

1\_1. Please respond yes or not to each of the following: - I am a step-mother

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Womans Aged 25 Or More (unwtd)	495	46	57	35	181	117	59	134	91	138	62	139	356
Base: Womans Aged 25 Or More (wtd)	461	55	55	22	189	102	37	140	91	112	49	121	339
Yes	76	9	4	1	21	34	7	25	13	21	7	24	52
	17%	17%	8%	3%	11%	33%	19%	18%	14%	18%	14%	20%	15%
		*	*	**		BD*	*		*		*		
No	384	46	51	21	168	68	30	114	79	92	42	97	287
	83%	83%	92%	97%	89%	67%	81%	82%	86%	82%	86%	80%	85%
		*	E*	**	E	*	*		*		*		
Sigma	461	55	55	22	189	102	37	140	91	112	49	121	339
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1\_2. Please respond yes or not to each of the following: - I have a step-mother

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1003	100	104	86	363	246	104	263	190	256	166	265	738
Base: All Respondents (wtd)	1003	135	106	65	385	241	71	305	200	217	140	256	747
Yes	175	10	12	13	52	80	8	62	35	43	16	68	107
	17%	8%	11%	19%	13%	33%	11%	20%	17%	20%	11%	27%	14%
		*	*	A*		ABCDF	*	J				L	
No	828	124	94	53	333	161	63	242	165	175	124	188	640
	83%	92%	89%	81%	87%	67%	89%	80%	83%	80%	89%	73%	86%
		CE*	E*	E*	E		E*				G		K
Sigma	1003	135	106	65	385	241	71	305	200	217	140	256	747
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1\_3. Please respond yes or not to each of the following: - Someone in my extended family has or is a stepmother

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1003	100	104	86	363	246	104	263	190	256	166	265	738
Base: All Respondents (wtd)	1003	135	106	65	385	241	71	305	200	217	140	256	747
Yes	430	52	37	27	152	128	34	135	93	99	54	128	302
	43%	38%	35%	42%	40%	53%	48%	44%	46%	46%	39%	50%	40%
		*	*	*		ABD	*					L	
No	573	83	70	38	232	113	37	169	107	118	86	128	445
	57%	62%	65%	58%	60%	47%	52%	56%	54%	54%	61%	50%	60%
		E*	E*	*	E		*						K
Sigma	1003	135	106	65	385	241	71	305	200	217	140	256	747
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1\_4. Please respond yes or not to each of the following: - Someone in my close circle of friends has or is a stepmother

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1003	100	104	86	363	246	104	263	190	256	166	265	738
Base: All Respondents (wtd)	1003	135	106	65	385	241	71	305	200	217	140	256	747
Yes	488	67	39	30	176	141	36	161	109	104	58	153	335
	49%	50%	36%	46%	46%	59%	50%	53%	55%	48%	41%	60%	45%
		*	*	*		BD	*	J	J			L	
No	515	68	68	35	209	100	36	144	91	113	82	103	412
	51%	50%	64%	54%	54%	41%	50%	47%	45%	52%	59%	40%	55%
		*	E*	*	E		*				GH		K
Sigma	1003	135	106	65	385	241	71	305	200	217	140	256	747
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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1\_5. Please respond yes or not to each of the following: - My biological mother has passed away

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1003	100	104	86	363	246	104	263	190	256	166	265	738
Base: All Respondents (wtd)	1003	135	106	65	385	241	71	305	200	217	140	256	747
Yes	344	44	36	15	128	96	25	100	75	74	47	43	300
	34%	33%	34%	23%	33%	40%	35%	33%	38%	34%	34%	17%	40%
		*	*	*		C	*						K
No	659	91	70	50	257	145	46	204	125	143	93	213	447
	66%	67%	66%	77%	67%	60%	65%	67%	62%	66%	66%	83%	60%
		*	*	E*			*					L	
Sigma	1003	135	106	65	385	241	71	305	200	217	140	256	747
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2\_1. Thinking about upcoming Mother's Day in May, how likely are you to - Be celebrated as a step-mother

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	69	6	5	1	17	32	8	22	14	19	6	21	48
Base: All Answering (wtd)	76	9	4	1	21	34	7	25	13	21	7	24	52
Top 2 Box (Net)	32	5	3	1	10	13	1	14	2	10	3	11	21
	42%	51%	66%	100%	46%	40%	13%	54%	18%	47%	42%	45%	41%
		**	**	**	**	**	**	**	**	**	**	**	*
Very likely	11	1	-	-	4	5	*	4	1	3	*	3	8
	14%	12%	-	-	17%	16%	5%	16%	10%	15%	6%	12%	15%
		**	**	**	**	**	**	**	**	**	**	**	*
Somewhat likely	22	4	3	1	6	8	1	10	1	6	2	8	13
	28%	38%	66%	100%	28%	23%	8%	38%	8%	31%	36%	34%	26%
		**	**	**	**	**	**	**	**	**	**	**	*
Bottom 2 Box (Net)	44	5	1	-	11	21	6	12	10	11	4	13	31
	58%	49%	34%	-	54%	60%	87%	46%	82%	53%	58%	55%	59%
		**	**	**	**	**	**	**	**	**	**	**	*
Not very likely	34	5	1	-	9	15	5	8	9	9	4	10	24
	45%	49%	22%	-	41%	43%	74%	33%	69%	42%	58%	42%	46%
		**	**	**	**	**	**	**	**	**	**	**	*
Not at all likely	10	-	1	-	3	6	1	3	2	2	-	3	7
	13%	-	12%	-	14%	17%	13%	13%	13%	12%	-	13%	13%
		**	**	**	**	**	**	**	**	**	**	**	*
Sigma	76	9	4	1	21	34	7	25	13	21	7	24	52
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2\_2. Thinking about upcoming Mother's Day in May, how likely are you to - Celebrate my mother

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	665	66	72	64	239	152	72	172	127	172	106	217	448
Base: All Answering (wtd)	659	91	70	50	257	145	46	204	125	143	93	213	447
Top 2 Box (Net)	561	79	57	44	224	117	40	169	104	122	83	188	373
	85%	87%	81%	88%	87%	81%	87%	83%	83%	85%	89%	88%	84%
		*	*	*			*		*		*		
Very likely	409	57	44	30	169	78	31	119	81	91	65	138	271
	62%	63%	62%	59%	66%	54%	67%	58%	65%	64%	70%	65%	61%
		*	*	*	E		*		*		*		
Somewhat likely	152	22	13	15	54	39	9	50	23	31	17	50	103
	23%	24%	19%	29%	21%	27%	20%	25%	19%	22%	19%	23%	23%
		*	*	*			*		*		*		
Bottom 2 Box (Net)	98	12	13	6	33	28	6	35	21	21	10	25	73
	15%	13%	19%	12%	13%	19%	13%	17%	17%	15%	11%	12%	16%
		*	*	*			*		*		*		
Not very likely	52	7	4	3	19	14	5	23	10	8	3	15	38
	8%	8%	6%	7%	7%	10%	10%	11%	8%	6%	3%	7%	8%
		*	*	*			*	J	*		*		
Not at all likely	46	5	9	3	14	14	1	12	11	13	7	10	36
	7%	5%	13%	5%	6%	10%	3%	6%	9%	9%	8%	5%	8%
		*	*	*			*		*		*		
Sigma	659	91	70	50	257	145	46	204	125	143	93	213	447
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2\_3. Thinking about upcoming Mother's Day in May, how likely are you to - Celebrate my step-mother

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	178	8	13	15	46	85	11	55	35	52	21	73	105
Base: All Answering (wtd)	175	10	12	13	52	80	8	62	35	43	16	68	107
Top 2 Box (Net)	91	7	4	6	25	43	6	30	17	24	10	41	50
	52%	65%	33%	49%	49%	54%	74%	48%	49%	56%	60%	60%	46%
		**	**	**	*	*	**	*	**	*	**	*	*
Very likely	43	2	3	2	12	22	2	14	11	7	7	23	19
	24%	21%	25%	16%	23%	27%	29%	22%	32%	17%	46%	34%	18%
		**	**	**	*	*	**	*	**	*	**	L*	*
Somewhat likely	48	4	1	4	13	22	4	16	6	17	2	18	30
	27%	44%	8%	33%	26%	27%	45%	26%	16%	39%	14%	26%	28%
		**	**	**	*	*	**	*	**	*	**	*	*
Bottom 2 Box (Net)	84	4	8	6	27	37	2	32	18	19	6	27	57
	48%	35%	67%	51%	51%	46%	26%	52%	51%	44%	40%	40%	54%
		**	**	**	*	*	**	*	**	*	**	*	*
Not very likely	41	3	1	2	8	26	1	16	8	12	1	19	22
	23%	25%	12%	15%	16%	32%	9%	25%	22%	29%	8%	28%	20%
		**	**	**	*	*	**	*	**	*	**	*	*
Not at all likely	43	1	7	4	18	11	1	17	10	6	5	8	36
	25%	10%	55%	36%	35%	14%	18%	27%	29%	15%	32%	11%	33%
		**	**	**	E*	*	**	*	**	*	**	*	K*
Sigma	175	10	12	13	52	80	8	62	35	43	16	68	107
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2. Thinking about upcoming Mother's Day in May, how likely are you to - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Be celebrated as a step-mother	32	5	3	1	10	13	1	14	2	10	3	11	21
	42%	51%	66%	100%	46%	40%	13%	54%	18%	47%	42%	45%	41%
		**	**	**	**	**	**	**	**	**	**	**	*
Celebrate my mother	561	79	57	44	224	117	40	169	104	122	83	188	373
	85%	87%	81%	88%	87%	81%	87%	83%	83%	85%	89%	88%	84%
		*	*	*			*		*		*		
Celebrate my step-mother	91	7	4	6	25	43	6	30	17	24	10	41	50
	52%	65%	33%	49%	49%	54%	74%	48%	49%	56%	60%	60%	46%
		**	**	**	*	*	**	*	**	*	**	*	*

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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2. Thinking about upcoming Mother's Day in May, how likely are you to - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Be celebrated as a step-mother	44	5	1	-	11	21	6	12	10	11	4	13	31
	58%	49%	34%	-	54%	60%	87%	46%	82%	53%	58%	55%	59%
		**	**	**	**	**	**	**	**	**	**	**	*
Celebrate my mother	98	12	13	6	33	28	6	35	21	21	10	25	73
	15%	13%	19%	12%	13%	19%	13%	17%	17%	15%	11%	12%	16%
		*	*	*			*		*		*		
Celebrate my step-mother	84	4	8	6	27	37	2	32	18	19	6	27	57
	48%	35%	67%	51%	51%	46%	26%	52%	51%	44%	40%	40%	54%
		**	**	**	*	*	**	*	**	*	**	*	*

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3\_1. To what extent do you agree or disagree with the following statements: - Step-mothers can be just as active as raising their step-children as biological mothers are at raising their children.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1003	100	104	86	363	246	104	263	190	256	166	265	738
Base: All Respondents (wtd)	1003	135	106	65	385	241	71	305	200	217	140	256	747
Top 2 Box (Net)	867	124	99	60	342	178	65	252	171	195	127	216	651
	86%	92%	93%	92%	89%	74%	91%	83%	86%	90%	90%	85%	87%
		E*	E*	E*	E		E*			G			
Strongly agree	482	77	60	37	203	60	45	141	97	113	69	115	367
	48%	57%	57%	56%	53%	25%	63%	46%	49%	52%	49%	45%	49%
		E*	E*	E*	E		E*						
Somewhat agree	386	47	39	24	138	117	20	111	74	82	58	102	284
	38%	35%	37%	36%	36%	49%	28%	36%	37%	38%	41%	40%	38%
		*	*	*		ADF	*						
Bottom 2 Box (Net)	136	11	7	5	43	63	7	53	28	22	13	39	96
	14%	8%	7%	8%	11%	26%	9%	17%	14%	10%	10%	15%	13%
		*	*	*		ABCDF	*	I					
Somewhat disagree	89	8	5	2	24	47	3	40	18	19	7	24	65
	9%	6%	4%	3%	6%	19%	4%	13%	9%	9%	5%	10%	9%
		*	*	*		ABCDF	*	J					
Strongly disagree	47	2	3	3	19	17	3	13	11	3	6	15	32
	5%	2%	2%	5%	5%	7%	5%	4%	5%	2%	5%	6%	4%
		*	*	*			*						
Sigma	1003	135	106	65	385	241	71	305	200	217	140	256	747
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3\_2. To what extent do you agree or disagree with the following statements: - Step-mothers are generally under-appreciated.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1003	100	104	86	363	246	104	263	190	256	166	265	738
Base: All Respondents (wtd)	1003	135	106	65	385	241	71	305	200	217	140	256	747
Top 2 Box (Net)	775	101	78	50	311	181	53	236	161	170	106	198	578
	77%	75%	74%	77%	81%	75%	75%	78%	81%	78%	76%	77%	77%
		*	*	*			*						
Strongly agree	174	14	17	17	67	41	19	60	42	30	19	47	127
	17%	11%	16%	26%	17%	17%	26%	20%	21%	14%	13%	18%	17%
		*	*	A*			A*						
Somewhat agree	601	87	62	33	244	140	35	177	119	140	87	151	450
	60%	64%	58%	51%	63%	58%	49%	58%	60%	64%	62%	59%	60%
		F*	*	*	F		*						
Bottom 2 Box (Net)	228	34	28	15	74	60	18	68	38	47	34	58	169
	23%	25%	26%	23%	19%	25%	25%	22%	19%	22%	24%	23%	23%
		*	*	*			*						
Somewhat disagree	191	25	23	11	64	55	13	57	30	44	27	48	142
	19%	19%	21%	17%	17%	23%	18%	19%	15%	20%	20%	19%	19%
		*	*	*			*						
Strongly disagree	37	9	5	4	10	5	5	11	9	3	6	10	27
	4%	6%	5%	6%	3%	2%	7%	4%	4%	2%	5%	4%	4%
		*	*	*			E*						
Sigma	1003	135	106	65	385	241	71	305	200	217	140	256	747
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3\_3. To what extent do you agree or disagree with the following statements: - Step-mothers are often depicted unfairly in pop culture, like on television, in movies, and books.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1003	100	104	86	363	246	104	263	190	256	166	265	738
Base: All Respondents (wtd)	1003	135	106	65	385	241	71	305	200	217	140	256	747
Top 2 Box (Net)	800	100	80	47	317	201	56	238	165	176	109	207	593
	80%	75%	75%	72%	82%	83%	78%	78%	83%	81%	78%	81%	79%
		*	*	*	C	C	*						
Strongly agree	198	12	22	17	71	58	19	67	44	46	19	46	152
	20%	9%	21%	25%	18%	24%	26%	22%	22%	21%	14%	18%	20%
		*	A*	A*	A	A	A*						
Somewhat agree	602	89	58	30	245	142	37	171	121	130	90	160	441
	60%	66%	55%	46%	64%	59%	52%	56%	61%	60%	64%	63%	59%
		C*	*	*	CF		*						
Bottom 2 Box (Net)	203	34	26	19	68	40	16	66	35	41	31	49	154
	20%	25%	25%	28%	18%	17%	22%	22%	17%	19%	22%	19%	21%
		*	*	DE*			*						
Somewhat disagree	163	29	22	13	58	31	9	60	26	33	24	37	126
	16%	22%	20%	20%	15%	13%	13%	20%	13%	15%	17%	14%	17%
		*	*	*			*						
Strongly disagree	40	5	4	6	10	9	6	7	9	8	8	12	28
	4%	4%	4%	8%	3%	4%	9%	2%	4%	4%	6%	5%	4%
		*	*	D*			D*						
Sigma	1003	135	106	65	385	241	71	305	200	217	140	256	747
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3\_4. To what extent do you agree or disagree with the following statements: - I have been rude or unfair to a step-mother in the past.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1003	100	104	86	363	246	104	263	190	256	166	265	738
Base: All Respondents (wtd)	1003	135	106	65	385	241	71	305	200	217	140	256	747
Top 2 Box (Net)	119	15	10	4	45	38	7	60	26	20	8	44	75
	12%	11%	10%	7%	12%	16%	10%	20%	13%	9%	5%	17%	10%
		*	*	*			*	IJ	J			L	
Strongly agree	26	4	4	*	11	5	1	15	5	2	2	10	15
	3%	3%	4%	1%	3%	2%	2%	5%	2%	1%	2%	4%	2%
		*	*	*			*	I					
Somewhat agree	93	10	6	4	34	33	6	45	21	18	5	33	60
	9%	8%	6%	6%	9%	14%	8%	15%	11%	8%	4%	13%	8%
		*	*	*			*	IJ	J			L	
Bottom 2 Box (Net)	884	120	96	61	340	203	64	245	174	197	132	212	672
	88%	89%	90%	93%	88%	84%	90%	80%	87%	91%	95%	83%	90%
		*	*	*			*			G	GH		K
Somewhat disagree	181	11	15	12	52	79	13	56	32	47	28	60	121
	18%	8%	14%	18%	14%	33%	18%	18%	16%	22%	20%	23%	16%
		*	*	*		ABCD	*					L	
Strongly disagree	704	109	81	49	287	125	52	189	142	150	105	153	551
	70%	81%	76%	75%	75%	52%	73%	62%	71%	69%	75%	60%	74%
		E*	E*	E*	E		E*				G		K
Sigma	1003	135	106	65	385	241	71	305	200	217	140	256	747
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3\_5. To what extent do you agree or disagree with the following statements: - My step-mother is just as important to me as my biological mother.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	178	8	13	15	46	85	11	55	35	52	21	73	105
Base: All Answering (wtd)	175	10	12	13	52	80	8	62	35	43	16	68	107
Top 2 Box (Net)	83	8	6	8	19	39	4	34	19	20	5	33	50
	47%	79%	46%	66%	36%	48%	45%	54%	53%	48%	32%	49%	46%
		**	**	**	*	*	**	*	**	*	**	*	*
Strongly agree	27	2	1	3	8	13	1	16	3	6	2	10	17
	15%	21%	7%	23%	15%	16%	8%	25%	8%	14%	14%	15%	16%
		**	**	**	*	*	**	*	**	*	**	*	*
Somewhat agree	56	6	5	5	11	26	3	18	16	14	3	23	33
	32%	58%	39%	44%	21%	32%	37%	29%	45%	34%	18%	34%	31%
		**	**	**	*	*	**	*	**	*	**	*	*
Bottom 2 Box (Net)	92	2	7	4	33	41	4	29	16	22	11	35	57
	53%	21%	54%	34%	64%	52%	55%	46%	47%	52%	68%	51%	54%
		**	**	**	*	*	**	*	**	*	**	*	*
Somewhat disagree	49	1	3	2	14	25	4	12	8	15	6	25	24
	28%	10%	28%	18%	27%	31%	46%	20%	23%	36%	36%	37%	23%
		**	**	**	*	*	**	*	**	*	**	*	*
Strongly disagree	42	1	3	2	19	16	1	16	8	7	5	10	33
	24%	10%	26%	15%	37%	20%	9%	26%	24%	16%	32%	14%	31%
		**	**	**	*	*	**	*	**	*	**	*	K*
Sigma	175	10	12	13	52	80	8	62	35	43	16	68	107
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3\_6. To what extent do you agree or disagree with the following statements: - My step-children are just as important to me as my biological children are (or would be)

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	69	6	5	1	17	32	8	22	14	19	6	21	48
Base: All Answering (wtd)	76	9	4	1	21	34	7	25	13	21	7	24	52
Top 2 Box (Net)	66	9	4	1	19	26	6	24	10	17	7	22	44
	87%	100%	100%	100%	91%	78%	92%	94%	77%	85%	100%	90%	85%
		**	**	**	**	**	**	**	**	**	**	**	*
Strongly agree	41	7	2	-	10	16	6	18	7	9	3	15	26
	53%	77%	45%	-	45%	46%	92%	70%	56%	45%	43%	60%	50%
		**	**	**	**	**	**	**	**	**	**	**	*
Somewhat agree	26	2	2	1	10	11	-	6	3	8	4	7	18
	33%	23%	55%	100%	46%	32%	-	24%	21%	40%	57%	30%	35%
		**	**	**	**	**	**	**	**	**	**	**	*
Bottom 2 Box (Net)	10	-	-	-	2	8	1	2	3	3	-	2	8
	13%	-	-	-	9%	22%	8%	6%	23%	15%	-	10%	15%
		**	**	**	**	**	**	**	**	**	**	**	*
Somewhat disagree	10	-	-	-	2	8	1	2	3	3	-	2	8
	13%	-	-	-	9%	22%	8%	6%	23%	15%	-	10%	15%
		**	**	**	**	**	**	**	**	**	**	**	*
Sigma	76	9	4	1	21	34	7	25	13	21	7	24	52
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3. To what extent do you agree or disagree with the following statements: - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Step-mothers can be just as active as raising their step-children as biological mothers are at raising their children.	867 86%	124 92%	99 93%	60 92%	342 89%	178 74%	65 91%	252 83%	171 86%	195 90%	127 90%	216 85%	651 87%
		E*	E*	E*	E		E*			G			
Step-mothers are generally under-appreciated.	775 77%	101 75%	78 74%	50 77%	311 81%	181 75%	53 75%	236 78%	161 81%	170 78%	106 76%	198 77%	578 77%
		*	*	*			*						
Step-mothers are often depicted unfairly in pop culture, like on television, in movies, and books.	800 80%	100 75%	80 75%	47 72%	317 82%	201 83%	56 78%	238 78%	165 83%	176 81%	109 78%	207 81%	593 79%
		*	*	*	C	C	*						
I have been rude or unfair to a step-mother in the past.	119 12%	15 11%	10 10%	4 7%	45 12%	38 16%	7 10%	60 20%	26 13%	20 9%	8 5%	44 17%	75 10%
		*	*	*			*	IJ	J			L	
My step-mother is just as important to me as my biological mother.	83 47%	8 79%	6 46%	8 66%	19 36%	39 48%	4 45%	34 54%	19 53%	20 48%	5 32%	33 49%	50 46%
		**	**	**	*	*	**	*	**	*	**	*	*
My step-children are just as important to me as my biological children are (or would be)	66 87%	9 100%	4 100%	1 100%	19 91%	26 78%	6 92%	24 94%	10 77%	17 85%	7 100%	22 90%	44 85%
		**	**	**	**	**	**	**	**	**	**	**	*

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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3. To what extent do you agree or disagree with the following statements: - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Step-mothers can be just as active as raising their step-children as biological mothers are at raising their children.	136 14%	11 8%	7 7%	5 8%	43 11%	63 26%	7 9%	53 17%	28 14%	22 10%	13 10%	39 15%	96 13%
		*	*	*		ABCDF	*	I					
Step-mothers are generally under-appreciated.	228 23%	34 25%	28 26%	15 23%	74 19%	60 25%	18 25%	68 22%	38 19%	47 22%	34 24%	58 23%	169 23%
		*	*	*			*						
Step-mothers are often depicted unfairly in pop culture, like on television, in movies, and books.	203 20%	34 25%	26 25%	19 28%	68 18%	40 17%	16 22%	66 22%	35 17%	41 19%	31 22%	49 19%	154 21%
		*	*	DE*			*						
I have been rude or unfair to a step-mother in the past.	884 88%	120 89%	96 90%	61 93%	340 88%	203 84%	64 90%	245 80%	174 87%	197 91%	132 95%	212 83%	672 90%
		*	*	*			*			G	GH		K
My step-mother is just as important to me as my biological mother.	92 53%	2 21%	7 54%	4 34%	33 64%	41 52%	4 55%	29 46%	16 47%	22 52%	11 68%	35 51%	57 54%
		**	**	**	*	*	**	*	**	*	**	*	*
My step-children are just as important to me as my biological children are (or would be)	10 13%	-	-	-	2 9%	8 22%	1 8%	2 6%	3 23%	3 15%	-	2 10%	8 15%
		**	**	**	**	**	**	**	**	**	**	**	*

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_1. To what extent do you agree or disagree that step-mothers face the following challenges: - A lack of resources to help them in their role as a step-mother, like websites, blogs, or family support groups

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1003	100	104	86	363	246	104	263	190	256	166	265	738
Base: All Respondents (wtd)	1003	135	106	65	385	241	71	305	200	217	140	256	747
Top 2 Box (Net)	581	70	53	36	233	141	47	185	124	122	70	148	432
	58%	52%	50%	55%	61%	59%	66%	61%	62%	56%	50%	58%	58%
		*	*	*			B*		J				
Strongly agree	105	10	9	7	51	21	7	41	22	19	10	25	80
	10%	7%	8%	10%	13%	9%	10%	13%	11%	9%	7%	10%	11%
		*	*	*			*						
Somewhat agree	476	60	44	29	182	120	41	144	102	103	60	124	352
	47%	44%	41%	45%	47%	50%	57%	47%	51%	48%	43%	48%	47%
		*	*	*			*						
Bottom 2 Box (Net)	422	65	54	29	151	100	24	120	76	95	70	107	315
	42%	48%	50%	45%	39%	41%	34%	39%	38%	44%	50%	42%	42%
		*	F*	*			*				H		
Somewhat disagree	357	59	49	21	122	90	16	100	63	86	58	91	265
	36%	44%	46%	32%	32%	37%	22%	33%	32%	40%	42%	36%	36%
		DF*	DF*	*		F	*						
Strongly disagree	66	5	4	8	30	10	8	20	13	9	12	16	50
	7%	4%	4%	13%	8%	4%	12%	7%	6%	4%	8%	6%	7%
		*	*	ABE*			AE*						
Sigma	1003	135	106	65	385	241	71	305	200	217	140	256	747
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_2. To what extent do you agree or disagree that step-mothers face the following challenges: - Exes trying to make life difficult for them, such as with scheduling or undermining them

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1003	100	104	86	363	246	104	263	190	256	166	265	738
Base: All Respondents (wtd)	1003	135	106	65	385	241	71	305	200	217	140	256	747
Top 2 Box (Net)	724	93	82	51	282	162	53	217	149	161	100	180	544
	72%	69%	77%	79%	73%	67%	75%	71%	75%	74%	71%	70%	73%
		*	*	*			*						
Strongly agree	189	15	17	19	83	35	20	64	40	38	25	55	134
	19%	11%	16%	29%	22%	15%	28%	21%	20%	17%	18%	22%	18%
		*	*	AE*	A		AE*						
Somewhat agree	535	78	65	32	199	126	33	153	108	123	75	125	410
	53%	58%	61%	49%	52%	52%	47%	50%	54%	57%	53%	49%	55%
		*	*	*			*						
Bottom 2 Box (Net)	279	42	24	14	102	79	18	88	51	56	40	76	203
	28%	31%	23%	21%	27%	33%	25%	29%	25%	26%	29%	30%	27%
		*	*	*			*						
Somewhat disagree	241	39	22	11	87	72	10	79	43	49	33	64	177
	24%	29%	20%	16%	23%	30%	15%	26%	21%	22%	24%	25%	24%
		F*	*	*		CF	*						
Strongly disagree	38	3	2	3	16	7	7	8	8	8	7	12	26
	4%	2%	2%	5%	4%	3%	10%	3%	4%	3%	5%	5%	3%
		*	*	*			ABDE*						
Sigma	1003	135	106	65	385	241	71	305	200	217	140	256	747
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_3. To what extent do you agree or disagree that step-mothers face the following challenges: - Different parenting styles between step-mothers and their spouse or step-children

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1003	100	104	86	363	246	104	263	190	256	166	265	738
Base: All Respondents (wtd)	1003	135	106	65	385	241	71	305	200	217	140	256	747
Top 2 Box (Net)	825	112	91	51	325	192	55	245	173	180	117	217	608
	82%	83%	85%	78%	84%	80%	77%	80%	86%	83%	84%	85%	81%
		*	*	*			*						
Strongly agree	174	24	9	16	64	45	15	74	31	27	27	56	118
	17%	18%	9%	25%	17%	19%	21%	24%	15%	13%	19%	22%	16%
		*	*	B*		B	B*	HI				L	
Somewhat agree	651	88	82	35	261	147	40	170	142	153	90	160	491
	65%	65%	77%	53%	68%	61%	56%	56%	71%	71%	64%	63%	66%
		*	CEF*	*	CF		*		G	G			
Bottom 2 Box (Net)	178	23	16	14	60	49	16	60	27	37	23	39	139
	18%	17%	15%	22%	16%	20%	23%	20%	14%	17%	16%	15%	19%
		*	*	*			*						
Somewhat disagree	148	22	13	11	49	40	13	48	21	30	20	35	113
	15%	16%	13%	17%	13%	17%	18%	16%	11%	14%	15%	14%	15%
		*	*	*			*						
Strongly disagree	30	1	2	3	11	9	3	12	6	7	2	4	26
	3%	*	2%	5%	3%	4%	5%	4%	3%	3%	2%	2%	3%
		*	*	A*			*						
Sigma	1003	135	106	65	385	241	71	305	200	217	140	256	747
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_4. To what extent do you agree or disagree that step-mothers face the following challenges: - Feeling under appreciated

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1003	100	104	86	363	246	104	263	190	256	166	265	738
Base: All Respondents (wtd)	1003	135	106	65	385	241	71	305	200	217	140	256	747
Top 2 Box (Net)	777	104	95	46	302	167	64	231	159	169	112	197	580
	77%	77%	89%	70%	78%	69%	89%	76%	80%	78%	80%	77%	78%
		*	CDE*	*	E		CDE*						
Strongly agree	148	15	12	11	57	36	17	55	29	26	20	44	104
	15%	11%	11%	17%	15%	15%	24%	18%	15%	12%	14%	17%	14%
		*	*	*			ABD*						
Somewhat agree	629	89	83	34	245	131	46	176	130	143	91	153	476
	63%	66%	78%	53%	64%	55%	65%	58%	65%	66%	65%	60%	64%
		*	CDE*	*	E		*						
Bottom 2 Box (Net)	226	31	12	20	83	74	8	74	40	48	28	59	167
	23%	23%	11%	30%	22%	31%	11%	24%	20%	22%	20%	23%	22%
		*	*	BF*	BF	BDF	*						
Somewhat disagree	188	31	11	14	63	65	3	62	29	42	25	48	140
	19%	23%	11%	21%	16%	27%	4%	20%	14%	19%	18%	19%	19%
		BF*	*	F*	F	BDF	*						
Strongly disagree	38	-	1	6	19	8	5	12	12	6	3	11	28
	4%	-	1%	9%	5%	3%	7%	4%	6%	3%	2%	4%	4%
		*	*	AB*	A		AB*						
Sigma	1003	135	106	65	385	241	71	305	200	217	140	256	747
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_5. To what extent do you agree or disagree that step-mothers face the following challenges: - Their spouse siding with their step-children instead of them

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1003	100	104	86	363	246	104	263	190	256	166	265	738
Base: All Respondents (wtd)	1003	135	106	65	385	241	71	305	200	217	140	256	747
Top 2 Box (Net)	673	84	70	38	268	161	51	203	137	145	98	184	488
	67%	62%	66%	58%	70%	67%	72%	67%	69%	67%	70%	72%	65%
		*	*	*			*						
Strongly agree	109	15	7	9	48	21	10	39	20	23	16	35	75
	11%	11%	6%	14%	12%	9%	14%	13%	10%	11%	12%	14%	10%
		*	*	*			*						
Somewhat agree	563	69	63	29	221	140	42	165	117	122	82	150	414
	56%	51%	59%	44%	57%	58%	59%	54%	59%	56%	58%	58%	55%
		*	*	*			*						
Bottom 2 Box (Net)	330	51	36	27	116	80	20	101	63	72	42	71	259
	33%	38%	34%	42%	30%	33%	28%	33%	31%	33%	30%	28%	35%
		*	*	*			*						
Somewhat disagree	290	48	32	23	98	72	16	89	57	59	38	64	226
	29%	36%	30%	35%	26%	30%	22%	29%	28%	27%	27%	25%	30%
		*	*	*			*						
Strongly disagree	40	3	4	4	18	7	4	12	6	13	4	8	33
	4%	2%	4%	6%	5%	3%	6%	4%	3%	6%	3%	3%	4%
		*	*	*			*						
Sigma	1003	135	106	65	385	241	71	305	200	217	140	256	747
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4\_6. To what extent do you agree or disagree that step-mothers face the following challenges: - Feeling like they're the least important person in the household

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1003	100	104	86	363	246	104	263	190	256	166	265	738
Base: All Respondents (wtd)	1003	135	106	65	385	241	71	305	200	217	140	256	747
Top 2 Box (Net)	579	82	67	39	232	117	43	169	129	117	80	149	430
	58%	61%	63%	59%	60%	48%	61%	56%	65%	54%	57%	58%	58%
		*	E*	*	E		*		I				
Strongly agree	110	11	11	6	47	23	13	42	24	17	12	36	74
	11%	8%	10%	9%	12%	9%	18%	14%	12%	8%	8%	14%	10%
		*	*	*			AE*	I					
Somewhat agree	470	71	56	33	186	94	30	127	105	100	69	113	356
	47%	53%	52%	50%	48%	39%	43%	42%	53%	46%	49%	44%	48%
		E*	E*	*	E		*		G				
Bottom 2 Box (Net)	424	53	40	27	152	124	28	135	70	101	60	107	317
	42%	39%	37%	41%	40%	52%	39%	44%	35%	46%	43%	42%	42%
		*	*	*		BD	*			H			
Somewhat disagree	336	45	32	20	111	106	21	111	57	76	49	87	249
	34%	33%	30%	30%	29%	44%	30%	37%	29%	35%	35%	34%	33%
		*	*	*		BCDF	*						
Strongly disagree	87	8	7	7	41	18	7	24	13	25	11	20	67
	9%	6%	7%	11%	11%	7%	9%	8%	7%	12%	8%	8%	9%
		*	*	*			*						
Sigma	1003	135	106	65	385	241	71	305	200	217	140	256	747
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4. To what extent do you agree or disagree that step-mothers face the following challenges: - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1003	100	104	86	363	246	104	263	190	256	166	265	738
Base: All Respondents (wtd)	1003	135	106	65	385	241	71	305	200	217	140	256	747
Different parenting styles between step-mothers and their spouse or step-children	825	112	91	51	325	192	55	245	173	180	117	217	608
	82%	83%	85%	78%	84%	80%	77%	80%	86%	83%	84%	85%	81%
		*	*	*			*						
Feeling under appreciated	777	104	95	46	302	167	64	231	159	169	112	197	580
	77%	77%	89%	70%	78%	69%	89%	76%	80%	78%	80%	77%	78%
		*	CDE*	*	E		CDE*						
Exes trying to make life difficult for them, such as with scheduling or undermining them	724	93	82	51	282	162	53	217	149	161	100	180	544
	72%	69%	77%	79%	73%	67%	75%	71%	75%	74%	71%	70%	73%
		*	*	*			*						
Their spouse siding with their step-children instead of them	673	84	70	38	268	161	51	203	137	145	98	184	488
	67%	62%	66%	58%	70%	67%	72%	67%	69%	67%	70%	72%	65%
		*	*	*			*						
A lack of resources to help them in their role as a step-mother, like websites, blogs, or family support groups	581	70	53	36	233	141	47	185	124	122	70	148	432
	58%	52%	50%	55%	61%	59%	66%	61%	62%	56%	50%	58%	58%
		*	*	*			B*		J				
Feeling like they're the least important person in the household	579	82	67	39	232	117	43	169	129	117	80	149	430
	58%	61%	63%	59%	60%	48%	61%	56%	65%	54%	57%	58%	58%
		*	E*	*	E		*		I				

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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4. To what extent do you agree or disagree that step-mothers face the following challenges: - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1003	100	104	86	363	246	104	263	190	256	166	265	738
Base: All Respondents (wtd)	1003	135	106	65	385	241	71	305	200	217	140	256	747
Feeling like they're the least important person in the household	424	53	40	27	152	124	28	135	70	101	60	107	317
	42%	39%	37%	41%	40%	52%	39%	44%	35%	46%	43%	42%	42%
		*	*	*		BD	*			H			
A lack of resources to help them in their role as a step-mother, like websites, blogs, or family support groups	422	65	54	29	151	100	24	120	76	95	70	107	315
	42%	48%	50%	45%	39%	41%	34%	39%	38%	44%	50%	42%	42%
		*	F*	*			*			H			
Their spouse siding with their step-children instead of them	330	51	36	27	116	80	20	101	63	72	42	71	259
	33%	38%	34%	42%	30%	33%	28%	33%	31%	33%	30%	28%	35%
		*	*	*			*						
Exes trying to make life difficult for them, such as with scheduling or undermining them	279	42	24	14	102	79	18	88	51	56	40	76	203
	28%	31%	23%	21%	27%	33%	25%	29%	25%	26%	29%	30%	27%
		*	*	*			*						
Feeling under appreciated	226	31	12	20	83	74	8	74	40	48	28	59	167
	23%	23%	11%	30%	22%	31%	11%	24%	20%	22%	20%	23%	22%
		*	*	BF*	BF	BDF	*						
Different parenting styles between step-mothers and their spouse or step-children	178	23	16	14	60	49	16	60	27	37	23	39	139
	18%	17%	15%	22%	16%	20%	23%	20%	14%	17%	16%	15%	19%
		*	*	*			*						

Statistics:

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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