



# Dangerous World

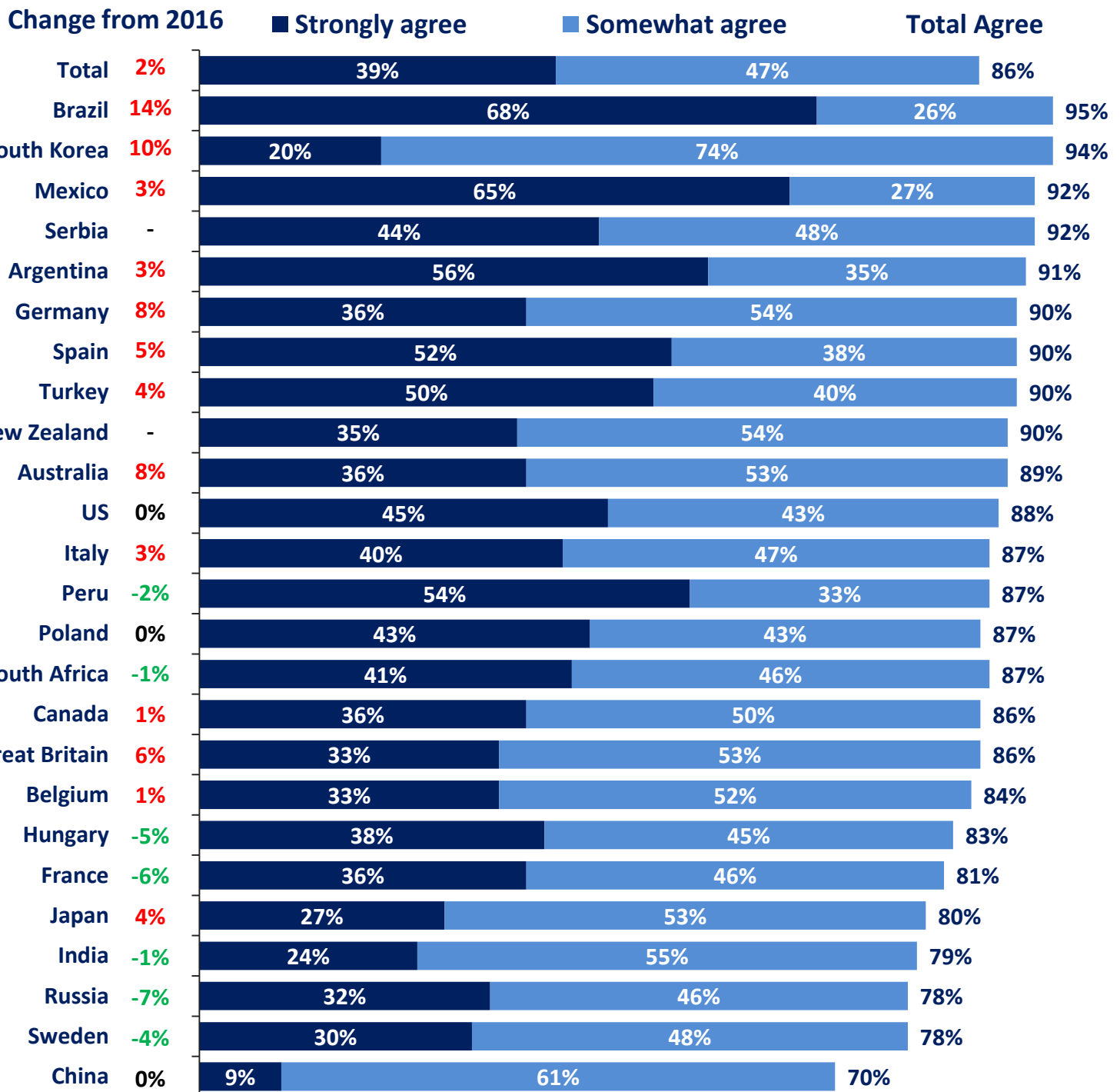
A new Ipsos Global @dvisor poll among citizens of 25 countries sheds light on who influences global affairs in this dangerous world.



13/06/2017

# Has the World Become More Dangerous?

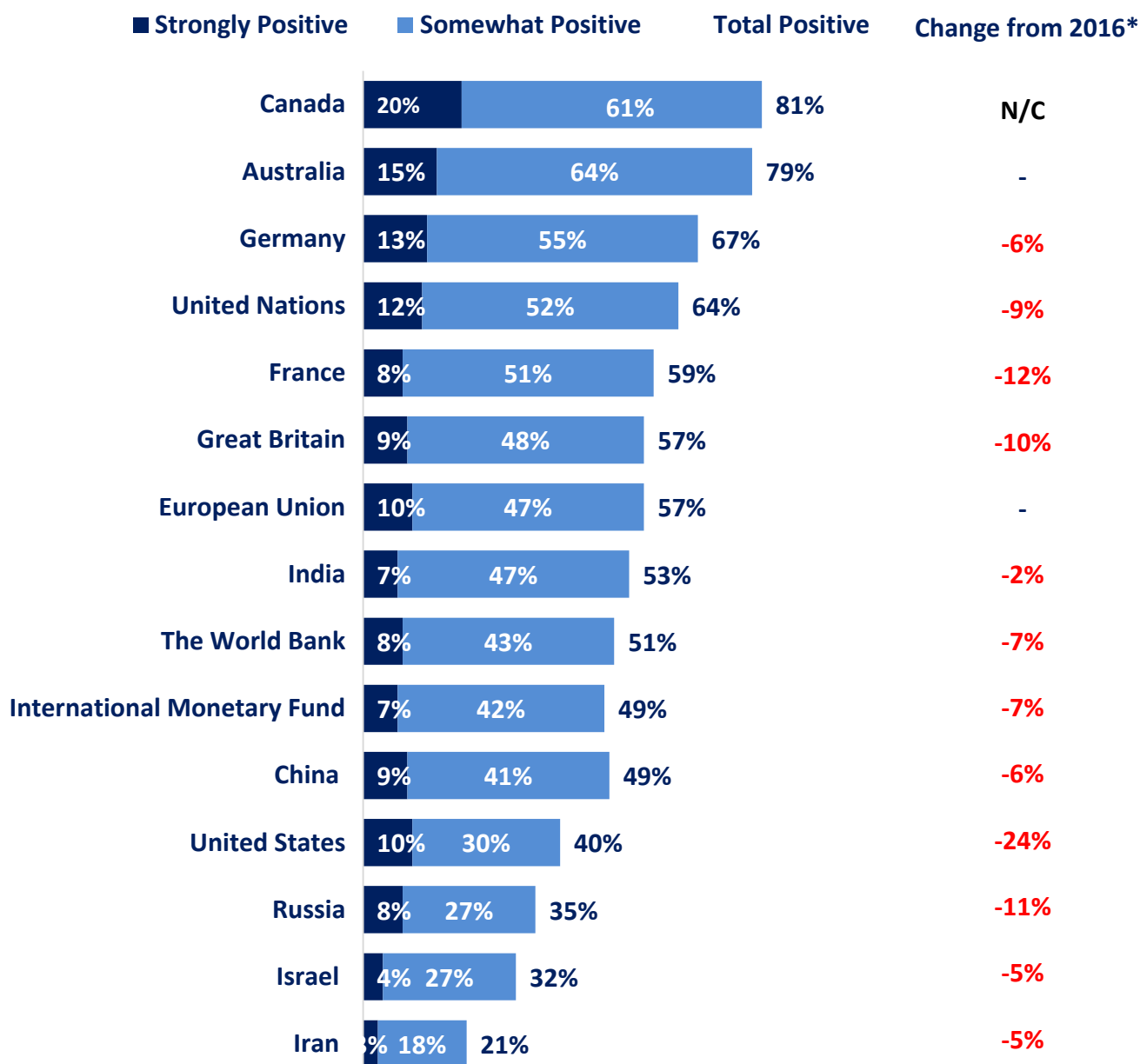
An overwhelming majority (86%) of respondents in 25 countries around the world agree that over the last year the world became more dangerous. Since October 2016, the number of those who agree increased most notably in Brazil (95%, +14 pts.), South Korea (94%, +10 pts.), Germany (90%, +8 pts.) and Australia (89%, +8 pts.). Respondents in Russia (78%, -7 pts.), France (81%, -6 pts.) and Hungary (85%, -5 pts.) view the world as a less dangerous place now compared to 2016.



1. To what extent do you agree or disagree that over the last year the world became more dangerous (Base N=18,055)

# Decline of the World Affairs Influencers

Majority of respondents around the world put Canada (81%) at the top of the list of countries and organizations that have positive influence on world affairs today. While Canada's positive influence score remains the same since 2016, all other countries and organizations experience a decline since last sounding\*, most notably the United States (40%, - 24 pts.), France (59%, -12 pts.), Russia (35%, -11 pts.) and United Nations (64%, - 9pts.).

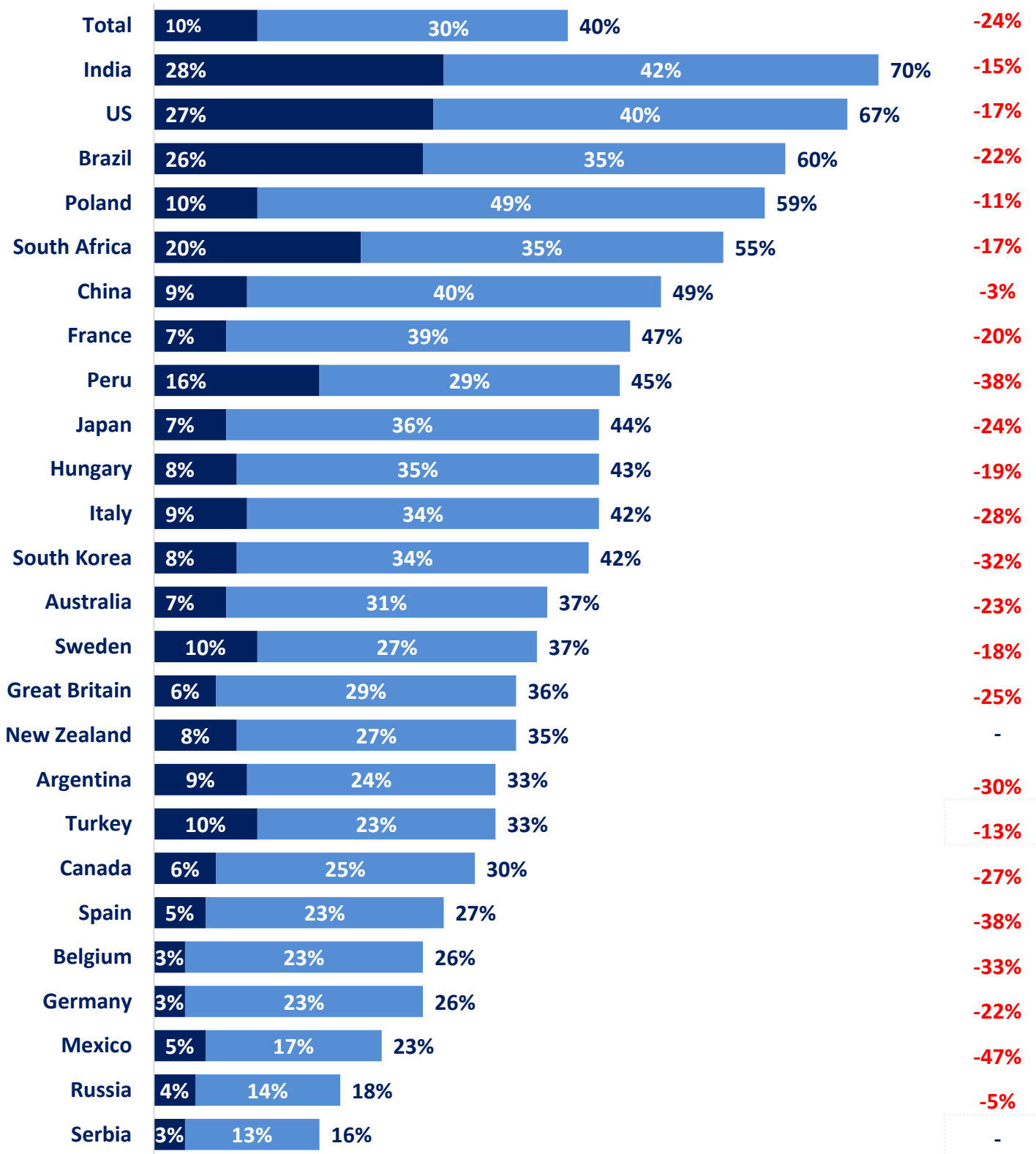


\*When asked in 2016, the question focused on the next decade: Thinking about the **next decade**, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs?

2. Thinking about right now, would you say the following countries or organizations are having an overall positive or a negative influence on world affairs?(Base N=18,055)

# United States

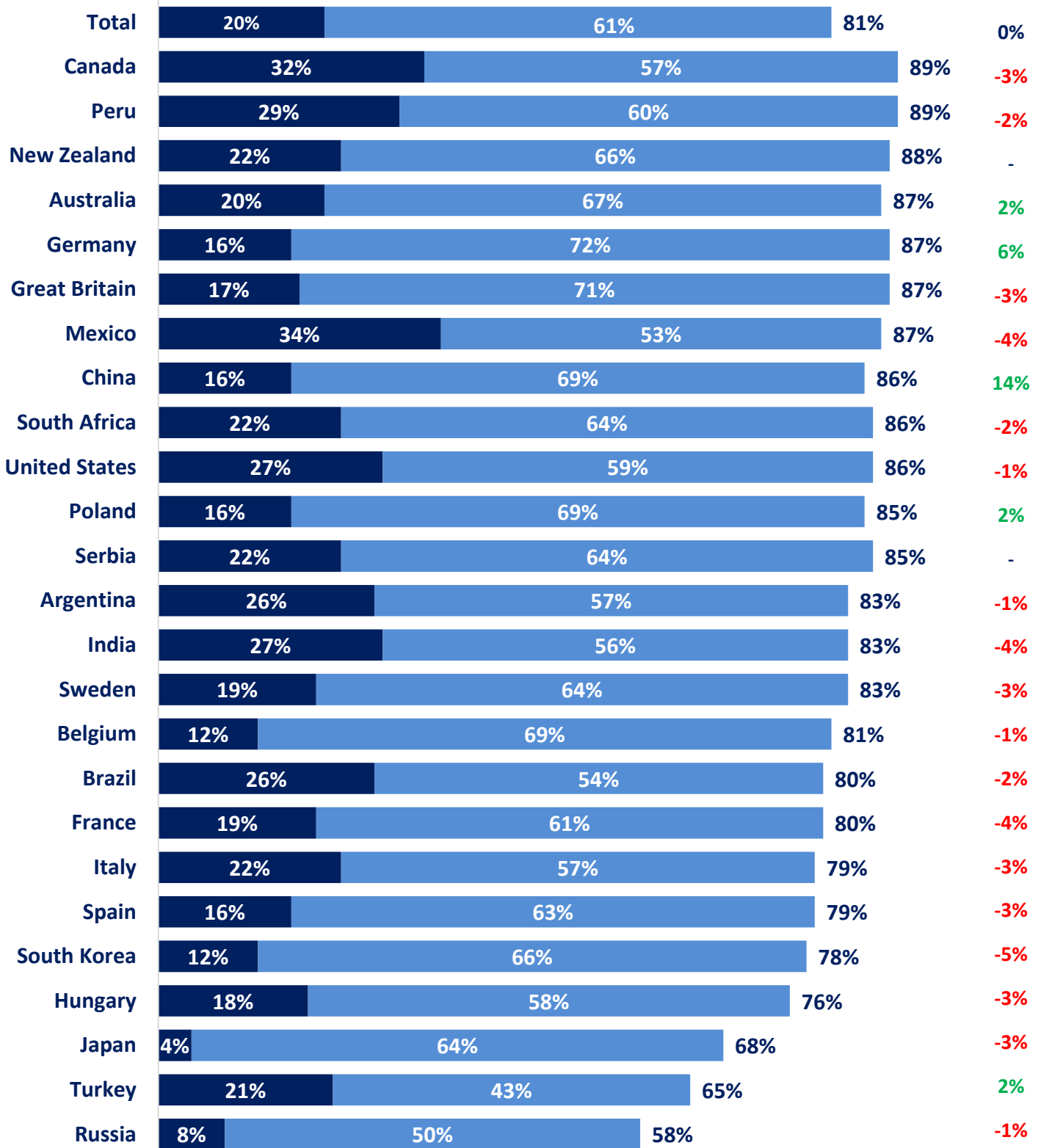
■ Strongly Positive   ■ Somewhat Positive   Total Positive   Change from 2016\*



2. Thinking about right now, would you say the following countries or organizations are having an overall positive or a negative influence on world affairs?(Base N=18,055)

# Canada

■ Strongly Positive   ■ Somewhat Positive   Total Positive   Change from 2016\*



2. Thinking about right now, would you say the following countries or organizations are having an overall positive or a negative influence on world affairs?(Base N=18,055)

## METHODOLOGY

- The survey instrument is conducted monthly in 25 countries around the world via the Ipsos Online Panel system. The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, China, France, Great Britain, Germany, Hungary, India, Italy, Japan, Mexico, New Zealand, Peru, Poland, Russia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.
- For the results of the survey presented herein, an international sample of 18,055 adults aged 18-64 in the US and Canada, and age 16-64 in all other countries, were interviewed between April 21<sup>st</sup> and May 5<sup>th</sup>. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Hungary, India, Mexico, New Zealand, Peru, Poland, Russia, Serbia, South Africa, South Korea, Sweden and Turkey, where each have a sample approximately 500+. The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.
- 16 of the 24 countries surveyed generate nationally representative samples in their countries (Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, New Zealand, Poland, South Korea, Spain, Sweden, and United States).
- Brazil, China, India, Mexico, Peru, Russia, Serbia, South Africa and Turkey produce a national sample that is more urban & educated, and with higher incomes than their fellow citizens. We refer to these respondents as “Upper Deck Consumer Citizens”. They are not nationally representative of their country.

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