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move to Canada; 7% Seriously Considering Whether to
Look Into It*

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Four in Ten (40%) Americans Agree They'd Rather Have Justin Trudeau as their President

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Toronto, ON – Four in ten (40%) Americans 'agree' (26% strongly/14% somewhat) that they'd prefer to have Justin Trudeau as their President over Donald Trump, according to a new Ipsos poll of Americans, conducted for Global News in Canada. Conversely, one in three (33%) 'disagree' (24% strongly/9% somewhat) that they'd rather have Canada's Prime Minister as their president, while 27% don't know enough to have an opinion either way.

Some Americans feel so strongly about the issue, that in an effort to escape the Trump presidency, 4% of Americans say they've already started investigating a move to Canada, while an additional 7% say they're seriously considering whether to look into moving to Canada. Three in ten (28%) Americans say it's a thought but not a serious one, while most (62%) Americans maintain that they would never consider moving to Canada for this reasons.

While many Americans don't appear to have strong feelings one way or the other about the Canadian Prime Minister or Canada more generally, those who have an opinion are, on balance, positive towards Canada and its Prime Minister:

- More Americans agree (43% -- 17% strongly/26% somewhat) than disagree (16% -- 8% strongly/9% somewhat) that they **approve of the performance of Justin Trudeau as**

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Canada's Prime Minister. Four in ten (40%) Americans don't have an opinion either way.

- More Americans disagree (34% -- 19% strongly/15% somewhat) than agree (26% -- 10% strongly/16% somewhat) that **Justin Trudeau's policies are making North America more open to terrorists.** Once again, four in ten (40%) Americans say they don't know enough to have an opinion on the matter.
- Four in ten Americans agree (41% -- 16% strongly/25% somewhat) that **Justin Trudeau and Canada should take in the refugees that Donald Trump is refusing to admit to the United States,** compared to one in three (32%) who disagree (16% strongly/16% somewhat), and 27% who don't know.
- Four in ten (39%) agree (16% strongly/23% somewhat) that **Justin Trudeau will be able to stand up effectively to Donald Trump,** compared to three in ten (27%) who disagree (12% strongly/15% somewhat) that he will. One in three (34%) Americans is undecided.

Four in ten (44%) Americans say they're familiar (13% strongly/31% somewhat) with Justin Trudeau, which may not seem such a high figure, but when put in contrast to the 17% who express familiarity (5% very familiar/13% somewhat) with former PM Stephen Harper, one can see the relatively high degree of awareness that the current Canadian Prime Minister has among the American population.

In fact, familiarity with Justin Trudeau (44%) outpaces familiarity with Trump's pick for the Supreme Court, Neil Gorsuch (36%), and reality TV Star Kevin O'Leary (30%), and rivals that of Senate Majority Leader Mitch McConnell (49%). All of these public figures are well behind the awareness levels measured for Vice President Mike Pence (72%).

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Majority (78%) of Americans Say Canada Speaks with Authority, Contributes Meaningfully to Military Alliances (58%)

The data suggest that the generally-positive impressions of the Prime Minister of Canada among Americans, specifically, appear to have influenced attitudes towards Canada more generally. Eight in ten (78%) Americans more closely believe that when Canada takes a position on a policy, they view it as “Canada speaking with appropriate moral authority since it is an important country in the world”. Conversely, two in ten (22%) more closely view it as “Canada speaking with a false sense of self-importance because it really isn’t that important a country in the world”.

Focusing more specifically on Canada’s contributions to its military alliances and its ability to protect itself, a majority, albeit diminished, continue to see Canada in a positive light: six in ten (58%) Americans more closely believe that “Canada spends enough on its military and is able to adequately provide for its own security, and to contribute meaningfully to its military alliances”. On the other hand, four in ten (42%) Americans more closely align with the thought that “Canada doesn’t spend enough on its military and relies too heavily on the United States to protect itself”.

These are findings from an Ipsos poll conducted from February 3rd to 6th, 2017, on behalf of Global News. For the survey, a sample of 1,004 adults aged 18+ from the continental U.S., Alaska and Hawaii was interviewed online in English. The sample for this study was randomly drawn from Ipsos’s online panel (see link below for more info on “Access Panels and Recruitment”), partner online panel sources, and “river” sampling (see link below for more info on the Ipsos “Ampario Overview” sample method), and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2015 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population



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characteristics on gender, age, region, race/ethnicity and education. Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents (see link below for more info on Ipsos online polling "Credibility Intervals"). Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ($n=1,004$, $DEFF=1.5$, adjusted Confidence Interval=4.7).

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