

1. Can you identify the monument pictured below?

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1006	443	563	224	403	379	48	183	483	292
Base: All Respondents (wtd)	1006	488	518	281	372	353	93	364	394	155
Veterans/ fallen soldiers memorial	13	9	4	7	4	1	2	9	1	1
	1%	2%	1%	2%	1%	*	2%	2%	*	1%
							*	H		
Vimy Ridge	186	123	64	38	65	84	13	65	68	41
	19%	25%	12%	14%	17%	24%	14%	18%	17%	26%
		B				C	*			GH
Canadian War Memorial	2	1	1	1	-	2	-	-	2	1
	*	*	*	*	-	*	-	-	*	*
							*			
War Memorial in France	7	2	5	2	1	4	-	6	1	-
	1%	*	1%	1%	*	1%	-	2%	*	-
							*			
Other European region mentions	7	5	2	2	2	3	-	-	5	2
	1%	1%	*	1%	1%	1%	-	-	1%	1%
							*			G
World War I memorial	5	2	3	-	2	3	2	-	3	*
	1%	*	1%	-	*	1%	2%	-	1%	*
							*			
World War II memorial	8	8	-	-	4	4	2	2	3	*
	1%	2%	-	-	1%	1%	2%	1%	1%	*
		B					*			
Washington Monument/ in Washington DC	9	5	3	5	2	2	-	4	2	3
	1%	1%	1%	2%	*	1%	-	1%	*	2%
							*			
Twin Towers/ World Trade Center	16	5	12	4	2	10	2	9	4	*
	2%	1%	2%	1%	1%	3%	3%	3%	1%	*
						D	*			
Dieppe	*	-	*	-	-	*	-	-	-	*
	*	-	*	-	-	*	-	-	-	*
							*			
War memorial (unspecified)	21	7	14	7	5	9	-	8	10	4
	2%	1%	3%	3%	1%	3%	-	2%	3%	2%
							*			
Other	49	32	17	18	13	18	5	18	21	6
	5%	7%	3%	7%	4%	5%	5%	5%	5%	4%
		B					*			
Don't know/nothing	684	291	393	197	272	214	68	243	276	97
	68%	60%	76%	70%	73%	61%	73%	67%	70%	63%

			A	E	E		*		I	
Sigma	1008	490	518	281	372	355	93	364	396	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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2. 2017 marks the centenary (100th anniversary) of what event?

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1006	443	563	224	403	379	48	183	483	292
Base: All Respondents (wtd)	1006	488	518	281	372	353	93	364	394	155
Canada's confederation	122	60	62	35	40	47	6	56	47	12
	12%	12%	12%	12%	11%	13%	7%	15%	12%	8%
							*	I		
The Battle of Vimy Ridge	371	205	166	92	136	144	35	105	157	73
	37%	42%	32%	33%	37%	41%	38%	29%	40%	47%
		B					*		G	GH
The end of the First World War	121	65	55	29	40	52	9	46	46	20
	12%	13%	11%	10%	11%	15%	9%	13%	12%	13%
							*			
The Battle of Dieppe	16	8	8	2	3	10	1	4	9	1
	2%	2%	2%	1%	1%	3%	1%	1%	2%	1%
							*			
Normandy Landings	46	26	20	18	14	14	5	16	15	9
	5%	5%	4%	6%	4%	4%	6%	4%	4%	6%
							*			
I don't know	332	125	206	105	140	87	36	136	121	39
	33%	26%	40%	37%	37%	25%	38%	37%	31%	25%
			A	E	E		*	I		
Sigma	1006	488	518	281	372	353	93	364	394	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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3_1. How important are the following anniversaries or commemorations? - The 100th anniversary of the battle of Vimy Ridge

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1006	443	563	224	403	379	48	183	483	292
Base: All Respondents (wtd)	1006	488	518	281	372	353	93	364	394	155
Top 2 Box (Net)	751	379	372	221	271	259	53	286	293	120
	75%	78%	72%	79%	73%	73%	57%	79%	74%	77%
							*	F	F	F
Very important	359	191	168	87	138	134	27	127	159	46
	36%	39%	32%	31%	37%	38%	29%	35%	40%	30%
							*		I	
Somewhat important	392	188	204	134	133	125	26	160	134	73
	39%	39%	39%	48%	36%	35%	28%	44%	34%	47%
				DE			*	FH		FH
Bottom 2 Box (Net)	255	109	146	59	102	94	40	78	102	35
	25%	22%	28%	21%	27%	27%	43%	21%	26%	23%
							GHI*			
Not very important	160	69	91	39	63	59	22	51	64	23
	16%	14%	18%	14%	17%	17%	24%	14%	16%	15%
							*			
Not at all important	94	40	54	21	39	34	17	27	38	12
	9%	8%	11%	7%	11%	10%	19%	7%	10%	8%
							GI*			
Sigma	1006	488	518	281	372	353	93	364	394	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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3_2. How important are the following anniversaries or commemorations? - The 150th anniversary of the Confederation of Canada

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1006	443	563	224	403	379	48	183	483	292
Base: All Respondents (wtd)	1006	488	518	281	372	353	93	364	394	155
Top 2 Box (Net)	878	422	456	247	321	309	71	329	341	137
	87%	86%	88%	88%	86%	88%	77%	90%	86%	88%
							*	F		F
Very important	535	259	276	165	181	190	25	216	205	90
	53%	53%	53%	59%	49%	54%	26%	59%	52%	58%
				D			*	F	F	F
Somewhat important	342	163	179	82	140	119	47	113	135	47
	34%	33%	35%	29%	38%	34%	50%	31%	34%	30%
							GHI*			
Bottom 2 Box (Net)	128	66	62	33	51	44	22	35	54	18
	13%	14%	12%	12%	14%	12%	23%	10%	14%	12%
							GI*			
Not very important	75	40	35	17	29	29	11	22	32	10
	7%	8%	7%	6%	8%	8%	12%	6%	8%	7%
							*			
Not at all important	53	26	27	17	22	15	11	13	22	8
	5%	5%	5%	6%	6%	4%	11%	3%	6%	5%
							G*			
Sigma	1006	488	518	281	372	353	93	364	394	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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3_3. How important are the following anniversaries or commemorations? - The 200th anniversary of the War of 1812

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1006	443	563	224	403	379	48	183	483	292
Base: All Respondents (wtd)	1006	488	518	281	372	353	93	364	394	155
Top 2 Box (Net)	603	286	317	189	235	179	40	246	233	84
	60%	59%	61%	67%	63%	51%	43%	68%	59%	54%
Very important	218	104	113	78	84	55	14	98	85	21
	22%	21%	22%	28%	23%	16%	15%	27%	21%	14%
				E	E		*	FI	F	
Somewhat important	385	181	204	110	151	124	26	147	149	63
	38%	37%	39%	39%	41%	35%	28%	41%	38%	41%
							*			
Bottom 2 Box (Net)	403	202	201	92	137	174	53	118	161	71
	40%	41%	39%	33%	37%	49%	57%	32%	41%	46%
						CD	GH*			G
Not very important	285	148	137	66	99	120	34	89	111	51
	28%	30%	27%	24%	27%	34%	37%	25%	28%	33%
						C	*			
Not at all important	118	54	64	26	38	55	19	29	50	20
	12%	11%	12%	9%	10%	15%	21%	8%	13%	13%
							G*			
Sigma	1006	488	518	281	372	353	93	364	394	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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3_4. How important are the following anniversaries or commemorations? - The 50th anniversary of the Canadian Flag

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1006	443	563	224	403	379	48	183	483	292
Base: All Respondents (wtd)	1006	488	518	281	372	353	93	364	394	155
Top 2 Box (Net)	739	347	392	212	273	255	64	276	288	111
	73%	71%	76%	75%	73%	72%	69%	76%	73%	71%
							*			
Very important	309	138	171	96	95	118	24	118	126	41
	31%	28%	33%	34%	26%	33%	25%	32%	32%	27%
						D	*			
Somewhat important	430	209	221	116	177	137	40	159	162	69
	43%	43%	43%	41%	48%	39%	43%	44%	41%	45%
					E		*			
Bottom 2 Box (Net)	267	141	126	69	100	98	29	88	106	44
	27%	29%	24%	25%	27%	28%	31%	24%	27%	29%
							*			
Not very important	183	95	88	44	73	67	13	61	77	33
	18%	20%	17%	16%	20%	19%	14%	17%	19%	21%
							*			
Not at all important	84	46	38	25	27	32	16	26	29	12
	8%	9%	7%	9%	7%	9%	18%	7%	7%	8%
							GHI*			
Sigma	1006	488	518	281	372	353	93	364	394	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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3_5. How important are the following anniversaries or commemorations? - The 100th anniversary of the end of the First World War

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1006	443	563	224	403	379	48	183	483	292
Base: All Respondents (wtd)	1006	488	518	281	372	353	93	364	394	155
Top 2 Box (Net)	819	402	417	234	304	281	59	305	328	127
	81%	82%	80%	83%	82%	79%	64%	84%	83%	82%
							*	F	F	F
Very important	431	221	209	130	160	141	26	170	177	58
	43%	45%	40%	46%	43%	40%	28%	47%	45%	37%
							*	F	F	
Somewhat important	389	181	208	104	144	140	33	135	151	69
	39%	37%	40%	37%	39%	40%	36%	37%	38%	45%
							*			
Bottom 2 Box (Net)	187	86	101	47	68	72	33	59	66	28
	19%	18%	20%	17%	18%	21%	36%	16%	17%	18%
							GHI*			
Not very important	126	54	72	31	43	52	21	43	43	18
	13%	11%	14%	11%	12%	15%	23%	12%	11%	12%
							H*			
Not at all important	61	32	29	15	25	21	12	16	23	10
	6%	6%	6%	5%	7%	6%	13%	5%	6%	6%
							G*			
Sigma	1006	488	518	281	372	353	93	364	394	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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3_6. How important are the following anniversaries or commemorations? - The 35th anniversary of the Canadian Charter of Rights and Freedoms

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1006	443	563	224	403	379	48	183	483	292
Base: All Respondents (wtd)	1006	488	518	281	372	353	93	364	394	155
Top 2 Box (Net)	793	367	427	240	280	273	71	296	311	115
	79%	75%	82%	85%	75%	77%	76%	81%	79%	74%
Very important			A	DE			*			
	382	162	221	128	115	140	33	140	153	57
	38%	33%	43%	46%	31%	40%	35%	39%	39%	37%
Somewhat important			A	D		D	*			
	411	205	206	112	166	133	38	156	159	58
	41%	42%	40%	40%	44%	38%	41%	43%	40%	37%
Bottom 2 Box (Net)							*			
	213	121	92	41	92	80	22	68	83	40
	21%	25%	18%	15%	25%	23%	24%	19%	21%	26%
Not very important		B			C	C	*			
	148	89	59	23	61	65	11	55	54	29
	15%	18%	11%	8%	16%	18%	12%	15%	14%	19%
Not at all important		B			C	C	*			
	65	33	32	18	31	15	11	13	29	11
	6%	7%	6%	7%	8%	4%	12%	4%	7%	7%
Sigma					E		G*			
	1006	488	518	281	372	353	93	364	394	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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3. How important are the following anniversaries or commemorations? - Top 2 Box Summary

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1006	443	563	224	403	379	48	183	483	292
Base: All Respondents (wtd)	1006	488	518	281	372	353	93	364	394	155
The 150th anniversary of the Confederation of Canada	878	422	456	247	321	309	71	329	341	137
	87%	86%	88%	88%	86%	88%	77%	90%	86%	88%
							*	F		F
The 100th anniversary of the end of the First World War	819	402	417	234	304	281	59	305	328	127
	81%	82%	80%	83%	82%	79%	64%	84%	83%	82%
							*	F	F	F
The 35th anniversary of the Canadian Charter of Rights and Freedoms	793	367	427	240	280	273	71	296	311	115
	79%	75%	82%	85%	75%	77%	76%	81%	79%	74%
			A	DE			*			
The 100th anniversary of the battle of Vimy Ridge	751	379	372	221	271	259	53	286	293	120
	75%	78%	72%	79%	73%	73%	57%	79%	74%	77%
							*	F	F	F
The 50th anniversary of the Canadian Flag	739	347	392	212	273	255	64	276	288	111
	73%	71%	76%	75%	73%	72%	69%	76%	73%	71%
							*			
The 200th anniversary of the War of 1812	603	286	317	189	235	179	40	246	233	84
	60%	59%	61%	67%	63%	51%	43%	68%	59%	54%
				E	E		*	FI	F	

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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3. How important are the following anniversaries or commemorations? - Bottom 2 Box Summary

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1006	443	563	224	403	379	48	183	483	292
Base: All Respondents (wtd)	1006	488	518	281	372	353	93	364	394	155
The 200th anniversary of the War of 1812	403	202	201	92	137	174	53	118	161	71
	40%	41%	39%	33%	37%	49%	57%	32%	41%	46%
						CD	GH*			G
The 50th anniversary of the Canadian Flag	267	141	126	69	100	98	29	88	106	44
	27%	29%	24%	25%	27%	28%	31%	24%	27%	29%
							*			
The 100th anniversary of the battle of Vimy Ridge	255	109	146	59	102	94	40	78	102	35
	25%	22%	28%	21%	27%	27%	43%	21%	26%	23%
							GHI*			
The 35th anniversary of the Canadian Charter of Rights and Freedoms	213	121	92	41	92	80	22	68	83	40
	21%	25%	18%	15%	25%	23%	24%	19%	21%	26%
		B			C	C	*			
The 100th anniversary of the end of the First World War	187	86	101	47	68	72	33	59	66	28
	19%	18%	20%	17%	18%	21%	36%	16%	17%	18%
							GHI*			
The 150th anniversary of the Confederation of Canada	128	66	62	33	51	44	22	35	54	18
	13%	14%	12%	12%	14%	12%	23%	10%	14%	12%
							GI*			

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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4. Which of the following do you consider to be the most formative or foundational moment for Canada:

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1006	443	563	224	403	379	48	183	483	292
Base: All Respondents (wtd)	1006	488	518	281	372	353	93	364	394	155
The Battle of Vimy Ridge	101	57	44	22	52	27	4	42	43	12
	10%	12%	9%	8%	14%	8%	4%	12%	11%	8%
					E		*			
The Last Spike of the Canadian Pacific Railway	36	24	12	8	15	13	-	15	16	5
	4%	5%	2%	3%	4%	4%	-	4%	4%	4%
							*			
The repatriation of the Canadian Constitution	63	33	30	16	26	21	7	21	25	10
	6%	7%	6%	6%	7%	6%	8%	6%	6%	7%
							*			
The creation of the Charter of Rights and Freedoms	332	126	205	112	113	106	44	120	126	42
	33%	26%	40%	40%	30%	30%	48%	33%	32%	27%
			A	DE			HI*			
Terry Fox's cross-Canada marathon	93	44	49	43	33	17	11	42	28	13
	9%	9%	9%	15%	9%	5%	12%	12%	7%	8%
				DE			*			
Confederation	380	203	177	80	132	168	27	124	157	73
	38%	42%	34%	28%	36%	48%	29%	34%	40%	47%
		B				CD	*			FG
Sigma	1006	488	518	281	372	353	93	364	394	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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5. On April 9th, Canada will commemorate the 100th anniversary of the Battle of Vimy Ridge, which took place in France during the First World War. Which of the following will you do to commemorate the occasion?

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1006	443	563	224	403	379	48	183	483	292
Base: All Respondents (wtd)	1006	488	518	281	372	353	93	364	394	155
Visit the Vimy Ridge memorial in France sometime this year	29	19	9	18	7	4	7	12	4	6
	3%	4%	2%	6%	2%	1%	7%	3%	1%	4%
				DE			H*			H
Attend a local Vimy event in my community on April 9th	72	39	34	32	20	21	3	25	31	13
	7%	8%	6%	11%	5%	6%	3%	7%	8%	9%
				DE			*			
Visit a cenotaph on April 9th	61	31	30	25	21	15	4	21	26	9
	6%	6%	6%	9%	6%	4%	5%	6%	7%	6%
				E			*			
Wear a Vimy pin leading up to April 9th	96	52	44	44	31	21	8	35	39	14
	10%	11%	8%	16%	8%	6%	8%	10%	10%	9%
				DE			*			
Observe 2 minutes of silence on April 9th	357	171	186	109	130	119	27	139	141	50
	36%	35%	36%	39%	35%	34%	29%	38%	36%	32%
							*			
Watch the Vimy Ridge ceremony broadcast on TV	277	139	138	63	86	128	22	98	118	40
	28%	28%	27%	23%	23%	36%	23%	27%	30%	26%
						CD	*			
Read more about the Battle of Vimy Ridge and its significance	246	110	136	87	84	75	13	85	100	48
	24%	22%	26%	31%	23%	21%	14%	23%	25%	31%
				E			*			F
Talk with family or friends about the Battle of Vimy Ridge	142	72	71	74	40	29	7	51	51	33
	14%	15%	14%	26%	11%	8%	8%	14%	13%	21%
				DE			*			FH
None of the above	355	159	197	83	144	129	46	139	125	45
	35%	33%	38%	30%	39%	36%	50%	38%	32%	29%
							HI*	I		
Sigma	1636	792	844	535	562	539	137	605	636	258
	163%	162%	163%	191%	151%	153%	148%	166%	161%	166%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

b. It has been argued by historians that the Battle of Vimy Ridge was the birthplace of a nation, since it was the first battle in which all four Canadian military divisions fought together, and was considered Canada's first military victory. Others have said that it's no more important than other battles or campaigns that Canadians have fought in over the years, such as Passchendaele, Dieppe, Juno Beach or Afghanistan. Which of the following is closest to your point of view:

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1006	443	563	224	403	379	48	183	483	292
Base: All Respondents (wtd)	1006	488	518	281	372	353	93	364	394	155
The Battle of Vimy Ridge is singularly important to Canada's history and identity	492	254	237	145	185	162	40	186	194	70
	49%	52%	46%	52%	50%	46%	44%	51%	49%	45%
							*			
The Battle of Vimy Ridge is important to Canada, but no more than other significant battle	514	234	281	136	188	191	52	178	200	85
	51%	48%	54%	48%	50%	54%	56%	49%	51%	55%
							*			
Sigma	1006	488	518	281	372	353	93	364	394	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

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7. How do you think we'll remember the Vimy Ridge in the future, as we get further away from the year of the Battle:

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1006	443	563	224	403	379	48	183	483	292
Base: All Respondents (wtd)	1006	488	518	281	372	353	93	364	394	155
It will become even more important to remember Vimy, as more time passes	517	250	267	151	200	167	39	179	221	79
	51%	51%	52%	54%	54%	47%	42%	49%	56%	51%
It won't be as important to remember, as more time passes	489	238	251	130	173	186	54	185	173	76
	49%	49%	48%	46%	46%	53%	58%	51%	44%	49%
							*			
Sigma	1006	488	518	281	372	353	93	364	394	155
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

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Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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