

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

| | SEX | | AGE | | | | | | | | | | | SOCIAL GRADE | | | | | | UNWTD TOTAL | |
|---|--------------------------|--------------|-------------|------------------|-----------|-----------|------------------|-----------|--------------------|-----------|-------------|------------|------------|--------------|----------------------|------------|-------------|-----------------|--------------------|-------------|------------|
| | TOTAL (z) | MALE (a) | FE-MALE (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | 18-44 (u) | 45+ (v) | AB (l) | C1 (m) | C2 (n) | DE (o) | ABC1 (p) | | C2DE (q) |
| UNWEIGHTED BASE | 997 | 479 | 518 | 110 | 132 | 169 | 157 | 169 | 260 | 242 | 326 | 429 | 411 | 586 | 249 | 324 | 191 | 233 | 573 | 424 | 997 |
| WEIGHTED BASE | 988 | 482 | 507 | 130* | 167 | 156 | 173 | 141 | 221 | 296 | 329 | 362 | 453 | 535 | 264 | 272 | 208 | 245 | 536 | 452 | 997 |
| | 100% | 49% | 51% | 13%* | 17% | 16% | 17% | 14% | 22% | 30% | 33% | 37% | 46% | 54% | 27% | 28% | 21% | 25% | 54% | 46% | 101% |
| Ageing population/ Social care for the elderly | 20 2% | 7 1% | 13 2% | - - | 2 1% | 5 3% | 2 1% | 1 * | 10 5%zcf gik | 2 1% | 7 2% | 11 3%g | 8 2% | 12 2% | 5 2% | 8 3% | 3 1% | 4 2% | 13 2% | 7 2% | 23 2% |
| AIDS | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Animal welfare | 1 * | - | 1 * | - | - | 1 * | - | - | - | - | - | 1 * | - | - | - | - | - | 1 * | - | 1 * | 1 * |
| Bird flu/Pandemic flu/Swine flu/ Ebola | 2 * | 1 * | 1 * | 1 * | - | - | - | 1 1% | - | 1 * | - | 1 * | 1 * | 1 * | - | - | 2 1%p | - | - | 2 * | 2 * |
| Common Market/ Brexit/EU/Europe/ Euro | 312 32%bo q | 186 39%zb | 126 25% | 33 26% | 49 29% | 46 30% | 69 40%zc i | 47 33% | 67 30% | 82 28% | 115 35%e | 114 32% | 128 28% | 184 34% | 113 43%zm nopq | 84 31%o | 63 31%oq | 51 21% | 198 37%zm oq | 114 25%o | 316 32% |
| Countryside/Rural life | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour | 16 2% | 7 2% | 8 2% | 2 2% | - | 4 2% | 1 * | 3 2% | 6 3%d | 2 1% | 4 1% | 9 3% | 6 1% | 10 2% | 2 1% | 6 2% | 3 1% | 5 2% | 7 1% | 8 2% | 18 2% |
| Defence/Foreign affairs/ International terrorism | 24 2% | 8 2% | 16 3% | 3 2% | 2 1% | 4 3% | 5 3% | 5 4% | 5 2% | 4 1% | 9 3% | 10 3% | 9 2% | 15 3% | 6 2% | 5 2% | 8 4% | 3 1% | 12 2% | 12 3% | 21 2% |
| Drug abuse | 10 1% | 6 1% | 4 1% | 5 4%zeg jk | 1 1% | - | 1 1% | - | 2 1% | 6 2% | 1 * | 2 1% | 6 1% | 4 1% | 1 * | 2 1% | - | 7 3%zln p | 3 1% | 7 2% | 8 1% |

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th May - 15th May 2017
 Number of sample points : 175
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

| | SEX | | AGE | | | | | | | | | | | SOCIAL GRADE | | | | | UNWTD TOTAL | | |
|--|-------------|----------|-------------|-----------|-----------|-----------|-----------|-----------|---------|-----------|-----------|---------|-----------|--------------|--------|--------|--------|--------|-------------|----------|----------|
| | TOTAL (z) | MALE (a) | FE-MALE (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | 18-44 (u) | 45+ (v) | AB (l) | C1 (m) | C2 (n) | DE (o) | | ABC1 (p) | C2DE (q) |
| UNWEIGHTED BASE | 997 | 479 | 518 | 110 | 132 | 169 | 157 | 169 | 260 | 242 | 326 | 429 | 411 | 586 | 249 | 324 | 191 | 233 | 573 | 424 | 997 |
| WEIGHTED BASE | 988 | 482 | 507 | 130* | 167 | 156 | 173 | 141 | 221 | 296 | 329 | 362 | 453 | 535 | 264 | 272 | 208 | 245 | 536 | 452 | 997 |
| | 100% | 49% | 51% | 13%* | 17% | 16% | 17% | 14% | 22% | 30% | 33% | 37% | 46% | 54% | 27% | 28% | 21% | 25% | 54% | 46% | 101% |
| Economy/Economic situation | 49 | 31 | 18 | 3 | 14 | 5 | 11 | 5 | 12 | 16 | 16 | 17 | 22 | 27 | 19 | 14 | 4 | 11 | 33 | 16 | 51 |
| | 5%bn | 7%b | 4% | 2% | 8%c | 3% | 6% | 3% | 5% | 5%c | 5% | 5% | 5% | 5% | 7%nq | 5% | 2% | 5% | 6%n | 4% | 5% |
| Education/Schools | 21 | 9 | 13 | 3 | 4 | 6 | 3 | 4 | 1 | 7 | 9 | 5 | 13 | 8 | 8 | 2 | 7 | 4 | 10 | 11 | 22 |
| | 2%hm | 2% | 2% | 2% | 3% | 4%h | 2% | 3%h | * | 2% | 3%h | 1%h | 3% | 1% | 3% | 1% | 3% | 2% | 2%m | 2% | 2% |
| Foot and mouth outbreak/Farming crisis | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Housing | 21 | 5 | 16 | 1 | 3 | 6 | 2 | 2 | 5 | 5 | 9 | 8 | 11 | 10 | 5 | 6 | 4 | 7 | 10 | 11 | 24 |
| | 2%a | 1% | 3%za | 1% | 2% | 4% | 1% | 2% | 2% | 2% | 3% | 2% | 2% | 2% | 2% | 2% | 2% | 3% | 2% | 2% | 2% |
| Immigration/immigrants | 112 | 48 | 65 | 11 | 17 | 18 | 16 | 12 | 38 | 28 | 34 | 50 | 46 | 66 | 17 | 30 | 27 | 39 | 47 | 65 | 115 |
| | 11%p | 10% | 13% | 8% | 10% | 12% | 9% | 9% | 17%zcf | 9% | 10% | 14%zg | 10% | 12% | 6% | 11%p | 13%l | 16%zlp | 9% | 14%zl | 12% |
| | | | | | | | | | gijk | | | | | | | | | | | p | |
| Inflation/Prices | 6 | 3 | 3 | 1 | 1 | 1 | 3 | - | 1 | 2 | 4 | 1 | 3 | 3 | 1 | - | 2 | 3 | 1 | 5 | 6 |
| | 1%p | 1% | 1% | 1% | 1% | 1% | 2% | - | * | 1% | 1% | * | 1% | 1% | * | - | 1% | 1% | * | 1% | 1% |
| Lack of faith in politics / politicians / government | 1 | - | 1 | - | - | - | - | - | 1 | - | - | 1 | - | 1 | - | - | - | 1 | - | 1 | 1 |
| | * | - | * | - | - | - | - | - | 1% | - | - | * | - | * | - | - | - | 1% | - | * | * |
| Local government/ Council tax | 1 | * | 1 | - | - | 1 | - | - | * | - | 1 | * | 1 | * | - | 1 | - | - | 1 | - | 2 |
| | * | * | * | - | - | * | - | - | * | - | * | * | * | * | - | * | - | - | * | - | * |
| Low pay/Minimum wage/Fair wages | 7 | 3 | 4 | 3 | 3 | 1 | 1 | - | - | 6 | 1 | - | 6 | 1 | - | 1 | 3 | 4 | 1 | 6 | 6 |
| | 1%p | 1% | 1% | 2%hk | 2%k | * | * | - | - | 2%zhk | * | - | 1% | * | - | * | 1%p | 2%p | * | 1%p | 1% |
| Morality/ Individual behaviour/ Lifestyle | 3 | 1 | 1 | - | 3 | - | - | - | - | 3 | - | - | 3 | - | 1 | - | 1 | - | 1 | 1 | 2 |
| | * | * | * | - | 2%zjk | - | - | - | - | 1% | - | - | 1% | - | * | - | 1% | - | * | * | * |

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th May - 15th May 2017
 Number of sample points : 175
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

| | SEX | | AGE | | | | | | | | | | | SOCIAL GRADE | | | | | | UNWTD TOTAL | |
|--|------------|----------|-------------|------------|-----------|-----------|-----------|-----------|---------|-----------|-----------|---------|-----------|--------------|--------|--------|--------|--------|----------|-------------|----------|
| | TOTAL (z) | MALE (a) | FE-MALE (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | 18-44 (u) | 45+ (v) | AB (l) | C1 (m) | C2 (n) | DE (o) | ABC1 (p) | | C2DE (q) |
| UNWEIGHTED BASE | 997 | 479 | 518 | 110 | 132 | 169 | 157 | 169 | 260 | 242 | 326 | 429 | 411 | 586 | 249 | 324 | 191 | 233 | 573 | 424 | 997 |
| WEIGHTED BASE | 988 | 482 | 507 | 130* | 167 | 156 | 173 | 141 | 221 | 296 | 329 | 362 | 453 | 535 | 264 | 272 | 208 | 245 | 536 | 452 | 997 |
| 100% | | 49% | 51% | 13%* | 17% | 16% | 17% | 14% | 22% | 30% | 33% | 37% | 46% | 54% | 27% | 28% | 21% | 25% | 54% | 46% | 101% |
| National health service/Hospitals/Healthcare | 212 | 71 | 140 | 25 | 34 | 27 | 42 | 36 | 48 | 59 | 70 | 83 | 86 | 126 | 56 | 62 | 44 | 50 | 118 | 94 | 210 |
| | 21%a | 15% | 28%za | 19% | 20% | 17% | 24% | 25% | 22% | 20% | 21% | 23% | 19% | 23% | 21% | 23% | 21% | 20% | 22% | 21% | 21% |
| Nationalisation/Government control of institutions | 4 | 3 | 1 | - | 3 | - | - | - | 1 | 3 | - | 1 | 3 | 1 | 1 | - | - | 3 | 1 | 3 | 2 |
| | * | 1% | * | - | 2%zj | - | - | - | * | 1% | - | * | 1% | * | * | - | - | 1% | * | 1% | * |
| Northern Ireland | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Nuclear weapons/Nuclear war/Disarmament | 4 | 2 | 2 | 1 | - | - | 1 | - | 2 | 1 | 1 | 2 | 1 | 3 | 1 | 2 | 1 | - | 3 | 1 | 5 |
| | * | * | * | 1% | - | - | * | - | 1% | * | * | 1% | * | 1% | * | 1% | * | - | 1% | * | 1% |
| Pensions/Social security/Benefits | 1 | 1 | - | - | - | - | 1 | - | - | - | 1 | - | - | 1 | - | 1 | - | - | 1 | - | 1 |
| | * | * | - | - | - | - | 1% | - | - | - | * | - | - | * | - | * | - | - | * | - | * |
| Petrol prices/Fuel | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Pollution/Environment | 16 | 11 | 5 | 3 | 3 | 5 | - | 2 | 3 | 5 | 5 | 5 | 11 | 5 | 4 | 7 | 4 | 2 | 11 | 6 | 18 |
| | 2% | 2% | 1% | 2% | 2% | 4%fj | - | 2% | 1% | 2% | 2% | 2% | 2% | 1% | 1% | 2% | 2% | 1% | 2% | 1% | 2% |
| Population levels/Overpopulation | 5 | 1 | 4 | 1 | - | - | - | 3 | 1 | 1 | - | 4 | 1 | 4 | - | 1 | 2 | 2 | 1 | 4 | 6 |
| | 1%p | * | 1% | 1% | - | - | - | 2%zij | * | * | - | 1%z | * | 1% | - | * | 1% | 1% | * | 1% | 1% |
| Pound/Exchange rate/Value of pound | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Poverty/Inequality | 38 | 25 | 13 | 12 | 5 | 4 | 3 | 7 | 7 | 17 | 7 | 14 | 21 | 17 | 9 | 11 | 7 | 11 | 21 | 17 | 36 |
| | 4%b | 5% | 3% | 9%zde fhjk | 3% | 2% | 2% | 5% | 3% | 6%dj | 2% | 4% | 5% | 3% | 4% | 4% | 3% | 4% | 4% | 4% | 4% |
| Privatisation | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 5th May - 15th May 2017
 Number of sample points : 175
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

| | SEX | | AGE | | | | | | | | | | | SOCIAL GRADE | | | | | | UNWTD TOTAL | |
|--|--------------------------|------------|-------------|--------------------|---------------------|-------------------|------------|-------------------|------------|---------------------------|-------------------|------------------|------------|--------------|------------|--------------------|------------------|---------------------|-------------------|---------------------|----------|
| | TOTAL (z) | MALE (a) | FE-MALE (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | 18-44 (u) | 45+ (v) | AB (l) | C1 (m) | C2 (n) | DE (o) | ABC1 (p) | | C2DE (q) |
| UNWEIGHTED BASE | 997 | 479 | 518 | 110 | 132 | 169 | 157 | 169 | 260 | 242 | 326 | 429 | 411 | 586 | 249 | 324 | 191 | 233 | 573 | 424 | 997 |
| WEIGHTED BASE | 988 | 482 | 507 | 130* | 167 | 156 | 173 | 141 | 221 | 296 | 329 | 362 | 453 | 535 | 264 | 272 | 208 | 245 | 536 | 452 | 997 |
| 100% | 49% | 51% | 13%* | 17% | 16% | 17% | 14% | 22% | 30% | 33% | 37% | 46% | 54% | 27% | 28% | 21% | 25% | 54% | 46% | 101% | |
| Public services in general | 11 1% | 7 1% | 4 1% | 7 5%zde hjk | 1 * | - | 2 1% | 1 1% | 1 1% | 7 2% d | 2 * | 2 1% | 7 2% | 4 1% | 2 1% | 3 1% | 3 2% | 3 1% | 5 1% | 6 1% | 10 1% |
| Race relations | 5 1% | 3 1% | 2 * | - | 1 1% | 2 1% | - | 1 1% | 1 1% | 1 * | 2 * | 2 1% | 3 1% | 2 * | 1 * | 4 1% | 1 * | - | 4 1% | 1 * | 7 1% |
| Scottish/Welsh assembly/ Devolution/ Constitutional reform | 2 * | 2 * | - | - | 1 * | - | - | - | 1 1% | 1 * | - | 1 * | 1 * | 1 * | 1 * | 1 * | 1 * | - | 1 * | 1 * | 3 * |
| Taxation | 3 * | 3 1% | - | - | 2 1% | 1 1% | - | - | - | 2 1% | 1 * | - | 3 1% | - | - | 1 1% | 2 1% | - | 1 * | 2 * | 3 * |
| Trade unions/ Strikes | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Transport/Public transport | 2 * | 1 * | 2 * | 1 1% | - | 1 * | - | 1 * | - | 1 * | 1 * | 1 * | 2 * | 1 * | 1 * | - | - | 2 1% | 1 * | 2 * | 3 * |
| Unemployment/ Factory closure/ Lack of industry | 26 3% hp | 12 2% | 14 3% | 6 5% h | 3 2% | 7 5% hk | 4 2% | 5 4% hk | 1 * | 9 3% h | 12 4% h | 6 2% h | 16 4% | 10 2% | 4 2% | 5 2% | 7 3% | 11 4% p | 9 2% | 17 4% | 24 2% |
| Other | 17 2% | 6 1% | 11 2% | - | 5 3% | 3 2% | 5 3% | 2 1% | 3 1% | 5 2% | 7 2% | 5 1% | 8 2% | 10 2% | 5 2% | 7 3% | 3 1% | 2 1% | 12 2% | 5 1% | 17 2% |
| MEAN NUMBER OF MENTIONS | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 |
| Don't know | 35 4% hkl p | 19 4% | 15 3% | 9 7% fhk | 11 7% fhk | 7 5% hk | 2 1% | 3 2% | 2 1% | 20 7% zfh jk | 9 3% | 6 2% | 27 6% | 8 1% | - | 10 4% lp | 7 4% l | 17 7% zlp | 10 2% l | 25 5% zlp | 34 3% |

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th May - 15th May 2017
 Number of sample points : 175
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

| | SEX | | AGE | | | | | | | | | | | SOCIAL GRADE | | | | | | UNWTD TOTAL | |
|----------------------------|------------------------|-------------|--------------------|-------------------|----------------|--------------|--------------|--------------|------------|-----------------------|--------------|------------|--------------|--------------|-----------|-----------|-----------|-----------|-------------|----------------|-------------|
| | TOTAL (z) | MALE (a) | FE- MALE (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | 18-44 (u) | 45+ (v) | AB (l) | C1 (m) | C2 (n) | DE (o) | ABC1 (p) | | C2DE (q) |
| UNWEIGHTED BASE | 997 | 479 | 518 | 110 | 132 | 169 | 157 | 169 | 260 | 242 | 326 | 429 | 411 | 586 | 249 | 324 | 191 | 233 | 573 | 424 | 997 |
| WEIGHTED BASE | 988 | 482 | 507 | 130* | 167 | 156 | 173 | 141 | 221 | 296 | 329 | 362 | 453 | 535 | 264 | 272 | 208 | 245 | 536 | 452 | 997 |
| | 100% | 49% | 51% | 13%* | 17% | 16% | 17% | 14% | 22% | 30% | 33% | 37% | 46% | 54% | 27% | 28% | 21% | 25% | 54% | 46% | 101% |
| Personal finances (NET) | 51 5% | 30 6% | 21 4% | 16 13% ghjk | 9 zef 5% | 5 3% | 7 4% | 7 5% | 7 3% | 25 8% zdh jk | 12 4% | 14 4% | 30 7% | 21 4% | 11 4% | 12 4% | 11 6% | 18 7% | 22 4% | 29 6% | 48 5% |
| Median | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

| | GOVERNMENT OFFICE REGION | | | | | | | | | | | TENURE | | | | | | UNWTD TOTAL | |
|---|--------------------------|--------------|-----------|---------------|---------------------------|---------------------------|---------------------------|---------------|-----------------------|------------|-------------------------|---------------------------|-------------------|------------------|------------------------|---------------------|-----------------------|-------------|-------------------|
| | TOTAL (z) | ENG LAND (a) | WALES (b) | SCOT LAND (c) | NORTH INCL. SCOT LAND (d) | NORTH EXCL. SCOT LAND (e) | MID LANDS INCL. WALES (f) | MID LANDS (g) | SOUTH INCL. GL (h) | GL (i) | SOUTH EAST INCL. GL (j) | SOUTH EAST EXCL. GL (k) | OWNED (l) | MORT GAGED (m) | REN TED COUNCIL/HA (n) | REN TED PRIVATE (o) | OWNED /MORT GAGED (p) | | REN TED (NET) (q) |
| UNWEIGHTED BASE | 997 | 864 | 46 | 87 | 322 | 235 | 306 | 260 | 369 | 150 | 277 | 127 | 383 | 257 | 154 | 186 | 640 | 340 | 997 |
| WEIGHTED BASE | 988 | 853 | 48* | 87* | 327 | 240 | 303 | 255 | 359 | 134 | 276 | 142 | 297 | 320 | 128 | 224 | 617 | 352 | 997 |
| | 100% | 86% | 5%* | 9%* | 33% | 24% | 31% | 26% | 36% | 14% | 28% | 14% | 30% | 32% | 13% | 23% | 62% | 36% | 101% |
| Ageing population/ Social care for the elderly | 20 2%h | 17 2%h | - | 2 3% | 8 2% | 5 2% | 10 3%h | 10 4%zah | 3 1% | 1 1% | 3 1% | 2 1% | 8 3% | 6 2% | 3 3% | 2 1% | 14 2% | 6 2% | 23 2% |
| AIDS | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Animal welfare | 1 * | 1 * | - | - | - | - | - | - | 1 * | 1 1% | 1 * | - | - | - | - | 1 * | - | 1 * | 1 * |
| Bird flu/Pandemic flu/Swine flu/ Ebola | 2 * | 2 * | - | - | - | - | - | - | 2 * | 2 1%zad | 2 1% | - | - | 1 * | 1 1% | - | 1 * | 1 * | 2 * |
| Common Market/ Brexit/EU/Europe/ Euro | 312 32%dn q | 274 32%de | 13 28% | 25 29% | 87 27% | 62 26% | 84 28% | 70 28% | 141 39%za defgi | 42 32% | 106 39%za defgi | 64 45%za cdefg i | 107 36%zn q | 115 36%nq | 19 15% | 71 32%nq | 222 36%zn q | 90 26%n | 316 32% |
| Countryside/Rural life | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour | 16 2% | 15 2% | - | 1 1% | 5 1% | 4 2% | 4 1% | 4 2% | 7 2% | 3 2% | 6 2% | 3 2% | 7 2% | 4 1% | 1 1% | 3 1% | 11 2% | 5 1% | 18 2% |
| Defence/Foreign affairs/ International terrorism | 24 2%q | 22 3% | - | 2 2% | 13 4%zij | 12 5%zaf hij | 4 1% | 4 2% | 6 2% | - | 3 1% | 3 2% | 4 1% | 15 5%zlo q | 2 1% | 1 1% | 19 3%lq | 3 1% | 21 2% |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 5th May - 15th May 2017
Number of sample points : 175
Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

| | TOTAL (z) | GOVERNMENT OFFICE REGION | | | | | | | | | | TENURE | | | | | | UNWTD TOTAL | |
|--|--------------------------|--------------------------|------------------------------|-----------------------|---------------------------------------|---------------------------------------|---------------------------------------|---------------------|--------------------------------|---------------------------------------|-------------------------------------|-------------------------------------|--------------|----------------------|-------------------------------------|----------------------------------|--------------------------------|----------------|----------------------------|
| | | ENG LAND (a) | WALES (b) | SCOT LAND (c) | NORTH INCL. SCOT LAND (d) | NORTH EXCL. SCOT LAND (e) | MID LANDS INCL. WALES (f) | MID LANDS (g) | SOUTH INCL. GL (h) | GL (i) | SOUTH EAST INCL. GL (j) | SOUTH EAST EXCL. GL (k) | OWNED (l) | MORT GAGED (m) | REN TED COUNC IL/HA (n) | REN TED PRI VATE (o) | OWNED /MORT GAGED (p) | | REN TED (NET) (q) |
| UNWEIGHTED BASE | 997 | 864 | 46 | 87 | 322 | 235 | 306 | 260 | 369 | 150 | 277 | 127 | 383 | 257 | 154 | 186 | 640 | 340 | 997 |
| WEIGHTED BASE | 988 | 853 | 48* | 87* | 327 | 240 | 303 | 255 | 359 | 134 | 276 | 142 | 297 | 320 | 128 | 224 | 617 | 352 | 997 |
| | 100% | 86% | 5%* | 9%* | 33% | 24% | 31% | 26% | 36% | 14% | 28% | 14% | 30% | 32% | 13% | 23% | 62% | 36% | 101% |
| Drug abuse | 10 1% | 8 1% | 2 5% ^{zad} eh | - - | - - | 7 2% ^{zad} e | 5 2% ^d | 3 1% | 2 2% ^d | 3 1% | 1 1% | 2 1% | 3 1% | 1 1% | 4 2% | 5 1% | 5 1% | 8 1% | |
| Economy/Economic situation | 49 5% | 39 5% | 2 4% | 8 9% | 20 6% | 12 5% | 14 5% | 13 5% | 15 4% | 7 5% | 11 4% | 4 3% | 17 6% | 17 5% | 3 2% | 12 5% | 34 5% | 15 4% | 51 5% |
| Education/Schools | 21 2% | 19 2% | - - | 2 3% | 4 1% | 2 1% | 5 2% | 5 2% | 12 3% | 3 2% | 9 3% | 7 5% ^{de} | 5 2% | 9 3% | 5 4% | 2 1% | 14 2% | 7 2% | 22 2% |
| Foot and mouth outbreak/Farming crisis | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - | - - |
| Housing | 21 2% | 18 2% | 1 2% | 2 3% | 4 1% | 2 1% | 3 1% | 2 1% | 14 4% ^{zad} efg | 12 9% ^{zad} efghj k | 14 5% ^{zad} efgk | 2 1% | 6 2% | 4 1% | 3 2% | 9 4% | 10 2% | 12 3% | 24 2% |
| Immigration/immigrants | 112 11% | 99 12% | 6 13% | 7 8% | 42 13% | 35 15% | 32 10% | 25 10% | 38 11% | 12 9% | 28 10% | 16 11% | 38 13% | 29 9% | 19 15% | 23 10% | 67 11% | 41 12% | 115 12% |
| Inflation/Prices | 6 1% | 5 1% | - - | 2 2% ^{hj} | 4 1% ^h | 3 1% | 2 1% | 2 1% | - - | - - | - - | - - | 3 1% | 1 * | - - | 3 1% | 4 1% | 3 1% | 6 1% |
| Lack of faith in politics / politicians / government | 1 * | 1 * | - - | - - | 1 * | 1 1% | - - | - - | - - | - - | - - | - - | - - | - - | - - | 1 1% | - - | 1 * | 1 * |
| Local government/ Council tax | 1 * | 1 * | - - | - - | * * | * * | 1 * | 1 * | - - | - - | - - | - - | * * | 1 * | - - | - - | 1 * | - - | 2 * |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 5th May - 15th May 2017
Number of sample points : 175
Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

| | GOVERNMENT OFFICE REGION | | | | | | | | | | | | TENURE | | | | | | UNWTD TOTAL |
|--|--------------------------|--------------|---------------------|---------------|---------------------------|---------------------------|---------------------------|---------------|--------------------|-----------|-------------------------|-------------------------|-----------|----------------|------------------------|---------------------|-----------------------|-------------------|-------------|
| | TOTAL (z) | ENG LAND (a) | WALES (b) | SCOT LAND (c) | NORTH INCL. SCOT LAND (d) | NORTH EXCL. SCOT LAND (e) | MID LANDS INCL. WALES (f) | MID LANDS (g) | SOUTH INCL. GL (h) | GL (i) | SOUTH EAST INCL. GL (j) | SOUTH EAST EXCL. GL (k) | OWNED (l) | MORT GAGED (m) | REN TED COUNCIL/HA (n) | REN TED PRIVATE (o) | OWNED /MORT GAGED (p) | REN TED (NET) (q) | |
| UNWEIGHTED BASE | 997 | 864 | 46 | 87 | 322 | 235 | 306 | 260 | 369 | 150 | 277 | 127 | 383 | 257 | 154 | 186 | 640 | 340 | 997 |
| WEIGHTED BASE | 988 | 853 | 48* | 87* | 327 | 240 | 303 | 255 | 359 | 134 | 276 | 142 | 297 | 320 | 128 | 224 | 617 | 352 | 997 |
| | 100% | 86% | 5%* | 9%* | 33% | 24% | 31% | 26% | 36% | 14% | 28% | 14% | 30% | 32% | 13% | 23% | 62% | 36% | 101% |
| Low pay/Minimum wage/Fair wages | 7 1%p | 6 1% | - | 1 1% | 4 1% | 3 1% | 2 1% | 2 1% | 2 * | - | 2 1% | 2 1% | 1 * | 1 * | 1 1% | 5 2%zp | 2 * | 5 1%p | 6 1% |
| Morality/Individual behaviour/Lifestyle | 3 * | 3 * | - | - | 1 * | 1 1% | - | - | 1 * | 1 1% | 1 * | - | - | - | - | 3 1%zp | - | 3 1%p | 2 * |
| National health service/Hospitals/Healthcare | 212 21%al | 173 20% | 16 34%za hijk | 22 25% | 71 22% | 48 20% | 74 25%a | 58 23% | 67 19% | 25 19% | 51 19% | 26 18% | 53 18% | 69 22% | 36 28%zl p | 49 22% | 122 20% | 85 24% | 210 21% |
| Nationalisation/Government control of institutions | 4 * | 4 * | - | - | 4 1%z | 4 2%zaf h | - | - | - | - | - | - | 1 * | 3 1% | - | - | 4 1% | - | 2 * |
| Northern Ireland | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Nuclear weapons/Nuclear war/Disarmament | 4 * | 3 * | - | 1 1% | 1 * | - | 2 1% | 2 1% | 2 * | 1 * | 2 1% | 1 1% | 2 1% | - | 1 1% | 1 * | 2 * | 2 1% | 5 1% |
| Pensions/Social security/Benefits | 1 * | 1 * | - | - | - | - | 1 * | 1 * | - | - | - | - | - | 1 * | - | - | 1 * | - | 1 * |
| Petrol prices/Fuel | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Pollution/Environment | 16 2% | 14 2% | 1 1% | 2 2% | 6 2% | 5 2% | 4 1% | 4 1% | 6 2% | 3 2% | 3 1% | 1 1% | 6 2% | 7 2% | 2 2% | 2 1% | 12 2% | 4 1% | 18 2% |
| Population levels/Overpopulation | 5 1% | 5 1% | - | - | 1 * | 1 * | 3 1% | 3 1% | 1 * | 1 1% | 1 * | - | 4 1%zp | - | 1 1% | - | 4 1% | 1 * | 6 1% |

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 5th May - 15th May 2017
Number of sample points : 175
Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

| | GOVERNMENT OFFICE REGION | | | | | | | | | | | | TENURE | | | | | | UNWTD TOTAL |
|--|--------------------------|--------------|-----------|--------------------|---------------------------|---------------------------|---------------------------|---------------|--------------------|---------|-------------------------|-------------------------|-----------|----------------|------------------------|---------------------|-----------------------|-------------------|-------------|
| | TOTAL (z) | ENG LAND (a) | WALES (b) | SCOT LAND (c) | NORTH INCL. SCOT LAND (d) | NORTH EXCL. SCOT LAND (e) | MID LANDS INCL. WALES (f) | MID LANDS (g) | SOUTH INCL. GL (h) | GL (i) | SOUTH EAST INCL. GL (j) | SOUTH EAST EXCL. GL (k) | OWNED (l) | MORT GAGED (m) | REN TED COUNCIL/HA (n) | REN TED PRIVATE (o) | OWNED /MORT GAGED (p) | REN TED (NET) (q) | |
| UNWEIGHTED BASE | 997 | 864 | 46 | 87 | 322 | 235 | 306 | 260 | 369 | 150 | 277 | 127 | 383 | 257 | 154 | 186 | 640 | 340 | 997 |
| WEIGHTED BASE | 988 | 853 | 48* | 87* | 327 | 240 | 303 | 255 | 359 | 134 | 276 | 142 | 297 | 320 | 128 | 224 | 617 | 352 | 997 |
| | 100% | 86% | 5%* | 9%* | 33% | 24% | 31% | 26% | 36% | 14% | 28% | 14% | 30% | 32% | 13% | 23% | 62% | 36% | 101% |
| Pound/Exchange rate/Value of pound | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Poverty/Inequality | 38 4%a | 28 3% | 3 6% | 7 8%zaf ghij | 19 6%zag | 12 5% | 8 3% | 5 2% | 11 3% | 3 2% | 7 3% | 4 3% | 11 4% | 7 2% | 7 6% | 9 4% | 18 3% | 17 5% | 36 4% |
| Privatisation | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Public services in general | 11 1%p | 10 1% | 1 1% | 1 1% | 7 2% | 7 3%zah | 2 1% | 2 1% | 2 1% | 1 * | 2 1% | 1 1% | 2 1% | - | 2 2%m | 7 3%zmp | 2 * | 9 2%zmp | 10 1% |
| Race relations | 5 1% | 5 1% | - | - | 1 * | 1 1% | 2 1% | 2 1% | 2 * | 2 1% | 2 1% | - | 3 1%p | - | 1 1% | 1 * | 3 * | 1 * | 7 1% |
| Scottish/Welsh assembly/ Devolution/ Constitutional reform | 2 * | - | - | 2 2%zae fghj | 2 1%a | - | - | - | - | - | - | - | 2 1%z | - | - | - | 2 * | - | 3 * |
| Taxation | 3 * | 3 * | - | - | 1 * | 1 * | 2 1% | 2 1% | 1 * | 1 1% | 1 * | - | - | 1 * | - | 2 1% | 1 * | 2 1% | 3 * |
| Trade unions/ Strikes | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Transport/Public transport | 2 * | 2 * | - | - | - | - | 1 * | 1 * | 1 * | 1 1% | 1 * | - | 1 * | - | 2 1%zmp | - | 1 * | 2 * | 3 * |
| Unemployment/ Factory closure/ Lack of industry | 26 3% | 25 3% | - | 1 1% | 6 2% | 5 2% | 13 4% | 13 5%zad | 8 2% | 5 4% | 6 2% | 2 1% | 5 2% | 9 3% | 7 5%zlp | 5 2% | 14 2% | 12 3% | 24 2% |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base
Respondent type : GB Adults 18+
Fieldwork dates : 5th May - 15th May 2017
Number of sample points : 175
Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

| | GOVERNMENT OFFICE REGION | | | | | | | | | | | TENURE | | | | | | UNWTD TOTAL | |
|-------------------------|--------------------------|-------------------|-----------|--|---------------------------------------|---------------------------|-------------------------------------|--------------------------------------|--------------------|--------|-------------------------|-------------------------|-----------|----------------|------------------------|---------------------|-----------------------|-------------------|-------------------|
| | TOTAL (z) | ENG LAND (a) | WALES (b) | SCOT LAND (c) | NORTH INCL. SCOT LAND (d) | NORTH EXCL. SCOT LAND (e) | MID LANDS INCL. WALES (f) | MID LANDS (g) | SOUTH INCL. GL (h) | GL (i) | SOUTH EAST INCL. GL (j) | SOUTH EAST EXCL. GL (k) | OWNED (l) | MORT GAGED (m) | REN TED COUNCIL/HA (n) | REN TED PRIVATE (o) | OWNED /MORT GAGED (p) | | REN TED (NET) (q) |
| UNWEIGHTED BASE | 997 | 864 | 46 | 87 | 322 | 235 | 306 | 260 | 369 | 150 | 277 | 127 | 383 | 257 | 154 | 186 | 640 | 340 | 997 |
| WEIGHTED BASE | 988 | 853 | 48* | 87* | 327 | 240 | 303 | 255 | 359 | 134 | 276 | 142 | 297 | 320 | 128 | 224 | 617 | 352 | 997 |
| | 100% | 86% | 5%* | 9%* | 33% | 24% | 31% | 26% | 36% | 14% | 28% | 14% | 30% | 32% | 13% | 23% | 62% | 36% | 101% |
| Other | 17 | 16 | 1 | - | 4 | 4 | 5 | 4 | 8 | 3 | 7 | 4 | 4 | 10 | 3 | - | 14 | 3 | 17 |
| | 2% | 2% | 2% | - | 1% | 2% | 2% | 2% | 2% | 2% | 2% | 3% | 1% | 3%o | 2%oq | - | 2%lo | 1% | 2% |
| MEAN NUMBER OF MENTIONS | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 |
| Don't know | 35 | 33 | 2 | - | 9 | 9 | 17 | 15 | 8 | 4 | 4 | * | 7 | 6 | 9 | 9 | 13 | 18 | 34 |
| | 4%j _{kp} | 4%h _{jk} | 4% | - | 3% | 4% | 6%z _{ch} j _k | 6%z _{ac} h _{jk} | 2% | 3% | 2% | * | 2% | 2% | 7%z _{lm} p | 4% | 2% | 5%l _{mp} | 3% |
| Personal finances (NET) | 51 | 39 | 3 | 9 | 28 | 18 | 11 | 9 | 12 | 3 | 9 | 6 | 14 | 10 | 8 | 17 | 24 | 25 | 48 |
| | 5%a _p | 5% | 6% | 11%z _{af} g _{hij} | 8%z _{af} g _{hij} | 8%a _{hi} j | 4% | 3% | 3% | 2% | 3% | 4% | 5% | 3% | 6% | 7% _m | 4% | 7% _{mp} | 5% |
| Median | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

| | TOTAL (z) | WORKING STATUS | | | | VOTING | | | | | INCOME | | | CHILD IN HH | UNWTD TOTAL |
|---|----------------------------|---------------------|---------------------|---------------------------|---------------------------|-----------------------------|-------------------|------------------------------------|------------------------------------|-------------|-----------------------|----------------------------|-----------------------|----------------|----------------|
| | | FULL TIME (a) | PART TIME (b) | NOT WOR KING (c) | UNEM PLO YED (d) | CON SERV ATIVE (f) | LAB OUR (g) | LIB ERAL DEMO CRAT (h) | NOT CON SERV ATIVE (i) | UKIP (r) | UP TO 11499 (l) | 11500 - 24999 (m) | 25000 PLUS (n) | | |
| UNWEIGHTED BASE | 997 | 376 | 121 | 500 | 39 | 298 | 274 | 58 | 699 | 16 | 152 | 181 | 379 | 286 | 997 |
| WEIGHTED BASE | 988 | 433 | 125 | 430 | 38* | 286 | 276 | 56* | 702 | 15** | 142 | 164 | 394 | 309 | 997 |
| | 100% | 44% | 13% | 44% | 4%* | 29% | 28% | 6%* | 71% | 2%** | 14% | 17% | 40% | 31% | 101% |
| Ageing population/ Social care for the elderly | 20 2% | 7 2% | 3 2% | 10 2% | - | 6 2% | 6 2% | - | 14 2% | - | 2 2% | 1 * | 9 2% | 3 1% | 23 2% |
| AIDS | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Animal welfare | 1 * | - | 1 1% | - | - | - | 1 * | - | 1 * | - | 1 * | - | - | 1 * | 1 * |
| Bird flu/Pandemic flu/Swine flu/ Ebola | 2 * | - | - | 2 * | - | 1 * | 1 * | - | 1 * | - | - | 1 1% | - | - | 2 * |
| Common Market/ Brexit/EU/Europe/ Euro | 312 32%cd gil | 175 40%zb cd | 30 24% | 107 25% d | 4 9% | 122 43%zg i | 67 24% | 33 59%zf gi | 190 27% | 2 12% | 29 21% | 42 25% | 167 42% zl m | 90 29% | 316 32% |
| Countryside/Rural life | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour | 16 2% | 5 1% | 2 2% | 8 2% | - | 6 2% | 5 2% | - | 10 1% | - | 2 1% | 6 3% | 5 1% | 3 1% | 18 2% |
| Defence/Foreign affairs/ International terrorism | 24 2% | 13 3% | 1 1% | 9 2% | 1 3% | 4 1% | 4 1% | 1 2% | 19 3% | - | - | 3 2% | 12 3% l | 10 3% | 21 2% |
| Drug abuse | 10 1% | 3 1% | 3 2% | 4 1% | - | 1 * | 6 2% | - | 9 1% | - | 2 1% | 1 1% | 1 * | 5 2% | 8 1% |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 5th May - 15th May 2017
Number of sample points : 175
Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

| | TOTAL (z) | WORKING STATUS | | | | VOTING | | | | | INCOME | | | CHILD IN HH | UNWTD TOTAL |
|--|---------------------------|---------------------|---------------------|---------------------------|---------------------------|-----------------------------|-------------------|------------------------------------|------------------------------------|-------------|-----------------------|----------------------------|----------------------|----------------|----------------|
| | | FULL TIME (a) | PART TIME (b) | NOT WOR KING (c) | UNEM PLOY ED (d) | CON SERV ATIVE (f) | LAB OUR (g) | LIB ERAL DEMO CRAT (h) | NOT CON SERV ATIVE (i) | UKIP (r) | UP TO 11499 (l) | 11500 - 24999 (m) | 25000 PLUS (n) | | |
| UNWEIGHTED BASE | 997 | 376 | 121 | 500 | 39 | 298 | 274 | 58 | 699 | 16 | 152 | 181 | 379 | 286 | 997 |
| WEIGHTED BASE | 988 | 433 | 125 | 430 | 38* | 286 | 276 | 56* | 702 | 15** | 142 | 164 | 394 | 309 | 997 |
| | 100% | 44% | 13% | 44% | 4%* | 29% | 28% | 6%* | 71% | 2%** | 14% | 17% | 40% | 31% | 101% |
| Economy/Economic situation | 49 5% | 23 5% | 6 5% | 21 5% | 2 5% | 18 6% | 14 5% | 1 2% | 31 4% | 1 8% | 9 6% | 9 5% | 18 4% | 17 5% | 51 5% |
| Education/Schools | 21 2% | 8 2% | 5 4% | 8 2% | - | 7 2% | 5 2% | 3 5% | 14 2% | - | 2 2% | 5 3% | 11 3% | 14 4% | 22 2% |
| Foot and mouth outbreak/Farming crisis | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Housing | 21 2%f | 10 2% | 2 2% | 10 2% | 1 2% | 1 * | 9 3%f | 1 2% | 21 3%zf | - | 1 1% | 4 3% | 9 2% | 7 2% | 24 2% |
| Immigration/immigrants | 112 11%agh i | 33 8% | 14 11% | 65 15%za | 6 15% | 51 18%zgh i | 21 8%h | - | 62 9%h | 6 40% | 20 14% | 25 15%n | 35 9% | 30 10% | 115 12% |
| Inflation/Prices | 6 1% | 4 1% | 1 1% | 1 * | - | 2 1% | 2 1% | - | 5 1% | - | 1 1% | 3 2%zn | 1 * | 2 1% | 6 1% |
| Lack of faith in politics / politicians / government | 1 * | - | - | 1 * | - | - | 1 1% | - | 1 * | - | - | - | - | - | 1 * |
| Local government/ Council tax | 1 * | - | - | 1 * | - | - | * * | - | 1 * | - | * * | - | - | 1 * | 2 * |
| Low pay/Minimum wage/Fair wages | 7 1% | 5 1% | 1 * | 1 * | - | 2 1% | 2 1% | - | 6 1% | - | 2 1% | 3 2% | 3 1% | 3 1% | 6 1% |
| Morality/ Individual behaviour/ Lifestyle | 3 * | 1 * | 1 1% c | - | - | 1 * | 1 1% | - | 1 * | - | 1 1% | - | 1 * | 3 1% | 2 * |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+
Fieldwork dates : 5th May - 15th May 2017
Number of sample points : 175
Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

| | TOTAL (z) | WORKING STATUS | | | | VOTING | | | | | INCOME | | | CHILD IN HH | UNWTD TOTAL |
|---|--------------------|---------------------|---------------------|---------------------------|---------------------------|-----------------------------|-------------------|------------------------------------|------------------------------------|-------------|-----------------------|----------------------------|----------------------|----------------|----------------|
| | | FULL TIME (a) | PART TIME (b) | NOT WOR KING (c) | UNEM PLOY ED (d) | CON SERV ATIVE (f) | LAB OUR (g) | LIB ERAL DEMO CRAT (h) | NOT CON SERV ATIVE (i) | UKIP (r) | UP TO 11499 (l) | 11500 - 24999 (m) | 25000 PLUS (n) | | |
| UNWEIGHTED BASE | 997 | 376 | 121 | 500 | 39 | 298 | 274 | 58 | 699 | 16 | 152 | 181 | 379 | 286 | 997 |
| WEIGHTED BASE | 988 | 433 | 125 | 430 | 38* | 286 | 276 | 56* | 702 | 15** | 142 | 164 | 394 | 309 | 997 |
| | 100% | 44% | 13% | 44% | 4%* | 29% | 28% | 6%* | 71% | 2%** | 14% | 17% | 40% | 31% | 101% |
| National health service/Hospitals/ Healthcare | 212 21%f | 85 | 35 | 91 | 6 | 44 | 74 | 6 | 168 | 2 | 35 | 31 | 78 | 65 | 210 |
| | | 20% | 28% | 21% | 16% | 15% | 27%zf | 11% | 24%zf | 12% | 25% | 19% | 20% | 21% | 21% |
| Nationalisation/ Government control of institutions | 4 * | - | - | 4 | - | - | 4 | - | 4 | - | - | - | 4 | - | 2 |
| | | - | - | 1% | - | - | 1%z | - | 1% | - | - | - | 1% | - | * |
| Northern Ireland | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Nuclear weapons/ Nuclear war/ Disarmament | 4 * | - | - | 4 | 1 | 1 | - | 1 | 3 | - | - | 2 | - | 2 | 5 |
| | | - | - | 1%z | 1%a | * | - | 1% | * | - | - | 1% | - | 1% | 1% |
| Pensions/Social security/Benefits | 1 * | 1 | - | - | - | - | - | - | 1 | 1 | - | - | 1 | 1 | 1 |
| | | * | - | - | - | - | - | - | * | 8% | - | - | * | * | * |
| Petrol prices/Fuel | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Pollution/ Environment | 16 2%f | 7 | 2 | 7 | 3 | 1 | 6 | 2 | 15 | - | 4 | 3 | 6 | 5 | 18 |
| | | 2% | 2% | 2% | 7%zac | * | 2% | 4%f | 2%f | - | 3% | 2% | 2% | 2% | 2% |
| Population levels/ Overpopulation | 5 1% | 2 | 1 | 3 | - | 2 | 1 | - | 3 | 1 | - | - | 2 | - | 6 |
| | | * | 1% | 1% | - | 1% | * | - | * | 6% | - | - | * | - | 1% |
| Pound/Exchange rate/Value of pound | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Poverty/Inequality | 38 4%f | 18 | 2 | 18 | 2 | 3 | 16 | 6 | 35 | - | 9 | 6 | 14 | 8 | 36 |
| | | 4% | 1% | 4% | 4% | 1% | 6%f | 11%zfi | 5%zf | - | 7% | 3% | 3% | 3% | 4% |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i/r - z1/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 5th May - 15th May 2017
Number of sample points : 175
Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

| | WORKING STATUS | | | | VOTING | | | | | INCOME | | | CHILD IN HH | UNWTD TOTAL | |
|--|----------------|---------------|---------------|-----------------|----------------|------------------|------------|----------------------|----------------------|----------|-----------------|-------------------|-------------|-------------|----------------|
| | TOTAL (z) | FULL TIME (a) | PART TIME (b) | NOT WORKING (c) | UNEMPLOYED (d) | CONSERVATIVE (f) | LABOUR (g) | LIBERAL DEMOCRAT (h) | NOT CONSERVATIVE (i) | UKIP (r) | UP TO 11499 (l) | 11500 - 24999 (m) | | | 25000 PLUS (n) |
| UNWEIGHTED BASE | 997 | 376 | 121 | 500 | 39 | 298 | 274 | 58 | 699 | 16 | 152 | 181 | 379 | 286 | 997 |
| WEIGHTED BASE | 988 | 433 | 125 | 430 | 38* | 286 | 276 | 56* | 702 | 15** | 142 | 164 | 394 | 309 | 997 |
| | 100% | 44% | 13% | 44% | 4%* | 29% | 28% | 6%* | 71% | 2%** | 14% | 17% | 40% | 31% | 101% |
| Privatisation | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Public services in general | 11 | 3 | 3 | 6 | 1 | - | 5 | 1 | 11 | - | 1 | 1 | 2 | - | 10 |
| | 1% | 1% | 2% | 1% | 2% | - | 2%f | 1% | 2%f | - | 1% | 1% | 1% | - | 1% |
| Race relations | 5 | 3 | - | 2 | - | 1 | 4 | - | 4 | - | 2 | 1 | - | 1 | 7 |
| | 1% | 1% | - | 1% | - | * | 1% | - | 1% | - | 2%n | 1% | - | * | 1% |
| Scottish/Welsh assembly/ Devolution/ Constitutional reform | 2 | - | - | 2 | - | 1 | - | - | 1 | - | 1 | - | - | - | 3 |
| | * | - | - | * | - | * | - | - | * | - | 1% | - | - | - | * |
| Taxation | 3 | 1 | 2 | 1 | - | 1 | 2 | - | 2 | - | 1 | 1 | - | 3 | 3 |
| | * | * | 1% | * | - | * | 1% | - | * | - | * | 1% | - | 1% | * |
| Trade unions/ Strikes | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Transport/Public transport | 2 | - | 1 | 2 | - | - | 1 | - | 2 | 1 | 1 | 1 | - | 1 | 3 |
| | * | - | 1% | * | - | - | * | - | * | 8% | * | * | - | * | * |
| Unemployment/ Factory closure/ Lack of industry | 26 | 7 | - | 19 | 12 | 3 | 11 | - | 23 | 1 | 8 | 3 | 7 | 13 | 24 |
| | 3%f | 2% | - | 4%za | 32%zab | 1% | 4%f | - | 3% | 6% | 5%zn | 2% | 2% | 4% | 2% |
| Other | 17 | 7 | 6 | 5 | - | 4 | 4 | - | 13 | - | - | 7 | 3 | 5 | 17 |
| | 2% | 2% | 4%zc | 1% | - | 1% | 1% | - | 2% | - | - | 4%zln | 1% | 2% | 2% |
| MEAN NUMBER OF MENTIONS | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 5th May - 15th May 2017
Number of sample points : 175
Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

| | WORKING STATUS | | | | VOTING | | | | | INCOME | | | CHILD IN HH | UNWTD TOTAL | |
|----------------------------|----------------|---------------------|---------------------|---------------------------|---------------------------|-----------------------------|-------------------|------------------------------------|------------------------------------|-------------|-----------------------|----------------------------|----------------|----------------|----------------------|
| | TOTAL (z) | FULL TIME (a) | PART TIME (b) | NOT WOR KING (c) | UNEM PLOY ED (d) | CON SERV ATIVE (f) | LAB OUR (g) | LIB ERAL DEMO CRAT (h) | NOT CON SERV ATIVE (i) | UKIP (r) | UP TO 11499 (l) | 11500 - 24999 (m) | | | 25000 PLUS (n) |
| UNWEIGHTED BASE | 997 | 376 | 121 | 500 | 39 | 298 | 274 | 58 | 699 | 16 | 152 | 181 | 379 | 286 | 997 |
| WEIGHTED BASE | 988 | 433 | 125 | 430 | 38* | 286 | 276 | 56* | 702 | 15** | 142 | 164 | 394 | 309 | 997 |
| | 100% | 44% | 13% | 44% | 4%* | 29% | 28% | 6%* | 71% | 2%** | 14% | 17% | 40% | 31% | 101% |
| Don't know | 35 | 14 | 4 | 17 | 1 | 6 | 6 | - | 29 | - | 8 | 8 | 6 | 16 | 34 |
| | 4%n | 3% | 3% | 4% | 4% | 2% | 2% | - | 4%g | - | 5%n | 5%n | 2% | 5% | 3% |
| Personal finances (NET) | 51 | 28 | 3 | 21 | 2 | 6 | 19 | 6 | 46 | - | 12 | 12 | 17 | 13 | 48 |
| | 5%f | 6% | 3% | 5% | 4% | 2% | 7%f | 11%f | 7%zf | - | 8% | 7% | 4% | 4% | 5% |
| Median | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

| | IMPORTANT ISSUES | | | | | | | AREA | | | ETHNIC | | SECTOR WORKING IN | | DAILY NEWSPAPER READERSHIP | | | | WHEN MENTIONED IMMIGRATION | | UNWTD TOTAL |
|---|------------------|--------------|--------------------|---------------|-----------------|----------------|--------------|-----------|----------------|-----------|-----------|---------|-------------------|--------------|----------------------------|--------------|-------------------|-------------------|----------------------------|-----------------------|-------------|
| | TOTAL (z) | ECON OMY (a) | NHS/ HOSPITALS (b) | CRIME (c) | IMMIGRATION (t) | EU/ EUROPE (e) | SCH OOLS (f) | URBAN (g) | SUB- URBAN (h) | RURAL (i) | WHITE (j) | BME (k) | PUBLIC (l) | PRI VATE (m) | QUAL ITY (p) | POP ULAR (q) | MID MKT PRESS (r) | RED TOP PRESS (s) | MOST IMPOR -TANT (v) | OTHER IMPOR -TANT (w) | |
| UNWEIGHTED BASE | 997 | 198 | 600 | 107 | 259 | 451 | 274 | 271 | 549 | 177 | 867 | 126 | 167 | 322 | 106 | 218 | 136 | 89 | 115 | 144 | 997 |
| WEIGHTED BASE | 988 | 194 | 599 | 103* | 252 | 449 | 270 | 263 | 547 | 178 | 855 | 129 | 182 | 367 | 92* | 203 | 122 | 87* | 112 | 139 | 997 |
| | 100% | 20% | 61% | 10%* | 25% | 45% | 27% | 27% | 55% | 18% | 87% | 13% | 18% | 37% | 9%* | 21% | 12% | 9%* | 11% | 14% | 101% |
| Ageing population/ Social care for the elderly | 20 | 1 | 7 | 1 | 3 | 4 | 5 | 2 | 12 | 6 | 18 | 2 | 3 | 6 | 2 | 5 | 3 | 2 | - | 3 | 23 |
| | 2%be | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 2% | 3% | 2% | 1% | 2% | 2% | 2% | 2% | 2% | 2% | - | 2% | 2% |
| AIDS | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Animal welfare | 1 | - | - | - | - | - | - | 1 | - | - | 1 | - | - | 1 | 1 | - | - | - | - | - | 1 |
| | * | - | - | - | - | - | - | * | - | - | * | - | - | * | 1% | - | - | - | - | - | * |
| Bird flu/Pandemic flu/Swine flu/ Ebola | 2 | - | - | - | - | - | 1 | - | 2 | - | 2 | - | - | - | - | 2 | 2 | - | - | - | 2 |
| | * | - | - | - | - | - | * | - | * | - | * | - | - | - | - | 1%z | 1%z | - | - | - | * |
| Common Market/ Brexit/EU/Europe/ Euro | 312 | 69 | 192 | 21 | 52 | 312 | 83 | 69 | 170 | 72 | 285 | 25 | 59 | 145 | 48 | 55 | 39 | 18 | - | 52 | 316 |
| | 32%ctg ksv | 35%ct | 32%ct | 20% | 21% | 69%zab cft | 31%ct | 26% | 31% | 40%zgh | 33%zk | 19% | 32% | 39%z | 52%zqr s | 27% | 32%q | 21% | - | 37%v | 32% |
| Countryside/Rural life | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour | 16 | 3 | 9 | 16 | 3 | 3 | 4 | 5 | 9 | 2 | 12 | 4 | 3 | 5 | 1 | 6 | 4 | 2 | - | 3 | 18 |
| | 2%e | 2% | 2% | 15%zabe ft | 1% | 1% | 1% | 2% | 2% | 1% | 1% | 3% | 1% | 1% | 1% | 3% | 3% | 2% | - | 2% | 2% |
| Defence/Foreign affairs/ International terrorism | 24 | 6 | 9 | 3 | 5 | 1 | 5 | 4 | 13 | 7 | 21 | 2 | 7 | 8 | 2 | 6 | 5 | 1 | - | 5 | 21 |
| | 2%be | 3%e | 2%e | 3%e | 2%e | * | 2%e | 1% | 2% | 4% | 2% | 2% | 4% | 2% | 3% | 3% | 4% | 1% | - | 3% | 2% |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 5th May - 15th May 2017
Number of sample points : 175
Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

| | TOTAL (z) | IMPORTANT ISSUES | | | | | | AREA | | | ETHNIC | | SECTOR WORKING IN | | DAILY NEWSPAPER READERSHIP | | | | WHEN MENTIONED IMMIGRATION | | UNWTD TOTAL |
|--|-----------------------------|--------------------|------------------------------|--------------|------------------------|----------------------|--------------------|--------------|----------------------|--------------|--------------|------------|----------------------|--------------------|----------------------------|--------------------|----------------------------|----------------------------|----------------------------------|--------------------------------|----------------|
| | | ECON OMY (a) | NHS/ HOSP ITALS (b) | CRIME (c) | IMMIG RATION (t) | EU/ EUROPE (e) | SCH OOLS (f) | URBAN (g) | SUB- URBAN (h) | RURAL (i) | WHITE (j) | BME (k) | PUBLIC (l) | PRI VATE (m) | QUAL ITY (p) | POP ULAR (q) | MID MKT PRESS (r) | RED TOP PRESS (s) | MOST IMPOR -TANT (v) | OTHER IMPOR -TANT (w) | |
| UNWEIGHTED BASE | 997 | 198 | 600 | 107 | 259 | 451 | 274 | 271 | 549 | 177 | 867 | 126 | 167 | 322 | 106 | 218 | 136 | 89 | 115 | 144 | 997 |
| WEIGHTED BASE | 988 | 194 | 599 | 103* | 252 | 449 | 270 | 263 | 547 | 178 | 855 | 129 | 182 | 367 | 92* | 203 | 122 | 87* | 112 | 139 | 997 |
| | 100% | 20% | 61% | 10%* | 25% | 45% | 27% | 27% | 55% | 18% | 87% | 13% | 18% | 37% | 9%* | 21% | 12% | 9%* | 11% | 14% | 101% |
| Drug abuse | 10 1%be | - | 3 | - | - | - | - | 2 | 9 | - | 8 | 2 | 1 | 5 | - | 1 | 1 | - | - | - | 8 |
| Economy/Economic situation | 49 5%bce v | 49 | 21 | - | 12 | 13 | 11 | 16 | 23 | 10 | 44 | 5 | 8 | 20 | 5 | 6 | 3 | 3 | - | 12 | 51 |
| Education/Schools | 21 2%e | 3 | 14 | 5 | 5 | 4 | 21 | 6 | 11 | 4 | 16 | 5 | 5 | 10 | 5 | 6 | 3 | 3 | - | 5 | 22 |
| Foot and mouth outbreak/Farming crisis | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Housing | 21 2%ej | 8 | 12 | 1 | 7 | 5 | 5 | 13 | 8 | 1 | 14 | 8 | 6 | 4 | 3 | 10 | 6 | 4 | - | 7 | 24 |
| Immigration/immigrants | 112 11%abef pw | 9 | 55 | 22 | 112 | 26 | 14 | 26 | 67 | 20 | 100 | 12 | 17 | 31 | 4 | 40 | 19 | 21 | 112 | - | 115 |
| Inflation/Prices | 6 1% | - | 2 | - | 3 | - | 1 | 2 | 4 | 1 | 6 | 1 | 3 | 2 | - | 2 | 2 | 2 | - | 3 | 6 |
| Lack of faith in politics / politicians / government | 1 * | - | * | - | 1%e | - | * | 1 | 1 | - | 1 | - | - | - | - | 1 | 1 | - | - | - | 1 |
| Local government/ Council tax | 1 * | * | - | - | - | - | - | 1 | - | - | - | 1 | - | - | - | - | - | - | - | - | 2 |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

| | TOTAL (z) | IMPORTANT ISSUES | | | | | | AREA | | | ETHNIC | | SECTOR WORKING IN | | DAILY NEWSPAPER READERSHIP | | | | WHEN MENTIONED IMMIGRATION | | UNWTD TOTAL |
|---|---------------------|------------------|-----------------------|--------------|--------------------|-------------------|-------------------|--------------|------------------|--------------|--------------|------------|-------------------|-----------------|----------------------------|-----------------|----------------------|----------------------|----------------------------|--------------------------|-------------|
| | | ECON OMY (a) | NHS/ HOSPITALS (b) | CRIME (c) | IMMIGRATION (t) | EU/ EUROPE (e) | SCH OOLS (f) | URBAN (g) | SUB-URBAN (h) | RURAL (i) | WHITE (j) | BME (k) | PUBLIC (l) | PRI VATE (m) | QUAL ITY (p) | POP ULAR (q) | MID MKT PRESS (r) | RED TOP PRESS (s) | MOST IMPOR -TANT (v) | OTHER IMPOR -TANT (w) | |
| UNWEIGHTED BASE | 997 | 198 | 600 | 107 | 259 | 451 | 274 | 271 | 549 | 177 | 867 | 126 | 167 | 322 | 106 | 218 | 136 | 89 | 115 | 144 | 997 |
| WEIGHTED BASE | 988 | 194 | 599 | 103* | 252 | 449 | 270 | 263 | 547 | 178 | 855 | 129 | 182 | 367 | 92* | 203 | 122 | 87* | 112 | 139 | 997 |
| | 100% | 20% | 61% | 10%* | 25% | 45% | 27% | 27% | 55% | 18% | 87% | 13% | 18% | 37% | 9%* | 21% | 12% | 9%* | 11% | 14% | 101% |
| Low pay/Minimum wage/Fair wages | 7 1% | - | 4 1% | - | 2 1% | - | - | 3 1% | 4 1% | 1 * | 6 1% | 2 1% | - | 5 1% | - | 2 1% | 2 1% | - | - | 2 1% | 6 1% |
| Morality/ Individual behaviour/ Lifestyle | 3 * | - | - | 1 1%zbe | 1 * | - | - | - | 3 * | - | 3 * | - | 1 1% | 1 * | - | 1 1% | - | 1 1% | - | 1 1% | 2 * |
| National health service/Hospitals/ Healthcare | 212 21%aet pv | 26 13% | 212 35%zac et | 23 23%aet | 36 14% | 57 13% | 86 32%zae t | 48 18% | 128 23% | 36 20% | 191 22% | 20 16% | 47 26% | 67 18% | 12 13% | 40 20% | 22 18% | 21 24% | - | 36 26%v | 210 21% |
| Nationalisation/ Government control of institutions | 4 * | - | - | - | 1 * | 1 * | - | - | 4 1% | - | 4 * | - | - | - | 1 1% | - | - | - | - | 1 1% | 2 * |
| Northern Ireland | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Nuclear weapons/ Nuclear war/ Disarmament | 4 *b | 1 1% | 1 * | 1 1% | - | - | 2 1%b | 1 * | 1 * | 3 2%zh | 3 * | 1 * | - | - | - | 1 1% | 1 1% | - | - | - | 5 1% |
| Pensions/Social security/Benefits | 1 * | - | - | - | - | - | - | - | 1 * | - | 1 * | - | 1 1% | - | - | - | - | - | - | - | 1 * |
| Petrol prices/Fuel | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Pollution/ Environment | 16 2%et | 3 1% | 6 1% | 1 1% | 1 * | 3 1% | 4 2% | 3 1% | 10 2% | 3 2% | 15 2% | 1 1% | - | 8 2% | 2 2% | 3 2% | 2 2% | 1 1% | - | 1 1% | 18 2% |
| Population levels/ Overpopulation | 5 1% | 1 * | 3 1% | - | 2 1% | 2 * | 2 1% | - | 4 1% | 1 * | 5 1% | - | 2 1% | 1 * | - | 1 * | 1 1% | - | - | 2 1% | 6 1% |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 5th May - 15th May 2017
 Number of sample points : 175
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

| | TOTAL (z) | IMPORTANT ISSUES | | | | | | AREA | | | ETHNIC | | SECTOR WORKING IN | | DAILY NEWSPAPER READERSHIP | | | | WHEN MENTIONED IMMIGRATION | | UNWTD TOTAL | |
|--|----------------------------|------------------|-----------------------|--------------|--------------------|-------------------|-----------------|--------------|------------------|--------------|--------------|------------|-------------------|-----------------|----------------------------|-----------------|----------------------|----------------------|----------------------------|--------------------------|-------------|--------|
| | | ECON OMY (a) | NHS/ HOSPITALS (b) | CRIME (c) | IMMIGRATION (t) | EU/ EUROPE (e) | SCH OOLS (f) | URBAN (g) | SUB-URBAN (h) | RURAL (i) | WHITE (j) | BME (k) | PUBLIC (l) | PRI VATE (m) | QUAL ITY (p) | POP ULAR (q) | MID MKT PRESS (r) | RED TOP PRESS (s) | MOST IMPOR -TANT (v) | OTHER IMPOR -TANT (w) | | |
| UNWEIGHTED BASE | 997 | 198 | 600 | 107 | 259 | 451 | 274 | 271 | 549 | 177 | 867 | 126 | 167 | 322 | 106 | 218 | 136 | 89 | 115 | 144 | 997 | |
| WEIGHTED BASE | 988 | 194 | 599 | 103* | 252 | 449 | 270 | 263 | 547 | 178 | 855 | 129 | 182 | 367 | 92* | 203 | 122 | 87* | 112 | 139 | 997 | |
| | 100% | 20% | 61% | 10%* | 25% | 45% | 27% | 27% | 55% | 18% | 87% | 13% | 18% | 37% | 9%* | 21% | 12% | 9%* | 11% | 14% | 101% | |
| Pound/Exchange rate/Value of pound | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| Poverty/Inequality | 38 4%beti qww | 4 2%t | 16 3%et | 2 2%t | - | 6 1% | 10 4%et | 16 6%zi | 20 4% | 2 1% | 36 4% | 2 2% | 6 3% | 12 3% | 2 2% | 3 1% | 2 2% | 1 1% | - | - | 36 4% | |
| Privatisation | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| Public services in general | 11 1%eh | 1 * | 7 1%e | - | - | 1 * | 1 * | 7 3%zh | 3 1% | 1 1% | 8 1% | 4 3% | 2 1% | 4 1% | 1 1% | 2 1% | 1 * | 1 1% | - | - | 10 1% | |
| Race relations | 5 1%bj | 1 * | 1 * | - | 1 * | 2 * | 1 * | 2 1% | 2 * | 1 1% | 3 * | 1 1% | - | 3 1% | - | 2 1% | 2 1% | - | - | - | 1 1% | |
| Scottish/Welsh assembly/ Devolution/ Constitutional reform | 2 * | - | - | - | - | 2 * | - | - | 2 * | - | 2 * | - | - | - | - | 1 1% | - | 1 2%z | - | - | 3 * | |
| Taxation | 3 *j | 1 * | 1 * | - | 1 * | - | - | 3 1%zh | - | - | 1 * | 2 2%zj | - | 2 1% | - | - | - | - | - | - | 1 1% | 3 * |
| Trade unions/ Strikes | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| Transport/Public transport | 2 *j | - | 1 * | 1 1%e | 1 * | - | 2 1% | 2 1% | 1 * | - | 1 * | 2 1%zj | 1 * | - | - | - | - | - | - | - | 1 1% | 3 * |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 5th May - 15th May 2017
 Number of sample points : 175
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

| | TOTAL (z) | IMPORTANT ISSUES | | | | | | AREA | | | ETHNIC | | SECTOR WORKING IN | | DAILY NEWSPAPER READERSHIP | | | | WHEN MENTIONED IMMIGRATION | | UNWTD TOTAL |
|---|----------------------------|------------------|-----------------------|--------------|--------------------|-------------------|-----------------|--------------|------------------|--------------|--------------|-------------|-------------------|-----------------|----------------------------|-----------------|----------------------|----------------------|----------------------------|--------------------------|-------------|
| | | ECON OMY (a) | NHS/ HOSPITALS (b) | CRIME (c) | IMMIGRATION (t) | EU/ EUROPE (e) | SCH OOLS (f) | URBAN (g) | SUB-URBAN (h) | RURAL (i) | WHITE (j) | BME (k) | PUBLIC (l) | PRI VATE (m) | QUAL ITY (p) | POP ULAR (q) | MID MKT PRESS (r) | RED TOP PRESS (s) | MOST IMPOR -TANT (v) | OTHER IMPOR -TANT (w) | |
| UNWEIGHTED BASE | 997 | 198 | 600 | 107 | 259 | 451 | 274 | 271 | 549 | 177 | 867 | 126 | 167 | 322 | 106 | 218 | 136 | 89 | 115 | 144 | 997 |
| WEIGHTED BASE | 988 | 194 | 599 | 103* | 252 | 449 | 270 | 263 | 547 | 178 | 855 | 129 | 182 | 367 | 92* | 203 | 122 | 87* | 112 | 139 | 997 |
| | 100% | 20% | 61% | 10%* | 25% | 45% | 27% | 27% | 55% | 18% | 87% | 13% | 18% | 37% | 9%* | 21% | 12% | 9%* | 11% | 14% | 101% |
| Unemployment/ Factory closure/ Lack of industry | 26 3%betj m | 5 3%e | 11 2%e | 3 3%e | 2 1% | 1 * | 6 2%e | 12 5%i | 13 2% | 1 1% | 13 2% | 13 10%zi | 4 2% | 2 1% | 1 1% | 7 3% | 4 3% | 3 3% | - - | 2 2% | 24 2% |
| Other | 17 2%et | 1 * | 7 1% | - - | 1 * | 3 1% | 4 2% | 6 2% | 9 2% | 2 1% | 14 2% | 3 3% | 2 1% | 9 3% | 3 3% | 2 1% | 1 1% | 1 1% | - - | 1 * | 17 2% |
| MEAN NUMBER OF MENTIONS | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 | 1.00 |
| Don't know | 35 4%abef tjq | 2 1% | 5 1% | 2 2% | 2 1% | 4 1% | 4 1% | 13 5% | 16 3% | 5 3% | 23 3% | 12 9%zi | 4 2% | 13 4% | 1 1% | 3 1% | 1 1% | 2 2% | - - | 2 1% | 34 3% |
| Personal finances (NET) | 51 5%abet iv | 4 2% | 22 4%e | 2 2% | 4 2% | 6 1% | 11 4%e | 21 8%zi | 27 5% | 3 2% | 47 5% | 5 4% | 9 5% | 20 5% | 2 2% | 6 3% | 5 4% | 2 3% | - - | 4 3% | 48 5% |
| Median | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | SEX | | AGE | | | | | | | | | | | SOCIAL GRADE | | | | | | UNWTD TOTAL | |
|---|----------------|-----------|-------------|-----------|-----------|------------------|-----------|-----------------|--------------------|-----------|-----------|-----------------|-----------|--------------|-------------------|-----------|-----------|-----------|-----------------|-------------|----------|
| | TOTAL (z) | MALE (a) | FE-MALE (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | 18-44 (u) | 45+ (v) | AB (l) | C1 (m) | C2 (n) | DE (o) | ABC1 (p) | | C2DE (q) |
| UNWEIGHTED BASE | 997 | 479 | 518 | 110 | 132 | 169 | 157 | 169 | 260 | 242 | 326 | 429 | 411 | 586 | 249 | 324 | 191 | 233 | 573 | 424 | 997 |
| WEIGHTED BASE | 988 | 482 | 507 | 130* | 167 | 156 | 173 | 141 | 221 | 296 | 329 | 362 | 453 | 535 | 264 | 272 | 208 | 245 | 536 | 452 | 997 |
| | 100% | 49% | 51% | 13%* | 17% | 16% | 17% | 14% | 22% | 30% | 33% | 37% | 46% | 54% | 27% | 28% | 21% | 25% | 54% | 46% | 101% |
| Ageing population/ Social care for the elderly | 123 | 46 | 76 | 13 | 8 | 20 | 23 | 16 | 43 | 21 | 43 | 59 | 41 | 82 | 52 | 28 | 25 | 18 | 80 | 43 | 128 |
| | 12% ioq | 10% | 15%za | 10% | 5% | 13% d | 13% d | 11% | 20% zcd gijk | 7% | 13% di | 16% zdg i | 9% | 15% | 20% zm nopq | 10% | 12% | 8% | 15% zm oq | 10% | 13% |
| AIDS | 4 | 3 | 1 | 2 | - | - | 1 | - | 1 | 2 | 1 | 1 | 2 | 2 | 1 | 1 | - | 2 | 2 | 2 | 4 |
| | * | 1% | * | 1% | - | - | 1% | - | * | 1% | * | * | * | * | 1% | * | - | 1% | * | * | * |
| Animal welfare | 16 | 6 | 11 | 1 | 1 | 1 | 1 | 3 | 9 | 2 | 2 | 12 | 3 | 14 | 9 | 3 | 2 | 3 | 12 | 5 | 15 |
| | 2% | 1% | 2% | 1% | 1% | * | 1% | 2% | 4% zei j | 1% | 1% | 3% zij | 1% | 3% | 3% zq | 1% | 1% | 1% | 2% m | 1% | 2% |
| Bird flu/Pandemic flu/Swine flu/ Ebola | 2 | 1 | 1 | 1 | - | - | - | 1 | - | 1 | - | 1 | 1 | 1 | - | - | 2 | - | - | 2 | 2 |
| | * | * | * | * | - | - | - | 1% | - | * | - | * | * | * | - | - | 1% p | - | - | * | * |
| Common Market/ Brexit/EU/Europe/ Euro | 449 | 252 | 197 | 50 | 71 | 73 | 89 | 67 | 99 | 122 | 162 | 166 | 194 | 255 | 158 | 124 | 98 | 69 | 283 | 167 | 451 |
| | 45% bo q | 52% zb | 39% | 39% | 43% | 46% | 51% | 48% | 45% | 41% | 49% | 46% | 43% | 48% | 60% zm nopq | 46% oq | 47% oq | 28% | 53% zm oq | 37% o | 45% |
| Countryside/Rural life | 13 | 5 | 8 | 1 | - | - | 3 | 3 | 7 | 1 | 3 | 9 | 1 | 12 | 6 | 2 | 4 | 1 | 8 | 5 | 15 |
| | 1% | 1% | 1% | 1% | - | - | 2% | 2% | 3% zde i | * | 1% | 3% zei | * | 2% | 2% | 1% | 2% | * | 1% | 1% | 2% |
| Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour | 103 | 42 | 61 | 9 | 14 | 16 | 17 | 14 | 32 | 23 | 33 | 47 | 39 | 64 | 30 | 23 | 29 | 21 | 53 | 50 | 107 |
| | 10% | 9% | 12% | 7% | 9% | 10% | 10% | 10% | 15% zci | 8% | 10% | 13% z | 9% | 12% | 11% | 8% | 14% | 9% | 10% | 11% | 11% |
| Defence/Foreign affairs/ International terrorism | 99 | 47 | 53 | 11 | 10 | 23 | 9 | 22 | 25 | 21 | 32 | 46 | 44 | 56 | 44 | 23 | 21 | 12 | 67 | 32 | 104 |
| | 10% fo q | 10% | 10% | 8% | 6% | 15% zdf ij | 5% | 15% zd fi | 11% | 7% | 10% f | 13% zd fi | 10% | 10% | 17% zmo pq | 8% | 10% | 5% | 13% zmo q | 7% o | 10% |
| Drug abuse | 42 | 15 | 26 | 10 | 5 | 3 | 8 | 6 | 9 | 15 | 11 | 15 | 19 | 23 | 11 | 4 | 8 | 18 | 15 | 26 | 41 |
| | 4% mp | 3% | 5% | 8% e | 3% | 2% | 4% | 4% | 4% | 5% | 3% | 4% | 4% | 4% | 4% | 2% | 4% | 7% zmp | 3% m | 6% mp | 4% |

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th May - 15th May 2017
 Number of sample points : 175
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | SEX | | AGE | | | | | | | | | | | SOCIAL GRADE | | | | | | UNWTD TOTAL | |
|--|-------------|----------|-------------|-----------|-----------|-------------|-----------|-----------|------------|-----------|-----------|-----------|-----------|--------------|------------|--------|----------|--------|-----------|-------------|----------|
| | TOTAL (z) | MALE (a) | FE-MALE (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | 18-44 (u) | 45+ (v) | AB (l) | C1 (m) | C2 (n) | DE (o) | ABC1 (p) | | C2DE (q) |
| UNWEIGHTED BASE | 997 | 479 | 518 | 110 | 132 | 169 | 157 | 169 | 260 | 242 | 326 | 429 | 411 | 586 | 249 | 324 | 191 | 233 | 573 | 424 | 997 |
| WEIGHTED BASE | 988 | 482 | 507 | 130* | 167 | 156 | 173 | 141 | 221 | 296 | 329 | 362 | 453 | 535 | 264 | 272 | 208 | 245 | 536 | 452 | 997 |
| | 100% | 49% | 51% | 13%* | 17% | 16% | 17% | 14% | 22% | 30% | 33% | 37% | 46% | 54% | 27% | 28% | 21% | 25% | 54% | 46% | 101% |
| Economy/Economic situation | 194 | 106 | 88 | 18 | 38 | 35 | 41 | 27 | 34 | 57 | 76 | 61 | 92 | 102 | 70 | 50 | 40 | 34 | 120 | 74 | 198 |
| | 20%oq | 22% | 17% | 14% | 23% | 22% | 24%h | 19% | 15% | 19% | 23%hk | 17% | 20% | 19% | 27%zm | 18% | 19% | 14% | 22%zm | 16% | 20% |
| Education/Schools | 270 | 102 | 169 | 31 | 35 | 52 | 49 | 54 | 49 | 66 | 101 | 103 | 118 | 152 | 104 | 76 | 45 | 45 | 180 | 90 | 274 |
| | 27%ah oq | 21% | 33%za | 24% | 21% | i | 33%dh | 28% | 38%zc dhik | 22% | 22% | 31%dh | 28%h | 26% | 39%zm nopq | 28%oq | 22% | 18% | 34%zm noq | 20% | 27% |
| Foot and mouth outbreak/Farming crisis | 1 | 1 | - | - | - | - | - | 1 | - | - | - | 1 | - | 1 | - | - | - | 1 | - | 1 | 1 |
| | * | * | - | - | - | - | - | 1%z | - | - | - | * | - | * | - | - | - | 1% | - | * | * |
| Housing | 144 | 67 | 77 | 21 | 25 | 27 | 25 | 20 | 27 | 46 | 52 | 46 | 72 | 71 | 41 | 44 | 26 | 33 | 85 | 59 | 149 |
| | 15% | 14% | 15% | 16% | 15% | 17% | 15% | 14% | 12% | 15% | 16% | 13% | 16% | 13% | 15% | 16% | 13% | 13% | 16% | 13% | 15% |
| Immigration/immigrants | 252 | 116 | 136 | 20 | 40 | 35 | 45 | 40 | 73 | 60 | 79 | 112 | 95 | 157 | 63 | 60 | 60 | 68 | 123 | 128 | 259 |
| | 25%ci p | 24% | 27% | 16% | 24% | 22% | 26% | 28%c | 33%zc eij | 20% | 24% | 31%zc eij | 21% | 29% | 24% | 22% | 29% | 28% | 23% | 28% | 26% |
| Inflation/Prices | 53 | 22 | 31 | 8 | 5 | 15 | 10 | 8 | 6 | 14 | 25 | 14 | 29 | 24 | 13 | 14 | 9 | 17 | 27 | 26 | 54 |
| | 5%h | 4% | 6% | 7% | 3% | 10%zdh | 6% | 6% | 3% | 5% | 7%hk | 4% | 6% | 4% | 5% | 5% | 4% | 7% | 5% | 6% | 5% |
| Lack of faith in politics / politicians / government | 43 | 19 | 24 | 4 | 4 | 8 | 8 | 9 | 10 | 8 | 16 | 19 | 17 | 26 | 15 | 11 | 6 | 11 | 26 | 17 | 45 |
| | 4% | 4% | 5% | 3% | 3% | 5% | 5% | 6% | 4% | 3% | 5% | 5% | 4% | 5% | 6% | 4% | 3% | 4% | 5% | 4% | 5% |
| Local government/ Council tax | 23 | 11 | 11 | 1 | 3 | 10 | 1 | 1 | 5 | 5 | 11 | 6 | 15 | 8 | 7 | 6 | 5 | 6 | 12 | 10 | 23 |
| | 2% | 2% | 2% | 1% | 2% | 6%zcf ghijk | 1% | 1% | 2% | 2% | 3%f | 2% | 3% | 1% | 3% | 2% | 2% | 2% | 2% | 2% | 2% |
| Low pay/Minimum wage/Fair wages | 67 | 26 | 41 | 10 | 13 | 11 | 12 | 10 | 11 | 23 | 23 | 21 | 34 | 33 | 13 | 14 | 23 | 16 | 28 | 39 | 68 |
| | 7%p | 5% | 8% | 8% | 8% | 7% | 7% | 7% | 5% | 8% | 7% | 6% | 7% | 6% | 5% | 5% | 11%zlm p | 7% | 5% | 9%p | 7% |

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th May - 15th May 2017
 Number of sample points : 175
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | SEX | | AGE | | | | | | | | | | | SOCIAL GRADE | | | | | | UNWTD TOTAL | |
|---|--------------------------|------------|--------------|-----------|-----------|-------------------|-------------|--------------------|--------------------|------------|---------------|--------------------|------------|--------------|---------------------|-------------|-------------|------------|--------------------|-------------|------------|
| | TOTAL (z) | MALE (a) | FE-MALE (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | 18-44 (u) | 45+ (v) | AB (l) | C1 (m) | C2 (n) | DE (o) | ABC1 (p) | | C2DE (q) |
| UNWEIGHTED BASE | 997 | 479 | 518 | 110 | 132 | 169 | 157 | 169 | 260 | 242 | 326 | 429 | 411 | 586 | 249 | 324 | 191 | 233 | 573 | 424 | 997 |
| WEIGHTED BASE | 988 | 482 | 507 | 130* | 167 | 156 | 173 | 141 | 221 | 296 | 329 | 362 | 453 | 535 | 264 | 272 | 208 | 245 | 536 | 452 | 997 |
| | 100% | 49% | 51% | 13%* | 17% | 16% | 17% | 14% | 22% | 30% | 33% | 37% | 46% | 54% | 27% | 28% | 21% | 25% | 54% | 46% | 101% |
| Morality/ Individual behaviour/ Lifestyle | 39 4% | 18 4% | 21 4% | 2 2% | 11 6% | 5 3% | 5 3% | 5 4% | 11 5% | 13 4% | 10 3% | 16 4% | 18 4% | 21 4% | 12 4% | 14 5% | 9 4% | 5 2% | 26 5% | 13 3% | 37 4% |
| National health service/Hospitals/ Healthcare | 599 61%ao q | 267 55% | 332 66%za | 79 61% | 89 53% | 92 59% | 110 63% | 97 68%zd i | 132 60% | 168 57% | 202 61% | 229 63% d | 260 57% | 339 63% | 184 70%zm noq | 167 61%o | 120 58% | 127 52% | 351 66%zm oq | 248 55% | 600 60% |
| Nationalisation/ Government control of institutions | 18 2% | 9 2% | 8 2% | 5 4% | 5 3% | 1 1% | 2 1% | 1 1% | 3 1% | 10 3% | 3 1% | 5 1% | 11 2% | 7 1% | 4 2% | 2 1% | 4 2% | 7 3% | 7 1% | 11 2% | 15 2% |
| Northern Ireland | 1 * | 1 * | - - | - - | - - | - - | - - | - - | 1 * | - - | - - | 1 * | - - | 1 * | - - | 1 * | - - | - - | 1 * | - - | 1 * |
| Nuclear weapons/ Nuclear war/ Disarmament | 29 3% | 17 3% | 12 2% | 5 4% | 5 3% | 2 1% | 4 2% | 4 3% | 9 4% | 10 3% | 6 2% | 13 4% | 12 3% | 17 3% | 9 4% | 9 3% | 5 2% | 5 2% | 19 4% | 10 2% | 30 3% |
| Pensions/Social security/Benefits | 86 9%adi | 33 7% | 54 11%za | 10 7% | 5 3% | 12 8% | 18 11%di | 20 14%zd i | 22 10%di | 15 5% | 30 9% d | 42 12%zdi | 26 6% | 60 11% | 17 6% | 22 8% | 24 12% | 24 10% | 39 7% | 48 11% | 88 9% |
| Petrol prices/Fuel | 15 1% | 8 2% | 7 1% | 1 * | 2 1% | 4 2% | 4 2% | 3 2% | 2 1% | 2 1% | 7 2% | 5 1% | 6 1% | 9 2% | 4 1% | 2 1% | 6 3% | 3 1% | 6 1% | 9 2% | 15 2% |
| Pollution/ Environment | 85 9%o | 43 9% | 42 8% | 15 12% | 13 8% | 17 11% | 12 7% | 13 9% | 15 7% | 28 10% | 29 9% | 27 8% | 46 10% | 39 7% | 26 10%o | 25 9%o | 24 11%oq | 11 4% | 50 9%o | 35 8%o | 84 8% |
| Population levels/ Overpopulation | 39 4%i | 15 3% | 24 5% | 2 1% | 3 2% | 3 2% | 5 3% | 11 8%zcd eij | 15 7%zcd eij | 4 1% | 8 2% | 26 7%zcd eij | 7 2% | 32 6% | 11 4% | 11 4% | 9 4% | 8 3% | 22 4% | 17 4% | 44 4% |
| Pound/Exchange rate/Value of pound | 14 1%k | 7 1% | 7 1% | 3 2% | 1 1% | 8 5%zdg hik | 2 1% | * * | 1 * | 4 1% | 10 3%zhk | 1 * | 11 2% | 3 1% | 5 2% | 4 1% | 2 1% | 4 2% | 8 2% | 6 1% | 15 2% |

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 5th May - 15th May 2017
 Number of sample points : 175
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | TOTAL (z) | SEX | | AGE | | | | | | | | | | SOCIAL GRADE | | | | | | UNWTD TOTAL | |
|--|-------------------|-----------------|--------------------|------------------|--------------|-------------------|-------------------|-------------------|------------|------------------|-------------------|-------------------|--------------|-----------------|-------------------|-------------------|-------------------|----------------|-------------------|-------------------|-------------|
| | | MALE (a) | FE- MALE (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | 18-44 (u) | 45+ (v) | AB (l) | C1 (m) | C2 (n) | DE (o) | ABC1 (p) | | C2DE (q) |
| UNWEIGHTED BASE | 997 | 479 | 518 | 110 | 132 | 169 | 157 | 169 | 260 | 242 | 326 | 429 | 411 | 586 | 249 | 324 | 191 | 233 | 573 | 424 | 997 |
| WEIGHTED BASE | 988 | 482 | 507 | 130* | 167 | 156 | 173 | 141 | 221 | 296 | 329 | 362 | 453 | 535 | 264 | 272 | 208 | 245 | 536 | 452 | 997 |
| | 100% | 49% | 51% | 13%* | 17% | 16% | 17% | 14% | 22% | 30% | 33% | 37% | 46% | 54% | 27% | 28% | 21% | 25% | 54% | 46% | 101% |
| Poverty/Inequality | 145 | 71 | 74 | 23 | 21 | 22 | 31 | 18 | 30 | 44 | 53 | 48 | 66 | 79 | 45 | 51 | 23 | 25 | 96 | 49 | 146 |
| | 15% _{oq} | 15% | 15% | 17% | 13% | 14% | 18% | 13% | 13% | 15% | 16% | 13% | 15% | 15% | 17% _{oq} | 19% _{zn} | 11% | 10% | 18% _{zn} | 11% | 15% |
| Privatisation | 24 | 11 | 13 | 4 | 5 | 4 | 7 | 2 | 2 | 9 | 11 | 4 | 13 | 11 | 7 | 8 | 9 | * | 15 | 9 | 23 |
| | 2% _{hko} | 2% | 3% | 3% | 3% | 3% | 4% _{hk} | 1% | 1% | 3% | 3% _{hk} | 1% | 3% | 2% | 3% _o | 3% _o | 4% _{oq} | * | 3% _o | 2% _o | 2% |
| Public services in general | 88 | 38 | 50 | 13 | 13 | 16 | 17 | 13 | 15 | 27 | 34 | 28 | 43 | 46 | 28 | 23 | 16 | 22 | 51 | 37 | 85 |
| | 9% | 8% | 10% | 10% | 8% | 10% | 10% | 9% | 7% | 9% | 10% | 8% | 9% | 9% | 11% | 8% | 8% | 9% | 10% | 8% | 9% |
| Race relations | 31 | 14 | 17 | 2 | 3 | 6 | 6 | 7 | 7 | 5 | 12 | 14 | 11 | 20 | 10 | 12 | 5 | 4 | 21 | 10 | 35 |
| | 3% | 3% | 3% | 2% | 2% | 4% | 3% | 5% | 3% | 2% | 4% | 4% | 2% | 4% | 4% | 4% | 3% | 2% | 4% | 2% | 4% |
| Scottish/Welsh assembly/ Devolution/ Constitutional reform | 17 | 12 | 4 | 1 | 2 | 1 | 6 | 2 | 5 | 3 | 7 | 7 | 4 | 13 | 6 | 5 | 3 | 2 | 12 | 5 | 17 |
| | 2% _b | 3% _b | 1% | 1% | 1% | 3% | 2% | 2% | 2% | 1% | 2% _e | 2% | 1% | 2% | 2% | 2% | 1% | 1% | 2% | 1% | 2% |
| Taxation | 53 | 32 | 21 | 7 | 8 | 14 | 10 | 8 | 6 | 15 | 24 | 14 | 29 | 24 | 19 | 9 | 14 | 12 | 27 | 26 | 50 |
| | 5% _{hm} | 7% | 4% | 6% | 5% | 9% _{zhk} | 6% | 6% | 3% | 5% | 7% _h | 4% | 6% | 4% | 7% _m | 3% | 7% | 5% | 5% _m | 6% | 5% |
| Trade unions/ Strikes | 11 | 6 | 6 | 1 | 2 | 2 | 2 | 1 | 5 | 2 | 3 | 6 | 4 | 8 | 4 | 3 | 4 | - | 7 | 4 | 11 |
| | 1% | 1% | 1% | * | 1% | 1% | 1% | * | 2% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 2% _o | - | 1% | 1% | 1% |
| Transport/Public transport | 43 | 20 | 23 | 4 | 8 | 6 | 5 | 9 | 11 | 12 | 11 | 20 | 19 | 24 | 14 | 10 | 13 | 7 | 24 | 19 | 46 |
| | 4% | 4% | 5% | 3% | 5% | 4% | 3% | 6% | 5% | 4% | 3% | 5% | 4% | 5% | 5% | 4% | 6% | 3% | 4% | 4% | 5% |
| Unemployment/ Factory closure/ Lack of industry | 121 | 58 | 64 | 18 | 20 | 27 | 20 | 23 | 14 | 38 | 47 | 36 | 65 | 57 | 26 | 30 | 36 | 30 | 56 | 65 | 120 |
| | 12% _{hp} | 12% | 13% | 14% _h | 12% | 17% _{hk} | 12% | 16% _{hk} | 6% | 13% _h | 14% _h | 10% _h | 14% | 11% | 10% | 11% | 17% _{zl} | 12% | 10% | 14% | 12% |
| Other | 37 | 19 | 18 | 3 | 6 | 4 | 7 | 4 | 13 | 10 | 10 | 17 | 13 | 24 | 9 | 15 | 7 | 6 | 24 | 13 | 39 |
| | 4% | 4% | 3% | 3% | 4% | 2% | 4% | 3% | 6% | 3% | 3% | 5% | 3% | 4% | 3% | 6% | 3% | 3% | 5% | 3% | 4% |
| MEAN NUMBER OF MENTIONS | 3.53 _d | 3.39 | 3.66 | 3.28 | 3.11 | 3.79 _d | 3.63 _d | 3.88 _z | 3.49 | 3.19 | 3.71 _d | 3.64 _d | 3.40 | 3.64 | 4.11 _z | 3.42 _o | 3.62 _o | 2.94 | 3.76 _z | 3.25 _o | 3.54 |
| | _{ioq} | | | | _i | | _i | _{di} | | | _i | _i | | _{mopq} | | _q | | _{moq} | | | |

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 5th May - 15th May 2017
 Number of sample points : 175
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | SEX | | AGE | | | | | | | | | | | SOCIAL GRADE | | | | | | UNWTD TOTAL | |
|-------------------------|-------------------|----------|-------------|-------------------|-------------------|--------------------|-----------|-----------|---------|-------------------|-------------------|---------|-----------|--------------|--------|-------------------|------------------|--------------------|-----------------|--------------------|----------|
| | TOTAL (z) | MALE (a) | FE-MALE (b) | 18-24 (c) | 25-34 (d) | 35-44 (e) | 45-54 (f) | 55-64 (g) | 65+ (h) | 18-34 (i) | 35-54 (j) | 55+ (k) | 18-44 (u) | 45+ (v) | AB (l) | C1 (m) | C2 (n) | DE (o) | ABC1 (p) | | C2DE (q) |
| UNWEIGHTED BASE | 997 | 479 | 518 | 110 | 132 | 169 | 157 | 169 | 260 | 242 | 326 | 429 | 411 | 586 | 249 | 324 | 191 | 233 | 573 | 424 | 997 |
| WEIGHTED BASE | 988 | 482 | 507 | 130* | 167 | 156 | 173 | 141 | 221 | 296 | 329 | 362 | 453 | 535 | 264 | 272 | 208 | 245 | 536 | 452 | 997 |
| | 100% | 49% | 51% | 13%* | 17% | 16% | 17% | 14% | 22% | 30% | 33% | 37% | 46% | 54% | 27% | 28% | 21% | 25% | 54% | 46% | 101% |
| STANDARD ERROR | 0.08 | 0.11 | 0.11 | 0.20 | 0.15 | 0.21 | 0.17 | 0.20 | 0.16 | 0.12 | 0.14 | 0.13 | 0.11 | 0.10 | 0.17 | 0.11 | 0.21 | 0.10 | 0.10 | 0.11 | 0.08 |
| ERROR VARIANCE | 0.01 | 0.01 | 0.01 | 0.04 | 0.02 | 0.05 | 0.03 | 0.04 | 0.03 | 0.01 | 0.02 | 0.02 | 0.01 | 0.01 | 0.03 | 0.01 | 0.04 | 0.01 | 0.01 | 0.01 | 0.01 |
| Don't know | 95 | 51 | 44 | 19 | 22 | 20 | 13 | 7 | 15 | 41 | 33 | 21 | 60 | 35 | 8 | 27 | 20 | 41 | 34 | 61 | 92 |
| | 10% ^{gk} | 10% | 9% | 14% ^{gh} | 13% ^{gh} | 13% ^{ghk} | 8% | 5% | 7% | 14% ^{zg} | 10% | 6% | 13% | 6% | 3% | 10% ^{lp} | 10% ^l | 17% ^{zlm} | 6% ^l | 13% ^{zln} | 9% |
| | lp | | | k | k | | | | | hk | | | | | | | p | | | p | |
| Personal finances (NET) | 241 | 109 | 132 | 37 | 41 | 43 | 47 | 32 | 41 | 79 | 89 | 73 | 121 | 120 | 67 | 69 | 52 | 54 | 135 | 106 | 241 |
| | 24% ^{hk} | 23% | 26% | 29% ^h | 25% | 27% ^h | 27% | 23% | 18% | 27% ^h | 27% ^{hk} | 20% | 27% | 22% | 25% | 25% | 25% | 22% | 25% | 23% | 24% |
| Median | 2 | 2 | 2 | 2 | 2 | 3 | 3 | 3 | 2 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 3 | 2 | 2 |

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | GOVERNMENT OFFICE REGION | | | | | | | | | | | TENURE | | | | | | UNWTD TOTAL | |
|---|-------------------------------|------------------|-----------|----------------|---------------------------|---------------------------|---------------------------|------------------|---------------------------|-----------|---------------------------|---------------------------------|-----------------------|-----------------------|------------------------|---------------------|-----------------------|-----------------|-------------------|
| | TOTAL (z) | ENG LAND (a) | WALES (b) | SCOT LAND (c) | NORTH INCL. SCOT LAND (d) | NORTH EXCL. SCOT LAND (e) | MID LANDS INCL. WALES (f) | MID LANDS (g) | SOUTH INCL. GL (h) | GL (i) | SOUTH EAST INCL. GL (j) | SOUTH EAST EXCL. GL (k) | OWNED (l) | MORT GAGED (m) | REN TED COUNCIL/HA (n) | REN TED PRIVATE (o) | OWNED /MORT GAGED (p) | | REN TED (NET) (q) |
| UNWEIGHTED BASE | 997 | 864 | 46 | 87 | 322 | 235 | 306 | 260 | 369 | 150 | 277 | 127 | 383 | 257 | 154 | 186 | 640 | 340 | 997 |
| WEIGHTED BASE | 988 | 853 | 48* | 87* | 327 | 240 | 303 | 255 | 359 | 134 | 276 | 142 | 297 | 320 | 128 | 224 | 617 | 352 | 997 |
| | 100% | 86% | 5%* | 9%* | 33% | 24% | 31% | 26% | 36% | 14% | 28% | 14% | 30% | 32% | 13% | 23% | 62% | 36% | 101% |
| Ageing population/ Social care for the elderly | 123 12%bo q | 114 13%zbi | - | 9 10%b | 37 11%b | 28 12%b | 47 15%bi | 47 bdfhi j | 38 11%b | 10 7% | 28 10%b | 18 13%b | 50 17%zo q | 44 14%oq | 14 11% | 14 6% | 94 15%zoq | 28 8% | 128 13% |
| AIDS | 4 * | 4 * | - | - | 1 * | 1 * | 1 * | 1 * | 3 1% | 1 1% | 1 * | - | 1 * | 1 * | 2 1% | - | 2 * | 2 1% | 4 * |
| Animal welfare | 16 2% | 14 2% | 1 3% | 1 1% | 2 1% | 1 1% | 8 3% | 7 3% | 6 2% | 1 1% | 6 2%i | 5 4% d | 7 2% | 4 1% | - | 5 2% | 11 2% | 5 1% | 15 2% |
| Bird flu/Pandemic flu/Swine flu/ Ebola | 2 * | 2 * | - | - | - | - | - | 2 * | 2 1% zad | 2 f | 2 1% | - | - | 1 * | 1 1% | - | 1 * | 1 * | 2 * |
| Common Market/ Brexit/EU/Europe/ Euro | 449 45% de nq | 384 45% de | 24 50% | 41 47% | 129 40% | 88 37% | 128 42% | 104 41% | 192 53% za defgi | 55 41% | 146 53% za defgi | 91 64% za cdefg hij | 149 50% zn q | 165 51% zn q | 34 27% | 99 44% nq | 314 51% zn q | 133 38% n | 451 45% |
| Countryside/Rural life | 13 1% q | 10 1% | 1 1% | 2 3% | 3 1% | 1 * | 5 2% | 4 2% | 5 1% | - | 2 1% | 2 2% | 9 3% zop q | 3 1% | 1 1% | - | 12 2% | 1 * | 15 2% |
| Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour | 103 10% o | 91 11% | 1 2% | 12 13% b | 36 11% | 25 10% | 31 10% b | 31 12% bf | 35 10% | 9 7% | 31 11% i | 22 15% bh i | 37 13% oq | 38 12% o | 14 11% | 13 6% | 76 12% zoq | 28 8% | 107 11% |
| Defence/Foreign affairs/ International terrorism | 99 10% io q | 86 10% i | 3 5% | 11 12% i | 41 12% i | 30 13% i | 28 9% i | 25 10% i | 31 9% i | 4 3% | 23 8% i | 19 13% ij | 37 12% oq | 40 12% oq | 10 8% | 12 5% | 76 12% zoq | 22 6% | 104 10% |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th May - 15th May 2017
 Number of sample points : 175
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | GOVERNMENT OFFICE REGION | | | | | | | | | | | TENURE | | | | | | UNWTD TOTAL | |
|---|--------------------------|--------------------|------------------|------------------|---------------------------|---------------------------|---------------------------|---------------|--------------------|--------------------|-------------------------|-------------------------|-------------------|-------------------|------------------------|---------------------|-----------------------|-------------------|-------------------|
| | TOTAL (z) | ENG LAND (a) | WALES (b) | SCOT LAND (c) | NORTH INCL. SCOT LAND (d) | NORTH EXCL. SCOT LAND (e) | MID LANDS INCL. WALES (f) | MID LANDS (g) | SOUTH INCL. GL (h) | GL (i) | SOUTH EAST INCL. GL (j) | SOUTH EAST EXCL. GL (k) | OWNED (l) | MORT GAGED (m) | REN TED COUNCIL/HA (n) | REN TED PRIVATE (o) | OWNED /MORT GAGED (p) | | REN TED (NET) (q) |
| UNWEIGHTED BASE | 997 | 864 | 46 | 87 | 322 | 235 | 306 | 260 | 369 | 150 | 277 | 127 | 383 | 257 | 154 | 186 | 640 | 340 | 997 |
| WEIGHTED BASE | 988 | 853 | 48* | 87* | 327 | 240 | 303 | 255 | 359 | 134 | 276 | 142 | 297 | 320 | 128 | 224 | 617 | 352 | 997 |
| | 100% | 86% | 5%* | 9%* | 33% | 24% | 31% | 26% | 36% | 14% | 28% | 14% | 30% | 32% | 13% | 23% | 62% | 36% | 101% |
| Drug abuse | 42 | 33 | 5 | 3 | 8 | 5 | 18 | 13 | 16 | 8 | 13 | 5 | 11 | 11 | 7 | 12 | 22 | 19 | 41 |
| | 4% ^d | 4% | 11% ^z | 3% ^{ad} | 2% | 2% | 6% ^{ade} | 5% | 4% | 6% ^{de} | 5% | 3% | 4% | 3% | 6% | 5% | 3% | 5% | 4% |
| Economy/Economic situation | 194 | 175 | 4 | 15 | 54 | 39 | 57 | 53 | 83 | 39 | 69 | 30 | 54 | 77 | 18 | 44 | 131 | 62 | 198 |
| | 20% | 20% | 8% | 18% | 17% | 16% | 19% | 21% | 23% ^{zb} | 29% ^{za} | 25% ^{za} | 21% | 18% | 24% ^{zn} | 14% | 20% | 21% ^l | 18% | 20% |
| Education/Schools | 270 | 234 | 9 | 27 | 82 | 55 | 81 | 72 | 108 | 31 | 78 | 47 | 82 | 115 | 29 | 42 | 197 | 70 | 274 |
| | 27% ^{oq} | 27% | 19% | 32% | 25% | 23% | 27% | 28% | 30% ⁱ | 23% | 28% | 33% | 28% ^{oq} | 36% ^{zl} | 22% | 19% | 32% ^{zl} | 20% | 27% |
| Foot and mouth outbreak/Farming crisis | 1 | 1 | - | - | - | - | 1 | 1 | - | - | - | - | - | - | 1 | - | - | 1 | 1 |
| | * | * | - | - | - | - | * | 1% | - | - | - | - | - | - | 1% ^{zp} | - | - | * | * |
| Housing | 144 | 133 | 4 | 7 | 32 | 26 | 31 | 27 | 80 | 36 | 67 | 32 | 37 | 43 | 20 | 43 | 79 | 63 | 149 |
| | 15% ^{df} | 16% ^{zde} | 8% | 8% | 10% | 11% | 10% | 11% | 22% ^{za} | 27% ^{za} | 24% ^{za} | 22% ^{za} | 12% | 13% | 16% | 19% ^{lp} | 13% | 18% ^{zp} | 15% |
| Immigration/immigrants | 252 | 221 | 14 | 17 | 81 | 64 | 77 | 63 | 94 | 36 | 73 | 37 | 90 | 75 | 38 | 46 | 165 | 83 | 259 |
| | 25% | 26% | 29% | 19% | 25% | 27% | 25% | 25% | 26% | 27% | 27% | 26% | 30% ^{zo} | 23% | 29% ^q | 20% | 27% | 24% | 26% |
| Inflation/Prices | 53 | 48 | 1 | 3 | 16 | 13 | 15 | 14 | 21 | 14 | 18 | 4 | 11 | 18 | 7 | 17 | 28 | 24 | 54 |
| | 5% ^l | 6% | 3% | 4% | 5% | 5% | 5% | 5% | 6% | 10% ^{zad} | 7% ^k | 3% | 4% | 6% | 5% | 8% ^l | 5% | 7% | 5% |
| Lack of faith in politicians / government | 43 | 40 | - | 3 | 10 | 8 | 15 | 15 | 18 | 4 | 13 | 9 | 17 | 17 | 3 | 5 | 35 | 9 | 45 |
| | 4% ^q | 5% | - | 3% | 3% | 3% | 5% | 6% | 5% | 3% | 5% | 6% | 6% ^q | 5% | 3% | 2% | 6% ^{zq} | 2% | 5% |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th May - 15th May 2017
 Number of sample points : 175
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | GOVERNMENT OFFICE REGION | | | | | | | | | | | TENURE | | | | | | UNWTD TOTAL | |
|---|----------------------------|--------------|-------------------|-----------------------|---------------------------|---------------------------|---------------------------|-------------------|--------------------|-----------|-------------------------|-------------------------|---------------|--------------------|------------------------|---------------------|-----------------------|-------------|-------------------|
| | TOTAL (z) | ENG LAND (a) | WALES (b) | SCOT LAND (c) | NORTH INCL. SCOT LAND (d) | NORTH EXCL. SCOT LAND (e) | MID LANDS INCL. WALES (f) | MID LANDS (g) | SOUTH INCL. GL (h) | GL (i) | SOUTH EAST INCL. GL (j) | SOUTH EAST EXCL. GL (k) | OWNED (l) | MORT GAGED (m) | REN TED COUNCIL/HA (n) | REN TED PRIVATE (o) | OWNED /MORT GAGED (p) | | REN TED (NET) (q) |
| UNWEIGHTED BASE | 997 | 864 | 46 | 87 | 322 | 235 | 306 | 260 | 369 | 150 | 277 | 127 | 383 | 257 | 154 | 186 | 640 | 340 | 997 |
| WEIGHTED BASE | 988 | 853 | 48* | 87* | 327 | 240 | 303 | 255 | 359 | 134 | 276 | 142 | 297 | 320 | 128 | 224 | 617 | 352 | 997 |
| | 100% | 86% | 5%* | 9%* | 33% | 24% | 31% | 26% | 36% | 14% | 28% | 14% | 30% | 32% | 13% | 23% | 62% | 36% | 101% |
| Local government/ Council tax | 23 2% | 20 2% | 1 1% | 2 2% | 7 2% | 5 2% | 11 4%hj | 11 4%zah ij | 4 1% | 1 * | 3 1% | 2 2% | 6 2% | 8 3% | 4 3% | 3 1% | 15 2% | 7 2% | 23 2% |
| Low pay/Minimum wage/Fair wages | 67 7% | 56 7% | 3 6% | 8 9% | 18 6% | 11 4% | 27 9% | 24 9% | 22 6% | 6 5% | 19 7% | 13 9% | 17 6% | 19 6% | 11 8% | 21 9% | 35 6% | 31 9% | 68 7% |
| Morality/ Individual behaviour/ Lifestyle | 39 4%ni | 36 4% | - | 3 4% | 10 3% | 6 3% | 11 4% | 11 4% | 18 5% | 3 3% | 15 6%i | 12 8%zad e | 13 4%ni | 12 4%ni | - | 13 6%niq | 25 4%ni | 13 4%ni | 37 4% |
| National health service/Hospitals/ Healthcare | 599 61%gi niq | 507 59%i | 36 75%af gi | 56 65%i | 204 62%i | 147 62%i | 177 58%gi | 141 55% | 218 61%i | 60 45% | 163 59%i | 102 72%za fghij | 188 63%niq | 213 67%zn oq | 67 52% | 124 55% | 401 65%zn oq | 190 54% | 600 60% |
| Nationalisation/ Government control of institutions | 18 2% | 17 2% | - | 1 1% | 10 3% | 9 4%zah jk | 4 1% | 4 1% | 4 1% | 3 2% | 3 1% | - | 7 2% | 5 2% | 1 * | 6 3% | 12 2% | 6 2% | 15 2% |
| Northern Ireland | 1 * | 1 * | - | - | - | - | 1 * | 1 * | - | - | - | - | - | - | 1 1% | - | - | 1 * | 1 * |
| Nuclear weapons/ Nuclear war/ Disarmament | 29 3% | 23 3% | 1 3% | 4 5% | 10 3% | 5 2% | 11 3% | 9 4% | 9 2% | 3 2% | 7 3% | 5 3% | 11 4% | 5 2% | 5 4% | 7 3% | 16 3% | 13 4% | 30 3% |
| Pensions/Social security/Benefits | 86 9%i | 71 8%i | 1 2% | 14 17%zab dehij | 31 9%ei | 16 7%i | 31 10%bi | 30 12%ahi | 25 7%i | 2 2% | 21 7%i | 18 13%hij | 26 9% | 35 11% | 12 9% | 14 6% | 60 10% | 26 7% | 88 9% |
| Petrol prices/Fuel | 15 1% | 13 2% | - | 2 2% | 5 2% | 3 1% | 3 1% | 3 1% | 7 2% | 2 2% | 6 2% | 3 2% | 2 1% | 9 3%o | 4 3%oq | - | 11 2%l | 4 1% | 15 2% |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th May - 15th May 2017
 Number of sample points : 175
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | GOVERNMENT OFFICE REGION | | | | | | | | | | | | TENURE | | | | | | UNWTD TOTAL |
|--|-------------------------------|------------------------|-----------|--------------------------------------|---------------------------|---------------------------|---------------------------|------------------------------|-----------------------|----------------------------------|-------------------------|-------------------------|-------------------------|----------------|-------------------------|-------------------------|-----------------------|-----------------------|-------------|
| | TOTAL (z) | ENG LAND (a) | WALES (b) | SCOT LAND (c) | NORTH INCL. SCOT LAND (d) | NORTH EXCL. SCOT LAND (e) | MID LANDS INCL. WALES (f) | MID LANDS (g) | SOUTH INCL. GL (h) | GL (i) | SOUTH EAST INCL. GL (j) | SOUTH EAST EXCL. GL (k) | OWNED (l) | MORT GAGED (m) | REN TED COUNC IL/HA (n) | REN TED PRI VATE (o) | OWNED /MORT GAGED (p) | REN TED (NET) (q) | |
| UNWEIGHTED BASE | 997 | 864 | 46 | 87 | 322 | 235 | 306 | 260 | 369 | 150 | 277 | 127 | 383 | 257 | 154 | 186 | 640 | 340 | 997 |
| WEIGHTED BASE | 988 | 853 | 48* | 87* | 327 | 240 | 303 | 255 | 359 | 134 | 276 | 142 | 297 | 320 | 128 | 224 | 617 | 352 | 997 |
| | 100% | 86% | 5%* | 9%* | 33% | 24% | 31% | 26% | 36% | 14% | 28% | 14% | 30% | 32% | 13% | 23% | 62% | 36% | 101% |
| Pollution/ Environment | 85 9% | 79 9% | 1 3% | 5 5% | 24 7% | 20 8% | 25 8% | 24 9% | 36 10% | 11 8% | 23 8% | 12 8% | 26 9% | 33 10% | 10 7% | 17 7% | 59 10% | 26 7% | 84 8% |
| Population levels/ Overpopulation | 39 4% ^m | 37 4% ^d | 1 1% | 1 1% | 7 2% | 6 3% | 15 5% | 14 6% ^d | 17 5% | 6 4% | 16 6% ^d | 11 e | 20 7% ^{zmp} | 5 2% | 6 4% | 7 3% | 26 4% ^m | 12 4% | 44 4% |
| Pound/Exchange rate/Value of pound | 14 1% | 13 2% | 1 2% | - - | 3 1% | 3 1% | 6 2% | 5 2% | 6 2% | 4 3% | 5 2% | 1 1% | 3 1% | 9 3% | 1 1% | 2 1% | 11 2% ^l | 3 1% | 15 2% |
| Poverty/Inequality | 145 15% | 124 14% | 8 16% | 13 15% | 48 15% | 35 14% | 38 13% | 30 12% | 59 16% | 24 18% | 43 16% | 19 14% | 39 13% | 42 13% | 25 20% ^p | 33 15% | 81 13% | 59 17% | 146 15% |
| Privatisation | 24 2% | 23 3% | 1 1% | - - | 5 2% | 5 2% | 10 3% | 9 4% | 9 2% | 4 3% | 6 2% | 2 2% | 5 2% | 6 2% | 1 1% | 12 6% ^{zln} | 11 2% | 13 4% ⁿ | 23 2% |
| Public services in general | 88 9% | 79 9% | 3 6% | 6 7% | 36 11% | 30 12% ^{hi} | 27 9% | 24 9% | 25 7% | 7 5% | 22 8% | 15 10% | 25 8% | 34 11% | 13 10% | 15 7% | 59 10% | 27 8% | 85 9% |
| Race relations | 31 3% | 29 3% | - - | 2 3% | 6 2% | 4 2% | 10 3% | 10 4% | 15 4% | 10 8% ^{zad} efhjk | 13 5% ^k | 3 2% | 12 4% | 9 3% | 5 4% | 4 2% | 21 3% | 9 3% | 35 4% |
| Scottish/Welsh assembly/ Devolution/ Constitutional reform | 17 2% ^{al} | 10 1% | - - | 7 8% ^{zad} efghi j | 7 2% ^e | - - | 2 1% | 2 1% | 8 2% ^{ae} | - - | 4 2% | 4 3% ^{ee} | 5 2% | 8 2% | 1 1% | 2 1% | 13 2% | 3 1% | 17 2% |
| Taxation | 53 5% ^k | 51 6% ^{hk} | 1 3% | 1 1% | 17 5% ^c | 16 7% ^k | 22 7% ^{ck} | 21 8% ^{zch} k | 14 4% ^k | 10 8% ^{chj} k | 12 4% ^k | 1 1% | 12 4% | 19 6% | 3 3% | 19 8% ⁿ | 31 5% | 22 6% ⁿ | 50 5% |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th May - 15th May 2017
 Number of sample points : 175
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | GOVERNMENT OFFICE REGION | | | | | | | | | | | TENURE | | | | | | UNWTD TOTAL | |
|---|--------------------------|--------------|-----------|---------------|---------------------------|---------------------------|---------------------------|---------------|--------------------|-----------|-------------------------|-------------------------|------------|----------------|-------------------------|----------------------|-----------------------|-------------------|-------------------|
| | TOTAL (z) | ENG LAND (a) | WALES (b) | SCOT LAND (c) | NORTH INCL. SCOT LAND (d) | NORTH EXCL. SCOT LAND (e) | MID LANDS INCL. WALES (f) | MID LANDS (g) | SOUTH INCL. GL (h) | GL (i) | SOUTH EAST INCL. GL (j) | SOUTH EAST EXCL. GL (k) | OWNED (l) | MORT GAGED (m) | REN TED COUNC IL/HA (n) | REN TED PRI VATE (o) | OWNED /MORT GAGED (p) | | REN TED (NET) (q) |
| UNWEIGHTED BASE | 997 | 864 | 46 | 87 | 322 | 235 | 306 | 260 | 369 | 150 | 277 | 127 | 383 | 257 | 154 | 186 | 640 | 340 | 997 |
| WEIGHTED BASE | 988 | 853 | 48* | 87* | 327 | 240 | 303 | 255 | 359 | 134 | 276 | 142 | 297 | 320 | 128 | 224 | 617 | 352 | 997 |
| | 100% | 86% | 5%* | 9%* | 33% | 24% | 31% | 26% | 36% | 14% | 28% | 14% | 30% | 32% | 13% | 23% | 62% | 36% | 101% |
| Trade unions/ Strikes | 11 1% | 11 1% | - - | - - | 3 1% | 3 1% | 6 2% | 6 2%z | 2 1% | 1 1% | 2 1% | 1 1% | 3 1% | 3 1% | 2 1% | 4 2% | 6 1% | 5 2% | 11 1% |
| Transport/Public transport | 43 4% | 38 4% | 1 3% | 3 4% | 10 3% | 6 3% | 13 4% | 11 4% | 20 6% | 7 5% | 18 6% | 11 8%de | 15 5% | 12 4% | 6 5% | 10 4% | 27 4% | 16 4% | 46 5% |
| Unemployment/ Factory closure/ Lack of industry | 121 12% | 108 13% | 3 7% | 10 11% | 38 12% | 28 12% | 43 14% | 39 15% | 40 11% | 18 14% | 35 13% | 17 12% | 30 10% | 40 13% | 24 19%zl pq | 25 11% | 71 11% | 49 14% | 120 12% |
| Other | 37 4%o | 33 4% | 3 6% | 1 1% | 11 3% | 10 4% | 11 4% | 8 3% | 15 4% | 7 5% | 11 4% | 5 3% | 14 5%o | 13 4% | 7 5%oq | 3 1% | 27 4%o | 9 3%o | 39 4% |
| MEAN NUMBER OF MENTIONS | 3.53d oq | 3.58d e | 2.85 | 3.38 | 3.29 | 3.26 | 3.56b | 3.69 | 3.72b dei | 3.36 | 3.75b dei | 4.12z abcde hij | 3.66o q | 3.80z oq | 3.32 | 3.20 | 3.74z oq | 3.24 | 3.54 |
| STANDARD ERROR | 0.08 | 0.08 | 0.16 | 0.18 | 0.12 | 0.15 | 0.15 | 0.17 | 0.12 | 0.16 | 0.14 | 0.22 | 0.13 | 0.15 | 0.18 | 0.16 | 0.10 | 0.12 | 0.08 |
| ERROR VARIANCE | 0.01 | 0.01 | 0.03 | 0.03 | 0.01 | 0.02 | 0.02 | 0.03 | 0.01 | 0.03 | 0.02 | 0.05 | 0.02 | 0.02 | 0.03 | 0.03 | 0.01 | 0.01 | 0.01 |
| Don't know | 95 10%lp | 87 10%hj | 4 8% | 4 5% | 34 10%c | 30 12%k | 34 11% | 30 12% | 28 8% | 11 8% | 19 7% | 8 5% | 19 6% | 26 8% | 19 15%zl mp | 24 11% | 45 7% | 43 12%lp | 92 9% |
| Personal finances (NET) | 241 24%lp | 208 24% | 12 25% | 21 24% | 72 22% | 51 21% | 75 25% | 63 25% | 94 26% | 40 30% | 75 27% | 36 25% | 58 19% | 76 24% | 38 30%lp | 64 28%l | 134 22% | 102 29%zl p | 241 24% |
| Median | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 3 | 3 | 2 | 3 | 2 | 2 | 3 | 2 | 2 |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th May - 15th May 2017
 Number of sample points : 175
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | TOTAL (z) | WORKING STATUS | | | | VOTING | | | | | INCOME | | | CHILD IN HH | UNWTD TOTAL |
|---|---------------------------|-------------------------|---------------------|---------------------------|---------------------------|-----------------------------|-------------------|------------------------------------|------------------------------------|-------------|-----------------------|----------------------------|------------------------|----------------|----------------|
| | | FULL TIME (a) | PART TIME (b) | NOT WOR KING (c) | UNEM PLO YED (d) | CON SERV ATIVE (f) | LAB OUR (g) | LIB ERAL DEMO CRAT (h) | NOT CON SERV ATIVE (i) | UKIP (r) | UP TO 11499 (l) | 11500 - 24999 (m) | 25000 PLUS (n) | | |
| UNWEIGHTED BASE | 997 | 376 | 121 | 500 | 39 | 298 | 274 | 58 | 699 | 16 | 152 | 181 | 379 | 286 | 997 |
| WEIGHTED BASE | 988 | 433 | 125 | 430 | 38* | 286 | 276 | 56* | 702 | 15** | 142 | 164 | 394 | 309 | 997 |
| | 100% | 44% | 13% | 44% | 4%* | 29% | 28% | 6%* | 71% | 2%** | 14% | 17% | 40% | 31% | 101% |
| Ageing population/ Social care for the elderly | 123 | 46 | 14 | 63 | 1 | 42 | 41 | 6 | 81 | 1 | 15 | 14 | 62 | 26 | 128 |
| | 12% | 11% | 11% | 15% ^d | 2% | 15% | 15% ⁱ | 10% | 11% | 4% | 10% | 8% | 16% ^{zm} | 8% | 13% |
| AIDS | 4 | 1 | - | 2 | - | - | 1 | - | 4 | 1 | - | 1 | 1 | 4 | |
| | * | * | - | 1% | - | - | * | - | 1% | 8% | - | 1% | * | * | |
| Animal welfare | 16 | 6 | 2 | 8 | - | 6 | 6 | 1 | 10 | - | 2 | - | 10 | 15 | |
| | 2% | 1% | 2% | 2% | - | 2% | 2% | 3% | 1% | - | 1% | - | 3% ^m | 2% | |
| Bird flu/Pandemic flu/Swine flu/ Ebola | 2 | - | - | 2 | - | 1 | 1 | - | 1 | - | - | 1 | - | 2 | |
| | * | - | - | * | - | * | * | - | * | - | - | 1% | - | * | |
| Common Market/ Brexit/EU/Europe/ Euro | 449 | 239 | 48 | 162 | 8 | 164 | 102 | 37 | 285 | 3 | 49 | 63 | 233 | 134 | |
| | 45% ^{cd} gilm | 55% ^{zb} cd | 38% | 38% | 22% | 57% ^{zg} i | 37% | 67% ^{zg} i | 41% | 22% | 35% | 38% | 59% ^{zl} m | 43% | 45% |
| Countryside/Rural life | 13 | 5 | 1 | 8 | - | 5 | 1 | 2 | 8 | 1 | 1 | 4 | 7 | 15 | |
| | 1% | 1% | 1% | 2% | - | 2% | 1% | 4% ^g | 1% | 6% | 1% | 3% | 2% | 2% | |
| Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour | 103 | 35 | 18 | 50 | 2 | 38 | 33 | 1 | 65 | 4 | 17 | 20 | 40 | 107 | |
| | 10% ^h | 8% | 14% | 12% | 5% | 13% ^h | 12% ^h | 1% | 9% ^h | 26% | 12% | 12% | 10% | 9% | 11% |
| Defence/Foreign affairs/ International terrorism | 99 | 46 | 7 | 46 | 2 | 41 | 19 | 6 | 58 | 2 | 6 | 16 | 52 | 37 | |
| | 10% ^{gi} l | 11% | 5% | 11% | 5% | 14% ^{zgi} | 7% | 11% | 8% | 13% | 5% | 10% | 13% ^{zl} | 12% | 10% |
| Drug abuse | 42 | 11 | 8 | 23 | 2 | 6 | 17 | - | 36 | - | 5 | 7 | 11 | 41 | |
| | 4% ^{af} | 3% | 6% | 5% ^a | 5% | 2% | 6% ^f | - | 5% ^f | - | 4% | 4% | 3% | 4% | 4% |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 5th May - 15th May 2017
Number of sample points : 175
Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | TOTAL (z) | WORKING STATUS | | | | VOTING | | | | | INCOME | | | CHILD IN HH | UNWTD TOTAL |
|--|--------------|---------------------|---------------------|---------------------------|---------------------------|-----------------------------|-------------------|------------------------------------|------------------------------------|-------------|-----------------------|----------------------------|----------------------|----------------|----------------|
| | | FULL TIME (a) | PART TIME (b) | NOT WOR KING (c) | UNEM PLOY ED (d) | CON SERV ATIVE (f) | LAB OUR (g) | LIB ERAL DEMO CRAT (h) | NOT CON SERV ATIVE (i) | UKIP (r) | UP TO 11499 (l) | 11500 - 24999 (m) | 25000 PLUS (n) | | |
| UNWEIGHTED BASE | 997 | 376 | 121 | 500 | 39 | 298 | 274 | 58 | 699 | 16 | 152 | 181 | 379 | 286 | 997 |
| WEIGHTED BASE | 988 | 433 | 125 | 430 | 38* | 286 | 276 | 56* | 702 | 15** | 142 | 164 | 394 | 309 | 997 |
| | 100% | 44% | 13% | 44% | 4%* | 29% | 28% | 6%* | 71% | 2%** | 14% | 17% | 40% | 31% | 101% |
| Economy/Economic situation | 194 | 104 | 17 | 73 | 8 | 59 | 56 | 13 | 135 | 4 | 24 | 27 | 89 | 67 | 198 |
| | 20% | 24%zb | 14% | 17% | 22% | 21% | 20% | 23% | 19% | 25% | 17% | 17% | 23% | 22% | 20% |
| Education/Schools | 270 | 113 | 45 | 112 | 8 | 77 | 79 | 27 | 194 | 5 | 34 | 41 | 135 | 103 | 274 |
| | 27% | 26% | 36%za | 26% | 21% | 27% | 29% | 48%zf | 28% | 32% | 24% | 25% | 34%zl | 33% | 27% |
| Foot and mouth outbreak/Farming crisis | 1 | - | - | 1 | 1 | - | - | - | 1 | - | 1 | - | - | - | 1 |
| | * | - | - | * | 4%zab | - | - | - | * | - | 1%z | - | - | - | * |
| Housing | 144 | 68 | 20 | 56 | 4 | 28 | 52 | 11 | 116 | 3 | 12 | 20 | 74 | 48 | 149 |
| | 15%fl | 16% | 16% | 13% | 12% | 10% | 19%zf | 20%f | 16%zf | 21% | 9% | 12% | 19%zl | 16% | 15% |
| Immigration/immigrants | 252 | 98 | 32 | 122 | 7 | 118 | 47 | - | 134 | 9 | 36 | 50 | 101 | 68 | 259 |
| | 25%gh | 23% | 26% | 28% | 19% | 41%zg | 17%h | - | 19%h | 58% | 26% | 30% | 26% | 22% | 26% |
| Inflation/Prices | 53 | 28 | 6 | 18 | 1 | 10 | 26 | 1 | 42 | - | 7 | 12 | 22 | 18 | 54 |
| | 5% | 6% | 5% | 4% | 3% | 4% | 9%zfh | 1% | 6% | - | 5% | 7% | 6% | 6% | 5% |
| Lack of faith in politics / politicians / government | 43 | 20 | 6 | 17 | 1 | 9 | 11 | 7 | 34 | 1 | 3 | 3 | 25 | 16 | 45 |
| | 4% | 5% | 5% | 4% | 3% | 3% | 4% | 12%zfg | 5% | 4% | 2% | 2% | 6%zm | 5% | 5% |
| Local government/ Council tax | 23 | 10 | 3 | 9 | - | 4 | 7 | 1 | 19 | 1 | 4 | 2 | 14 | 9 | 23 |
| | 2% | 2% | 2% | 2% | - | 1% | 2% | 2% | 3% | 4% | 3% | 1% | 3% | 3% | 2% |
| Low pay/Minimum wage/Fair wages | 67 | 29 | 11 | 27 | 4 | 14 | 29 | 2 | 53 | 2 | 6 | 18 | 23 | 21 | 68 |
| | 7% | 7% | 9% | 6% | 10% | 5% | 11%zfi | 3% | 8% | 12% | 4% | 11%zin | 6% | 7% | 7% |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 5th May - 15th May 2017
Number of sample points : 175
Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | TOTAL (z) | WORKING STATUS | | | | VOTING | | | | | INCOME | | | CHILD IN HH | UNWTD TOTAL |
|---|------------------------------|---------------------|------------------------|---------------------------|---------------------------|------------------------------------|------------------------------------|------------------------------------|-------------------------------------|-------------|-----------------------|----------------------------|-------------------------------------|----------------|----------------|
| | | FULL TIME (a) | PART TIME (b) | NOT WOR KING (c) | UNEM PLOY ED (d) | CON SERV ATIVE (f) | LAB OUR (g) | LIB ERAL DEMO CRAT (h) | NOT CON SERV ATIVE (i) | UKIP (r) | UP TO 11499 (l) | 11500 - 24999 (m) | 25000 PLUS (n) | | |
| UNWEIGHTED BASE | 997 | 376 | 121 | 500 | 39 | 298 | 274 | 58 | 699 | 16 | 152 | 181 | 379 | 286 | 997 |
| WEIGHTED BASE | 988 | 433 | 125 | 430 | 38* | 286 | 276 | 56* | 702 | 15** | 142 | 164 | 394 | 309 | 997 |
| | 100% | 44% | 13% | 44% | 4%* | 29% | 28% | 6%* | 71% | 2%** | 14% | 17% | 40% | 31% | 101% |
| Morality/ Individual behaviour/ Lifestyle | 39 4% | 18 4% | 8 6% | 13 3% | - - | 16 6% | 12 4% | 2 4% | 23 3% | 1 6% | 5 3% | 3 2% | 17 4% | 19 6% | 37 4% |
| National health service/Hospitals/ Healthcare | 599 61% | 267 62% | 82 66% ^d | 250 58% | 17 44% | 175 61% | 172 62% | 41 73% | 424 60% | 9 59% | 73 51% | 96 59% | 261 66% ^z | 183 59% | 600 60% |
| Nationalisation/ Government control of institutions | 18 2% ^f | 4 1% | 4 3% | 11 2% | * 1% | 1 * | 14 5% ^z ^f | 1 2% | 17 2% ^f | - - | 1 1% | - - | 8 2% | 4 1% | 15 2% |
| Northern Ireland | 1 * | - - | - - | 1 * | - - | - - | 1 * | - - | 1 * | - - | - - | 1 * | - - | - - | 1 * |
| Nuclear weapons/ Nuclear war/ Disarmament | 29 3% | 9 2% | 6 5% | 14 3% | 2 5% | 7 2% | 10 4% | 1 1% | 22 3% | - - | 4 3% | 8 5% | 8 2% | 9 3% | 30 3% |
| Pensions/Social security/Benefits | 86 9% | 33 8% | 12 10% | 41 9% | 1 3% | 32 11% | 21 8% | 4 7% | 55 8% | 3 18% | 15 10% | 16 10% | 33 8% | 23 7% | 88 9% |
| Petrol prices/Fuel | 15 1% | 6 1% | 3 2% | 6 1% | * 1% | 6 2% | 3 1% | 1 2% | 9 1% | - - | 2 2% | 3 2% | 7 2% | 6 2% | 15 2% |
| Pollution/ Environment | 85 9% ^f | 38 9% | 15 12% | 32 8% | 4 11% | 14 5% | 31 11% ^f | 9 15% ^f | 71 10% ^z ^f | 2 14% | 10 7% | 9 5% | 44 11% ^z ^m | 33 11% | 84 8% |
| Population levels/ Overpopulation | 39 4% ⁱ | 12 3% | 4 3% | 23 5% ^z | - - | 18 6% ^z ⁱ | 8 3% | - - | 21 3% | 2 11% | 7 5% | 3 2% | 19 5% | 6 2% | 44 4% |
| Pound/Exchange rate/Value of pound | 14 1% | 9 2% | 3 2% | 3 1% | 1 1% | 4 1% | 5 2% | - - | 11 2% | - - | 2 1% | 1 1% | 8 2% | 7 2% | 15 2% |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+
Fieldwork dates : 5th May - 15th May 2017
Number of sample points : 175
Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | TOTAL (z) | WORKING STATUS | | | | VOTING | | | | | INCOME | | | CHILD IN HH | UNWTD TOTAL |
|--|-------------------|---------------------|---------------------|---------------------------|---------------------------|-----------------------------|--------------------|------------------------------------|------------------------------------|-------------|-----------------------|----------------------------|----------------------|----------------|----------------|
| | | FULL TIME (a) | PART TIME (b) | NOT WOR KING (c) | UNEM PLO YED (d) | CON SERV ATIVE (f) | LAB OUR (g) | LIB ERAL DEMO CRAT (h) | NOT CON SERV ATIVE (i) | UKIP (r) | UP TO 11499 (l) | 11500 - 24999 (m) | 25000 PLUS (n) | | |
| UNWEIGHTED BASE | 997 | 376 | 121 | 500 | 39 | 298 | 274 | 58 | 699 | 16 | 152 | 181 | 379 | 286 | 997 |
| WEIGHTED BASE | 988 | 433 | 125 | 430 | 38* | 286 | 276 | 56* | 702 | 15** | 142 | 164 | 394 | 309 | 997 |
| | 100% | 44% | 13% | 44% | 4%* | 29% | 28% | 6%* | 71% | 2%** | 14% | 17% | 40% | 31% | 101% |
| Poverty/Inequality | 145 | 71 | 17 | 57 | 5 | 24 | 58 | 14 | 120 | 2 | 21 | 15 | 68 | 45 | 146 |
| | 15% _{fm} | 16% | 13% | 13% | 12% | 9% | 21% _{zf} | 25% _{zf} | 17% _{zf} | 11% | 15% | 9% | 17% _m | 15% | 15% |
| Privatisation | 24 | 16 | 5 | 4 | - | 1 | 14 | 4 | 23 | 1 | 2 | 4 | 11 | 7 | 23 |
| | 2% _{cf} | 4% _c | 4% _c | 1% | - | * | 5% _{zf} | 7% _f | 3% _{zf} | 6% | 2% | 3% | 3% | 2% | 2% |
| Public services in general | 88 | 38 | 15 | 35 | 4 | 17 | 40 | 3 | 71 | 4 | 15 | 12 | 40 | 27 | 85 |
| | 9% _f | 9% | 12% | 8% | 9% | 6% | 14% _{zfi} | 5% | 10% | 30% | 10% | 7% | 10% | 9% | 9% |
| Race relations | 31 | 15 | 6 | 10 | - | 8 | 13 | 2 | 23 | 2 | 2 | 6 | 16 | 10 | 35 |
| | 3% | 3% | 5% | 2% | - | 3% | 5% | 4% | 3% | 12% | 2% | 4% | 4% | 3% | 4% |
| Scottish/Welsh assembly/ Devolution/ Constitutional reform | 17 | 8 | - | 9 | - | 9 | 1 | 3 | 8 | - | 2 | - | 10 | 5 | 17 |
| | 2% _i | 2% | - | 2% | - | 3% _{gi} | * | 5% _{gi} | 1% | - | 1% | - | 3% _m | 1% | 2% |
| Taxation | 53 | 25 | 9 | 19 | 2 | 17 | 19 | 3 | 36 | 1 | 8 | 7 | 22 | 17 | 50 |
| | 5% | 6% | 7% | 4% | 5% | 6% | 7% | 5% | 5% | 6% | 6% | 4% | 6% | 6% | 5% |
| Trade unions/ Strikes | 11 | 3 | 3 | 4 | 1 | 6 | 2 | - | 5 | - | - | 3 | 6 | 4 | 11 |
| | 1% | 1% | 3% | 1% | 1% | 2% | 1% | - | 1% | - | - | 2% | 2% | 1% | 1% |
| Transport/Public transport | 43 | 14 | 7 | 22 | 1 | 14 | 14 | 5 | 29 | 1 | 11 | 7 | 14 | 12 | 46 |
| | 4% | 3% | 5% | 5% | 2% | 5% | 5% | 10% _i | 4% | 8% | 7% | 4% | 3% | 4% | 5% |
| Unemployment/ Factory closure/ Lack of industry | 121 | 49 | 12 | 60 | 16 | 29 | 40 | 5 | 92 | 2 | 17 | 16 | 48 | 44 | 120 |
| | 12% | 11% | 9% | 14% | 42% _{za} | 10% | 15% | 8% | 13% | 11% | 12% | 10% | 12% | 14% | 12% |
| Other | 37 | 13 | 7 | 17 | - | 9 | 10 | 4 | 28 | - | 6 | 8 | 9 | 7 | 39 |
| | 4% | 3% | 6% | 4% | - | 3% | 4% | 7% | 4% | - | 4% | 5% | 2% | 2% | 4% |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m/n
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 5th May - 15th May 2017
 Number of sample points : 175
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | WORKING STATUS | | | | VOTING | | | | | INCOME | | | CHILD IN HH | UNWTD TOTAL | |
|-------------------------|----------------|---------------|---------------|-----------------|----------------|------------------|------------|----------------------|----------------------|----------|-----------------|-------------------|-------------|-------------|----------------|
| | TOTAL (z) | FULL TIME (a) | PART TIME (b) | NOT WORKING (c) | UNEMPLOYED (d) | CONSERVATIVE (f) | LABOUR (g) | LIBERAL DEMOCRAT (h) | NOT CONSERVATIVE (i) | UKIP (r) | UP TO 11499 (l) | 11500 - 24999 (m) | | | 25000 PLUS (n) |
| UNWEIGHTED BASE | 997 | 376 | 121 | 500 | 39 | 298 | 274 | 58 | 699 | 16 | 152 | 181 | 379 | 286 | 997 |
| WEIGHTED BASE | 988 | 433 | 125 | 430 | 38* | 286 | 276 | 56* | 702 | 15** | 142 | 164 | 394 | 309 | 997 |
| | 100% | 44% | 13% | 44% | 4%* | 29% | 28% | 6%* | 71% | 2%** | 14% | 17% | 40% | 31% | 101% |
| MEAN NUMBER OF MENTIONS | 3.53l | 3.57 | 3.74 | 3.43 | 2.81 | 3.66 | 3.75i | 3.85 | 3.47 | 4.39 | 3.14 | 3.26 | 3.98z lm | 3.55 | 3.54 |
| STANDARD ERROR | 0.08 | 0.12 | 0.26 | 0.10 | 0.18 | 0.14 | 0.16 | 0.26 | 0.09 | 0.93 | 0.15 | 0.14 | 0.15 | 0.14 | 0.08 |
| ERROR VARIANCE | 0.01 | 0.01 | 0.07 | 0.01 | 0.03 | 0.02 | 0.03 | 0.07 | 0.01 | 0.87 | 0.02 | 0.02 | 0.02 | 0.02 | 0.01 |
| Don't know | 95 | 39 | 13 | 43 | 5 | 18 | 19 | - | 77 | 2 | 19 | 17 | 25 | 37 | 92 |
| | 10%fh | 9% | 11% | 10% | 13% | 6% | 7% | - | 11%zf gh | 11% | 14%n | 10% | 6% | 12% | 9% |
| Personal finances (NET) | 241 | 113 | 34 | 94 | 10 | 44 | 99 | 16 | 197 | 2 | 34 | 40 | 105 | 78 | 241 |
| | 24%f | 26% | 27% | 22% | 25% | 15% | 36%zf i | 29%f | 28%zf | 15% | 24% | 24% | 27% | 25% | 24% |
| Median | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 2 |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/i/r - z/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | TOTAL (z) | IMPORTANT ISSUES | | | | | | AREA | | | ETHNIC | | SECTOR WORKING IN | | DAILY NEWSPAPER READERSHIP | | | | WHEN MENTIONED IMMIGRATION | | UNWTD TOTAL |
|---|--------------|--------------------|------------------------------|--------------|------------------------|----------------------|--------------------|--------------|----------------------|--------------|--------------|------------|----------------------|--------------------|----------------------------|--------------------|----------------------------|----------------------------|----------------------------------|--------------------------------|----------------|
| | | ECON OMY (a) | NHS/ HOSP ITALS (b) | CRIME (c) | IMMIG RATION (t) | EU/ EUROPE (e) | SCH OOLS (f) | URBAN (g) | SUB- URBAN (h) | RURAL (i) | WHITE (j) | BME (k) | PUBLIC (l) | PRI VATE (m) | QUAL ITY (p) | POP ULAR (q) | MID MKT PRESS (r) | RED TOP PRESS (s) | MOST IMPOR -TANT (v) | OTHER IMPOR -TANT (w) | |
| UNWEIGHTED BASE | 997 | 198 | 600 | 107 | 259 | 451 | 274 | 271 | 549 | 177 | 867 | 126 | 167 | 322 | 106 | 218 | 136 | 89 | 115 | 144 | 997 |
| WEIGHTED BASE | 988 | 194 | 599 | 103* | 252 | 449 | 270 | 263 | 547 | 178 | 855 | 129 | 182 | 367 | 92* | 203 | 122 | 87* | 112 | 139 | 997 |
| | 100% | 20% | 61% | 10%* | 25% | 45% | 27% | 27% | 55% | 18% | 87% | 13% | 18% | 37% | 9%* | 21% | 12% | 9%* | 11% | 14% | 101% |
| Ageing population/ Social care for the elderly | 123 | 30 | 88 | 23 | 32 | 61 | 61 | 21 | 77 | 25 | 114 | 9 | 26 | 31 | 20 | 19 | 14 | 6 | 10 | 22 | 128 |
| | 12%gm | 15% | 15%z | 22%zbe | 13% | 14% | 23%zabe | 8% | 14%g | 14% | 13%z | 7% | 14% | 8% | 22%zqrs | 9% | 11% | 7% | 9% | 15% | 13% |
| AIDS | 4 | 1 | 3 | 3 | 1 | 2 | 3 | 1 | 1 | 2 | 3 | 1 | 1 | - | - | - | - | - | - | 1 | 4 |
| | * | 1% | * | 2%zbe | * | * | 1%z | * | * | 1% | * | 1% | 1% | - | - | - | - | - | - | 1% | * |
| Animal welfare | 16 | 3 | 11 | 2 | 4 | 6 | 9 | 1 | 11 | 4 | 16 | - | - | 5 | 4 | 2 | 2 | - | 2 | 2 | 15 |
| | 2%g | 2% | 2% | 2% | 2% | 1% | 3%ze | * | 2% | 2%g | 2% | - | - | 1% | 4%z | 1% | 2% | - | 2% | 2% | 2% |
| Bird flu/Pandemic flu/Swine flu/ Ebola | 2 | - | - | - | - | - | 1 | - | 2 | - | 2 | - | - | - | - | 2 | 2 | - | - | - | 2 |
| | * | - | - | - | - | - | * | - | * | - | * | - | - | - | - | 1%z | 1%z | - | - | - | * |
| Common Market/ Brexit/EU/Europe/ Euro | 449 | 100 | 294 | 38 | 96 | 449 | 123 | 96 | 252 | 100 | 403 | 44 | 89 | 197 | 61 | 85 | 55 | 33 | 26 | 70 | 451 |
| | 45%tkg | 52%ct | 49%zct | 37% | 38% | 100%zab | 45% | 37% | 46%g | 56%zgh | 47%zk | 34% | 49% | 54%z | 67%zqr | 42% | 45% | 38% | 23% | 50%v | 45% |
| Countryside/Rural life | 13 | 4 | 12 | 3 | 6 | 7 | 4 | - | 8 | 5 | 13 | - | 2 | 4 | 3 | 3 | 2 | 1 | 3 | 3 | 15 |
| | 1% | 2% | 2% | 3% | 2% | 2% | 2% | - | 1% | 3%g | 2% | - | 1% | 1% | 3% | 1% | 2% | 1% | 3% | 2% | 2% |
| Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour | 103 | 24 | 71 | 103 | 40 | 38 | 40 | 22 | 67 | 14 | 89 | 13 | 21 | 29 | 5 | 29 | 17 | 13 | 22 | 17 | 107 |
| | 10% | 13% | 12%e | 100%zab | 16%ze | 8% | 15%ze | 8% | 12% | 8% | 10% | 10% | 12% | 8% | 5% | 14%p | 14%p | 15%p | 20%z | 12% | 11% |
| Defence/Foreign affairs/ International terrorism | 99 | 24 | 60 | 20 | 30 | 57 | 35 | 8 | 63 | 29 | 95 | 4 | 21 | 33 | 14 | 24 | 18 | 9 | 9 | 21 | 104 |
| | 10%gk | 12% | 10% | 19%zb | 12% | 13%z | 13% | 3% | 11%g | 16%zg | 11%zk | 3% | 11% | 9% | 15% | 12% | 14% | 11% | 8% | 15% | 10% |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 5th May - 15th May 2017
 Number of sample points : 175
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | IMPORTANT ISSUES | | | | | | AREA | | | ETHNIC | | SECTOR WORKING IN | | DAILY NEWSPAPER READERSHIP | | | | WHEN MENTIONED IMMIGRATION | | UNWTD TOTAL | |
|---|------------------|--------------|---------------------|-----------|------------------|----------------|--------------|-----------|----------------|-----------|-----------|-------------------|------------|----------------------------|--------------|--------------|-------------------|----------------------------|----------------------|-------------|-----------------------|
| | TOTAL (z) | ECON OMY (a) | NHS/ HOSP ITALS (b) | CRIME (c) | IMMIG RATION (t) | EU/ EUROPE (e) | SCH OOLS (f) | URBAN (g) | SUB- URBAN (h) | RURAL (i) | WHITE (j) | BME (k) | PUBLIC (l) | PRI VATE (m) | QUAL ITY (p) | POP ULAR (q) | MID MKT PRESS (r) | RED TOP PRESS (s) | MOST IMPOR -TANT (v) | | OTHER IMPOR -TANT (w) |
| UNWEIGHTED BASE | 997 | 198 | 600 | 107 | 259 | 451 | 274 | 271 | 549 | 177 | 867 | 126 | 167 | 322 | 106 | 218 | 136 | 89 | 115 | 144 | 997 |
| WEIGHTED BASE | 988 | 194 | 599 | 103* | 252 | 449 | 270 | 263 | 547 | 178 | 855 | 129 | 182 | 367 | 92* | 203 | 122 | 87* | 112 | 139 | 997 |
| | 100% | 20% | 61% | 10%* | 25% | 45% | 27% | 27% | 55% | 18% | 87% | 13% | 18% | 37% | 9%* | 21% | 12% | 9%* | 11% | 14% | 101% |
| Drug abuse | 42 | 6 | 22 | 17 | 10 | 9 | 9 | 9 | 27 | 6 | 33 | 9 | 7 | 9 | 1 | 6 | 3 | 3 | 6 | 4 | 41 |
| | 4%em | 3% | 4%e | 16%zabe | 4% | 2% | 3% | 4% | 5% | 3% | 4% | 7% | 4% | 2% | 1% | 3% | 2% | 4% | 5% | 3% | 4% |
| Economy/Economic situation | 194 | 194 | 122 | 24 | 47 | 100 | 66 | 58 | 101 | 34 | 165 | 29 | 37 | 79 | 22 | 36 | 26 | 12 | 9 | 38 | 198 |
| | 20%v | 100%zbc | 20% | 23% | 19% | 22% | 25%z | 22% | 18% | 19% | 19% | 22% | 21% | 22% | 24% | 18% | 21% | 14% | 8% | 27%zv | 20% |
| Education/Schools | 270 | 66 | 223 | 40 | 61 | 123 | 270 | 59 | 163 | 49 | 243 | 26 | 64 | 87 | 37 | 46 | 28 | 20 | 14 | 47 | 274 |
| | 27%gv | 34%zet | 37%zet | 39%zet | 24% | 27% | 100%zab | 22% | 30%g | 27% | 28% | 20% | 35%zm | 24% | 40%zqr | 23% | 23% | 23% | 12% | 34%v | 27% |
| Foot and mouth outbreak/Farming crisis | 1 | - | - | - | - | 1 | 1 | 1 | - | - | 1 | - | - | - | - | - | - | - | - | - | 1 |
| | * | - | - | - | - | * | 1% | 1% | - | - | * | - | - | - | - | - | - | - | - | - | * |
| Housing | 144 | 42 | 96 | 24 | 42 | 71 | 52 | 47 | 75 | 21 | 113 | 31 | 29 | 54 | 22 | 34 | 23 | 12 | 16 | 25 | 149 |
| | 15%j | 22%zbe | 16% | 24%zb | 17% | 16% | 19%z | 18% | 14% | 12% | 13% | 24%zi | 16% | 15% | 24%z | 17% | 19% | 14% | 14% | 18% | 15% |
| Immigration/immigrants | 252 | 47 | 145 | 40 | 252 | 96 | 61 | 60 | 147 | 45 | 227 | 24 | 45 | 86 | 15 | 78 | 43 | 40 | 112 | 139 | 259 |
| | 25%ep | 24% | 24% | 38%za | 100%zab | 21% | 22% | 23% | 27% | 25% | 27% | 19% | 25% | 23% | 17% | 39%zp | 35%zp | 46%zp | 100%z | 100%z | 26% |
| Inflation/Prices | 53 | 21 | 24 | 10 | 18 | 18 | 14 | 20 | 27 | 5 | 38 | 14 | 15 | 17 | 6 | 19 | 17 | 4 | 6 | 12 | 54 |
| | 5%bj | 11%zbe | 4% | 10%be | 7%be | 4% | 5% | 8%i | 5% | 3% | 4% | 11%zi | 8% | 5% | 6% | 9%zs | 14%zqs | 4% | 5% | 9% | 5% |
| Lack of faith in politicians / government | 43 | 16 | 30 | 15 | 10 | 25 | 26 | 5 | 27 | 11 | 38 | 5 | 10 | 14 | 6 | 6 | 4 | 2 | 5 | 5 | 45 |
| | 4%g | 8%zt | 5% | 14%zbe | 4% | 6% | 10%zbe | 2% | 5% | 6%g | 4% | 4% | 5% | 4% | 6% | 3% | 3% | 3% | 4% | 4% | 5% |
| Local government/ Council tax | 23 | 7 | 16 | 5 | 9 | 9 | 10 | 6 | 15 | 1 | 19 | 3 | 7 | 6 | - | 4 | 1 | 3 | 4 | 6 | 23 |
| | 2% | 3% | 3% | 4% | 4% | 2% | 4% | 2% | 3% | 1% | 2% | 2% | 4% | 2% | - | 2% | 1% | 4% | 3% | 4% | 2% |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 5th May - 15th May 2017
 Number of sample points : 175
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | TOTAL (z) | IMPORTANT ISSUES | | | | | | AREA | | | ETHNIC | | SECTOR WORKING IN | | DAILY NEWSPAPER READERSHIP | | | | WHEN MENTIONED IMMIGRATION | | UNWTD TOTAL |
|---|--------------|--------------------|------------------------------|--------------|------------------------|----------------------|--------------------|--------------|----------------------|--------------|--------------|------------|----------------------|--------------------|----------------------------|--------------------|----------------------------|----------------------------|----------------------------------|--------------------------------|----------------|
| | | ECON OMY (a) | NHS/ HOSP ITALS (b) | CRIME (c) | IMMIG RATION (t) | EU/ EUROPE (e) | SCH OOLS (f) | URBAN (g) | SUB- URBAN (h) | RURAL (i) | WHITE (j) | BME (k) | PUBLIC (l) | PRI VATE (m) | QUAL ITY (p) | POP ULAR (q) | MID MKT PRESS (r) | RED TOP PRESS (s) | MOST IMPOR -TANT (v) | OTHER IMPOR -TANT (w) | |
| UNWEIGHTED BASE | 997 | 198 | 600 | 107 | 259 | 451 | 274 | 271 | 549 | 177 | 867 | 126 | 167 | 322 | 106 | 218 | 136 | 89 | 115 | 144 | 997 |
| WEIGHTED BASE | 988 | 194 | 599 | 103* | 252 | 449 | 270 | 263 | 547 | 178 | 855 | 129 | 182 | 367 | 92* | 203 | 122 | 87* | 112 | 139 | 997 |
| | 100% | 20% | 61% | 10%* | 25% | 45% | 27% | 27% | 55% | 18% | 87% | 13% | 18% | 37% | 9%* | 21% | 12% | 9%* | 11% | 14% | 101% |
| Low pay/Minimum wage/Fair wages | 67 | 17 | 42 | 14 | 22 | 21 | 26 | 16 | 36 | 15 | 56 | 11 | 15 | 24 | 8 | 19 | 9 | 12 | 5 | 17 | 68 |
| | 7%e | 9%e | 7%e | 14%zbe | 9%e | 5% | 10%ee | 6% | 7% | 8% | 7% | 9% | 8% | 6% | 8% | 9% | 8% | 14%z | 4% | 12%zv | 7% |
| Morality/ Individual behaviour/ Lifestyle | 39 | 8 | 25 | 10 | 14 | 18 | 21 | 4 | 27 | 8 | 37 | 2 | 7 | 17 | 8 | 8 | 5 | 3 | 6 | 8 | 37 |
| | 4%g | 4% | 4% | 9%zbe | 5% | 4% | 8%zbe | 1% | 5%g | 4% | 4% | 1% | 4% | 5% | 9%z | 4% | 4% | 4% | 5% | 6% | 4% |
| National health service/Hospitals/ Healthcare | 599 | 122 | 599 | 71 | 145 | 294 | 223 | 138 | 345 | 116 | 538 | 58 | 124 | 219 | 58 | 111 | 62 | 54 | 55 | 90 | 600 |
| | 61%gkrv | 63% | 100%zac | 69%t | 57% | 65%zt | 82%zac | 52% | 63%g | 65%g | 63%zk | 45% | 68%z | 60% | 63% | 55% | 51% | 62% | 49% | 64%v | 60% |
| Nationalisation/ Government control of institutions | 18 | 3 | 10 | 5 | 3 | 7 | 7 | 8 | 7 | 3 | 13 | 4 | 3 | 3 | 3 | 1 | 1 | - | - | 3 | 15 |
| | 2% | 1% | 2% | 5%zbt | 1% | 2% | 3% | 3% | 1% | 1% | 2% | 3% | 2% | 1% | 3% | 1% | 1% | - | - | 2% | 2% |
| Northern Ireland | 1 | - | 1 | - | - | 1 | 1 | - | 1 | - | 1 | - | - | - | - | - | - | - | - | - | 1 |
| | * | - | * | - | - | * | * | - | * | - | * | - | - | - | - | - | - | - | - | - | * |
| Nuclear weapons/ Nuclear war/ Disarmament | 29 | 5 | 20 | 6 | 4 | 15 | 13 | 2 | 19 | 8 | 27 | 2 | 4 | 10 | 1 | 5 | 2 | 3 | 2 | 2 | 30 |
| | 3%g | 3% | 3% | 6%t | 1% | 3% | 5%t | 1% | 4%g | 4%g | 3% | 2% | 2% | 3% | 2% | 3% | 2% | 4% | 1% | 2% | 3% |
| Pensions/Social security/Benefits | 86 | 25 | 68 | 17 | 27 | 46 | 33 | 16 | 52 | 18 | 81 | 5 | 18 | 26 | 6 | 18 | 7 | 13 | 12 | 16 | 88 |
| | 9%k | 13%z | 11%z | 17%z | 11% | 10% | 12%z | 6% | 10% | 10% | 10%z | 4% | 10% | 7% | 6% | 9% | 6% | 15%zqr | 10% | 11% | 9% |
| Petrol prices/Fuel | 15 | 3 | 10 | 6 | 9 | 7 | 5 | 2 | 9 | 3 | 13 | 2 | 3 | 6 | 1 | 5 | 2 | 2 | 2 | 7 | 15 |
| | 1% | 2% | 2% | 6%zabe | 4%zbe | 2% | 2% | 1% | 2% | 2% | 2% | 1% | 2% | 2% | 1% | 2% | 2% | 3% | 2% | 5%z | 2% |
| Pollution/ Environment | 85 | 25 | 57 | 15 | 17 | 43 | 43 | 23 | 40 | 22 | 75 | 9 | 13 | 33 | 14 | 8 | 7 | 2 | 2 | 16 | 84 |
| | 9%qsv | 13%zt | 9% | 14%zt | 7% | 9% | 16%zbet | 9% | 7% | 12% | 9% | 7% | 7% | 9% | 15%zqrs | 4% | 6% | 2% | 1% | 11%v | 8% |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/w/v
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 5th May - 15th May 2017
 Number of sample points : 175
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | TOTAL (z) | IMPORTANT ISSUES | | | | | | AREA | | | ETHNIC | | SECTOR WORKING IN | | DAILY NEWSPAPER READERSHIP | | | | WHEN MENTIONED IMMIGRATION | | UNWTD TOTAL |
|--|----------------------------|--------------------|------------------------------|--------------|------------------------|----------------------|--------------------|--------------|----------------------|--------------|--------------|------------|----------------------|--------------------|----------------------------|--------------------|----------------------------|----------------------------|----------------------------------|--------------------------------|----------------|
| | | ECON OMY (a) | NHS/ HOSP ITALS (b) | CRIME (c) | IMMIG RATION (t) | EU/ EUROPE (e) | SCH OOLS (f) | URBAN (g) | SUB- URBAN (h) | RURAL (i) | WHITE (j) | BME (k) | PUBLIC (l) | PRI VATE (m) | QUAL ITY (p) | POP ULAR (q) | MID MKT PRESS (r) | RED TOP PRESS (s) | MOST IMPOR -TANT (v) | OTHER IMPOR -TANT (w) | |
| UNWEIGHTED BASE | 997 | 198 | 600 | 107 | 259 | 451 | 274 | 271 | 549 | 177 | 867 | 126 | 167 | 322 | 106 | 218 | 136 | 89 | 115 | 144 | 997 |
| WEIGHTED BASE | 988 | 194 | 599 | 103* | 252 | 449 | 270 | 263 | 547 | 178 | 855 | 129 | 182 | 367 | 92* | 203 | 122 | 87* | 112 | 139 | 997 |
| | 100% | 20% | 61% | 10%* | 25% | 45% | 27% | 27% | 55% | 18% | 87% | 13% | 18% | 37% | 9%* | 21% | 12% | 9%* | 11% | 14% | 101% |
| Population levels/ Overpopulation | 39 4%k | 10 | 28 | 10 | 17 | 19 | 13 | 7 | 27 | 6 | 38 | 1 | 4 | 9 | 4 | 10 | 10 | 1 | 6 | 11 | 44 |
| Pound/Exchange rate/Value of pound | 14 1% | 9 | 10 | 5 | 7 | 11 | 7 | 4 | 9 | 2 | 12 | 2 | 6 | 5 | 1 | 4 | 4 | - | 3 | 4 | 15 |
| Poverty/Inequality | 145 15%etq sv | 30 | 86 | 16 | 23 | 52 | 47 | 45 | 78 | 22 | 131 | 14 | 26 | 56 | 14 | 17 | 12 | 6 | 7 | 16 | 146 |
| Privatisation | 24 2%t | 8 | 20 | 6 | 1 | 9 | 12 | 8 | 12 | 4 | 21 | 3 | 10 | 8 | 2 | 3 | 3 | - | - | 1 | 23 |
| Public services in general | 88 9%q | 18 | 64 | 19 | 22 | 32 | 35 | 21 | 55 | 12 | 81 | 8 | 23 | 26 | 8 | 11 | 7 | 5 | 7 | 15 | 85 |
| Race relations | 31 3%h | 5 | 19 | 8 | 7 | 16 | 13 | 11 | 10 | 9 | 25 | 5 | 6 | 13 | 3 | 7 | 6 | 1 | 2 | 5 | 35 |
| Scottish/Welsh assembly/ Devolution/ Constitutional reform | 17 2% | 4 | 11 | 1 | 3 | 12 | 5 | 1 | 11 | 5 | 17 | - | 2 | 6 | 5 | 3 | 1 | 2 | 2 | 1 | 17 |
| Taxation | 53 5% | 15 | 33 | 9 | 16 | 21 | 17 | 17 | 27 | 9 | 45 | 8 | 8 | 23 | 5 | 15 | 9 | 7 | 3 | 13 | 50 |
| Trade unions/ Strikes | 11 1% | 5 | 9 | 2 | 4 | 7 | 4 | 1 | 5 | 5 | 10 | 1 | 3 | 2 | - | 3 | 1 | 2 | 1 | 3 | 11 |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 5th May - 15th May 2017
 Number of sample points : 175
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | IMPORTANT ISSUES | | | | | | AREA | | | ETHNIC | | SECTOR WORKING IN | | DAILY NEWSPAPER READERSHIP | | | | WHEN MENTIONED IMMIGRATION | | UNWTD TOTAL | | | | |
|---|------------------|--------------|-------------------|-----------|-----------------|---------------|-------------|-----------|---------------|-----------|-----------|-------------------|------------|----------------------------|-------------|-------------|-------------------|----------------------------|----------------------|-------------|-----------------------|-----|------|-----|
| | TOTAL (z) | ECON OMY (a) | NHS/HOSPITALS (b) | CRIME (c) | IMMIGRATION (t) | EU/EUROPE (e) | SCHOOLS (f) | URBAN (g) | SUB-URBAN (h) | RURAL (i) | WHITE (j) | BME (k) | PUBLIC (l) | PRI VATE (m) | QUALITY (p) | POPULAR (q) | MID MKT PRESS (r) | RED TOP PRESS (s) | MOST IMPOR -TANT (v) | | OTHER IMPOR -TANT (w) | | | |
| UNWEIGHTED BASE | 997 | 198 | 600 | 107 | 259 | 451 | 274 | 271 | 549 | 177 | 867 | 126 | 167 | 322 | 106 | 218 | 136 | 89 | 115 | 144 | 997 | | | |
| WEIGHTED BASE | 988 | 194 | 599 | 103* | 252 | 449 | 270 | 263 | 547 | 178 | 855 | 129 | 182 | 367 | 92* | 203 | 122 | 87* | 112 | 139 | 997 | | | |
| | 100% | 20% | 61% | 10%* | 25% | 45% | 27% | 27% | 55% | 18% | 87% | 13% | 18% | 37% | 9%* | 21% | 12% | 9%* | 11% | 14% | 101% | | | |
| Transport/Public transport | 43 | 10 | 31 | 11 | 8 | 23 | 25 | 10 | 23 | 10 | 37 | 6 | 3 | 16 | 10 | 5 | 3 | 3 | 1 | 7 | 46 | | | |
| | 4% | 5% | 5% | 10%z | bet | 3% | 5% | 9%z | bet | 4% | 4% | 6% | 4% | 5% | 2% | 4% | 11%z | qrs | 3% | 2% | 3% | 1% | 5% | 5% |
| Unemployment/Factory closure/Lack of industry | 121 | 33 | 72 | 20 | 35 | 36 | 45 | 39 | 63 | 19 | 93 | 28 | 16 | 42 | 11 | 34 | 22 | 13 | 18 | 17 | 120 | | | |
| | 12%e | 17%z | be | 12%e | 19%z | be | 14%e | 8% | 17%z | be | 15% | 11% | 11% | 11% | 12% | 17%z | 18%z | 15% | 16% | 12% | 12% | | | |
| Other | 37 | 4 | 17 | 2 | 7 | 11 | 7 | 14 | 17 | 7 | 29 | 8 | 4 | 16 | 4 | 5 | 3 | 2 | 1 | 6 | 39 | | | |
| | 4% | 2% | 3% | 2% | 3% | 2% | 3% | 5% | 3% | 4% | 3% | 6% | 2% | 4% | 5% | 2% | 2% | 2% | 1% | 5% | 4% | | | |
| MEAN NUMBER OF MENTIONS | 3.53g | 4.91z | 4.12z | 5.98z | 4.20z | 4.01z | 5.14z | 3.18 | 3.63g | 3.73g | 3.59 | 3.14 | 3.79 | 3.39 | 4.17z | 3.45 | 3.61 | 3.40 | 3.43 | 4.83z | 3.54 | | | |
| STANDARD ERROR | 0.08 | 0.23 | 0.11 | 0.43 | 0.18 | 0.14 | 0.19 | 0.10 | 0.10 | 0.22 | 0.08 | 0.15 | 0.21 | 0.11 | 0.28 | 0.14 | 0.20 | 0.23 | 0.18 | 0.28 | 0.08 | | | |
| ERROR VARIANCE | 0.01 | 0.05 | 0.01 | 0.18 | 0.03 | 0.02 | 0.04 | 0.01 | 0.01 | 0.05 | 0.01 | 0.02 | 0.04 | 0.01 | 0.08 | 0.02 | 0.04 | 0.05 | 0.03 | 0.08 | 0.01 | | | |
| Don't know | 95 | 6 | 21 | 2 | 8 | 28 | 4 | 33 | 49 | 12 | 78 | 17 | 17 | 35 | 3 | 14 | 8 | 7 | 6 | 2 | 92 | | | |
| | 10%a | bce | 3% | 4%f | 2% | 3% | 6%b | 1% | 13% | 9% | 7% | 9% | 13% | 9% | 10% | 4% | 7% | 6% | 8% | 6% | 1% | 9% | | |
| Personal finances (NET) | 241 | 60 | 138 | 36 | 56 | 81 | 74 | 72 | 131 | 38 | 206 | 36 | 49 | 90 | 24 | 48 | 30 | 20 | 18 | 38 | 241 | | | |
| | 24%e | v | 31%z | be | 23%e | 35%z | be | 22% | 18% | 27%e | 28% | 24% | 21% | 24% | 27% | 27% | 25% | 26% | 24% | 25% | 23% | 16% | 27%v | 24% |
| Median | 2 | 4 | 3 | 4 | 3 | 3 | 4 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | | | |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | TOTAL (z) | AGE WITHIN SOCIAL GRADE | | | | | | UNWTD TOTAL |
|---|--------------------|-------------------------|----------------------|----------------------|----------------------|--------------------|--------------------|----------------|
| | | 18-34 ABC1 (a) | 18-34 C2DE (b) | 35-54 ABC1 (c) | 35-54 C2DE (d) | 55+ ABC1 (e) | 55+ C2DE (f) | |
| UNWEIGHTED BASE | 997 | 133 | 109 | 201 | 125 | 239 | 190 | 997 |
| WEIGHTED BASE | 988 | 151 | 146* | 200 | 130 | 185 | 177 | 997 |
| | 100% | 15% | 15%* | 20% | 13% | 19% | 18% | 101% |
| Ageing population/ Social care for the elderly | 123 12%a | 11 7% | 10 7% | 32 16%ab | 10 8% | 37 20%za | 22 13% | 128 13% |
| AIDS | 4 * | - | 2 1% | 1 1% | - | 1 * | - | 4 * |
| Animal welfare | 16 2% | 2 1% | - | 1 1% | 1 1% | 8 4%zbc | 4 2% | 15 2% |
| Bird flu/Pandemic flu/Swine flu/ Ebola | 2 * | - | 1 * | - | - | - | 1 1% | 2 * |
| Common Market/ Brexit/EU/Europe/ Euro | 449 45%f | 68 45% | 53 37% | 110 55%zb df | 52 40% | 104 56%zb df | 61 35% | 451 45% |
| Countryside/Rural life | 13 1% | 1 1% | - | 1 1% | 2 1% | 6 3%z | 4 2% | 15 2% |
| Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour | 103 10% | 11 7% | 13 9% | 19 9% | 14 11% | 24 13% | 23 13% | 107 11% |
| Defence/Foreign affairs/ International terrorism | 99 10%b | 16 10%b | 5 3% | 21 11%b | 11 8% | 30 16%zbf | 17 9% | 104 10% |
| Drug abuse | 42 4% | 5 3% | 11 7%c | 4 2% | 8 6% | 7 4% | 8 4% | 41 4% |

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th May - 15th May 2017
 Number of sample points : 175
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | TOTAL (z) | AGE WITHIN SOCIAL GRADE | | | | | | UNWTD TOTAL |
|--|---------------------|-------------------------|----------------------|----------------------|----------------------|--------------------|--------------------|----------------|
| | | 18-34 ABC1 (a) | 18-34 C2DE (b) | 35-54 ABC1 (c) | 35-54 C2DE (d) | 55+ ABC1 (e) | 55+ C2DE (f) | |
| UNWEIGHTED BASE | 997 | 133 | 109 | 201 | 125 | 239 | 190 | 997 |
| WEIGHTED BASE | 988 | 151 | 146* | 200 | 130 | 185 | 177 | 997 |
| | 100% | 15% | 15%* | 20% | 13% | 19% | 18% | 101% |
| Economy/Economic situation | 194 20%f | 27 | 30 | 53 | 24 | 40 | 21 | 198 20% |
| Education/Schools | 270 27%bd | 44 | 23 | 77 | 24 | 59 | 43 | 274 27% |
| | | | | 39%zb df | 19% | 32%bd | 24% | |
| Foot and mouth outbreak/Farming crisis | 1 * | - | - | - | - | - | 1 | 1 * |
| | | | | | | | 1%z | |
| Housing | 144 15% | 27 | 18 | 33 | 19 | 24 | 22 | 149 15% |
| Immigration/immigrants | 252 25% | 33 | 27 | 42 | 37 | 48 | 65 | 259 26% |
| | | | | | | | 37%za bce | |
| Inflation/Prices | 53 5% | 6 | 8 | 13 | 12 | 8 | 6 | 54 5% |
| | | 4% | 5% | 6% | 9%f | 4% | 3% | |
| Lack of faith in politics / politicians / government | 43 4% | 4 | 4 | 10 | 6 | 12 | 7 | 45 5% |
| | | 3% | 3% | 5% | 5% | 6% | 4% | |
| Local government/ Council tax | 23 2% | 2 | 3 | 7 | 4 | 3 | 3 | 23 2% |
| | | 1% | 2% | 3% | 3% | 2% | 2% | |
| Low pay/Minimum wage/Fair wages | 67 7% | 6 | 17 | 9 | 14 | 13 | 8 | 68 7% |
| | | 4% | 12%zac f | 5% | 10%a | 7% | 5% | |
| Morality/ Individual behaviour/ Lifestyle | 39 4% | 7 | 6 | 8 | 2 | 10 | 6 | 37 4% |
| | | 5% | 4% | 4% | 1% | 6% | 3% | |

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
Overlap formulae used. * small base
Respondent type : GB Adults 18+
Fieldwork dates : 5th May - 15th May 2017
Number of sample points : 175
Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | TOTAL (z) | AGE WITHIN SOCIAL GRADE | | | | | | UNWTD TOTAL |
|---|--------------------------|-------------------------|----------------------|----------------------|----------------------|--------------------|--------------------|----------------|
| | | 18-34 ABC1 (a) | 18-34 C2DE (b) | 35-54 ABC1 (c) | 35-54 C2DE (d) | 55+ ABC1 (e) | 55+ C2DE (f) | |
| UNWEIGHTED BASE | 997 | 133 | 109 | 201 | 125 | 239 | 190 | 997 |
| WEIGHTED BASE | 988 | 151 | 146* | 200 | 130 | 185 | 177 | 997 |
| | 100% | 15% | 15%* | 20% | 13% | 19% | 18% | 101% |
| National health service/Hospitals/Healthcare | 599 61% | 92 61% | 76 52% | 133 67%bd | 69 53% | 126 68%zb | 103 58% | 600 60% |
| Nationalisation/ Government control of institutions | 18 2% | 3 2% | 7 5%zc | 2 1% | 2 1% | 3 1% | 2 1% | 15 2% |
| Northern Ireland | 1 * | - - | - - | - - | - - | 1 * | - - | 1 * |
| Nuclear weapons/ Nuclear war/ Disarmament | 29 3% | 7 5% | 3 2% | 4 2% | 2 1% | 8 4% | 6 3% | 30 3% |
| Pensions/Social security/Benefits | 86 9%a | 3 2% | 11 8% | 15 8%a | 15 11%a | 20 11%a | 21 12%a | 88 9% |
| Petrol prices/Fuel | 15 1% | 1 * | 2 1% | 2 1% | 6 4%za | 4 2% | 1 1% | 15 2% |
| Pollution/ Environment | 85 9% | 13 9% | 15 10% | 20 10% | 10 7% | 17 9% | 10 6% | 84 8% |
| Population levels/ Overpopulation | 39 4% | 3 2% | 1 1% | 5 2% | 3 2% | 14 7%zab | 13 7%zbc | 44 4% |
| Pound/Exchange rate/Value of pound | 14 1% | 2 1% | 2 1% | 6 3%f | 4 3%f | 1 1% | - - | 15 2% |
| Poverty/Inequality | 145 15% | 27 18%d | 17 11% | 41 21%zbd | 11 9% | 28 15% | 21 12% | 146 15% |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th May - 15th May 2017
 Number of sample points : 175
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | TOTAL (z) | AGE WITHIN SOCIAL GRADE | | | | | | UNWTD TOTAL |
|--|------------------------------|-------------------------|----------------------|--------------------------|-------------------------------|--------------------------|--------------------|----------------|
| | | 18-34 ABC1 (a) | 18-34 C2DE (b) | 35-54 ABC1 (c) | 35-54 C2DE (d) | 55+ ABC1 (e) | 55+ C2DE (f) | |
| UNWEIGHTED BASE | 997 | 133 | 109 | 201 | 125 | 239 | 190 | 997 |
| WEIGHTED BASE | 988 | 151 | 146* | 200 | 130 | 185 | 177 | 997 |
| | 100% | 15% | 15%* | 20% | 13% | 19% | 18% | 101% |
| Privatisation | 24 2% ^e | 6 4% ^e | 4 3% | 8 4% ^e | 3 2% | 1 1% | 3 1% | 23 2% |
| Public services in general | 88 9% | 12 8% | 15 10% | 25 13% | 8 7% | 14 8% | 14 8% | 85 9% |
| Race relations | 31 3% | 4 3% | 1 1% | 9 4% | 3 2% | 9 5% | 5 3% | 35 4% |
| Scottish/Welsh assembly/ Devolution/ Constitutional reform | 17 2% | 3 2% | - | 5 2% | 2 1% | 4 2% | 3 2% | 17 2% |
| Taxation | 53 5% | 4 2% | 12 8% | 17 8% ^a | 7 5% | 7 4% | 7 4% | 50 5% |
| Trade unions/ Strikes | 11 1% | 2 1% | - | 1 * | 3 2% | 4 2% | 2 1% | 11 1% |
| Transport/Public transport | 43 4% | 7 5% | 5 3% | 6 3% | 5 4% | 10 5% | 9 5% | 46 5% |
| Unemployment/ Factory closure/ Lack of industry | 121 12% | 14 9% | 24 16% | 22 11% | 25 19% ^{za} ef | 19 10% | 17 10% | 120 12% |
| Other | 37 4% | 7 5% | 2 2% | 8 4% | 2 2% | 9 5% | 8 5% | 39 4% |
| MEAN NUMBER OF MENTIONS | 3.53 ^b | 3.30 | 3.07 | 3.90 ^z abf | 3.41 | 3.99 ^z abf | 3.29 | 3.54 |
| STANDARD ERROR | 0.08 | 0.17 | 0.17 | 0.17 | 0.22 | 0.17 | 0.18 | 0.08 |
| ERROR VARIANCE | 0.01 | 0.03 | 0.03 | 0.03 | 0.05 | 0.03 | 0.03 | 0.01 |

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
Overlap formulae used. * small base
Respondent type : GB Adults 18+
Fieldwork dates : 5th May - 15th May 2017
Number of sample points : 175
Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2017 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

| | TOTAL (z) | AGE WITHIN SOCIAL GRADE | | | | | | UNWTD TOTAL |
|----------------------------|-------------------|-------------------------|----------------------|----------------------|----------------------|--------------------|--------------------|----------------|
| | | 18-34 ABC1 (a) | 18-34 C2DE (b) | 35-54 ABC1 (c) | 35-54 C2DE (d) | 55+ ABC1 (e) | 55+ C2DE (f) | |
| UNWEIGHTED BASE | 997 | 133 | 109 | 201 | 125 | 239 | 190 | 997 |
| WEIGHTED BASE | 988 | 151 | 146* | 200 | 130 | 185 | 177 | 997 |
| | 100% | 15% | 15%* | 20% | 13% | 19% | 18% | 101% |
| Don't know | 95 | 20 | 21 | 9 | 24 | 5 | 16 | 92 |
| | 10% _{ce} | 13% _{ce} | 14% _{ce} | 4% | 19% _{zce} | 3% | 9% _e | 9% |
| Personal finances (NET) | 241 | 37 | 41 | 55 | 34 | 43 | 30 | 241 |
| | 24% _f | 25% | 28% _f | 28% _f | 26% | 23% | 17% | 24% |
| Median | 2 | 2 | 2 | 3 | 2 | 3 | 2 | 2 |

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base