

# **Ipsos MORI Issues Index**

June 2017

# Technical Note

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Ipsos MORI interviewed a representative quota sample of 965 adults aged 18+ at 223 sampling points across Great Britain. Interviews were conducted face-to-face between 9 and 20 June 2017. The data is weighted to match the profile of the population.

Where percentages do not sum to 100, this may be due to computer rounding, the exclusion of "don't know" categories, or multiple answers. Throughout the volume, an asterisk (\*) denotes any value of less than half a per cent.

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**Q1 What would you say is the most important issue facing Britain today?**

**Q2 What do you see as other important issues facing Britain today?**

Base: 965 British adults 18+

	Q1 %	Q1/2 %
NHS/Hospitals/Healthcare	17	53
Common Market/Brexit/EU/Europe	25	41
Defence/foreign affairs/terrorism	9	29
Education/Schools	4	27
Immigration/immigrants	11	26
Economy	6	24
Ageing population/Social care for elderly	2	18
Poverty/Inequality	4	18
Housing	2	18
Crime/Law and Order/ASB	1	13
Unemployment	2	12
Pensions/social security/benefits	1	12
Public services in general	1	10
Lack of faith in politics/politicians/government	1	9
Low pay/Minimum Wage/fair wages	1	9
Pollution/environment	*	8
Inflation/Prices	1	7
Taxation	1	7
Race relations	*	6
Local government/council tax	1	5
Morality/individual behaviour/lifestyle	1	5
Drug abuse	*	5
Transport/public transport	*	5
Privatisation	*	4
Population levels/overpopulation	*	4
Pound/exchange rate/value of pound	*	3
Nuclear weapons/nuclear war/disarmament	*	3
Petrol prices/fuel	*	3
Nationalisation/Government control of institutions	*	3
Animal welfare	*	3
Countryside/rural life	0	2
Scottish/Welsh Assembly/Devolution/Const. reform	0	2
Trade Unions/Strikes	0	1
Northern Ireland	0	1
AIDS	*	1
Bird flu/Pandemic Flu/Swine Flu/Ebola	0	1
Foot and mouth outbreak/farming crisis	0	*
Other	1	3
Don't know	4	10