1. In general, how much trust and confidence do you have in traditional news media - such as newspapers, news magazines, TV and radio news - when it comes to reporting the news fully, accurately and fairly?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
Top 2 Box (Net)	695	76	61	44	274	192	49	199	126	164	117	212	483
	69.0%	56.0%	58.0%	67.0%	71.0%	80.0%	68.0%	63.0%	72.0%	71.0%	75.0%	68.0%	70.0%
		*	*	*	AB	ABCDF	*				G		
A great deal	120	18	13	9	44	30	8	28	30	36	20	44	76
	12.0%	13.0%	12.0%	13.0%	11.0%	12.0%	11.0%	9.0%	17.0%	16.0%	13.0%	14.0%	11.0%
		*	*	*			*		G	G			
A fair amount	575	58	48	35	230	162	41	171	96	127	97	167	408
	57.0%	43.0%	45.0%	54.0%	60.0%	67.0%	57.0%	54.0%	55.0%	55.0%	62.0%	54.0%	59.0%
		*	*	*	AB	AB	*						
Bottom 2 Box (Net)	306	59	45	22	110	49	22	116	49	66	40	98	208
	31.0%	44.0%	42.0%	33.0%	29.0%	20.0%	32.0%	37.0%	28.0%	29.0%	25.0%	32.0%	30.0%
		DE*	DE*	E*	E		E*	J					
Not very much	255	50	39	18	93	39	17	91	41	59	34	79	176
	25.0%	37.0%	37.0%	27.0%	24.0%	16.0%	23.0%	29.0%	23.0%	26.0%	22.0%	26.0%	25.0%
		DE*	DE*	*	E		*						
None at all	51	9	6	4	17	10	6	25	9	7	6	19	33
	5.0%	7.0%	6.0%	6.0%	4.0%	4.0%	8.0%	8.0%	5.0%	3.0%	4.0%	6.0%	5.0%
		*	*	*			*	I					
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

2. From time to time, senior government officials deny reports in the national news media and say that news reports are not accurate. In such cases, who do you tend to believe?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
The government	231	31	28	14	97	43	17	82	43	45	28	82	149
	23.0%	23.0%	27.0%	21.0%	25.0%	18.0%	24.0%	26.0%	24.0%	20.0%	18.0%	26.0%	22.0%
		*	*	*			*						
The news media	770	103	78	52	287	197	54	233	132	184	128	227	543
	77.0%	77.0%	73.0%	79.0%	75.0%	82.0%	76.0%	74.0%	76.0%	80.0%	82.0%	74.0%	78.0%
		*	*	*			*						
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Statistics:

Overlap formula used

- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

Table of Contents

3. In the last month, have you gotten news from any of the following?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
Broadcast TV news	578	69	65	34	224	145	42	164	92	142	108	154	424
	58.0%	51.0%	61.0%	52.0%	58.0%	60.0%	58.0%	52.0%	53.0%	62.0%	69.0%	50.0%	61.0%
		*	*	*			*			G	GH		K
Facebook	482	70	54	29	178	115	35	156	77	112	73	168	314
	48.0%	52.0%	51.0%	45.0%	46.0%	48.0%	49.0%	50.0%	44.0%	49.0%	47.0%	54.0%	45.0%
		*	*	*			*					L	
Cable news	362	48	40	25	138	87	25	97	65	88	68	106	257
	36.0%	35.0%	38.0%	38.0%	36.0%	36.0%	35.0%	31.0%	37.0%	38.0%	43.0%	34.0%	37.0%
		*	*	*			*				G		
Print newspapers	419	60	49	30	178	76	27	117	59	101	83	112	308
	42.0%	44.0%	46.0%	45.0%	46.0%	31.0%	38.0%	37.0%	34.0%	44.0%	53.0%	36.0%	44.0%
		E*	E*	*	E		*				GH		K
Social media (generally)	379	60	46	22	145	80	25	120	65	102	53	144	235
	38.0%	45.0%	43.0%	34.0%	38.0%	33.0%	36.0%	38.0%	37.0%	44.0%	34.0%	46.0%	34.0%
		*	*	*			*			J		L	
Newspapers' websites	351	42	39	26	147	79	18	79	69	91	69	118	233
	35.0%	32.0%	36.0%	40.0%	38.0%	33.0%	25.0%	25.0%	39.0%	40.0%	44.0%	38.0%	34.0%
		*	*	*	F		*		G	G	G		
News radio	405	43	38	32	155	112	26	92	77	101	82	140	265
	40.0%	32.0%	36.0%	48.0%	40.0%	47.0%	36.0%	29.0%	44.0%	44.0%	52.0%	45.0%	38.0%
		*	*	A*		A	*		G	G	G		
Online-only news publications	247	38	33	10	111	38	16	70	44	62	53	88	159
	25.0%	29.0%	31.0%	16.0%	29.0%	16.0%	22.0%	22.0%	25.0%	27.0%	34.0%	28.0%	23.0%
		E*	CE*	*	CE		*				G		
Twitter	121	21	13	6	54	15	11	33	15	35	27	45	75
	12.0%	16.0%	12.0%	9.0%	14.0%	6.0%	16.0%	11.0%	9.0%	15.0%	17.0%	15.0%	11.0%
		E*	*	*	E		E*				GH		
Talk radio	254	22	20	15	101	79	16	61	42	73	46	95	158
	25.0%	17.0%	19.0%	24.0%	26.0%	33.0%	23.0%	19.0%	24.0%	32.0%	29.0%	31.0%	23.0%
		*	*	*	AB	*				G	G	L	
None of these	41	5	-	5	21	11	1	16	3	10	3	17	24
	4.0%	3.0%	-	7.0%	5.0%	4.0%	1.0%	5.0%	2.0%	5.0%	2.0%	6.0%	3.0%
		*	*	B*	B		*						
Sigma	3639	479	396	233	1452	837	242	1007	610	918	665	1186	2454
	364.0%	356.0%	373.0%	358.0%	379.0%	348.0%	340.0%	319.0%	348.0%	401.0%	425.0%	383.0%	355.0%

Statistics:

Overlap formula used

- Column Proportions:

　Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

　Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

　Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

　Minimum Base: 30 (**), Small Base: 100 (*)

4_1. Do you trust the news you read or hear - Social media

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
Top 2 Box (Net)	150	13	13	12	50	51	11	56	28	36	17	53	97
	15.0%	10.0%	12.0%	19.0%	13.0%	21.0%	16.0%	18.0%	16.0%	16.0%	11.0%	17.0%	14.0%
		*	*	*		AD	*						
All the time	25	2	2	1	8	11	1	7	7	4	2	13	13
	3.0%	1.0%	2.0%	1.0%	2.0%	5.0%	1.0%	2.0%	4.0%	2.0%	1.0%	4.0%	2.0%
		*	*	*			*						
Most of the time	125	11	10	12	41	40	11	50	20	32	15	40	85
	12.0%	8.0%	10.0%	18.0%	11.0%	17.0%	15.0%	16.0%	12.0%	14.0%	10.0%	13.0%	12.0%
		*	*	*		A	*						
About half the time	349	53	37	17	140	82	20	104	66	77	47	114	235
	35.0%	40.0%	35.0%	26.0%	37.0%	34.0%	28.0%	33.0%	38.0%	34.0%	30.0%	37.0%	34.0%
		*	*	*			*						
Bottom 2 Box (Net)	435	63	52	31	160	95	35	139	70	103	81	132	303
	43.0%	47.0%	49.0%	47.0%	42.0%	39.0%	49.0%	44.0%	40.0%	45.0%	52.0%	43.0%	44.0%
		*	*	*			*				H		
Rarely	298	47	25	22	108	69	27	95	45	71	56	103	196
	30.0%	35.0%	24.0%	33.0%	28.0%	29.0%	38.0%	30.0%	26.0%	31.0%	36.0%	33.0%	28.0%
		*	*	*			B*						
Almost never	137	16	27	9	52	25	8	43	25	31	25	29	108
	14.0%	12.0%	25.0%	14.0%	14.0%	11.0%	11.0%	14.0%	14.0%	14.0%	16.0%	9.0%	16.0%
		*	ADEF*	*			*						K
Don't know	66	5	5	5	34	12	5	17	11	13	11	10	57
	7.0%	4.0%	5.0%	8.0%	9.0%	5.0%	7.0%	5.0%	6.0%	6.0%	7.0%	3.0%	8.0%
		*	*	*			*						K
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

4_2. Do you trust the news you read or hear - Facebook

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
Top 2 Box (Net)	124	10	9	13	41	40	11	45	20	34	13	53	71
	12.0%	7.0%	9.0%	20.0%	11.0%	17.0%	15.0%	14.0%	11.0%	15.0%	8.0%	17.0%	10.0%
		*	*	ABD*		A	*						L
All the time	35	2	5	1	10	13	5	15	8	7	2	18	17
	4.0%	1.0%	4.0%	1.0%	3.0%	5.0%	7.0%	5.0%	5.0%	3.0%	1.0%	6.0%	2.0%
		*	*	*			A*						L
Most of the time	89	8	5	12	31	27	6	30	11	26	11	34	54
	9.0%	6.0%	4.0%	19.0%	8.0%	11.0%	8.0%	10.0%	6.0%	12.0%	7.0%	11.0%	8.0%
		*	*	ABD*			*						
About half the time	353	64	31	19	131	85	23	114	73	72	46	110	244
	35.0%	48.0%	29.0%	29.0%	34.0%	36.0%	32.0%	36.0%	42.0%	32.0%	30.0%	35.0%	35.0%
		BCDEF*	*	*			*		J				
Bottom 2 Box (Net)	440	54	57	27	166	101	35	129	71	105	85	136	304
	44.0%	40.0%	53.0%	41.0%	43.0%	42.0%	49.0%	41.0%	41.0%	46.0%	54.0%	44.0%	44.0%
		*	*	*			*				GH		
Rarely	276	31	33	17	105	71	19	78	47	65	56	95	180
	28.0%	23.0%	31.0%	26.0%	27.0%	30.0%	27.0%	25.0%	27.0%	28.0%	36.0%	31.0%	26.0%
		*	*	*			*				G		
Almost never	164	23	24	10	61	30	16	51	25	40	29	40	124
	16.0%	17.0%	23.0%	16.0%	16.0%	12.0%	22.0%	16.0%	14.0%	17.0%	19.0%	13.0%	18.0%
		*	E*	*			E*						
Don't know	84	6	9	6	46	14	2	27	11	19	12	12	72
	8.0%	5.0%	9.0%	10.0%	12.0%	6.0%	3.0%	9.0%	6.0%	8.0%	8.0%	4.0%	10.0%
		*	*	*	AEF		*						K
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Statistics:

Overlap formula used

- Column Proportions:

 Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

 Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

 Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

 Minimum Base: 30 (**), Small Base: 100 (*)

4_3. Do you trust the news you read or hear - Twitter

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
Top 2 Box (Net)	99	20	8	10	26	20	15	30	17	23	21	42	57
	10.0%	15.0%	7.0%	15.0%	7.0%	8.0%	22.0%	10.0%	10.0%	10.0%	14.0%	14.0%	8.0%
		D*	*	D*			BDE*					L	
All the time	20	3	1	1	3	8	5	8	3	5	3	10	10
	2.0%	2.0%	1.0%	1.0%	1.0%	3.0%	7.0%	2.0%	2.0%	2.0%	2.0%	3.0%	1.0%
		*	*	*		D	BD*						
Most of the time	79	18	7	9	23	12	10	22	14	18	18	32	47
	8.0%	13.0%	7.0%	14.0%	6.0%	5.0%	14.0%	7.0%	8.0%	8.0%	12.0%	10.0%	7.0%
		DE*	*	DE*			DE*						
About half the time	194	28	18	20	84	36	9	73	29	45	26	68	125
	19.0%	21.0%	17.0%	30.0%	22.0%	15.0%	12.0%	23.0%	16.0%	20.0%	16.0%	22.0%	18.0%
		*	*	EF*			*						
Bottom 2 Box (Net)	439	52	60	22	166	106	31	132	82	103	75	146	293
	44.0%	39.0%	57.0%	34.0%	43.0%	44.0%	43.0%	42.0%	47.0%	45.0%	48.0%	47.0%	42.0%
		*	ACD*	*			*						
Rarely	248	33	30	14	104	48	19	72	42	63	46	86	161
	25.0%	24.0%	28.0%	21.0%	27.0%	20.0%	27.0%	23.0%	24.0%	27.0%	30.0%	28.0%	23.0%
		*	*	*			*						
Almost never	191	20	30	9	62	58	12	60	41	41	29	60	131
	19.0%	15.0%	28.0%	14.0%	16.0%	24.0%	17.0%	19.0%	23.0%	18.0%	19.0%	19.0%	19.0%
		*	ACD*	*		D	*						
Don't know	270	34	20	13	107	79	16	81	47	57	34	53	217
	27.0%	25.0%	19.0%	21.0%	28.0%	33.0%	23.0%	26.0%	27.0%	25.0%	22.0%	17.0%	31.0%
		*	*	*		B	*						K
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

4_4. Do you trust the news you read or hear - Online-only news publications

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
Top 2 Box (Net)	259	42	24	14	104	53	22	68	51	74	45	82	178
	26.0%	31.0%	23.0%	21.0%	27.0%	22.0%	31.0%	21.0%	29.0%	32.0%	29.0%	26.0%	26.0%
		*	*	*			*			G	G		
All the time	26	4	1	2	9	7	4	13	2	6	2	10	17
	3.0%	3.0%	*	4.0%	2.0%	3.0%	6.0%	4.0%	1.0%	3.0%	1.0%	3.0%	2.0%
		*	*	*			B*						
Most of the time	233	38	24	12	95	46	18	55	49	68	44	72	161
	23.0%	28.0%	23.0%	18.0%	25.0%	19.0%	26.0%	17.0%	28.0%	30.0%	28.0%	23.0%	23.0%
		*	*	*			*		G	G	G		
About half the time	372	39	36	22	155	96	22	121	63	83	56	116	256
	37.0%	29.0%	34.0%	35.0%	41.0%	40.0%	32.0%	38.0%	36.0%	36.0%	36.0%	38.0%	37.0%
		*	*	*			*						
Bottom 2 Box (Net)	254	38	32	21	77	64	22	94	43	53	35	91	162
	25.0%	28.0%	30.0%	32.0%	20.0%	26.0%	31.0%	30.0%	25.0%	23.0%	22.0%	30.0%	23.0%
		*	*	D*			D*						
Rarely	183	30	26	14	59	40	14	61	33	40	26	70	113
	18.0%	23.0%	24.0%	22.0%	15.0%	17.0%	19.0%	19.0%	19.0%	18.0%	16.0%	22.0%	16.0%
		*	*	*			*					L	
Almost never	71	8	6	7	18	24	8	33	11	13	9	22	49
	7.0%	6.0%	5.0%	10.0%	5.0%	10.0%	12.0%	11.0%	6.0%	6.0%	6.0%	7.0%	7.0%
		*	*	*		D	D*						
Don't know	116	15	14	8	47	28	4	32	18	19	20	20	96
	12.0%	11.0%	13.0%	12.0%	12.0%	12.0%	6.0%	10.0%	10.0%	8.0%	13.0%	6.0%	14.0%
		*	*	*			*						K
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

4_5. Do you trust the news you read or hear - Cable news

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
Top 2 Box (Net)	503	58	54	35	176	145	35	148	100	123	80	153	350
	50.0%	43.0%	51.0%	53.0%	46.0%	60.0%	50.0%	47.0%	57.0%	54.0%	51.0%	49.0%	51.0%
		*	*	*		AD	*						
All the time	75	10	6	5	19	30	5	26	13	20	9	34	41
	7.0%	8.0%	6.0%	7.0%	5.0%	12.0%	7.0%	8.0%	8.0%	9.0%	6.0%	11.0%	6.0%
		*	*	*		D	*					L	
Most of the time	428	47	48	30	157	115	30	121	87	104	71	119	310
	43.0%	35.0%	45.0%	46.0%	41.0%	48.0%	42.0%	38.0%	50.0%	45.0%	45.0%	38.0%	45.0%
		*	*	*		A	*		G				
About half the time	276	48	24	13	121	53	17	92	40	60	43	92	183
	28.0%	36.0%	22.0%	20.0%	32.0%	22.0%	24.0%	29.0%	23.0%	26.0%	27.0%	30.0%	26.0%
		BCE*	*	*	E		*						
Bottom 2 Box (Net)	152	17	23	12	61	28	12	58	22	31	20	51	101
	15.0%	13.0%	21.0%	18.0%	16.0%	11.0%	17.0%	18.0%	13.0%	14.0%	13.0%	17.0%	15.0%
		*	E*	*			*						
Rarely	112	13	17	9	48	16	9	42	14	23	16	37	75
	11.0%	10.0%	16.0%	13.0%	13.0%	7.0%	13.0%	13.0%	8.0%	10.0%	10.0%	12.0%	11.0%
		*	E*	*	E		*						
Almost never	40	4	6	3	13	11	3	16	8	9	4	14	26
	4.0%	3.0%	5.0%	5.0%	3.0%	5.0%	5.0%	5.0%	4.0%	4.0%	3.0%	4.0%	4.0%
		*	*	*			*						
Don't know	70	11	6	6	25	15	6	17	12	14	14	13	57
	7.0%	8.0%	5.0%	10.0%	7.0%	6.0%	9.0%	5.0%	7.0%	6.0%	9.0%	4.0%	8.0%
		*	*	*			*						K
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

4_6. Do you trust the news you read or hear - Broadcast TV news

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
Top 2 Box (Net)	620	70	66	40	238	162	43	183	114	147	107	180	440
	62.0%	52.0%	62.0%	62.0%	62.0%	68.0%	61.0%	58.0%	65.0%	64.0%	68.0%	58.0%	64.0%
		*	*	*		A	*				G		
All the time	98	13	8	5	30	36	6	31	13	30	17	31	68
	10.0%	9.0%	7.0%	8.0%	8.0%	15.0%	9.0%	10.0%	7.0%	13.0%	11.0%	10.0%	10.0%
		*	*	*		D	*						
Most of the time	521	57	58	35	208	126	37	153	102	118	90	149	372
	52.0%	43.0%	55.0%	54.0%	54.0%	53.0%	52.0%	48.0%	58.0%	51.0%	57.0%	48.0%	54.0%
		*	*	*	A		*						
About half the time	237	45	25	11	86	53	17	83	33	55	30	76	161
	24.0%	33.0%	23.0%	17.0%	22.0%	22.0%	24.0%	26.0%	19.0%	24.0%	19.0%	24.0%	23.0%
		CDE*	*	*			*						
Bottom 2 Box (Net)	127	18	15	12	48	22	10	43	28	25	17	52	74
	13.0%	14.0%	14.0%	19.0%	13.0%	9.0%	15.0%	14.0%	16.0%	11.0%	11.0%	17.0%	11.0%
		*	*	E*			*					L	
Rarely	97	15	12	9	38	14	8	32	23	22	11	40	57
	10.0%	12.0%	11.0%	14.0%	10.0%	6.0%	11.0%	10.0%	13.0%	10.0%	7.0%	13.0%	8.0%
		*	*	E*			*					L	
Almost never	30	3	3	3	10	8	3	11	4	3	6	12	18
	3.0%	2.0%	3.0%	5.0%	3.0%	3.0%	4.0%	3.0%	3.0%	1.0%	4.0%	4.0%	3.0%
		*	*	*			*						
Don't know	18	2	1	1	11	2	*	6	-	2	2	1	16
	2.0%	1.0%	1.0%	2.0%	3.0%	1.0%	1.0%	2.0%	-	1.0%	2.0%	*	2.0%
		*	*	*			*						
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

4_7. Do you trust the news you read or hear - Newspapers' websites

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
Top 2 Box (Net)	474	49	49	28	190	121	36	131	88	120	91	137	337
	47.0%	37.0%	46.0%	43.0%	50.0%	50.0%	51.0%	42.0%	50.0%	52.0%	58.0%	44.0%	49.0%
		*	*	*	A	A	*			G	G		
All the time	63	8	7	4	20	20	3	20	13	15	11	26	37
	6.0%	6.0%	6.0%	6.0%	5.0%	8.0%	5.0%	6.0%	7.0%	7.0%	7.0%	8.0%	5.0%
		*	*	*			*						
Most of the time	411	41	42	24	170	101	33	112	75	104	80	111	300
	41.0%	31.0%	39.0%	37.0%	44.0%	42.0%	46.0%	35.0%	43.0%	46.0%	51.0%	36.0%	43.0%
		*	*	*	A		A*			G	G		
About half the time	312	61	28	20	120	64	19	113	55	69	41	113	199
	31.0%	46.0%	26.0%	30.0%	31.0%	27.0%	27.0%	36.0%	32.0%	30.0%	26.0%	37.0%	29.0%
		BDEF*	*	*			*	J				L	
Bottom 2 Box (Net)	147	15	22	12	43	42	14	48	22	30	18	48	99
	15.0%	11.0%	20.0%	18.0%	11.0%	18.0%	19.0%	15.0%	13.0%	13.0%	12.0%	16.0%	14.0%
		*	D*	*		D	D*						
Rarely	102	10	21	6	27	30	8	27	14	25	13	34	68
	10.0%	7.0%	19.0%	9.0%	7.0%	13.0%	11.0%	8.0%	8.0%	11.0%	8.0%	11.0%	10.0%
		*	AD*	*		D	*						
Almost never	45	5	1	6	16	12	6	21	8	5	5	14	31
	5.0%	4.0%	1.0%	9.0%	4.0%	5.0%	9.0%	7.0%	5.0%	2.0%	3.0%	5.0%	4.0%
		*	*	B*			B*	I					
Don't know	68	9	8	6	31	13	2	24	10	11	6	11	57
	7.0%	6.0%	8.0%	9.0%	8.0%	5.0%	3.0%	7.0%	6.0%	5.0%	4.0%	4.0%	8.0%
		*	*	*			*						K
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

4_8. Do you trust the news you read or hear - Print newspapers

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
Top 2 Box (Net)	585	74	60	35	227	143	45	172	105	145	96	168	417
	58.0%	55.0%	57.0%	54.0%	59.0%	59.0%	64.0%	55.0%	60.0%	63.0%	61.0%	54.0%	60.0%
		*	*	*			*						
All the time	81	13	8	2	34	16	8	28	13	20	13	26	55
	8.0%	10.0%	7.0%	3.0%	9.0%	7.0%	11.0%	9.0%	7.0%	9.0%	9.0%	8.0%	8.0%
		*	*	*			*						
Most of the time	504	61	52	33	194	126	38	144	93	126	83	142	362
	50.0%	45.0%	49.0%	50.0%	51.0%	53.0%	53.0%	46.0%	53.0%	55.0%	53.0%	46.0%	52.0%
		*	*	*			*						
About half the time	260	43	26	19	103	55	15	82	43	55	48	84	176
	26.0%	32.0%	24.0%	29.0%	27.0%	23.0%	21.0%	26.0%	24.0%	24.0%	31.0%	27.0%	25.0%
		*	*	*			*						
Bottom 2 Box (Net)	136	13	17	11	44	41	9	54	24	28	11	54	82
	14.0%	10.0%	16.0%	16.0%	11.0%	17.0%	13.0%	17.0%	14.0%	12.0%	7.0%	17.0%	12.0%
		*	*	*			*	J				L	
Rarely	90	12	12	4	27	30	5	37	13	20	5	28	62
	9.0%	9.0%	11.0%	6.0%	7.0%	13.0%	7.0%	12.0%	7.0%	9.0%	3.0%	9.0%	9.0%
		*	*	*		D	*	J		J			
Almost never	46	1	6	7	17	11	4	16	11	8	6	25	20
	5.0%	1.0%	5.0%	11.0%	4.0%	4.0%	6.0%	5.0%	6.0%	3.0%	4.0%	8.0%	3.0%
		*	*	A*			*					L	
Don't know	21	4	3	1	9	2	2	8	3	1	1	3	17
	2.0%	3.0%	3.0%	1.0%	2.0%	1.0%	2.0%	2.0%	2.0%	*	1.0%	1.0%	2.0%
		*	*	*			*						
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

4_9. Do you trust the news you read or hear - News radio

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
Top 2 Box (Net)	550	63	50	31	224	145	38	166	101	140	89	171	380
	55.0%	47.0%	47.0%	48.0%	58.0%	60.0%	53.0%	53.0%	58.0%	61.0%	57.0%	55.0%	55.0%
		*	*	*	A	AB	*						
All the time	61	9	6	4	16	23	2	19	13	14	10	24	37
	6.0%	7.0%	6.0%	7.0%	4.0%	10.0%	3.0%	6.0%	8.0%	6.0%	6.0%	8.0%	5.0%
		*	*	*		D	*						
Most of the time	490	54	43	27	208	122	36	147	88	126	80	147	343
	49.0%	40.0%	41.0%	41.0%	54.0%	51.0%	50.0%	47.0%	50.0%	55.0%	51.0%	47.0%	50.0%
		*	*	*	AB		*						
About half the time	265	42	31	18	91	62	20	85	45	54	39	90	175
	26.0%	32.0%	29.0%	27.0%	24.0%	26.0%	28.0%	27.0%	26.0%	24.0%	25.0%	29.0%	25.0%
		*	*	*			*						
Bottom 2 Box (Net)	135	19	17	14	48	28	10	44	23	29	20	42	93
	14.0%	14.0%	16.0%	21.0%	12.0%	12.0%	14.0%	14.0%	13.0%	13.0%	13.0%	14.0%	13.0%
		*	*	*			*						
Rarely	97	17	12	11	33	18	5	30	18	22	16	31	66
	10.0%	13.0%	12.0%	17.0%	9.0%	8.0%	7.0%	9.0%	10.0%	9.0%	10.0%	10.0%	10.0%
		*	*	E*			*						
Almost never	38	2	5	3	14	9	5	14	5	7	3	12	27
	4.0%	1.0%	5.0%	5.0%	4.0%	4.0%	7.0%	4.0%	3.0%	3.0%	2.0%	4.0%	4.0%
		*	*	*			A*						
Don't know	51	10	9	2	21	5	4	21	5	7	8	6	44
	5.0%	7.0%	8.0%	3.0%	5.0%	2.0%	5.0%	7.0%	3.0%	3.0%	5.0%	2.0%	6.0%
		E*	E*	*			*						K
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

4_10. Do you trust the news you read or hear - Talk radio

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
Top 2 Box (Net)	404	49	37	27	151	119	22	121	79	99	64	137	266
	40.0%	37.0%	34.0%	41.0%	39.0%	49.0%	31.0%	38.0%	45.0%	43.0%	41.0%	44.0%	39.0%
		*	*	*		ABDF	*						
All the time	46	3	4	*	8	29	1	14	9	13	6	23	23
	5.0%	2.0%	4.0%	1.0%	2.0%	12.0%	2.0%	4.0%	5.0%	6.0%	4.0%	7.0%	3.0%
		*	*	*		ABCDF	*					L	
Most of the time	358	46	32	26	142	90	21	107	70	86	59	114	244
	36.0%	35.0%	30.0%	40.0%	37.0%	37.0%	29.0%	34.0%	40.0%	37.0%	37.0%	37.0%	35.0%
		*	*	*			*						
About half the time	343	54	33	20	143	67	25	99	52	85	54	103	240
	34.0%	40.0%	31.0%	30.0%	37.0%	28.0%	35.0%	31.0%	30.0%	37.0%	35.0%	33.0%	35.0%
		E*	*	*	E		*						
Bottom 2 Box (Net)	189	18	24	16	68	42	20	72	37	32	27	59	130
	19.0%	13.0%	23.0%	24.0%	18.0%	18.0%	28.0%	23.0%	21.0%	14.0%	17.0%	19.0%	19.0%
		*	*	*			ADE*	I					
Rarely	132	11	19	13	47	28	14	49	31	24	17	39	93
	13.0%	8.0%	18.0%	20.0%	12.0%	12.0%	20.0%	15.0%	18.0%	11.0%	11.0%	13.0%	13.0%
		*	*	A*			A*						
Almost never	57	7	5	3	22	14	6	23	6	8	10	20	37
	6.0%	5.0%	5.0%	5.0%	6.0%	6.0%	8.0%	7.0%	3.0%	4.0%	6.0%	6.0%	5.0%
		*	*	*			*						
Don't know	66	13	12	3	21	13	4	23	7	13	11	10	55
	7.0%	10.0%	11.0%	4.0%	6.0%	5.0%	6.0%	7.0%	4.0%	6.0%	7.0%	3.0%	8.0%
		*	*	*			*						K
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

4. Do you trust the news you read or hear - Top 2 Box Summary

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
Broadcast TV news	620	70	66	40	238	162	43	183	114	147	107	180	440
	62.0%	52.0%	62.0%	62.0%	62.0%	68.0%	61.0%	58.0%	65.0%	64.0%	68.0%	58.0%	64.0%
		*	*	*		A	*				G		
Print newspapers	585	74	60	35	227	143	45	172	105	145	96	168	417
	58.0%	55.0%	57.0%	54.0%	59.0%	59.0%	64.0%	55.0%	60.0%	63.0%	61.0%	54.0%	60.0%
		*	*	*			*						
News radio	550	63	50	31	224	145	38	166	101	140	89	171	380
	55.0%	47.0%	47.0%	48.0%	58.0%	60.0%	53.0%	53.0%	58.0%	61.0%	57.0%	55.0%	55.0%
		*	*	*	A	AB	*						
Cable news	503	58	54	35	176	145	35	148	100	123	80	153	350
	50.0%	43.0%	51.0%	53.0%	46.0%	60.0%	50.0%	47.0%	57.0%	54.0%	51.0%	49.0%	51.0%
		*	*	*		AD	*						
Newspapers' websites	474	49	49	28	190	121	36	131	88	120	91	137	337
	47.0%	37.0%	46.0%	43.0%	50.0%	50.0%	51.0%	42.0%	50.0%	52.0%	58.0%	44.0%	49.0%
		*	*	*	A	A	*			G	G		
Talk radio	404	49	37	27	151	119	22	121	79	99	64	137	266
	40.0%	37.0%	34.0%	41.0%	39.0%	49.0%	31.0%	38.0%	45.0%	43.0%	41.0%	44.0%	39.0%
		*	*	*		ABDF	*						
Online-only news publications	259	42	24	14	104	53	22	68	51	74	45	82	178
	26.0%	31.0%	23.0%	21.0%	27.0%	22.0%	31.0%	21.0%	29.0%	32.0%	29.0%	26.0%	26.0%
		*	*	*			*			G			
Social media	150	13	13	12	50	51	11	56	28	36	17	53	97
	15.0%	10.0%	12.0%	19.0%	13.0%	21.0%	16.0%	18.0%	16.0%	16.0%	11.0%	17.0%	14.0%
		*	*	*		AD	*						
Facebook	124	10	9	13	41	40	11	45	20	34	13	53	71
	12.0%	7.0%	9.0%	20.0%	11.0%	17.0%	15.0%	14.0%	11.0%	15.0%	8.0%	17.0%	10.0%
		*	*	ABD*		A	*					L	
Twitter	99	20	8	10	26	20	15	30	17	23	21	42	57
	10.0%	15.0%	7.0%	15.0%	7.0%	8.0%	22.0%	10.0%	10.0%	10.0%	14.0%	14.0%	8.0%
		D*	*	D*			BDE*					L	

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

4. Do you trust the news you read or hear - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K -<$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
Facebook	440	54	57	27	166	101	35	129	71	105	85	136	304
	44.0%	40.0%	53.0%	41.0%	43.0%	42.0%	49.0%	41.0%	41.0%	46.0%	54.0%	44.0%	44.0%
		*	*	*			*				GH		
Twitter	439	52	60	22	166	106	31	132	82	103	75	146	293
	44.0%	39.0%	57.0%	34.0%	43.0%	44.0%	43.0%	42.0%	47.0%	45.0%	48.0%	47.0%	42.0%
		*	ACD*	*			*						
Social media	435	63	52	31	160	95	35	139	70	103	81	132	303
	43.0%	47.0%	49.0%	47.0%	42.0%	39.0%	49.0%	44.0%	40.0%	45.0%	52.0%	43.0%	44.0%
		*	*	*			*				H		
Online-only news publications	254	38	32	21	77	64	22	94	43	53	35	91	162
	25.0%	28.0%	30.0%	32.0%	20.0%	26.0%	31.0%	30.0%	25.0%	23.0%	22.0%	30.0%	23.0%
		*	*	D*			D*						
Talk radio	189	18	24	16	68	42	20	72	37	32	27	59	130
	19.0%	13.0%	23.0%	24.0%	18.0%	18.0%	28.0%	23.0%	21.0%	14.0%	17.0%	19.0%	19.0%
		*	*	*			ADE*	I					
Cable news	152	17	23	12	61	28	12	58	22	31	20	51	101
	15.0%	13.0%	21.0%	18.0%	16.0%	11.0%	17.0%	18.0%	13.0%	14.0%	13.0%	17.0%	15.0%
		*	E*	*			*						
Newspapers' websites	147	15	22	12	43	42	14	48	22	30	18	48	99
	15.0%	11.0%	20.0%	18.0%	11.0%	18.0%	19.0%	15.0%	13.0%	13.0%	12.0%	16.0%	14.0%
		*	D*	*		D	D*						
Print newspapers	136	13	17	11	44	41	9	54	24	28	11	54	82
	14.0%	10.0%	16.0%	16.0%	11.0%	17.0%	13.0%	17.0%	14.0%	12.0%	7.0%	17.0%	12.0%
		*	*	*			*	J				L	
News radio	135	19	17	14	48	28	10	44	23	29	20	42	93
	14.0%	14.0%	16.0%	21.0%	12.0%	12.0%	14.0%	14.0%	13.0%	13.0%	13.0%	14.0%	13.0%
		*	*	*			*						
Broadcast TV news	127	18	15	12	48	22	10	43	28	25	17	52	74
	13.0%	14.0%	14.0%	19.0%	13.0%	9.0%	15.0%	14.0%	16.0%	11.0%	11.0%	17.0%	11.0%
		*	*	E*			*					L	

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

5. When watching, reading or listening to news, what is most important to you:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
That the facts are truthful	883	122	99	55	351	194	62	277	157	201	140	262	621
	88.0%	91.0%	93.0%	85.0%	92.0%	81.0%	87.0%	88.0%	90.0%	88.0%	89.0%	85.0%	90.0%
		E*	E*	*	E		*						K
That the news aligns with my opinion	37	8	3	5	9	8	4	12	8	10	4	20	17
	4.0%	6.0%	3.0%	8.0%	2.0%	3.0%	5.0%	4.0%	4.0%	5.0%	3.0%	6.0%	2.0%
		*	*	D*			*					L	
That the news makes me feel a certain way	81	4	4	5	23	39	6	26	10	18	12	28	53
	8.0%	3.0%	4.0%	7.0%	6.0%	16.0%	8.0%	8.0%	6.0%	8.0%	8.0%	9.0%	8.0%
		*	*	*		ABD	*						
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Statistics:

Overlap formula used

- Column Proportions:

   Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

   Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

   Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

   Minimum Base: 30 (**), Small Base: 100 (*)

6_1. Are you more or less trusting of a news story if it has been shared on social media (i.e. Facebook, Twitter) by the following sources: - A traditional Canadian media company

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
More trusting	416	53	48	31	173	81	29	109	87	103	77	130	286
	42.0%	40.0%	46.0%	48.0%	45.0%	34.0%	40.0%	34.0%	50.0%	45.0%	49.0%	42.0%	41.0%
		*	*	*	E		*		G	G	G		
No impact	487	66	48	28	176	139	30	168	70	108	68	143	344
	49.0%	49.0%	45.0%	42.0%	46.0%	58.0%	42.0%	53.0%	40.0%	47.0%	44.0%	46.0%	50.0%
		*	*	*		CDF	*	H					
Less trusting	99	15	10	6	35	20	13	39	18	19	11	37	62
	10.0%	11.0%	9.0%	10.0%	9.0%	8.0%	18.0%	12.0%	10.0%	8.0%	7.0%	12.0%	9.0%
		*	*	*			DE*						
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Summary													
Net Score	317	38	39	25	138	61	16	70	69	84	65	93	224
	32.0%	28.0%	36.0%	38.0%	36.0%	26.0%	22.0%	22.0%	39.0%	37.0%	42.0%	30.0%	32.0%

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

6_2. Are you more or less trusting of a news story if it has been shared on social media (i.e. Facebook, Twitter) by the following sources: - Your friends or family

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
More trusting	392	52	37	35	158	84	26	134	73	87	51	127	265
	39.0%	39.0%	35.0%	54.0%	41.0%	35.0%	36.0%	43.0%	42.0%	38.0%	33.0%	41.0%	38.0%
		*	*	BEF*			*						
No impact	516	70	56	25	197	134	34	155	83	125	86	159	358
	52.0%	52.0%	53.0%	39.0%	51.0%	56.0%	48.0%	49.0%	47.0%	54.0%	55.0%	51.0%	52.0%
		*	*	*		C	*						
Less trusting	92	12	13	5	29	23	11	26	19	17	19	24	69
	9.0%	9.0%	12.0%	7.0%	7.0%	9.0%	16.0%	8.0%	11.0%	7.0%	12.0%	8.0%	10.0%
		*	*	*			D*						
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Summary													
Net Score	300	40	24	30	130	61	14	108	54	70	32	103	197
	30.0%	30.0%	23.0%	46.0%	34.0%	25.0%	20.0%	34.0%	31.0%	31.0%	20.0%	33.0%	28.0%

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

6_3. Are you more or less trusting of a news story if it has been shared on social media (i.e. Facebook, Twitter) by the following sources: - A celebrity

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
More trusting	78	15	5	6	26	23	3	36	17	13	7	36	42
	8.0%	11.0%	5.0%	9.0%	7.0%	10.0%	4.0%	12.0%	10.0%	6.0%	4.0%	12.0%	6.0%
		*	*	*			*	IJ				L	
No impact	543	68	55	32	199	155	36	176	93	123	78	170	374
	54.0%	50.0%	51.0%	49.0%	52.0%	64.0%	50.0%	56.0%	53.0%	54.0%	50.0%	55.0%	54.0%
		*	*	*		ABCDF	*						
Less trusting	380	52	46	27	159	62	33	103	65	93	71	104	276
	38.0%	39.0%	44.0%	42.0%	42.0%	26.0%	46.0%	33.0%	37.0%	41.0%	46.0%	34.0%	40.0%
		E*	E*	E*	E		E*				G		
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Summary													
Net Score	-302	-37	-41	-22	-133	-39	-30	-67	-48	-80	-64	-68	-233
	-30.0%	-28.0%	-39.0%	-33.0%	-35.0%	-16.0%	-42.0%	-21.0%	-27.0%	-35.0%	-41.0%	-22.0%	-34.0%

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

6_4. Are you more or less trusting of a news story if it has been shared on social media (i.e. Facebook, Twitter) by the following sources: - A prominent business or political leader

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
More trusting	145	18	15	9	65	23	15	40	29	40	23	46	99
	15.0%	14.0%	14.0%	13.0%	17.0%	9.0%	22.0%	13.0%	16.0%	17.0%	15.0%	15.0%	14.0%
		*	*	*	E		E*						
No impact	540	61	53	30	201	162	33	177	84	127	79	183	357
	54.0%	45.0%	50.0%	47.0%	52.0%	67.0%	46.0%	56.0%	48.0%	56.0%	50.0%	59.0%	52.0%
		*	*	*		ABCDF	*						
Less trusting	316	55	38	26	118	56	23	99	63	62	54	80	236
	32.0%	41.0%	36.0%	40.0%	31.0%	23.0%	32.0%	31.0%	36.0%	27.0%	35.0%	26.0%	34.0%
		E*	E*	E*			*						K
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Summary													
Net Score	-171	-37	-23	-17	-53	-33	-7	-59	-34	-23	-31	-34	-136
	-17.0%	-27.0%	-22.0%	-27.0%	-14.0%	-14.0%	-10.0%	-19.0%	-19.0%	-10.0%	-20.0%	-11.0%	-20.0%

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

6_5. Are you more or less trusting of a news story if it has been shared on social media (i.e. Facebook, Twitter) by the following sources: - A sponsored post

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
More trusting	72	8	6	7	29	16	5	26	16	15	9	35	37
	7.0%	6.0%	6.0%	10.0%	8.0%	7.0%	7.0%	8.0%	9.0%	7.0%	6.0%	11.0%	5.0%
		*	*	*			*						L
No impact	533	72	50	30	187	162	32	184	89	116	69	164	369
	53.0%	54.0%	47.0%	46.0%	49.0%	67.0%	44.0%	58.0%	51.0%	51.0%	44.0%	53.0%	53.0%
		*	*	*		ABCDF	*	J					
Less trusting	396	53	50	29	167	63	34	105	69	98	78	110	286
	40.0%	40.0%	47.0%	44.0%	44.0%	26.0%	48.0%	33.0%	40.0%	43.0%	50.0%	36.0%	41.0%
		E*	E*	E*	E		E*				G		
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Summary													
Net Score	-324	-45	-43	-22	-138	-47	-29	-80	-53	-82	-69	-75	-249
	-32.0%	-33.0%	-41.0%	-33.0%	-36.0%	-19.0%	-41.0%	-25.0%	-30.0%	-36.0%	-44.0%	-24.0%	-36.0%

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

7_1. What percentage of the news that you consume comes from the following sources: - % local news sources (i.e. your local newspaper, radio station, or local TV station)

		REGION						HOUSEHOLD INCOME				HOUSEHOLD	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
0	42	4	4	*	18	14	1	16	2	9	8	9	33
	4.0%	3.0%	4.0%	1.0%	5.0%	6.0%	1.0%	5.0%	1.0%	4.0%	5.0%	3.0%	5.0%
		*	*	*			*						
1 - 10	112	17	10	5	42	30	8	34	25	28	17	27	85
	11.0%	13.0%	9.0%	8.0%	11.0%	12.0%	11.0%	11.0%	14.0%	12.0%	11.0%	9.0%	12.0%
		*	*	*			*						
11 - 20	87	7	8	4	33	29	5	29	8	24	12	27	61
	9.0%	5.0%	7.0%	7.0%	9.0%	12.0%	8.0%	9.0%	5.0%	10.0%	8.0%	9.0%	9.0%
		*	*	*			*						
21-30	126	29	10	5	53	22	7	36	22	26	25	41	84
	13.0%	21.0%	9.0%	8.0%	14.0%	9.0%	10.0%	12.0%	13.0%	11.0%	16.0%	13.0%	12.0%
		BCE*	*	*			*						
31-40	126	8	11	13	51	30	13	37	14	29	20	39	87
	13.0%	6.0%	11.0%	21.0%	13.0%	12.0%	18.0%	12.0%	8.0%	13.0%	13.0%	13.0%	13.0%
		*	*	A*	A		A*						
41-50	181	27	17	13	67	42	14	55	33	38	34	55	126
	18.0%	20.0%	16.0%	20.0%	18.0%	18.0%	20.0%	18.0%	19.0%	17.0%	22.0%	18.0%	18.0%
		*	*	*			*						
51-60	68	5	4	9	27	18	4	21	13	17	9	24	43
	7.0%	4.0%	4.0%	14.0%	7.0%	8.0%	6.0%	7.0%	8.0%	7.0%	6.0%	8.0%	6.0%
		*	*	AB*			*						
61-70	43	4	4	3	15	12	3	8	7	14	7	12	31
	4.0%	3.0%	4.0%	5.0%	4.0%	5.0%	5.0%	3.0%	4.0%	6.0%	4.0%	4.0%	4.0%
		*	*	*			*						
71-80	105	14	21	8	30	24	9	39	21	22	14	37	68
	11.0%	10.0%	19.0%	12.0%	8.0%	10.0%	13.0%	12.0%	12.0%	9.0%	9.0%	12.0%	10.0%
		*	DE*	*			*						
81-90	46	6	11	3	18	6	3	17	5	11	8	14	32
	5.0%	4.0%	10.0%	4.0%	5.0%	2.0%	4.0%	5.0%	3.0%	5.0%	5.0%	4.0%	5.0%
		*	E*	*			*						
91-99	18	3	-	-	10	3	1	9	4	4	-	6	12
	2.0%	2.0%	-	-	3.0%	1.0%	2.0%	3.0%	2.0%	2.0%	-	2.0%	2.0%
		*	*	*			*						
100	47	10	6	-	19	9	2	15	19	9	3	18	29
	5.0%	7.0%	6.0%	-	5.0%	4.0%	3.0%	5.0%	11.0%	4.0%	2.0%	6.0%	4.0%
		C*	*	*			*		GIJ				
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Summary													
Mean	45.3	46.1	51.7	46.7	44.6	42.4	46.4	46	50.5	44.6	41.9	48	44.1
		*	DE*	*			*		J				
Std. Dev.	27.92	29.27	29.86	22.16	28.11	27.67	26.01	28.93	30.05	27.7	25.33	28	27.83
Std. Err.	0.88	2.53	2.9	2.75	1.44	1.78	3.08	1.63	2.27	1.83	2.03	1.59	1.06
Median	45	50	50	50	40	40	46.5	49.5	50	40.5	40	50	40

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

7_2. What percentage of the news that you consume comes from the following sources: - % national news sources (i.e. national news broadcast or national paper or magazine)

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
0	70	13	15	*	26	12	4	28	22	10	3	20	50
	7.0%	10.0%	14.0%	1.0%	7.0%	5.0%	5.0%	9.0%	13.0%	4.0%	2.0%	6.0%	7.0%
		C*	CDE*	*			*	J	IJ				
1 - 10	138	24	17	12	53	24	7	57	23	26	18	47	91
	14.0%	18.0%	16.0%	18.0%	14.0%	10.0%	10.0%	18.0%	13.0%	12.0%	11.0%	15.0%	13.0%
		*	*	*			*						
11 - 20	156	16	19	12	60	35	14	58	33	33	20	53	103
	16.0%	12.0%	18.0%	19.0%	16.0%	15.0%	19.0%	18.0%	19.0%	15.0%	13.0%	17.0%	15.0%
		*	*	*			*						
21-30	185	26	15	11	76	38	18	54	29	42	38	60	125
	18.0%	19.0%	14.0%	17.0%	20.0%	16.0%	26.0%	17.0%	16.0%	18.0%	24.0%	19.0%	18.0%
		*	*	*			*						
31-40	182	17	17	16	76	41	15	52	30	42	31	64	118
	18.0%	13.0%	16.0%	24.0%	20.0%	17.0%	22.0%	16.0%	17.0%	19.0%	20.0%	21.0%	17.0%
		*	*	*			*						
41-50	136	29	11	12	48	29	9	34	21	40	20	34	102
	14.0%	21.0%	10.0%	18.0%	12.0%	12.0%	12.0%	11.0%	12.0%	17.0%	13.0%	11.0%	15.0%
		BDE*	*	*			*						
51-60	39	4	3	2	12	15	2	7	3	11	9	13	26
	4.0%	3.0%	3.0%	3.0%	3.0%	6.0%	3.0%	2.0%	2.0%	5.0%	6.0%	4.0%	4.0%
		*	*	*			*				H		
61-70	27	4	3	*	9	10	*	4	2	6	8	5	22
	3.0%	3.0%	3.0%	1.0%	2.0%	4.0%	1.0%	1.0%	1.0%	2.0%	5.0%	2.0%	3.0%
		*	*	*			*				GH		
71-80	33	-	3	-	10	20	*	10	6	10	5	5	28
	3.0%	-	2.0%	-	3.0%	8.0%	*	3.0%	4.0%	4.0%	3.0%	2.0%	4.0%
		*	*	*		ACDF	*						
81-90	15	*	1	-	6	6	1	5	5	5	*	5	10
	2.0%	*	1.0%	-	2.0%	3.0%	2.0%	2.0%	3.0%	2.0%	*	2.0%	1.0%
		*	*	*			*						
91-99	8	1	2	*	3	1	1	3	1	1	1	3	5
	1.0%	1.0%	2.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	*	*	1.0%	1.0%
		*	*	*			*						
100	13	*	-	-	3	10	-	4	*	3	3	2	11
	1.0%	*	-	-	1.0%	4.0%	-	1.0%	*	1.0%	2.0%	1.0%	2.0%
		*	*	*		D	*						
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Summary													
Mean	32.6	29.1	27.3	29.8	31.6	40.1	29.7	29	29.2	35.4	35.6	30.3	33.6
		*	*	*		ABCDF	*			GH	GH		
Std. Dev.	22.68	20.42	22.81	16.65	21.61	26.25	18.07	22.73	22.85	22.39	21.22	20.95	23.36
Std. Err.	0.72	1.76	2.21	2.06	1.1	1.69	2.14	1.28	1.73	1.48	1.7	1.19	0.89
Median	30	25	25	29	30	35	25	25	25	33	30	30	30

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

7_3. What percentage of the news that you consume comes from the following sources: - % international news sources (i.e. the BBC, CNN, Reuters or other international companies)

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
0	182	24	14	15	60	55	14	58	40	43	21	49	133
	18.0%	18.0%	13.0%	22.0%	16.0%	23.0%	20.0%	18.0%	23.0%	19.0%	13.0%	16.0%	19.0%
		*	*	*			*		J				
1 - 10	261	28	36	13	89	82	13	81	52	66	40	86	175
	26.0%	21.0%	34.0%	20.0%	23.0%	34.0%	19.0%	26.0%	29.0%	29.0%	26.0%	28.0%	25.0%
		*	ADF*	*		ACDF	*						
11 - 20	160	28	20	8	69	28	6	40	20	39	34	48	112
	16.0%	21.0%	19.0%	12.0%	18.0%	11.0%	9.0%	13.0%	11.0%	17.0%	22.0%	16.0%	16.0%
		EF*	*	*	F		*				GH		
21-30	151	17	11	13	56	38	17	36	23	32	26	46	105
	15.0%	13.0%	10.0%	20.0%	15.0%	16.0%	23.0%	11.0%	13.0%	14.0%	17.0%	15.0%	15.0%
		*	*	*			B*						
31-40	93	5	9	7	49	14	8	32	18	20	11	37	56
	9.0%	4.0%	9.0%	10.0%	13.0%	6.0%	12.0%	10.0%	10.0%	9.0%	7.0%	12.0%	8.0%
		*	*	*	AE		A*						
41-50	82	18	9	3	33	13	6	33	9	20	15	24	58
	8.0%	14.0%	8.0%	5.0%	8.0%	5.0%	8.0%	10.0%	5.0%	9.0%	9.0%	8.0%	8.0%
		E*	*	*			*						
51-60	13	3	2	-	4	2	2	7	1	1	3	2	11
	1.0%	2.0%	2.0%	-	1.0%	1.0%	3.0%	2.0%	1.0%	1.0%	2.0%	1.0%	2.0%
		*	*	*			*						
61-70	19	2	3	2	6	3	4	11	2	4	2	6	13
	2.0%	2.0%	3.0%	3.0%	1.0%	1.0%	5.0%	3.0%	1.0%	2.0%	1.0%	2.0%	2.0%
		*	*	*			DE*						
71-80	23	5	-	2	11	4	1	9	6	3	4	7	16
	2.0%	4.0%	-	4.0%	3.0%	1.0%	1.0%	3.0%	4.0%	1.0%	3.0%	2.0%	2.0%
		*	*	*			*						
81-90	8	2	1	2	2	1	-	3	3	2	1	3	5
	1.0%	2.0%	1.0%	3.0%	1.0%	*	-	1.0%	1.0%	1.0%	*	1.0%	1.0%
		*	*	DE*			*						
91-99	1	1	*	-	-	-	-	-	1	-	-	1	*
	*	1.0%	*	-	-	-	-	-	1.0%	-	-	*	*
		*	*	*			*						
100	8	-	1	*	5	2	-	6	1	-	*	*	8
	1.0%	-	1.0%	1.0%	1.0%	1.0%	-	2.0%	*	-	*	*	1.0%
		*	*	*			*						
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Summary													
Mean	22.1	24.8	21	23.5	23.8	17.5	23.9	25	20.4	20.1	22.5	21.8	22.3
		E*	*	*	E		E*	I					
Std. Dev.	21.38	23.45	20.22	24.17	21.74	19.06	19.96	24.82	22.45	18.87	19.22	20.3	21.86
Std. Err.	0.68	2.02	1.96	2.99	1.11	1.23	2.37	1.4	1.7	1.25	1.54	1.15	0.83
Median	20	20	19	20	20	10	25	20	10	15	20	20	20

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

8. How confident are you in your ability to distinguish between legitimate and accurate news, fake news, false news and alternative facts?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
Top 2 Box (Net)	811	114	90	54	329	161	62	248	145	188	135	247	564
	81.0%	85.0%	84.0%	84.0%	86.0%	67.0%	88.0%	79.0%	83.0%	82.0%	86.0%	80.0%	82.0%
		E*	E*	E*	E		E*						
Very confident	195	33	19	8	83	35	17	58	41	40	37	66	129
	19.0%	24.0%	18.0%	12.0%	22.0%	15.0%	24.0%	19.0%	23.0%	17.0%	24.0%	21.0%	19.0%
		E*	*	*			*						
Somewhat confident	616	81	70	47	246	126	45	190	104	148	97	181	435
	62.0%	60.0%	66.0%	72.0%	64.0%	52.0%	64.0%	60.0%	59.0%	65.0%	62.0%	59.0%	63.0%
		*	E*	E*	E		*						
Bottom 2 Box (Net)	190	21	16	11	54	79	9	67	30	41	22	63	128
	19.0%	15.0%	16.0%	16.0%	14.0%	33.0%	12.0%	21.0%	17.0%	18.0%	14.0%	20.0%	18.0%
		*	*	*		ABCDF	*						
Not very confident	179	21	14	9	51	78	7	62	29	40	21	55	124
	18.0%	15.0%	14.0%	13.0%	13.0%	32.0%	9.0%	20.0%	17.0%	18.0%	14.0%	18.0%	18.0%
		*	*	*		ABCDF	*						
Not at all confident	11	-	2	2	3	1	2	5	1	1	1	8	3
	1.0%	-	2.0%	3.0%	1.0%	1.0%	3.0%	2.0%	1.0%	*	*	2.0%	*
		*	*	*			A*					L	
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

9. Please look at the six images below. Please select the ones that you believe are fake news.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: English Respondents (unwtd)	793	123	102	70	351	51	96	211	133	189	163	232	561
Base: English Respondents (wtd)	794	134	105	64	376	49	67	249	140	179	125	232	562
Fake_1	424	69	45	35	206	31	37	124	73	88	74	122	302
	53.0%	52.0%	43.0%	55.0%	55.0%	64.0%	56.0%	50.0%	52.0%	49.0%	59.0%	53.0%	54.0%
		*	*	*		B*	*						
Fake_3	459	85	59	37	207	24	47	150	68	100	75	122	337
	58.0%	64.0%	56.0%	59.0%	55.0%	50.0%	70.0%	60.0%	49.0%	56.0%	60.0%	53.0%	60.0%
		*	*	*		*	DE*						
Real_1	451	76	63	35	204	31	42	152	73	103	69	121	330
	57.0%	57.0%	60.0%	55.0%	54.0%	64.0%	63.0%	61.0%	52.0%	58.0%	56.0%	52.0%	59.0%
		*	*	*		*	*						
Real_2	407	71	54	36	186	21	39	133	63	90	64	118	290
	51.0%	53.0%	52.0%	57.0%	50.0%	43.0%	58.0%	53.0%	45.0%	50.0%	51.0%	51.0%	52.0%
		*	*	*		*	*						
Real_3	385	50	56	24	194	29	32	113	62	91	66	115	270
	48.0%	37.0%	53.0%	37.0%	52.0%	60.0%	48.0%	45.0%	44.0%	51.0%	53.0%	50.0%	48.0%
		*	A*	*	AC	AC*	*						
Real_4	336	60	49	26	151	21	30	111	48	74	63	100	236
	42.0%	45.0%	47.0%	41.0%	40.0%	43.0%	44.0%	45.0%	34.0%	42.0%	50.0%	43.0%	42.0%
		*	*	*		*	*				H		
None of these	72	8	9	8	41	2	2	20	9	20	12	22	50
	9.0%	6.0%	9.0%	13.0%	11.0%	5.0%	3.0%	8.0%	6.0%	11.0%	9.0%	9.0%	9.0%
		*	*	F*	F	*	*						
Sigma	2534	420	335	201	1189	161	228	803	395	567	422	719	1815
	319.0%	314.0%	320.0%	316.0%	316.0%	328.0%	341.0%	322.0%	281.0%	317.0%	339.0%	309.0%	323.0%
Summary													
%0 Correct	9	-	1	-	7	-	1	8	-	1	1	4	5
	1.0%	-	1.0%	-	2.0%	-	2.0%	3.0%	-	1.0%	*	2.0%	1.0%
		*	*	*		*	*						
%1 Correct	40	7	8	2	21	*	2	10	9	8	9	7	33
	5.0%	5.0%	7.0%	4.0%	6.0%	1.0%	3.0%	4.0%	6.0%	5.0%	7.0%	3.0%	6.0%
		*	*	*		*	*						
%2 Correct	191	28	33	13	78	23	17	64	30	44	31	59	132
	24.0%	21.0%	32.0%	20.0%	21.0%	46.0%	26.0%	26.0%	21.0%	25.0%	25.0%	26.0%	23.0%
		*	D*	*		ACDF*	*						
%3 Correct	259	48	32	23	125	8	23	80	44	66	39	77	182
	33.0%	36.0%	31.0%	36.0%	33.0%	16.0%	35.0%	32.0%	31.0%	37.0%	31.0%	33.0%	32.0%
		E*	*	E*	E	*	E*						
%4 Correct	200	30	24	19	101	12	15	59	35	47	31	63	137
	25.0%	23.0%	23.0%	30.0%	27.0%	23.0%	23.0%	24.0%	25.0%	26.0%	25.0%	27.0%	24.0%
		*	*	*		*	*						
%5 Correct	86	19	7	6	40	6	8	27	18	10	15	18	68
	11.0%	14.0%	7.0%	9.0%	11.0%	12.0%	12.0%	11.0%	13.0%	6.0%	12.0%	8.0%	12.0%
		*	*	*		*	*						
%6 Correct	9	2	-	1	4	1	1	2	5	2	-	4	5
	1.0%	1.0%	-	2.0%	1.0%	2.0%	1.0%	1.0%	3.0%	1.0%	-	2.0%	1.0%
		*	*	*		*	*						
Pass	294	51	31	26	145	18	24	88	58	59	46	84	210

	37.0%	38.0%	29.0%	40.0%	39.0%	37.0%	35.0%	35.0%	41.0%	33.0%	37.0%	36.0%	37.0%
		*	*	*		*	*						
Fail	500	83	74	38	231	31	43	161	83	120	79	148	352
	63.0%	62.0%	71.0%	60.0%	61.0%	63.0%	65.0%	65.0%	59.0%	67.0%	63.0%	64.0%	63.0%
		*	*	*		*	*						

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

10_1. To what extent do you agree or disagree with the following statements: - I have no idea how to distinguish between real news and fake news

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
Top 2 Box (Net)	348	42	38	21	136	86	25	114	68	82	36	103	244
	35.0%	31.0%	36.0%	32.0%	35.0%	36.0%	35.0%	36.0%	39.0%	36.0%	23.0%	33.0%	35.0%
		*	*	*			*	J	J	J			
Strongly agree	37	8	4	1	8	15	1	13	*	11	5	12	25
	4.0%	6.0%	4.0%	2.0%	2.0%	6.0%	1.0%	4.0%	*	5.0%	3.0%	4.0%	4.0%
		*	*	*		D	*	H		H			
Somewhat agree	310	34	34	20	127	71	25	101	67	71	32	91	219
	31.0%	25.0%	32.0%	30.0%	33.0%	29.0%	35.0%	32.0%	38.0%	31.0%	20.0%	29.0%	32.0%
		*	*	*			*	J	J	J			
Bottom 2 Box (Net)	653	92	68	44	248	155	46	201	107	147	120	206	447
	65.0%	69.0%	64.0%	68.0%	65.0%	64.0%	65.0%	64.0%	61.0%	64.0%	77.0%	67.0%	65.0%
		*	*	*			*				GHI		
Somewhat disagree	507	73	54	39	194	114	33	164	80	109	96	166	341
	51.0%	54.0%	51.0%	60.0%	51.0%	47.0%	47.0%	52.0%	46.0%	47.0%	61.0%	54.0%	49.0%
		*	*	*			*				HI		
Strongly disagree	146	20	14	5	54	41	13	37	28	38	24	40	106
	15.0%	15.0%	13.0%	8.0%	14.0%	17.0%	18.0%	12.0%	16.0%	17.0%	16.0%	13.0%	15.0%
		*	*	*			*						
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

10_2. To what extent do you agree or disagree with the following statements: - I have falsely believed a news story was real until I found out otherwise

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
Top 2 Box (Net)	648	84	77	49	260	130	48	215	102	152	90	205	443
	65.0%	62.0%	73.0%	75.0%	68.0%	54.0%	68.0%	68.0%	58.0%	66.0%	58.0%	66.0%	64.0%
		*	E*	E*	E		E*	J					
Strongly agree	87	11	14	9	27	21	6	32	15	23	13	34	54
	9.0%	8.0%	13.0%	13.0%	7.0%	9.0%	9.0%	10.0%	9.0%	10.0%	8.0%	11.0%	8.0%
		*	*	*			*						
Somewhat agree	561	73	64	40	234	109	42	183	87	129	77	172	389
	56.0%	54.0%	60.0%	62.0%	61.0%	45.0%	59.0%	58.0%	50.0%	56.0%	49.0%	55.0%	56.0%
		*	E*	E*	E		E*						
Bottom 2 Box (Net)	353	51	29	16	123	111	23	100	73	77	66	104	249
	35.0%	38.0%	27.0%	25.0%	32.0%	46.0%	32.0%	32.0%	42.0%	34.0%	42.0%	34.0%	36.0%
		*	*	*		BCDF	*				G		
Somewhat disagree	289	40	20	13	106	90	18	79	58	63	57	87	202
	29.0%	30.0%	19.0%	21.0%	28.0%	37.0%	26.0%	25.0%	33.0%	28.0%	37.0%	28.0%	29.0%
		*	*	*		BCD	*				G		
Strongly disagree	64	10	9	3	17	21	4	21	15	14	9	17	47
	6.0%	8.0%	8.0%	4.0%	4.0%	9.0%	6.0%	7.0%	9.0%	6.0%	6.0%	5.0%	7.0%
		*	*	*			*						
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

10_3. To what extent do you agree or disagree with the following statements: - If I disagree with a news story, it is likely fake

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
Top 2 Box (Net)	267	36	20	24	86	80	21	110	39	45	33	83	184
	27.0%	27.0%	19.0%	37.0%	23.0%	33.0%	30.0%	35.0%	22.0%	20.0%	21.0%	27.0%	27.0%
		*	*	BD*		BD	*	HIJ					
Strongly agree	23	5	2	3	3	9	1	7	4	8	3	10	13
	2.0%	4.0%	2.0%	5.0%	1.0%	4.0%	2.0%	2.0%	2.0%	4.0%	2.0%	3.0%	2.0%
		*	*	D*		D	*						
Somewhat agree	243	31	18	21	83	71	20	103	36	37	29	72	171
	24.0%	23.0%	17.0%	32.0%	22.0%	29.0%	28.0%	33.0%	20.0%	16.0%	19.0%	23.0%	25.0%
		*	*	B*		B	*	HIJ					
Bottom 2 Box (Net)	734	98	86	41	297	161	50	206	136	184	124	227	508
	73.0%	73.0%	81.0%	63.0%	77.0%	67.0%	70.0%	65.0%	78.0%	80.0%	79.0%	73.0%	73.0%
		*	CE*	*	CE		*		G	G	G		
Somewhat disagree	468	60	54	26	191	108	27	125	86	122	82	131	337
	47.0%	45.0%	51.0%	40.0%	50.0%	45.0%	39.0%	40.0%	49.0%	53.0%	52.0%	42.0%	49.0%
		*	*	*			*			G	G		
Strongly disagree	266	38	32	15	106	52	23	81	50	62	42	95	171
	27.0%	28.0%	30.0%	23.0%	28.0%	22.0%	32.0%	26.0%	29.0%	27.0%	27.0%	31.0%	25.0%
		*	*	*			*						
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

10_4. To what extent do you agree or disagree with the following statements: - I trust news that I agree with

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | | HOUSEHOLD | |
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
Top 2 Box (Net)	470	66	51	37	177	104	35	153	87	119	52	160	310
	47.0%	49.0%	48.0%	56.0%	46.0%	43.0%	49.0%	49.0%	50.0%	52.0%	33.0%	52.0%	45.0%
		*	*	*			*	J	J	J			
Strongly agree	46	8	3	6	14	12	4	18	6	14	3	25	20
	5.0%	6.0%	3.0%	8.0%	4.0%	5.0%	6.0%	6.0%	4.0%	6.0%	2.0%	8.0%	3.0%
		*	*	*			*					L	
Somewhat agree	425	59	48	31	164	92	31	136	81	106	49	135	289
	42.0%	44.0%	46.0%	48.0%	43.0%	38.0%	43.0%	43.0%	46.0%	46.0%	31.0%	44.0%	42.0%
		*	*	*			*	J	J	J			
Bottom 2 Box (Net)	531	68	55	28	206	137	36	162	88	110	104	149	382
	53.0%	51.0%	52.0%	44.0%	54.0%	57.0%	51.0%	51.0%	50.0%	48.0%	67.0%	48.0%	55.0%
		*	*	*			*				GHI		
Somewhat disagree	420	51	47	27	160	107	29	123	66	94	85	121	300
	42.0%	38.0%	44.0%	42.0%	42.0%	44.0%	40.0%	39.0%	38.0%	41.0%	55.0%	39.0%	43.0%
		*	*	*			*				GHI		
Strongly disagree	111	17	8	1	47	30	8	39	22	15	19	28	82
	11.0%	13.0%	8.0%	2.0%	12.0%	13.0%	11.0%	12.0%	13.0%	7.0%	12.0%	9.0%	12.0%
		C*	*	*	C	C	C*						
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

10_5. To what extent do you agree or disagree with the following statements: - I consider myself a "newsie" - I'm obsessed with staying up to date on what's happening in the news

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
Top 2 Box (Net)	402	44	39	22	150	115	33	111	72	91	71	117	285
	40.0%	33.0%	36.0%	33.0%	39.0%	48.0%	47.0%	35.0%	41.0%	40.0%	46.0%	38.0%	41.0%
		*	*	*		A	*				G		
Strongly agree	78	13	10	6	23	20	6	25	15	20	12	26	52
	8.0%	10.0%	10.0%	9.0%	6.0%	8.0%	8.0%	8.0%	9.0%	9.0%	8.0%	8.0%	8.0%
		*	*	*			*						
Somewhat agree	324	31	28	16	127	95	28	86	56	71	59	91	232
	32.0%	23.0%	27.0%	24.0%	33.0%	39.0%	39.0%	27.0%	32.0%	31.0%	38.0%	30.0%	34.0%
		*	*	*		ABC	A*				G		
Bottom 2 Box (Net)	599	91	68	44	234	125	38	204	103	138	85	192	407
	60.0%	67.0%	64.0%	67.0%	61.0%	52.0%	53.0%	65.0%	59.0%	60.0%	54.0%	62.0%	59.0%
		E*	*	*			*	J					
Somewhat disagree	373	54	30	31	144	86	28	114	63	96	60	114	259
	37.0%	40.0%	29.0%	47.0%	37.0%	36.0%	39.0%	36.0%	36.0%	42.0%	39.0%	37.0%	37.0%
		*	*	B*			*						
Strongly disagree	227	37	37	13	91	40	10	90	41	42	24	79	148
	23.0%	27.0%	35.0%	19.0%	24.0%	16.0%	14.0%	28.0%	23.0%	18.0%	16.0%	25.0%	21.0%
		EF*	CDEF*	*			*	IJ					
Sigma	1001	134	106	65	384	240	71	315	175	229	156	309	692
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Statistics:

Overlap formula used

- Column Proportions:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

  Minimum Base: 30 (**), Small Base: 100 (*)

10. To what extent do you agree or disagree with the following statements: - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
I have falsely believed a news story was real	648	84	77	49	260	130	48	215	102	152	90	205	443
until I found out otherwise	65.0%	62.0%	73.0%	75.0%	68.0%	54.0%	68.0%	68.0%	58.0%	66.0%	58.0%	66.0%	64.0%
		*	E*	E*	E		E*	J					
I trust news that I agree with	470	66	51	37	177	104	35	153	87	119	52	160	310
	47.0%	49.0%	48.0%	56.0%	46.0%	43.0%	49.0%	49.0%	50.0%	52.0%	33.0%	52.0%	45.0%
		*	*	*			*	J	J	J			
I consider myself a "newsie" - I'm obsessed with	402	44	39	22	150	115	33	111	72	91	71	117	285
staying up to date on what's happening in the	40.0%	33.0%	36.0%	33.0%	39.0%	48.0%	47.0%	35.0%	41.0%	40.0%	46.0%	38.0%	41.0%
news		*	*	*		A	*				G		
I have no idea how to distinguish between real	348	42	38	21	136	86	25	114	68	82	36	103	244
news and fake news	35.0%	31.0%	36.0%	32.0%	35.0%	36.0%	35.0%	36.0%	39.0%	36.0%	23.0%	33.0%	35.0%
		*	*	*			*	J	J	J			
If I disagree with a news story, it is likely fake	267	36	20	24	86	80	21	110	39	45	33	83	184
	27.0%	27.0%	19.0%	37.0%	23.0%	33.0%	30.0%	35.0%	22.0%	20.0%	21.0%	27.0%	27.0%
		*	*	BD*		BD	*	HIJ					

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)

10. To what extent do you agree or disagree with the following statements: - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$40K	$40K - <$60K	$60K - <$100K	$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	124	104	73	360	237	103	267	169	247	202	305	696
Base: All Respondents (wtd)	1001	134	106	65	384	240	71	315	175	229	156	309	692
If I disagree with a news story, it is likely fake	734	98	86	41	297	161	50	206	136	184	124	227	508
	73.0%	73.0%	81.0%	63.0%	77.0%	67.0%	70.0%	65.0%	78.0%	80.0%	79.0%	73.0%	73.0%
		*	CE*	*	CE		*		G	G	G		
I have no idea how to distinguish between real news and fake news	653	92	68	44	248	155	46	201	107	147	120	206	447
	65.0%	69.0%	64.0%	68.0%	65.0%	64.0%	65.0%	64.0%	61.0%	64.0%	77.0%	67.0%	65.0%
		*	*	*			*				GHI		
I consider myself a "newsie" - I'm obsessed with staying up to date on what's happening in the news	599	91	68	44	234	125	38	204	103	138	85	192	407
	60.0%	67.0%	64.0%	67.0%	61.0%	52.0%	53.0%	65.0%	59.0%	60.0%	54.0%	62.0%	59.0%
		E*	*	*			*	J					
I trust news that I agree with	531	68	55	28	206	137	36	162	88	110	104	149	382
	53.0%	51.0%	52.0%	44.0%	54.0%	57.0%	51.0%	51.0%	50.0%	48.0%	67.0%	48.0%	55.0%
		*	*	*			*				GHI		
I have falsely believed a news story was real until I found out otherwise	353	51	29	16	123	111	23	100	73	77	66	104	249
	35.0%	38.0%	27.0%	25.0%	32.0%	46.0%	32.0%	32.0%	42.0%	34.0%	42.0%	34.0%	36.0%
		*	*	*		BCDF	*				G		

Statistics:
Overlap formula used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L
  Minimum Base: 30 (**), Small Base: 100 (*)