WHAT WORRIES THE



May

2017

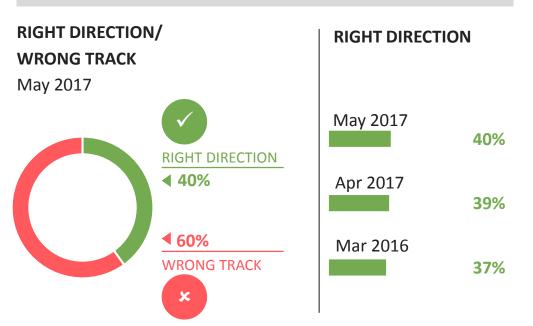


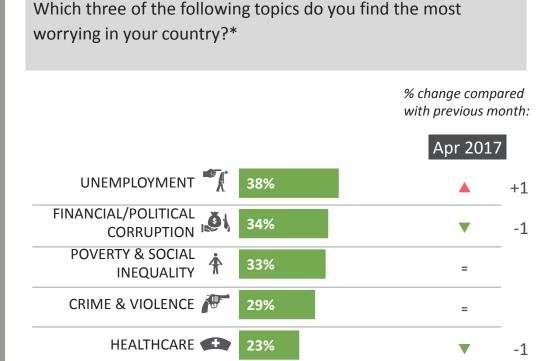
WORLD SUMMARY: MAY 2017

The majority (60%) of people around the world think things in their country are on the wrong track.

Unemployment currently occupies the top spot for global concern with 38% saying this.

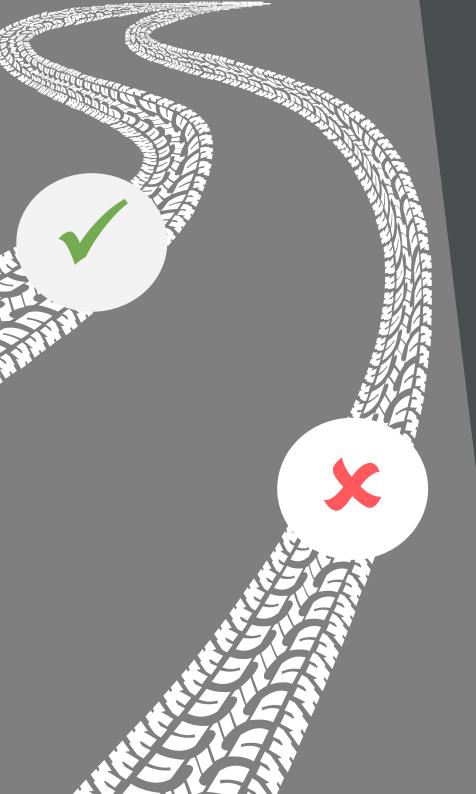
Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?





Base: Representative sample of adults aged 16-64 in 26 participating countries. c.18,000 per month Source: Global Advisor

^{*}Please note that participants in China were not shown the full list of topics for this question. Financial/political corruption, poverty and social inequality, taxes, and rise of extremism were excluded from the list shown to Chinese participants.



RIGHT

DIRECTION

WRONG

TRACK

Country comparisons

Trends over time: Great Britain

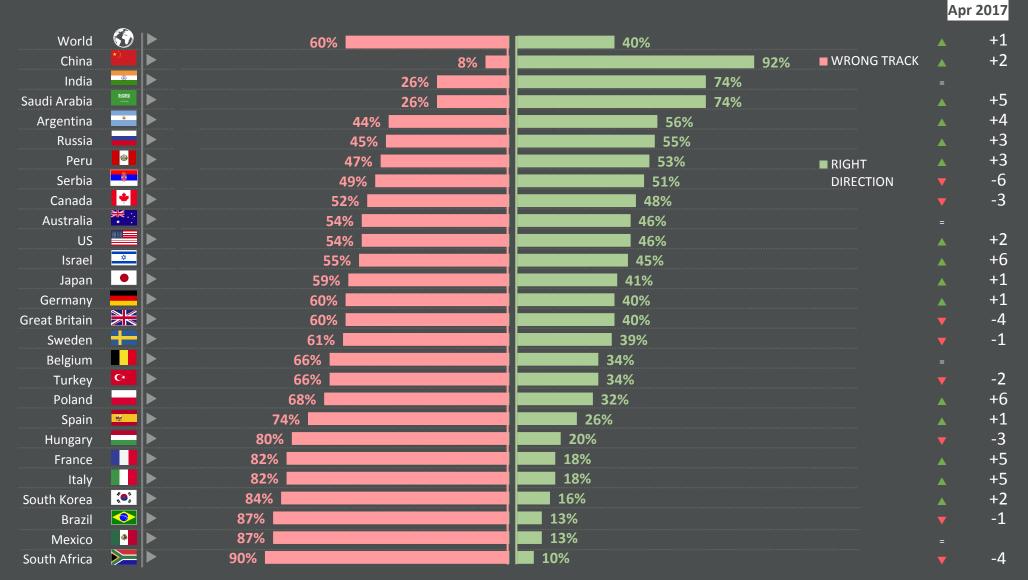
Trends over time: world

Ipsos Public Affairs

COUNTRY COMPARISON

RIGHT DIRECTION/WRONG TRACK

Right direction % change compared with previous month:



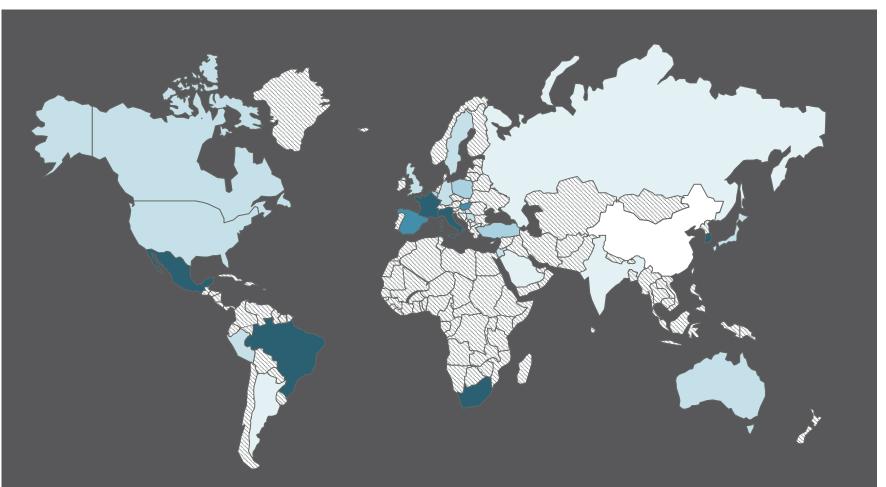
Base: Representative sample of 18,550 adults aged 16-64 in 26 participating countries, April 21st - May 5th 2017.



% WHO THINK THEIR COUNTRY IS GOING IN THE

RIGHT DIRECTION: May 2017

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



% RIGHT DIRECTION

90-100%

55-89%

36-54%

29-35%

19-28%

7-18%

Countries not

included

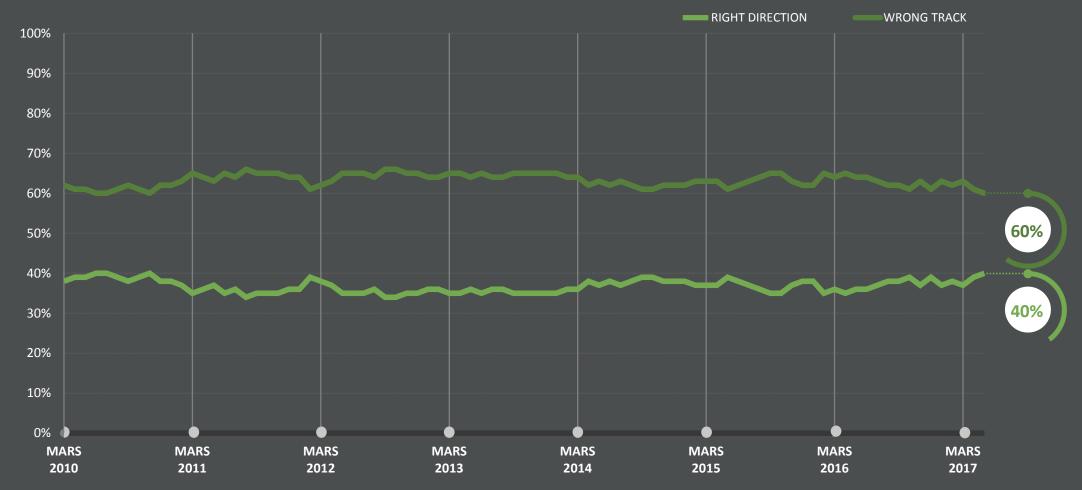
Base: Representative sample of 18,550 adults aged 16-64 in 26 participating countries, April 21st - May 5th 2017.

Source: Global Advisor



WORLD: RIGHT DIRECTION/ WRONG TRACK

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of adults aged 16-64, c.18,000 – 20,000 per month.

Source: Global Advisor



WORLD

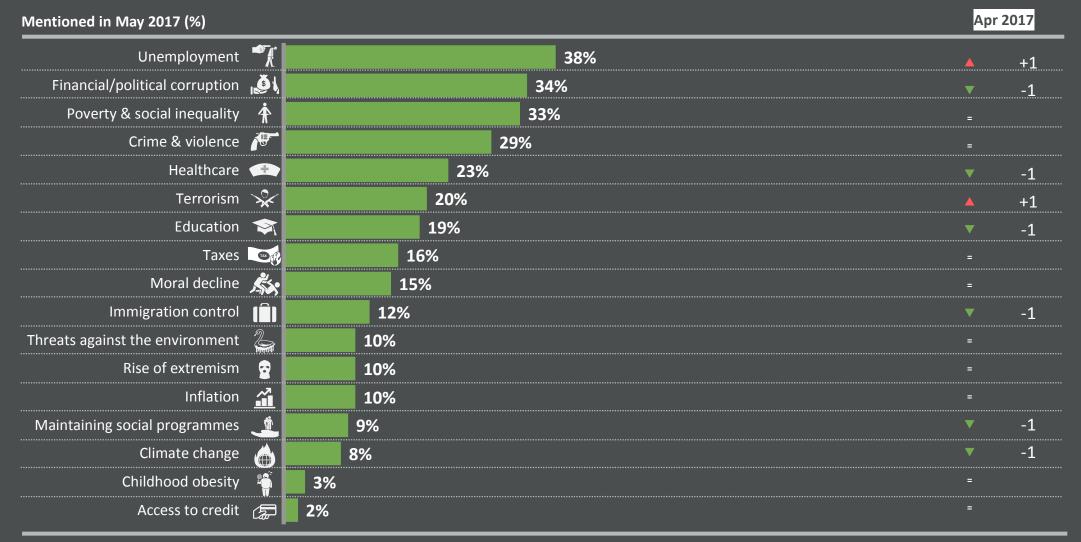
WORRIES

- World's top worries
- Trends over time for worries

WORLD WORRIES

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:



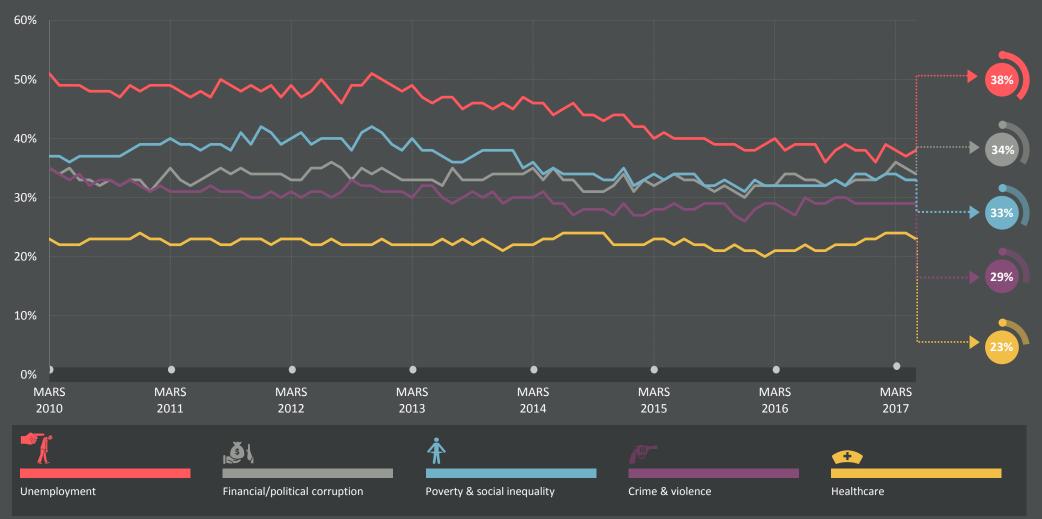
Base: Representative sample of adults aged 16-64. May 2017: 18,550; April 2017: 18,573. Source: Global Advisor



THE WORLD'S CURRENT TOP 5 WORRIES:

LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of adults aged 16-64, c.18,000-20,000 per month. Source: Global Advisor





WORLD WORRIES

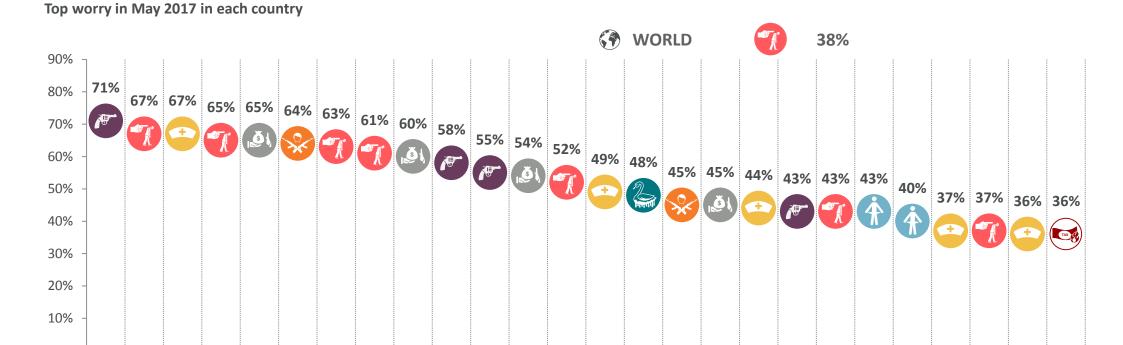
COUNTRY COMPARISON

- Top concern by country
- Top 3 concerns by country
- Country comparison of Great Britain's top 5 concerns



MOST WORRYING ISSUE BY COUNTRY

Which three of the following topics do you find the most worrying in your country?







PER





ESP

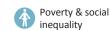




SRB











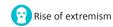


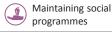




KOR







IND

ISR



KSA



Base: Representative sample of 18,550 adults aged 16-64 in 26 participating countries, April 21st - May 5th 2017. Source: Global Advisor

TOP 3 MOST WORRYING ISSUES BY COUNTRY

Which three of the following topics do you find the most worrying in your country?

Top 3 worries in May 2017 in each country





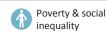














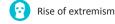


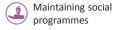
















Base: Representative sample of 18,550 adults aged 16-64 in 26 participating countries, April 21st - May 5th 2017. Source: Global Advisor





WORLD WORRIES

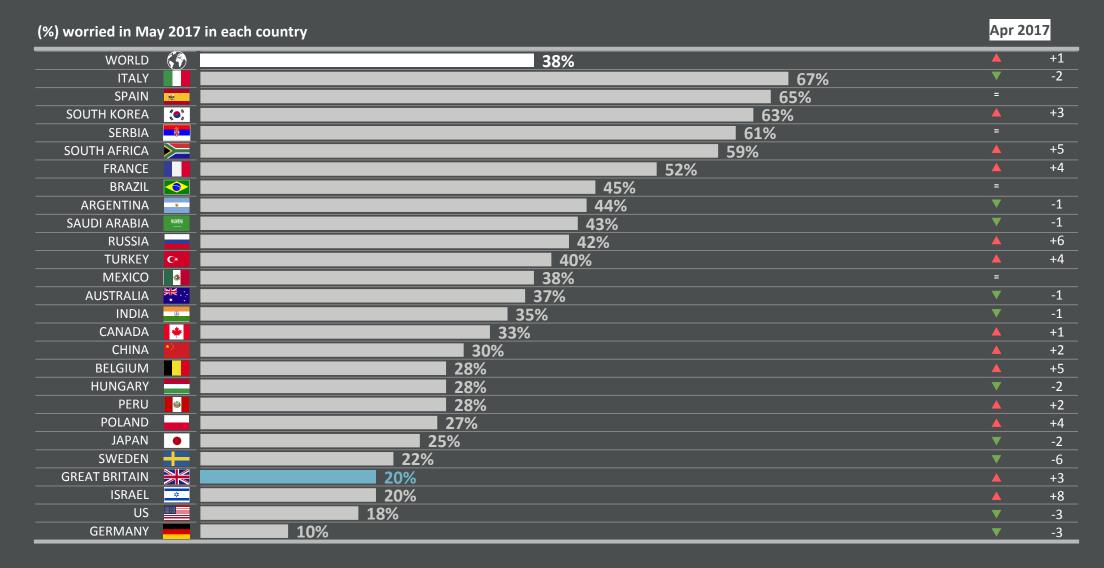
COUNTRY COMPARISON

Country comparison of all 17 concerns

1 | UNEMPLOYMENT AND JOBS

Which three of the following topics do you find the most worrying in your country?

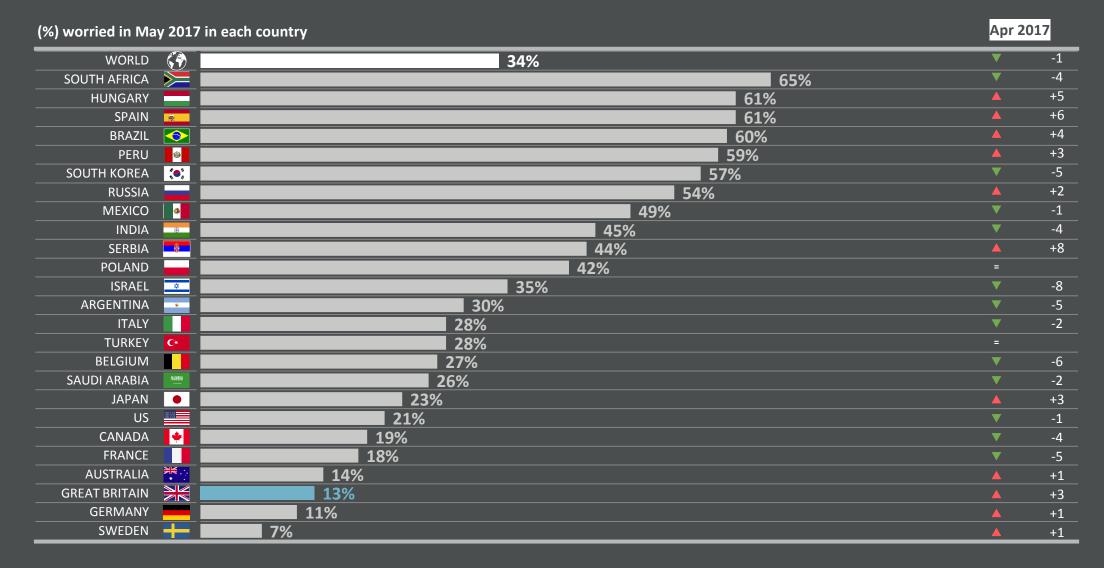
% change compared with previous month:



2 | FINANCIAL/POLITICAL CORRUPTION

Which three of the following topics do you find the most worrying in your country?

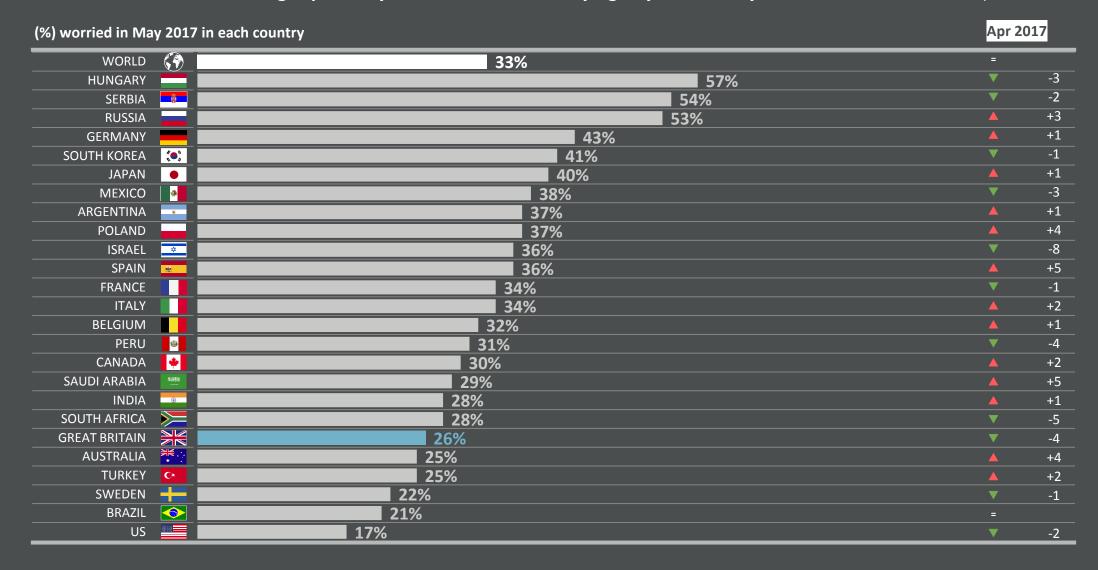
% change compared with previous month:



3 | POVERTY & SOCIAL INEQUALITY

Which three of the following topics do you find the most worrying in your country?

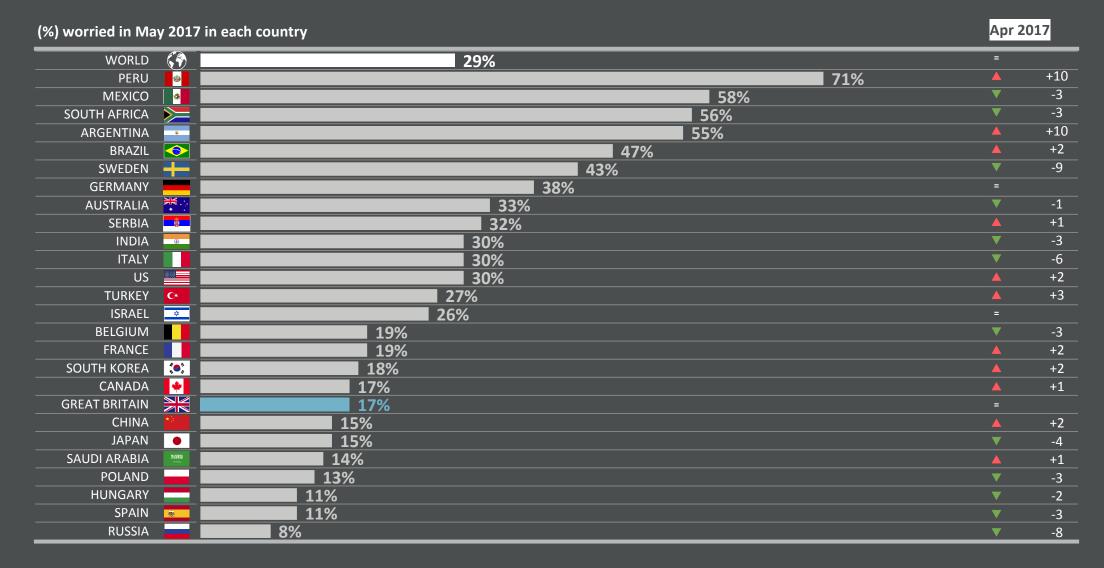
% change compared with previous month:



4 | CRIME & VIOLENCE

Which three of the following topics do you find the most worrying in your country?

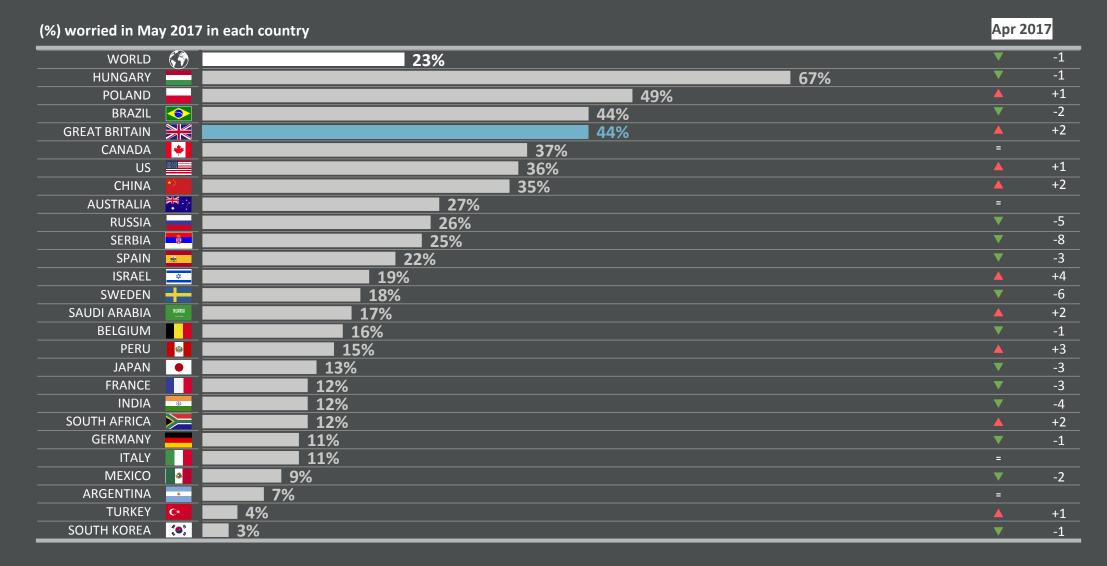
% change compared with previous month:



5 | HEALTHCARE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

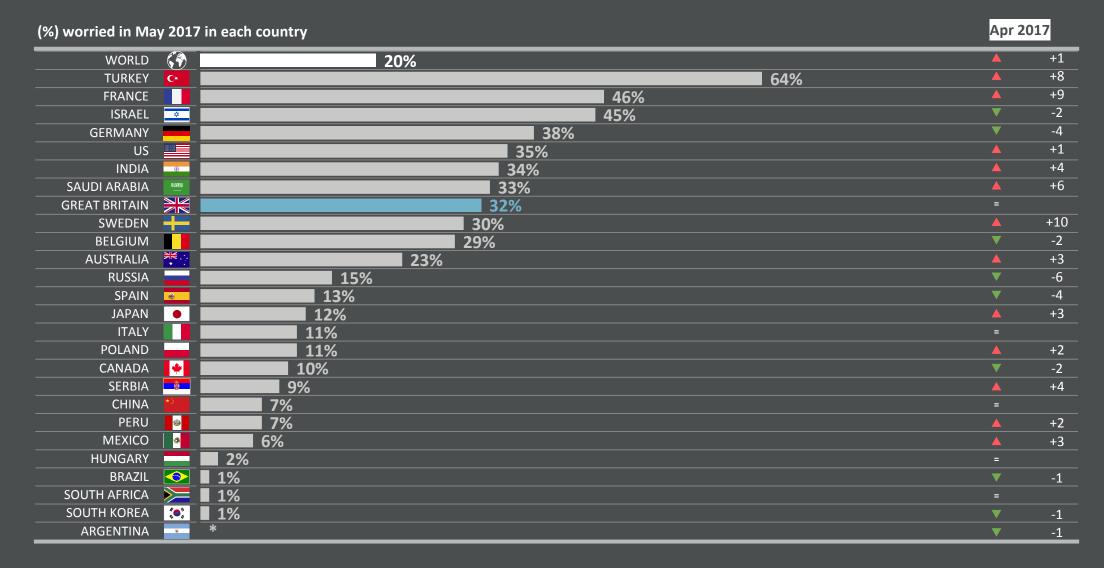




6 | TERRORISM

Which three of the following topics do you find the most worrying in your country?

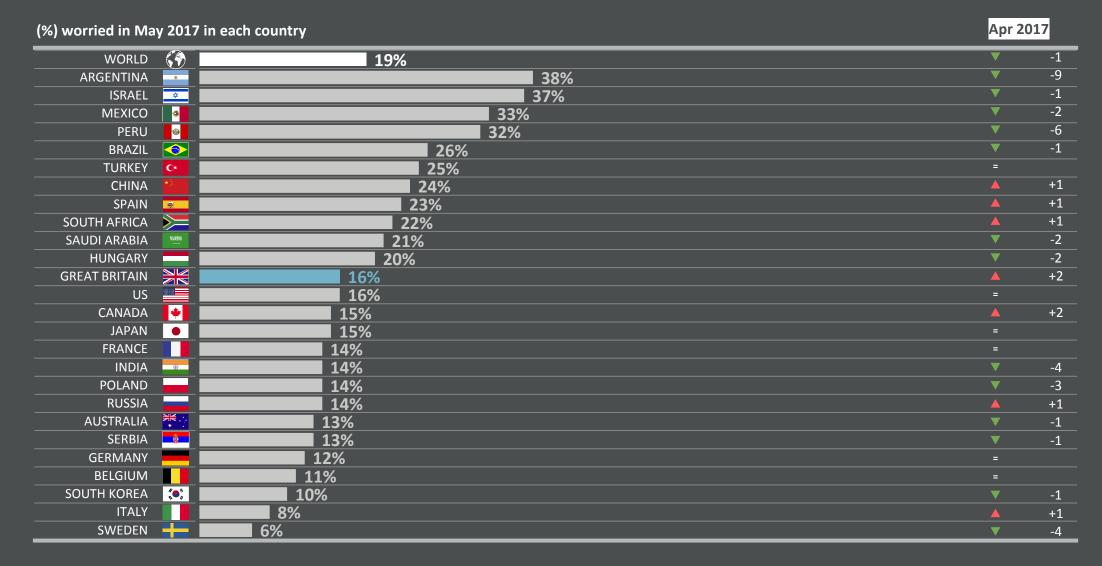
% change compared with previous month:



7 | EDUCATION

Which three of the following topics do you find the most worrying in your country?

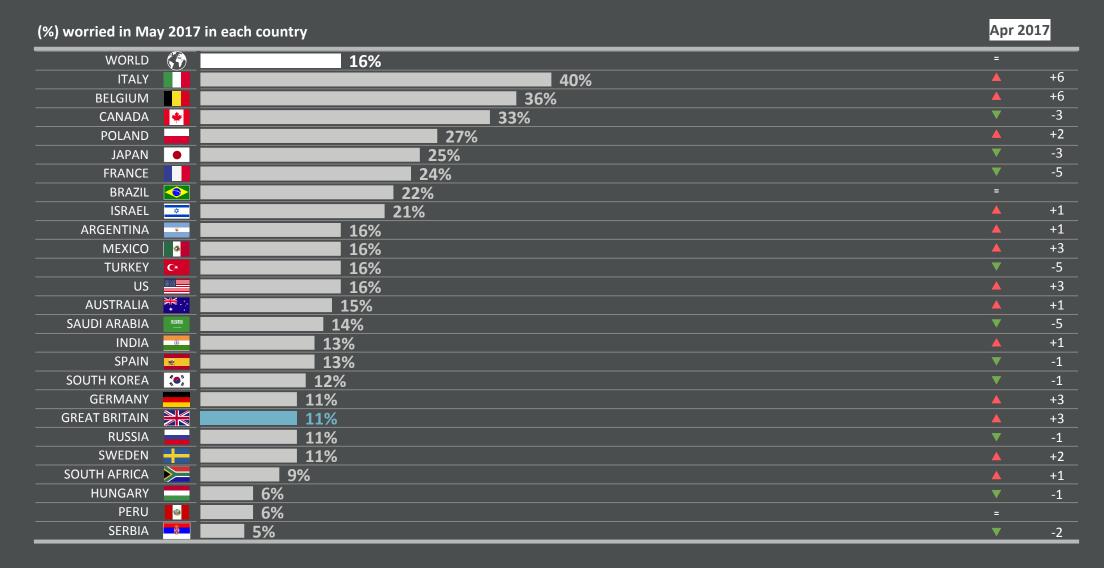
% change compared with previous month:



8 | TAXES

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:



9 | MORAL DECLINE

Which three of the following topics do you find the most worrying in your country?

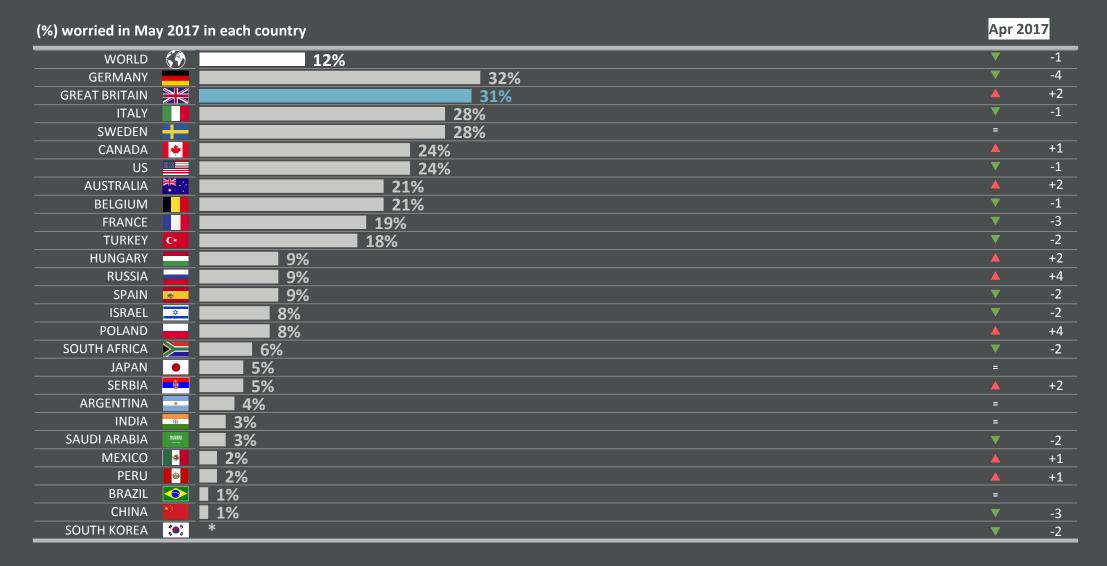
% change compared with previous month:

(%) worried in Ma	y 2017	in each country	Al	or 2017
WORLD		15%	-	
CHINA	*)	39%	<u> </u>	+3
JAPAN	•	25%	▼	-3
SERBIA		24%	▼	-2
SOUTH KOREA	(0)	21%	▼	-2
GERMANY		19%	_	
ISRAEL	✡	19%	_	+2
SAUDI ARABIA	#.SF(N)	19%	=	
US		19%	=	
GREAT BRITAIN		16%	▼	-2
POLAND		15%	_	
PERU	@	15%	_	+7
HUNGARY		14%	=	
RUSSIA		14%	▼	-1
SWEDEN	<u> ==</u>	13%	<u> </u>	+4
BELGIUM		12%	<u> </u>	+1
CANADA	*	12%		+1
INDIA	*	12%	<u> </u>	+1
AUSTRALIA	*	11%	▼	-3
ARGENTINA	*	10%	<u> </u>	+2
FRANCE		10%	▼	-3
ITALY		10%	▼	-1
SOUTH AFRICA		10%	_	+1
MEXICO	•	9%	=	
BRAZIL		8%	_	+1
TURKEY	C*	8%	▼	-1
SPAIN	犪	7 %	▼	-2

10 | IMMIGRATION CONTROL

Which three of the following topics do you find the most worrying in your country?

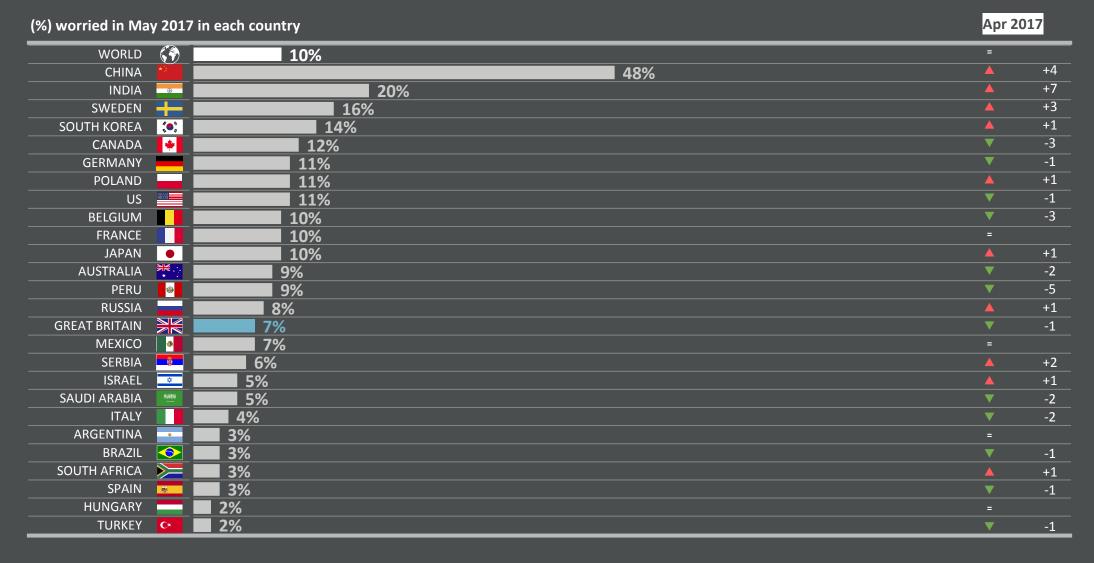
% change compared with previous month:



11 | THREATS AGAINST THE ENVIRONMENT

Which three of the following topics do you find the most worrying in your country?

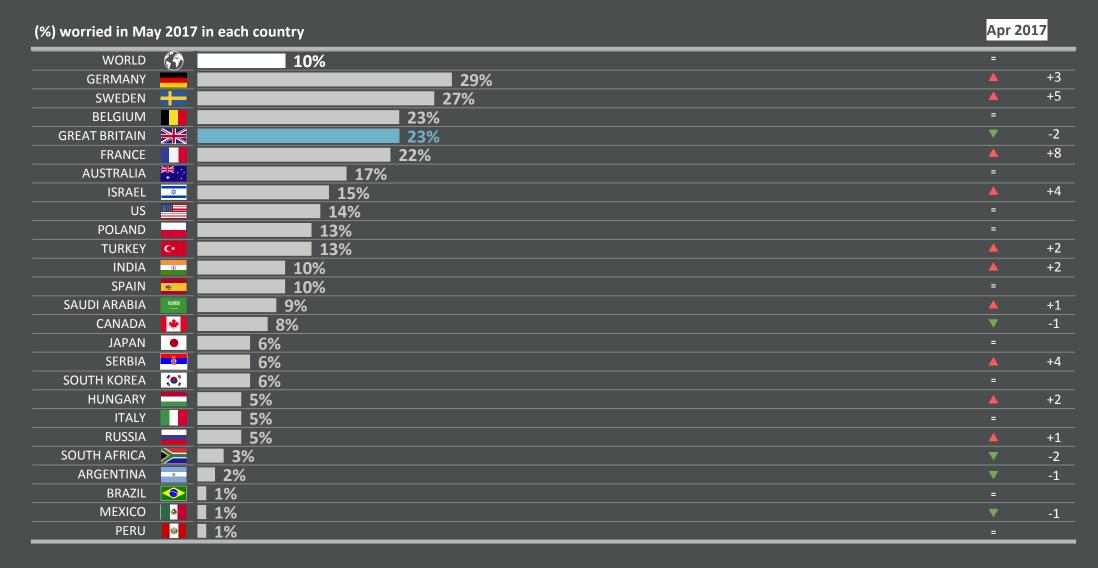
% change compared with previous month:



12 | RISE OF EXTREMISM

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:



13 | INFLATION

Which three of the following topics do you find the most worrying in your country?

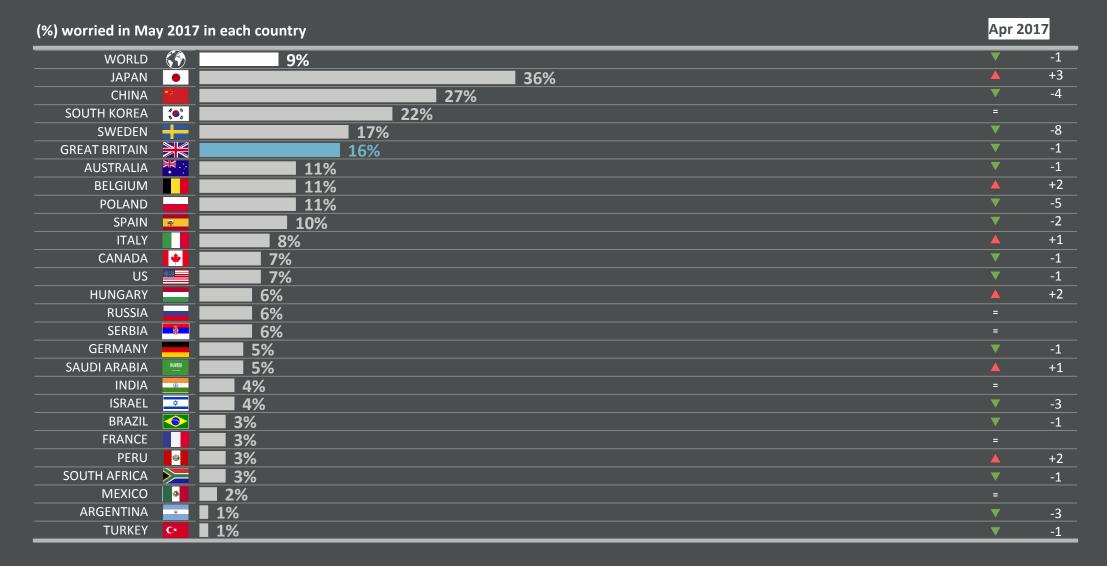
% change compared with previous month:

(%) worried in Ma	y 2017	in each country	Ар	r 2017
WORLD		10%	=	
ARGENTINA	•	46%	A	+5
CHINA	*3	32%	▼	-1
RUSSIA		21%	A	+4
MEXICO	4	14%	A	+3
TURKEY	C*	14%	▼	-3
SOUTH AFRICA		13%	A	+4
CANADA	*	12%	A	+1
INDIA	3	12%	▼	-3
AUSTRALIA	*	11%	▼	-1
BRAZIL		10%	▼	-2
SAUDI ARABIA	7,919	10%	=	
GREAT BRITAIN		9%	▼	-1
SOUTH KOREA	**	7%	<u> </u>	+1
JAPAN		6%	▼	-1
BELGIUM		5%	<u> </u>	+1
POLAND		5%	▼	-3
SWEDEN		5%	<u> </u>	+3
US		5%	=	
GERMANY		4%	▼	-1
ITALY		4%	<u> </u>	+2
FRANCE		3%	▼	-1
PERU	9	3%	▼	-2
SPAIN	級	3%	<u> </u>	+2
HUNGARY		2 %	▼	-1
SERBIA		2%	▼	-1
ISRAEL	*	■ 1%	▼	-1

14 | MAINTAINING SOCIAL PROGRAMMES

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:



15 | CLIMATE CHANGE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Ma	y 2017	in each country	A	or 2017
WORLD		8%	▼	-1
CHINA	*)	23%	▼	-4
AUSTRALIA	*	18%	=	
CANADA	*	18%	<u> </u>	
INDIA	(8)	18%	_	
GERMANY		13%	_	
PERU	@	13%	▼	
SWEDEN	_	12%	▼	
US		12%	▼	_
JAPAN		11%	▼	
SAUDI ARABIA	55819 —	10%		
BELGIUM		9%	▼	
FRANCE		9%	▼	_
SOUTH KOREA	()	9%		
MEXICO	•	8%	_	
GREAT BRITAIN		7%	▼	-2
SPAIN	物	6%	=	
POLAND		4%	▼	
SOUTH AFRICA		4%		
TURKEY	C*	4%		
ITALY		3%		
RUSSIA		3%		+1
ARGENTINA	*	2 %	=	
HUNGARY		2%	▼	-1
BRAZIL		■ 1 %	=	
SERBIA		■ 1 %	=	
ISRAEL	**	*	=	

16 | CHILDHOOD OBESITY

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Ma	y 2017	in each country	Ар	r 2017
WORLD		3%	=	
SAUDI ARABIA	\$2250	11%	▼	-2
POLAND		7 %	=	
MEXICO	4	6%	=	
SWEDEN		6%	A	+3
CHINA		5 %	A	+1
AUSTRALIA	* :	4%	▼	-1
CANADA	*	4%	=	
GERMANY		4%	A	+1
GREAT BRITAIN		4%	▼	-2
INDIA	- 1	4%	▼	-2
US		4%	A	+1
BELGIUM		2 %	=	
HUNGARY		2 %	▼	-1
ISRAEL	*	2 %	=	
PERU	@	2 %	A	+1
SERBIA		2 %	=	
TURKEY	C*	2 %	<u> </u>	+1
BRAZIL		■ 1%	=	
FRANCE		■ 1 %	=	
ITALY		■ 1 %	=	
JAPAN	•	■ 1 %	=	
RUSSIA		■ 1 %	=	
SOUTH AFRICA		■ 1%	A	+1
SOUTH KOREA	(0)	■ 1 %	=	
SPAIN	戀	■ 1%	<u> </u>	+1
ARGENTINA	*	*	▼	-1

17 | ACCESS TO CREDIT

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in Ma	y 2017	in each country	Apr 201	L 7
WORLD		2 %	=	
RUSSIA		5%	▼	-1
ARGENTINA		4%	<u> </u>	+2
BELGIUM		4%	<u> </u>	+1
CHINA	*)	4%	=	
SAUDI ARABIA	5370	4%	=	
SWEDEN	+	4%	A	+3
US		3%	<u> </u>	+1
AUSTRALIA	* :	2 %	=	
GREAT BRITAIN		2%	<u> </u>	+1
HUNGARY		2 %	=	
INDIA	1	2 %	=	
ITALY		2 %	=	
JAPAN	•	2 %		+1
POLAND		2 %	V	-1
PERU	0	2 %	=	
SOUTH AFRICA		2 %	<u> </u>	+1
TURKEY	C*	2%	=	
BRAZIL	<u> </u>	■ 1%	=	
CANADA	*	■ 1%	<u> </u>	-1
FRANCE		■ 1%	=	
GERMANY		■ 1%	=	
ISRAEL	*	■ 1%	=	
MEXICO	4	■ 1% ■ 40%	<u> </u>	+1
SERBIA		■ 1% ■ 10%	=	
SOUTH KOREA	(9)	■ 1% ■ 40%	<u> </u>	-2
SPAIN	樂	■ 1%	=	



METHODOLOGY

METHODOLOGY

The survey is conducted monthly in 26 countries around the world via the Ipsos Online Panel system. The countries included are Argentina, Australia, Belgium, Brazil, Canada, China, France, Great Britain, Germany, Hungary, India, Israel, Italy, Japan, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

An international sample of 18,550 adults aged 18-64 in Canada, Israel and the US, and aged 16-64 in all other countries, were interviewed between April 21st and May 5th 2017.

Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Hungary, India, Israel, Mexico, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample of approximately 500+.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data.

A survey with an unweighted probability sample of this size would have an estimated margin of error of +/-3.1 percentage points for a sample of 1,000 and an estimated margin of error of +/-4.5 percentage points for a 500 sample 19 times out of 20.

In 17 of the 26 countries surveyed internet penetration is sufficiently high to think of the samples as representative of the wider population within the age ranges covered: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Israel, Italy, Japan, Poland, Serbia, South Korea, Spain, Sweden, Great Britain and United States.

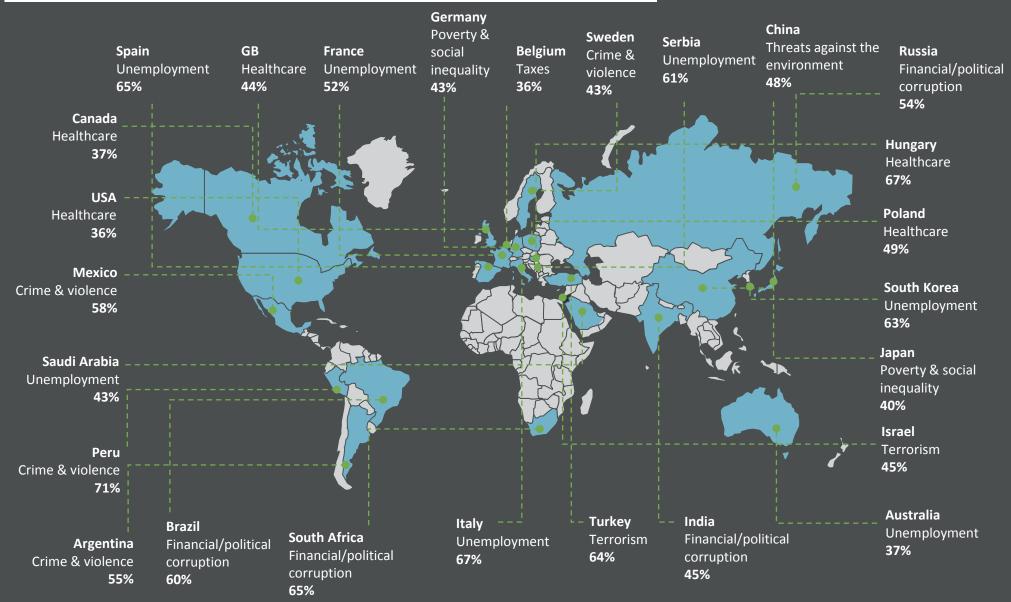
Brazil, China, India, Mexico, Russia, Saudi Arabia, South Africa and Turkey have lower levels of internet penetration and so these samples should not be considered nationally representative, and instead be considered to represent a more affluent, connected population. These are still a vital social group to understand in these countries, representing an important and emerging middle class.



APPENDIX

MOST WORRYING ISSUE BY COUNTRY

Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of 18,550 adults aged 16-64 in 26 participating countries, April 21st - May 5th 2017. Source: Global Advisor



ISSUES OVERVIEW

Ipsos Public Affairs

Top three issues:

#1 worry in country

#2 worry in country

#3 worry in country

	WORLD	ARG	₩.: AUS	BEL	DDA	CAN.	*)	EDA	GER	GBR	HUN	IND	₽	ITA	JPN	MEY.	DEP.	POL	RUS	KSA	SRB	RSA	(⊕);	® ESP	SWE	C ∗ TUR	USA
Unemployment	38%	44%		28%	45%	33%	30%	52%	10%	20%	28%	35%	20%	67%	25%	38%	28%	27%	42%	43%	61%	59%	63%	65%	22%	40%	18%
Financial/political corruption	34%	30%	14%	27%	60%	19%	.%	18%	11%	13%	61%	45%	35%	28%	23%	49%	59%	42%	54%	26%	44%	65%	57%	61%	7%	28%	21%
Poverty and social inequality	33%	37%	25%	32%	21%	30%	.%	34%	43%	26%	57%	28%	36%	34%	40%	38%	31%	37%	53%	29%	54%	28%	41%	36%	22%	25%	17%
Crime and violence	29%	55%	33%	19%	47%	17%	15%	19%	38%	17%	11%	30%	26%	30%	15%	58%	71%	13%	8%	14%	32%	56%	18%	11%	43%	27%	30%
Healthcare	23%	7%	27%	16%	44%	37%	35%	12%	11%	44%	67%	12%	19%	11%	13%	9%	15%	49%	26%	17%	25%	12%	3%	22%	18%	4%	36%
Terrorism	20%	*%	23%	29%	1%	10%	7%	46%	38%	32%	2%	34%	45%	11%	12%	6%	7%	11%	15%	33%	9%	1%	1%	13%	30%	64%	35%
Education	19%	38%	13%	11%	26%	15%	24%	14%	12%	16%	20%	14%	37%	8%	15%	33%	32%	14%	14%	21%	13%	22%	10%	23%	6%	25%	16%
Taxes	16%	16%	15%	36%	22%	33%	.%	24%	11%	11%	6%	13%	21%	40%	25%	16%	6%	27%	11%	14%	5%	9%	12%	13%	11%	16%	16%
Moral decline	15%	10%	11%	12%	8%	12%	39%	10%	19%	16%	14%	12%	19%	10%	25%	9%	15%	15%	14%	19%	24%	10%	21%	7%	13%	8%	19%
Immigration control	12%	4%	21%	21%	1%	24%	1%	19%	32%	31%	9%	3%	8%	28%	5%	2%	2%	8%	9%	3%	5%	6%	*%	9%	28%	18%	24%
Threats against the environment	10%	3%	9%	10%	3%	12%	48%	10%	11%	7%	2%	20%	5%	4%	10%	7%	9%	11%	8%	5%	6%	3%	14%	3%	16%	2%	11%
Rise of extremism	10%	2%	17%	23%	1%	8%	.%	22%	29%	23%	5%	10%	15%	5%	6%	1%	1%	13%	5%	9%	6%	3%	6%	10%	27%	13%	14%
Inflation	10%	46%	11%	5%	10%	12%	32%	3%	4%	9%	2%	12%	1%	4%	6%	14%	3%	5%	21%	10%	2%	13%	7%	3%	5%	14%	5%
Maintaining social programmes	9%	1%	11%	11%	3%	7%	27%	3%	5%	16%	6%	4%	4%	8%	36%	2%	3%	11%	6%	5%	6%	3%	22%	10%	17%	1%	7%
Climate change	8%	2%	18%	9%	1%	18%	23%	9%	13%	7%	2%	18%	*%	3%	11%	8%	13%	4%	3%	10%	1%	4%	9%	6%	12%	4%	12%
Childhood obesity	3%	*%	4%	2%	1%	4%	5%	1%	4%	4%	2%	4%	2%	1%	1%	6%	2%	7%	1%	11%	2%	1%	1%	1%	6%	2%	4%
Access to credit	2%	4%	2%	4%	1%	1%	4%	1%	1%	2%	2%	2%	1%	2%	2%	1%	2%	2%	5%	4%	1%	2%	1%	1%	4%	2%	3%

Base: Representative sample of 18,550 adults aged 16-64 in 26 participating countries, April 21st - May 5th 2017.

Source: Global Advisor

FOR MORE INFORMATION

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