



# Press Release

## Over Half of Canadians (57%) Have Never Obtained their Credit Score

### Of Those Who Don't Track their Score, 40% Would Rather Not Know It

**Toronto, Ontario, May 3, 2017** — While most Canadians own a credit card, many have no idea what their credit score is. A new Ipsos survey for Capital One has found that while eight in ten Canadians (80%) currently own a major credit card, more than half (57%) have never attempted to obtain their score. Seven in ten (69%) don't know their current credit score, while it seems that many others are reluctant to learn it: of those Canadians who don't track their score, four in ten (40%) say they don't need or want to know what it is.

Those who have obtained their score in the past (43%) are most likely to have sought it from a banker, mortgage professional or financial services provider (18%) or directly from their credit report (9%).

*These are some of the findings of an Ipsos poll conducted between October 15 and October 17, 2016, on behalf of Capital One. For this survey, a sample of 2,001 Canadians from Ipsos' online panel was interviewed online. Weighting was then employed to balance demographics to ensure that the sample's composition reflects that of the adult population according to Census data and to provide results intended to approximate the sample universe. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within +/- 2.5 percentage points, 19 times out of 20, had all Canadian adults been polled. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.*

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News Releases are available at: <http://www.ipsos-na.com/news-polls/>



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**ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP**

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