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3B_8. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Rick Peterson

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1000	216	316	136	31	36	49	216
Base: All Respondents (wtd)	1000	214	292	139	36	35	59	225
Top 2 Box (Net)	73	22	29	10	2	4	1	4
	7%	10%	10%	7%	5%	13%	2%	2%
		G	G	G	**	**	*	
Very familiar	12	1	3	3	-	-	1	4
	1%	*	1%	2%	-	-	2%	2%
					**	**	*	
Somewhat familiar	61	21	26	8	2	4	-	-
	6%	10%	9%	6%	5%	13%	-	-
		FG	G	G	**	**	*	
Bottom 2 Box (Net)	927	192	263	129	34	31	58	221
	93%	90%	90%	93%	95%	87%	98%	98%
					**	**	*	ABC
I've heard their name, but otherwise not familiar	173	54	53	20	6	4	9	28
	17%	25%	18%	14%	18%	10%	16%	12%
		CG			**	**	*	
Never heard of them	753	138	210	109	27	27	49	193
	75%	64%	72%	78%	77%	77%	82%	86%
			A	**	**	A*	AB	
Sigma	1000	214	292	139	36	35	59	225
	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

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3B_9. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Kellie Leitch

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1000	216	316	136	31	36	49	216
Base: All Respondents (wtd)	1000	214	292	139	36	35	59	225
Top 2 Box (Net)	178	49	65	29	3	8	1	23
	18%	23%	22%	21%	7%	23%	2%	10%
		FG	FG	FG	**	**	*	
Very familiar	56	22	15	6	1	3	1	8
	6%	10%	5%	4%	2%	7%	2%	3%
		BG			**	**	*	
Somewhat familiar	122	27	50	24	2	5	*	15
	12%	12%	17%	17%	5%	15%	1%	7%
		F	FG	FG	**	**	*	
Bottom 2 Box (Net)	822	165	227	110	33	27	58	202
	82%	77%	78%	79%	93%	77%	98%	90%
					**	**	ABC*	ABC
I've heard their name, but otherwise not familiar	191	60	59	23	4	1	10	33
	19%	28%	20%	17%	11%	4%	17%	15%
		CG			**	**	*	
Never heard of them	631	105	168	87	29	26	48	169
	63%	49%	58%	63%	81%	74%	80%	75%
			A	**	**	AB*	ABC	
Sigma	1000	214	292	139	36	35	59	225
	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

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3B_10. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Lisa Raitt

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1000	216	316	136	31	36	49	216
Base: All Respondents (wtd)	1000	214	292	139	36	35	59	225
Top 2 Box (Net)	213 21%	59 27%	74 25%	35 25%	2 7%	6 16%	5 8%	32 14%
		FG	FG	FG	**	**	*	
Very familiar	59 6%	19 9%	18 6%	7 5%	1 2%	4 11%	1 2%	10 4%
					**	**	*	
Somewhat familiar	153 15%	40 19%	56 19%	28 20%	2 4%	2 5%	4 6%	23 10%
		G	G	G	**	**	*	
Bottom 2 Box (Net)	787 79%	155 73%	218 75%	104 75%	33 93%	29 84%	55 92%	193 86%
					**	**	ABC*	ABC
I've heard their name, but otherwise not familiar	211 21%	46 21%	62 21%	27 19%	11 31%	8 23%	8 13%	49 22%
					**	**	*	
Never heard of them	577 58%	110 51%	156 53%	77 55%	22 62%	21 61%	47 79%	144 64%
					**	**	ABC*	AB
Sigma	1000 100%	214 100%	292 100%	139 100%	36 100%	35 100%	59 100%	225 100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

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3B_11. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Andrew Saxton

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1000	216	316	136	31	36	49	216
Base: All Respondents (wtd)	1000	214	292	139	36	35	59	225
Top 2 Box (Net)	84	25	30	16	1	3	3	6
	8%	12%	10%	11%	2%	7%	6%	3%
		G	G	G	**	**	*	
Very familiar	20	3	10	5	-	-	1	1
	2%	1%	3%	4%	-	-	2%	1%
					**	**	*	
Somewhat familiar	64	23	20	11	1	3	2	5
	6%	11%	7%	8%	2%	7%	4%	2%
		G	G	G	**	**	*	
Bottom 2 Box (Net)	916	189	262	123	35	32	56	219
	92%	88%	90%	89%	98%	93%	94%	97%
					**	**	*	ABC
I've heard their name, but otherwise not familiar	169	51	54	22	5	2	5	30
	17%	24%	18%	16%	13%	7%	8%	13%
		FG			**	**	*	
Never heard of them	747	138	208	101	30	30	51	188
	75%	64%	71%	73%	85%	86%	86%	84%
					**	**	A*	ABC
Sigma	1000	214	292	139	36	35	59	225
	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

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3B_12. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Andrew Scheer

	Total	The Conservati ve Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1000	216	316	136	31	36	49	216
Base: All Respondents (wtd)	1000	214	292	139	36	35	59	225
Top 2 Box (Net)	104 10%	31 14%	35 12%	18 13%	4 10%	1 4%	3 6%	13 6%
		G	G	G	**	**	*	
Very familiar	24 2%	5 2%	8 3%	3 2%	4 10%	-	1 2%	3 2%
					**	**	*	
Somewhat familiar	80 8%	26 12%	27 9%	15 10%	-	1 4%	2 4%	9 4%
		G		G	**	**	*	
Bottom 2 Box (Net)	896 90%	183 86%	257 88%	121 87%	32 90%	34 96%	56 94%	212 94%
					**	**	*	ABC
I've heard their name, but otherwise not familiar	137 14%	40 19%	53 18%	16 12%	3 10%	7 20%	4 7%	13 6%
		G	G		**	**	*	
Never heard of them	759 76%	143 67%	204 70%	105 76%	28 80%	27 76%	52 87%	200 89%
					**	**	AB*	ABC
Sigma	1000 100%	214 100%	292 100%	139 100%	36 100%	35 100%	59 100%	225 100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

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3B_13. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Brad Trost

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1000	216	316	136	31	36	49	216
Base: All Respondents (wtd)	1000	214	292	139	36	35	59	225
Top 2 Box (Net)	70	20	25	13	4	3	1	4
	7%	9%	9%	9%	10%	9%	2%	2%
		G	G	G	**	**	*	
Very familiar	15	2	6	4	-	-	1	1
	1%	1%	2%	3%	-	-	2%	1%
					**	**	*	
Somewhat familiar	56	18	19	9	4	3	-	2
	6%	8%	7%	7%	10%	9%	-	1%
		G	G	G	**	**	*	
Bottom 2 Box (Net)	930	194	267	126	32	32	58	221
	93%	91%	91%	91%	90%	91%	98%	98%
					**	**	*	ABC
I've heard their name, but otherwise not familiar	146	45	52	16	2	1	8	22
	15%	21%	18%	12%	5%	3%	13%	10%
		G	G		**	**	*	
Never heard of them	783	149	215	109	30	31	50	199
	78%	70%	73%	79%	85%	87%	85%	88%
					**	**	*	ABC
Sigma	1000	214	292	139	36	35	59	225
	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

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3B_14. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Kevin O'Leary

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1000	216	316	136	31	36	49	216
Base: All Respondents (wtd)	1000	214	292	139	36	35	59	225
Top 2 Box (Net)	576	167	167	93	10	16	18	106
	58%	78%	57%	67%	27%	45%	31%	47%
		BCFG	FG	FG	**	**	*	
Very familiar	251	86	68	39	3	8	3	45
	25%	40%	23%	28%	10%	22%	4%	20%
		BCFG	F	F	**	**	*	F
Somewhat familiar	325	81	99	54	6	8	16	61
	32%	38%	34%	39%	17%	24%	27%	27%
		G		G	**	**	*	
Bottom 2 Box (Net)	424	47	126	47	26	19	41	119
	42%	22%	43%	33%	73%	55%	69%	53%
			A	A	**	**	ABC*	ABC
I've heard their name, but otherwise not familiar	163	30	49	23	3	5	9	43
	16%	14%	17%	17%	10%	14%	16%	19%
					**	**	*	
Never heard of them	261	17	76	23	22	14	32	76
	26%	8%	26%	17%	63%	41%	53%	34%
			A	A	**	**	ABCG*	AC
Sigma	1000	214	292	139	36	35	59	225
	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

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3B. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Top 2 Box Summary

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1000	216	316	136	31	36	49	216
Base: All Respondents (wtd)	1000	214	292	139	36	35	59	225
Kevin O'Leary	576	167	167	93	10	16	18	106
	58%	78%	57%	67%	27%	45%	31%	47%
		BCFG	FG	FG	**	**	*	
Maxime Bernier	261	68	80	33	23	6	11	40
	26%	32%	27%	23%	66%	16%	19%	18%
		G	G		**	**	*	
Lisa Raitt	213	59	74	35	2	6	5	32
	21%	27%	25%	25%	7%	16%	8%	14%
		FG	FG	FG	**	**	*	
Kellie Leitch	178	49	65	29	3	8	1	23
	18%	23%	22%	21%	7%	23%	2%	10%
		FG	FG	FG	**	**	*	
Steven Blaney	136	39	36	17	12	4	6	22
	14%	18%	12%	12%	32%	11%	11%	10%
		G			**	**	*	
Chris Alexander	119	36	36	23	5	4	1	14
	12%	17%	12%	17%	15%	13%	2%	6%
		FG	G	FG	**	**	*	
Pierre Lemieux	111	34	37	19	5	3	5	7
	11%	16%	13%	14%	15%	9%	9%	3%
		G	G	G	**	**	*	
Andrew Scheer	104	31	35	18	4	1	3	13
	10%	14%	12%	13%	10%	4%	6%	6%
		G	G	G	**	**	*	
Michael Chong	99	23	34	21	4	3	5	8
	10%	11%	12%	15%	13%	9%	9%	4%
		G	G	G	**	**	*	
Erin O'Toole	99	34	30	17	2	5	3	7
	10%	16%	10%	12%	5%	14%	6%	3%
		G	G	G	**	**	*	
Deepak Obhrai	94	29	31	16	4	4	1	10
	9%	13%	10%	12%	10%	11%	2%	4%
		FG	G	G	**	**	*	
Andrew Saxton	84	25	30	16	1	3	3	6
	8%	12%	10%	11%	2%	7%	6%	3%
		G	G	G	**	**	*	
Rick Peterson	73	22	29	10	2	4	1	4
	7%	10%	10%	7%	5%	13%	2%	2%
		G	G	G	**	**	*	
Brad Trost	70	20	25	13	4	3	1	4
	7%	9%	9%	9%	10%	9%	2%	2%
		G	G	G	**	**	*	

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

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3B. Please think ahead now to the Conservative Party of Canada's leadership election, to be held on May 27, 2017. How familiar are you with each of the following candidates? - Bottom 2 Box Summary

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1000	216	316	136	31	36	49	216
Base: All Respondents (wtd)	1000	214	292	139	36	35	59	225
Brad Trost	930	194	267	126	32	32	58	221
	93%	91%	91%	91%	90%	91%	98%	98%
					**	**	*	ABC
Rick Peterson	927	192	263	129	34	31	58	221
	93%	90%	90%	93%	95%	87%	98%	98%
					**	**	*	ABC
Andrew Saxton	916	189	262	123	35	32	56	219
	92%	88%	90%	89%	98%	93%	94%	97%
					**	**	*	ABC
Deepak Obhrai	906	185	262	123	32	31	58	215
	91%	87%	90%	88%	90%	89%	98%	96%
					**	**	A*	ABC
Erin O'Toole	901	180	263	122	34	30	56	218
	90%	84%	90%	88%	95%	86%	94%	97%
					**	**	*	ABC
Michael Chong	901	191	258	119	31	32	54	217
	90%	89%	88%	85%	87%	91%	91%	96%
					**	**	*	ABC
Andrew Scheer	896	183	257	121	32	34	56	212
	90%	86%	88%	87%	90%	96%	94%	94%
					**	**	*	ABC
Pierre Lemieux	889	180	256	120	30	32	54	218
	89%	84%	87%	86%	85%	91%	91%	97%
					**	**	*	ABC
Chris Alexander	881	178	256	116	30	31	58	211
	88%	83%	88%	83%	85%	87%	98%	94%
					**	**	AC*	ABC
Steven Blaney	864	175	256	122	24	31	53	203
	86%	82%	88%	88%	68%	89%	89%	90%
					**	**	*	A
Kellie Leitch	822	165	227	110	33	27	58	202
	82%	77%	78%	79%	93%	77%	98%	90%
					**	**	ABC*	ABC
Lisa Raitt	787	155	218	104	33	29	55	193
	79%	73%	75%	75%	93%	84%	92%	86%
					**	**	ABC*	ABC
Maxime Bernier	739	146	212	106	12	29	48	185
	74%	68%	73%	77%	34%	84%	81%	82%
					**	**	*	AB
Kevin O'Leary	424	47	126	47	26	19	41	119
	42%	22%	43%	33%	73%	55%	69%	53%
			A	A	**	**	ABC*	ABC

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

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4. Now, assume Kevin O'Leary is leading the Conservative party. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1000	216	316	136	31	36	49	216
Base: All Respondents (wtd)	1000	214	292	139	36	35	59	225
The Conservative Party	256 26%	169 79%	20 7%	27 19%	4 12%	8 22%	3 4%	26 11%
		BCFG		BF	**	**	*	
The Liberal Party	265 26%	4 2%	218 75%	5 4%	- -	3 7%	2 4%	33 15%
			ACFG		**	**	*	AC
The New Democratic Party (NDP)	115 12%	7 3%	7 2%	91 66%	2 5%	1 3%	1 2%	7 3%
			ABFG	**	**	*		
The Bloc Quebecois (BQ)	28 3%	- -	2 1%	* *	24 67%	* 1%	- -	2 1%
					**	**	*	
Other	27 3%	5 2%	2 1%	- -	- -	16 46%	- -	5 2%
					**	**	*	
Would not vote/None/Would spoil ballot	79 8%	3 2%	3 1%	6 5%	2 6%	2 6%	50 85%	12 5%
					**	**	ABCG*	B
Don't Know/Not sure	229 23%	27 12%	40 14%	9 7%	3 10%	5 14%	3 5%	141 63%
					**	**	*	ABCF
Sigma	1000 100%	214 100%	292 100%	139 100%	36 100%	35 100%	59 100%	225 100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

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4x. Now, assume Kevin O'Leary is leading the Conservative party. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Answering (Excluded 'Would Not Vote/None/Spoil and DK') (unwtd)	710	189	275	122	27	30	7	60
Base: All Answering (Excluded 'Would Not Vote/None/Spoil and DK') (wtd)	691	184	248	123	30	28	6	72
The Conservative Party	256 37%	169 92%	20 8%	27 22%	4 14%	8 28%	3 43%	26 35%
		BCG		B*	**	**	**	B*
The Liberal Party	265 38%	4 2%	218 88%	5 4%	- -	3 9%	2 37%	33 45%
			ACG	*	**	**	**	AC*
The New Democratic Party (NDP)	115 17%	7 4%	7 3%	91 74%	2 6%	1 4%	1 20%	7 9%
				ABG*	**	**	**	B*
The Bloc Quebecois (BQ)	28 4%	- -	2 1%	* *	24 80%	* 2%	- -	2 2%
				*	**	**	**	*
Other	27 4%	5 2%	2 1%	- -	- -	16 58%	- -	5 7%
				*	**	**	**	BC*
Sigma	691 100%	184 100%	248 100%	123 100%	30 100%	28 100%	6 100%	72 100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

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5. Now, assume Kellie Leitch is leading the Conservative party. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1000	216	316	136	31	36	49	216
Base: All Respondents (wtd)	1000	214	292	139	36	35	59	225
The Conservative Party	168 17%	138 65%	12 4%	5 3%	3 7%	1 3%	1 2%	8 3%
		BCFG			**	**	*	
The Liberal Party	268 27%	4 2%	226 77%	4 3%	2 5%	4 13%	4 7%	24 11%
			ACFG		**	**	*	AC
The New Democratic Party (NDP)	130 13%	6 3%	5 2%	109 78%	2 5%	1 3%	1 2%	6 3%
				ABFG	**	**	*	
The Bloc Quebecois (BQ)	31 3%	-	2 1%	1 1%	26 72%	-	-	3 2%
					**	**	*	
Other	36 4%	4 2%	1 *	2 2%	-	22 62%	1 2%	6 3%
					**	**	*	B
Would not vote/None/Would spoil ballot	80 8%	5 2%	7 2%	6 4%	* 1%	2 6%	47 79%	13 6%
					**	**	ABCG*	
Don't Know/Not sure	287 29%	57 27%	40 14%	13 10%	3 9%	5 13%	4 7%	164 73%
		BCF			**	**	*	ABCF
Sigma	1000 100%	214 100%	292 100%	139 100%	36 100%	35 100%	59 100%	225 100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

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5x. Now, assume Kellie Leitch is leading the Conservative party. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Answering (Excluded 'Would Not Vote/None/Spoil and DK') (unwtd)	654	153	271	121	28	31	9	41
Base: All Answering (Excluded 'Would Not Vote/None/Spoil and DK') (wtd)	633	152	246	120	32	28	8	48
The Conservative Party	168 26%	138 91%	12 5%	5 4%	3 8%	1 3%	1 18%	8 16%
		BCG		*	**	**	**	BC*
The Liberal Party	268 42%	4 2%	226 92%	4 3%	2 6%	4 16%	4 55%	24 51%
			ACG	*	**	**	**	AC*
The New Democratic Party (NDP)	130 21%	6 4%	5 2%	109 91%	2 5%	1 4%	1 15%	6 13%
				ABG*	**	**	**	B*
The Bloc Quebecois (BQ)	31 5%	-	2 1%	1 1%	26 81%	-	-	3 7%
				*	**	**	**	ABC*
Other	36 6%	4 3%	1 *	2 2%	-	22 77%	1 13%	6 13%
				*	**	**	**	ABC*
Sigma	633 100%	152 100%	246 100%	120 100%	32 100%	28 100%	8 100%	48 100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

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6. Now, assume Maxime Bernier is leading the Conservative party. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	1000	216	316	136	31	36	49	216
Base: All Respondents (wtd)	1000	214	292	139	36	35	59	225
The Conservative Party	178 18%	142 66%	13 4%	5 4%	4 12%	1 4%	4 6%	8 4%
		BCFG			**	**	*	
The Liberal Party	261 26%	4 2%	228 78%	8 6%	- -	- -	4 7%	17 8%
			ACFG		**	**	*	A
The New Democratic Party (NDP)	124 12%	2 1%	5 2%	104 75%	5 15%	2 6%	1 1%	4 2%
				ABFG	**	**	*	
The Bloc Quebecois (BQ)	29 3%	- -	1 *	- -	25 71%	* 1%	- -	2 1%
					**	**	*	
Other	36 4%	6 3%	- -	3 2%	- -	23 67%	- -	4 2%
		B		B	**	**	*	B
Would not vote/None/Would spoil ballot	69 7%	6 3%	7 2%	3 2%	- -	3 7%	43 73%	8 3%
					**	**	ABCG*	
Don't Know/Not sure	303 30%	54 25%	38 13%	16 12%	1 2%	5 15%	8 13%	181 81%
		BC			**	**	*	ABCF
Sigma	1000 100%	214 100%	292 100%	139 100%	36 100%	35 100%	59 100%	225 100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

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6x. Now, assume Maxime Bernier is leading the Conservative party. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

	Total	The Conservative Party	The Liberal Party	The New Democratic Party (NDP)	The Bloc Quebecois (BQ)	Other	Would not vote/None /Would spoil ballot	Don't Know/Not sure
		A	B	C	D	E	F	G
Base: All Answering (Excluded 'Would Not Vote/None/Spoil and DK') (unwtd)	645	155	270	120	30	29	8	33
Base: All Answering (Excluded 'Would Not Vote/None/Spoil and DK') (wtd)	628	154	247	120	35	27	9	36
The Conservative Party	178	142	13	5	4	1	4	8
	28%	92%	5%	4%	12%	5%	42%	22%
		BC		*	**	**	**	**
The Liberal Party	261	4	228	8	-	-	4	17
	42%	2%	92%	7%	-	-	48%	48%
			AC	*	**	**	**	**
The New Democratic Party (NDP)	124	2	5	104	5	2	1	4
	20%	1%	2%	87%	15%	7%	10%	12%
				AB*	**	**	**	**
The Bloc Quebecois (BQ)	29	-	1	-	25	*	-	2
	5%	-	*	-	72%	2%	-	7%
				*	**	**	**	**
Other	36	6	-	3	-	23	-	4
	6%	4%	-	2%	-	86%	-	11%
		B		B*	**	**	**	**
Sigma	628	154	247	120	35	27	9	36
	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G

Minimum Base: 30 (**), Small Base: 100 (*)

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