

ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1008	472	536	115	145	156	152	163	277	260	308	440	416	592	257	307	198	246	564	444	1008
WEIGHTED BASE	1000	490	509	125	170	159	176	144	226	295	335	370	454	545	268	278	212	242	546	453	1008
	100%	49%	51%	13%	17%	16%	18%	14%	23%	30%	34%	37%	45%	55%	27%	28%	21%	24%	55%	45%	101%
Ageing population/ Social care for the elderly	22 2% ^j	9 2%	13 3%	-	3 2%	1 1%	-	11 8% ^{zcd} efhij k	6 3% ^{fj}	3 1%	1 *	18 5% ^{zce} fhij	5 1%	18 3%	10 4% ^m	3 1%	6 3%	3 1%	13 2% ^m	9 2%	25 2%
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	4 *	1 *	3 1%	-	1 1%	-	1 1%	1 *	1 *	1 *	1 *	1 *	1 *	3 1%	1 *	1 *	1 1%	1 *	1 *	3 1%	4 *
Bird flu/Pandemic flu/Swine flu/ Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Common Market/ Brexit/EU/Europe/ Euro	314 31% ^{bd} inoq	169 34%	145 29%	30 24%	41 24%	49 31%	67 38% ^{cd} i	49 34% ⁱ	78 35% ^{di}	71 24%	116 35% ^{di} i	127 34% ^{cd} i	121 27%	194 36%	123 46% ^{zm} nopq	84 30% ^{oq}	54 25%	53 22%	207 38% ^{zm} noq	107 24%	314 31%
Countryside/Rural life	2 *	2 *	-	1 1%	-	-	-	-	1 *	1 *	-	1 *	1 *	1 *	-	2 1% ^z	-	-	2 *	-	2 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	20 2% ^j ^{mp}	9 2%	11 2%	1 1%	8 5% ^z ^{fj}	2 1%	-	2 1%	7 3% ^{fj}	9 3% ^{fj}	2 1%	9 3% ^{fj}	11 2%	9 2%	2 1%	1 *	6 3% ^{mp}	11 4% ^{zlm} p	3 1%	17 4% ^{zlm} p	20 2%
Defence/Foreign affairs/ International terrorism	45 5% ^h	16 3%	29 6%	7 5%	6 3%	11 7% ^h	10 5%	9 6% ^{hk}	4 2%	12 4%	20 6% ^h	13 3% ^h	23 5%	22 4%	12 4%	10 4%	11 5%	13 5%	22 4%	24 5%	45 4%
Drug abuse	8 1%	5 1%	2 *	1 1%	2 1%	2 1%	-	-	2 1%	3 1%	2 1%	2 1%	5 1%	2 *	1 *	1 *	2 1%	3 1%	2 *	5 1%	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used.

Respondent type : GB Adults 18+
Fieldwork dates : 31st March - 10th April 2017
Number of sample points : 238
Source : Ipsos MORI (JN Q218)

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UNWEIGHTED BASE	1008	472	536	115	145	156	152	163	277	260	308	440	416	592	257	307	198	246	564	444	1008
WEIGHTED BASE	1000	490	509	125	170	159	176	144	226	295	335	370	454	545	268	278	212	242	546	453	1008
	100%	49%	51%	13%	17%	16%	18%	14%	23%	30%	34%	37%	45%	55%	27%	28%	21%	24%	55%	45%	101%
Economy/Economic situation	55	25	30	8	11	9	14	6	7	18	24	13	28	27	13	25	8	9	38	17	56
	5%hkq	5%	6%	6%	6%	6%	8%hk	4%	3%	6%	7%hk	4%	6%	5%	5%	9%zno	4%	4%	7%zq	4%	6%
Education/Schools	19	10	10	4	1	5	5	3	1	5	10	5	10	10	2	10	1	6	12	8	20
	2%	2%	2%	3%	1%	3%	3%	2%	1%	2%	3%	1%	2%	2%	1%	4%zln	1%	3%	2%l	2%	2%
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Housing	25	18	7	5	12	3	-	2	2	18	3	5	21	5	2	7	8	8	9	16	23
	3%bjk	4%zb	1%	4%fjk	7%zef	2%	-	2%	1%	6%zfg	1%	1%	5%	1%	1%	3%	4%l	3%l	2%	4%l	2%
Immigration/immigrants	129	63	66	10	12	15	27	23	41	22	43	64	37	92	16	38	34	40	54	75	133
	13%di	13%	13%	8%	7%	9%	16%di	16%di	18%zcd	8%	13%	17%zcd	8%	17%	6%	14%lp	16%lp	17%lp	10%l	17%zl	13%
Inflation/Prices	10	4	6	1	2	2	3	2	1	3	5	2	5	5	2	3	2	3	5	5	10
	1%	1%	1%	1%	1%	1%	2%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Lack of faith in politicians / government	13	8	6	3	3	2	-	2	5	6	2	6	7	6	5	4	3	2	8	5	15
	1%	2%	1%	2%	2%	1%	-	1%	2%	2%	*	2%	2%	1%	2%	1%	1%	1%	2%	1%	1%
Local government/ Council tax	1	-	1	-	-	-	-	-	1	-	-	1	-	1	-	-	-	1	-	1	1
	*	-	*	-	-	-	-	-	*	-	-	*	-	*	-	-	-	*	-	*	*
Low pay/Minimum wage/Fair wages	8	3	5	-	5	1	2	-	-	5	4	-	6	2	1	3	4	1	4	5	8
	1%	1%	1%	-	3%zhk	1%	1%k	-	-	2%k	1%k	-	1%	*	*	1%	2%	*	1%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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	100%	49%	51%	13%	17%	16%	18%	14%	23%	30%	34%	37%	45%	55%	27%	28%	21%	24%	55%	45%	101%
Morality/ Individual behaviour/ Lifestyle	6 1%	4 1%	2 *	1 1%	1 1%	1 1%	- -	- -	2 1%	2 1%	1 *	2 1%	4 1%	2 *	1 *	4 1%q	- -	1 *	5 1%	1 *	6 1%
National health service/Hospitals/ Healthcare	132 13%a	47 10%	85 17%za	19 15%	16 9%	26 16%	20 12%	19 14%	32 14%	35 12%	46 14%	51 14%	61 13%	71 13%	32 12%	39 14%	28 13%	33 14%	72 13%	60 13%	137 14%
Nationalisation/ Government control of institutions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pensions/Social security/Benefits	3 *	1 *	2 *	- -	1 1%	- -	- -	- -	2 1%	1 *	- -	2 1%	1 *	2 *	1 *	1 *	1 *	1 *	1 *	2 *	4 *
Petrol prices/Fuel	2 *	1 *	1 *	- -	1 1%	- -	- -	- -	1 *	1 *	- -	1 *	1 *	1 *	- -	- -	2 1%zp	- -	- -	2 *	2 *
Pollution/ Environment	6 1%	5 1%	1 *	3 2%	1 1%	1 *	* *	* *	1 *	4 1%	1 *	1 *	4 1%	2 *	1 *	2 1%	1 1%	2 1%	3 1%	3 1%	8 1%
Population levels/ Overpopulation	11 1%	5 1%	6 1%	- -	4 3%	- -	2 1%	2 2%	3 1%	4 2%	2 1%	5 1%	4 1%	7 1%	2 1%	4 1%	1 1%	4 2%	6 1%	5 1%	10 1%
Pound/Exchange rate/Value of pound	5 *	3 1%	2 *	- -	4 2%zjk	- -	- -	- -	1 *	4 1%	- -	1 *	4 1%	1 *	3 1%	- -	2 1%	1 *	3 *	2 *	4 *

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Poverty/Inequality	30	13	17	6	5	6	5	2	6	11	11	8	17	13	10	10	6	5	19	11	31
	3%	3%	3%	5%	3%	4%	3%	1%	3%	4%	3%	2%	4%	2%	4%	4%	3%	2%	4%	2%	3%
Privatisation	5	4	1	-	4	-	-	1	-	4	-	1	4	1	-	1	4	-	1	4	4
	*	1%	*	-	2%zhj	-	-	1%	-	1%	-	*	1%	*	-	*	2%zlp	-	*	1%	*
Public services in general	7	4	3	1	-	3	2	-	2	1	5	2	4	3	2	1	1	3	3	5	6
	1%	1%	1%	1%	-	2%	1%	-	1%	*	1%	*	1%	1%	1%	*	1%	1%	1%	1%	1%
Race relations	4	2	3	-	2	1	-	1	1	2	1	1	3	1	2	1	1	1	3	1	5
	*	*	*	-	1%	*	-	1%	*	1%	*	*	1%	*	1%	*	*	*	1%	*	*
Scottish/Welsh assembly/Devolution/Constitutional reform	8	7	1	-	1	5	2	-	-	1	7	-	6	2	2	3	2	-	5	2	7
	1%b	1%	*	-	1%	3%zgh	1%	-	-	*	2%zhk	-	1%	*	1%	1%	1%	-	1%	1%	1%
Taxation	5	1	4	3	1	-	-	1	-	5	-	1	5	1	1	1	1	2	2	3	5
	1%	*	1%	3%zfh	1%	-	-	1%	-	2%zj	-	*	1%	*	*	*	1%	1%	*	1%	*
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	1	1	-	-	-	-	1	-	-	-	1	-	-	1	-	-	1	-	-	1	1
	*	*	-	-	-	-	1%	-	-	-	*	-	-	*	-	-	1%	-	-	*	*
Unemployment/Factory closure/Lack of industry	38	17	21	8	13	7	5	3	2	20	12	5	28	10	12	4	6	16	16	22	39
	4%hkm	4%	4%	6%hk	7%zhk	5%hk	3%	2%	1%	7%zhk	4%h	1%	6%	2%	4%	1%	3%	7%zmp	3% ^m	5% ^m	4%
Other	14	8	6	2	4	3	3	1	3	5	6	4	8	6	5	3	3	3	8	6	13
	1%	2%	1%	1%	2%	2%	2%	1%	1%	2%	2%	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%

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UNWEIGHTED BASE	1008	472	536	115	145	156	152	163	277	260	308	440	416	592	257	307	198	246	564	444	1008
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	100%	49%	51%	13%	17%	16%	18%	14%	23%	30%	34%	37%	45%	55%	27%	28%	21%	24%	55%	45%	101%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.01	1.01	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	*	0.01	0.01	0.00	0.00	0.00	*	*	0.00	*	*	*	0.00	*	*	*	*	*	*
ERROR VARIANCE	*	*	*	*	*	0.00	0.00	0.00	*	*	0.00	*	*	*	0.00	*	*	*	*	*	*
Don't know	46	24	22	12	6	5	6	4	14	18	11	18	22	24	7	11	11	17	18	28	46
	5%p	5%	4%	10% ^z	3% ^d	3%	4%	3%	6%	6% ^d	3%	5%	5%	4%	3%	4%	5%	7% ^{lp}	3%	6% ^{zlp}	5%
Personal finances (NET)	51	21	29	7	13	9	10	3	8	19	20	11	29	22	12	16	14	9	28	22	51
	5% ^k	4%	6%	5%	7% ^k	6%	6%	2%	4%	7% ^k	6%	3%	6%	4%	4%	6%	7%	4%	5%	5%	5%
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

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Table 2
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What would you say is the most important issue facing Britain today?
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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1008	870	50	88	337	249	335	285	336	125	260	135	390	266	151	183	656	334	1008
WEIGHTED BASE	1000	865	50*	85*	327	242	310	260	363	132	274	142	303	319	131	226	622	357	1008
	100%	86%	5%*	8%*	33%	24%	31%	26%	36%	13%	27%	14%	30%	32%	13%	23%	62%	36%	101%
Ageing population/ Social care for the elderly	22 2%o	21	1	1	6	5	8	8	8	4	6	2	11	7	4	1	18	5	25
		2%	1%	1%	2%	2%	3%	3%	2%	3%	2%	1%	4%zoq	2%	3%oq	*	3%o	1%	2%
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	4 *	4	-	-	-	-	2	2	2	1	2	1	1	1	1	-	3	1	4
		*	-	-	-	-	1%	1%	1%	1%	1%	1%	*	*	1%	-	*	*	*
Bird flu/Pandemic flu/Swine flu/ Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Common Market/ Brexit/EU/Europe/ Euro	314 31%n	273	12	29	107	78	85	73	123	41	93	52	108	103	26	72	211	98	314
		32%	24%	34%	33%	32%	27%	28%	34%	31%	34%	37%	35%zn	32%n	20%	32%n	34%zn	28%n	31%
Countryside/Rural life	2 *	-	-	2	2	-	-	-	-	-	-	-	1	-	-	1	1	1	2
		-	-	3%zad	1%a	-	-	-	-	-	-	-	*	-	-	1%	*	*	*
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	20 2%	14	2	3	5	2	10	7	5	4	4	-	6	3	5	5	10	9	20
		2%	5%ek	4%k	1%e	1%	3%ak	3%	1%	3%k	2%	-	2%	1%	4%	2%	2%	3%	2%
Defence/Foreign affairs/ International terrorism	45 5%	37	5	4	19	15	15	10	11	3	9	6	12	19	3	8	32	11	45
		4%	10%hij	4%	6%	6%	5%	4%	3%	2%	3%	4%	4%	6%	2%	4%	5%	3%	4%

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UNWEIGHTED BASE	1008	870	50	88	337	249	335	285	336	125	260	135	390	266	151	183	656	334	1008
WEIGHTED BASE	1000	865	50*	85*	327	242	310	260	363	132	274	142	303	319	131	226	622	357	1008
	100%	86%	5%*	8%*	33%	24%	31%	26%	36%	13%	27%	14%	30%	32%	13%	23%	62%	36%	101%
Drug abuse	8 1%	5 1%	1 3%	1 2%	2 1%	1 *	2 1%g	1 *	3 1%	2 2%	3 1%	1 1%	2 1%	2 1%	2 2%	1 *	4 1%	3 1%	7 1%
Economy/Economic situation	55 5%hij n	50 6%hij	4 8%chi	1 1%	13 4%	12 5%	33 11%za cdehij jk	29 11%zac dehijk	9 3%	2 2%	7 3%	5 4%	14 5%n	21 7%n	1 1%	15 7%n	36 6%n	16 5%n	56 6%
Education/Schools	19 2%	15 2%	2 4%e	2 3%	3 1%	1 1%	5 1%	3 1%	11 3%ae	5 4%e	9 3%e	4 3%	3 1%	8 3%	4 3%	3 2%	12 2%	8 2%	20 2%
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Housing	25 3%dlm p	23 3%de	1 2%	1 1%	3 1%	2 1%	5 2%	4 1%	17 5%zad efg	11 9%zac defgh jk	15 5%zad efgk	3 2%	4 1%	1 *	5 4%mp	15 7%zlm p	5 1%	20 6%zlm p	23 2%
Immigration/immigrants	129 13%i	113 13%i	5 9%	11 13%i	42 13%i	32 13%i	47 15%i	42 16%ij	40 11%i	6 4%	28 10%i	22 15%ij	34 11%	39 12%	31 23%zl mopq	24 11%	73 12%	55 15%o	133 13%
Inflation/Prices	10 1%	8 1%	1 1%	1 1%	5 1%	4 2%	3 1%	2 1%	2 1%	1 1%	1 1%	1 *	4 1%	2 1%	-	3 1%	6 1%	3 1%	10 1%
Lack of faith in politics / politicians / government	13 1%q	13 1%	-	1 1%	4 1%	3 1%	2 1%	2 1%	7 2%	3 3%	7 3%	4 3%	7 2%q	6 2%	-	1 *	12 2%zq	1 *	15 1%
Local government/ Council tax	1 *	1 *	-	-	-	-	1 *	1 *	-	-	-	-	-	-	1 1%	-	-	1 *	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 31st March - 10th April 2017
 Number of sample points : 238
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1008	870	50	88	337	249	335	285	336	125	260	135	390	266	151	183	656	334	1008
WEIGHTED BASE	1000	865	50*	85*	327	242	310	260	363	132	274	142	303	319	131	226	622	357	1008
	100%	86%	5%*	8%*	33%	24%	31%	26%	36%	13%	27%	14%	30%	32%	13%	23%	62%	36%	101%
Low pay/Minimum wage/Fair wages	8 1%	7 1%	- -	1 1%	3 1%	2 1%	2 1%	2 1%	3 1%	1 1%	3 1%	1 1%	3 1%	1 *	1 *	3 1%	5 1%	4 1%	8 1%
Morality/Individual behaviour/Lifestyle	6 1%a	3 *	1 2%gj	2 2%agj	4 1%a	2 1%	1 *	- -	1 *	- -	- -	- -	3 1%	2 1%	- -	1 1%	5 1%	1 *	6 1%
National health service/Hospitals/Healthcare	132 13%	119 14%f	4 9%	9 10%	46 14%	37 15%	32 10%	28 11%	54 15%	19 15%	39 14%	19 14%	43 14%	45 14%	18 14%	23 10%	88 14%	42 12%	137 14%
Nationalisation/ Government control of institutions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pensions/Social security/Benefits	3 *	3 *	- -	- -	- -	- 1%	2 1%	2 1%	2 1%	1 1%	2 1%	1 1%	2 1%	- -	2 1%zm	- -	2 *	2 1%	4 *
Petrol prices/Fuel	2 *	2 *	- -	- -	- -	- 1%	2 1%z	2 1%z	- -	- -	- -	- -	- -	- -	1 1%p	1 *	- -	2 1%	2 *
Pollution/ Environment	6 1%	6 1%	- -	3 1%	3 1%h	3 1%	3 1%	3 1%	- -	- -	- -	- -	2 1%	- -	2 1%m	1 *	2 *	3 1%	8 1%
Population levels/ Overpopulation	11 1%d	10 1%	1 2%	- -	1 *	1 *	3 1%	2 1%	8 2%d	4 3%zde	8 3%zad	3 2%d	2 1%	4 1%	3 2%	3 1%	6 1%	6 2%	10 1%

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UNWEIGHTED BASE	1008	870	50	88	337	249	335	285	336	125	260	135	390	266	151	183	656	334	1008
WEIGHTED BASE	1000	865	50*	85*	327	242	310	260	363	132	274	142	303	319	131	226	622	357	1008
	100%	86%	5%*	8%*	33%	24%	31%	26%	36%	13%	27%	14%	30%	32%	13%	23%	62%	36%	101%
Pound/Exchange rate/Value of pound	5 *a	2 *	3 5%zac	- -	- -	- -	3 1%ag	1 *	2 *	- -	2 1%	2 1%	1 *	2 1%	1 *	2 1%	3 *	2 1%	4 *
Poverty/Inequality	30 3%	26 3%	1 2%	4 4%	7 2%	4 2%	11 3%	10 4%	12 3%	7 6%e	9 3%k	2 1%	7 2%	13 4%	2 2%	7 3%	20 3%	9 3%	31 3%
Privatisation	5 *p	5 1%	- -	- -	2 *	2 1%	2 1%	2 1%	1 *	1 1%	1 *	- -	- -	1 *	- -	4 2%zp	1 *	4 1%	4 *
Public services in general	7 1%	7 1%	- -	- -	3 1%	3 1%	- -	- -	5 1%	2 1%	5 2%fg	3 2%fg	1 *	2 1%	1 1%	3 1%	3 1%	4 1%	6 1%
Race relations	4 *	4 1%	- -	- -	3 1%	3 1%	1 *	1 *	1 *	- -	1 *	1 1%	3 1%zp	- -	- -	1 1%	3 1%	1 *	5 *
Scottish/Welsh assembly/Devolution/Constitutional reform	8 1%a	- -	- -	8 9%zab	8 2%zae	- -	- -	- -	- -	- -	- -	- -	1 *	6 2%zl	- -	1 *	7 1%l	1 *	7 1%
Taxation	5 1%	3 *	1 2%g	1 1%	2 1%	1 *	1 *	- -	2 1%	2 2%ag	2 1%	- -	1 *	1 *	- -	3 2%	2 *	3 1%	5 *
Trade unions/ Strikes	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Transport/Public transport	1 *	1 *	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *
Unemployment/Factory closure/Lack of industry	38 4%	32 4%	3 7%	3 3%	11 3%	9 4%	19 6%zah	15 6%ahj	8 2%	4 3%	6 2%	2 1%	10 3%	8 3%	10 8%zlm	9 4%	19 3%	19 5%	39 4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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 Respondent type : GB Adults 18+
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	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1008	870	50	88	337	249	335	285	336	125	260	135	390	266	151	183	656	334	1008
WEIGHTED BASE	1000	865	50*	85*	327	242	310	260	363	132	274	142	303	319	131	226	622	357	1008
	100%	86%	5%*	8%*	33%	24%	31%	26%	36%	13%	27%	14%	30%	32%	13%	23%	62%	36%	101%
Other	14	13	1	-	3	3	1	-	10	1	6	5	4	2	2	6	6	8	13
	1%f	2%g	2%g	-	1%	1%	*	-	3%zaf	1%	2%fg	3%fg	1%	1%	2%	3%	1%	2%	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.02a	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.01	1.00	1.01	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	0.02	0.00	0.00	0.00	*	0.00	*	0.00	*	0.01	*	0.00	0.01	0.00	*	*	*
ERROR VARIANCE	*	*	*	0.00	0.00	0.00	*	0.00	*	0.00	*	*	*	0.00	*	0.00	*	*	*
Don't know	46	43	2	2	20	18	11	9	15	4	8	3	14	17	6	8	30	14	46
	5%	5%j	3%	2%	6%	7%zjk	4%	4%	4%j	3%	3%	2%	5%	5%	5%	4%	5%	4%	5%
Personal finances (NET)	51	43	2	5	16	10	18	16	17	10	13	4	14	16	4	14	30	18	51
	5%	5%	3%	6%	5%	4%	6%	6%	5%	7%	5%	3%	5%	5%	3%	6%	5%	5%	5%
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			VOTING				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NOT CONSERVATIVE (i)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1008	376	125	507	226	251	59	782	122	191	386	281	1008
WEIGHTED BASE	1000	441	128	431	219	254	54*	780	107	180	404	313	1008
	100%	44%	13%	43%	22%	25%	5%*	78%	11%	18%	40%	31%	101%
Ageing population/ Social care for the elderly	22 2%i	11 3%	- -	11 3%	10 4%zi	4 2%	3 5%i	13 2%	2 2%	4 2%	11 3%	6 2%	25 2%
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	4 *	1 *	1 1%	2 *	1 *	-	-	3 *	1 1%	-	2 1%	1 *	4 *
Bird flu/Pandemic flu/Swine flu/ Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-
Common Market/ Brexit/EU/Europe/ Euro	314 31%gi l	143 32%	40 31%	132 31%	94 43%zg i	66 26%	28 51%zg i	221 28%	17 16%	63 35%l	150 37%zl	85 27%	314 31%
Countryside/Rural life	2 *	1 *	1 1%c	-	1 *	1 1%	-	1 *	1 1%	-	1 *	-	2 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	20 2%	7 2%	5 4%	8 2%	3 1%	3 1%	-	17 2%	4 4%	4 2%	7 2%	5 2%	20 2%
Defence/Foreign affairs/ International terrorism	45 5%	16 4%	8 7%	21 5%	10 4%	14 6%	2 3%	36 5%	4 4%	10 5%	19 5%	21 7%	45 4%
Drug abuse	8 1%c	7 2%c	-	1 *	1 1%	1 1%	-	6 1%	1 1%	-	4 1%	3 1%	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m/n
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Respondent type : GB Adults 18+
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	100%	44%	13%	43%	22%	25%	5%*	78%	11%	18%	40%	31%	101%
Economy/Economic situation	55 5%	27 6%	9 7%	18 4%	17 8%	11 4%	3 6%	38 5%	8 8%	6 4%	24 6%	20 6%	56 6%
Education/Schools	19 2%	11 2%	2 1%	7 2%	4 2%	4 2%	1 1%	15 2%	3 2%	1 *	9 2%	7 2%	20 2%
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-
Housing	25 3%	14 3%	-	11 3%	2 1%	13 5% ^{zfi}	1 1%	23 3%	2 2%	2 1%	7 2%	4 1%	23 2%
Immigration/immigrants	129 13% ^{gn}	51 11%	12 9%	67 15% ^z	30 14% ^g	19 7%	3 5%	99 13% ^g	21 20% ^{zn}	25 14%	41 10%	32 10%	133 13%
Inflation/Prices	10 1% ^c	8 2%	1 1%	1 *	1 *	3 1%	2 3% ^f	9 1%	3 3%	2 1%	4 1%	3 1%	10 1%
Lack of faith in politics / politicians / government	13 1%	5 1%	1 1%	8 2%	3 2%	4 2%	-	10 1%	-	1 1%	6 2%	2 *	15 1%
Local government/ Council tax	1 *	-	-	1 *	-	1 *	-	1 *	1 1%	-	-	-	1 *
Low pay/Minimum wage/Fair wages	8 1% ⁿ	6 1% ^c	2 2% ^c	-	1 1%	3 1%	-	7 1%	1 1%	6 3% ^{zn}	1 *	4 1%	8 1%
Morality/ Individual behaviour/ Lifestyle	6 1%	1 *	2 2%	2 1%	2 1%	4 1%	-	4 1%	-	1 1%	2 1%	2 1%	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/i/r - z/l/m/n
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	100%	44%	13%	43%	22%	25%	5%*	78%	11%	18%	40%	31%	101%
National health service/Hospitals/ Healthcare	132 13%	52 12%	20 16%	60 14%	24 11%	37 15%	7 13%	109 14%	12 11%	23 12%	57 14%	41 13%	137 14%
Nationalisation/ Government control of institutions	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	-	-	-	-	-	-	-	-	-	-	-	-	-
Pensions/Social security/Benefits	3 *	-	-	3 1%z	1 *	1 *	-	2 *	2 2%zn	-	1 *	1 *	4 *
Petrol prices/Fuel	2 *	1 *	-	1 *	1 *	-	-	1 *	-	1 1%	-	1 *	2 *
Pollution/ Environment	6 1%	1 *	-	5 1%z	-	3 1%	-	6 1%	2 2%	2 1%	2 1%	1 *	8 1%
Population levels/ Overpopulation	11 1%	3 1%	3 2%	6 1%	3 1%	1 1%	1 2%	9 1%	1 1%	4 2%	2 1%	5 2%	10 1%
Pound/Exchange rate/Value of pound	5 *	3 1%	-	1 *	-	4 2%zi	-	5 1%	1 1%	-	3 1%	3 1%	4 *
Poverty/Inequality	30 3%f	13 3%	4 3%	13 3%	2 1%	14 6%zf	2 4%	29 4%zf	7 6%zn	4 2%	10 2%	16 5%	31 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i/r - z1/m/n
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		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NOT CON SERV ATIVE (i)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
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	100%	44%	13%	43%	22%	25%	5%*	78%	11%	18%	40%	31%	101%
Privatisation	5	3	1	1	1	4	-	4	-	1	2	4	4
	*	1%	1%	*	*	2%zi	-	*	-	1%	*	1%	*
Public services in general	7	3	-	5	-	5	-	7	-	3	3	1	6
	1%	1%	-	1%	-	2%zf	-	1%	-	1%	1%	*	1%
Race relations	4	2	1	1	1	1	-	3	1	1	2	1	5
	*	*	1%	*	1%	*	-	*	1%	1%	*	*	*
Scottish/Welsh assembly/ Devolution/ Constitutional reform	8	6	1	1	2	-	-	5	-	-	7	5	7
	1%c	1%c	1%	*	1%	-	-	1%	-	-	2%z	2%	1%
Taxation	5	3	-	2	-	-	1	5	-	1	2	3	5
	1%	1%	-	1%	-	-	1%	1%	-	1%	*	1%	*
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	1	1	-	-	-	-	-	1	1	-	-	-	1
	*	*	-	-	-	-	-	*	1%zn	-	-	-	*
Unemployment/ Factory closure/ Lack of industry	38	13	12	14	2	15	-	36	3	9	10	19	39
	4%f	3%	9%zac	3%	1%	6%f	-	5%zf	3%	5%	2%	6%	4%
Other	14	7	1	7	-	4	2	14	2	2	6	6	13
	1%	2%	1%	2%	-	2%	3%f	2%	2%	1%	2%	2%	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.01	1.00	1.00	1.01	1.01	1.00	1.00	1.01	1.00	1.00	1.00

STANDARD ERROR * 0.00 0.01 * 0.00 0.01 0.01 * 0.00 0.01 0.00 * *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 31st March - 10th April 2017
 Number of sample points : 238
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			VOTING				INCOME			CHILD IN HH	UNWTD TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NOT CONSERVATIVE (i)	UP TO 11499 (l)	11500 - 24999 (m)			25000 PLUS (n)
UNWEIGHTED BASE	1008	376	125	507	226	251	59	782	122	191	386	281	1008
WEIGHTED BASE	1000	441	128	431	219	254	54*	780	107	180	404	313	1008
	100%	44%	13%	43%	22%	25%	5%*	78%	11%	18%	40%	31%	101%
ERROR VARIANCE	*	0.00	*	*	0.00	*	*	*	0.00	*	0.00	*	*
Don't know	46	22	2	23	4	15	1	42	7	6	10	8	46
	5%fn	5%	1%	5%	2%	6%fn	2%	5%zf	6%	4%	3%	3%	5%
Personal finances (NET)	51	28	7	15	5	20	4	46	11	13	15	23	51
	5%cf	6%	6%	4%	2%	8%zf	7%	6%zf	10%zn	7%	4%	8%	5%
Median	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1008	215	483	125	297	481	205	229	568	209	881	122	167	330	120	198	128	87	133	164	1008
WEIGHTED BASE	1000	220	477	125	292	481	200	226	566	206	869	126	184	380	118	192	129	80*	129	163	1008
	100%	22%	48%	12%	29%	48%	20%	23%	57%	21%	87%	13%	18%	38%	12%	19%	13%	8%*	13%	16%	101%
Ageing population/ Social care for the elderly	22 2%	7 3%	17 4%ze	6 5%ze	6 2%	7 1%	8 4%e	3 1%	12 2%	7 4%	20 2%	2 1%	5 3%	7 2%	1 1%	4 2%	4 3%	1 1%	-	6 4%v	25 2%
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	4 *	1 *	1 *	-	-	-	1 1%	1 *	2 *	1 1%	4 *	-	1 1%	1 *	1 1%	-	-	-	-	-	4 *
Bird flu/Pandemic flu/Swine flu/ Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Common Market/ Brexit/EU/Europe/ Euro	314 31%ctv	75 34%ct	154 32%ct	21 17%	63 22%	314 65%zab cft	70 35%ct	63 28%	172 30%	79 38%zg	283 33%	31 25%	59 32%	125 33%	59 50%zqr s	62 32%	47 37%	22 28%	-	63 39%zv	314 31%
Countryside/Rural life	2 *	-	-	1 1%	-	2 *	-	-	2 *	-	2 *	-	-	2 1%	2 2%z	1 1%	1 1%	1 2%z	-	-	2 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	20 2%e	3 1%	9 2%	20 16%zabe ft	3 1%	5 1%	4 2%	6 2%i	14 3%i	-	19 2%	-	3 2%	8 2%	3 3%	5 3%	2 2%	3 3%	-	3 2%	20 2%
Defence/Foreign affairs/ International terrorism	45 5%ev	7 3%	17 4%	8 6%e	12 4%	10 2%	8 4%	11 5%	26 5%	9 4%	36 4%	9 7%	8 4%	17 4%	3 3%	6 3%	5 4%	2 3%	-	12 7%v	45 4%
Drug abuse	8 1%	1 1%	1 *	1 1%	-	1 *	1 *	3 1%	4 1%	1 1%	6 1%	2 1%	2 1%	4 1%	1 1%	1 1%	1 1%	1 1%	-	-	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+
Fieldwork dates : 31st March - 10th April 2017
Number of sample points : 238
Source : Ipsos MORI (JN Q218)

ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1008	215	483	125	297	481	205	229	568	209	881	122	167	330	120	198	128	87	133	164	1008
WEIGHTED BASE	1000	220	477	125	292	481	200	226	566	206	869	126	184	380	118	192	129	80*	129	163	1008
	100%	22%	48%	12%	29%	48%	20%	23%	57%	21%	87%	13%	18%	38%	12%	19%	13%	8%*	13%	16%	101%
Economy/Economic situation	55	55	18	5	6	16	13	9	32	14	43	12	10	27	6	7	5	2	-	6	56
	5%bet v	25%zbcft	4%	4%	2%	3%	6%et	4%	6%	7%	5%	9%	5%	7%	5%	4%	4%	2%	-	3%v	6%
Education/Schools	19	5	7	7	4	6	19	3	14	2	17	3	4	8	3	5	4	2	-	4	20
	2%	2%	1%	5%zbet	1%	1%	10%zabet	2%	3%	1%	2%	2%	2%	2%	3%	3%	3%	2%	-	2%	2%
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Housing	25	9	5	9	3	1	1	13	12	1	21	3	1	13	3	11	10	1	-	3	23
	3%bft il	4%bft	1%e	7%zbet	1%	*	*	6%zhi	2%	*	2%	2%	*	3%l	2%	5%zs	8%zps	1%	-	2%	2%
Immigration/immigrants	129	12	50	18	129	27	14	19	82	28	124	5	15	46	2	28	13	16	129	-	133
	13%abef gkpw	6%	11%ae	14%aef	44%zabc ef	6%	7%	8%	15%g	13%	14%zk	4%	8%	12%	2%	15%pr	10%p	20%pr	100%zw	-	13%
Inflation/Prices	10	1	6	-	5	1	-	2	4	4	8	2	5	4	1	-	-	-	-	5	10
	1%e	*	1%e	-	2%e	*	-	1%	1%	2%	1%	2%	3%	1%	*	-	-	-	-	3%z	1%
Lack of faith in politicians / government	13	4	5	2	4	2	2	2	8	3	10	3	-	6	2	4	3	1	-	4	15
	1%e	2%e	1%	1%	1%	*	1%	1%	1%	2%	1%	2%	-	2%	2%	2%	2%	2%	-	2%	1%
Local government/ Council tax	1	-	-	-	1	1	-	-	1	-	1	-	-	-	-	-	-	-	-	1	1
	*	-	-	-	*	*	-	-	*	-	*	-	-	-	-	-	-	-	-	*	*
Low pay/Minimum wage/Fair wages	8	-	-	-	1	-	-	3	4	1	7	1	5	3	-	3	-	3	-	1	8
	1%	-	-	-	*	-	-	1%	1%	*	1%	1%	3%z	1%	-	1%	-	4%zpr	-	1%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 31st March - 10th April 2017
 Number of sample points : 238
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1008	215	483	125	297	481	205	229	568	209	881	122	167	330	120	198	128	87	133	164	1008
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	100%	22%	48%	12%	29%	48%	20%	23%	57%	21%	87%	13%	18%	38%	12%	19%	13%	8%*	13%	16%	101%
Morality/ Individual behaviour/ Lifestyle	6	-	2	-	3	2	-	1	5	-	4	2	2	1	1	1	1	-	-	3	6
	1%	-	1%	-	1%	*	-	1%	1%	-	*	2%	1%	*	1%	*	1%	-	-	2%z	1%
National health service/Hospitals/ Healthcare	132	17	132	12	27	43	31	39	71	22	117	15	28	41	10	25	19	8	-	27	137
	13%aetv	8%	28%zac eft	10%	9%	9%	15%aet	17%zi	13%	10%	13%	12%	15%	11%	9%	13%	15%	10%	-	17%v	14%
Nationalisation/ Government control of institutions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pensions/Social security/Benefits	3	2	1	-	1	1	-	-	1	2	3	1	-	-	1	-	-	-	-	1	4
	*	1%	*	-	*	*	-	-	*	1%	*	1%	-	-	1%	-	-	-	-	*	*
Petrol prices/Fuel	2	-	1	-	-	-	-	-	2	-	2	-	-	1	-	1	-	1	-	-	2
	*	-	*	-	-	-	-	-	*	-	*	-	-	*	-	*	-	1%	-	-	*
Pollution/ Environment	6	2	1	-	-	3	-	3	1	2	6	-	1	-	1	-	-	-	-	-	8
	1%b	1%	*	-	-	1%	-	1%	*	1%	1%	-	*	-	1%	-	-	-	-	-	1%
Population levels/ Overpopulation	11	4	7	1	1	2	3	1	9	1	9	3	1	5	-	3	3	-	-	1	10
	1%e	2%e	1%et	1%	*	*	1%	*	2%	1%	1%	2%	1%	1%	-	1%	2%	-	-	*	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR-TANT (v)	OTHER IMPOR-TANT (w)	
UNWEIGHTED BASE	1008	215	483	125	297	481	205	229	568	209	881	122	167	330	120	198	128	87	133	164	1008
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	100%	22%	48%	12%	29%	48%	20%	23%	57%	21%	87%	13%	18%	38%	12%	19%	13%	8%*	13%	16%	101%
Pound/Exchange rate/Value of pound	5*	1*	2*	-	2	3	2	-	3	2	3	2	2	2	1	1	-	1	-	2	4
Poverty/Inequality	30	4	13	8	5	9	8	10	15	5	25	5	6	11	6	6	4	3	-	5	31
	3%e	2%	3%	6%ab	2%	2%	4%e	4%	3%	3%	3%	4%	3%	3%	5%	3%	3%	4%	-	3%v	3%
Privatisation	5*	1	4	2	1	1	-	1	4	-	5	-	-	3	-	-	-	-	-	1	4
	*	1%	1%	1%	*	*	-	*	1%	-	1%	-	-	1%	-	-	-	-	-	1%	*
Public services in general	7	2	5	1	2	5	2	2	6	-	5	2	3	-	2	4	1	3	-	2	6
	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	2%	2% ^m	-	1%	2% ^r	1%	4% ^z	-	1%	1%
Race relations	4*	1	2	1	-	1	-	2	3	-	3	2	-	2	-	1	1	-	-	-	5
	*	1%	*	1%	-	*	-	1%	*	-	*	1%	-	*	-	1%	1%	-	-	-	*
Scottish/Welsh assembly/Devolution/Constitutional reform	8	1	2	-	1	5	-	-	5	2	8	-	5	2	3	2	-	2	-	1	7
	1%	1%	*	-	*	1%	-	-	1%	1%	1%	-	3% ^z	1%	2%	1%	-	3%	-	1%	1%
Taxation	5	1	1	-	-	-	1	1	4	-	4	1	3	-	-	1	1	-	-	-	5
	1%	1%	*	-	-	-	*	1%	1%	-	*	1%	2% ^m	-	-	1%	1%	-	-	-	*
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	1*	-	-	-	-	1	-	-	-	1	1	-	-	1	-	-	-	-	-	-	1
	*	-	-	-	-	*	-	-	-	1%	*	-	-	*	-	-	-	-	-	-	*
Unemployment/Factory closure/Lack of industry	38	3	6	4	8	9	7	14	19	6	25	13	8	16	3	4	4	1	-	8	39
	4% ^{abej}	1%	1%	3%	3%	2%	4% ^b	6%	3%	3%	3%	11% ^{zi}	4%	4%	3%	2%	3%	1%	-	5% ^v	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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 Respondent type : GB Adults 18+
 Fieldwork dates : 31st March - 10th April 2017
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ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 4
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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR-TANT (v)		OTHER IMPOR-TANT (w)
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	100%	22%	48%	12%	29%	48%	20%	23%	57%	21%	87%	13%	18%	38%	12%	19%	13%	8%*	13%	16%	101%
Other	14	-	7	-	1	2	3	4	6	4	12	3	3	5	2	1	-	1	-	1	13
	1%et	-	2%e	-	*	*	2%	2%	1%	2%	1%	2%	2%	1%	1%	1%	-	2%	-	1%	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.01	1.00
STANDARD ERROR	*	0.00	*	0.00	*	*	0.00	*	*	*	*	0.01	0.00	*	0.01	0.00	0.00	0.00	0.00	0.01	*
ERROR VARIANCE	*	0.00	*	0.00	*	*	0.00	*	*	*	*	*	0.00	*	*	0.00	0.00	0.00	0.00	*	*
Don't know	46	2	2	1	3	2	1	14	21	11	40	6	3	21	1	6	-	6	-	3	46
	5%abce	1%	*	*	1%	*	*	6%	4%	5%	5%	5%	2%	5%l	1%	3%	-	7%pq	-	2%	5%
Personal finances (NET)	51	5	20	8	11	10	8	15	25	11	42	9	16	19	6	10	4	7	-	11	51
	5%aev	2%	4%e	6%ae	4%	2%	4%	6%	4%	5%	5%	7%	9%z	5%	5%	5%	3%	8%	-	7%v	5%
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1008	472	536	115	145	156	152	163	277	260	308	440	416	592	257	307	198	246	564	444	1008
WEIGHTED BASE	1000	490	509	125	170	159	176	144	226	295	335	370	454	545	268	278	212	242	546	453	1008
	100%	49%	51%	13%	17%	16%	18%	14%	23%	30%	34%	37%	45%	55%	27%	28%	21%	24%	55%	45%	101%
Ageing population/ Social care for the elderly	111 11%ci nq	50 10%	61 12%	7 6%	12 7%	14 9%	15 8%	27 19%zc defij	37 16%zcd efij	19 6%	29 9%	64 17%zcd efij	33 7%	78 14%	45 17%zm noq	29 10%	15 7%	22 9%	74 14%zmn q	37 8%	116 12%
AIDS	6 1%	2 *	4 1%	1 1%	1 1%	3 2%h	- 1%	1 1%	- 1%	2 1%	3 1%	1 *	5 1%	1 *	- 2%	4 1%	2 1%	- 1%	4 1%	2 *	6 1%
Animal welfare	19 2%	5 1%	13 3%	2 2%	2 1%	3 2%	6 3%	4 2%	2 1%	4 1%	8 3%	6 2%	7 2%	12 2%	5 2%	7 2%	6 3%	1 *	11 2%	7 2%o	18 2%
Bird flu/Pandemic flu/Swine flu/ Ebola	2 *	- -	2 *	- -	- -	- 1%	1 *	- -	- -	- *	1 *	1 *	- -	2 *	- -	1 *	- -	1 *	1 *	1 *	2 *
Common Market/ Brexit/EU/Europe/ Euro	481 48%bd inoq	256 52%zb	225 44%	58 46%	64 38%	77 49%	94 53%di	77 53%di	112 50%d	122 41%	171 51%di	188 51%di	199 44%	282 52%	178 66%zm nopq	135 49%oq	86 41%	83 34%	313 57%zm noq	169 37%	481 48%
Countryside/Rural life	17 2%oq	6 1%	11 2%	2 2%	1 *	2 1%	3 2%	6 4%zd	3 1%	3 1%	5 2%	9 2%	5 1%	12 2%	7 3%o	7 2%o	3 2%	- -	14 3%zoq	3 1%	18 2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	125 12%p	57 12%	67 13%	9 7%	34 20%zc efij	16 10%	17 10%	18 13%	31 14%	43 15%c	33 10%	49 13%	59 13%	66 12%	27 10%	31 11%	33 16%	34 14%	58 11%	67 15%	125 12%
Defence/Foreign affairs/ International terrorism	163 16%di oq	75 15%	88 17%	17 13%	18 11%	39 25%zc dhik	31 18%	28 19%di	30 13%	34 12%	70 21%zd hi	58 16%	74 16%	89 16%	60 22%zo q	44 16%	33 16%	25 11%	104 19%zm oq	59 13%	161 16%
Drug abuse	59 6%jmp	25 5%	34 7%	11 9%fj	18 10%zef jk	7 4%	5 3%	7 5%	12 5%	29 10%zef jk	12 3%	19 5%	36 8%	24 4%	11 4%	8 3%	16 8%mp p	25 10%zlm p	18 3%	41 9%zlm p	58 6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used.

Respondent type : GB Adults 18+
 Fieldwork dates : 31st March - 10th April 2017
 Number of sample points : 238
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE					UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)		ABC1 (p)	C2DE (q)
UNWEIGHTED BASE	1008	472	536	115	145	156	152	163	277	260	308	440	416	592	257	307	198	246	564	444	1008
WEIGHTED BASE	1000	490	509	125	170	159	176	144	226	295	335	370	454	545	268	278	212	242	546	453	1008
	100%	49%	51%	13%	17%	16%	18%	14%	23%	30%	34%	37%	45%	55%	27%	28%	21%	24%	55%	45%	101%
Economy/Economic situation	220	121	99	27	42	34	48	35	34	69	82	69	103	117	73	67	48	33	139	81	215
	22%bh	25%	19%	21%	25%h	21%	27%hk	24%hk	15%	23%h	24%h	19%h	23%	21%	27%zo	24%oq	23%oq	14%	26%zo	18%o	21%
Education/Schools	200	77	123	24	27	39	34	34	42	51	74	76	90	110	75	63	29	33	138	62	205
	20%an	16%	24%za	19%	16%	25%	20%	23%	19%	17%	22%	20%	20%	20%	28%zn	23%no	14%	14%	25%zn	14%	20%
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Housing	155	72	84	16	36	27	24	25	28	52	51	53	78	77	44	38	40	33	82	73	156
	16%	15%	16%	13%	21%h	17%	14%	18%	12%	17%	15%	14%	17%	14%	16%	14%	19%	14%	15%	16%	15%
Immigration/immigrants	292	142	150	27	41	44	58	45	77	68	102	122	112	180	80	78	58	76	158	134	297
	29%ii	29%	29%	22%	24%	27%	33%ii	31%	34%zc	23%	30%	33%zc	25%	33%	30%	28%	27%	32%	29%	30%	29%
Inflation/Prices	82	38	44	12	21	17	10	8	15	33	27	22	50	32	18	24	20	20	42	41	80
	8%k	8%	9%	10%	13%gh	10%	6%	5%	6%	11%gk	8%	6%	11%	6%	7%	9%	10%	8%	8%	9%	8%
Lack of faith in politicians / government	78	44	35	5	21	10	6	13	23	26	17	35	37	42	29	20	16	13	50	29	78
	8%fj	9%	7%	4%	13%zcf	7%	4%	9%	10%fj	9%cf	5%	10%fj	8%	8%	11%zoq	7%	7%	5%	9%	6%	8%
Local government/ Council tax	38	19	19	2	6	6	1	9	15	8	7	23	14	24	11	10	6	11	21	17	40
	4%fj	4%	4%	2%	4%	4%	1%	6%fj	6%zcf	3%	2%f	6%zfi	3%	4%	4%	4%	3%	5%	4%	4%	4%
Low pay/Minimum wage/Fair wages	74	31	43	13	23	10	11	11	6	36	21	17	46	28	14	21	20	19	35	39	69
	7%hk	6%	8%	10%hk	14%zef	6%	6%	8%hk	3%	12%zhj	6%h	5%h	10%	5%	5%	7%	9%	8%	6%	9%	7%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used.

Respondent type : GB Adults 18+
 Fieldwork dates : 31st March - 10th April 2017
 Number of sample points : 238
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE										SOCIAL GRADE						UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)		ABC1 (p)	C2DE (q)
UNWEIGHTED BASE	1008	472	536	115	145	156	152	163	277	260	308	440	416	592	257	307	198	246	564	444	1008
WEIGHTED BASE	1000	490	509	125	170	159	176	144	226	295	335	370	454	545	268	278	212	242	546	453	1008
	100%	49%	51%	13%	17%	16%	18%	14%	23%	30%	34%	37%	45%	55%	27%	28%	21%	24%	55%	45%	101%
Morality/ Individual behaviour/ Lifestyle	45 5%jn	27 5%	19 4%	4 3%	8 5%	3 2%	5 3%	10 7%ej	14 6%j	12 4%	9 3%	24 7%zej	16 3%	29 5%	17 6%n	13 5%	4 2%	12 5%	29 5%n	16 3%	46 5%
National health service/Hospitals/ Healthcare	477 48%ao q	211 43%	265 52%za	52 41%	73 43%	81 51%	77 44%	84 58%zc dfij	110 49%	125 42%	158 47%	194 52%zc hi	205 45%	271 50%	151 56%zm oq	132 47%o	100 47%	94 39%	283 52%zm oq	194 43%	483 48%
Nationalisation/ Government control of institutions	22 2%	8 2%	14 3%	4 4%	4 2%	3 2%	5 3%	2 1%	3 1%	9 3%	9 3%	5 1%	12 3%	10 2%	6 2%	6 2%	5 2%	5 2%	12 2%	9 2%	21 2%
Northern Ireland	6 1%	3 1%	3 1%	3 2%zj	- -	- -	- -	1 1%	2 1%	3 1%	- -	3 1%	3 1%	3 1%	1 *	1 *	3 1%	1 *	2 *	4 1%	6 1%
Nuclear weapons/ Nuclear war/ Disarmament	15 1%	6 1%	9 2%	3 2%	2 1%	2 1%	3 1%	4 2%	2 1%	5 2%	4 1%	6 2%	7 1%	8 2%	6 2%	3 1%	1 1%	4 2%	9 2%	6 1%	15 1%
Pensions/Social security/Benefits	82 8%di	36 7%	46 9%	8 6%	6 4%	16 10%di	18 10%di	16 11%di	18 8%	14 5%	34 10%di	34 9%di	30 7%	52 10%	25 9%	23 8%	17 8%	17 7%	48 9%	34 8%	84 8%
Petrol prices/Fuel	27 3%ghk o	11 2%	16 3%	3 3%	5 3%k	9 6%zgh k	7 4%gk	* *	2 1%	9 3%k	16 5%zgh k	3 1%	18 4%	9 2%	8 3%	10 4%	7 3%	2 1%	18 3%	9 2%	27 3%
Pollution/ Environment	84 8%hq	38 8%	47 9%	10 8%	14 8%	11 7%	19 11%	19 13%zhk	13 6%	23 8%	30 9%	32 9%h	34 7%	50 9%	41 15%zmn opq	18 7%	11 5%	15 6%	59 11%zmn oq	25 6%	85 8%
Population levels/ Overpopulation	48 5%	25 5%	23 5%	4 3%	11 7%	7 4%	7 4%	8 6%	10 4%	16 5%	14 4%	18 5%	23 5%	25 5%	12 5%	11 4%	10 5%	14 6%	24 4%	24 5%	47 5%
Pound/Exchange rate/Value of pound	25 3%	15 3%	10 2%	3 2%	9 5%k	5 3%	2 1%	2 1%	5 2%	11 4%	7 2%	7 2%	16 4%	9 2%	10 4%	6 2%	3 1%	6 3%	16 3%	9 2%	24 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used.
 Respondent type : GB Adults 18+
 Fieldwork dates : 31st March - 10th April 2017
 Number of sample points : 238
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1008	472	536	115	145	156	152	163	277	260	308	440	416	592	257	307	198	246	564	444	1008
WEIGHTED BASE	1000	490	509	125	170	159	176	144	226	295	335	370	454	545	268	278	212	242	546	453	1008
	100%	49%	51%	13%	17%	16%	18%	14%	23%	30%	34%	37%	45%	55%	27%	28%	21%	24%	55%	45%	101%
Poverty/Inequality	137	66	70	22	21	23	25	23	22	43	48	45	66	70	51	39	22	25	90	46	138
	14% ^{hq}	14%	14%	18% ^h	12%	15%	14%	16%	10%	15%	14%	12% ^h	15%	13%	19% ^{zn}	14%	10%	10%	17% ^{zn}	10%	14%
Privatisation	28	22	7	2	8	5	3	6	3	10	9	9	16	13	10	6	9	4	16	12	27
	3% ^b	4% ^{zb}	1%	2%	5%	3%	2%	4%	1%	4%	3%	2% ^h	3%	2%	4%	2%	4%	1%	3%	3%	3%
Public services in general	76	34	42	6	8	16	11	19	15	14	27	34	31	45	29	21	15	12	49	27	76
	8%	7%	8%	5%	5%	10% ⁱ	6%	13% ^{zcd}	7%	5%	8%	9% ^{hi}	7%	8%	11% ^{oq}	7%	7%	5%	9%	6%	8%
Race relations	54	30	23	10	12	9	8	4	11	21	17	15	30	23	22	16	6	10	38	16	53
	5% ^{cq}	6%	5%	8%	7%	6%	4%	3%	5%	7%	5%	4%	7%	4%	8% ^{znq}	6%	3%	4%	7% ^{znq}	4%	5%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	48	35	13	3	5	15	8	10	7	8	23	17	23	25	20	13	10	5	33	15	44
	5% ^{bo}	7% ^{zb}	3%	3%	3%	9% ^{zcd}	5%	7% ^{hi}	3%	3%	7% ^{hi}	5% ^h	5%	5%	7% ^{zoq}	5%	5%	2%	6% ^o	3%	4%
Taxation	55	23	32	12	11	14	7	5	7	23	21	11	37	18	21	10	11	12	31	24	54
	6% ^{hk}	5%	6%	9% ^{ghk}	7%	9% ^{ghk}	4%	3%	3%	8% ^{hk}	6%	3%	8%	3%	8% ^m	4%	5%	5%	6% ^m	5%	5%
Trade unions/ Strikes	14	6	8	2	5	4	2	1	-	7	6	1	11	3	5	5	1	2	10	3	11
	1% ^k	1%	1%	2%	3% ^{hk}	3% ^{hk}	1%	1%	-	2% ^{hk}	2% ^{hk}	*	2%	1%	2%	2%	1%	1%	2%	1%	1%
Transport/Public transport	46	28	18	7	5	6	8	13	7	12	14	20	18	28	19	10	10	6	29	16	46
	5%	6%	4%	5%	3%	4%	5%	9% ^{zdh}	3%	4%	4%	5% ^h	4%	5%	7% ^{zoq}	4%	5%	3%	5%	4%	5%
Unemployment/ Factory closure/ Lack of industry	144	68	76	26	35	17	29	16	21	62	46	37	78	66	34	31	29	50	65	79	144
	14% ^{hk}	14%	15%	21% ^{ze}	21% ^{ze}	10%	17% ^{hk}	11%	9%	21% ^{ze}	14%	10%	17%	12%	13%	11%	14%	21% ^{zl}	12%	17% ^{zm}	14%
Other	41	25	15	4	4	10	7	4	12	7	17	16	18	23	15	7	6	12	22	18	37
	4%	5%	3%	3%	2%	6%	4%	3%	5%	3%	5%	4%	4%	4%	6%	3%	3%	5%	4% ^m	4%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used.

Respondent type : GB Adults 18+
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Number of sample points : 238
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ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE										SOCIAL GRADE						UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)		ABC1 (p)	C2DE (q)
UNWEIGHTED BASE	1008	472	536	115	145	156	152	163	277	260	308	440	416	592	257	307	198	246	564	444	1008
WEIGHTED BASE	1000	490	509	125	170	159	176	144	226	295	335	370	454	545	268	278	212	242	546	453	1008
	100%	49%	51%	13%	17%	16%	18%	14%	23%	30%	34%	37%	45%	55%	27%	28%	21%	24%	55%	45%	101%
MEAN NUMBER OF MENTIONS	3.72o	3.67	3.76	3.51	3.73	3.89	3.59	4.20z	3.49	3.64	3.73	3.77h	3.73	3.71	4.45z	3.58	3.52	3.23	4.01z	3.37	3.68
STANDARD ERROR	0.09	0.12	0.12	0.23	0.21	0.26	0.19	0.25	0.16	0.15	0.16	0.14	0.14	0.11	0.21	0.14	0.20	0.13	0.12	0.11	0.09
ERROR VARIANCE	0.01	0.02	0.01	0.05	0.04	0.07	0.04	0.06	0.02	0.02	0.03	0.02	0.02	0.01	0.04	0.02	0.04	0.02	0.02	0.01	0.01
Don't know	120	62	58	21	19	14	16	11	38	40	30	49	55	65	16	26	34	43	42	77	120
	12%lp	13%	11%	17%gj	11%	9%	9%	8%	17%ze	14%	9%	13%g	12%	12%	6%	9%	16%lm	18%zlm	8%	17%zl	12%
Personal finances (NET)	261	119	142	40	59	44	46	36	38	99	89	73	143	119	72	77	55	58	148	113	254
	26%hk	24%	28%	32%hk	35%zh	28%h	26%h	25%	17%	33%zh	27%hk	20%h	31%	22%	27%	28%	26%	24%	27%	25%	25%
Median	2	2	2	2	3	2	2	3	2	2	2	2	2	2	3	2	2	2	3	2	2

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used.

ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1008	870	50	88	337	249	335	285	336	125	260	135	390	266	151	183	656	334	1008
WEIGHTED BASE	1000	865	50*	85*	327	242	310	260	363	132	274	142	303	319	131	226	622	357	1008
	100%	86%	5%*	8%*	33%	24%	31%	26%	36%	13%	27%	14%	30%	32%	13%	23%	62%	36%	101%
Ageing population/ Social care for the elderly	111	99	4	9	31	23	40	36	40	16	33	17	35	42	17	11	77	28	116
	11% _{oq}	11%	8%	10%	10%	9%	13%	14%	11%	12%	12%	12%	12% _o	13% _{oq}	13% _{oq}	5%	12% _{oq}	8% _o	12%
AIDS	6	6	-	-	-	-	1	1	5	3	5	2	-	2	1	3	2	4	6
	1%	1%	-	-	-	-	*	*	1% _d	2% _{zde}	2% _{zad}	2% _d	-	1%	1%	1% _l	*	1%	1%
Animal welfare	19	17	-	2	2	-	8	8	8	1	7	6	4	8	4	3	11	7	18
	2% _{de}	2% _e	-	2% _e	1%	-	3% _{de}	3% _{de}	2% _e	1%	3% _{de}	4% _{de}	1%	2%	3%	1%	2%	2%	2%
Bird flu/Pandemic flu/Swine flu/ Ebola	2	2	-	-	-	-	1	1	1	-	1	1	2	-	-	-	2	-	2
	*	*	-	-	-	-	*	*	*	-	*	1%	1%	-	-	-	*	-	*
Common Market/ Brexit/EU/Europe/ Euro	481	414	21	47	161	114	130	109	190	55	137	83	160	169	38	104	329	142	481
	48% _{fg}	48% _{fg}	41%	55% _{fg}	49%	47%	42%	42%	52% _{af}	41%	50% _i	58% _{za}	53% _{zn}	53% _{nq}	29%	46% _{nq}	53% _{zn}	40% _n	48%
Countryside/Rural life	17	13	2	2	2	-	9	7	6	-	5	5	6	7	-	4	13	4	18
	2% _e	2%	4% _{ei}	3% _{de}	1%	-	3% _{ade}	3% _e	2%	-	2% _e	4% _{ade}	2%	2%	-	2%	2%	1%	2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	125	107	6	12	38	26	37	31	50	29	46	17	39	37	19	29	76	48	125
	12%	12%	11%	14%	12%	11%	12%	12%	14%	22% _{za}	17% _{za}	12%	13%	11%	15%	13%	12%	13%	12%
										de _{fgh}	hk								
										jk									
Defence/Foreign affairs/ International terrorism	163	134	10	19	55	37	52	42	56	15	48	34	45	69	14	29	115	43	161
	16% _q	16%	19%	22% _i	17%	15%	17%	16%	15%	11%	18% _{hi}	24% _{za}	15%	22% _{zl}	11%	13%	18% _{zl}	12%	16%
											ehij			no _q			n _q		

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 31st March - 10th April 2017
 Number of sample points : 238
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1008	870	50	88	337	249	335	285	336	125	260	135	390	266	151	183	656	334	1008
WEIGHTED BASE	1000	865	50*	85*	327	242	310	260	363	132	274	142	303	319	131	226	622	357	1008
	100%	86%	5%*	8%*	33%	24%	31%	26%	36%	13%	27%	14%	30%	32%	13%	23%	62%	36%	101%
Drug abuse	59	50	4	5	21	16	18	14	21	12	19	7	10	15	17	17	25	34	58
	6%lp	6%	7%	6%	6%	7%	6%	5%	6%	9%	7%	5%	3%	5%	13%zlm	7%l	4%	10%zlm	6%
Economy/Economic situation	220	199	13	9	48	40	83	70	89	43	75	32	70	80	14	52	150	66	215
	22%cd	23%cd	25%cd	10%	15%	16%	27%zc	27%zc	25%cd	33%za	27%zc	22%cd	23%nd	25%nd	11%	23%nd	24%zn	19%nd	21%
Education/Schools	200	169	12	19	56	37	62	50	82	28	57	29	60	86	21	31	146	52	205
	20%eo	20%e	25%	22%	17%	15%	20%	19%	23%e	22%	21%	20%	20%	27%zl	16%	14%	23%zl	14%	20%
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Housing	155	142	7	7	26	19	45	38	85	41	74	34	39	40	28	47	79	75	156
	16%cd	16%cd	14%	8%	8%	8%	14%de	14%de	23%za	31%za	27%za	24%za	13%	12%	21%lm	21%zl	13%	21%zl	15%
Immigration/immigrants	292	255	12	25	98	73	94	82	100	27	74	46	80	104	50	54	184	104	297
	29%gi	30%gi	24%	29%	30%	30%	30%gi	31%gi	28%gi	21%	27%gi	33%ij	26%	33%	39%zl	24%	30%l	29%o	29%
Inflation/Prices	82	71	5	6	19	13	32	27	31	20	25	5	23	22	11	23	44	35	80
	8%k	8%k	10%	7%	6%	5%	10%de	10%ek	8%k	15%zad	9%k	4%	7%	7%	9%	10%	7%	10%	8%
Lack of faith in politics / politicians / government	78	64	7	7	24	17	27	20	27	7	23	16	25	30	8	13	55	21	78
	8%	7%	13%	9%	7%	7%	9%	8%	8%	6%	8%	11%	8%	9%	6%	6%	9%	6%	8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 31st March - 10th April 2017
 Number of sample points : 238
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ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1008	870	50	88	337	249	335	285	336	125	260	135	390	266	151	183	656	334	1008
WEIGHTED BASE	1000	865	50*	85*	327	242	310	260	363	132	274	142	303	319	131	226	622	357	1008
	100%	86%	5%*	8%*	33%	24%	31%	26%	36%	13%	27%	14%	30%	32%	13%	23%	62%	36%	101%
Local government/ Council tax	38 4%aa	29 3%	4 9%	5 6%	12 4%	7 3%	13 4%	9 3%	13 4%	5 4%	11 4%	6 4%	14 4%	10 3%	5 4%	8 4%	24 4%	13 4%	40 4%
Low pay/Minimum wage/Fair wages	74 7%	67 8%	1 2%	6 7%	18 6%	13 5%	22 7%	21 8%	33 9%	13 10%	27 10%	14 10%	17 5%	26 8%	8 6%	24 11%l	42 7%	32 9%	69 7%
Morality/ Individual behaviour/ Lifestyle	45 5%	40 5%	1 2%	5 5%	16 5%	11 5%	9 3%	8 3%	20 6%	7 5%	18 6%	11 8%f	16 5%	16 5%	6 5%	7 3%	32 5%	13 4%	46 5%
National health service/Hospitals/ Healthcare	477 48%ng	416 48%	23 46%	37 44%	149 46%	112 46%	138 45%	115 44%	189 52%	61 46%	140 51%	78 55%fg	157 52%zn oq	170 53%zn oq	47 36%	95 42%	327 52%zn oq	141 40%	483 48%
Nationalisation/ Government control of institutions	22 2%	18 2%	1 3%	3 3%	8 2%	5 2%	6 2%	5 2%	8 2%j	1 1%	3 1%	3 2%	8 3%	8 2%	1 1%	5 2%	16 3%	6 2%	21 2%
Northern Ireland	6 1%	6 1%	- -	- -	2 1%	2 1%	3 1%	3 1%	1 *	- -	1 *	1 1%	2 1%	2 1%	- -	2 1%	4 1%	2 1%	6 1%
Nuclear weapons/ Nuclear war/ Disarmament	15 1%	14 2%	- -	1 1%	2 1%	1 *	5 2%	5 2%	8 2%	2 1%	7 2%	5 3%de	5 2%	6 2%	4 3%	1 *	10 2%	4 1%	15 1%
Pensions/Social security/Benefits	82 8%	68 8%	2 3%	12 14%zad ei	27 8%e	15 6%	25 8%	23 9%	30 8%	7 6%	25 9%l	18 13%eah	23 7%	32 10%	14 11%q	12 5%	54 9%	27 8%	84 8%
Petrol prices/Fuel	27 3%l	25 3%	1 2%	1 2%	6 2%	5 2%	9 3%	8 3%	12 3%	4 3%	11 4%	7 5%	2 1%	14 4%lp	6 4%l	4 2%	17 3%l	9 3%	27 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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What do you see as the main/other important issues facing Britain today?
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	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1008	870	50	88	337	249	335	285	336	125	260	135	390	266	151	183	656	334	1008
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	100%	86%	5%*	8%*	33%	24%	31%	26%	36%	13%	27%	14%	30%	32%	13%	23%	62%	36%	101%
Pollution/ Environment	84	79	4	1	17	15	27	23	41	16	34	18	24	35	9	14	59	22	85
	8%cd	9%cd	8%	2%	5%	6%	9% ^c	9% ^c	11% ^{zc} de	12% ^{cd}	12% ^{za} cde	12% ^{cde}	8%	11% ^q	7%	6%	9%	6%	8%
Population levels/ Overpopulation	48	44	3	1	6	5	22	19	20	11	20	9	11	13	9	13	24	22	47
	5% ^{de}	5% ^{de}	6%	1%	2%	2%	7% ^{zcd} e	7% ^{zcd} e	6% ^{de}	8% ^{cde}	7% ^{zcd} eh	6% ^{de}	4%	4%	7%	6%	4%	6%	5%
Pound/Exchange rate/Value of pound	25	22	3	1	9	8	8	6	8	4	8	4	4	11	4	5	15	9	24
	3% ^l	3%	5%	1%	3%	3%	3%	2%	2%	3%	3%	3%	1%	4%	3%	2%	2% ^l	2%	2%
Poverty/Inequality	137	118	6	12	37	24	40	34	60	28	47	18	40	53	18	21	93	39	138
	14%	14% ^e	11%	15%	11%	10%	13%	13%	17% ^e	22% ^{za} defg	17% ^{de}	13%	13%	17% ^{oq}	14%	9%	15%	11%	14%
Privatisation	28	26	-	3	9	6	9	9	11	7	11	4	5	9	1	12	13	13	27
	3% ^l	3%	-	3%	3%	2%	3%	3%	3%	5%	4%	3%	2%	3%	1%	5% ^{zln} p	2%	4% ⁿ	3%
Public services in general	76	68	2	6	18	12	18	16	41	17	35	18	21	36	10	9	57	19	76
	8% ^{oq}	8% ^e	4%	8%	5%	5%	6%	6%	11% ^{za} defg	13% ^{za} defg	13% ^{za} defg	13% ^{zad} efg	7%	11% ^{zoq}	7%	4%	9% ^{zlo} q	5%	8%
Race relations	54	51	1	1	15	14	17	16	22	6	18	12	17	19	8	9	36	18	53
	5%	6%	2%	1%	5%	6%	5%	6%	6%	4%	6%	8% ^c	6%	6%	6%	4%	6%	5%	5%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	48	22	1	25	29	4	8	7	11	2	11	9	11	20	2	15	31	17	44
	5% ^{aef} n	3%	2%	29% ^{zab} defghi jk	9% ^{zae} fghij	2%	3%	3%	3%	2%	4% ⁱ	6% ^{aeh}	4%	6% ⁿ	2%	7% ⁿ	5%	5% ⁿ	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
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 Number of sample points : 238
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ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

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Q.PL01/02
What do you see as the main/other important issues facing Britain today?
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	GOVERNMENT OFFICE REGION												TENURE						UNWTD TOTAL
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1008	870	50	88	337	249	335	285	336	125	260	135	390	266	151	183	656	334	1008
WEIGHTED BASE	1000	865	50*	85*	327	242	310	260	363	132	274	142	303	319	131	226	622	357	1008
	100%	86%	5%*	8%*	33%	24%	31%	26%	36%	13%	27%	14%	30%	32%	13%	23%	62%	36%	101%
Taxation	55 6%e	44 5%e	2 4%	9 10%de	15 5%e	6 3%	16 5%	14 5%	24 7%e	14 10%zad ehjk	19 7%ek	5 4%	14 4%	15 5%	7 5%	19 8%	28 5%	26 7%	54 5%
Trade unions/ Strikes	14 1%l	12 1%	- -	1 2%	4 1%	3 1%	2 1%	2 1%	8 2%	3 2%	6 2%	3 2%	1 *	8 2%l	2 1%	3 1%	8 1%l	5 1%	11 1%
Transport/Public transport	46 5%n	38 4%	4 8%	4 5%	10 3%	6 2%	15 5%	11 4%	21 6%	7 5%	19 7%ade	12 8%zad e	16 5%	20 6%nq	2 2%	8 4%	36 6%znq	10 3%	46 5%
Unemployment/ Factory closure/ Lack of industry	144 14%kl	121 14%k	14 28%za cdegh jk	9 11%	46 14%k	37 15%k	55 18%za ghk	41 16%k	43 12%k	24 18%hj k	32 12%k	8 6%	30 10%	50 16%l	33 25%zl mopq	28 13%	81 13%l	62 17%lo	144 14%
Other	41 4%fgi	35 4%fgi	2 4%	4 4%	16 5%g	12 5%fgi	6 2%	4 2%	19 5%fgi	1 1%	11 4%i	10 7%fgi j	11 4%	12 4%	4 3%	14 6%	23 4%	18 5%	37 4%
MEAN NUMBER OF MENTIONS	3.72d e	3.72d e	3.63	3.74	3.37	3.23	3.69	3.70	4.06z ade	4.16d e	4.26z ade h	4.35z ade	3.55	4.17z lopq	3.56	3.43	3.87z lq	3.48	3.68
STANDARD ERROR	0.09	0.10	0.33	0.19	0.12	0.15	0.16	0.19	0.16	0.23	0.19	0.30	0.12	0.19	0.23	0.18	0.11	0.14	0.09
ERROR VARIANCE	0.01	0.01	0.11	0.04	0.01	0.02	0.03	0.03	0.03	0.05	0.04	0.09	0.02	0.04	0.05	0.03	0.01	0.02	0.01
Don't know	120 12%cj	112 13%zc j	5 11%	2 3%	48 15%cj	46 19%za cdfgh ijk	34 11%c	29 11%c	37 10%cj	11 8%	23 8%	12 9%	34 11%	33 10%	24 18%zl mpq	26 11%	67 11%	50 14%	120 12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
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	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)		
UNWEIGHTED BASE	1008	870	50	88	337	249	335	285	336	125	260	135	390	266	151	183	656	334	1008
WEIGHTED BASE	1000	865	50*	85*	327	242	310	260	363	132	274	142	303	319	131	226	622	357	1008
	100%	86%	5%*	8%*	33%	24%	31%	26%	36%	13%	27%	14%	30%	32%	13%	23%	62%	36%	101%
Personal finances (NET)	261	227	11	23	64	41	85	74	112	52	90	39	66	93	32	63	159	95	254
	26%de	26%de	22%	27%e	20%e	17%	27%de	28%de	31%za	39%za	33%za	27%e	22%	29%l	25%	28%	26%l	27%	25%
									de	bdefg	de								
Median	2	2	2	3	2	2	2	2	3	3	3	3	2	3	2	2	3	2	2

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			VOTING				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NOT CON SERV ATIVE (i)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1008	376	125	507	226	251	59	782	122	191	386	281	1008
WEIGHTED BASE	1000	441	128	431	219	254	54*	780	107	180	404	313	1008
	100%	44%	13%	43%	22%	25%	5%*	78%	11%	18%	40%	31%	101%
Ageing population/ Social care for the elderly	111 11%i	45	8	59	43	21	7	69	9	20	57	34	116
		10%	6%	14%zb	19%zgi	8%	13%	9%	8%	11%	14%z	11%	12%
AIDS	6 1%	3	1	2	1	1	-	5	1	1	2	4	6
		1%	1%	1%	*	*	-	1%	1%	1%	1%	1%	1%
Animal welfare	19 2%	8	3	8	4	2	1	15	2	3	11	5	18
		2%	2%	2%	2%	1%	2%	2%	1%	2%	3%	2%	2%
Bird flu/Pandemic flu/Swine flu/ Ebola	2 *	-	-	2	-	-	-	2	-	-	2	-	2
		-	-	*	-	-	-	*	-	-	*	-	*
Common Market/ Brexit/EU/Europe/ Euro	481 48%i	218	65	198	134	112	36	347	31	86	241	141	481
		50%	51%	46%	61%zg	44%	67%zg	44%	29%	48%i	60%z	45%	48%
					i		i				m		
Countryside/Rural life	17 2%i	6	3	8	7	2	-	10	1	2	11	3	18
		1%	3%	2%	3%i	1%	-	1%	1%	1%	3%	1%	2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	125 12%	55	21	49	27	34	5	98	15	24	50	38	125
		12%	16%	11%	12%	13%	9%	13%	14%	13%	12%	12%	12%
Defence/Foreign affairs/ International terrorism	163 16%	78	24	60	45	43	7	118	12	23	92	52	161
		18%	19%	14%	20%	17%	12%	15%	11%	13%	23%z	17%	16%
											m		
Drug abuse	59 6%	24	3	32	9	15	2	50	11	11	20	22	58
		5%	3%	7%	4%	6%	3%	6%	10%zn	6%	5%	7%	6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 31st March - 10th April 2017
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		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NOT CON SERV ATIVE (i)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1008	376	125	507	226	251	59	782	122	191	386	281	1008
WEIGHTED BASE	1000	441	128	431	219	254	54*	780	107	180	404	313	1008
	100%	44%	13%	43%	22%	25%	5%*	78%	11%	18%	40%	31%	101%
Economy/Economic situation	220	115	26	79	64	55	11	156	21	38	104	73	215
	22%ci	26%zc	20%	18%	29%zi	22%	20%	20%	20%	21%	26%z	23%	21%
Education/Schools	200	80	36	84	45	50	17	155	17	34	106	82	205
	20%	18%	28%za	20%	21%	20%	31%zi	20%	16%	19%	26%zi	26%	20%
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-
Housing	155	71	14	70	30	46	11	125	14	23	76	47	156
	16%	16%	11%	16%	14%	18%	20%	16%	13%	13%	19%z	15%	15%
Immigration/immigrants	292	129	37	125	83	64	9	209	36	55	121	81	297
	29%hi	29%	29%	29%	38%zg	25%	17%	27%	34%	30%	30%	26%	29%
Inflation/Prices	82	47	6	29	15	22	8	67	13	15	33	30	80
	8%	11%zbc	4%	7%	7%	9%	16%zf	9%	12%	8%	8%	10%	8%
Lack of faith in politics / politicians / government	78	39	9	30	26	20	2	53	6	10	41	26	78
	8%ii	9%	7%	7%	12%zi	8%	4%	7%	5%	6%	10%z	8%	8%
Local government/Council tax	38	16	4	18	13	11	-	25	6	10	14	13	40
	4%	4%	3%	4%	6%	4%	-	3%	6%	6%	4%	4%	4%
Low pay/Minimum wage/Fair wages	74	42	12	20	18	24	1	56	8	21	27	27	69
	7%c	9%c	9%c	5%	8%	9%h	1%	7%	7%	12%zn	7%	9%	7%
Morality/Individual behaviour/Lifestyle	45	17	5	23	17	10	3	28	4	11	21	9	46
	5%ii	4%	4%	5%	8%zi	4%	5%	4%	3%	6%	5%	3%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+
Fieldwork dates : 31st March - 10th April 2017
Number of sample points : 238
Source : Ipsos MORI (JN Q218)

ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			VOTING				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NOT CON SERV ATIVE (i)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1008	376	125	507	226	251	59	782	122	191	386	281	1008
WEIGHTED BASE	1000	441	128	431	219	254	54*	780	107	180	404	313	1008
	100%	44%	13%	43%	22%	25%	5%*	78%	11%	18%	40%	31%	101%
National health service/Hospitals/ Healthcare	477 48%	209 47%	60 47%	207 48%	114 52%	122 48%	33 61%zi	363 47%	43 41%	79 44%	224 55%zm	133 43%	483 48%
Nationalisation/ Government control of institutions	22 2%	13 3%	2 2%	7 2%	2 1%	9 4%	- -	20 3%	1 1%	3 2%	12 3%	8 2%	21 2%
Northern Ireland	6 1%	1 *	- -	5 1%	2 1%	1 *	1 2%	4 1%	1 1%	- -	1 *	- -	6 1%
Nuclear weapons/ Nuclear war/ Disarmament	15 1%	6 1%	- -	9 2%	2 1%	4 2%	1 2%	13 2%	2 2%	2 1%	5 1%	4 1%	15 1%
Pensions/Social security/Benefits	82 8%	41 9%	6 5%	34 8%	19 9%	19 8%	4 7%	63 8%	12 11%	12 7%	40 10%	26 8%	84 8%
Petrol prices/Fuel	27 3%	16 4%	4 3%	8 2%	7 3%	6 2%	- -	20 3%	1 1%	5 3%	18 4%z	15 5%	27 3%
Pollution/ Environment	84 8%	43 10%	10 8%	31 7%	18 8%	25 10%	8 14%	66 9%	9 9%	14 8%	47 12%z	24 8%	85 8%
Population levels/ Overpopulation	48 5%ⁱ	17 4%	5 4%	26 6%	17 8%zi	10 4%	1 2%	30 4%	7 6%	10 6%	20 5%	17 5%	47 5%
Pound/Exchange rate/Value of pound	25 3%	12 3%	5 4%	9 2%	7 3%	10 4%	- -	18 2%	2 2%	7 4%	15 4%	11 3%	24 2%
Poverty/Inequality	137 14%^m	63 14%	16 12%	58 13%	25 12%	52 20%zf	7 13%	111 14%	18 17% ^m	14 8%	67 17% ^{zm}	47 15%	138 14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/i/r - z/l/m/n
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Q.PL01/02
What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	WORKING STATUS			VOTING				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NOT CON SERV ATIVE (i)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1008	376	125	507	226	251	59	782	122	191	386	281	1008
WEIGHTED BASE	1000	441	128	431	219	254	54*	780	107	180	404	313	1008
	100%	44%	13%	43%	22%	25%	5%*	78%	11%	18%	40%	31%	101%
Privatisation	28	16	1	12	4	13	-	24	3	3	13	9	27
	3%	4%	1%	3%	2%	5%z	-	3%	2%	2%	3%	3%	3%
Public services in general	76	34	10	32	14	27	7	62	4	12	43	31	76
	8%	8%	8%	7%	6%	11%	12%	8%	4%	7%	11%zi	10%	8%
Race relations	54	22	6	26	19	14	6	35	5	12	25	21	53
	5%i	5%	5%	6%	9%zi	5%	10%i	4%	5%	7%	6%	7%	5%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	48	30	7	11	16	9	2	32	2	9	33	19	44
	5%c	7%zc	5%	3%	7%	4%	4%	4%	2%	5%	8%zi	6%	4%
Taxation	55	29	9	17	13	16	2	42	5	9	24	26	54
	6%c	7%	7%	4%	6%	6%	3%	5%	4%	5%	6%	8%	5%
Trade unions/ Strikes	14	9	3	1	5	5	-	8	1	3	7	6	11
	1%c	2%c	3%c	*	2%	2%	-	1%	1%	2%	2%	2%	1%
Transport/Public transport	46	22	8	16	16	10	3	30	6	7	25	16	46
	5%i	5%	6%	4%	7%zi	4%	5%	4%	6%	4%	6%	5%	5%
Unemployment/ Factory closure/ Lack of industry	144	62	19	63	25	52	4	119	16	27	55	57	144
	14%	14%	15%	15%	12%	20%zfh	7%	15%	15%	15%	14%	18%	14%
Other	41	18	6	17	9	7	4	32	6	8	21	19	37
	4%	4%	4%	4%	4%	3%	8%	4%	6%	4%	5%	6%	4%
MEAN NUMBER OF MENTIONS	3.72i	3.87	3.62	3.59	4.24z	3.81	3.78	3.57	3.44	3.58	4.32z	3.88	3.68
					i						lm		
STANDARD ERROR	0.09	0.15	0.22	0.12	0.23	0.16	0.27	0.09	0.19	0.20	0.16	0.16	0.09

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	WORKING STATUS			VOTING				INCOME			CHILD IN HH	UNWTD TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NOT CONSERVATIVE (i)	UP TO 11499 (l)	11500 - 24999 (m)			25000 PLUS (n)
UNWEIGHTED BASE	1008	376	125	507	226	251	59	782	122	191	386	281	1008
WEIGHTED BASE	1000	441	128	431	219	254	54*	780	107	180	404	313	1008
	100%	44%	13%	43%	22%	25%	5%*	78%	11%	18%	40%	31%	101%
ERROR VARIANCE	0.01	0.02	0.05	0.01	0.05	0.03	0.07	0.01	0.04	0.04	0.03	0.03	0.01
Don't know	120	50	9	61	14	30	5	106	17	22	21	34	120
	12%fn	11%	7%	14%zb	6%	12%	9%	14%zf	16%n	12%n	5%	11%	12%
Personal finances (NET)	261	135	33	94	48	82	15	213	34	45	117	100	254
	26%c	31%zc	26%	22%	22%	32%zf	28%	27%	31%	25%	29%	32%	25%
Median	2	3	2	2	3	3	3	2	2	2	3	3	2

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What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1008	215	483	125	297	481	205	229	568	209	881	122	167	330	120	198	128	87	133	164	1008
WEIGHTED BASE	1000	220	477	125	292	481	200	226	566	206	869	126	184	380	118	192	129	80*	129	163	1008
	100%	22%	48%	12%	29%	48%	20%	23%	57%	21%	87%	13%	18%	38%	12%	19%	13%	8%*	13%	16%	101%
Ageing population/ Social care for the elderly	111	29	82	25	35	69	45	23	59	29	98	12	19	34	19	27	22	6	8	27	116
	11%	13%	17%zt	20%zt	12%	14%z	23%zab et	10%	10%	14%	11%	9%	10%	9%	16%	14%st	17%z	8%	6%	17%zv	12%
AIDS	6	2	4	2	3	3	5	1	5	-	5	1	-	4	1	2	2	1	-	3	6
	1%	1%	1%	2%	1%	1%	3%zbe	*	1%	-	1%	1%	-	1%	1%	1%	2%	1%	-	2%	1%
Animal welfare	19	4	12	9	6	11	10	2	10	7	19	-	5	6	4	2	2	1	1	5	18
	2%	2%	2%	7%zabe t	2%	2%	5%zbe	1%	2%	4%	2%	-	3%	1%	3%	1%	1%	1%	1%	3%	2%
Bird flu/Pandemic flu/Swine flu/ Ebola	2	-	1	1	-	1	1	-	1	1	2	-	-	-	1	-	-	-	-	-	2
	*	-	*	1%	-	*	*	-	*	*	*	-	-	-	1%	-	-	-	-	-	*
Common Market/ Brexit/EU/Europe/ Euro	481	119	251	46	124	481	116	96	273	111	431	49	100	184	79	93	72	34	27	96	481
	48%ctk v	54%ct	53%zct	37%	42%	100%zab cft	58%zct	42%	48%	54%g	50%zk	39%	55%	48%	67%zqr s	48%	55%q	43%	21%	59%zv	48%
Countryside/Rural life	17	5	13	6	5	12	9	1	8	8	17	-	1	9	4	6	4	3	-	5	18
	2%	2%	3%z	5%z	2%	3%	4%z	*	1%	4%zg	2%	-	1%	2%	4%	3%	3%	4%	-	3%	2%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	125	40	59	125	49	46	38	31	80	14	108	15	15	56	19	33	28	6	18	32	125
	12%ei	18%zbe	12%	100%zab eft	17%zbe	10%	19%zbe	14%i	14%i	7%	12%	12%	8%	15%i	16%	17%zs	22%zqs	8%	14%	20%z	12%
Defence/Foreign affairs/ International terrorism	163	45	77	31	59	94	39	33	91	38	147	16	46	56	23	31	23	9	17	43	161
	16%	20%	16%	25%zb	20%z	20%z	19%	15%	16%	18%	17%	12%	25%zm	15%	20%	16%	18%	11%	13%	26%zv	16%

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What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1008	215	483	125	297	481	205	229	568	209	881	122	167	330	120	198	128	87	133	164	1008
WEIGHTED BASE	1000	220	477	125	292	481	200	226	566	206	869	126	184	380	118	192	129	80*	129	163	1008
	100%	22%	48%	12%	29%	48%	20%	23%	57%	21%	87%	13%	18%	38%	12%	19%	13%	8%*	13%	16%	101%
Drug abuse	59 6%e	15 7%	30 6%e	22 18%zabe ft	22 7%e	18 4%	17 9%e	20 9%zi	32 6%	7 4%	47 5%	11 9%	10 5%	18 5%	8 7%	16 8%	13 10%	5 6%	6 5%	15 9%	58 6%
Economy/Economic situation	220 22%jv	220 100%zbc eft	96 20%	40 32%zbt	55 19%	119 25%bt	56 28%zbt	56 25%	125 22%	37 18%	182 21%	36 29%	37 20%	102 27%z	27 23%	44 23% ^s	38 29%zqs	12 15%	12 10%	43 26%v	215 21%
Education/Schools	200 20%mv	56 25%zt	123 26%zt	38 30%zt	51 17%	116 24%zt	200 100%zab cet	47 21%	105 19%	48 23%	169 19%	30 24%	52 28%zm	62 16%	28 24%	35 18%	27 21%	12 15%	14 10%	37 23%v	205 20%
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Housing	155 16%	43 20%	82 17%	34 27%zbe t	52 18%	72 15%	51 26%zbe t	41 18%	86 15%	27 13%	134 15%	19 15%	30 16%	57 15%	25 21%	34 18% ^s	27 21%	9 11%	17 13%	35 22%z	156 15%
Immigration/immigrants	292 29%egk	55 25%	132 28%	49 40%za bef	292 100%zab cef	124 26%	51 25%	42 19%	180 32%zg	68 33%g	269 31%zk	22 18%	54 29%	109 29%	27 23%	66 34%p	41 32%	28 35%p	129 100%z	163 100%z	297 29%
Inflation/Prices	82 8%	30 13%zbe	41 9%	20 16%zbe t	25 8%	40 8%	23 11%	24 11%	43 8%	13 6%	68 8%	15 12%	19 10%	35 9%	7 6%	20 10% ^s	18 14%zpq ^s	2 3%	5 4%	19 12%v	80 8%
Lack of faith in politics / politicians / government	78 8%g	18 8%	46 10%	23 19%zab et	34 12%z	44 9%	26 13%z	10 4%	51 9%g	18 9%	71 8%	8 6%	10 6%	36 10%	20 17%zqs	17 9%	12 9%	5 7%	8 6%	26 16%zv	78 8%

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		ECONOMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/ EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR-TANT (v)	OTHER IMPOR-TANT (w)	
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WEIGHTED BASE	1000	220	477	125	292	481	200	226	566	206	869	126	184	380	118	192	129	80*	129	163	1008
	100%	22%	48%	12%	29%	48%	20%	23%	57%	21%	87%	13%	18%	38%	12%	19%	13%	8%*	13%	16%	101%
Local government/ Council tax	38 4%	10 5%	25 5%z	9 8%z	15 5%	23 5%	15 7%z	5 2%	25 4%	8 4%	33 4%	4 3%	3 2%	17 5%	2 2%	11 5%	9 7%p	2 2%	4 3%	11 7%z	40 4%
Low pay/Minimum wage/Fair wages	74 7%	22 10%	37 8%	14 11%	20 7%	33 7%	25 13%z	20 9%	38 7%	14 7%	62 7%	11 9%	23 12%z	31 8%	8 7%	14 7%	10 7%	8 10%	8 6%	12 7%	69 7%
Morality/ Individual behaviour/ Lifestyle	45 5%l	14 6%	25 5%	15 12%z	16 5%	30 6%z	16 8%z	9 4%	33 6%z	3 2%	36 4%	9 7%	6 3%	16 4%	8 6%	8 4%	5 4%	3 4%	4 3%	12 8%	46 5%
National health service/Hospitals/ Healthcare	477 48%sv	96 44%	477 100%z	59 47%	132 45%	251 52%z	123 62%z	103 46%	266 47%	108 52%	423 49%	50 40%	84 46%	180 47%	57 48% _s	80 42% _s	61 47% _{qs}	24 30%	50 39%	82 50%	483 48%
Nationalisation/ Government control of institutions	22 2%	6 3%	9 2%	8 7%z	6 2%	13 3%	12 6%z	4 2%	12 2%	5 3%	19 2%	3 2%	6 3%	9 2%	1 1%	3 2%	1 1%	2 3%	- -	6 3%v	21 2%
Northern Ireland	6 1%	2 1%	2 *	- -	- -	4 1%	- -	1 *	3 1%	2 1%	6 1%	- -	- -	1 *	1 1%	2 1%	1 1%	1 1%	- -	- -	6 1%
Nuclear weapons/ Nuclear war/ Disarmament	15 1%	6 3%	11 2%	3 3%	2 1%	7 2%	8 4%z	3 1%	6 1%	6 3%	13 1%	1 1%	2 1%	3 1%	1 1%	1 1%	1 1%	- -	- -	2 1%	15 1%
Pensions/Social security/Benefits	82 8%g	28 13%z	57 12%z	16 13%z	22 8%	49 10%	30 15%z	9 4%	51 9%g	21 10%g	75 9%	6 5%	15 8%	33 9%	11 10%	21 11%	11 9%	12 15%z	8 6%	14 9%	84 8%
Petrol prices/Fuel	27 3%	6 3%	14 3%	7 6%	11 4%	15 3%	12 6%z	7 3%	17 3%	4 2%	22 3%	5 4%	8 4%	12 3%	2 2%	5 3%	2 2%	4 5%	3 2%	9 5%z	27 3%

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	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECONOMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR-TANT (v)	OTHER IMPOR-TANT (w)	
UNWEIGHTED BASE	1008	215	483	125	297	481	205	229	568	209	881	122	167	330	120	198	128	87	133	164	1008
WEIGHTED BASE	1000	220	477	125	292	481	200	226	566	206	869	126	184	380	118	192	129	80*	129	163	1008
	100%	22%	48%	12%	29%	48%	20%	23%	57%	21%	87%	13%	18%	38%	12%	19%	13%	8%*	13%	16%	101%
Pollution/ Environment	84 8%sv	26 12%	54 11%z	28 11%z	28 10%	53 11%z	31 16%zt	18 8%	48 8%	18 9%	76 9%	7 6%	19 11%	30 8%	21 18%zqrs	11 6%	11 9%qs	2 2%	3 2%	25 15%zv	85 8%
Population levels/ Overpopulation	48 5%	24 11%zbe	29 6%	17 14%zbe	25 9%ze	23 5%	13 7%	8 3%	32 6%	7 3%	39 5%	8 7%	4 2%	19 5%	4 4%	12 6%	9 7%	3 4%	5 4%	20 12%zv	47 5%
Pound/Exchange rate/Value of pound	25 3%j	8 4%	16 3%	5 4%	11 4%	15 3%	14 7%zbe	9 4%	12 2%	4 2%	15 2%	10 8%zi	7 4%	9 2%	2 1%	3 2%	3 2%	1 1%	2 2%	9 5%z	24 2%
Poverty/Inequality	137 14%v	36 16%	81 17%zt	24 19%t	35 12%	66 14%	44 22%zet	39 17%	69 12%	26 13%	119 14%	15 12%	34 18%ms	44 12%	32 27%zqr	28 15%	21 17%	10 13%	9 7%	26 16%v	138 14%
Privatisation	28 3%	13 6%zet	20 4%ze	3 3%	7 2%	10 2%	7 4%	10 4%	13 2%	5 3%	23 3%	5 4%	5 3%	10 3%	2 2%	2 1%	1 1%	1 1%	-	7 4%v	27 3%
Public services in general	76 8%iv	24 11%	50 10%zt	12 9%	20 7%	52 11%zt	27 14%zt	18 8%	49 9%i	9 4%	66 8%	9 7%	18 10%	25 7%	14 12%	14 7%	7 6%	7 9%	3 2%	17 11%v	76 8%
Race relations	54 5%v	14 6%	29 6%	14 11%zbt	17 6%	32 7%	19 10%z	13 6%	31 6%	9 4%	43 5%	10 8%	6 3%	22 6%	14 12%zqs	11 6%	9 7%	2 3%	1 1%	16 10%zv	53 5%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	48 5%g	12 5%	23 5%	7 5%	17 6%	40 8%zb	13 6%	4 2%	35 6%zg	9 4%	45 5%	3 3%	14 8%	22 6%	12 10%z	13 7%	10 8%	7 8%	2 2%	15 9%zv	44 4%
Taxation	55 6%j	18 8%	28 6%	9 7%	14 5%	25 5%	20 10%zbt	16 7%	29 5%	9 5%	41 5%	13 10%zi	11 6%	27 7%	4 3%	13 7%	11 8%	3 4%	5 4%	10 6%	54 5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 31st March - 10th April 2017
 Number of sample points : 238
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECONOMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR-TANT (v)		OTHER IMPOR-TANT (w)
UNWEIGHTED BASE	1008	215	483	125	297	481	205	229	568	209	881	122	167	330	120	198	128	87	133	164	1008
WEIGHTED BASE	1000	220	477	125	292	481	200	226	566	206	869	126	184	380	118	192	129	80*	129	163	1008
	100%	22%	48%	12%	29%	48%	20%	23%	57%	21%	87%	13%	18%	38%	12%	19%	13%	8%*	13%	16%	101%
Trade unions/ Strikes	14 1%	5 2%	6 1%	3 2%	4 1%	9 2%	5 2%	3 1%	8 1%	3 1%	11 1%	2 2%	6 3%z	6 2%	- -	2 1%	- -	2 3%	2 2%	2 1%	11 1%
Transport/Public transport	46 5%	16 7%z	31 7%z	11 9%z	18 6%	25 5%	23 11%z	8 3%	27 5%	11 5%	41 5%	4 3%	7 4%	22 6%	9 8%	10 5%	7 6%	3 3%	5 4%	13 8%z	46 5%
Unemployment/ Factory closure/ Lack of industry	144 14%bjp	47 21%zbe	56 12%	33 26%zbe	46 16%	59 12%	35 17%be	40 18%	73 13%	29 14%	111 13%	32 26%zj	25 13%	57 15%	8 7%	23 12%	16 12%	8 10%	12 9%	34 21%zv	144 14%
Other	41 4%be	5 2%	13 3%	7 5%	9 3%	13 3%	14 7%zabe	9 4%	25 4%	7 4%	37 4%	4 3%	8 5%	15 4%	5 5%	7 4%	5 4%	2 3%	6 5%	3 2%	37 4%
MEAN NUMBER OF MENTIONS	3.72v	5.11zb et	4.52z	6.22za bet	4.47z	4.41z	5.96za bet	3.63	3.73	3.72	3.71	3.71	3.95	3.75	4.38zs	3.85s	4.25zq s	3.16	3.15	5.52zv	3.68
STANDARD ERROR	0.09	0.26	0.15	0.42	0.20	0.15	0.29	0.17	0.12	0.19	0.09	0.26	0.21	0.16	0.27	0.20	0.28	0.18	0.13	0.32	0.09
ERROR VARIANCE	0.01	0.07	0.02	0.18	0.04	0.02	0.08	0.03	0.01	0.04	0.01	0.07	0.04	0.02	0.07	0.04	0.08	0.03	0.02	0.10	0.01
Don't know	120 12%abce ftjprw	5 2%	14 3%	1 *	16 6%cf	25 5%bcf	1 *	35 16%	60 11%	24 12%	97 11%	23 18%zj	14 8%	45 12%	4 3%	17 9%pr	7 6%	12 15%par	13 10%w	3 2%	120 12%
Personal finances (NET)	261 26%v	69 31%e	133 28%	46 37%zbe	74 25%	118 25%	70 35%zbe	73 32%zhi	141 25%	46 22%	224 26%	35 28%	64 35%z	104 27%	43 36%z	60 31%	45 35%z	21 27%	23 18%	51 31%v	254 25%
Median	2	3	3	4	3	3	4	3	2	2	2	2	2	3	3	3	3	2	2	4	2

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1008	137	123	176	132	251	189	1008
WEIGHTED BASE	1000	149	146	193	142	205	164	1008
	100%	15%	15%	19%	14%	21%	16%	101%
Ageing population/ Social care for the elderly	111 11%bd	12 8%	6 4%	23 12%bd	6 4%	39 19%za bd	25 15%bd	116 12%
AIDS	6 1%	2 1%	-	1 *	2 1%	1 1%	-	6 1%
Animal welfare	19 2%	3 2%	1 1%	3 2%	5 4%	5 2%	1 1%	18 2%
Bird flu/Pandemic flu/Swine flu/ Ebola	2 *	-	-	1 *	-	-	1 *	2 *
Common Market/ Brexit/EU/Europe/ Euro	481 48%bf	70 47%f	52 35%	113 59%zb df	58 41%	130 63%za bdf	59 36%	481 48%
Countryside/Rural life	17 2%	3 2%	-	3 1%	2 2%	8 4%zbf	1 1%	18 2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	125 12%	18 12%	25 17% c	17 9%	16 11%	23 11%	26 16% c	125 12%
Defence/Foreign affairs/ International terrorism	163 16%	19 13%	16 11%	46 24%za bf	24 17%	39 19%	20 12%	161 16%
Drug abuse	59 6% ce	9 6%	20 14%zcd e	4 2%	7 5%	5 3%	14 8% ce	58 6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
Overlap formulae used.

Respondent type : GB Adults 18+
Fieldwork dates : 31st March - 10th April 2017
Number of sample points : 238
Source : Ipsos MORI (JN Q218)

ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1008	137	123	176	132	251	189	1008
WEIGHTED BASE	1000	149	146	193	142	205	164	1008
	100%	15%	15%	19%	14%	21%	16%	101%
Economy/Economic situation	220 22%f	40 27%f	29 20%	50 26%f	32 22%f	49 24%f	20 12%	215 21%
Education/Schools	200 20%f	30 20%f	21 14%	52 27%zb df	22 15%	56 28%zb df	19 12%	205 20%
Foot and mouth outbreak/Farming crisis	- -	- -	- -	- -	- -	- -	- -	- -
Housing	155 16%	25 17%	27 18%	28 14%	23 16%	30 15%	23 14%	156 15%
Immigration/immigrants	292 29%b	41 27%	28 19%	57 29%b	45 32%b	60 29%b	62 37%zb	297 29%
Inflation/Prices	82 8%	18 12%e	15 10%	12 6%	15 10%	11 6%	11 6%	80 8%
Lack of faith in politics / politicians / government	78 8%	15 10%	12 8%	11 6%	6 4%	24 12%zcd	11 7%	78 8%
Local government/ Council tax	38 4%	5 3%	3 2%	5 2%	2 1%	11 5%	12 7%zcd	40 4%
Low pay/Minimum wage/Fair wages	74 7%	16 10%ef	21 14%zce f	10 5%	11 8%	10 5%	7 4%	69 7%
Morality/ Individual behaviour/ Lifestyle	45 5%	8 5%	5 3%	6 3%	2 2%	15 7%zd	9 5%	46 5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used.

Respondent type : GB Adults 18+
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ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1008	137	123	176	132	251	189	1008
WEIGHTED BASE	1000	149	146	193	142	205	164	1008
	100%	15%	15%	19%	14%	21%	16%	101%
National health service/Hospitals/Healthcare	477 48%b	68 46%	57 39%	94 49%	64 45%	120 59%za bdf	74 45%	483 48%
Nationalisation/ Government control of institutions	22 2%	4 2%	5 3%	6 3%	2 1%	2 1%	2 1%	21 2%
Northern Ireland	6 1%	1 1%	2 1%	- -	- -	1 1%	2 1%	6 1%
Nuclear weapons/ Nuclear war/ Disarmament	15 1%	3 2%	2 2%	3 2%	1 1%	3 2%	2 1%	15 1%
Pensions/Social security/Benefits	82 8%	8 5%	6 4%	18 9%	16 11%b	21 10%b	13 8%	84 8%
Petrol prices/Fuel	27 3%e	7 5%e	2 1%	10 5%zef	6 4%e	1 1%	2 1%	27 3%
Pollution/ Environment	84 8%	17 11%	7 4%	21 11%	9 6%	22 11%b	10 6%	85 8%
Population levels/ Overpopulation	48 5%	6 4%	10 7%	5 3%	9 6%	13 6%	5 3%	47 5%
Pound/Exchange rate/Value of pound	25 3%	6 4%d	6 4%d	7 4%d	- -	3 1%	4 2%	24 2%
Poverty/Inequality	137 14%f	28 19%f	15 10%	33 17%f	16 11%	30 15%	15 9%	138 14%
Privatisation	28 3%	3 2%	8 5%d	8 4%	1 1%	5 3%	4 2%	27 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used.

Respondent type : GB Adults 18+
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ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1008	137	123	176	132	251	189	1008
WEIGHTED BASE	1000	149	146	193	142	205	164	1008
	100%	15%	15%	19%	14%	21%	16%	101%
Public services in general	76 8% ^a	3 2%	11 8%	22 12% ^{zad}	5 4%	23 11% ^{zad}	11 7%	76 8%
Race relations	54 5%	14 9% ^{zdf}	7 5%	13 7%	4 3%	11 5%	5 3%	53 5%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	48 5%	6 4%	2 2%	16 8% ^{zb}	7 5%	11 5%	6 4%	44 4%
Taxation	55 6%	12 8% ^f	11 7%	12 6%	8 6%	7 3%	4 3%	54 5%
Trade unions/ Strikes	14 1%	3 2%	3 2%	6 3% ^f	-	1 1%	-	11 1%
Transport/Public transport	46 5%	4 3%	8 5%	12 6%	2 2%	14 7% ^d	6 4%	46 5%
Unemployment/ Factory closure/ Lack of industry	144 14% ^e	28 19% ^{ce}	34 23% ^{zc}	20 11%	25 18% ^e	16 8%	20 12%	144 14%
Other	41 4%	5 3%	3 2%	10 5%	8 5%	8 4%	8 5%	37 4%
MEAN NUMBER OF MENTIONS	3.72 ^f	3.85	3.43	4.00 ^f	3.38	4.13 ^z	3.31	3.68
STANDARD ERROR	0.09	0.24	0.19	0.22	0.24	0.20	0.18	0.09
ERROR VARIANCE	0.01	0.06	0.03	0.05	0.06	0.04	0.03	0.01

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used.

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ISSUES INDEX APRIL 2017 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1008	137	123	176	132	251	189	1008
WEIGHTED BASE	1000	149	146	193	142	205	164	1008
	100%	15%	15%	19%	14%	21%	16%	101%
Don't know	120	16	24	11	19	15	34	120
	12% ^{ce}	11%	17% ^{ce}	6%	13% ^c	7%	21% ^{za}	12% ^{ce}
Personal finances (NET)	261	51	47	53	36	44	29	254
	26% ^f	35% ^{ze}	32% ^{ef}	27% ^f	26%	21%	18%	25%
Median	2	2	2	3	2	3	2	2

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used.

	Page	Table	Title	Base Description	Base
●	1	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	2	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	3	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	4	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	5	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	6	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	7	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	8	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	9	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	10	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	11	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	12	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	13	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	14	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	15	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008

	Page	Table	Title	Base Description	Base
●	16	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	17	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	18	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	19	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	20	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	21	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	22	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	23	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	24	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	25	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	26	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	27	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	28	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	29	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	30	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008

	Page	Table	Title	Base Description	Base
●	31	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	32	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	33	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	34	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	35	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	36	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	37	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	38	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	39	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	40	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	41	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	42	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	43	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	44	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
●	45	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008

	Page	Table	Title	Base Description	Base
●	46	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1008
