



# Press Release

## CINCINNATI ENQUIRER RANKS IPSOS AMONG TOP WORKPLACES IN 2017

### Ipsos has been recognized as one of Cincinnati's top workplaces based on employee surveys across 200 companies in Cincinnati

**Cincinnati, OH, June 5, 2017** — The Cincinnati Enquirer has recognized Ipsos as one Cincinnati's Best Workplaces in 2017. The Cincinnati Enquirer worked with Workplace Dynamics to determine who the Top 110 employers are in Cincinnati based solely on surveys about the workplace completed by each companies' employees. Over 200 companies in the area participated in the survey which took place over two weeks earlier this Spring. Ipsos also ranked among the Top 40 best mid-sized companies. Click here for the full list of the Cincinnati Enquirer's Top Workplaces in 2017.

Pierre Le Manh, CEO, North America and Global Deputy CEO congratulated the Ipsos team in Cincinnati for making the list of Top Workplaces. "We're pleased to be recognized as one of Cincinnati's top workplaces, and truly appreciate the excellent work that our employees put in creating a positive work environment. We're proud of our team in Cincinnati and certainly proud to be Ipsos."

Cincinnati-based Ipsos employees who participated in the survey also shared their comments about what makes Ipsos in Cincinnati a great place to work. "At Ipsos we are a family. We all help each other and work towards a common goal. Our senior management strives to create an atmosphere that is both goal oriented and fun."

For more information, please contact Elen Alexov.

#### For more information on this news release, please contact:

Elen Alexov  
Director of Marketing Operations, North America  
Ipsos  
+1 778 373-5136  
[elen.alexov@ipsos.com](mailto:elen.alexov@ipsos.com)

Address: Time & Life Building  
1271 Avenue of the Americas, 15<sup>th</sup> Floor  
New York, NY 10010  
Tel: +1 202 463-7300

Contact: **Elen Alexov**  
*Director of Marketing Operations, North America*  
Email: [Elen.alexov@ipsos.com](mailto:Elen.alexov@ipsos.com)  
Tel: +1 778 373-5136



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### About Ipsos

Ipsos is an independent market research company controlled and managed by research professionals. Founded in France in 1975, Ipsos has grown into a worldwide research group with a strong presence in all key markets. Ipsos ranks fourth in the global research industry.

With offices in 89 countries, Ipsos delivers insightful expertise across five research specializations: brand, advertising and media; customer loyalty; marketing; public affairs research; and survey management.

Ipsos researchers assess market potential and interpret market trends. They develop and build brands. They help clients build long-term relationships with their customers. They test advertising and study audience responses to various media and they measure public opinion around the globe.

Ipsos has been listed on the Paris Stock Exchange since 1999 and generated global revenues of €1,782.7 million in 2016.

#### GAME CHANGERS

« Game Changers » is the Ipsos signature.

At Ipsos we are passionately curious about people, markets, brands and society.  
We make our changing world easier and faster to navigate and inspire clients to make smarter decisions.  
We deliver with security, speed, simplicity and substance. We are Game Changers.

Ipsos is listed on Eurolist – NYSE-Euronext.  
The company is part of the SBF 120 and the Mid-60 index  
and is eligible for the Deferred Settlement Service (SRD).

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[www.ipsos.com](http://www.ipsos.com)

Address: Time & Life Building  
1271 Avenue of the Americas, 15<sup>th</sup> Floor  
New York, NY 10010  
Tel: +1 202 463-7300

Contact: **Elen Alexov**  
*Director of Marketing Operations, North America*  
Email: [Elen.alexov@ipsos.com](mailto:Elen.alexov@ipsos.com)  
Tel: +1 778 373-51306