

Table: 1

Q1. How likely are you to purchase a single-family residential property or condominium apartment over the next year?

	Total	People at Current Address			Education			
		1-2 ppl	3-5 ppl	6+ ppl	HS OR LESS	SOME/CO MPLETED COLLEGE	SOME/CO MPLETED UNIVERSITY	GRADUATE
	A	O	P	Q	R	S	T	U
<b>Base: Total Sample</b>	<b>3407</b>	<b>1973</b>	<b>1345</b>	<b>89</b>	<b>526</b>	<b>999</b>	<b>1333</b>	<b>549</b>
<b>Base: Total Sample (wtd)</b>	<b>3407</b>	<b>2053</b>	<b>1276</b>	<b>78</b>	<b>555</b>	<b>1024</b>	<b>1272</b>	<b>556</b>
Very likely	445	197	221	27	53	120	173	99
	13%	10%	17%	34%	9%	12%	14%	18%
			O	OP*			R	RST
Somewhat likely	739	381	341	16	102	211	307	118
	22%	19%	27%	21%	18%	21%	24%	21%
			O	*			R	
Not very likely	729	436	277	16	109	230	277	113
	21%	21%	22%	20%	20%	22%	22%	20%
				*				
Not at all likely	1495	1038	437	20	291	462	515	226
	44%	51%	34%	25%	52%	45%	41%	41%
		PQ		*	STU	T		
Sigma	3407	2053	1276	78	555	1024	1272	556
	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>								
Top2Box (Very/ Somewhat Likely)	1184	578	562	43	155	332	480	217
	35%	28%	44%	55%	28%	32%	38%	39%
			O	O*			RS	RS
Low2Box (Not Very/ Not At All Likely)	2223	1475	714	35	400	692	792	339
	65%	72%	56%	45%	72%	68%	62%	61%
		PQ		*	TU	TU		

Overlap formula used

- Column Proportions:

Columns Tested (5%): A, B/C/D/E/F, G/H/I/J/K, L/M/N, O/P/Q, R/S/T/U, V/W/X, Y/Z/a

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A, B/C/D/E/F, G/H/I/J/K, L/M/N, O/P/Q, R/S/T/U, V/W/X, Y/Z/a

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

TREB homebuyers - sellers

Table: 3

Q2. Did the recent policy changes made by the Ontario Provincial Government in the Ontario Fair Housing Plan specifically influence your decision NOT to purchase a home over the next year? The Fair Housing Plan includes a tax on foreign buyers, rent controls, measures to increase housing supply and

	Total	People at Current Address			Education			
		1-2 ppl	3-5 ppl	6+ ppl	HS OR LESS	SOME/CO MPLETED COLLEGE	SOME/CO MPLETED UNIVERSITY	GRADUATE
	A	O	P	Q	R	S	T	U
<b>Base: Not Likely To Buy</b>	<b>2016</b>	<b>1277</b>	<b>700</b>	<b>39</b>	<b>351</b>	<b>626</b>	<b>746</b>	<b>293</b>
<b>Base: Not Likely To Buy (wtd)</b>	<b>2212</b>	<b>1470</b>	<b>707</b>	<b>35</b>	<b>398</b>	<b>688</b>	<b>787</b>	<b>338</b>
Yes, if not for these policy changes, I would have purchased a home over the next year	25	8	15	2	3	9	11	3
	1%	1%	2%	5%	1%	1%	1%	1%
			O	O*				
Yes, but this was not the only factor influencing my decision not to purchase a home over the next year	208	126	78	4	36	72	63	37
	9%	9%	11%	11%	9%	10%	8%	11%
				*				
No	1979	1335	615	30	359	608	714	298
	89%	91%	87%	84%	90%	88%	91%	88%
		P		*				
Sigma	2212	1470	707	35	398	688	787	338
	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>								
Yes	233	135	93	6	39	81	73	40
	11%	9%	13%	16%	10%	12%	9%	12%
			O	*				

Overlap formula used

- Column Proportions:

Columns Tested (5%): A, B/C/D/E/F, G/H/I/J/K, L/M/N, O/P/Q, R/S/T/U, V/W/X, Y/Z/a

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A, B/C/D/E/F, G/H/I/J/K, L/M/N, O/P/Q, R/S/T/U, V/W/X, Y/Z/a

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

TREB homebuyers - sellers

Table: 5

Q3. Will you be a first-time home buyer?

		People at Current Address			Education			
	Total	1-2 ppl	3-5 ppl	6+ ppl	HS OR LESS	SOME/CO MPLETED COLLEGE	SOME/CO MPLETED UNIVERSITY	GRADUATE
	A	O	P	Q	R	S	T	U
<b>Base: Homebuyers</b>	<b>1376</b>	<b>689</b>	<b>638</b>	<b>49</b>	<b>171</b>	<b>369</b>	<b>581</b>	<b>255</b>
<b>Base: Homebuyers (wtd)</b>	<b>1178</b>	<b>576</b>	<b>561</b>	<b>42</b>	<b>153</b>	<b>331</b>	<b>477</b>	<b>217</b>
Yes	466	240	210	15	73	129	184	79
	40%	42%	37%	37%	47%	39%	39%	37%
No	713	335	351	27	81	202	293	138
	60%	58%	63%	63%	53%	61%	61%	63%
				*				R
Sigma	1178	576	561	42	153	331	477	217
	100%	100%	100%	100%	100%	100%	100%	100%

Overlap formula used

- Column Proportions:

Columns Tested (5%): A, B/C/D/E/F, G/H/I/J/K, L/M/N, O/P/Q, R/S/T/U, V/W/X, Y/Z/a

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A, B/C/D/E/F, G/H/I/J/K, L/M/N, O/P/Q, R/S/T/U, V/W/X, Y/Z/a

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

TREB homebuyers - sellers

Table: 11

Q4. How likely are you to list your home for sale over the next year?

	Total	People at Current Address			Education			
		1-2 ppl	3-5 ppl	6+ ppl	HS OR LESS	SOME/COMPLETED COLLEGE	SOME/COMPLETED UNIVERSITY	GRADUATE
	A	O	P	Q	R	S	T	U
<b>Base: HomeOwner</b>	<b>2019</b>	<b>1156</b>	<b>824</b>	<b>39</b>	<b>232</b>	<b>566</b>	<b>832</b>	<b>389</b>
<b>Base: HomeOwner (wtd)</b>	<b>2236</b>	<b>1329</b>	<b>870</b>	<b>37</b>	<b>288</b>	<b>645</b>	<b>882</b>	<b>421</b>
Very likely	265	106	144	15	34	78	98	56
	12%	8%	17%	40%	12%	12%	11%	13%
			O	OP*				
Somewhat likely	399	218	177	4	37	114	175	73
	18%	16%	20%	11%	13%	18%	20%	17%
			O	*			R	
Not very likely	582	341	232	9	64	158	248	112
	26%	26%	27%	24%	22%	24%	28%	27%
				*				
Not at all likely	990	664	317	9	152	296	362	180
	44%	50%	36%	24%	53%	46%	41%	43%
		PQ		*	TU			
Sigma	2236	1329	870	37	288	645	882	421
	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>								
Top2Box (Very/ Somewhat Likely)	664	324	321	19	71	192	272	129
	30%	24%	37%	51%	25%	30%	31%	31%
			O	O*				
Low2Box (Not Very/ Not At All Likely)	1572	1005	549	18	216	454	610	292
	70%	76%	63%	49%	75%	70%	69%	69%
		PQ		*				

Overlap formula used

- Column Proportions:

Columns Tested (5%): A, B/C/D/E/F, G/H/I/J/K, L/M/N, O/P/Q, R/S/T/U, V/W/X, Y/Z/a

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A, B/C/D/E/F, G/H/I/J/K, L/M/N, O/P/Q, R/S/T/U, V/W/X, Y/Z/a

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

TREB homebuyers - sellers

Table: 13

Q5. Did the recent policy changes made by the Ontario Provincial Government in the Ontario Fair Housing Plan specifically influence your decision to list your property for sale over the next year? The Fair Housing Plan includes a tax on foreign buyers, rent controls, measures to increase housing supply and

	Total	People at Current Address			Education			
		1-2 ppl	3-5 ppl	6+ ppl	HS OR LESS	SOME/CO MPLETED COLLEGE	SOME/CO MPLETED UNIVERSITY	GRADUATE
	A	O	P	Q	R	S	T	U
<b>Base: Home Seller</b>	<b>510</b>	<b>260</b>	<b>237</b>	<b>13</b>	<b>46</b>	<b>136</b>	<b>222</b>	<b>106</b>
<b>Base: Home Seller (wtd)</b>	<b>509</b>	<b>261</b>	<b>237</b>	<b>11</b>	<b>52</b>	<b>148</b>	<b>215</b>	<b>94</b>
Yes, if not for these policy changes, I would not be planning on listing my home for sale over the next year	75	39	35	*	4	18	28	25
	15%	15%	15%	4%	8%	12%	13%	27%
				**	*			RST*
Yes, but this was not the only factor influencing my decision to list my home for sale over the next year	146	64	74	8	9	40	67	30
	29%	25%	31%	73%	18%	27%	31%	31%
				**	*			*
No	288	157	128	3	39	90	120	39
	57%	60%	54%	23%	74%	61%	56%	42%
				**	TU*	U	U	*
Sigma	509	261	237	11	52	148	215	94
	100%	100%	100%	100%	100%	100%	100%	100%
<b>Summary</b>								
Yes	221	103	109	9	14	58	95	55
	43%	40%	46%	77%	26%	39%	44%	58%
				**	*		R	RST*

Overlap formula used

- Column Proportions:

Columns Tested (5%): A, B/C/D/E/F, G/H/I/J/K, L/M/N, O/P/Q, R/S/T/U, V/W/X, Y/Z/a

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A, B/C/D/E/F, G/H/I/J/K, L/M/N, O/P/Q, R/S/T/U, V/W/X, Y/Z/a

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

TREB homebuyers - sellers

Table: 16

Q6. What do you plan to do once you sell your property?

	Total	People at Current Address			Education			
		1-2 ppl	3-5 ppl	6+ ppl	HS OR LESS	SOME/COMPLETED COLLEGE	SOME/COMPLETED UNIVERSITY	GRADUATE
	A	O	P	Q	R	S	T	U
<b>Base: Home Seller</b>	<b>505</b>	<b>257</b>	<b>236</b>	<b>12</b>	<b>46</b>	<b>134</b>	<b>220</b>	<b>105</b>
<b>Base: Home Seller (wtd)</b>	<b>505</b>	<b>257</b>	<b>237</b>	<b>11</b>	<b>52</b>	<b>146</b>	<b>214</b>	<b>94</b>
Purchase another property in which to live	396	200	190	6	41	114	166	75
	78%	78%	80%	60%	78%	78%	78%	81%
				**	*			*
Rent a property in which to live	42	21	18	4	2	14	17	10
	8%	8%	8%	33%	3%	10%	8%	11%
				**	*			*
Live with parents or another family member	29	15	13	1	5	9	10	5
	6%	6%	5%	7%	9%	6%	5%	6%
				**	*			*
Move to a retirement residence, assisted living or similar	21	14	8	-	2	7	9	2
	4%	5%	3%	-	4%	5%	4%	2%
				**	*			*
Other	17	8	9	-	3	1	12	1
	3%	3%	4%	-	6%	1%	5%	1%
				**	*		S	*
Sigma	505	257	237	11	52	146	214	94
	100%	100%	100%	100%	100%	100%	100%	100%

Overlap formula used

- Column Proportions:

Columns Tested (5%): A, B/C/D/E/F, G/H/I/J/K, L/M/N, O/P/Q, R/S/T/U, V/W/X, Y/Z/a

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A, B/C/D/E/F, G/H/I/J/K, L/M/N, O/P/Q, R/S/T/U, V/W/X, Y/Z/a

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)