Press Release

Trudeau Approval Rating Continues Trickle Downwards (Down 5 Points), but Remains Strong at 56%

Liberals (39%) Still Hold Lead over Leaderless Tories (32%) and NDP (20%)

Toronto, ON, April 1, 2017 — Prime Minister Justin Trudeau's approval ratings continue to trickle downwards, but overall still remain strong nearly a year and a half into his mandate, according to a new Ipsos poll conducted on behalf of Global News.

A majority (56%) of Canadians continue to approve (10% strongly/46% somewhat) of the performance of the Liberal government under Justin Trudeau, down 5 points since the end of 2016 and 8 points since the one-year anniversary of the government last October. Conversely, 44% disapprove (21% strongly/23% somewhat) of the federal government's performance, up 5 points since the end of 2016 and 8 points since the government's one-year anniversary.

Approval ratings are highest in British Columbia (61%), Ontario (59%), Quebec (59%) and Atlantic Canada (58%), but substantially lower in Saskatchewan and Manitoba (47%) and Alberta (35%). Approval ratings are also higher among those aged 18-34 (68%) than those 35-54 (54%) or 55+ (48%).

Despite steadily dropping approval ratings, overall they remain strong and this would translate into a re-election of the government if an election were to happen tomorrow. In fact, the results of this new poll are virtually identical to the results of the 2015 general election: if the election were held tomorrow, the Liberals would receive 39% of the decided vote, while the Tories would receive 32% of the vote. The NDP would receive 20% of the popular vote, while the Bloc (5%) and other parties including the Green Party (4%) would trail behind. One in ten (13%) are undecided, while 6% say they wouldn't vote or they would spoil their ballot.

- In **Ontario** the Liberals (43%) have a commanding lead over the Conservatives (29%), NDP (22%) and other parties (6%).
- In **Quebec** the Liberals (34%) also have a solid lead over the Bloc (22%), NDP (22%) and Conservatives (20%) who are all bunched together in the popular vote.

While the results suggest that the Liberals can continue to govern with confidence given these figures, the silver lining for the Conservatives is that they remain in striking distance even though they do not yet have a leader.

These are some of the findings of an Ipsos poll conducted between March 28 to 30, 2017, on behalf of Global News. For this survey, a sample of 1,001 Canadians from Ipsos' online panel was interviewed online. Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos online polls is measured using a credibility interval. In

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this case, the poll is accurate to within +/ - 3.5 percentage points, 19 times out of 20, had all Canadian adults been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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News Releases are available at: http://www.ipsos-na.com/news-polls/

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