

1. What is the first thing you do when you feel sick?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	123	102	69	376	244	87	283	177	245	199	259	742
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	349	181	225	148	241	760
Google it	154	16	23	11	62	31	11	53	26	45	21	48	106
	15%	12%	22%	16%	16%	13%	15%	15%	14%	20%	14%	20%	14%
		*	*	*			*					L	
Go to a walk in clinic	101	15	6	8	38	31	4	51	11	24	12	28	73
	10%	11%	5%	12%	10%	13%	6%	15%	6%	11%	8%	12%	10%
		*	*	*			*	H					
Buy an over the counter remedy	361	52	38	19	133	94	25	106	66	87	67	92	269
	36%	39%	36%	30%	35%	39%	35%	30%	36%	39%	46%	38%	35%
		*	*	*			*				G		
Go to my family doctor	140	15	10	7	62	37	9	44	28	34	17	31	109
	14%	11%	10%	11%	16%	15%	12%	13%	16%	15%	11%	13%	14%
		*	*	*			*						
Go to an emergency room	11	-	-	-	2	6	3	5	-	*	1	1	10
	1%	-	-	-	1%	2%	4%	1%	-	*	1%	*	1%
		*	*	*			AD*						
Other	216	35	28	20	79	34	20	82	43	31	29	33	183
	22%	26%	26%	31%	21%	14%	28%	23%	24%	14%	20%	14%	24%
		E*	E*	E*			E*	I	I				K
Sigma	1001	134	106	65	384	240	71	349	181	225	148	241	760
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
Overlap formula used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
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2. Have you ever not gone to the doctor's office or walk-in clinic when you feel sick due to any of the following barriers?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	123	102	69	376	244	87	283	177	245	199	259	742
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	349	181	225	148	241	760
Wait time at a walk in clinic is too long	418	62	52	33	141	95	34	133	76	105	70	124	294
	42%	46%	49%	50%	37%	40%	47%	38%	42%	47%	47%	51%	39%
		*	*	*			*					L	
Unable to get a timely appointment	367	46	44	25	127	96	30	121	59	95	59	96	271
	37%	34%	41%	38%	33%	40%	43%	35%	33%	42%	40%	40%	36%
		*	*	*			*						
Physician not available outside of work hours	173	34	18	11	71	24	15	48	37	43	32	47	126
	17%	25%	17%	17%	18%	10%	21%	14%	21%	19%	22%	19%	17%
		E*	*	*	E		E*				G		
Fear of germs in the waiting room	96	13	7	8	37	23	8	28	18	24	15	26	70
	10%	10%	6%	12%	10%	9%	12%	8%	10%	11%	10%	11%	9%
		*	*	*			*						
Physical barriers that make attending a doctor's appointment challenging (i.e. transportation, physical disabilities)	102	18	10	6	51	8	9	41	17	25	12	33	69
	10%	13%	9%	9%	13%	3%	13%	12%	9%	11%	8%	14%	9%
		E*	*	*	E		E*						
None of the above	321	42	34	21	130	76	17	117	57	60	40	50	271
	32%	32%	32%	32%	34%	32%	24%	34%	31%	27%	27%	21%	36%
		*	*	*			*						K
Sigma	1477	215	165	104	558	322	114	489	263	353	227	375	1102
	148%	160%	155%	159%	145%	134%	160%	140%	145%	157%	154%	156%	145%

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3. Please respond yes or no to the following: - Would you be interested in seeing a live licensed Ontario doctor online, in order to diagnose your symptoms and provide a prescription, if you could get this service in a matter of minutes?

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		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	123	102	69	376	244	87	283	177	245	199	259	742
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	349	181	225	148	241	760
Yes	417	41	32	22	187	108	28	148	75	102	68	120	297
	42%	31%	30%	34%	49%	45%	39%	43%	41%	45%	46%	50%	39%
		*	*	*	AB	AB	*					L	
No	317	69	45	26	60	88	29	118	60	65	38	62	255
	32%	52%	42%	39%	16%	37%	41%	34%	33%	29%	26%	26%	33%
		DE*	D*	D*		D	D*						
Maybe	267	24	30	17	137	44	15	82	46	57	42	59	208
	27%	18%	28%	27%	36%	18%	21%	23%	25%	25%	28%	24%	27%
		*	*	*	AEF		*						
Sigma	1001	134	106	65	384	240	71	349	181	225	148	241	760
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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4. Do you use the following to help manage your health? - Technology

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	123	102	69	376	244	87	283	177	245	199	259	742
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	349	181	225	148	241	760
Yes	360	44	45	32	138	76	24	123	58	93	63	98	261
	36%	33%	42%	50%	36%	32%	34%	35%	32%	41%	42%	41%	34%
		*	*	E*			*						
No	641	90	61	33	246	164	47	226	123	132	85	142	499
	64%	67%	58%	50%	64%	68%	66%	65%	68%	59%	58%	59%	66%
		*	*	*		C	*						
Sigma	1001	134	106	65	384	240	71	349	181	225	148	241	760
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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5. Do you use the following to help manage your health? - Health apps on your smartphone

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	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	123	102	69	376	244	87	283	177	245	199	259	742
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	349	181	225	148	241	760
Yes	189	24	29	19	67	39	12	63	25	51	40	69	120
	19%	18%	27%	29%	18%	16%	17%	18%	14%	23%	27%	29%	16%
		*	E*	E*			*			H	GH	L	
No	812	111	77	46	316	202	59	286	156	174	108	172	640
	81%	82%	73%	71%	82%	84%	83%	82%	86%	77%	73%	71%	84%
		*	*	*		BC	*	J	IJ				K
Sigma	1001	134	106	65	384	240	71	349	181	225	148	241	760
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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