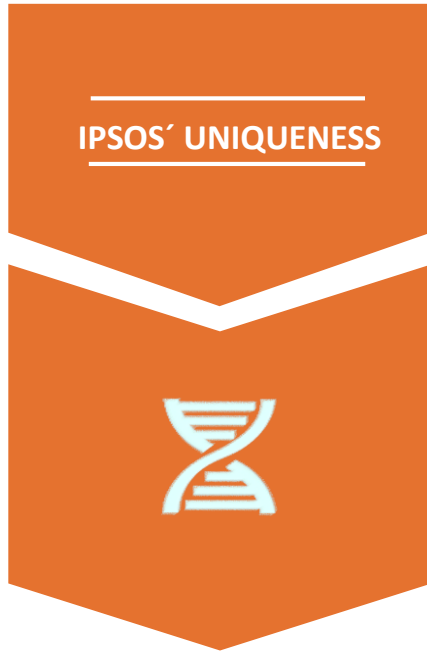




iField

FIELDWORK REVOLUTION

iField : Ipsos' unique CAPI platform delivers security, simplicity, speed and substance...



- *Powerful yet Intuitive portal and app design*
- *Fully integrated **Fieldwork Management System** - scripting, data collection and back-checking functionality in one system*
- *Enhanced visibility and management of suppliers*
- *Ease of use for **multi-country** projects*

iField : Ipsos' unique CAPI platform delivers security, simplicity, speed and substance...



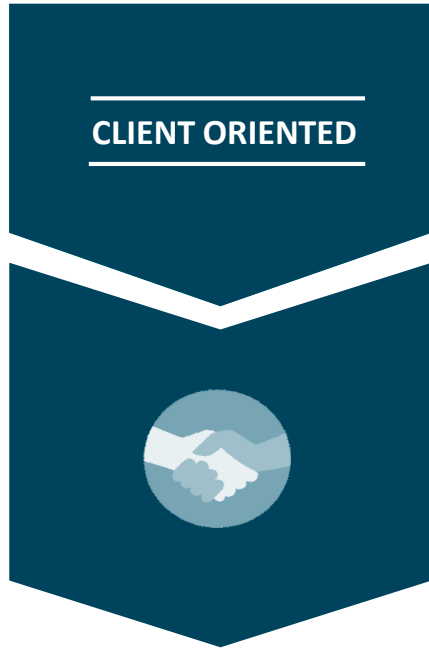
- *Full interviewer management, Ipsos & Suppliers*
- *Field **progress** and quota **reports** by sample point*
- *Quotas updated in **real-time***
- *Utilises mobile device functionality (GPS tracking, Audio, Video, Camera)*

iField : Ipsos' unique CAPI platform delivers security, simplicity, speed and substance...



- *Use of GPS – sample point, each question in an interview, **continuous tracking** of the interviewer*
- *Silent voice recording*
- *Integrated back-checking module **flags interviews** for independent ISO-compliant back-checks*

iField : Ipsos' unique CAPI platform delivers security, simplicity, speed and substance...



Progress and Quota Reports for projects provide the Researcher with a clear overview of completed interviews both nationally and by different levels of geography

Quality modules underpin the Ipsos client values... Security, Simplicity, Speed and Substance



We will deploy a **global blueprint operating model** and standard operating procedures



Continuous **GPS tracking** ensures **security** of all interviews



Back-checking module automatically flags interviews for independent back-check

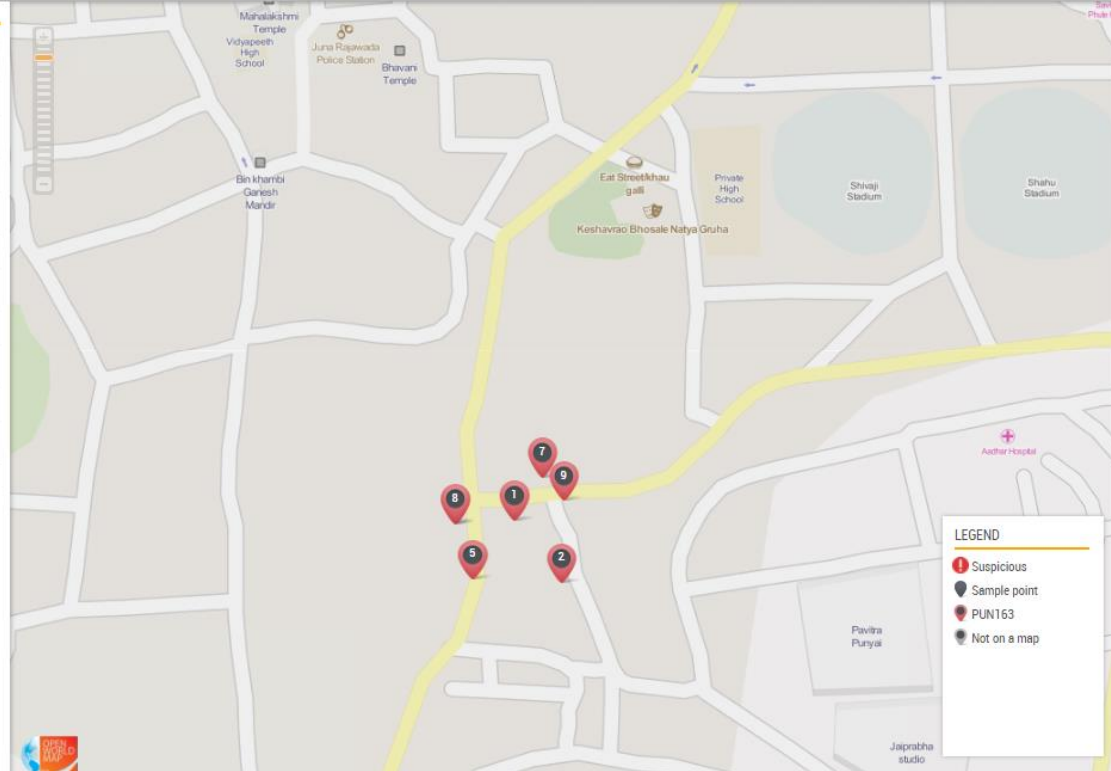


The iField portal provides **full transparency** of interviewer and supplier performance at a granular and summary level

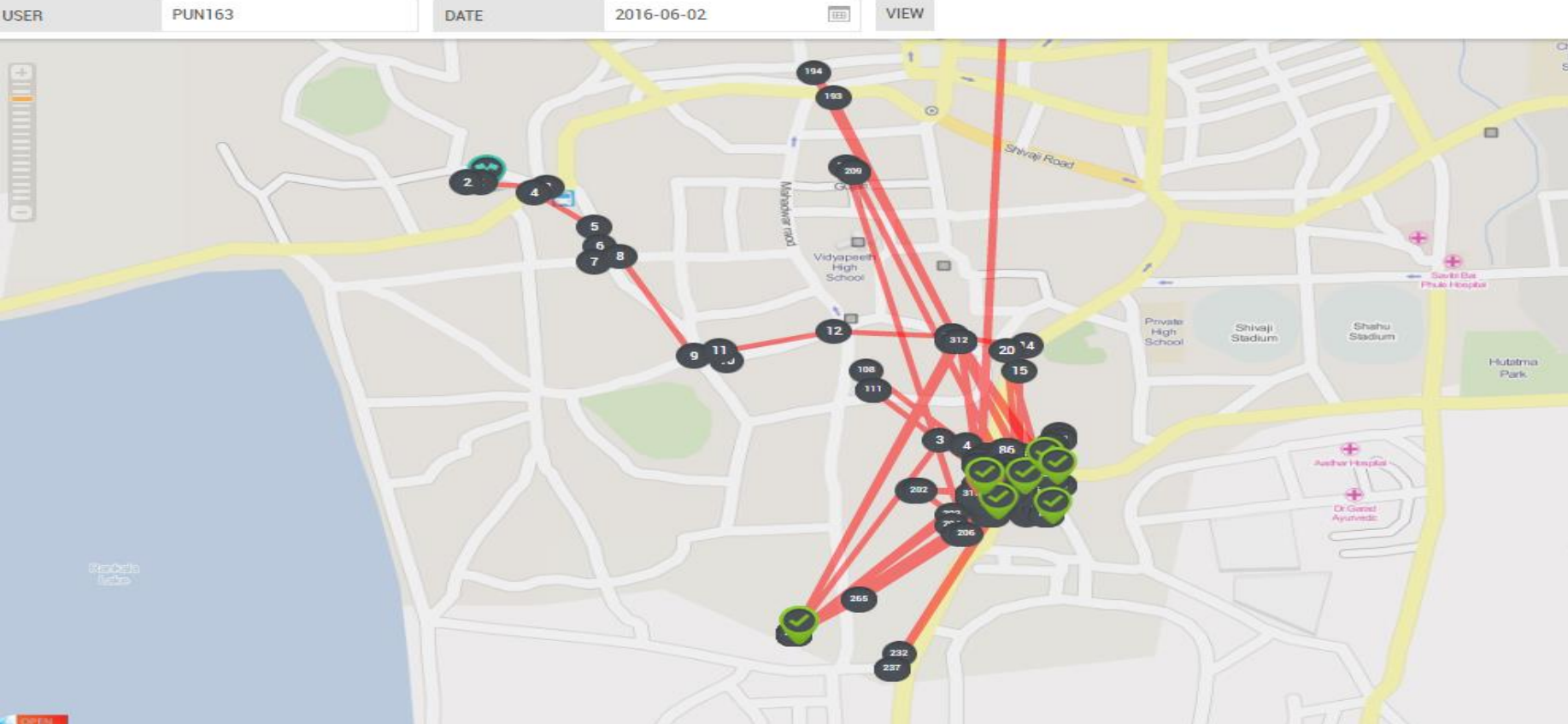
GPS tracking of each interview on a sample point

lp weight optimization (16-031770-01),MANGALWAR PETH

INTERVIEW SEQUENCE	INTERVIEWER	DETAILS
1	PUN163	16219
2	PUN163	16234
3	PUN163	16362
4	PUN163	16363
5	PUN163	16364
6	PUN163	16365
7	PUN163	16366
8	PUN163	16367
9	PUN163	16368
10	PUN163	16369



Monitor where an interviewer has been in a day...



FW REVOLUTION

CENTRAL
MANAGEMENT

GPS TRACKING

QC ON THE GO

For more detail, please contact:

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