

Q1. Do you feel that buying a house or condominium is currently a very good investment, a good investment, not a very good investment, or not a good investment at all?

	2015 Gen Pop	2016 Gen Pop	2017 Gen Pop
	A	B	C
Base: All respondents	2000	2000	2001
Weighted	2000	2000	2001
Very good investment	673	716	669
	33.6%	35.8%	33.4%
Good investment	1002	1014	971
	50.1%	50.7%	48.5%
Not a very good investment	254	214	260
	12.7%	10.7%	13.0%
Not a good investment at all	71	56	100
	3.6%	2.8%	5.0%
Summary			
Top2Box (Very good/ Good investment)	1675	1730	1640
	83.7%	86.5%	82.0%
Low2Box (Not a very good investment/ Not a good investment at all)		A	
	325	270	361
	16.3%	13.5%	18.0%
	B		

Proportions/Means: Columns Tested (5% risk level) - A/B Overlap formulae used.

Q2. Which of the following would you say reflects the current housing market?

	2015 Gen Pop	2016 Gen Pop	2017 Gen Pop
	A	B	C
Base: All respondents	2000	2000	2001
Weighted	2000	2000	2001
Buyer's market - a market where buyers have the advantage because the number of houses for sale exceeds the number of buyers	714	826	667
	35.7%	41.3%	33.4%
		A	
Seller's market - a market where sellers have the advantage because the number of buyers exceeds the number of homes for sale	553	608	783
	27.7%	30.4%	39.1%
Balanced market	733	567	551
	36.6%	28.3%	27.5%
	B		

Proportions/Mean: Columns Tested (5% risk level) - A/B Overlap formulae used.

Q3. Why do you say that it makes more sense to wait until next year to buy a house instead of buying one now?

	2015 Gen Pop	2016 Gen Pop	2017 Gen Pop
	A	B	C
Base: Makes more sense to wait until next year	1014	1022	1076
Weighted	1025	1031	1084
House prices may come down	566	558	633
	55.2%	54.2%	58.4%
Uncertainty about the economy	510	597	557
	49.8%	57.9%	51.3%
Affordability of a home		A	
	358	308	414
	34.9%	29.9%	38.2%
Anxiety about employment		B	
	272	263	266
	26.6%	25.5%	24.5%
Carrying costs of a home (the cost to run and maintain a house)			
	235	197	301
	22.9%	19.1%	27.7%
Fear/anxiety about home ownership			
	152	114	167
	14.8%	11.1%	15.4%
Mortgage rates will not rise			
	150	153	108
	14.6%	14.8%	10.0%
Rents are reasonable right now			
	119	72	109
	11.6%	7.0%	10.0%
Other			
	80	76	71
	7.8%	7.3%	6.6%

Proportions/Mean: Columns Tested (5% risk level) - A/B Overlap formulae used.

Q4. [Housing prices] Thinking about this time next year, do you expect that each of the following will be higher, lower or the same as they are today?

	2015 Gen Pop	2016 Gen Pop	2017 Gen Pop
	A	B	C
Base: All respondents	2000	2000	2001
Weighted	2000	2000	2001
Housing prices			
Significantly higher	136	156	173
	6.8%	7.8%	8.7%
Somewhat higher	652	648	709
	32.6%	32.4%	35.4%
About the same	795	747	697
	39.8%	37.4%	34.8%
Somewhat lower	375	394	384
	18.7%	19.7%	19.2%
Significantly lower	43	55	38
	2.1%	2.8%	1.9%
Summary			
Top2Box (Significantly/ Somewhat higher)	787	803	882
	39.4%	40.2%	44.1%
Low2Box (Somewhat/ Significantly lower)	417	449	422
	20.9%	22.5%	21.1%
Mean	3.2	3.2	3.3
Std. Dev.	0.9	0.9	0.9
Std. Err.	0	0	0

Proportions/Mean: Columns Tested (5% risk level) - A/B Overlap formulae used.

Q5. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] How strongly do you agree or disagree with each of the following statements?

	2015 Gen Pop	2016 Gen Pop	2017 Gen Pop
	A	B	C
Base: All respondents	2000	2000	2001
Weighted	2000	2000	2001
The housing market in my community is overpriced	1429	1408	1472
	71.5%	70.4%	73.6%
I am/My family is well-positioned to weather a potential downturn in home prices	1345	1449	1296
	67.2%	72.5%	64.8%
		A	
I am/My family is well-positioned to weather a potential increase in interest rates	1153	1257	1146
	57.7%	62.8%	57.3%
		A	
I am thinking about buying a home sooner because of lower interest rates	607	699	603
	30.4%	35.0%	30.1%
		A	
I am thinking about buying a home sooner because of the potential increase in interest rates	471	536	517
	23.6%	26.8%	25.9%
		A	
I think it makes more sense to rent than to buy	0	481	648
	-	24.1%	32.4%

Proportions/Means: Columns Tested (5% risk level) - A/B Overlap formulae used. ** very small base (under 30) ineligible for sig testing

Q6. How likely are you to purchase a home, or another home, within the next two years? Are you...

	2015 Gen Pop	2016 Gen Pop	2017 Gen Pop
	A	B	C
Base: All respondents	2000	2000	2001
Weighted	2000	2000	2001
Very likely	136	144	121
	6.8%	7.2%	6.0%
Somewhat likely	368	435	372
	18.4%	21.8%	18.6%
Not very likely	560	456	585
	28.0%	22.8%	29.2%
Not likely at all	936	966	923
	46.8%	48.3%	46.1%
Summary			
Top2Box (Very/ Somewhat likely)	504	579	493
	25.2%	28.9%	24.6%
Low2Box (Not very/ Not likely at all)	1496	1421	1508
	74.8%	71.1%	75.4%

Proportions/Mean: Columns Tested (5% risk level) - A/B Overlap formulae used.

Q7. Thinking about your current mortgage payment, how much would your payment have to increase before you start to become concerned about being able to manage your payments?

	2015 Gen Pop	2016 Gen Pop	2017 Gen Pop
	A	B	C
Base: Home owners with a mortgage	645	879	696
Weighted	639	870	690
We're already at the limit	80	102	90
	12.6%	11.7%	13.0%
More than 10%	162	235	155
	25.3%	27.0%	22.5%
More than 25%	161	227	192
	25.2%	26.1%	27.7%
More than 50%	70	72	52
	10.9%	8.3%	7.6%
More than 75%	7	11	7
	1.1%	1.2%	1.0%
More than double	9	26	19
	1.4%	3.0%	2.8%
No concerns	57	97	76
	8.9%	11.2%	11.1%
I don't know	94	100	99
	14.7%	11.5%	14.3%

Proportions/Mean: Columns Tested (5% risk level) - A/B Overlap formulae used.