

1. What is the first thing you do when you feel sick?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1001	450	551	251	390	360	53	173	447	328
Base: All Respondents (wtd)	1001	485	516	279	370	351	105	349	392	154
Google it	154	54	99	87	43	23	15	52	57	30
	15%	11%	19%	31%	12%	7%	14%	15%	15%	19%
			A	DE	E		*			
Go to a walk in clinic	101	63	38	35	38	29	20	32	30	18
	10%	13%	7%	12%	10%	8%	19%	9%	8%	12%
		B					GH*			H
Buy an over the counter remedy	361	176	186	82	158	121	16	136	155	54
	36%	36%	36%	29%	43%	34%	16%	39%	39%	35%
					CE		*	F	F	F
Go to my family doctor	140	84	56	20	46	74	17	43	55	25
	14%	17%	11%	7%	12%	21%	17%	12%	14%	16%
		B				CD	*			
Go to an emergency room	11	6	4	3	5	3	2	6	1	1
	1%	1%	1%	1%	1%	1%	2%	2%	*	1%
							*			
Other	216	98	119	46	76	94	24	79	88	24
	22%	20%	23%	16%	21%	27%	23%	23%	23%	16%
						C	*		I	
Sigma	1001	485	516	279	370	351	105	349	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)
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2. Have you ever not gone to the doctor's office or walk-in clinic when you feel sick due to any of the following barriers?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1001	450	551	251	390	360	53	173	447	328
Base: All Respondents (wtd)	1001	485	516	279	370	351	105	349	392	154
Wait time at a walk in clinic is too long	418	201	217	157	164	97	41	140	170	67
	42%	41%	42%	56%	44%	28%	39%	40%	43%	43%
				DE	E		*			
Unable to get a timely appointment	367	167	200	108	132	127	26	140	140	61
	37%	34%	39%	39%	36%	36%	24%	40%	36%	40%
							*	F		F
Physician not available outside of work hours	173	61	112	55	67	52	16	40	77	40
	17%	13%	22%	20%	18%	15%	15%	11%	20%	26%
			A				*		G	GH
Fear of germs in the waiting room	96	33	63	35	34	28	17	32	35	11
	10%	7%	12%	13%	9%	8%	17%	9%	9%	7%
			A				*			
Physical barriers that make attending a doctor's appointment challenging (i.e. transportation, physical disabilities)	102	40	62	31	39	32	8	39	42	13
	10%	8%	12%	11%	11%	9%	7%	11%	11%	8%
							*			
None of the above	321	162	159	51	113	157	39	103	134	45
	32%	33%	31%	18%	30%	45%	37%	30%	34%	29%
					C	CD	*			
Sigma	1477	665	812	438	547	492	146	495	599	238
	148%	137%	158%	157%	148%	140%	139%	142%	153%	154%

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3. Please respond yes or no to the following: - Would you be interested in seeing a live licensed Ontario doctor online, in order to diagnose your symptoms and provide a prescription, if you could get this service in a matter of minutes?

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1001	450	551	251	390	360	53	173	447	328
Base: All Respondents (wtd)	1001	485	516	279	370	351	105	349	392	154
Yes	417	193	224	130	189	98	41	122	183	71
	42%	40%	44%	47%	51%	28%	39%	35%	47%	46%
				E	E		*		G	G
No	317	164	153	74	91	153	41	124	119	33
	32%	34%	30%	26%	24%	43%	39%	35%	30%	22%
						CD	I*	I	I	
Maybe	267	129	138	76	91	101	23	104	90	50
	27%	27%	27%	27%	24%	29%	22%	30%	23%	32%
							*			H
Sigma	1001	485	516	279	370	351	105	349	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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4. Do you use the following to help manage your health? - Technology

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1001	450	551	251	390	360	53	173	447	328
Base: All Respondents (wtd)	1001	485	516	279	370	351	105	349	392	154
Yes	360	175	185	131	136	93	34	110	147	68
	36%	36%	36%	47%	37%	26%	33%	32%	37%	44%
				DE	E		*			G
No	641	311	331	148	234	259	71	239	246	86
	64%	64%	64%	53%	63%	74%	67%	68%	63%	56%
					C	CD	*	I		
Sigma	1001	485	516	279	370	351	105	349	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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5. Do you use the following to help manage your health? - Health apps on your smartphone

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1001	450	551	251	390	360	53	173	447	328
Base: All Respondents (wtd)	1001	485	516	279	370	351	105	349	392	154
Yes	189	92	97	80	92	18	20	61	70	37
	19%	19%	19%	29%	25%	5%	19%	17%	18%	24%
				E	E		*			H
No	812	394	418	200	279	333	85	288	322	117
	81%	81%	81%	71%	75%	95%	81%	83%	82%	76%
						CD	*		I	
Sigma	1001	485	516	279	370	351	105	349	392	154
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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