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Table Description

1	1. Do you reside in or have you ever visited the Ottawa-Gatineau / National Capital Region?
2	2_1. Please provide your opinions on the following possible uses for 100 Wellington. What do you think of the idea of using 100 Wellington for... - a PORTRAIT GALLERY - a venue that mirrors the history, diversity and achievements of Canada primarily through celebrating the contributions of individual Canadians from the past and present, from all provinces and territories from coast to coast to coast?
3	2_2. Please provide your opinions on the following possible uses for 100 Wellington. What do you think of the idea of using 100 Wellington for... - an INDIGENOUS CULTURAL CENTRE - a use to be determined in partnership with Indigenous Peoples to showcase culture, achievements and the prominent role of Indigenous people in the history and future of Canada?
4	2_3. Please provide your opinions on the following possible uses for 100 Wellington. What do you think of the idea of using 100 Wellington for... - for a CANADA HOUSE - a venue to bring all of Canada to the nation's capital, giving a taste of the country's diversity and achievements and showcasing the best of the provinces and territories from coast to coast to coast?
5	2. Please provide your opinions on the following possible uses for 100 Wellington. What do you think of the idea of using 100 Wellington for... - Top 2 Box Summary
6	2. Please provide your opinions on the following possible uses for 100 Wellington. What do you think of the idea of using 100 Wellington for... - Bottom 2 Box Summary
7	2. Please provide your opinions on the following possible uses for 100 Wellington. What do you think of the idea of using 100 Wellington for... - Mean Summary
8	3_1. You indicated that you ... the idea of a National Portrait Gallery at 100 Wellington. Please consider the following information and, in light of each statement, please indicate whether you like the idea of a national portrait gallery more, less or about the same: - Modern portrait galleries are high tech, interactive and innovative, combining art and history in unique and dynamic ways that help us make connections, understand ourselves and celebrate the country we continue to create.
9	3_2. You indicated that you ... the idea of a National Portrait Gallery at 100 Wellington. Please consider the following information and, in light of each statement, please indicate whether you like the idea of a national portrait gallery more, less or about the same: - Portrait galleries in other capitals like London and Washington draw huge attendance, including young people.
10	3_3. You indicated that you ... the idea of a National Portrait Gallery at 100 Wellington. Please consider the following information and, in light of each statement, please indicate whether you like the idea of a national portrait gallery more, less or about the same: - The basis for a quality national collection already exists. Library and Archives Canada alone holds more than 20,000 paintings, drawings and prints; and some four million photographs, caricatures and medals dating from the present back to the 17th century. This collection belongs to all Canadians but remains largely unseen.

3_4. You indicated that you ... the idea of a National Portrait Gallery at 100 Wellington. Please consider the following information and, in light of each statement, please indicate whether you like the idea of a national portrait gallery more, less or about the same: - Once established, the national portrait gallery would hold exhibitions with continuously changing offerings, including those loaned from private or public collections.

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3_5. You indicated that you ... the idea of a National Portrait Gallery at 100 Wellington. Please consider the following information and, in light of each statement, please indicate whether you like the idea of a national portrait gallery more, less or about the same: - With its images of Canada's Indigenous peoples, early settlers and later waves of immigrants; artists, scientists, athletes, inventors and activists; a national portrait gallery would showcase the diversity that makes up our culture and identity.

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3_6. You indicated that you ... the idea of a National Portrait Gallery at 100 Wellington. Please consider the following information and, in light of each statement, please indicate whether you like the idea of a national portrait gallery more, less or about the same: - Some \$11 million has already been spent to convert the Embassy into a portrait gallery.

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3. You indicated that you ... the idea of a National Portrait Gallery at 100 Wellington. Please consider the following information and, in light of each statement, please indicate whether you like the idea of a national portrait gallery more, less or about the same: - Like More Summary

[14](#)

3. You indicated that you ... the idea of a National Portrait Gallery at 100 Wellington. Please consider the following information and, in light of each statement, please indicate whether you like the idea of a national portrait gallery more, less or about the same: - Like Less Summary

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4. Now that you have heard more about what a National Portrait Gallery would be like, what do you think of the idea of using 100 Wellington for a PORTRAIT GALLERY - a venue that showcases the history, diversity and achievements of Canada through portraits of notable individuals from the past and present, from all provinces and territories from coast to coast to coast?

[16](#)

[17](#) GENDER

[18](#) AGE

[19](#) EDUCATION

[20](#) REGION

[21](#) INCOME

[22](#) HOUSEHOLD COMPOSITION

[23](#) HHCMP1. How many people are living or staying at your current address?

[24](#) EMPLOYMENT STATUS

[25](#) USMAR2. What is your marital status?

[26](#) PGS01. How much of your household's grocery shopping do you, yourself, do?

[27](#) CAETHN4. What were the ethnic or cultural origins of your ancestors? An ancestor is usually more distant than a grandparent.

1. Do you reside in or have you ever visited the Ottawa-Gatineau / National Capital Region?

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
Yes (Net)	571	317	253	151	208	212	22	213	219	117	82	488	-	381	135	54
	57%	65%	49%	54%	56%	60%	38%	54%	56%	76%	100%	100%	-	59%	52%	60%
		B					**			GH	L*	L				*
Yes, reside in (or have)	82	48	34	26	32	24	9	22	32	20	82	-	-	40	35	7
	8%	10%	7%	9%	9%	7%	14%	6%	8%	13%	100%	-	-	6%	13%	8%
							**			GH	KL*				M	*
Yes, have visited	488	269	219	125	176	187	14	191	187	97	-	488	-	341	100	47
	49%	55%	42%	45%	48%	53%	23%	48%	48%	63%	-	100%	-	52%	39%	52%
		B					**			GH	*	JL		N		*
No	425	166	260	126	160	140	37	180	172	37	-	-	425	265	124	36
	42%	34%	50%	45%	43%	40%	62%	45%	44%	24%	-	-	100%	41%	48%	40%
			A				**	I	I		*		JK			*
Don't know	5	2	3	3	2	-	-	3	2	*	-	-	-	5	-	-
	1%	*	1%	1%	1%	-	-	1%	1%	*	-	-	-	1%	-	-
							**				*					*
Sigma	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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2_1. Please provide your opinions on the following possible uses for 100 Wellington. What do you think of the idea of using 100 Wellington for... - a PORTRAIT GALLERY - a venue that mirrors the history, diversity and achievements of Canada primarily through celebrating the contributions of individual Canadians from the past and present, from all provinces and territories from coast to coast to coast?

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
Top 2 Box (Net)	515	226	289	143	196	176	24	209	202	80	34	285	192	383	101	31
	51%	47%	56%	51%	53%	50%	41%	53%	51%	52%	42%	58%	45%	59%	39%	34%
			A				**				*	JL		NO		*
5 - Like (5)	246	100	146	66	90	90	14	101	95	36	17	132	95	191	38	16
	25%	21%	28%	24%	24%	26%	24%	26%	24%	23%	21%	27%	22%	29%	15%	18%
			A				**				*			NO		*
4	269	126	143	77	106	86	10	108	107	45	17	153	97	192	62	15
	27%	26%	28%	27%	29%	25%	17%	27%	27%	29%	21%	31%	23%	29%	24%	17%
							**				*	L		O		*
3	300	149	151	87	109	104	21	120	111	48	28	129	142	155	124	21
	30%	31%	29%	31%	29%	30%	35%	30%	28%	31%	34%	26%	33%	24%	48%	23%
							**				*				MO	*
Bottom 2 Box (Net)	186	110	75	49	65	71	14	66	80	25	20	74	92	113	34	39
	19%	23%	15%	18%	18%	20%	24%	17%	20%	17%	24%	15%	22%	17%	13%	43%
			B				**				*			K		MN*
2	103	56	47	27	40	36	4	36	46	18	8	48	46	69	19	14
	10%	12%	9%	10%	11%	10%	7%	9%	12%	11%	10%	10%	11%	11%	7%	16%
							**				*					N*
1 - Dislike (1)	83	54	29	23	25	35	10	31	34	8	12	26	45	44	15	24
	8%	11%	6%	8%	7%	10%	17%	8%	9%	5%	14%	5%	11%	7%	6%	27%
			B				**				K*		K			MN*
Sigma	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Mean	3.5	3.3	3.6	3.5	3.5	3.5	3.2	3.5	3.5	3.5	3.2	3.7	3.4	3.6	3.3	2.8
			A				**				*	JL		NO	O	*
Std. Dev.	1.2	1.24	1.15	1.19	1.17	1.25	1.36	1.19	1.22	1.12	1.3	1.13	1.24	1.2	1.01	1.44
Std. Err.	0.04	0.06	0.05	0.07	0.06	0.07	0.18	0.06	0.06	0.09	0.14	0.05	0.06	0.05	0.06	0.15
Median	4	3	4	4	4	3.8	3	4	4	4	3	4	3	4	3	3

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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2_2. Please provide your opinions on the following possible uses for 100 Wellington. What do you think of the idea of using 100 Wellington for... - an INDIGENOUS CULTURAL CENTRE - a use to be determined in partnership with Indigenous Peoples to showcase culture, achievements and the prominent role of Indigenous people in the history and future of Canada?

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
Top 2 Box (Net)	412	190	222	125	150	136	26	153	158	75	31	218	160	306	77	29
	41%	39%	43%	45%	41%	39%	**	39%	40%	48%	38%	45%	38%	47%	30%	31%
							**			GH	*			NO		*
5 - Like (5)	230	110	120	64	90	77	20	90	84	35	17	125	87	170	43	16
	23%	23%	23%	23%	24%	22%	34%	23%	21%	23%	21%	26%	20%	26%	17%	18%
							**				*			N		*
4	182	80	101	61	61	60	6	63	74	39	15	93	73	136	34	12
	18%	17%	20%	22%	16%	17%	10%	16%	19%	25%	18%	19%	17%	21%	13%	13%
							**			GH	*			N		*
3	309	141	167	88	138	83	16	137	110	46	30	134	144	173	120	16
	31%	29%	32%	32%	37%	24%	27%	35%	28%	30%	36%	27%	34%	27%	46%	18%
					E		**				*				MO	*
Bottom 2 Box (Net)	281	155	126	66	82	132	17	106	124	33	21	137	122	173	62	46
	28%	32%	25%	24%	22%	38%	29%	27%	32%	22%	26%	28%	29%	27%	24%	51%
		B				CD	**		I		*					MN*
2	129	64	65	34	40	55	4	44	64	17	11	70	46	72	40	17
	13%	13%	13%	12%	11%	16%	6%	11%	16%	11%	13%	14%	11%	11%	16%	18%
							**				*					*
1 - Dislike (1)	152	91	61	32	43	77	14	62	61	16	10	67	75	102	21	29
	15%	19%	12%	12%	11%	22%	23%	16%	15%	11%	12%	14%	18%	16%	8%	32%
		B				CD	**				*			N		MN*
Sigma	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Mean	3.2	3.1	3.3	3.3	3.3	3	3.3	3.2	3.1	3.4	3.2	3.3	3.1	3.3	3.1	2.7
				E	E		**			H	*			O	O	*
Std. Dev.	1.34	1.39	1.28	1.27	1.27	1.44	1.56	1.33	1.34	1.25	1.27	1.35	1.34	1.38	1.13	1.5
Std. Err.	0.04	0.06	0.06	0.08	0.07	0.08	0.2	0.07	0.07	0.1	0.14	0.06	0.06	0.05	0.07	0.16
Median	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	2

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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2_3. Please provide your opinions on the following possible uses for 100 Wellington. What do you think of the idea of using 100 Wellington for... - for a CANADA HOUSE - a venue to bring all of Canada to the nation's capital, giving a taste of the country's diversity and achievements and showcasing the best of the provinces and territories from coast to coast to coast?

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
Top 2 Box (Net)	651	303	348	160	238	253	27	262	256	107	40	341	265	651	-	-
	65%	62%	68%	57%	64%	72%	45%	66%	65%	70%	49%	70%	62%	100%	-	-
						C	**				*	JL		NO		*
5 - Like (5)	386	172	214	77	145	163	21	157	143	65	28	201	155	386	-	-
	39%	35%	42%	28%	39%	47%	36%	40%	36%	42%	34%	41%	37%	59%	-	-
					C	C	**				*			NO		*
4	265	131	134	82	93	90	5	104	113	43	12	140	110	265	-	-
	26%	27%	26%	30%	25%	26%	9%	26%	29%	28%	15%	29%	26%	41%	-	-
							**				*	J		NO		*
3	259	125	133	86	102	70	25	111	89	33	35	100	124	-	259	-
	26%	26%	26%	31%	28%	20%	42%	28%	23%	22%	42%	21%	29%	-	100%	-
				E	E		**				KL*		K		MO	*
Bottom 2 Box (Net)	91	57	34	33	30	28	7	22	48	13	7	47	36	-	-	91
	9%	12%	7%	12%	8%	8%	13%	6%	12%	9%	9%	10%	9%	-	-	100%
		B					**	G			*					MN*
2	49	25	24	21	15	13	2	12	27	8	5	28	15	-	-	49
	5%	5%	5%	7%	4%	4%	3%	3%	7%	5%	6%	6%	4%	-	-	54%
							**				*					MN*
1 - Dislike (1)	42	32	10	12	15	15	6	10	21	5	2	19	21	-	-	42
	4%	7%	2%	4%	4%	4%	10%	3%	5%	3%	3%	4%	5%	-	-	46%
		B					**				*					MN*
Sigma	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Mean	3.9	3.8	4	3.7	3.9	4.1	3.6	4	3.8	4	3.7	4	3.9	4.6	3	1.5
			A		C	C	**				*			NO	O	*
Std. Dev.	1.1	1.17	1.02	1.09	1.09	1.09	1.28	1.02	1.15	1.07	1.09	1.09	1.11	0.49	-	0.5
Std. Err.	0.03	0.05	0.04	0.07	0.06	0.06	0.17	0.05	0.06	0.09	0.12	0.05	0.05	0.02	-	0.05
Median	4	4	4	4	4	4	3	4	4	4	3	4	4	5	3	2

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Please provide your opinions on the following possible uses for 100 Wellington. What do you think of the idea of using 100 Wellington for... - Top 2 Box Summary

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
for a CANADA HOUSE - a venue to bring all of Canada to the nation's capital, giving a taste of the country's diversity and achievements and a PORTRAIT GALLERY - a venue that mirrors the history, diversity and achievements of Canada primarily through celebrating the contributions	651	303	348	160	238	253	27	262	256	107	40	341	265	651	-	-
an INDIGENOUS CULTURAL CENTRE - a use to be determined in partnership with Indigenous Peoples to showcase culture, achievements and Statistics:	65%	62%	68%	57%	64%	72%	45%	66%	65%	70%	49%	70%	62%	100%	-	-
						C	**				*	JL		NO		*
	515	226	289	143	196	176	24	209	202	80	34	285	192	383	101	31
	51%	47%	56%	51%	53%	50%	41%	53%	51%	52%	42%	58%	45%	59%	39%	34%
			A				**				*	JL		NO		*
	412	190	222	125	150	136	26	153	158	75	31	218	160	306	77	29
	41%	39%	43%	45%	41%	39%	44%	39%	40%	48%	38%	45%	38%	47%	30%	31%
							**			GH	*			NO		*

Overlap formula used
 - Column Proportions:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)
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2. Please provide your opinions on the following possible uses for 100 Wellington. What do you think of the idea of using 100 Wellington for... - Bottom 2 Box Summary

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
an INDIGENOUS CULTURAL CENTRE - a use to be determined in partnership with Indigenous Peoples to showcase culture, achievements and a PORTRAIT GALLERY - a venue that mirrors the history, diversity and achievements of Canada primarily through celebrating the contributions for a CANADA HOUSE - a venue to bring all of Canada to the nation's capital, giving a taste of the country's diversity and achievements and Statistics:	281	155	126	66	82	132	17	106	124	33	21	137	122	173	62	46
	28%	32%	25%	24%	22%	38%	29%	27%	32%	22%	26%	28%	29%	27%	24%	51%
		B				CD	**		I		*					MN*
	186	110	75	49	65	71	14	66	80	25	20	74	92	113	34	39
	19%	23%	15%	18%	18%	20%	24%	17%	20%	17%	24%	15%	22%	17%	13%	43%
		B					**				*		K			MN*
	91	57	34	33	30	28	7	22	48	13	7	47	36	-	-	91
	9%	12%	7%	12%	8%	8%	13%	6%	12%	9%	9%	10%	9%	-	-	100%
		B					**		G		*					MN*

Overlap formula used
 - Column Proportions:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)
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2. Please provide your opinions on the following possible uses for 100 Wellington. What do you think of the idea of using 100 Wellington for... - Mean Summary

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Total Respondents(Unweighted)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
for a CANADA HOUSE - a venue to bring all of Canada to the nation's capital, giving a taste of	3.9	3.8	4	3.7	3.9	4.1	3.6	4	3.8	4	3.7	4	3.9	4.6	3	1.5
a PORTRAIT GALLERY - a venue that mirrors the			A		C	C	**				*			NO	O	*
history, diversity and achievements of Canada	3.5	3.3	3.6	3.5	3.5	3.5	3.2	3.5	3.5	3.5	3.2	3.7	3.4	3.6	3.3	2.8
an INDIGENOUS CULTURAL CENTRE - a use to			A				**				*	JL		NO	O	*
be determined in partnership with Indigenous	3.2	3.1	3.3	3.3	3.3	3	3.3	3.2	3.1	3.4	3.2	3.3	3.1	3.3	3.1	2.7
Statistics:				E	E		**			H	*			O	O	*

Overlap formula used
 - Column Proportions:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)

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3_1. You indicated that you ... the idea of a National Portrait Gallery at 100 Wellington. Please consider the following information and, in light of each statement, please indicate whether you like the idea of a national portrait gallery more, less or about the same: - Modern portrait galleries are high tech, interactive and innovative, combining art and history in unique and dynamic ways that help us make connections, understand ourselves and celebrate the country we continue to create.

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
Like more	407	178	228	119	152	135	20	149	161	77	28	218	159	285	90	31
	41%	37%	44%	43%	41%	39%	33%	38%	41%	50%	33%	45%	37%	44%	35%	34%
Like less			A				**			GH	*			N		*
	138	70	69	29	42	67	16	50	55	18	19	60	59	79	34	25
	14%	14%	13%	10%	11%	19%	26%	13%	14%	12%	23%	12%	14%	12%	13%	28%
About the same						CD	**				K*					MN*
	456	238	219	132	175	149	24	197	176	60	36	210	206	287	134	35
	46%	49%	42%	47%	47%	42%	41%	50%	45%	39%	43%	43%	49%	44%	52%	39%
							**	I			*					*
Sigma	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
 Overlap formula used
 - Column Proportions:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)

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3_2. You indicated that you ... the idea of a National Portrait Gallery at 100 Wellington. Please consider the following information and, in light of each statement, please indicate whether you like the idea of a national portrait gallery more, less or about the same: - Portrait galleries in other capitals like London and Washington draw huge attendance, including young people.

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I						
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
Like more	453	215	238	108	179	166	20	190	164	80	37	235	178	325	84	45
	45%	44%	46%	39%	48%	47%	33%	48%	42%	52%	45%	48%	42%	50%	32%	49%
Like less				C			**			H	*			N		N*
	98	62	36	28	28	42	15	31	40	12	11	58	30	47	32	19
	10%	13%	7%	10%	7%	12%	25%	8%	10%	8%	13%	12%	7%	7%	12%	21%
About the same				B			**				*	L			M	M*
	450	208	242	143	164	143	25	175	188	62	35	195	218	279	144	27
	45%	43%	47%	51%	44%	41%	42%	44%	48%	40%	42%	40%	51%	43%	55%	30%
Sigma				E			**		I		*		K	O	MO	*
	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
 Overlap formula used
 - Column Proportions:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)

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3_5. You indicated that you ... the idea of a National Portrait Gallery at 100 Wellington. Please consider the following information and, in light of each statement, please indicate whether you like the idea of a national portrait gallery more, less or about the same. - The basis for a quality national collection already exists. Library and Archives Canada alone holds more than 20,000 paintings, drawings and prints; and some four million photographs, caricatures and medals dating from the present back to the 17th century. This collection belongs to all Canadians but remains largely unseen.

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
Like more	480	217	263	126	178	176	21	174	201	84	48	259	172	317	119	44
	48%	45%	51%	45%	48%	50%	35%	44%	51%	55%	59%	53%	40%	49%	46%	48%
Like less	113	65	48	31	35	47	16	45	36	16	12	44	56	67	29	17
	11%	13%	9%	11%	10%	13%	27%	11%	9%	11%	15%	9%	13%	10%	11%	19%
About the same	408	204	204	123	157	129	22	177	155	54	22	185	197	268	111	30
	41%	42%	40%	44%	42%	37%	37%	45%	40%	35%	26%	38%	46%	41%	43%	33%
Sigma	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
 Overlap formula used
 - Column Proportions:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)

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3_4. You indicated that you ... the idea of a National Portrait Gallery at 100 Wellington. Please consider the following information and, in light of each statement, please indicate whether you like the idea of a national portrait gallery more, less or about the same: - Once established, the national portrait gallery would hold exhibitions with continuously changing offerings, including those loaned from private or public collections.

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
Like more	460	216	244	118	175	167	24	176	178	82	36	253	170	323	97	40
	46%	45%	47%	42%	47%	48%	40%	45%	45%	53%	43%	52%	40%	50%	38%	44%
Like less	121	69	52	29	44	48	13	50	46	11	17	56	49	69	29	23
	12%	14%	10%	10%	12%	14%	23%	13%	12%	7%	20%	11%	11%	11%	11%	26%
About the same	420	200	220	133	151	136	22	169	168	61	30	179	207	260	133	27
	42%	41%	43%	48%	41%	39%	37%	43%	43%	39%	36%	37%	49%	40%	51%	30%
Sigma	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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3_5. You indicated that you ... the idea of a National Portrait Gallery at 100 Wellington. Please consider the following information and, in light of each statement, please indicate whether you like the idea of a national portrait gallery more, less or about the same: - With its images of Canada's Indigenous peoples, early settlers and later waves of immigrants; artists, scientists, athletes, inventors and activists; a national portrait gallery would showcase the diversity that makes up our culture and identity.

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
Like more	462	212	250	126	157	179	16	179	184	83	34	242	182	321	104	37
	46%	44%	49%	45%	42%	51%	27%	45%	47%	54%	41%	50%	43%	49%	40%	41%
Like less						D	**				*			N		*
	118	77	41	29	39	50	16	44	44	14	12	59	47	70	23	26
	12%	16%	8%	10%	11%	14%	27%	11%	11%	9%	15%	12%	11%	11%	9%	28%
About the same		B					**				*					MN*
	421	197	224	124	174	122	27	172	165	57	36	187	196	260	132	28
	42%	41%	43%	44%	47%	35%	46%	44%	42%	37%	44%	38%	46%	40%	51%	31%
Sigma				E	E		**				*		K		MO	*
	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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3_6. You indicated that you ... the idea of a National Portrait Gallery at 100 Wellington. Please consider the following information and, in light of each statement, please indicate whether you like the idea of a national portrait gallery more, less or about the same: - Some \$11 million has already been spent to convert the Embassy into a portrait gallery.

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
Like more	317	165	153	81	119	117	16	113	126	62	26	193	97	224	65	28
	32%	34%	30%	29%	32%	33%	27%	29%	32%	41%	31%	40%	23%	34%	25%	31%
							**			GH	*	L		N		*
Like less	311	161	150	78	110	123	15	131	128	37	32	148	129	197	81	33
	31%	33%	29%	28%	30%	35%	26%	33%	33%	24%	38%	30%	30%	30%	31%	37%
							**	I	I		*					*
About the same	372	160	212	120	142	111	28	151	139	55	25	147	199	230	113	29
	37%	33%	41%	43%	38%	32%	47%	38%	35%	36%	30%	30%	47%	35%	44%	32%
			A	E			**				*		JK		M	*
Sigma	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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3. You indicated that you ... the idea of a National Portrait Gallery at 100 Wellington. Please consider the following information and, in light of each statement, please indicate whether you like the idea of a national portrait gallery more, less or about the same: - Like More Summary

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
The basis for a quality national collection already exists. Library and Archives Canada alone holds more than 20,000 paintings.	480	217	263	126	178	176	21	174	201	84	48	259	172	317	119	44
	48%	45%	51%	45%	48%	50%	35%	44%	51%	55%	59%	53%	40%	49%	46%	48%
							**			G	L*	L				*
With its images of Canada's Indigenous peoples, early settlers and later waves of immigrants; artists, scientists, athletes, inventors and	462	212	250	126	157	179	16	179	184	83	34	242	182	321	104	37
	46%	44%	49%	45%	42%	51%	27%	45%	47%	54%	41%	50%	43%	49%	40%	41%
						D	**				*			N		*
Once established, the national portrait gallery would hold exhibitions with continuously changing offerings, including those loaned from	460	216	244	118	175	167	24	176	178	82	36	253	170	323	97	40
	46%	45%	47%	42%	47%	48%	40%	45%	45%	53%	43%	52%	40%	50%	38%	44%
							**			H	*	L		N		*
Portrait galleries in other capitals like London and Washington draw huge attendance, including young people.	453	215	238	108	179	166	20	190	164	80	37	235	178	325	84	45
	45%	44%	46%	39%	48%	47%	33%	48%	42%	52%	45%	48%	42%	50%	32%	49%
				C			**			H	*			N		N*
Modern portrait galleries are high tech, interactive and innovative, combining art and	407	178	228	119	152	135	20	149	161	77	28	218	159	285	90	31
	41%	37%	44%	43%	41%	39%	33%	38%	41%	50%	33%	45%	37%	44%	35%	34%
			A				**			GH	*			N		*
Some \$11 million has already been spent to convert the Embassy into a portrait gallery.	317	165	153	81	119	117	16	113	126	62	26	193	97	224	65	28
	32%	34%	30%	29%	32%	33%	27%	29%	32%	41%	31%	40%	23%	34%	25%	31%
							**			GH	*	L		N		*

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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3. You indicated that you ... the idea of a National Portrait Gallery at 100 Wellington. Please consider the following information and, in light of each statement, please indicate whether you like the idea of a national portrait gallery more, less or about the same: - Like Less Summary

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
Some \$11 million has already been spent to convert the Embassy into a portrait gallery.	311	161	150	78	110	123	15	131	128	37	32	148	129	197	81	33
	31%	33%	29%	28%	30%	35%	26%	33%	33%	24%	38%	30%	30%	30%	31%	37%
Modern portrait galleries are high tech, interactive and innovative, combining art and history in unique and dynamic ways that help us	138	70	69	29	42	67	16	50	55	18	19	60	59	79	34	25
	14%	14%	13%	10%	11%	19%	26%	13%	14%	12%	23%	12%	14%	12%	13%	28%
Once established, the national portrait gallery would hold exhibitions with continuously changing offerings, including those loaned from	121	69	52	29	44	48	13	50	46	11	17	56	49	69	29	23
	12%	14%	10%	10%	12%	14%	23%	13%	12%	7%	20%	11%	11%	11%	11%	26%
With its images of Canada's Indigenous peoples, early settlers and later waves of immigrants; artists, scientists, athletes, inventors and	118	77	41	29	39	50	16	44	44	14	12	59	47	70	23	26
	12%	16%	8%	10%	11%	14%	27%	11%	11%	9%	15%	12%	11%	11%	9%	28%
The basis for a quality national collection already exists. Library and Archives Canada alone holds more than 20,000 paintings.	113	65	48	31	35	47	16	45	36	16	12	44	56	67	29	17
	11%	13%	9%	11%	10%	13%	27%	11%	9%	11%	15%	9%	13%	10%	11%	19%
Portrait galleries in other capitals like London and Washington draw huge attendance, including young people.	98	62	36	28	28	42	15	31	40	12	11	58	30	47	32	19
	10%	13%	7%	10%	7%	12%	25%	8%	10%	8%	13%	12%	7%	7%	12%	21%

Statistics:
 Overlap formula used
 - Column Proportions:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)

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4. Now that you have heard more about what a National Portrait Gallery would be like, what do you think of the idea of using 100 Wellington for a PORTRAIT GALLERY - a venue that showcases the history, diversity and achievements of Canada through portraits of notable individuals from the past and present, from all provinces and territories from coast to coast to coast?

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I						
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
Top 2 Box (Net)	649	293	356	179	240	230	34	251	251	113	42	363	241	485	130	35
	65%	60%	69%	64%	65%	65%	58%	63%	64%	74%	51%	74%	57%	74%	50%	38%
			A				**			GH	*	JL		NO		*
5 - Like (5)	310	127	183	71	122	117	21	121	115	54	22	174	113	244	47	19
	31%	26%	36%	26%	33%	33%	36%	31%	29%	35%	27%	36%	27%	37%	18%	21%
			A				**				*	L		NO		*
4	339	166	173	107	118	114	13	130	136	60	20	189	128	241	83	15
	34%	34%	33%	38%	32%	32%	22%	33%	35%	39%	24%	39%	30%	37%	32%	17%
							**				*	JL		O	O	*
3	254	137	118	76	97	81	14	108	102	31	31	85	137	116	109	30
	25%	28%	23%	27%	26%	23%	24%	27%	26%	20%	38%	17%	32%	18%	42%	33%
							**		I		K*		K		M	M*
Bottom 2 Box (Net)	97	56	42	25	33	40	11	37	39	10	9	40	48	51	20	26
	10%	11%	8%	9%	9%	11%	19%	9%	10%	7%	11%	8%	11%	8%	8%	29%
							**				*					MN*
2	45	24	20	14	16	15	2	20	16	6	2	21	22	25	8	11
	4%	5%	4%	5%	4%	4%	4%	5%	4%	4%	3%	4%	5%	4%	3%	12%
							**				*					MN*
1 - Dislike (1)	53	31	22	11	17	24	9	17	23	5	7	20	26	26	12	15
	5%	6%	4%	4%	5%	7%	15%	4%	6%	3%	8%	4%	6%	4%	5%	17%
							**				*					MN*
Sigma	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Mean	3.8	3.7	3.9	3.8	3.8	3.8	3.6	3.8	3.8	4	3.6	4	3.7	4	3.6	3.1
			A				**			H	*	JL		NO	O	*
Std. Dev.	1.09	1.11	1.06	1.01	1.08	1.15	1.4	1.06	1.09	0.99	1.16	1.03	1.11	1.03	0.97	1.35
Std. Err.	0.03	0.05	0.05	0.06	0.06	0.06	0.18	0.05	0.06	0.08	0.13	0.05	0.05	0.04	0.06	0.14
Median	4	4	4	4	4	4	4	4	4	4	4	4	4	4	3.7	3

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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GENDER

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
Male	485	485	-	132	180	173	28	185	190	83	48	269	166	303	125	57
	48%	100%	-	47%	49%	49%	48%	47%	48%	54%	59%	55%	39%	47%	48%	63%
		B					**				L*	L				MN*
Female	516	-	516	147	190	178	31	211	203	71	34	219	260	348	133	34
	52%	-	100%	53%	51%	51%	52%	53%	52%	46%	41%	45%	61%	53%	52%	37%
		A					**				*		JK	O	O	*
Sigma	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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AGE

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I						
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
18-34 (Net)	279	132	147	279	-	-	14	106	115	45	26	125	126	160	86	33
	28%	27%	29%	100%	-	-	23%	27%	29%	29%	31%	26%	30%	25%	33%	37%
				DE			**				*				M	M*
18-24	117	51	66	117	-	-	2	63	43	9	8	50	58	71	33	13
	12%	11%	13%	42%	-	-	4%	16%	11%	6%	9%	10%	14%	11%	13%	15%
				DE			**	I	I		*					*
25-34	162	81	82	162	-	-	11	43	72	36	18	75	67	89	53	20
	16%	17%	16%	58%	-	-	19%	11%	18%	23%	22%	15%	16%	14%	20%	22%
				DE			**		G	G	*				M	*
35-54 (Net)	370	180	190	-	370	-	18	132	147	73	32	176	160	238	102	30
	37%	37%	37%	-	100%	-	31%	33%	38%	47%	39%	36%	38%	37%	40%	33%
				CE			**			GH	*					*
35-44	157	82	75	-	157	-	6	54	66	30	15	69	71	101	41	15
	16%	17%	14%	-	42%	-	11%	14%	17%	19%	18%	14%	17%	15%	16%	17%
				CE			**				*					*
45-54	214	98	116	-	214	-	12	78	81	43	17	107	89	137	62	14
	21%	20%	22%	-	58%	-	20%	20%	21%	28%	21%	22%	21%	21%	24%	16%
				CE			**			GH	*					*
55+ (Net)	351	173	178	-	-	351	27	158	130	37	24	187	140	253	70	28
	35%	36%	35%	-	-	100%	46%	40%	33%	24%	30%	38%	33%	39%	27%	31%
				CD			**	I	I		*			N		*
55-64	179	87	92	-	-	179	12	81	71	16	10	100	69	124	43	12
	18%	18%	18%	-	-	51%	19%	20%	18%	11%	12%	20%	16%	19%	16%	14%
				CD			**	I	I		*					*
65+	172	86	86	-	-	172	16	77	59	20	14	88	70	129	28	15
	17%	18%	17%	-	-	49%	26%	19%	15%	13%	17%	18%	17%	20%	11%	17%
				CD			**				*			N		*
Sigma	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Mean	46.9	47	46.7	25.5	45.7	65	50.6	47.6	46.3	45.1	45.3	47.9	46.1	48.4	43.8	44.2
				C	CD		**				*			NO		*
STD. DEV.	16.76	16.55	16.98	4.99	6.16	6.89	17.16	17.78	16.37	14.61	16.99	16.39	17.09	16.83	16.08	16.79
STD. ERR.	0.53	0.76	0.74	0.31	0.32	0.36	3.08	1.26	0.78	0.8	1.84	0.72	0.87	0.65	1.04	1.73
Median	49	48	50	26	47	64	52.98	52	48.86	45	45	50	49	51	45	43.21

Statistics:
 Overlap formula used
 - Column Proportions:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)

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EDUCATION

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I						
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
Some high school	59	28	31	14	18	27	59	-	-	-	9	14	37	27	25	7
	6%	6%	6%	5%	5%	8%	100%	-	-	-	10%	3%	9%	4%	10%	8%
Graduated high school	395	185	211	106	132	158	-	395	-	-	22	191	180	262	111	22
	39%	38%	41%	38%	36%	45%	-	100%	-	-	27%	39%	42%	40%	43%	25%
Some college / CEGEP / Trade School	119	56	63	37	45	38	-	-	119	-	11	47	60	78	29	13
	12%	12%	12%	13%	12%	11%	-	-	30%	-	14%	10%	14%	12%	11%	14%
Graduated from college / CEGEP / Trade School	188	90	98	49	80	59	-	-	188	-	15	90	82	120	50	19
	19%	19%	19%	18%	22%	17%	-	-	48%	-	18%	18%	19%	18%	19%	21%
Some university, but did not finish	85	44	41	29	23	33	-	-	85	-	6	50	29	58	11	16
	9%	9%	8%	10%	6%	9%	-	-	22%	-	7%	10%	7%	9%	4%	18%
University undergraduate degree	104	53	51	30	54	21	-	-	-	104	13	66	26	73	22	10
	10%	11%	10%	11%	15%	6%	-	-	-	68%	15%	13%	6%	11%	8%	11%
University graduate degree	50	30	20	15	19	16	-	-	-	50	7	31	12	34	12	4
	5%	6%	4%	5%	5%	5%	-	-	-	32%	9%	6%	3%	5%	5%	4%
Sigma	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
<HS	59	28	31	14	18	27	59	-	-	-	9	14	37	27	25	7
	6%	6%	6%	5%	5%	8%	100%	-	-	-	10%	3%	9%	4%	10%	8%
HS	395	185	211	106	132	158	-	395	-	-	22	191	180	262	111	22
	39%	38%	41%	38%	36%	45%	-	100%	-	-	27%	39%	42%	40%	43%	25%
Post Sec	392	190	203	115	147	130	-	-	392	-	32	187	172	256	89	48
	39%	39%	39%	41%	40%	37%	-	-	100%	-	39%	38%	40%	39%	34%	53%
Univ Grad	154	83	71	45	73	37	-	-	-	154	20	97	37	107	33	13
	15%	17%	14%	16%	20%	10%	-	-	-	100%	24%	20%	9%	16%	13%	15%

Statistics:
 Overlap formula used
 - Column Proportions:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)

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REGION

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I						
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
BC	134	57	77	30	22	82	6	53	58	17	3	54	77	97	27	10
	13%	12%	15%	11%	6%	23%	11%	13%	15%	11%	4%	11%	18%	15%	10%	11%
AB						CD	**				*		JK			*
	106	48	58	31	31	45	10	41	44	11	5	31	70	63	34	9
	11%	10%	11%	11%	8%	13%	17%	10%	11%	7%	6%	6%	16%	10%	13%	10%
SK/MB							**				*		JK			*
	65	39	26	20	33	11	1	34	22	7	3	23	39	42	17	6
	7%	8%	5%	7%	9%	3%	2%	9%	6%	5%	4%	5%	9%	7%	7%	6%
Ontario					E		**				*		K			*
	384	196	188	119	180	84	8	127	164	85	57	197	129	256	91	37
	38%	40%	36%	43%	49%	24%	14%	32%	42%	55%	69%	40%	30%	39%	35%	40%
Quebec				E	E		**		G	GH	KL*	L				*
	240	119	122	54	72	115	29	106	82	24	12	156	71	144	71	25
	24%	24%	24%	19%	19%	33%	49%	27%	21%	15%	15%	32%	17%	22%	27%	28%
Atlantic Canada						CD	**	I			*	JL				*
	71	27	44	25	32	14	4	34	23	11	2	27	39	48	19	4
	7%	6%	9%	9%	9%	4%	7%	9%	6%	7%	2%	6%	9%	7%	7%	4%
Sigma				E	E		**				*					*
	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
 Overlap formula used
 - Column Proportions:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)
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INCOME

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I						
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
<\$25K	140	58	82	49	46	45	15	69	46	9	7	60	73	84	42	14
	14%	12%	16%	18%	12%	13%	**	I	I		*					*
\$25K - <\$55K	313	151	162	74	102	137	24	142	122	26	22	149	141	200	79	35
	31%	31%	32%	27%	28%	39%	40%	36%	31%	17%	27%	31%	33%	31%	30%	39%
\$55K - <\$100K	294	161	134	91	113	91	11	101	127	55	31	156	106	193	81	21
	29%	33%	26%	33%	31%	26%	19%	26%	32%	36%	38%	32%	25%	30%	31%	23%
\$100K - <\$150K	96	53	43	19	49	28	-	23	40	33	12	52	31	71	19	6
	10%	11%	8%	7%	13%	8%	-	6%	10%	22%	14%	11%	7%	11%	7%	6%
\$150K+	44	32	12	18	18	8	-	11	16	17	7	22	14	36	4	4
	4%	7%	2%	6%	5%	2%	-	3%	4%	11%	9%	5%	3%	6%	2%	4%
Prefer not to answer	113	31	83	29	42	42	9	49	42	13	3	49	59	68	34	12
	11%	6%	16%	10%	11%	12%	16%	12%	11%	8%	4%	10%	14%	10%	13%	13%
Sigma	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																
Under \$50K	385	172	214	108	120	157	37	182	136	30	27	170	187	241	104	40
	38%	35%	41%	39%	32%	45%	62%	46%	35%	20%	33%	35%	44%	37%	40%	44%
\$50K+	503	283	219	142	208	152	13	164	214	111	52	269	179	342	122	39
	50%	58%	43%	51%	56%	43%	22%	41%	55%	72%	63%	55%	42%	53%	47%	43%
Under \$40K	278	120	157	91	84	102	33	125	98	21	20	113	144	169	79	30
	28%	25%	31%	33%	23%	29%	55%	32%	25%	14%	24%	23%	34%	26%	31%	33%
\$40K to less than \$60K	216	112	104	49	74	93	6	104	87	19	12	118	84	146	50	20
	22%	23%	20%	18%	20%	26%	10%	26%	22%	12%	15%	24%	20%	22%	19%	22%
\$60K to less than \$100K	255	137	117	73	103	78	11	83	109	51	28	133	92	161	73	20
	25%	28%	23%	26%	28%	22%	19%	21%	28%	33%	34%	27%	22%	25%	28%	22%
\$100K or more	140	85	55	37	67	36	-	34	55	50	19	74	46	107	23	9
	14%	18%	11%	13%	18%	10%	-	9%	14%	33%	23%	15%	11%	16%	9%	10%
Mean (,000)	65.8	71.3	60	66	71.1	60	39.7	56.8	67.7	92.2	82.4	68.4	58.9	69.5	58	60.6
		B		E			**	G		GH	L*		N			*
STD. DEV.	47.31	50.7	42.76	55.77	45.04	41.29	22.48	40.46	47.71	55.84	64.3	46.57	42.76	50.87	35.6	46.53
		B		E			**	G		GH	L*		N			*
STD. ERR.	1.59	2.38	2.05	3.52	2.49	2.35	3.19	2.17	2.55	4.7	7.24	2.22	2.24	2.11	2.37	5.24
		B		E			**	G		GH	L*		N			*

Statistics:
 Overlap formula used
 - Column Proportions:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)

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HOUSEHOLD COMPOSITION

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
Kids	216	105	111	70	131	15	13	68	87	47	21	107	85	138	59	19
	22%	22%	21%	25%	35%	4%	21%	17%	22%	30%	26%	22%	20%	21%	23%	21%
				E	CE		**			GH	*					*
No Kids	785	380	405	210	240	336	46	327	305	107	61	381	340	514	200	72
	78%	78%	79%	75%	65%	96%	79%	83%	78%	70%	74%	78%	80%	79%	77%	79%
				D		CD	**	I	I		*					*
Sigma	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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HHCMP1. How many people are living or staying at your current address?

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
1	220	113	108	55	75	90	11	83	96	30	27	114	79	143	56	21
	22%	23%	21%	20%	20%	26%	19%	21%	25%	19%	33%	23%	19%	22%	22%	23%
							**				L*					*
2	454	216	237	84	141	229	29	195	167	63	31	221	198	306	105	42
	45%	45%	46%	30%	38%	65%	48%	49%	43%	41%	37%	45%	47%	47%	41%	46%
						CD	**				*					*
3	158	83	74	66	72	20	10	60	60	27	12	72	73	92	49	17
	16%	17%	14%	24%	19%	6%	17%	15%	15%	18%	14%	15%	17%	14%	19%	19%
				E	E		**				*					*
4	113	41	71	52	51	10	7	43	38	25	10	52	49	67	36	10
	11%	9%	14%	19%	14%	3%	11%	11%	10%	16%	12%	11%	12%	10%	14%	11%
			A	E	E		**			H	*					*
5	41	19	22	11	28	2	-	9	26	6	2	22	17	29	12	-
	4%	4%	4%	4%	7%	1%	-	2%	7%	4%	3%	5%	4%	4%	5%	-
				E	E		**		G		*					*
6	11	9	3	7	4	*	-	6	3	3	*	2	9	10	1	1
	1%	2%	1%	2%	1%	*	-	1%	1%	2%	1%	*	2%	2%	*	1%
				E			**				*		K			*
7	4	4	-	4	-	-	3	-	1	-	-	4	-	4	-	-
	*	1%	-	1%	-	-	5%	-	*	-	-	1%	-	1%	-	-
				D			**				*					*
Sigma	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
 Overlap formula used
 - Column Proportions:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)
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EMPLOYMENT STATUS

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I						
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
Employed full-time	384	219	166	111	202	71	15	114	172	84	41	203	136	262	90	32
	38%	45%	32%	40%	55%	20%	26%	29%	44%	54%	50%	42%	32%	40%	35%	35%
Employed part-time		B		E	CE		**		G	GH	L*	L				*
	107	45	62	40	43	24	9	48	36	15	7	56	44	74	25	8
	11%	9%	12%	14%	12%	7%	15%	12%	9%	10%	9%	12%	10%	11%	10%	9%
Self employed				E			**				*					*
	71	41	30	11	36	24	2	26	31	12	3	40	28	46	18	7
	7%	8%	6%	4%	10%	7%	4%	7%	8%	8%	3%	8%	7%	7%	7%	8%
Unemployed but looking for a job				C			**				*					*
	49	23	25	25	18	5	2	19	22	6	3	14	32	21	22	5
	5%	5%	5%	9%	5%	1%	3%	5%	6%	4%	3%	3%	8%	3%	9%	5%
Unemployed and not looking for a job/Long-term sick or disabled				E	E		**				*		K		M	*
	41	15	26	9	28	5	4	19	16	3	2	12	26	15	21	4
	4%	3%	5%	3%	8%	1%	6%	5%	4%	2%	3%	3%	6%	2%	8%	5%
Full-time parent, homemaker				CE			**				*		K		M	*
	53	5	48	18	23	12	10	30	9	4	3	18	32	24	21	7
	5%	1%	9%	6%	6%	3%	17%	7%	2%	2%	4%	4%	7%	4%	8%	7%
Retired				A			**	HI			*		K		M	*
	222	108	113	-	12	210	17	95	84	25	22	111	89	157	43	21
	22%	22%	22%	-	3%	60%	29%	24%	21%	16%	26%	23%	21%	24%	17%	23%
Student/Pupil				C	CD		**	I			*			N		*
	61	20	41	61	-	-	-	37	18	6	1	27	32	40	15	6
	6%	4%	8%	22%	-	-	-	9%	5%	4%	1%	6%	7%	6%	6%	7%
Military				A	DE		**	HI			*					*
	1	-	1	-	1	-	-	-	1	-	-	1	-	1	-	-
	*	-	*	-	*	-	-	-	*	-	-	*	-	*	-	-
Prefer not to answer							**				*					*
	13	9	4	5	7	1	-	8	5	1	1	5	7	10	3	-
	1%	2%	1%	2%	2%	*	-	2%	1%	*	1%	1%	2%	2%	1%	-
Sigma	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
 Overlap formula used
 - Column Proportions:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)
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USMAR2. What is your marital status?

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
Single, never married	292	154	138	158	96	39	17	116	121	39	28	139	124	170	86	36
	29%	32%	27%	56%	26%	11%	28%	29%	31%	25%	34%	29%	29%	26%	33%	39%
				DE	E		**				*					M*
Living with partner	162	82	80	58	65	38	11	77	56	19	7	80	71	109	41	11
	16%	17%	15%	21%	18%	11%	18%	19%	14%	12%	9%	16%	17%	17%	16%	12%
				E	E		**	I			*					*
Married	420	204	216	57	173	191	20	162	156	82	30	209	179	290	98	32
	42%	42%	42%	20%	47%	54%	34%	41%	40%	54%	36%	43%	42%	44%	38%	36%
					C	C	**			GH	*					*
Widowed	33	4	29	-	1	32	4	12	15	3	4	13	16	23	9	2
	3%	1%	6%	-	*	9%	6%	3%	4%	2%	5%	3%	4%	4%	3%	2%
			A			CD	**				*					*
Divorced or separated	94	42	52	7	36	51	8	29	45	12	13	46	34	59	25	10
	9%	9%	10%	2%	10%	15%	14%	7%	11%	8%	16%	10%	8%	9%	10%	11%
					C	C	**				*					*
Sigma	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
 Overlap formula used
 - Column Proportions:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)

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PGS01. How much of your household's grocery shopping do you, yourself, do?

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
All of it	531	218	313	146	205	180	33	208	214	77	56	260	214	349	139	43
	53%	45%	61%	52%	55%	51%	55%	53%	55%	50%	68%	53%	50%	54%	53%	48%
			A				**				KL*					*
Almost all of it	199	96	103	52	80	68	11	67	85	35	13	99	86	126	54	19
	20%	20%	20%	18%	22%	19%	19%	17%	22%	23%	16%	20%	20%	19%	21%	21%
							**				*					*
About half of it	188	116	72	46	67	75	7	84	63	34	13	92	80	127	46	15
	19%	24%	14%	16%	18%	21%	12%	21%	16%	22%	15%	19%	19%	20%	18%	17%
		B					**			H	*					*
Less than half of it	69	47	21	27	18	24	6	29	25	8	1	33	35	43	13	13
	7%	10%	4%	10%	5%	7%	10%	7%	6%	5%	1%	7%	8%	7%	5%	14%
		B		D			**				*		J			MN*
None	14	8	6	8	1	5	2	7	4	*	-	4	10	6	7	1
	1%	2%	1%	3%	*	1%	3%	2%	1%	*	-	1%	2%	1%	3%	1%
				D			**				*					*
Sigma	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:
 Overlap formula used
 - Column Proportions:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O
 Minimum Base: 30 (**), Small Base: 100 (*)

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CAETHN4. What were the ethnic or cultural origins of your ancestors? An ancestor is usually more distant than a grandparent.

	Total	Gender		AGE			EDUCATION				Yes, reside in (or have)	Yes, have visited	No	T2 Like	Neutral	B2 Dislike
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad						
		A	B	C	D	E	F	G	H	I						
Base: All Respondents (unwtd)	1001	470	531	267	377	357	31	199	441	330	85	521	390	667	240	94
Base: All Respondents (wtd)	1001	485	516	279	370	351	59	395	392	154	82	488	425	651	259	91
North American origins (Net)	604	292	312	180	231	194	43	267	231	63	54	296	251	366	177	61
	60%	60%	61%	64%	62%	55%	73%	68%	59%	41%	65%	61%	59%	56%	68%	68%
				E			**	HI	I		*				M	*
North American Aboriginal origins	42	23	19	19	16	7	2	24	13	2	3	17	23	17	19	6
	4%	5%	4%	7%	4%	2%	4%	6%	3%	2%	3%	3%	5%	3%	8%	6%
				E			**	I	I		*				M	*
Canadian	582	279	303	171	222	190	43	255	222	62	54	282	242	356	169	57
	58%	57%	59%	61%	60%	54%	73%	65%	56%	40%	65%	58%	57%	55%	65%	62%
							**	I	I		*				M	*
Other North American origins	4	2	1	2	1	*	-	-	2	1	-	1	2	2	1	-
	*	*	*	1%	*	*	-	-	1%	1%	-	*	1%	*	1%	-
							**			G	*					*
British Isles origins (Net)	307	150	157	82	109	116	16	119	120	52	32	148	127	211	73	23
	31%	31%	30%	30%	29%	33%	27%	30%	31%	34%	39%	30%	30%	32%	28%	25%
							**				*					*
English	211	110	101	63	74	74	14	78	84	36	22	103	87	147	47	17
	21%	23%	20%	23%	20%	21%	24%	20%	21%	23%	26%	21%	20%	23%	18%	19%
							**				*					*
Irish	108	54	55	35	41	32	2	35	51	21	16	46	46	73	28	7
	11%	11%	11%	12%	11%	9%	4%	9%	13%	14%	20%	9%	11%	11%	11%	8%
							**				K*					*
Scottish	118	44	74	33	43	41	3	40	52	23	15	56	47	86	24	8
	12%	9%	14%	12%	12%	12%	4%	10%	13%	15%	18%	12%	11%	13%	9%	8%
			A				**				*					*
Other British Isles origins	15	13	3	5	5	6	-	5	7	3	5	4	7	7	7	2
	2%	3%	*	2%	1%	2%	-	1%	2%	2%	6%	1%	2%	1%	3%	2%
		B					**				KL*					*
Western European origins (Net)	192	101	90	59	68	64	4	56	99	33	22	97	73	124	47	20
	19%	21%	18%	21%	18%	18%	6%	14%	25%	21%	26%	20%	17%	19%	18%	22%
							**		G	G	*					*
French origins	90	45	44	32	28	29	-	29	46	15	16	49	25	52	29	8
	9%	9%	9%	12%	8%	8%	-	7%	12%	10%	19%	10%	6%	8%	11%	9%
							**				KL*					*
Dutch	24	11	13	11	6	7	-	8	11	5	1	9	13	15	5	4
	2%	2%	3%	4%	2%	2%	-	2%	3%	3%	2%	2%	3%	2%	2%	4%
							**				*					*
German	85	42	43	25	38	22	2	29	41	13	6	39	40	59	16	10
	9%	9%	8%	9%	10%	6%	4%	7%	10%	9%	7%	8%	9%	9%	6%	12%
							**				*					*
Other Western European origins	24	15	8	5	7	11	1	5	14	3	2	11	10	17	4	3
	2%	3%	2%	2%	2%	3%	2%	1%	4%	2%	3%	2%	2%	3%	1%	3%
							**				*					*
Eastern European origins (Net)	84	42	42	26	35	24	2	26	40	17	2	44	38	59	18	8
	8%	9%	8%	9%	10%	7%	3%	7%	10%	11%	3%	9%	9%	9%	7%	9%
							**				*					*
Hungarian	3	1	2	1	2	-	-	-	2	1	-	2	1	2	-	2
	*	*	*	*	1%	-	-	-	1%	1%	-	*	*	*	-	2%
							**				*					*
Polish	21	7	15	7	8	7	-	3	13	5	-	11	11	15	4	2
	2%	1%	3%	2%	2%	2%	-	1%	3%	3%	-	2%	3%	2%	1%	3%
							**			G	*					*
Russian	12	4	8	5	5	2	-	2	8	3	-	8	5	8	3	2
	1%	1%	2%	2%	1%	1%	-	*	2%	2%	-	2%	1%	1%	1%	2%
							**				*					*
Ukrainian	39	17	22	13	15	11	-	17	17	5	1	17	21	30	7	2
	4%	4%	4%	5%	4%	3%	-	4%	4%	3%	1%	4%	5%	5%	3%	2%
							**				*					*
Other Eastern European origins	25	15	10	9	11	6	2	5	13	5	1	18	5	18	5	1

	2%	3%	2%	3%	3%	2%	3%	1%	3%	3%	1%	4%	1%	3%	2%	1%
							**				*	L				*
Southern European origins (Net)	67	30	37	30	19	18	3	29	28	7	1	37	29	39	22	6
	7%	6%	7%	11%	5%	5%	6%	7%	7%	4%	1%	8%	7%	6%	8%	6%
				DE			**				*					*
Greek	11	4	7	3	5	3	1	2	7	2	1	8	3	7	4	-
	1%	1%	1%	1%	1%	1%	2%	*	2%	1%	1%	2%	1%	1%	1%	-
							**				*					*
Italian	40	15	25	20	8	12	1	21	14	4	-	20	20	26	10	4
	4%	3%	5%	7%	2%	3%	2%	5%	4%	3%	-	4%	5%	4%	4%	4%
				D			**				*					*
Portuguese	9	7	3	4	3	3	-	4	5	1	1	7	2	4	4	2
	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	2%
							**				*					*
Spanish	11	5	6	9	-	1	2	4	5	*	-	4	7	6	5	-
	1%	1%	1%	3%	-	*	4%	1%	1%	*	-	1%	2%	1%	2%	-
				DE			**				*					*
Other Southern European origins	3	3	-	-	3	-	-	3	-	-	-	3	-	3	-	-
	*	1%	-	-	1%	-	-	1%	-	-	-	1%	-	*	-	-
							**				*					*
Other European origins (Net)	26	15	11	12	8	6	1	9	14	2	-	10	16	17	9	1
	3%	3%	2%	4%	2%	2%	2%	2%	3%	1%	-	2%	4%	3%	3%	1%
							**				*					*
Other Northern European origins (excl. British Isles Origins)	17	10	7	9	2	5	1	4	9	2	-	4	13	10	6	1
	2%	2%	1%	3%	1%	2%	2%	1%	2%	1%	-	1%	3%	2%	2%	1%
				D			**				*		K			*
Other European origins	10	5	5	4	6	*	-	5	5	*	-	7	3	8	3	-
	1%	1%	1%	1%	2%	*	-	1%	1%	*	-	1%	1%	1%	1%	-
							**				*					*
Caribbean origins (Net)	14	7	7	8	4	1	-	3	8	3	1	6	7	6	6	2
	1%	1%	1%	3%	1%	*	-	1%	2%	2%	1%	1%	2%	1%	2%	2%
				E			**				*					*
Jamaican	8	3	4	6	1	1	-	3	4	1	-	2	6	4	3	1
	1%	1%	1%	2%	*	*	-	1%	1%	1%	-	*	1%	1%	1%	1%
							**				*					*
Other Caribbean origins	7	4	2	4	3	1	-	-	5	2	1	4	2	2	3	1
	1%	1%	*	1%	1%	*	-	-	1%	1%	1%	1%	*	*	1%	1%
							**			G	*					*
Latin, Central and South American origins (Net)	7	3	4	3	3	1	-	2	3	2	*	3	4	2	5	-
	1%	1%	1%	1%	1%	*	-	*	1%	2%	*	1%	1%	*	2%	-
							**				*				M	*
Latin, Central and South American origins	7	3	4	3	3	1	-	2	3	2	*	3	4	2	5	-
	1%	1%	1%	1%	1%	*	-	*	1%	2%	*	1%	1%	*	2%	-
							**				*				M	*
African origins (Net)	17	11	6	10	4	2	-	3	8	5	1	12	4	8	7	2
	2%	2%	1%	4%	1%	1%	-	1%	2%	3%	1%	3%	1%	1%	3%	3%
				E			**			G	*					*
African origins	17	11	6	10	4	2	-	3	8	5	1	12	4	8	7	2
	2%	2%	1%	4%	1%	1%	-	1%	2%	3%	1%	3%	1%	1%	3%	3%
				E			**			G	*					*
Asian origins (Net)	62	36	26	30	21	10	2	3	31	25	9	33	20	39	14	9
	6%	7%	5%	11%	6%	3%	4%	1%	8%	16%	11%	7%	5%	6%	5%	10%
				E			**		G	GH	*					*
West Central Asian and Middle Eastern origins	10	8	2	5	2	2	-	-	8	2	2	3	4	5	2	2
	1%	2%	*	2%	*	1%	-	-	2%	1%	3%	1%	1%	1%	1%	3%
							**		G	G	*					*
East Indian	14	9	5	8	6	1	2	-	5	7	3	6	5	7	6	1
	1%	2%	1%	3%	2%	*	4%	-	1%	4%	3%	1%	1%	1%	2%	1%
				E			**			GH	*					*
Other South Asian origins	7	4	3	5	1	1	-	-	5	2	2	5	-	3	3	-
	1%	1%	1%	2%	*	*	-	-	1%	1%	2%	1%	-	1%	1%	-
							**			G	L*					*
Chinese	20	9	11	7	9	4	-	2	8	11	*	12	8	16	2	3
	2%	2%	2%	3%	2%	1%	-	*	2%	7%	1%	3%	2%	2%	1%	3%
							**			GH	*					*
Filipino	6	3	3	1	4	1	-	2	2	3	-	3	4	6	*	*
	1%	1%	1%	1%	1%	*	-	*	1%	2%	-	1%	1%	1%	*	*
							**				*					*

Other East and Southeast Asian origins	6	4	2	3	1	2	-	-	5	1	1	5	-	3	1	2
	1%	1%	*	1%	*	*	-	-	1%	*	1%	1%	-	*	*	2%
							**				L*					M*
Oceania origins (Net)	1	1	-	-	1	1	-	-	1	1	-	-	1	1	1	-
	*	*	-	-	*	*	-	-	*	*	-	-	*	*	*	-
							**				*					*
Oceania origins	1	1	-	-	1	1	-	-	1	1	-	-	1	1	1	-
	*	*	-	-	*	*	-	-	*	*	-	-	*	*	*	-
							**				*					*
Prefer not to answer	12	3	9	10	1	1	3	7	1	1	1	-	10	8	3	-
	1%	1%	2%	4%	*	*	4%	2%	*	1%	1%	-	2%	1%	1%	-
				DE			**				*		K			*
Sigma	1618	792	826	549	582	487	80	595	694	249	154	778	681	1033	436	149
	162%	163%	160%	196%	157%	139%	136%	151%	177%	161%	187%	159%	160%	159%	168%	164%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L,M/N/O

Minimum Base: 30 (**), Small Base: 100 (*)

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