

1\_1. Please respond yes or not to each of the following: - I am a step-mother

|                                      | Total | Gender |        | AGE   |       |      | EDUCATION |      |          |           | Q1      |           |                           |                               |
|--------------------------------------|-------|--------|--------|-------|-------|------|-----------|------|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|                                      |       | Male   | Female | 18-34 | 35-54 | 55+  | <HS       | HS   | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|                                      |       | A      | B      | C     | D     | E    | F         | G    | H        | I         | J       | K         | L                         | M                             |
| Base: Womans Aged 25 Or More (unwtd) | 495   | -      | 495    | 99    | 213   | 183  | 23        | 83   | 232      | 157       | 69      | 92        | 304                       | 170                           |
| Base: Womans Aged 25 Or More (wtd)   | 461   | -      | 461    | 83    | 192   | 186  | 40        | 151  | 196      | 74        | 76      | 87        | 283                       | 173                           |
| Yes                                  | 76    | -      | 76     | 13    | 29    | 34   | 3         | 40   | 30       | 3         | 76      | 18        | 61                        | 32                            |
|                                      | 17%   | -      | 17%    | 16%   | 15%   | 18%  | 7%        | 26%  | 15%      | 5%        | 100%    | 21%       | 22%                       | 19%                           |
|                                      |       |        |        | *     |       |      | **        | HI*  | I        |           | KLM*    | *         |                           |                               |
| No                                   | 384   | -      | 384    | 70    | 163   | 152  | 37        | 111  | 166      | 70        | -       | 69        | 222                       | 141                           |
|                                      | 83%   | -      | 83%    | 84%   | 85%   | 82%  | 93%       | 74%  | 85%      | 95%       | -       | 79%       | 78%                       | 81%                           |
|                                      |       |        |        | *     |       |      | **        | *    | G        | GH        | *       | J*        | J                         | J                             |
| Sigma                                | 461   | -      | 461    | 83    | 192   | 186  | 40        | 151  | 196      | 74        | 76      | 87        | 283                       | 173                           |
|                                      | 100%  | -      | 100%   | 100%  | 100%  | 100% | 100%      | 100% | 100%     | 100%      | 100%    | 100%      | 100%                      | 100%                          |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1\_2. Please respond yes or not to each of the following: - I have a step-mother

|                               | Total | Gender |        | AGE   |       |      | EDUCATION |      |          |           | Q1      |           |                           |                               |
|-------------------------------|-------|--------|--------|-------|-------|------|-----------|------|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|                               |       | Male   | Female | 18-34 | 35-54 | 55+  | <HS       | HS   | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|                               |       | A      | B      | C     | D     | E    | F         | G    | H        | I         | J       | K         | L                         | M                             |
| Base: All Respondents (unwtd) | 1003  | 459    | 544    | 270   | 380   | 353  | 55        | 189  | 448      | 311       | 69      | 178       | 600                       | 338                           |
| Base: All Respondents (wtd)   | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
| Yes                           | 175   | 81     | 93     | 55    | 75    | 44   | 17        | 59   | 81       | 19        | 18      | 175       | 152                       | 57                            |
|                               | 17%   | 17%    | 18%    | 20%   | 20%   | 13%  | 16%       | 17%  | 21%      | 12%       | 24%     | 100%      | 25%                       | 16%                           |
|                               |       |        |        | E     | E     |      | *         |      | I        |           | *       | JLM       | M                         |                               |
| No                            | 828   | 405    | 423    | 225   | 296   | 308  | 88        | 292  | 312      | 136       | 58      | -         | 459                       | 287                           |
|                               | 83%   | 83%    | 82%    | 80%   | 80%   | 87%  | 84%       | 83%  | 79%      | 88%       | 76%     | -         | 75%                       | 84%                           |
|                               |       |        |        |       |       | CD   | *         |      |          | H         | K*      |           | K                         | KL                            |
| Sigma                         | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
|                               | 100%  | 100%   | 100%   | 100%  | 100%  | 100% | 100%      | 100% | 100%     | 100%      | 100%    | 100%      | 100%                      | 100%                          |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1\_3. Please respond yes or not to each of the following: - Someone in my extended family has or is a stepmother

|                               | Total | Gender |        | AGE   |       |      | EDUCATION |      |          |           | Q1      |           |                           |                               |
|-------------------------------|-------|--------|--------|-------|-------|------|-----------|------|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|                               |       | Male   | Female | 18-34 | 35-54 | 55+  | <HS       | HS   | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|                               |       | A      | B      | C     | D     | E    | F         | G    | H        | I         | J       | K         | L                         | M                             |
| Base: All Respondents (unwtd) | 1003  | 459    | 544    | 270   | 380   | 353  | 55        | 189  | 448      | 311       | 69      | 178       | 600                       | 338                           |
| Base: All Respondents (wtd)   | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
| Yes                           | 430   | 191    | 239    | 132   | 170   | 128  | 52        | 138  | 185      | 55        | 50      | 133       | 430                       | 136                           |
|                               | 43%   | 39%    | 46%    | 47%   | 46%   | 36%  | 50%       | 39%  | 47%      | 35%       | 66%     | 76%       | 70%                       | 40%                           |
|                               |       |        |        | E     | E     |      | *         |      | I        |           | M*      | M         | M                         |                               |
| No                            | 573   | 295    | 278    | 148   | 201   | 224  | 53        | 213  | 208      | 100       | 26      | 42        | 181                       | 207                           |
|                               | 57%   | 61%    | 54%    | 53%   | 54%   | 64%  | 50%       | 61%  | 53%      | 65%       | 34%     | 24%       | 30%                       | 60%                           |
|                               |       |        |        |       |       | CD   | *         |      |          | H         | *       |           |                           | JKL                           |
| Sigma                         | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
|                               | 100%  | 100%   | 100%   | 100%  | 100%  | 100% | 100%      | 100% | 100%     | 100%      | 100%    | 100%      | 100%                      | 100%                          |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1\_4. Please respond yes or not to each of the following: - Someone in my close circle of friends has or is a stepmother

|                               | Total | Gender |        | AGE   |       |      | EDUCATION |      |          |           | Q1      |           |                           |                               |
|-------------------------------|-------|--------|--------|-------|-------|------|-----------|------|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|                               |       | Male   | Female | 18-34 | 35-54 | 55+  | <HS       | HS   | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|                               |       | A      | B      | C     | D     | E    | F         | G    | H        | I         | J       | K         | L                         | M                             |
| Base: All Respondents (unwtd) | 1003  | 459    | 544    | 270   | 380   | 353  | 55        | 189  | 448      | 311       | 69      | 178       | 600                       | 338                           |
| Base: All Respondents (wtd)   | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
| Yes                           | 488   | 223    | 265    | 173   | 177   | 138  | 49        | 187  | 191      | 61        | 52      | 120       | 488                       | 143                           |
|                               | 49%   | 46%    | 51%    | 62%   | 48%   | 39%  | 47%       | 53%  | 49%      | 40%       | 68%     | 68%       | 80%                       | 42%                           |
|                               |       |        |        | DE    | E     |      | *         | I    | I        |           | M*      | M         | JKM                       |                               |
| No                            | 515   | 263    | 251    | 107   | 194   | 214  | 55        | 164  | 202      | 93        | 24      | 55        | 122                       | 201                           |
|                               | 51%   | 54%    | 49%    | 38%   | 52%   | 61%  | 53%       | 47%  | 51%      | 60%       | 32%     | 32%       | 20%                       | 58%                           |
|                               |       |        |        |       | C     | CD   | *         |      |          | GH        | L*      | L         |                           | JKL                           |
| Sigma                         | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
|                               | 100%  | 100%   | 100%   | 100%  | 100%  | 100% | 100%      | 100% | 100%     | 100%      | 100%    | 100%      | 100%                      | 100%                          |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1\_5. Please respond yes or not to each of the following: - My biological mother has passed away

|                               | Total | Gender |        | AGE   |       |      | EDUCATION |      |          |           | Q1      |           |                           |                               |
|-------------------------------|-------|--------|--------|-------|-------|------|-----------|------|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|                               |       | Male   | Female | 18-34 | 35-54 | 55+  | <HS       | HS   | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|                               |       | A      | B      | C     | D     | E    | F         | G    | H        | I         | J       | K         | L                         | M                             |
| Base: All Respondents (unwtd) | 1003  | 459    | 544    | 270   | 380   | 353  | 55        | 189  | 448      | 311       | 69      | 178       | 600                       | 338                           |
| Base: All Respondents (wtd)   | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
| Yes                           | 344   | 171    | 173    | 16    | 79    | 249  | 35        | 128  | 129      | 51        | 32      | 57        | 189                       | 344                           |
|                               | 34%   | 35%    | 34%    | 6%    | 21%   | 71%  | 34%       | 36%  | 33%      | 33%       | 43%     | 32%       | 31%                       | 100%                          |
|                               |       |        |        |       | C     | CD   | *         |      |          |           | *       |           |                           | JKL                           |
| No                            | 659   | 316    | 343    | 264   | 293   | 103  | 69        | 223  | 264      | 103       | 44      | 118       | 422                       | -                             |
|                               | 66%   | 65%    | 66%    | 94%   | 79%   | 29%  | 66%       | 64%  | 67%      | 67%       | 57%     | 68%       | 69%                       | -                             |
|                               |       |        |        | DE    | E     |      | *         |      |          |           | M*      | M         | M                         |                               |
| Sigma                         | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
|                               | 100%  | 100%   | 100%   | 100%  | 100%  | 100% | 100%      | 100% | 100%     | 100%      | 100%    | 100%      | 100%                      | 100%                          |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2\_1. Thinking about upcoming Mother's Day in May, how likely are you to - Be celebrated as a step-mother

|                             | Total | Gender |        | AGE   |       |      | EDUCATION |      |          |           | Q1      |           |                           |                               |
|-----------------------------|-------|--------|--------|-------|-------|------|-----------|------|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|                             |       | Male   | Female | 18-34 | 35-54 | 55+  | <HS       | HS   | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|                             |       | A      | B      | C     | D     | E    | F         | G    | H        | I         | J       | K         | L                         | M                             |
| Base: All Answering (unwtd) | 69    | -      | 69     | 11    | 24    | 34   | 2         | 23   | 36       | 8         | 69      | 16        | 54                        | 32                            |
| Base: All Answering (wtd)   | 76    | -      | 76     | 13    | 29    | 34   | 3         | 40   | 30       | 3         | 76      | 18        | 61                        | 32                            |
| Top 2 Box (Net)             | 32    | -      | 32     | 5     | 10    | 17   | -         | 22   | 9        | 2         | 32      | 4         | 26                        | 12                            |
|                             | 42%   | -      | 42%    | 37%   | 35%   | 50%  | -         | 54%  | 28%      | 63%       | 42%     | 24%       | 43%                       | 38%                           |
|                             |       |        |        | **    | **    | **   | **        | **   | *        | **        | *       | **        | *                         | **                            |
| Very likely                 | 11    | -      | 11     | 1     | 3     | 6    | -         | 3    | 6        | 1         | 11      | *         | 7                         | 6                             |
|                             | 14%   | -      | 14%    | 7%    | 11%   | 19%  | -         | 8%   | 21%      | 34%       | 14%     | 2%        | 12%                       | 20%                           |
|                             |       |        |        | **    | **    | **   | **        | **   | *        | **        | *       | **        | *                         | **                            |
| Somewhat likely             | 22    | -      | 22     | 4     | 7     | 11   | -         | 18   | 2        | 1         | 22      | 4         | 19                        | 6                             |
|                             | 28%   | -      | 28%    | 31%   | 24%   | 31%  | -         | 46%  | 7%       | 30%       | 28%     | 21%       | 31%                       | 19%                           |
|                             |       |        |        | **    | **    | **   | **        | **   | *        | **        | *       | **        | *                         | **                            |
| Bottom 2 Box (Net)          | 44    | -      | 44     | 8     | 19    | 17   | 3         | 18   | 22       | 1         | 44      | 14        | 34                        | 20                            |
|                             | 58%   | -      | 58%    | 63%   | 65%   | 50%  | 100%      | 46%  | 72%      | 37%       | 58%     | 76%       | 57%                       | 62%                           |
|                             |       |        |        | **    | **    | **   | **        | **   | *        | **        | *       | **        | *                         | **                            |
| Not very likely             | 34    | -      | 34     | 7     | 14    | 13   | 3         | 17   | 14       | -         | 34      | 12        | 27                        | 15                            |
|                             | 45%   | -      | 45%    | 53%   | 48%   | 39%  | 100%      | 42%  | 48%      | -         | 45%     | 68%       | 44%                       | 46%                           |
|                             |       |        |        | **    | **    | **   | **        | **   | *        | **        | *       | **        | *                         | **                            |
| Not at all likely           | 10    | -      | 10     | 1     | 5     | 4    | -         | 2    | 7        | 1         | 10      | 1         | 8                         | 5                             |
|                             | 13%   | -      | 13%    | 10%   | 17%   | 11%  | -         | 4%   | 24%      | 37%       | 13%     | 8%        | 13%                       | 16%                           |
|                             |       |        |        | **    | **    | **   | **        | **   | *        | **        | *       | **        | *                         | **                            |
| Sigma                       | 76    | -      | 76     | 13    | 29    | 34   | 3         | 40   | 30       | 3         | 76      | 18        | 61                        | 32                            |
|                             | 100%  | -      | 100%   | 100%  | 100%  | 100% | 100%      | 100% | 100%     | 100%      | 100%    | 100%      | 100%                      | 100%                          |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2\_2. Thinking about upcoming Mother's Day in May, how likely are you to - Celebrate my mother

|                             | Total | Gender |        | AGE   |       |      | EDUCATION |      |          |           | Q1      |           |                           |                               |
|-----------------------------|-------|--------|--------|-------|-------|------|-----------|------|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|                             |       | Male   | Female | 18-34 | 35-54 | 55+  | <HS       | HS   | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|                             |       | A      | B      | C     | D     | E    | F         | G    | H        | I         | J       | K         | L                         | M                             |
| Base: All Answering (unwtd) | 665   | 291    | 374    | 253   | 301   | 111  | 36        | 119  | 301      | 209       | 37      | 122       | 415                       | -                             |
| Base: All Answering (wtd)   | 659   | 316    | 343    | 264   | 293   | 103  | 69        | 223  | 264      | 103       | 44      | 118       | 422                       | -                             |
| Top 2 Box (Net)             | 561   | 260    | 301    | 228   | 252   | 81   | 50        | 192  | 227      | 92        | 42      | 97        | 370                       | -                             |
|                             | 85%   | 82%    | 88%    | 86%   | 86%   | 79%  | 72%       | 86%  | 86%      | 89%       | 95%     | 82%       | 88%                       | -                             |
|                             |       |        |        |       |       | *    | *         |      | F        | F         | **      | *         |                           |                               |
| Very likely                 | 409   | 182    | 227    | 163   | 182   | 64   | 42        | 130  | 169      | 68        | 32      | 70        | 277                       | -                             |
|                             | 62%   | 58%    | 66%    | 62%   | 62%   | 62%  | 60%       | 58%  | 64%      | 66%       | 74%     | 59%       | 66%                       | -                             |
|                             |       |        | A      |       |       | *    | *         |      |          |           | **      | *         |                           |                               |
| Somewhat likely             | 152   | 79     | 74     | 64    | 70    | 17   | 8         | 62   | 59       | 24        | 9       | 27        | 93                        | -                             |
|                             | 23%   | 25%    | 21%    | 24%   | 24%   | 17%  | 12%       | 28%  | 22%      | 23%       | 22%     | 23%       | 22%                       | -                             |
|                             |       |        |        |       |       | *    | *         |      |          |           | **      | *         |                           |                               |
| Bottom 2 Box (Net)          | 98    | 56     | 43     | 36    | 41    | 21   | 19        | 31   | 36       | 11        | 2       | 21        | 52                        | -                             |
|                             | 15%   | 18%    | 12%    | 14%   | 14%   | 21%  | 28%       | 14%  | 14%      | 11%       | 5%      | 18%       | 12%                       | -                             |
|                             |       |        |        |       |       | *    | HI*       |      |          |           | **      | *         |                           |                               |
| Not very likely             | 52    | 28     | 25     | 20    | 26    | 6    | 14        | 15   | 18       | 5         | 2       | 16        | 25                        | -                             |
|                             | 8%    | 9%     | 7%     | 8%    | 9%    | 6%   | 20%       | 7%   | 7%       | 5%        | 5%      | 14%       | 6%                        | -                             |
|                             |       |        |        |       |       | *    | GHI*      |      |          |           | **      | L*        |                           |                               |
| Not at all likely           | 46    | 28     | 18     | 16    | 15    | 15   | 6         | 16   | 18       | 7         | -       | 5         | 26                        | -                             |
|                             | 7%    | 9%     | 5%     | 6%    | 5%    | 15%  | 8%        | 7%   | 7%       | 6%        | -       | 4%        | 6%                        | -                             |
|                             |       |        |        |       |       | CD*  | *         |      |          |           | **      | *         |                           |                               |
| Sigma                       | 659   | 316    | 343    | 264   | 293   | 103  | 69        | 223  | 264      | 103       | 44      | 118       | 422                       | -                             |
|                             | 100%  | 100%   | 100%   | 100%  | 100%  | 100% | 100%      | 100% | 100%     | 100%      | 100%    | 100%      | 100%                      | -                             |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2\_3. Thinking about upcoming Mother's Day in May, how likely are you to - Celebrate my step-mother

|                             | Total | Gender |        | AGE   |       |      | EDUCATION |      |          |           | Q1      |           |                           |                               |
|-----------------------------|-------|--------|--------|-------|-------|------|-----------|------|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|                             |       | Male   | Female | 18-34 | 35-54 | 55+  | <HS       | HS   | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|                             |       | A      | B      | C     | D     | E    | F         | G    | H        | I         | J       | K         | L                         | M                             |
| Base: All Answering (unwtd) | 178   | 78     | 100    | 60    | 75    | 43   | 10        | 32   | 97       | 39        | 16      | 178       | 159                       | 56                            |
| Base: All Answering (wtd)   | 175   | 81     | 93     | 55    | 75    | 44   | 17        | 59   | 81       | 19        | 18      | 175       | 152                       | 57                            |
| Top 2 Box (Net)             | 91    | 45     | 46     | 30    | 43    | 18   | 10        | 25   | 46       | 10        | 9       | 91        | 83                        | 30                            |
|                             | 52%   | 55%    | 49%    | 54%   | 56%   | 41%  | 59%       | 42%  | 57%      | 53%       | 51%     | 52%       | 55%                       | 53%                           |
|                             |       | *      | *      | *     | *     | *    | **        | *    | *        | *         | **      |           | K                         | *                             |
| Very likely                 | 43    | 21     | 21     | 14    | 19    | 9    | 5         | 9    | 22       | 6         | 2       | 43        | 40                        | 12                            |
|                             | 24%   | 26%    | 23%    | 26%   | 25%   | 21%  | 31%       | 16%  | 27%      | 34%       | 9%      | 24%       | 26%                       | 22%                           |
|                             |       | *      | *      | *     | *     | *    | **        | *    | *        | *         | **      |           |                           | *                             |
| Somewhat likely             | 48    | 23     | 25     | 16    | 23    | 9    | 5         | 15   | 25       | 3         | 8       | 48        | 44                        | 17                            |
|                             | 27%   | 28%    | 27%    | 29%   | 31%   | 20%  | 28%       | 26%  | 30%      | 19%       | 43%     | 27%       | 29%                       | 31%                           |
|                             |       | *      | *      | *     | *     | *    | **        | *    | *        | *         | **      |           |                           | *                             |
| Bottom 2 Box (Net)          | 84    | 37     | 47     | 25    | 33    | 26   | 7         | 34   | 35       | 9         | 9       | 84        | 68                        | 27                            |
|                             | 48%   | 45%    | 51%    | 46%   | 44%   | 59%  | 41%       | 58%  | 43%      | 47%       | 49%     | 48%       | 45%                       | 47%                           |
|                             |       | *      | *      | *     | *     | *    | **        | *    | *        | *         | **      | L         |                           | *                             |
| Not very likely             | 41    | 22     | 19     | 13    | 19    | 9    | 3         | 15   | 18       | 5         | 6       | 41        | 33                        | 7                             |
|                             | 23%   | 27%    | 20%    | 24%   | 25%   | 20%  | 19%       | 26%  | 22%      | 27%       | 36%     | 23%       | 22%                       | 12%                           |
|                             |       | *      | *      | *     | *     | *    | **        | *    | *        | *         | **      | M         |                           | *                             |
| Not at all likely           | 43    | 15     | 28     | 12    | 14    | 17   | 4         | 19   | 17       | 4         | 2       | 43        | 35                        | 20                            |
|                             | 25%   | 18%    | 30%    | 22%   | 18%   | 39%  | 22%       | 32%  | 21%      | 20%       | 13%     | 25%       | 23%                       | 35%                           |
|                             |       | *      | *      | *     | *     | D*   | **        | *    | *        | *         | **      |           |                           | L*                            |
| Sigma                       | 175   | 81     | 93     | 55    | 75    | 44   | 17        | 59   | 81       | 19        | 18      | 175       | 152                       | 57                            |
|                             | 100%  | 100%   | 100%   | 100%  | 100%  | 100% | 100%      | 100% | 100%     | 100%      | 100%    | 100%      | 100%                      | 100%                          |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2. Thinking about upcoming Mother's Day in May, how likely are you to - Top 2 Box Summary

|                                | Total | Gender |        | AGE   |       |     | EDUCATION |     |          |           | Q1      |           |                           |                               |
|--------------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|                                |       | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|                                |       | A      | B      | C     | D     | E   | F         | G   | H        | I         | J       | K         | L                         | M                             |
| Be celebrated as a step-mother | 32    | -      | 32     | 5     | 10    | 17  | -         | 22  | 9        | 2         | 32      | 4         | 26                        | 12                            |
|                                | 42%   | -      | 42%    | 37%   | 35%   | 50% | -         | 54% | 28%      | 63%       | 42%     | 24%       | 43%                       | 38%                           |
|                                |       |        |        | **    | **    | **  | **        | **  | *        | **        | *       | **        | *                         | **                            |
| Celebrate my mother            | 561   | 260    | 301    | 228   | 252   | 81  | 50        | 192 | 227      | 92        | 42      | 97        | 370                       | -                             |
|                                | 85%   | 82%    | 88%    | 86%   | 86%   | 79% | 72%       | 86% | 86%      | 89%       | 95%     | 82%       | 88%                       | -                             |
|                                |       |        |        |       |       | *   | *         |     | F        | F         | **      | *         |                           |                               |
| Celebrate my step-mother       | 91    | 45     | 46     | 30    | 43    | 18  | 10        | 25  | 46       | 10        | 9       | 91        | 83                        | 30                            |
|                                | 52%   | 55%    | 49%    | 54%   | 56%   | 41% | 59%       | 42% | 57%      | 53%       | 51%     | 52%       | 55%                       | 53%                           |
|                                |       | *      | *      | *     | *     | *   | **        | *   | *        | *         | **      |           | K                         | *                             |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2. Thinking about upcoming Mother's Day in May, how likely are you to - Bottom 2 Box Summary

|                                | Total | Gender |        | AGE   |       |     | EDUCATION |     |          |           | Q1      |           |                           |                               |
|--------------------------------|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|                                |       | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|                                |       | A      | B      | C     | D     | E   | F         | G   | H        | I         | J       | K         | L                         | M                             |
| Be celebrated as a step-mother | 44    | -      | 44     | 8     | 19    | 17  | 3         | 18  | 22       | 1         | 44      | 14        | 34                        | 20                            |
|                                | 58%   | -      | 58%    | 63%   | 65%   | 50% | 100%      | 46% | 72%      | 37%       | 58%     | 76%       | 57%                       | 62%                           |
|                                |       |        |        | **    | **    | **  | **        | **  | *        | **        | *       | **        | *                         | **                            |
| Celebrate my mother            | 98    | 56     | 43     | 36    | 41    | 21  | 19        | 31  | 36       | 11        | 2       | 21        | 52                        | -                             |
|                                | 15%   | 18%    | 12%    | 14%   | 14%   | 21% | 28%       | 14% | 14%      | 11%       | 5%      | 18%       | 12%                       | -                             |
|                                |       |        |        |       |       | *   | HI*       |     |          |           | **      | *         |                           |                               |
| Celebrate my step-mother       | 84    | 37     | 47     | 25    | 33    | 26  | 7         | 34  | 35       | 9         | 9       | 84        | 68                        | 27                            |
|                                | 48%   | 45%    | 51%    | 46%   | 44%   | 59% | 41%       | 58% | 43%      | 47%       | 49%     | 48%       | 45%                       | 47%                           |
|                                |       | *      | *      | *     | *     | *   | **        | *   | *        | *         | **      | L         |                           | *                             |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3\_1. To what extent do you agree or disagree with the following statements: - Step-mothers can be just as active as raising their step-children as biological mothers are at raising their children.

|                               | Total | Gender |        | AGE   |       |      | EDUCATION |      |          |           | Q1      |           |                           |                               |
|-------------------------------|-------|--------|--------|-------|-------|------|-----------|------|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|                               |       | Male   | Female | 18-34 | 35-54 | 55+  | <HS       | HS   | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|                               |       | A      | B      | C     | D     | E    | F         | G    | H        | I         | J       | K         | L                         | M                             |
| Base: All Respondents (unwtd) | 1003  | 459    | 544    | 270   | 380   | 353  | 55        | 189  | 448      | 311       | 69      | 178       | 600                       | 338                           |
| Base: All Respondents (wtd)   | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
| Top 2 Box (Net)               | 867   | 417    | 450    | 239   | 322   | 307  | 91        | 292  | 348      | 136       | 61      | 144       | 526                       | 291                           |
|                               | 86%   | 86%    | 87%    | 85%   | 87%   | 87%  | 88%       | 83%  | 88%      | 88%       | 80%     | 83%       | 86%                       | 85%                           |
|                               |       |        |        |       |       |      | *         |      |          |           | *       |           |                           |                               |
| Strongly agree                | 482   | 214    | 268    | 145   | 183   | 154  | 39        | 165  | 197      | 81        | 41      | 71        | 307                       | 138                           |
|                               | 48%   | 44%    | 52%    | 52%   | 49%   | 44%  | 37%       | 47%  | 50%      | 52%       | 54%     | 41%       | 50%                       | 40%                           |
|                               |       |        | A      |       |       |      | *         |      |          | F         | M*      |           | KM                        |                               |
| Somewhat agree                | 386   | 203    | 182    | 94    | 139   | 152  | 52        | 126  | 151      | 56        | 20      | 74        | 219                       | 154                           |
|                               | 38%   | 42%    | 35%    | 34%   | 37%   | 43%  | 50%       | 36%  | 38%      | 36%       | 26%     | 42%       | 36%                       | 45%                           |
|                               |       |        |        |       |       | C    | *         |      |          |           | *       | J         |                           | JL                            |
| Bottom 2 Box (Net)            | 136   | 69     | 66     | 41    | 50    | 46   | 13        | 59   | 46       | 18        | 15      | 30        | 85                        | 52                            |
|                               | 14%   | 14%    | 13%    | 15%   | 13%   | 13%  | 12%       | 17%  | 12%      | 12%       | 20%     | 17%       | 14%                       | 15%                           |
|                               |       |        |        |       |       |      | *         |      |          |           | *       |           |                           |                               |
| Somewhat disagree             | 89    | 51     | 38     | 25    | 29    | 36   | 5         | 40   | 30       | 14        | 9       | 12        | 57                        | 35                            |
|                               | 9%    | 11%    | 7%     | 9%    | 8%    | 10%  | 5%        | 11%  | 8%       | 9%        | 12%     | 7%        | 9%                        | 10%                           |
|                               |       |        |        |       |       |      | *         |      |          |           | *       |           |                           |                               |
| Strongly disagree             | 47    | 18     | 29     | 16    | 21    | 10   | 8         | 20   | 15       | 4         | 6       | 19        | 28                        | 17                            |
|                               | 5%    | 4%     | 6%     | 6%    | 6%    | 3%   | 7%        | 6%   | 4%       | 3%        | 8%      | 11%       | 5%                        | 5%                            |
|                               |       |        |        |       |       |      | *         |      |          |           | *       | LM        |                           |                               |
| Sigma                         | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
|                               | 100%  | 100%   | 100%   | 100%  | 100%  | 100% | 100%      | 100% | 100%     | 100%      | 100%    | 100%      | 100%                      | 100%                          |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3\_2. To what extent do you agree or disagree with the following statements: - Step-mothers are generally under-appreciated.

|                               | Total | Gender |        | AGE   |       |      | EDUCATION |      |          |           | Q1      |           |                           |                               |
|-------------------------------|-------|--------|--------|-------|-------|------|-----------|------|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|                               |       | Male   | Female | 18-34 | 35-54 | 55+  | <HS       | HS   | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|                               |       | A      | B      | C     | D     | E    | F         | G    | H        | I         | J       | K         | L                         | M                             |
| Base: All Respondents (unwtd) | 1003  | 459    | 544    | 270   | 380   | 353  | 55        | 189  | 448      | 311       | 69      | 178       | 600                       | 338                           |
| Base: All Respondents (wtd)   | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
| Top 2 Box (Net)               | 775   | 370    | 405    | 208   | 289   | 278  | 81        | 273  | 305      | 116       | 63      | 129       | 481                       | 271                           |
|                               | 77%   | 76%    | 78%    | 74%   | 78%   | 79%  | 78%       | 78%  | 77%      | 75%       | 82%     | 74%       | 79%                       | 79%                           |
|                               |       |        |        |       |       |      | *         |      |          |           | *       |           |                           |                               |
| Strongly agree                | 174   | 80     | 95     | 57    | 72    | 45   | 10        | 83   | 64       | 17        | 27      | 42        | 129                       | 52                            |
|                               | 17%   | 16%    | 18%    | 21%   | 19%   | 13%  | 10%       | 24%  | 16%      | 11%       | 35%     | 24%       | 21%                       | 15%                           |
|                               |       |        |        | E     | E     |      | *         | FHI  |          |           | LM*     | M         | M                         |                               |
| Somewhat agree                | 601   | 291    | 310    | 151   | 217   | 233  | 71        | 191  | 240      | 99        | 36      | 87        | 352                       | 219                           |
|                               | 60%   | 60%    | 60%    | 54%   | 58%   | 66%  | 68%       | 54%  | 61%      | 64%       | 47%     | 50%       | 58%                       | 64%                           |
|                               |       |        |        |       |       | C    | *         |      |          | G         | *       |           | K                         | JKL                           |
| Bottom 2 Box (Net)            | 228   | 116    | 112    | 72    | 82    | 74   | 23        | 78   | 89       | 38        | 14      | 46        | 130                       | 73                            |
|                               | 23%   | 24%    | 22%    | 26%   | 22%   | 21%  | 22%       | 22%  | 23%      | 25%       | 18%     | 26%       | 21%                       | 21%                           |
|                               |       |        |        |       |       |      | *         |      |          |           | *       |           |                           |                               |
| Somewhat disagree             | 191   | 93     | 97     | 60    | 64    | 66   | 18        | 64   | 76       | 34        | 13      | 40        | 112                       | 61                            |
|                               | 19%   | 19%    | 19%    | 21%   | 17%   | 19%  | 17%       | 18%  | 19%      | 22%       | 17%     | 23%       | 18%                       | 18%                           |
|                               |       |        |        |       |       |      | *         |      |          |           | *       |           |                           |                               |
| Strongly disagree             | 37    | 23     | 14     | 12    | 18    | 7    | 6         | 14   | 13       | 4         | 1       | 6         | 18                        | 12                            |
|                               | 4%    | 5%     | 3%     | 4%    | 5%    | 2%   | 5%        | 4%   | 3%       | 3%        | 1%      | 3%        | 3%                        | 3%                            |
|                               |       |        |        |       |       |      | *         |      |          |           | *       |           |                           |                               |
| Sigma                         | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
|                               | 100%  | 100%   | 100%   | 100%  | 100%  | 100% | 100%      | 100% | 100%     | 100%      | 100%    | 100%      | 100%                      | 100%                          |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3\_3. To what extent do you agree or disagree with the following statements: - Step-mothers are often depicted unfairly in pop culture, like on television, in movies, and books.

|                               | Total | Gender |        | AGE   |       |      | EDUCATION |      |          |           | Q1      |           |                           |                               |
|-------------------------------|-------|--------|--------|-------|-------|------|-----------|------|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|                               |       | Male   | Female | 18-34 | 35-54 | 55+  | <HS       | HS   | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|                               |       | A      | B      | C     | D     | E    | F         | G    | H        | I         | J       | K         | L                         | M                             |
| Base: All Respondents (unwtd) | 1003  | 459    | 544    | 270   | 380   | 353  | 55        | 189  | 448      | 311       | 69      | 178       | 600                       | 338                           |
| Base: All Respondents (wtd)   | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
| Top 2 Box (Net)               | 800   | 369    | 431    | 209   | 299   | 292  | 76        | 276  | 325      | 123       | 68      | 143       | 505                       | 274                           |
|                               | 80%   | 76%    | 83%    | 75%   | 81%   | 83%  | 73%       | 79%  | 83%      | 80%       | 89%     | 82%       | 83%                       | 80%                           |
|                               |       |        | A      |       |       | C    | *         |      |          |           | *       |           |                           |                               |
| Strongly agree                | 198   | 91     | 107    | 61    | 64    | 73   | 17        | 78   | 77       | 26        | 16      | 47        | 144                       | 66                            |
|                               | 20%   | 19%    | 21%    | 22%   | 17%   | 21%  | 17%       | 22%  | 20%      | 17%       | 22%     | 27%       | 24%                       | 19%                           |
|                               |       |        |        |       |       |      | *         |      |          |           | *       | M         |                           |                               |
| Somewhat agree                | 602   | 278    | 324    | 149   | 235   | 218  | 59        | 198  | 248      | 97        | 51      | 96        | 361                       | 208                           |
|                               | 60%   | 57%    | 63%    | 53%   | 63%   | 62%  | 56%       | 56%  | 63%      | 63%       | 67%     | 55%       | 59%                       | 61%                           |
|                               |       |        |        |       | C     |      | *         |      |          |           | *       |           |                           |                               |
| Bottom 2 Box (Net)            | 203   | 117    | 86     | 70    | 72    | 60   | 28        | 75   | 68       | 31        | 9       | 32        | 106                       | 70                            |
|                               | 20%   | 24%    | 17%    | 25%   | 19%   | 17%  | 27%       | 21%  | 17%      | 20%       | 11%     | 18%       | 17%                       | 20%                           |
|                               |       | B      |        | E     |       |      | *         |      |          |           | *       |           |                           |                               |
| Somewhat disagree             | 163   | 91     | 71     | 57    | 55    | 51   | 27        | 58   | 55       | 23        | 5       | 24        | 90                        | 57                            |
|                               | 16%   | 19%    | 14%    | 20%   | 15%   | 14%  | 26%       | 16%  | 14%      | 15%       | 7%      | 14%       | 15%                       | 16%                           |
|                               |       |        |        |       |       |      | H*        |      |          |           | *       |           |                           | J                             |
| Strongly disagree             | 40    | 26     | 15     | 13    | 17    | 10   | 1         | 18   | 13       | 8         | 3       | 8         | 16                        | 13                            |
|                               | 4%    | 5%     | 3%     | 5%    | 5%    | 3%   | 1%        | 5%   | 3%       | 5%        | 4%      | 4%        | 3%                        | 4%                            |
|                               |       |        |        |       |       |      | *         |      |          |           | *       |           |                           |                               |
| Sigma                         | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
|                               | 100%  | 100%   | 100%   | 100%  | 100%  | 100% | 100%      | 100% | 100%     | 100%      | 100%    | 100%      | 100%                      | 100%                          |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3\_4. To what extent do you agree or disagree with the following statements: - I have been rude or unfair to a step-mother in the past.

|                               | Total | Gender |        | AGE   |       |      | EDUCATION |      |          |           | Q1      |           |                           |                               |
|-------------------------------|-------|--------|--------|-------|-------|------|-----------|------|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|                               |       | Male   | Female | 18-34 | 35-54 | 55+  | <HS       | HS   | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|                               |       | A      | B      | C     | D     | E    | F         | G    | H        | I         | J       | K         | L                         | M                             |
| Base: All Respondents (unwtd) | 1003  | 459    | 544    | 270   | 380   | 353  | 55        | 189  | 448      | 311       | 69      | 178       | 600                       | 338                           |
| Base: All Respondents (wtd)   | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
| Top 2 Box (Net)               | 119   | 63     | 56     | 55    | 48    | 16   | 12        | 50   | 45       | 12        | 9       | 59        | 105                       | 27                            |
|                               | 12%   | 13%    | 11%    | 20%   | 13%   | 4%   | 11%       | 14%  | 12%      | 8%        | 11%     | 33%       | 17%                       | 8%                            |
|                               |       |        |        | DE    | E     |      | *         | I    |          |           | *       | JLM       | M                         |                               |
| Strongly agree                | 26    | 9      | 16     | 13    | 11    | 2    | -         | 12   | 11       | 3         | 4       | 19        | 24                        | 5                             |
|                               | 3%    | 2%     | 3%     | 4%    | 3%    | 1%   | -         | 3%   | 3%       | 2%        | 5%      | 11%       | 4%                        | 1%                            |
|                               |       |        |        | E     | E     |      | *         |      |          |           | *       | LM        | M                         |                               |
| Somewhat agree                | 93    | 54     | 40     | 43    | 37    | 14   | 12        | 38   | 35       | 9         | 5       | 40        | 81                        | 22                            |
|                               | 9%    | 11%    | 8%     | 15%   | 10%   | 4%   | 11%       | 11%  | 9%       | 6%        | 6%      | 23%       | 13%                       | 6%                            |
|                               |       |        |        | E     | E     |      | *         |      |          |           | *       | JLM       | M                         |                               |
| Bottom 2 Box (Net)            | 884   | 423    | 461    | 225   | 323   | 336  | 93        | 301  | 348      | 143       | 68      | 116       | 506                       | 317                           |
|                               | 88%   | 87%    | 89%    | 80%   | 87%   | 96%  | 89%       | 86%  | 88%      | 92%       | 89%     | 67%       | 83%                       | 92%                           |
|                               |       |        |        | C     | CD    |      | *         |      |          | G         | K*      |           | K                         | KL                            |
| Somewhat disagree             | 181   | 103    | 78     | 47    | 76    | 58   | 16        | 65   | 66       | 34        | 20      | 49        | 135                       | 62                            |
|                               | 18%   | 21%    | 15%    | 17%   | 20%   | 16%  | 15%       | 19%  | 17%      | 22%       | 26%     | 28%       | 22%                       | 18%                           |
|                               |       | B      |        |       |       |      | *         |      |          |           | *       | M         |                           |                               |
| Strongly disagree             | 704   | 320    | 383    | 178   | 247   | 279  | 77        | 236  | 282      | 109       | 48      | 68        | 371                       | 255                           |
|                               | 70%   | 66%    | 74%    | 63%   | 67%   | 79%  | 74%       | 67%  | 72%      | 71%       | 62%     | 39%       | 61%                       | 74%                           |
|                               |       |        | A      |       |       | CD   | *         |      |          |           | K*      |           | K                         | KL                            |
| Sigma                         | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
|                               | 100%  | 100%   | 100%   | 100%  | 100%  | 100% | 100%      | 100% | 100%     | 100%      | 100%    | 100%      | 100%                      | 100%                          |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3\_5. To what extent do you agree or disagree with the following statements: - My step-mother is just as important to me as my biological mother.

|                             | Total | Gender |        | AGE   |       |      | EDUCATION |      |          |           | Q1      |           |                           |                               |
|-----------------------------|-------|--------|--------|-------|-------|------|-----------|------|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|                             |       | Male   | Female | 18-34 | 35-54 | 55+  | <HS       | HS   | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|                             |       | A      | B      | C     | D     | E    | F         | G    | H        | I         | J       | K         | L                         | M                             |
| Base: All Answering (unwtd) | 178   | 78     | 100    | 60    | 75    | 43   | 10        | 32   | 97       | 39        | 16      | 178       | 159                       | 56                            |
| Base: All Answering (wtd)   | 175   | 81     | 93     | 55    | 75    | 44   | 17        | 59   | 81       | 19        | 18      | 175       | 152                       | 57                            |
| Top 2 Box (Net)             | 83    | 42     | 41     | 29    | 31    | 23   | 8         | 26   | 43       | 6         | 9       | 83        | 73                        | 25                            |
|                             | 47%   | 51%    | 44%    | 53%   | 41%   | 51%  | 50%       | 44%  | 53%      | 32%       | 48%     | 47%       | 48%                       | 44%                           |
|                             |       | *      | *      | *     | *     | *    | **        | *    | I*       | *         | **      |           |                           | *                             |
| Strongly agree              | 27    | 13     | 14     | 13    | 7     | 7    | 5         | 5    | 16       | 1         | 2       | 27        | 23                        | 7                             |
|                             | 15%   | 16%    | 15%    | 24%   | 9%    | 16%  | 30%       | 9%   | 19%      | 5%        | 12%     | 15%       | 15%                       | 12%                           |
|                             |       | *      | *      | D*    | *     | *    | **        | *    | I*       | *         | **      |           |                           | *                             |
| Somewhat agree              | 56    | 29     | 27     | 16    | 24    | 15   | 3         | 20   | 27       | 5         | 7       | 56        | 50                        | 18                            |
|                             | 32%   | 35%    | 29%    | 29%   | 32%   | 34%  | 20%       | 35%  | 34%      | 28%       | 36%     | 32%       | 33%                       | 31%                           |
|                             |       | *      | *      | *     | *     | *    | **        | *    | *        | *         | **      |           |                           | *                             |
| Bottom 2 Box (Net)          | 92    | 40     | 52     | 26    | 44    | 22   | 8         | 33   | 38       | 13        | 9       | 92        | 79                        | 32                            |
|                             | 53%   | 49%    | 56%    | 47%   | 59%   | 49%  | 50%       | 56%  | 47%      | 68%       | 52%     | 53%       | 52%                       | 56%                           |
|                             |       | *      | *      | *     | *     | *    | **        | *    | *        | H*        | **      |           |                           | *                             |
| Somewhat disagree           | 49    | 22     | 27     | 11    | 29    | 10   | 5         | 12   | 24       | 9         | 6       | 49        | 40                        | 17                            |
|                             | 28%   | 27%    | 29%    | 19%   | 38%   | 24%  | 28%       | 21%  | 29%      | 47%       | 35%     | 28%       | 27%                       | 30%                           |
|                             |       | *      | *      | *     | C*    | *    | **        | *    | *        | G*        | **      |           |                           | *                             |
| Strongly disagree           | 42    | 17     | 25     | 15    | 16    | 11   | 4         | 20   | 14       | 4         | 3       | 42        | 38                        | 15                            |
|                             | 24%   | 21%    | 27%    | 28%   | 21%   | 26%  | 22%       | 35%  | 18%      | 21%       | 17%     | 24%       | 25%                       | 26%                           |
|                             |       | *      | *      | *     | *     | *    | **        | *    | *        | *         | **      |           |                           | *                             |
| Sigma                       | 175   | 81     | 93     | 55    | 75    | 44   | 17        | 59   | 81       | 19        | 18      | 175       | 152                       | 57                            |
|                             | 100%  | 100%   | 100%   | 100%  | 100%  | 100% | 100%      | 100% | 100%     | 100%      | 100%    | 100%      | 100%                      | 100%                          |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3\_6. To what extent do you agree or disagree with the following statements: - My step-children are just as important to me as my biological children are (or would be)

|                             | Total | Gender |        | AGE   |       |      | EDUCATION |      |          |           | Q1      |           |                           |                               |
|-----------------------------|-------|--------|--------|-------|-------|------|-----------|------|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|                             |       | Male   | Female | 18-34 | 35-54 | 55+  | <HS       | HS   | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|                             |       | A      | B      | C     | D     | E    | F         | G    | H        | I         | J       | K         | L                         | M                             |
| Base: All Answering (unwtd) | 69    | -      | 69     | 11    | 24    | 34   | 2         | 23   | 36       | 8         | 69      | 16        | 54                        | 32                            |
| Base: All Answering (wtd)   | 76    | -      | 76     | 13    | 29    | 34   | 3         | 40   | 30       | 3         | 76      | 18        | 61                        | 32                            |
| Top 2 Box (Net)             | 66    | -      | 66     | 12    | 26    | 28   | 1         | 38   | 23       | 3         | 66      | 14        | 54                        | 28                            |
|                             | 87%   | -      | 87%    | 89%   | 91%   | 82%  | 47%       | 96%  | 77%      | 100%      | 87%     | 79%       | 89%                       | 86%                           |
|                             |       |        |        | **    | **    | **   | **        | **   | *        | **        | *       | **        | *                         | **                            |
| Strongly agree              | 41    | -      | 41     | 7     | 20    | 14   | 1         | 24   | 12       | 3         | 41      | 9         | 34                        | 13                            |
|                             | 53%   | -      | 53%    | 55%   | 69%   | 40%  | 47%       | 60%  | 41%      | 85%       | 53%     | 50%       | 56%                       | 39%                           |
|                             |       |        |        | **    | **    | **   | **        | **   | *        | **        | *       | **        | *                         | **                            |
| Somewhat agree              | 26    | -      | 26     | 5     | 6     | 15   | -         | 14   | 11       | 1         | 26      | 5         | 20                        | 15                            |
|                             | 33%   | -      | 33%    | 34%   | 22%   | 43%  | -         | 36%  | 36%      | 15%       | 33%     | 29%       | 33%                       | 47%                           |
|                             |       |        |        | **    | **    | **   | **        | **   | *        | **        | *       | **        | *                         | **                            |
| Bottom 2 Box (Net)          | 10    | -      | 10     | 1     | 3     | 6    | 2         | 2    | 7        | -         | 10      | 4         | 7                         | 5                             |
|                             | 13%   | -      | 13%    | 11%   | 9%    | 18%  | 53%       | 4%   | 23%      | -         | 13%     | 21%       | 11%                       | 14%                           |
|                             |       |        |        | **    | **    | **   | **        | **   | *        | **        | *       | **        | *                         | **                            |
| Somewhat disagree           | 10    | -      | 10     | 1     | 3     | 6    | 2         | 2    | 7        | -         | 10      | 4         | 7                         | 5                             |
|                             | 13%   | -      | 13%    | 11%   | 9%    | 18%  | 53%       | 4%   | 23%      | -         | 13%     | 21%       | 11%                       | 14%                           |
|                             |       |        |        | **    | **    | **   | **        | **   | *        | **        | *       | **        | *                         | **                            |
| Sigma                       | 76    | -      | 76     | 13    | 29    | 34   | 3         | 40   | 30       | 3         | 76      | 18        | 61                        | 32                            |
|                             | 100%  | -      | 100%   | 100%  | 100%  | 100% | 100%      | 100% | 100%     | 100%      | 100%    | 100%      | 100%                      | 100%                          |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3. To what extent do you agree or disagree with the following statements: - Top 2 Box Summary

|  | Total      | Gender         |                | AGE             |                 |                 | EDUCATION      |                 |                 |                 | Q1             |                  |                           |                               |
|--|------------|----------------|----------------|-----------------|-----------------|-----------------|----------------|-----------------|-----------------|-----------------|----------------|------------------|---------------------------|-------------------------------|
|  |            | Male           | Female         | 18-34           | 35-54           | 55+             | <HS            | HS              | Post Sec        | Univ Grad       | Stepmom        | Stepchild        | Stepmom in family/friends | Biological mother passed away |
|  |            | A              | B              | C               | D               | E               | F              | G               | H               | I               | J              | K                | L                         | M                             |
| Step-mothers can be just as active as raising their step-children as biological mothers are at raising their children. | 867<br>86% | 417<br>86%     | 450<br>87%     | 239<br>85%      | 322<br>87%      | 307<br>87%      | 91<br>88%<br>* | 292<br>83%      | 348<br>88%      | 136<br>88%      | 61<br>80%<br>* | 144<br>83%       | 526<br>86%                | 291<br>85%                    |
| Step-mothers are generally under-appreciated.  | 775<br>77% | 370<br>76%     | 405<br>78%     | 208<br>74%      | 289<br>78%      | 278<br>79%      | 81<br>78%<br>* | 273<br>78%      | 305<br>77%      | 116<br>75%      | 63<br>82%<br>* | 129<br>74%       | 481<br>79%                | 271<br>79%                    |
| Step-mothers are often depicted unfairly in pop culture, like on television, in movies, and books.                     | 800<br>80% | 369<br>76%     | 431<br>83%     | 209<br>75%      | 299<br>81%      | 292<br>83%      | 76<br>73%<br>* | 276<br>79%      | 325<br>83%      | 123<br>80%      | 68<br>89%<br>* | 143<br>82%       | 505<br>83%                | 274<br>80%                    |
| I have been rude or unfair to a step-mother in the past.   | 119<br>12% | 63<br>13%      | 56<br>11%      | 55<br>20%       | 48<br>13%       | 16<br>4%        | 12<br>11%<br>* | 50<br>14%<br>I  | 45<br>12%       | 12<br>8%        | 9<br>11%<br>*  | 59<br>33%<br>JLM | 105<br>17%<br>M           | 27<br>8%                      |
| My step-mother is just as important to me as my biological mother.   | 83<br>47%  | 42<br>51%<br>* | 41<br>44%<br>* | 29<br>53%<br>*  | 31<br>41%<br>*  | 23<br>51%<br>*  | 8<br>50%<br>** | 26<br>44%<br>*  | 43<br>53%<br>I* | 6<br>32%<br>*   | 9<br>48%<br>** | 83<br>47%        | 73<br>48%                 | 25<br>44%<br>*                |
| My step-children are just as important to me as my biological children are (or would be)                               | 66<br>87%  | -<br>-         | 66<br>87%      | 12<br>89%<br>** | 26<br>91%<br>** | 28<br>82%<br>** | 1<br>47%<br>** | 38<br>96%<br>** | 23<br>77%<br>*  | 3<br>100%<br>** | 66<br>87%<br>* | 14<br>79%<br>**  | 54<br>89%<br>*            | 28<br>86%<br>**               |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3. To what extent do you agree or disagree with the following statements: - Bottom 2 Box Summary

|  | Total      | Gender     |            | AGE            |               |                | EDUCATION      |                |                |                 | Q1             |                |                           |                               |
|--|------------|------------|------------|----------------|---------------|----------------|----------------|----------------|----------------|-----------------|----------------|----------------|---------------------------|-------------------------------|
|  |            | Male       | Female     | 18-34          | 35-54         | 55+            | <HS            | HS             | Post Sec       | Univ Grad       | Stepmom        | Stepchild      | Stepmom in family/friends | Biological mother passed away |
|  |            | A          | B          | C              | D             | E              | F              | G              | H              | I               | J              | K              | L                         | M                             |
| Step-mothers can be just as active as raising their step-children as biological mothers are at raising their children. | 136<br>14% | 69<br>14%  | 66<br>13%  | 41<br>15%      | 50<br>13%     | 46<br>13%      | 13<br>12%<br>* | 59<br>17%      | 46<br>12%      | 18<br>12%       | 15<br>20%<br>* | 30<br>17%      | 85<br>14%                 | 52<br>15%                     |
| Step-mothers are generally under-appreciated.  | 228<br>23% | 116<br>24% | 112<br>22% | 72<br>26%      | 82<br>22%     | 74<br>21%      | 23<br>22%<br>* | 78<br>22%      | 89<br>23%      | 38<br>25%       | 14<br>18%<br>* | 46<br>26%      | 130<br>21%                | 73<br>21%                     |
| Step-mothers are often depicted unfairly in pop culture, like on television, in movies, and books.                     | 203<br>20% | 117<br>24% | 86<br>17%  | 70<br>25%      | 72<br>19%     | 60<br>17%      | 28<br>27%<br>* | 75<br>21%      | 68<br>17%      | 31<br>20%       | 9<br>11%<br>*  | 32<br>18%      | 106<br>17%                | 70<br>20%                     |
| I have been rude or unfair to a step-mother in the past.   | 884<br>88% | 423<br>87% | 461<br>89% | 225<br>80%     | 323<br>87%    | 336<br>96%     | 93<br>89%<br>* | 301<br>86%     | 348<br>88%     | 143<br>92%      | 68<br>89%      | 116<br>67%     | 506<br>83%                | 317<br>92%                    |
| My step-mother is just as important to me as my biological mother.   | 92<br>53%  | 40<br>49%  | 52<br>56%  | 26<br>47%      | 44<br>59%     | 22<br>49%      | 8<br>50%<br>** | 33<br>56%<br>* | 38<br>47%<br>* | 13<br>68%<br>H* | 9<br>52%<br>** | 92<br>53%      | 79<br>52%                 | 32<br>56%<br>*                |
| My step-children are just as important to me as my biological children are (or would be)                               | 10<br>13%  | -<br>-     | 10<br>13%  | 1<br>11%<br>** | 3<br>9%<br>** | 6<br>18%<br>** | 2<br>53%<br>** | 2<br>4%<br>**  | 7<br>23%<br>*  | -<br>-<br>**    | 10<br>13%<br>* | 4<br>21%<br>** | 7<br>11%<br>*             | 5<br>14%<br>**                |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_1. To what extent do you agree or disagree that step-mothers face the following challenges: - A lack of resources to help them in their role as a step-mother, like websites, blogs, or family support groups

|                               | Total | Gender |        | AGE   |       |      | EDUCATION |      |          |           | Q1      |           |                           |                               |
|-------------------------------|-------|--------|--------|-------|-------|------|-----------|------|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|                               |       | Male   | Female | 18-34 | 35-54 | 55+  | <HS       | HS   | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|                               |       | A      | B      | C     | D     | E    | F         | G    | H        | I         | J       | K         | L                         | M                             |
| Base: All Respondents (unwtd) | 1003  | 459    | 544    | 270   | 380   | 353  | 55        | 189  | 448      | 311       | 69      | 178       | 600                       | 338                           |
| Base: All Respondents (wtd)   | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
| Top 2 Box (Net)               | 581   | 268    | 312    | 156   | 209   | 215  | 52        | 196  | 236      | 97        | 51      | 88        | 365                       | 206                           |
|                               | 58%   | 55%    | 60%    | 56%   | 56%   | 61%  | 50%       | 56%  | 60%      | 63%       | 67%     | 50%       | 60%                       | 60%                           |
|                               |       |        |        |       |       |      | *         |      |          |           | K*      |           | K                         | K                             |
| Strongly agree                | 105   | 45     | 60     | 38    | 40    | 27   | 7         | 38   | 46       | 14        | 12      | 20        | 77                        | 32                            |
|                               | 10%   | 9%     | 12%    | 14%   | 11%   | 8%   | 7%        | 11%  | 12%      | 9%        | 16%     | 12%       | 13%                       | 9%                            |
|                               |       |        |        | E     |       |      | *         |      |          |           | *       |           |                           |                               |
| Somewhat agree                | 476   | 223    | 252    | 118   | 170   | 188  | 45        | 158  | 190      | 83        | 39      | 67        | 288                       | 175                           |
|                               | 47%   | 46%    | 49%    | 42%   | 46%   | 53%  | 43%       | 45%  | 48%      | 54%       | 51%     | 38%       | 47%                       | 51%                           |
|                               |       |        |        |       |       | C    | *         |      |          |           | *       |           | K                         | K                             |
| Bottom 2 Box (Net)            | 422   | 218    | 204    | 124   | 162   | 137  | 52        | 155  | 158      | 58        | 25      | 87        | 246                       | 137                           |
|                               | 42%   | 45%    | 40%    | 44%   | 44%   | 39%  | 50%       | 44%  | 40%      | 37%       | 33%     | 50%       | 40%                       | 40%                           |
|                               |       |        |        |       |       |      | *         |      |          |           | *       | JLM       |                           |                               |
| Somewhat disagree             | 357   | 178    | 179    | 97    | 136   | 124  | 44        | 126  | 136      | 50        | 24      | 71        | 207                       | 119                           |
|                               | 36%   | 37%    | 35%    | 35%   | 37%   | 35%  | 42%       | 36%  | 35%      | 32%       | 31%     | 41%       | 34%                       | 35%                           |
|                               |       |        |        |       |       |      | *         |      |          |           | *       |           |                           |                               |
| Strongly disagree             | 66    | 40     | 26     | 26    | 26    | 13   | 8         | 29   | 21       | 8         | 2       | 16        | 39                        | 19                            |
|                               | 7%    | 8%     | 5%     | 9%    | 7%    | 4%   | 8%        | 8%   | 5%       | 5%        | 2%      | 9%        | 6%                        | 5%                            |
|                               |       |        |        | E     |       |      | *         |      |          |           | *       |           |                           |                               |
| Sigma                         | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
|                               | 100%  | 100%   | 100%   | 100%  | 100%  | 100% | 100%      | 100% | 100%     | 100%      | 100%    | 100%      | 100%                      | 100%                          |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_2. To what extent do you agree or disagree that step-mothers face the following challenges: - Exes trying to make life difficult for them, such as with scheduling or undermining them

|                               | Total | Gender |        | AGE   |       |      | EDUCATION |      |          |           | Q1      |           |                           |                               |
|-------------------------------|-------|--------|--------|-------|-------|------|-----------|------|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|                               |       | Male   | Female | 18-34 | 35-54 | 55+  | <HS       | HS   | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|                               |       | A      | B      | C     | D     | E    | F         | G    | H        | I         | J       | K         | L                         | M                             |
| Base: All Respondents (unwtd) | 1003  | 459    | 544    | 270   | 380   | 353  | 55        | 189  | 448      | 311       | 69      | 178       | 600                       | 338                           |
| Base: All Respondents (wtd)   | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
| Top 2 Box (Net)               | 724   | 328    | 396    | 180   | 274   | 270  | 77        | 229  | 308      | 110       | 65      | 116       | 447                       | 252                           |
|                               | 72%   | 67%    | 77%    | 64%   | 74%   | 77%  | 74%       | 65%  | 78%      | 71%       | 85%     | 66%       | 73%                       | 73%                           |
|                               |       |        | A      |       | C     | C    | *         |      | GI       |           | KL*     |           | K                         |                               |
| Strongly agree                | 189   | 77     | 112    | 64    | 73    | 52   | 16        | 69   | 82       | 22        | 26      | 41        | 138                       | 48                            |
|                               | 19%   | 16%    | 22%    | 23%   | 20%   | 15%  | 15%       | 20%  | 21%      | 14%       | 34%     | 24%       | 23%                       | 14%                           |
|                               |       |        | A      | E     |       |      | *         |      | I        |           | LM*     | M         | M                         |                               |
| Somewhat agree                | 535   | 251    | 284    | 117   | 200   | 218  | 61        | 160  | 226      | 88        | 38      | 74        | 309                       | 204                           |
|                               | 53%   | 52%    | 55%    | 42%   | 54%   | 62%  | 59%       | 46%  | 57%      | 57%       | 50%     | 42%       | 51%                       | 59%                           |
|                               |       |        |        |       | C     | C    | *         |      | G        | G         | *       |           | K                         | KL                            |
| Bottom 2 Box (Net)            | 279   | 159    | 121    | 100   | 98    | 82   | 28        | 122  | 86       | 44        | 12      | 59        | 164                       | 92                            |
|                               | 28%   | 33%    | 23%    | 36%   | 26%   | 23%  | 26%       | 35%  | 22%      | 29%       | 15%     | 34%       | 27%                       | 27%                           |
|                               |       | B      |        | DE    |       |      | *         | H    |          | H         | *       | JL        | J                         |                               |
| Somewhat disagree             | 241   | 135    | 106    | 86    | 81    | 74   | 25        | 107  | 73       | 37        | 10      | 48        | 145                       | 84                            |
|                               | 24%   | 28%    | 21%    | 31%   | 22%   | 21%  | 24%       | 31%  | 18%      | 24%       | 13%     | 28%       | 24%                       | 25%                           |
|                               |       | B      |        | DE    |       |      | *         | H    |          |           | *       | J         |                           | J                             |
| Strongly disagree             | 38    | 23     | 15     | 14    | 17    | 7    | 3         | 15   | 13       | 8         | 2       | 11        | 19                        | 8                             |
|                               | 4%    | 5%     | 3%     | 5%    | 4%    | 2%   | 3%        | 4%   | 3%       | 5%        | 2%      | 6%        | 3%                        | 2%                            |
|                               |       |        |        |       |       |      | *         |      |          |           | *       | LM        |                           |                               |
| Sigma                         | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
|                               | 100%  | 100%   | 100%   | 100%  | 100%  | 100% | 100%      | 100% | 100%     | 100%      | 100%    | 100%      | 100%                      | 100%                          |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_3. To what extent do you agree or disagree that step-mothers face the following challenges: - Different parenting styles between step-mothers and their spouse or step-children

|                               | Total | Gender |        | AGE   |       |      | EDUCATION |      |          |           | Q1      |           |                           |                               |
|-------------------------------|-------|--------|--------|-------|-------|------|-----------|------|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|                               |       | Male   | Female | 18-34 | 35-54 | 55+  | <HS       | HS   | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|                               |       | A      | B      | C     | D     | E    | F         | G    | H        | I         | J       | K         | L                         | M                             |
| Base: All Respondents (unwtd) | 1003  | 459    | 544    | 270   | 380   | 353  | 55        | 189  | 448      | 311       | 69      | 178       | 600                       | 338                           |
| Base: All Respondents (wtd)   | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
| Top 2 Box (Net)               | 825   | 378    | 447    | 230   | 304   | 291  | 82        | 286  | 324      | 133       | 69      | 139       | 513                       | 287                           |
|                               | 82%   | 78%    | 86%    | 82%   | 82%   | 83%  | 79%       | 82%  | 82%      | 86%       | 91%     | 79%       | 84%                       | 84%                           |
|                               |       |        | A      |       |       |      | *         |      |          |           | K*      |           |                           |                               |
| Strongly agree                | 174   | 86     | 88     | 63    | 66    | 45   | 18        | 73   | 54       | 29        | 19      | 42        | 130                       | 46                            |
|                               | 17%   | 18%    | 17%    | 22%   | 18%   | 13%  | 17%       | 21%  | 14%      | 19%       | 24%     | 24%       | 21%                       | 13%                           |
|                               |       |        | E      |       |       |      | *         | H    |          |           | M*      | M         | M                         |                               |
| Somewhat agree                | 651   | 292    | 359    | 167   | 238   | 247  | 65        | 213  | 270      | 104       | 51      | 96        | 383                       | 241                           |
|                               | 65%   | 60%    | 69%    | 60%   | 64%   | 70%  | 62%       | 61%  | 69%      | 67%       | 66%     | 55%       | 63%                       | 70%                           |
|                               |       |        | A      |       |       | C    | *         |      |          |           | *       |           | K                         | KL                            |
| Bottom 2 Box (Net)            | 178   | 108    | 70     | 50    | 67    | 61   | 22        | 65   | 69       | 22        | 7       | 36        | 98                        | 57                            |
|                               | 18%   | 22%    | 14%    | 18%   | 18%   | 17%  | 21%       | 18%  | 18%      | 14%       | 9%      | 21%       | 16%                       | 16%                           |
|                               |       |        | B      |       |       |      | *         |      |          |           | *       | J         |                           |                               |
| Somewhat disagree             | 148   | 87     | 61     | 40    | 52    | 56   | 15        | 54   | 59       | 20        | 6       | 26        | 83                        | 51                            |
|                               | 15%   | 18%    | 12%    | 14%   | 14%   | 16%  | 15%       | 15%  | 15%      | 13%       | 8%      | 15%       | 14%                       | 15%                           |
|                               |       |        | B      |       |       |      | *         |      |          |           | *       |           |                           |                               |
| Strongly disagree             | 30    | 21     | 9      | 9     | 16    | 5    | 7         | 11   | 11       | 2         | 1       | 11        | 15                        | 6                             |
|                               | 3%    | 4%     | 2%     | 3%    | 4%    | 1%   | 7%        | 3%   | 3%       | 1%        | 1%      | 6%        | 2%                        | 2%                            |
|                               |       |        | B      |       | E     |      | *         |      |          |           | *       | LM        |                           |                               |
| Sigma                         | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
|                               | 100%  | 100%   | 100%   | 100%  | 100%  | 100% | 100%      | 100% | 100%     | 100%      | 100%    | 100%      | 100%                      | 100%                          |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_4. To what extent do you agree or disagree that step-mothers face the following challenges: - Feeling under appreciated

|                               | Total | Gender |        | AGE   |       |      | EDUCATION |      |          |           | Q1      |           |                           |                               |
|-------------------------------|-------|--------|--------|-------|-------|------|-----------|------|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|                               |       | Male   | Female | 18-34 | 35-54 | 55+  | <HS       | HS   | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|                               |       | A      | B      | C     | D     | E    | F         | G    | H        | I         | J       | K         | L                         | M                             |
| Base: All Respondents (unwtd) | 1003  | 459    | 544    | 270   | 380   | 353  | 55        | 189  | 448      | 311       | 69      | 178       | 600                       | 338                           |
| Base: All Respondents (wtd)   | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
| Top 2 Box (Net)               | 777   | 367    | 409    | 215   | 289   | 274  | 71        | 269  | 308      | 130       | 57      | 116       | 476                       | 277                           |
|                               | 77%   | 76%    | 79%    | 77%   | 78%   | 78%  | 68%       | 76%  | 78%      | 84%       | 74%     | 66%       | 78%                       | 81%                           |
|                               |       |        |        |       |       |      | *         |      |          | F         | *       |           | K                         | K                             |
| Strongly agree                | 148   | 64     | 84     | 54    | 57    | 37   | 8         | 58   | 64       | 18        | 26      | 29        | 108                       | 44                            |
|                               | 15%   | 13%    | 16%    | 19%   | 15%   | 10%  | 7%        | 17%  | 16%      | 11%       | 34%     | 17%       | 18%                       | 13%                           |
|                               |       |        |        | E     |       |      | *         |      |          |           | KLM*    |           | M                         |                               |
| Somewhat agree                | 629   | 304    | 326    | 161   | 231   | 237  | 63        | 211  | 243      | 112       | 30      | 87        | 367                       | 233                           |
|                               | 63%   | 62%    | 63%    | 58%   | 62%   | 67%  | 61%       | 60%  | 62%      | 73%       | 40%     | 50%       | 60%                       | 68%                           |
|                               |       |        |        |       |       | C    | *         |      |          | GH        | *       |           | JK                        | JKL                           |
| Bottom 2 Box (Net)            | 226   | 119    | 107    | 65    | 83    | 78   | 33        | 83   | 86       | 25        | 20      | 59        | 135                       | 67                            |
|                               | 23%   | 24%    | 21%    | 23%   | 22%   | 22%  | 32%       | 24%  | 22%      | 16%       | 26%     | 34%       | 22%                       | 19%                           |
|                               |       |        |        |       |       |      | I*        |      |          |           | *       | LM        |                           |                               |
| Somewhat disagree             | 188   | 89     | 98     | 52    | 69    | 67   | 26        | 66   | 74       | 22        | 19      | 46        | 116                       | 58                            |
|                               | 19%   | 18%    | 19%    | 19%   | 18%   | 19%  | 25%       | 19%  | 19%      | 14%       | 25%     | 26%       | 19%                       | 17%                           |
|                               |       |        |        |       |       |      | *         |      |          |           | *       | LM        |                           |                               |
| Strongly disagree             | 38    | 30     | 9      | 13    | 14    | 12   | 8         | 17   | 12       | 3         | *       | 13        | 19                        | 9                             |
|                               | 4%    | 6%     | 2%     | 5%    | 4%    | 3%   | 7%        | 5%   | 3%       | 2%        | 1%      | 7%        | 3%                        | 3%                            |
|                               |       | B      |        |       |       |      | I*        |      |          |           | *       | JLM       |                           |                               |
| Sigma                         | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
|                               | 100%  | 100%   | 100%   | 100%  | 100%  | 100% | 100%      | 100% | 100%     | 100%      | 100%    | 100%      | 100%                      | 100%                          |

Statistics:  
 Overlap formula used  
 - Column Proportions:  
 Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M  
 Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
 - Column Means:  
 Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M  
 Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_5. To what extent do you agree or disagree that step-mothers face the following challenges: - Their spouse siding with their step-children instead of them

|                               | Total | Gender |        | AGE   |       |      | EDUCATION |      |          |           | Q1      |           |                           |                               |
|-------------------------------|-------|--------|--------|-------|-------|------|-----------|------|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|                               |       | Male   | Female | 18-34 | 35-54 | 55+  | <HS       | HS   | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|                               |       | A      | B      | C     | D     | E    | F         | G    | H        | I         | J       | K         | L                         | M                             |
| Base: All Respondents (unwtd) | 1003  | 459    | 544    | 270   | 380   | 353  | 55        | 189  | 448      | 311       | 69      | 178       | 600                       | 338                           |
| Base: All Respondents (wtd)   | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
| Top 2 Box (Net)               | 673   | 316    | 357    | 182   | 253   | 238  | 63        | 233  | 268      | 109       | 43      | 114       | 416                       | 231                           |
|                               | 67%   | 65%    | 69%    | 65%   | 68%   | 68%  | 60%       | 66%  | 68%      | 71%       | 56%     | 65%       | 68%                       | 67%                           |
|                               |       |        |        |       |       |      | *         |      |          |           | *       |           |                           |                               |
| Strongly agree                | 109   | 53     | 56     | 46    | 38    | 25   | 7         | 43   | 46       | 14        | 13      | 28        | 80                        | 31                            |
|                               | 11%   | 11%    | 11%    | 16%   | 10%   | 7%   | 6%        | 12%  | 12%      | 9%        | 16%     | 16%       | 13%                       | 9%                            |
|                               |       |        |        | DE    |       |      | *         |      |          |           | *       | M         | M                         |                               |
| Somewhat agree                | 563   | 263    | 301    | 136   | 214   | 213  | 56        | 189  | 222      | 96        | 31      | 86        | 336                       | 200                           |
|                               | 56%   | 54%    | 58%    | 49%   | 58%   | 61%  | 54%       | 54%  | 56%      | 62%       | 40%     | 49%       | 55%                       | 58%                           |
|                               |       |        |        | C     | C     |      | *         |      |          |           | *       |           | J                         | JK                            |
| Bottom 2 Box (Net)            | 330   | 170    | 160    | 98    | 118   | 114  | 41        | 118  | 125      | 45        | 33      | 61        | 195                       | 112                           |
|                               | 33%   | 35%    | 31%    | 35%   | 32%   | 32%  | 40%       | 34%  | 32%      | 29%       | 44%     | 35%       | 32%                       | 33%                           |
|                               |       |        |        |       |       |      | *         |      |          |           | *       |           |                           |                               |
| Somewhat disagree             | 290   | 147    | 143    | 87    | 93    | 109  | 35        | 101  | 113      | 41        | 30      | 48        | 170                       | 104                           |
|                               | 29%   | 30%    | 28%    | 31%   | 25%   | 31%  | 33%       | 29%  | 29%      | 27%       | 39%     | 28%       | 28%                       | 30%                           |
|                               |       |        |        |       |       |      | *         |      |          |           | L*      |           |                           |                               |
| Strongly disagree             | 40    | 24     | 17     | 11    | 25    | 4    | 7         | 18   | 12       | 4         | 3       | 13        | 25                        | 8                             |
|                               | 4%    | 5%     | 3%     | 4%    | 7%    | 1%   | 6%        | 5%   | 3%       | 2%        | 4%      | 7%        | 4%                        | 2%                            |
|                               |       |        |        | E     | E     |      | *         |      |          |           | *       | LM        |                           |                               |
| Sigma                         | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
|                               | 100%  | 100%   | 100%   | 100%  | 100%  | 100% | 100%      | 100% | 100%     | 100%      | 100%    | 100%      | 100%                      | 100%                          |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_6. To what extent do you agree or disagree that step-mothers face the following challenges: - Feeling like they're the least important person in the household

|                               | Total | Gender |        | AGE   |       |      | EDUCATION |      |          |           | Q1      |           |                           |                               |
|-------------------------------|-------|--------|--------|-------|-------|------|-----------|------|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|                               |       | Male   | Female | 18-34 | 35-54 | 55+  | <HS       | HS   | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|                               |       | A      | B      | C     | D     | E    | F         | G    | H        | I         | J       | K         | L                         | M                             |
| Base: All Respondents (unwtd) | 1003  | 459    | 544    | 270   | 380   | 353  | 55        | 189  | 448      | 311       | 69      | 178       | 600                       | 338                           |
| Base: All Respondents (wtd)   | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
| Top 2 Box (Net)               | 579   | 263    | 317    | 162   | 203   | 214  | 53        | 197  | 230      | 100       | 36      | 98        | 353                       | 201                           |
|                               | 58%   | 54%    | 61%    | 58%   | 55%   | 61%  | 51%       | 56%  | 58%      | 65%       | 48%     | 56%       | 58%                       | 59%                           |
|                               |       |        | A      |       |       |      | *         |      |          |           | *       |           |                           |                               |
| Strongly agree                | 110   | 51     | 59     | 48    | 38    | 24   | 5         | 44   | 48       | 12        | 18      | 27        | 84                        | 25                            |
|                               | 11%   | 10%    | 11%    | 17%   | 10%   | 7%   | 5%        | 13%  | 12%      | 8%        | 24%     | 15%       | 14%                       | 7%                            |
|                               |       |        | DE     |       |       |      | *         |      |          |           | LM*     | M         | M                         |                               |
| Somewhat agree                | 470   | 212    | 258    | 114   | 166   | 190  | 48        | 152  | 182      | 88        | 18      | 71        | 270                       | 176                           |
|                               | 47%   | 44%    | 50%    | 41%   | 45%   | 54%  | 46%       | 43%  | 46%      | 57%       | 24%     | 40%       | 44%                       | 51%                           |
|                               |       |        |        |       |       | CD   | *         |      |          | GH        | *       | J         | J                         | JKL                           |
| Bottom 2 Box (Net)            | 424   | 224    | 200    | 118   | 168   | 138  | 51        | 154  | 163      | 54        | 40      | 77        | 258                       | 142                           |
|                               | 42%   | 46%    | 39%    | 42%   | 45%   | 39%  | 49%       | 44%  | 42%      | 35%       | 52%     | 44%       | 42%                       | 41%                           |
|                               |       | B      |        |       |       |      | *         |      |          |           | *       |           |                           |                               |
| Somewhat disagree             | 336   | 164    | 172    | 88    | 135   | 113  | 38        | 113  | 137      | 48        | 35      | 58        | 210                       | 118                           |
|                               | 34%   | 34%    | 33%    | 31%   | 36%   | 32%  | 36%       | 32%  | 35%      | 31%       | 45%     | 33%       | 34%                       | 34%                           |
|                               |       |        |        |       |       |      | *         |      |          |           | *       |           |                           |                               |
| Strongly disagree             | 87    | 59     | 28     | 30    | 32    | 25   | 14        | 41   | 26       | 7         | 5       | 19        | 48                        | 24                            |
|                               | 9%    | 12%    | 5%     | 11%   | 9%    | 7%   | 13%       | 12%  | 7%       | 4%        | 7%      | 11%       | 8%                        | 7%                            |
|                               |       | B      |        |       |       |      | I*        | HI   |          |           | *       |           |                           |                               |
| Sigma                         | 1003  | 486    | 517    | 280   | 371   | 352  | 104       | 351  | 393      | 154       | 76      | 175       | 611                       | 344                           |
|                               | 100%  | 100%   | 100%   | 100%  | 100%  | 100% | 100%      | 100% | 100%     | 100%      | 100%    | 100%      | 100%                      | 100%                          |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4. To what extent do you agree or disagree that step-mothers face the following challenges: - Top 2 Box Summary

|   | Total | Gender |        | AGE   |       |     | EDUCATION |     |          |           | Q1      |           |                           |                               |
|---|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|   |       | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|   |       | A      | B      | C     | D     | E   | F         | G   | H        | I         | J       | K         | L                         | M                             |
| Base: All Respondents (unwtd)   | 1003  | 459    | 544    | 270   | 380   | 353 | 55        | 189 | 448      | 311       | 69      | 178       | 600                       | 338                           |
| Base: All Respondents (wtd)   | 1003  | 486    | 517    | 280   | 371   | 352 | 104       | 351 | 393      | 154       | 76      | 175       | 611                       | 344                           |
| Different parenting styles between step-mothers and their spouse or step-children                               | 825   | 378    | 447    | 230   | 304   | 291 | 82        | 286 | 324      | 133       | 69      | 139       | 513                       | 287                           |
|   | 82%   | 78%    | 86%    | 82%   | 82%   | 83% | 79%       | 82% | 82%      | 86%       | 91%     | 79%       | 84%                       | 84%                           |
| Feeling under appreciated   |       |        | A      |       |       |     | *         |     |          |           | K*      |           |                           |                               |
|   | 777   | 367    | 409    | 215   | 289   | 274 | 71        | 269 | 308      | 130       | 57      | 116       | 476                       | 277                           |
|   | 77%   | 76%    | 79%    | 77%   | 78%   | 78% | 68%       | 76% | 78%      | 84%       | 74%     | 66%       | 78%                       | 81%                           |
| Exes trying to make life difficult for them, such as with scheduling or undermining them                        |       |        |        |       |       |     | *         |     |          | F         | *       |           | K                         | K                             |
|   | 724   | 328    | 396    | 180   | 274   | 270 | 77        | 229 | 308      | 110       | 65      | 116       | 447                       | 252                           |
|   | 72%   | 67%    | 77%    | 64%   | 74%   | 77% | 74%       | 65% | 78%      | 71%       | 85%     | 66%       | 73%                       | 73%                           |
| Their spouse siding with their step-children instead of them  |       |        | A      |       | C     | C   | *         |     | GI       |           | KL*     |           | K                         |                               |
|   | 673   | 316    | 357    | 182   | 253   | 238 | 63        | 233 | 268      | 109       | 43      | 114       | 416                       | 231                           |
|   | 67%   | 65%    | 69%    | 65%   | 68%   | 68% | 60%       | 66% | 68%      | 71%       | 56%     | 65%       | 68%                       | 67%                           |
| A lack of resources to help them in their role as a step-mother, like websites, blogs, or family support groups |       |        |        |       |       |     | *         |     |          |           | *       |           |                           |                               |
|   | 581   | 268    | 312    | 156   | 209   | 215 | 52        | 196 | 236      | 97        | 51      | 88        | 365                       | 206                           |
|   | 58%   | 55%    | 60%    | 56%   | 56%   | 61% | 50%       | 56% | 60%      | 63%       | 67%     | 50%       | 60%                       | 60%                           |
| Feeling like they're the least important person in the household  |       |        |        |       |       |     | *         |     |          |           | K*      |           | K                         | K                             |
|   | 579   | 263    | 317    | 162   | 203   | 214 | 53        | 197 | 230      | 100       | 36      | 98        | 353                       | 201                           |
|   | 58%   | 54%    | 61%    | 58%   | 55%   | 61% | 51%       | 56% | 58%      | 65%       | 48%     | 56%       | 58%                       | 59%                           |
|   |       |        | A      |       |       |     | *         |     |          |           | *       |           |                           |                               |

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I, J/K/L/M

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4. To what extent do you agree or disagree that step-mothers face the following challenges: - Bottom 2 Box Summary

|   | Total | Gender |        | AGE   |       |     | EDUCATION |     |          |           | Q1      |           |                           |                               |
|---|-------|--------|--------|-------|-------|-----|-----------|-----|----------|-----------|---------|-----------|---------------------------|-------------------------------|
|   |       | Male   | Female | 18-34 | 35-54 | 55+ | <HS       | HS  | Post Sec | Univ Grad | Stepmom | Stepchild | Stepmom in family/friends | Biological mother passed away |
|   |       | A      | B      | C     | D     | E   | F         | G   | H        | I         | J       | K         | L                         | M                             |
| Base: All Respondents (unwtd)   | 1003  | 459    | 544    | 270   | 380   | 353 | 55        | 189 | 448      | 311       | 69      | 178       | 600                       | 338                           |
| Base: All Respondents (wtd)   | 1003  | 486    | 517    | 280   | 371   | 352 | 104       | 351 | 393      | 154       | 76      | 175       | 611                       | 344                           |
| Feeling like they're the least important person in the household  | 424   | 224    | 200    | 118   | 168   | 138 | 51        | 154 | 163      | 54        | 40      | 77        | 258                       | 142                           |
|   | 42%   | 46%    | 39%    | 42%   | 45%   | 39% | 49%       | 44% | 42%      | 35%       | 52%     | 44%       | 42%                       | 41%                           |
|   |       | B      |        |       |       |     | *         |     |          |           | *       |           |                           |                               |
| A lack of resources to help them in their role as a step-mother, like websites, blogs, or family support groups | 422   | 218    | 204    | 124   | 162   | 137 | 52        | 155 | 158      | 58        | 25      | 87        | 246                       | 137                           |
|   | 42%   | 45%    | 40%    | 44%   | 44%   | 39% | 50%       | 44% | 40%      | 37%       | 33%     | 50%       | 40%                       | 40%                           |
|   |       |        |        |       |       |     | *         |     |          |           | *       | JLM       |                           |                               |
| Their spouse siding with their step-children instead of them  | 330   | 170    | 160    | 98    | 118   | 114 | 41        | 118 | 125      | 45        | 33      | 61        | 195                       | 112                           |
|   | 33%   | 35%    | 31%    | 35%   | 32%   | 32% | 40%       | 34% | 32%      | 29%       | 44%     | 35%       | 32%                       | 33%                           |
|   |       |        |        |       |       |     | *         |     |          |           | *       |           |                           |                               |
| Exes trying to make life difficult for them, such as with scheduling or undermining them                        | 279   | 159    | 121    | 100   | 98    | 82  | 28        | 122 | 86       | 44        | 12      | 59        | 164                       | 92                            |
|   | 28%   | 33%    | 23%    | 36%   | 26%   | 23% | 26%       | 35% | 22%      | 29%       | 15%     | 34%       | 27%                       | 27%                           |
|   |       | B      |        | DE    |       |     | *         | H   |          | H         | *       | JL        | J                         |                               |
| Feeling under appreciated   | 226   | 119    | 107    | 65    | 83    | 78  | 33        | 83  | 86       | 25        | 20      | 59        | 135                       | 67                            |
|   | 23%   | 24%    | 21%    | 23%   | 22%   | 22% | 32%       | 24% | 22%      | 16%       | 26%     | 34%       | 22%                       | 19%                           |
|   |       |        |        |       |       |     | I*        |     |          |           | *       | LM        |                           |                               |
| Different parenting styles between step-mothers and their spouse or step-children                               | 178   | 108    | 70     | 50    | 67    | 61  | 22        | 65  | 69       | 22        | 7       | 36        | 98                        | 57                            |
|   | 18%   | 22%    | 14%    | 18%   | 18%   | 17% | 21%       | 18% | 18%      | 14%       | 9%      | 21%       | 16%                       | 16%                           |
|   |       | B      |        |       |       |     | *         |     |          |           | *       | J         |                           |                               |

Statistics:

Overlap formula used

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