

1. If the Ontario provincial election were held today, what would be the three most important issues that would determine who you would vote for?

	Total	ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
		GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	2003	923	459	464	204	225	549	102	379	332	544	540	518	1485
Weighted	2003	910	425	485	166	241	555	131	519	382	512	381	544	1459
Healthcare	959	416	179	237	85	120	260	79	274	163	245	170	216	743
	48%	46%	42%	49%	51%	50%	47%	60%	53%	43%	48%	45%	40%	51%
Home Affordability	414	229	120	108	22	40	108	15	157	70	95	52	119	295
	21%	25%	28%	22%	13%	17%	19%	12%	30%	18%	19%	14%	22%	20%
		DEG	DEFG	D				*	IJK					
The Economy	661	310	133	177	47	78	178	48	144	139	180	142	182	480
	33%	34%	31%	37%	28%	32%	32%	37%	28%	36%	35%	37%	33%	33%
								*				H		
Jobs	617	319	157	161	51	64	157	26	172	141	160	80	174	443
	31%	35%	37%	33%	31%	27%	28%	20%	33%	37%	31%	21%	32%	30%
		FG	EFG	G				*	K	K	K			
Transit and Infrastructure	256	174	124	50	7	23	44	9	54	43	66	70	61	195
	13%	19%	29%	10%	4%	9%	8%	7%	10%	11%	13%	18%	11%	13%
		DEFG	CDEFG	D				*				HI		
Education	319	166	81	85	20	31	84	17	109	48	88	55	142	177
	16%	18%	19%	18%	12%	13%	15%	13%	21%	12%	17%	14%	26%	12%
								*	IK				M	
Law and Order	127	66	34	32	9	5	38	8	28	28	22	23	28	99
	6%	7%	8%	7%	6%	2%	7%	6%	5%	7%	4%	6%	5%	7%
		E	E					*						
Environment	371	163	71	91	26	40	117	25	92	61	108	76	103	268
	19%	18%	17%	19%	16%	16%	21%	19%	18%	16%	21%	20%	19%	18%
								*						
Accountability in government	486	210	98	112	43	53	150	29	119	85	105	120	120	366
	24%	23%	23%	23%	26%	22%	27%	22%	23%	22%	20%	32%	22%	25%
								*				HIJ		
Hydro rates	947	305	124	181	114	155	294	79	232	187	245	174	272	674
	47%	33%	29%	37%	68%	65%	53%	60%	45%	49%	48%	46%	50%	46%
					AFBCF	AFBCF	ABC	ABC*						
Taxes	774	356	145	210	64	98	205	51	145	173	199	171	206	567
	39%	39%	34%	43%	39%	41%	37%	39%	28%	45%	39%	45%	38%	39%
				B				*		H	H	H		
Other mentions	69	18	8	10	7	14	24	6	26	9	19	10	10	59
	3%	2%	2%	2%	4%	6%	4%	5%	5%	2%	4%	3%	2%	4%
					AB	A		*						

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

2_1. [Owning a home is more difficult now than it was in my parents' generation]

Please indicate how much you agree or disagree with the following statements, using a scale of 1 to 10, where 1 means 'strongly disagree' and 10 means 'strongly agree'.

	Total	ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
		GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	2003	923	459	464	204	225	549	102	379	332	544	540	518	1485
Weighted	2003	910	425	485	166	241	555	131	519	382	512	381	544	1459
Owning a home is more difficult now than it was in my parents' generation														
10 - Strongly Agree	915	452	223	229	88	88	245	42	230	181	225	173	252	663
	46%	50%	52%	47%	53%	36%	44%	32%	44%	47%	44%	45%	46%	45%
		EG	EFG	EG	EGEG			*						
9	308	137	61	76	18	28	91	32	82	56	88	61	82	225
	15%	15%	14%	16%	11%	12%	16%	25%	16%	15%	17%	16%	15%	15%
								ADEBDE*						
8	288	117	47	71	22	39	77	33	64	52	82	54	92	196
	14%	13%	11%	15%	13%	16%	14%	25%	12%	14%	16%	14%	17%	13%
								ADFBCDF*						
7	149	65	29	36	12	24	40	7	28	29	47	24	28	121
	7%	7%	7%	7%	7%	10%	7%	6%	5%	8%	9%	6%	5%	8%
								*						
6	100	38	14	25	6	16	38	1	38	11	27	19	25	76
	5%	4%	3%	5%	4%	7%	7%	1%	7%	3%	5%	5%	5%	5%
								*	I					
5	139	57	31	26	9	31	35	6	43	38	22	28	43	96
	7%	6%	7%	5%	6%	13%	6%	4%	8%	10%	4%	7%	8%	7%
						ADFCDF		*		J				
4	42	18	8	10	3	8	12	1	9	11	8	9	4	37
	2%	2%	2%	2%	2%	3%	2%	1%	2%	3%	2%	2%	1%	3%
								*						
3	24	10	4	6	3	2	5	3	7	1	8	8	4	20
	1%	1%	1%	1%	2%	1%	1%	3%	1%	*	2%	2%	1%	1%
								*						
2	15	6	5	1	2	2	4	*	9	-	3	2	4	11
	1%	1%	1%	*	1%	1%	1%	*	2%	-	1%	1%	1%	1%
								*						
1 - Strongly Disagree	23	9	4	5	2	2	6	5	9	1	3	3	10	13
	1%	1%	1%	1%	1%	1%	1%	4%	2%	*	1%	1%	2%	1%
								*						
Summary														
Top3Box (8-10)	1511	707	331	376	129	155	414	108	376	289	394	288	426	1085
	75%	78%	78%	77%	77%	64%	75%	82%	72%	76%	77%	76%	78%	74%
		E	E	E	EE		EE	EE*						
Low3Box (1-3)	63	26	13	13	6	6	16	9	24	2	14	13	18	44
	3%	3%	3%	3%	4%	3%	3%	7%	5%	1%	3%	4%	3%	3%
								*	I			I		
Top5Box (6-10)	1760	810	374	436	147	195	492	116	442	330	468	331	479	1281
	88%	89%	88%	90%	89%	81%	89%	88%	85%	86%	91%	87%	88%	88%
		E	E	E			EE	*			H			
Neutral (5)	139	57	31	26	9	31	35	6	43	38	22	28	43	96
	7%	6%	7%	5%	6%	13%	6%	4%	8%	10%	4%	7%	8%	7%
						ADFCDF		*		J				
Low4Box (1-4)	104	44	21	23	9	14	27	9	34	14	22	22	23	82
	5%	5%	5%	5%	6%	6%	5%	7%	7%	4%	4%	6%	4%	6%
								*						
Mean	8.4	8.6	8.6	8.5	8.6	7.9	8.4	8.3	8.2	8.5	8.5	8.4	8.5	8.4
		E	E	E	EE		EE	*						

Std. Dev.	2	2	2	2	2.1	2.2	2	2.1	2.2	1.9	1.9	2.1	2.1	2
Std. Err.	*	0.1	0.1	0.1	0.2	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1	0.1
Median	9	9	10	9	10	8	9	9	9	9	9	9	9	9

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

2_2. [Owning a home will become even more difficult for the next generation]

Please indicate how much you agree or disagree with the following statements, using a scale of 1 to 10, where 1 means 'strongly disagree' and 10 means 'strongly agree'.

	Total	ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
		GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	2003	923	459	464	204	225	549	102	379	332	544	540	518	1485
Weighted	2003	910	425	485	166	241	555	131	519	382	512	381	544	1459
Owning a home will become even more difficult for the next generation														
10 - Strongly Agree	909	447	198	249	84	79	256	44	228	175	218	182	222	687
	45%	49%	47%	51%	51%	33%	46%	33%	44%	46%	43%	48%	41%	47%
		EG	E	EG	EGEG		EE	*						
9	296	122	63	58	16	36	95	27	54	54	102	56	85	211
	15%	13%	15%	12%	10%	15%	17%	21%	10%	14%	20%	15%	16%	14%
							DD	DD*			H			
8	321	137	67	70	25	50	79	30	65	48	96	73	103	218
	16%	15%	16%	14%	15%	21%	14%	23%	13%	13%	19%	19%	19%	15%
								*			H	HI		
7	162	74	30	44	23	19	35	10	37	42	40	31	54	108
	8%	8%	7%	9%	14%	8%	6%	7%	7%	11%	8%	8%	10%	7%
					AFBF			*						
6	117	43	16	27	6	29	34	6	38	29	27	15	26	91
	6%	5%	4%	6%	3%	12%	6%	4%	7%	8%	5%	4%	5%	6%
						ADFBCDF		*						
5	128	42	21	21	9	25	44	8	58	27	22	18	37	91
	6%	5%	5%	4%	6%	10%	8%	6%	11%	7%	4%	5%	7%	6%
						AC	A	*	JK					
4	32	25	20	5	1	1	2	3	18	5	6	1	3	29
	2%	3%	5%	1%	*	*	*	3%	3%	1%	1%	*	1%	2%
		F	CDEF					FF*	K					
3	14	6	2	4	1	-	7	-	9	1	1	3	2	12
	1%	1%	1%	1%	1%	-	1%	-	2%	*	*	1%	*	1%
								*	J					
2	9	7	5	1	-	2	1	-	7	-	*	1	4	5
	*	1%	1%	*	-	1%	*	-	1%	-	*	*	1%	*
								*						
1 - Strongly Disagree	15	8	3	5	1	-	3	3	5	1	1	1	8	8
	1%	1%	1%	1%	*	-	1%	2%	1%	*	*	*	1%	1%
								*						
Summary														
Top3Box (8-10)	1527	705	328	377	125	164	430	101	348	277	417	311	410	1116
	76%	77%	77%	78%	75%	68%	78%	77%	67%	72%	81%	82%	75%	77%
		E		E			EE	*			HI	HI		
Low3Box (1-3)	38	21	11	11	2	2	11	3	22	2	2	6	14	25
	2%	2%	2%	2%	1%	1%	2%	2%	4%	1%	*	1%	3%	2%
								*	IJ					
Top5Box (6-10)	1805	822	374	449	154	213	499	117	422	347	483	356	490	1315
	90%	90%	88%	93%	93%	88%	90%	89%	81%	91%	94%	94%	90%	90%
								*		H	H	H		
Neutral (5)	128	42	21	21	9	25	44	8	58	27	22	18	37	91
	6%	5%	5%	4%	6%	10%	8%	6%	11%	7%	4%	5%	7%	6%
						AC	A	*	JK					
Low4Box (1-4)	71	46	31	15	3	3	12	6	39	7	7	6	17	53
	4%	5%	7%	3%	2%	1%	2%	5%	8%	2%	1%	2%	3%	4%
		F	CDEF					*	IJK					
Mean	8.5	8.5	8.4	8.6	8.7	8.1	8.6	8.3	8.1	8.5	8.7	8.7	8.4	8.5
		E	E	E	EE		EE	*		H	H	H		

Std. Dev.	1.9	2	2	1.9	1.7	1.8	1.8	1.9	2.3	1.8	1.6	1.7	1.9	1.9
Std. Err.	*	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.1	0.1	*
Median	9	9	9	10	10	8	9	9	9	9	9	9	9	9

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

3_1. [The introduction of a 15% Non-Resident Speculation Tax on any individual who is not a Canadian citizen, permanent resident of Canada and is purchasing "single family residences" such as detached homes, townhomes, condominiums.

The provincial government recently introduced the Ontario Fair Housing Plan, a 16-point plan that aims at making housing more affordable. How much do you support or oppose the following aspects of the Fair Housing Plan?

	Total	ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
		GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	2003	923	459	464	204	225	549	102	379	332	544	540	518	1485
Weighted	2003	910	425	485	166	241	555	131	519	382	512	381	544	1459
The introduction of a 15% Non-Resident Speculation Tax on any individual who is not a Canadian citizen, permanent resident of Canada and is purchasing "single family residences" such as detached homes, townhomes, condominiums. (Spouses of Canadian citizens, foreign national workers, international students and refugees would be exempt or eligible for rebates.)														
Strongly support	876	432	219	213	77	89	234	44	231	161	214	184	219	657
	44%	47%	51%	44%	47%	37%	42%	34%	45%	42%	42%	48%	40%	45%
		EG	EFG					*						
Somewhat support	740	288	138	150	55	104	235	58	180	144	224	134	229	511
	37%	32%	32%	31%	33%	43%	42%	44%	35%	38%	44%	35%	42%	35%
						ABC	ABC	AC*			HK		M	
Somewhat oppose	264	143	56	87	19	30	55	17	77	53	50	40	64	200
	13%	16%	13%	18%	11%	13%	10%	13%	15%	14%	10%	10%	12%	14%
		F	F					*						
Strongly oppose	123	47	12	35	15	18	31	12	31	24	24	24	32	91
	6%	5%	3%	7%	9%	7%	6%	9%	6%	6%	5%	6%	6%	6%
			B	B	B			B*						
Summary														
Top2Box (Strongly support/Somewhat support)	1616	720	357	363	132	193	469	102	411	305	438	318	448	1168
	81%	79%	84%	75%	79%	80%	85%	78%	79%	80%	86%	83%	82%	80%
		C					AC	*						
Low2Box (Somewhat oppose/Strongly oppose)	387	190	69	122	34	48	85	29	108	77	74	63	96	291
	19%	21%	16%	25%	21%	20%	15%	22%	21%	20%	14%	17%	18%	20%
		F		BF				*						

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

3_2. [The commitment to do a broad review of the rules governing the real estate industry in Ontario]

The provincial government recently introduced the Ontario Fair Housing Plan, a 16-point plan that aims at making housing more affordable. How much do you support or oppose the following aspects of the Fair Housing Plan?

	Total	ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
		GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	2003	923	459	464	204	225	549	102	379	332	544	540	518	1485
Weighted	2003	910	425	485	166	241	555	131	519	382	512	381	544	1459
The commitment to do a broad review of the rules governing the real estate industry in Ontario														
Strongly support	784	373	190	183	76	94	192	50	193	150	211	149	206	578
	39%	41%	45%	38%	45%	39%	35%	38%	37%	39%	41%	39%	38%	40%
			F		FF			*						
Somewhat support	999	429	194	236	75	126	301	68	259	192	261	187	286	713
	50%	47%	46%	49%	45%	52%	54%	52%	50%	50%	51%	49%	53%	49%
							AB	*						
Somewhat oppose	169	81	36	45	12	15	52	9	58	31	27	34	44	125
	8%	9%	8%	9%	7%	6%	9%	7%	11%	8%	5%	9%	8%	9%
								*	J					
Strongly oppose	51	27	6	21	3	6	10	5	9	9	13	11	8	43
	3%	3%	1%	4%	2%	2%	2%	4%	2%	2%	2%	3%	2%	3%
								*						
Summary														
Top2Box (Strongly support/Somewhat support)	1783	802	383	419	151	220	493	117	452	342	472	336	492	1292
	89%	88%	90%	86%	91%	91%	89%	89%	87%	90%	92%	88%	90%	89%
								*						
Low2Box (Somewhat oppose/Strongly oppose)	220	108	42	66	15	21	62	14	67	40	40	45	53	167
	11%	12%	10%	14%	9%	9%	11%	11%	13%	10%	8%	12%	10%	11%
								*						

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

3_3. [Permitting municipalities to introduce a vacant homes property tax]

The provincial government recently introduced the Ontario Fair Housing Plan, a 16-point plan that aims at making housing more affordable. How much do you support or oppose the following aspects of the Fair Housing Plan?

	Total	ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
		GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	2003	923	459	464	204	225	549	102	379	332	544	540	518	1485
Weighted	2003	910	425	485	166	241	555	131	519	382	512	381	544	1459
Permitting municipalities to introduce a vacant homes property tax														
Strongly support	580	317	172	145	44	55	138	27	152	107	142	128	144	437
	29%	35%	40%	30%	27%	23%	25%	20%	29%	28%	28%	34%	26%	30%
		EFG	CDEFG					*						
Somewhat support	781	342	158	184	61	89	237	52	192	137	242	138	236	545
	39%	38%	37%	38%	37%	37%	43%	40%	37%	36%	47%	36%	43%	37%
								*			HIK			
Somewhat oppose	423	171	71	100	35	55	127	35	120	91	80	78	107	316
	21%	19%	17%	21%	21%	23%	23%	27%	23%	24%	16%	20%	20%	22%
								*	J	J				
Strongly oppose	219	81	24	56	26	42	53	17	56	48	48	37	57	162
	11%	9%	6%	12%	15%	18%	10%	13%	11%	13%	9%	10%	10%	11%
				B	AB	AFBF		B*						
Summary														
Top2Box (Strongly support/Somewhat support)	1361	659	330	329	105	144	375	79	343	243	384	266	380	982
	68%	72%	78%	68%	63%	60%	68%	60%	66%	64%	75%	70%	70%	67%
		DEG	CDEFG					*			HI			
Low2Box (Somewhat oppose/Strongly oppose)	642	252	96	156	61	97	179	52	176	138	128	115	165	477
	32%	28%	22%	32%	37%	40%	32%	40%	34%	36%	25%	30%	30%	33%
				B	AB	AB	B	AB*	J	J				

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

4_1. [Ontario political parties should commit to addressing home affordability as part of their 2018 election platforms.]

How much do you agree or disagree with the following statements?

	Total	ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
		GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	2003	923	459	464	204	225	549	102	379	332	544	540	518	1485
Weighted	2003	910	425	485	166	241	555	131	519	382	512	381	544	1459
Ontario political parties should commit to addressing home affordability as part of their 2018 election platforms.														
Strongly agree	739	352	184	168	63	78	198	47	229	142	179	123	205	534
	37%	39%	43%	35%	38%	32%	36%	36%	44%	37%	35%	32%	38%	37%
			CE					*	JK					
Somewhat agree	965	413	188	226	80	124	287	61	221	197	269	175	258	707
	48%	45%	44%	46%	48%	51%	52%	47%	43%	52%	52%	46%	47%	48%
								*			H			
Somewhat disagree	221	106	41	65	14	30	55	16	49	35	50	59	70	150
	11%	12%	10%	13%	8%	12%	10%	12%	9%	9%	10%	16%	13%	10%
								*				HIJ		
Strongly disagree	79	39	13	26	10	9	14	7	21	8	14	23	12	67
	4%	4%	3%	5%	6%	4%	3%	5%	4%	2%	3%	6%	2%	5%
								*				IJ		
Summary														
Top2Box (Strongly agree/Somewhat agree)	1703	765	372	394	143	202	485	109	450	338	448	298	462	1241
	85%	84%	87%	81%	86%	84%	87%	83%	87%	89%	87%	78%	85%	85%
							C	*	K	K	K			
Low2Box (Somewhat disagree/Strongly disagree)	300	145	54	91	24	39	70	22	70	44	64	83	82	218
	15%	16%	13%	19%	14%	16%	13%	17%	13%	11%	13%	22%	15%	15%
				F				*				HIJ		

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

4_2. [I would be more likely to vote for a party whose platform promotes home affordability.]

How much do you agree or disagree with the following statements?

	Total	ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
		GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	2003	923	459	464	204	225	549	102	379	332	544	540	518	1485
Weighted	2003	910	425	485	166	241	555	131	519	382	512	381	544	1459
I would be more likely to vote for a party whose platform promotes home affordability.														
Strongly agree	600	305	173	132	43	81	141	31	192	117	141	90	153	448
	30%	33%	41%	27%	26%	33%	25%	24%	37%	31%	28%	24%	28%	31%
		F	CDFG					*	JK					
Somewhat agree	997	423	181	242	89	119	298	69	234	200	283	185	286	711
	50%	47%	43%	50%	54%	49%	54%	52%	45%	52%	55%	49%	53%	49%
					B		AB	*			H			
Somewhat disagree	313	136	56	80	22	35	95	24	70	57	69	81	88	225
	16%	15%	13%	16%	13%	15%	17%	18%	14%	15%	13%	21%	16%	15%
								*				HJ		
Strongly disagree	92	46	14	31	12	6	21	7	24	8	19	25	17	76
	5%	5%	3%	6%	7%	3%	4%	6%	5%	2%	4%	6%	3%	5%
								*				I		
Summary														
Top2Box (Strongly agree/Somewhat agree)	1598	728	355	374	133	199	438	100	425	317	424	276	439	1159
	80%	80%	83%	77%	80%	83%	79%	76%	82%	83%	83%	72%	81%	79%
								*	K	K	K			
Low2Box (Somewhat disagree/Strongly disagree)	405	182	71	111	34	42	117	31	94	65	88	105	105	300
	20%	20%	17%	23%	20%	17%	21%	24%	18%	17%	17%	28%	19%	21%
								*				HIJ		

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

4_3. [The provincial government's Fair Housing Plan will be effective at making home ownership more affordable in Ontario.]

How much do you agree or disagree with the following statements?

	Total	ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
		GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	2003	923	459	464	204	225	549	102	379	332	544	540	518	1485
Weighted	2003	910	425	485	166	241	555	131	519	382	512	381	544	1459
The provincial government's Fair Housing Plan will be effective at making home ownership more affordable in Ontario.														
Strongly agree	333	171	93	78	18	34	89	21	111	72	77	50	98	235
	17%	19%	22%	16%	11%	14%	16%	16%	21%	19%	15%	13%	18%	16%
		D	D					*	K					
Somewhat agree	1092	483	221	262	93	151	293	73	264	219	303	197	294	798
	55%	53%	52%	54%	56%	63%	53%	56%	51%	57%	59%	52%	54%	55%
								*						
Somewhat disagree	442	199	89	111	37	44	131	31	115	60	107	101	123	320
	22%	22%	21%	23%	22%	18%	24%	24%	22%	16%	21%	27%	23%	22%
								*				I		
Strongly disagree	135	57	23	35	18	12	41	6	30	31	25	32	29	106
	7%	6%	5%	7%	11%	5%	7%	5%	6%	8%	5%	8%	5%	7%
					B			*						
Summary														
Top2Box (Strongly agree/Somewhat agree)	1426	654	314	340	111	185	382	94	375	291	380	247	392	1033
	71%	72%	74%	70%	67%	77%	69%	72%	72%	76%	74%	65%	72%	71%
								*		K	K			
Low2Box (Somewhat disagree/Strongly disagree)	577	257	111	145	55	56	172	37	144	91	132	134	152	426
	29%	28%	26%	30%	33%	23%	31%	28%	28%	24%	26%	35%	28%	29%
								*				IJ		

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

4_4. [The provincial government needs to encourage more housing supply by reducing regulation on the home building industry.]

How much do you agree or disagree with the following statements?

	Total	ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
		GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Respondents	2003	923	459	464	204	225	549	102	379	332	544	540	518	1485
Weighted	2003	910	425	485	166	241	555	131	519	382	512	381	544	1459
The provincial government needs to encourage more housing supply by reducing regulation on the home building industry.														
Strongly agree	420 21%	194 21%	97 23%	98 20%	34 21%	40 17%	120 22%	31 23%	123 24%	90 23%	111 22%	68 18%	109 20%	311 21%
Somewhat agree	845 42%	391 43%	174 41%	217 45%	60 36%	115 48%	223 40%	56 43%	228 44%	158 41%	222 43%	141 37%	231 42%	614 42%
Somewhat disagree	538 27%	239 26%	110 26%	130 27%	49 29%	57 24%	157 28%	36 27%	119 23%	102 27%	130 25%	129 34%	159 29%	379 26%
Strongly disagree	201 10%	86 9%	45 11%	41 8%	23 14%	29 12%	54 10%	8 6%	49 10%	32 8%	49 10%	43 11%	45 8%	155 11%
Summary														
Top2Box (Strongly agree/Somewhat agree)	1265 63%	585 64%	270 64%	315 65%	94 57%	155 64%	343 62%	87 66%	351 68%	248 65%	333 65%	210 55%	340 62%	925 63%
Low2Box (Somewhat disagree/Strongly disagree)	738 37%	325 36%	155 36%	170 35%	72 43%	86 36%	212 38%	44 34%	168 32%	134 35%	179 35%	171 45%	204 38%	534 37%

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

5. In what way, if any, did the Ontario Fair Housing Plan impact your decision to buy a home?

	Total	ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
		GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Answering	495	279	146	133	39	48	114	15	71	74	156	165	159	336
Weighted	450	258	122	135	29	48	97	18	100	72	139	109	146	304
It didn't impact my decision to buy a home at all	247	133	54	78	20	21	63	10	46	35	76	71	73	174
	55%	51%	44%	58%	69%	43%	65%	57%	46%	49%	55%	65%	50%	57%
I plan to put my home search on hold for now			*	*	**	**	B*	**	*	*	*	H	*	
	45	28	15	13	3	2	9	3	12	9	10	9	8	37
	10%	11%	12%	10%	10%	4%	9%	19%	12%	13%	7%	9%	5%	12%
I plan to buy a home sooner			*	*	**	**	*	**	*	*	*		*	
	46	30	23	6	4	7	5	*	5	8	20	13	22	24
	10%	12%	19%	5%	14%	15%	5%	3%	5%	12%	14%	12%	15%	8%
I plan to buy a more expensive home than my original budget			CF*	*	**	**	*	**	*	*	*		*	
	15	6	5	1	1	5	4	-	4	5	4	2	9	7
	3%	2%	4%	*	2%	11%	4%	-	4%	7%	3%	2%	6%	2%
I plan to buy a less expensive home than my original budget			*	*	**	**	*	**	*	*	*		*	
	42	25	11	14	*	9	7	1	20	3	12	4	15	26
	9%	10%	9%	10%	1%	19%	7%	5%	20%	4%	9%	4%	11%	9%
I have expanded my search to communities I wasn't previously looking in			*	*	**	**	*	**	IK*	*	*		*	
	36	26	11	15	-	4	4	1	11	3	12	7	17	19
	8%	10%	9%	11%	-	9%	4%	5%	11%	5%	9%	7%	11%	6%
Other			*	*	**	**	*	**	*	*	*		*	
	19	11	2	8	1	-	6	2	2	6	5	2	3	17
	4%	4%	2%	6%	4%	-	6%	11%	2%	9%	4%	2%	2%	6%
		*	*	**	**	*	**	*	*	*		*		

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)

6. In what way, if any, did the Ontario Fair Housing Plan impact your decision to sell your home?

	Total	ONTARIO							HOUSEHOLD INCOME				HOUSEHOLD	
		GTA - Total	GTA - 416	GTA - 905	Central	East	Southwest	North	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L	M
Base: All Answering	352	194	93	101	37	33	73	15	36	50	114	134	116	236
Weighted	304	173	69	104	30	28	52	20	43	53	102	87	103	201
It didn't impact my decision to sell a home at all	211	117	50	66	23	20	39	11	26	35	77	62	59	152
	69%	68%	73%	64%	77%	71%	76%	56%	61%	66%	76%	72%	57%	76%
I plan to put my home selling on hold for now			*	*	**	**	*	**	**	*	*	*	*	L
	30	17	6	11	6	3	2	2	4	6	8	12	14	16
	10%	10%	9%	11%	20%	10%	5%	8%	9%	10%	8%	14%	14%	8%
I plan to sell my home sooner			*	*	**	**	*	**	**	*	*	*	*	
	25	15	6	9	-	2	4	4	8	5	6	5	15	10
	8%	9%	8%	9%	-	6%	7%	21%	19%	9%	6%	6%	14%	5%
I plan to increase my selling price			*	*	**	**	*	**	**	*	*	*	M*	
	13	8	4	4	1	1	4	-	1	5	4	3	8	5
	4%	5%	6%	4%	2%	2%	8%	-	2%	9%	4%	4%	8%	2%
I plan to lower my selling price			*	*	**	**	*	**	**	*	*	*	*	
	11	7	2	5	-	3	1	-	3	1	4	4	6	6
	4%	4%	4%	5%	-	11%	2%	-	8%	1%	4%	4%	5%	3%
Other			*	*	**	**	*	**	**	*	*	*	*	
	14	8	*	8	*	-	2	3	1	2	3	*	2	12
	4%	5%	1%	8%	1%	-	4%	15%	2%	5%	3%	*	2%	6%
		*	*	**	**	*	**	**	*	*	*	*	*	

Overlap formula used

- Column Proportions:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/D/E/F/G, B/C/D/E/F/G, H/I/J/K, L/M, N/O, P/Q, R/S, T, U/V, W/X, Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

[Table of Contents](#)