

# Americans on Trudeau and Canada

Ipsos Public Affairs for Global News

February 7, 2017

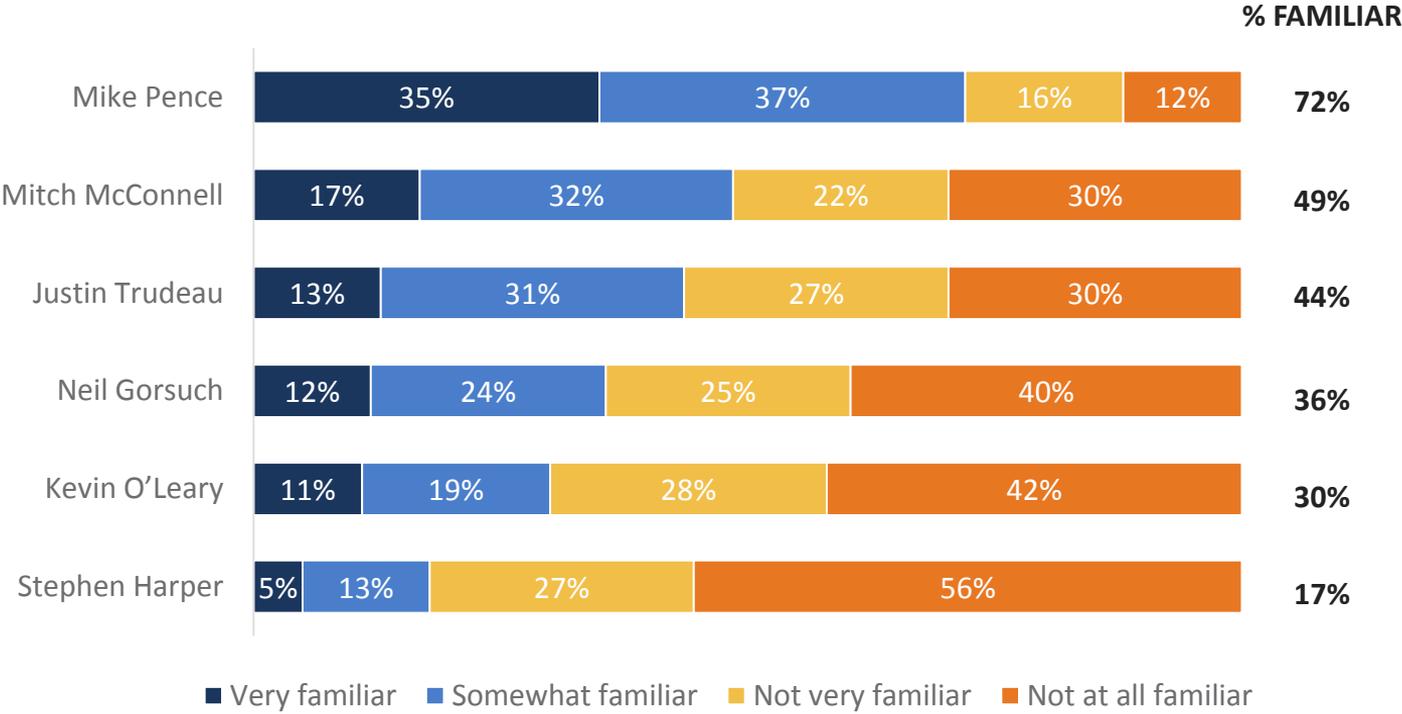
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# Methodology

- These are the findings of an Ipsos poll conducted on behalf of Global News.
- For the survey, a sample of 1,004 Americans aged 18+ from the Ipsos I-Say panel and river sampling was interviewed from February 3<sup>rd</sup> to February 6<sup>th</sup> 2017.
- Quotas and weighting were employed to ensure that the sample's composition reflects the overall population according to census information
- The precision of online polls is measured using a credibility interval. In this case, the results are accurate to within +/- 3.5 percentage points, 19 times out of 20, of what the results would have been had all Americans aged 18+ been polled.

# DETAILED FINDINGS

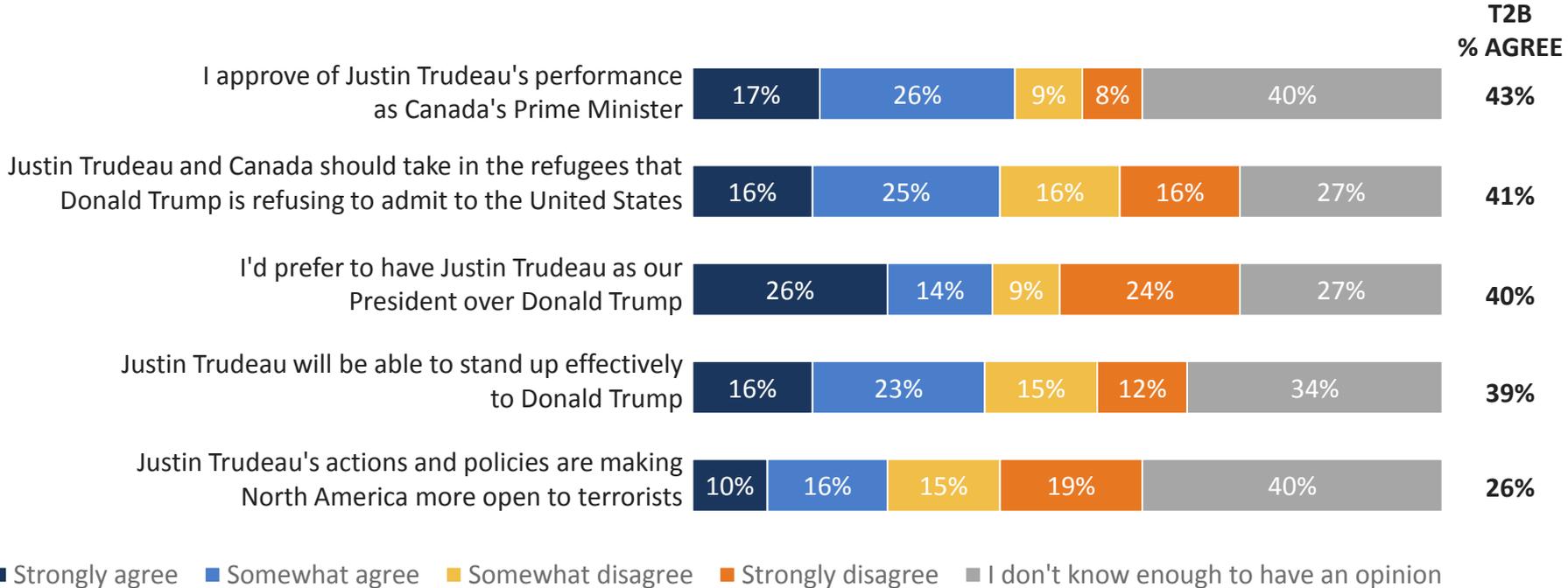
# Americans' Familiarity with Political Figures



Q1. How familiar are you with the following people?

Base: All Respondents (unwtd) (n=1,004)

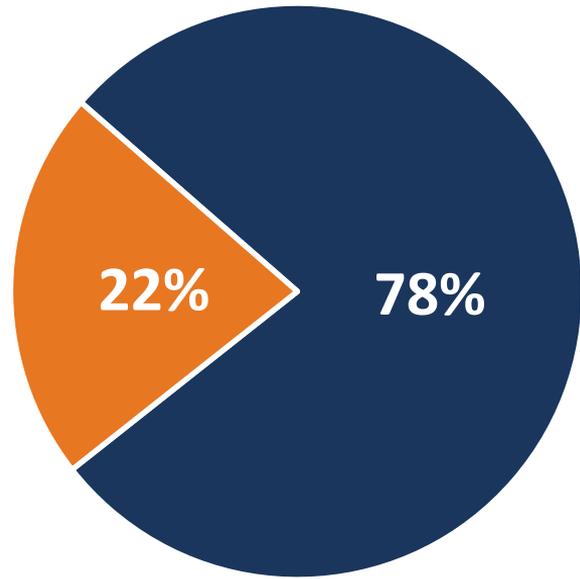
# American Perspectives on Justin Trudeau



\*Including Don't Know

# American Views on Canada's Authority

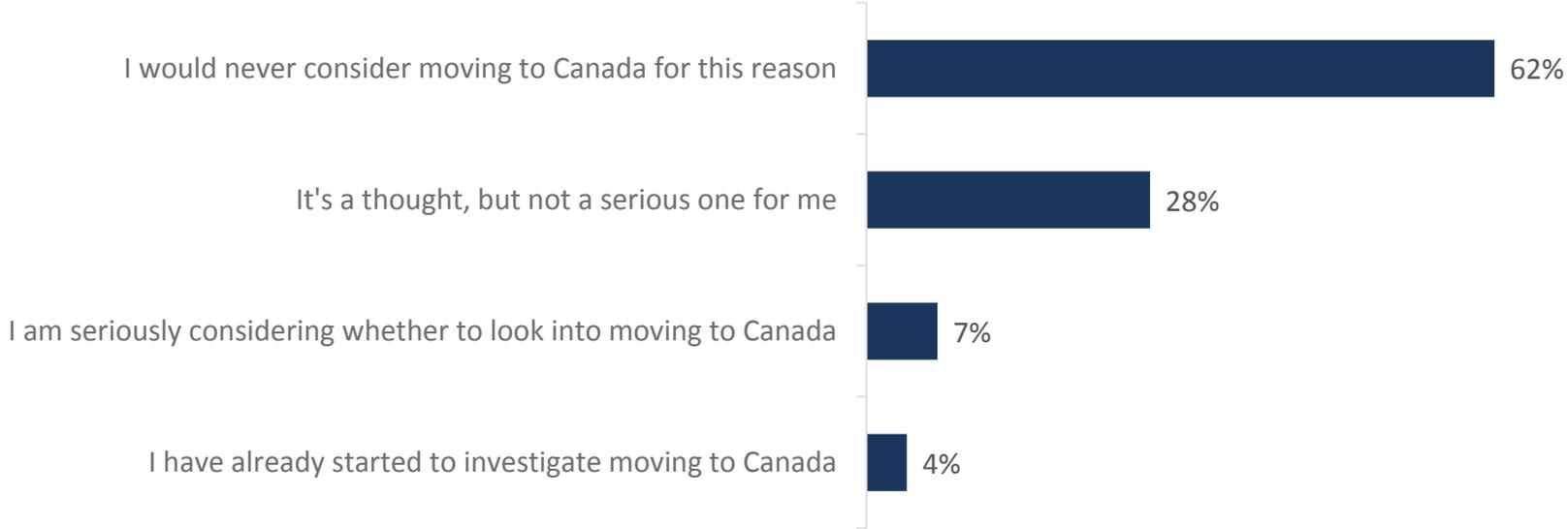
*Canada speaking with a false sense of self-importance or influence because it really isn't that important a country in the world*



*Canada speaking with appropriate moral authority since it is an important country in the world*

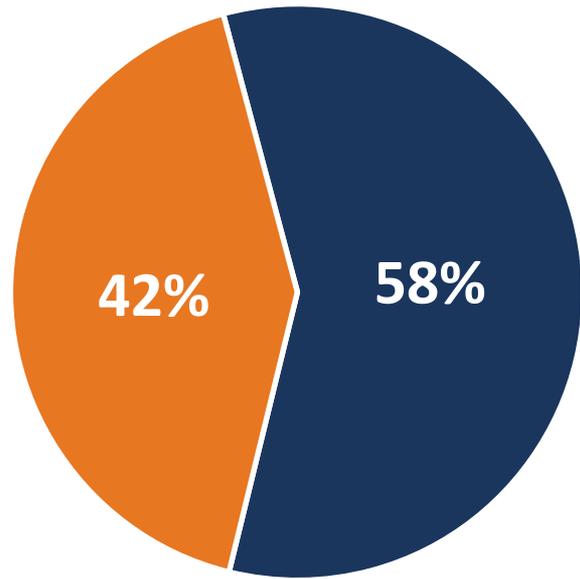
Q3. When Canada takes a position on a policy, do you see it as:  
Base: All Respondents (unwtd) (n=1,004)

# Moving to Canada to Escape Trump Presidency



# American Perspective on Canadian Military

Canada doesn't spend enough on its military and relies too heavily on the United States to protect itself.



Canada spends enough on its military and is able to adequately provide for its own security, and to contribute meaningfully to its military alliances such as NATO.

Q5. Which of the following is closer to your point of view?  
Base: All Respondents (unwtd) (n=1,004)

# Contacts

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We believe that our work is important. Security, simplicity, speed and substance applies to everything we do.

Through specialisation, we offer our clients a unique depth of knowledge and expertise. Learning from different experiences gives us perspective and inspires us to boldly call things into question, to be creative.

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