



Ipsos MORI

# POLITICAL MONITOR JUNE 2017



GE2017

# June 2017

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VOTING

INTENTIONS

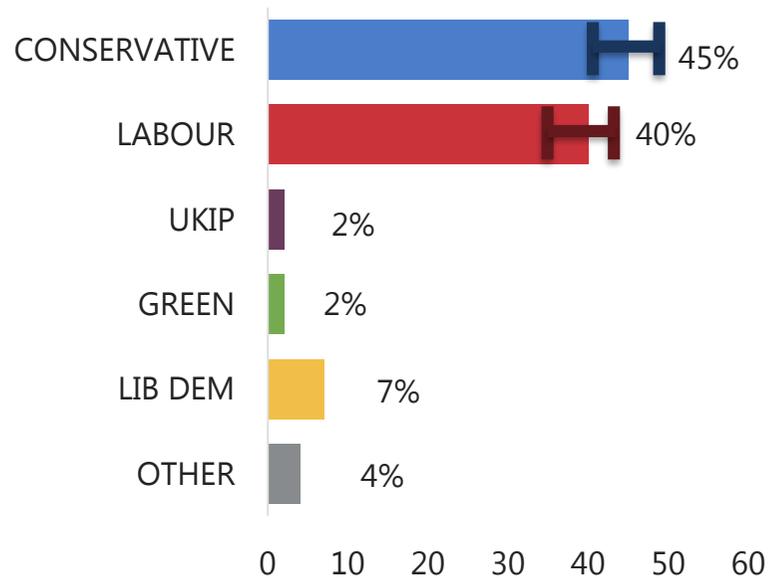


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# Voting Intention

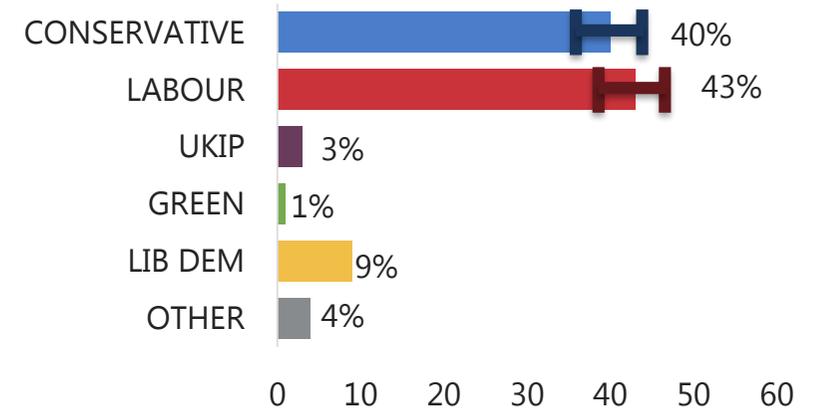
HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

## HEADLINE VOTING INTENTION



CONSERVATIVE LEAD = +5

## ALL GIVING A VOTING INTENTION



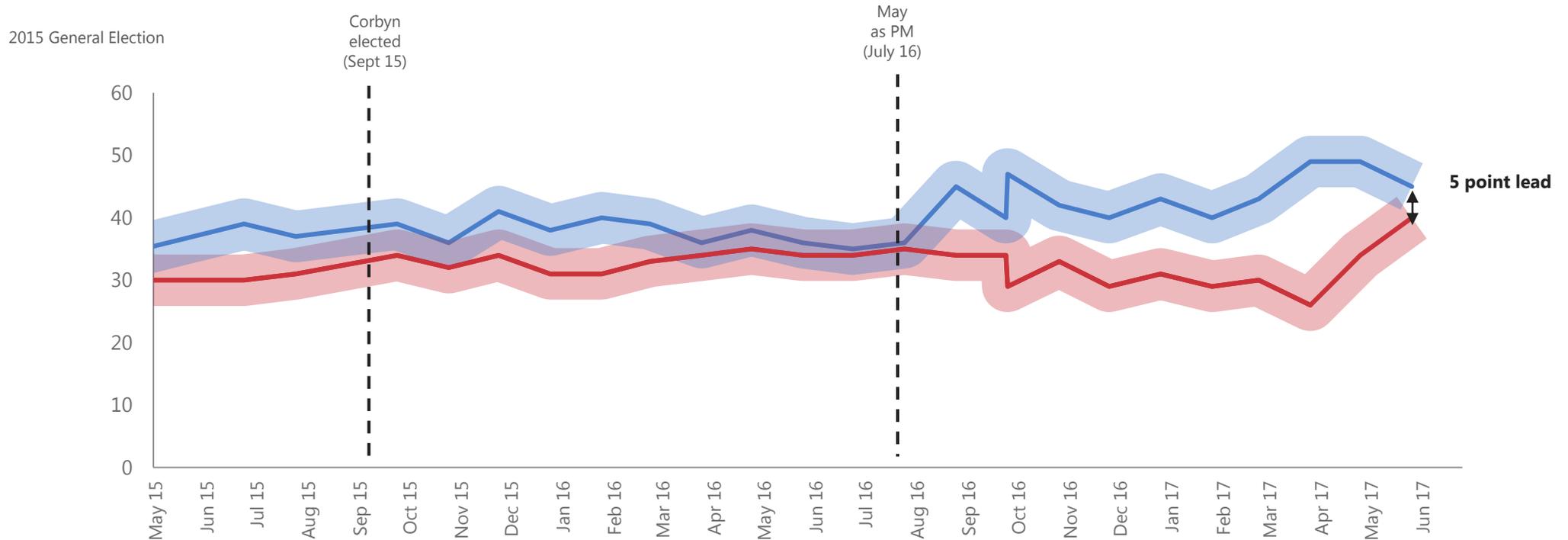
CONSERVATIVE LEAD = -3

Base: 1,046 British adults 18+, 30<sup>th</sup> May – 1<sup>st</sup> June 2017 ; Headline Voting Intention: all 9/10 certain to vote and always/usually/it depends vote in General Elections with overclaim adjustment = 883. Headline voting intention is based on a method that would have given most accurate results in the 2015 GE. Margin of error is displayed at +/- 4%

Source: Ipsos MORI Political Monitor

# Headline voting intention: Since 2015 General Election

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



CONSERVATIVE

LABOUR

Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

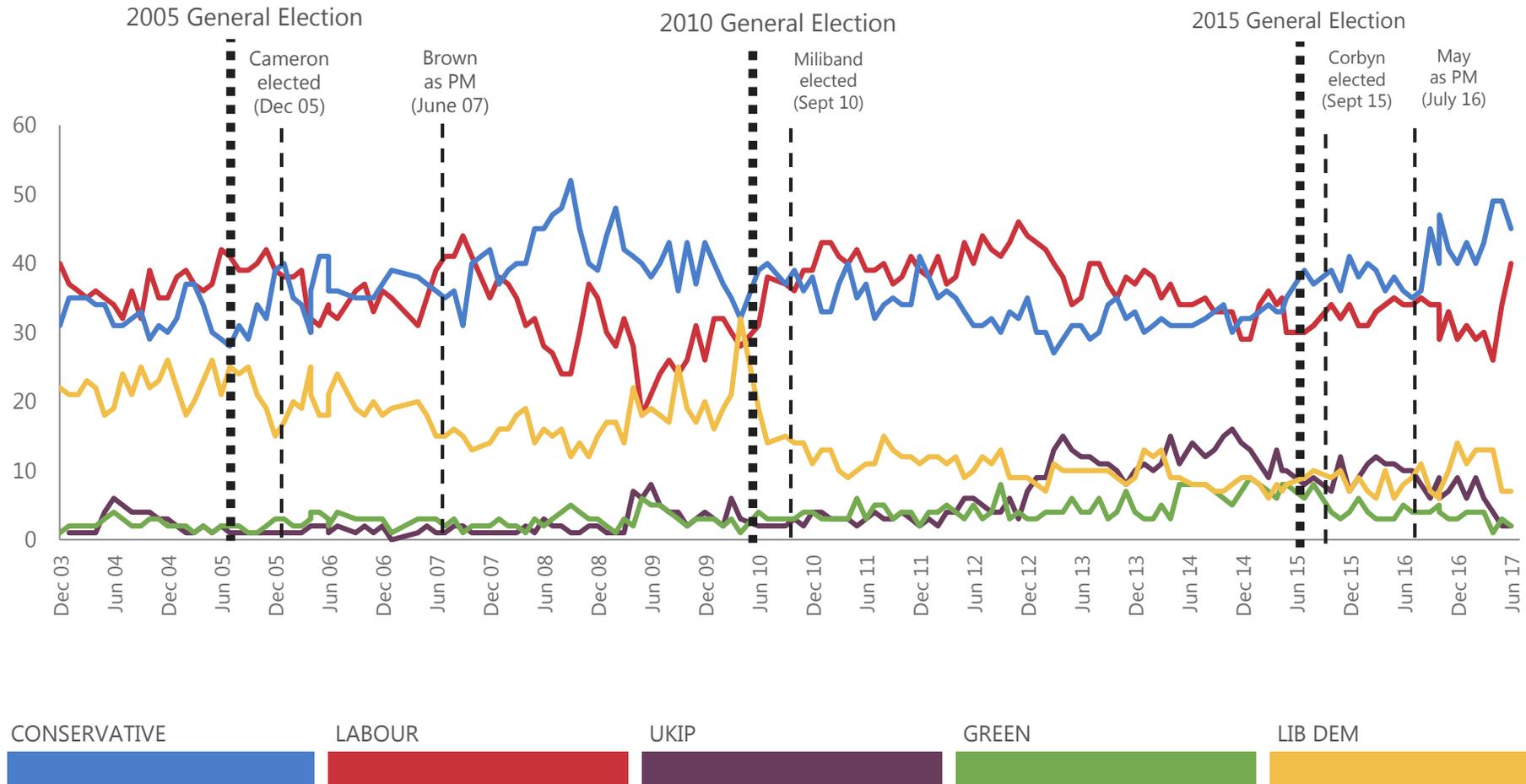
Source: Ipsos MORI Political Monitor



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# Headline voting intention: December '03 – June '17

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor

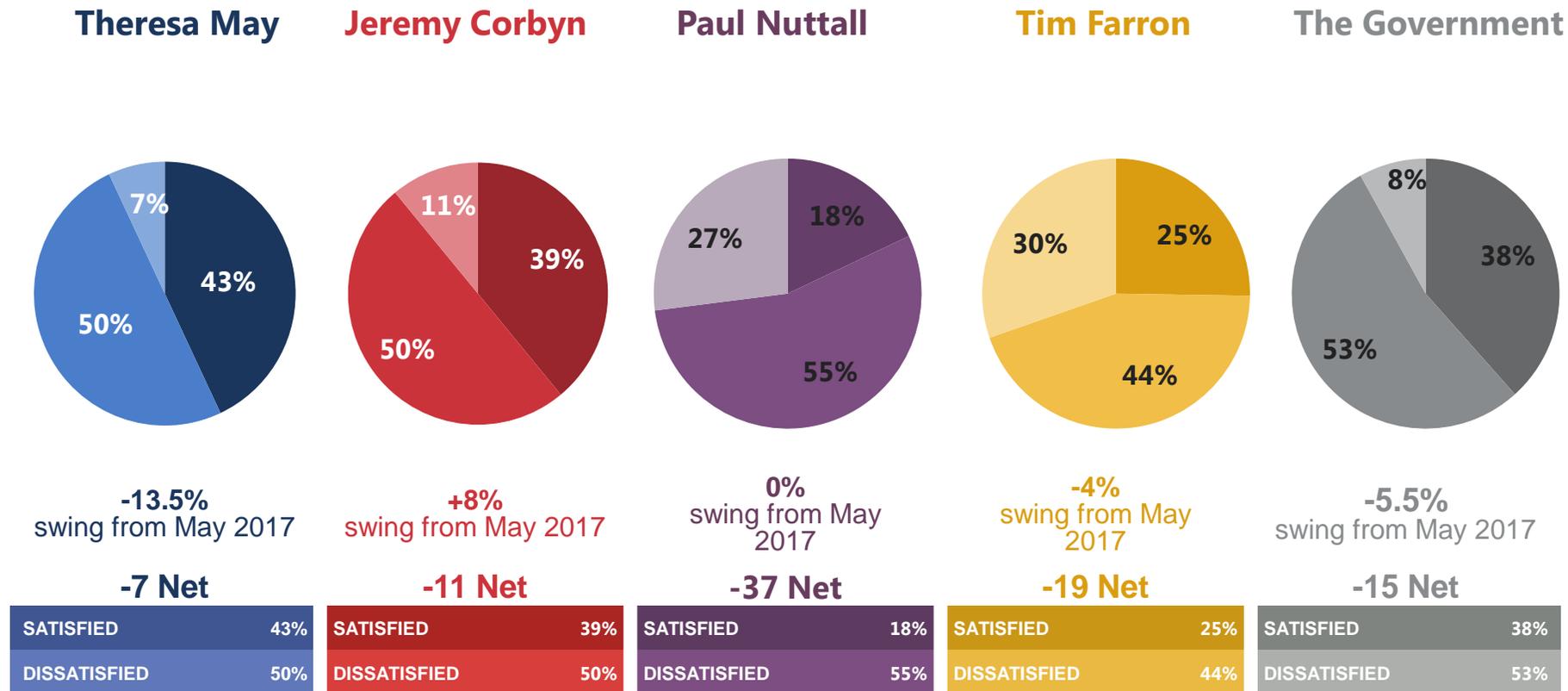
# June 2017

SATISFACTION WITH THE  
GOVERNMENT AND  
PARTY LEADERS



# Satisfaction with leaders and the Government

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY... IS RUNNING THE COUNTRY / DOING HIS/HER JOB AS PRIME MINISTER /LEADER OF THE LABOUR PARTY/LEADER OF UKIP /LEADER OF THE LIBERAL DEMOCRATS ?

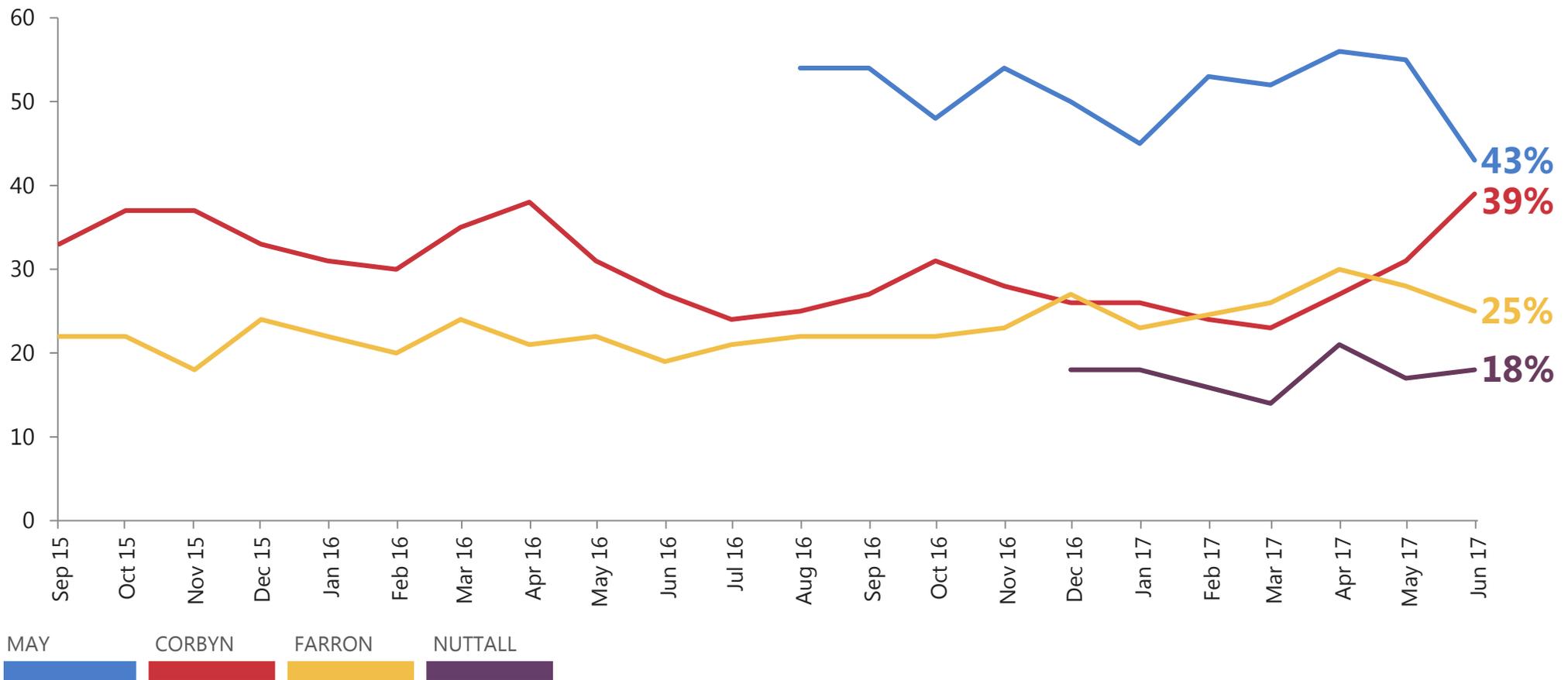


Base: 1,046 British adults 18+, 30<sup>th</sup> May – 1<sup>st</sup> June 2017. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

Source: Ipsos MORI Political Monitor

# Satisfaction with Party leaders Sept 2015 – June 2017

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS ... ?

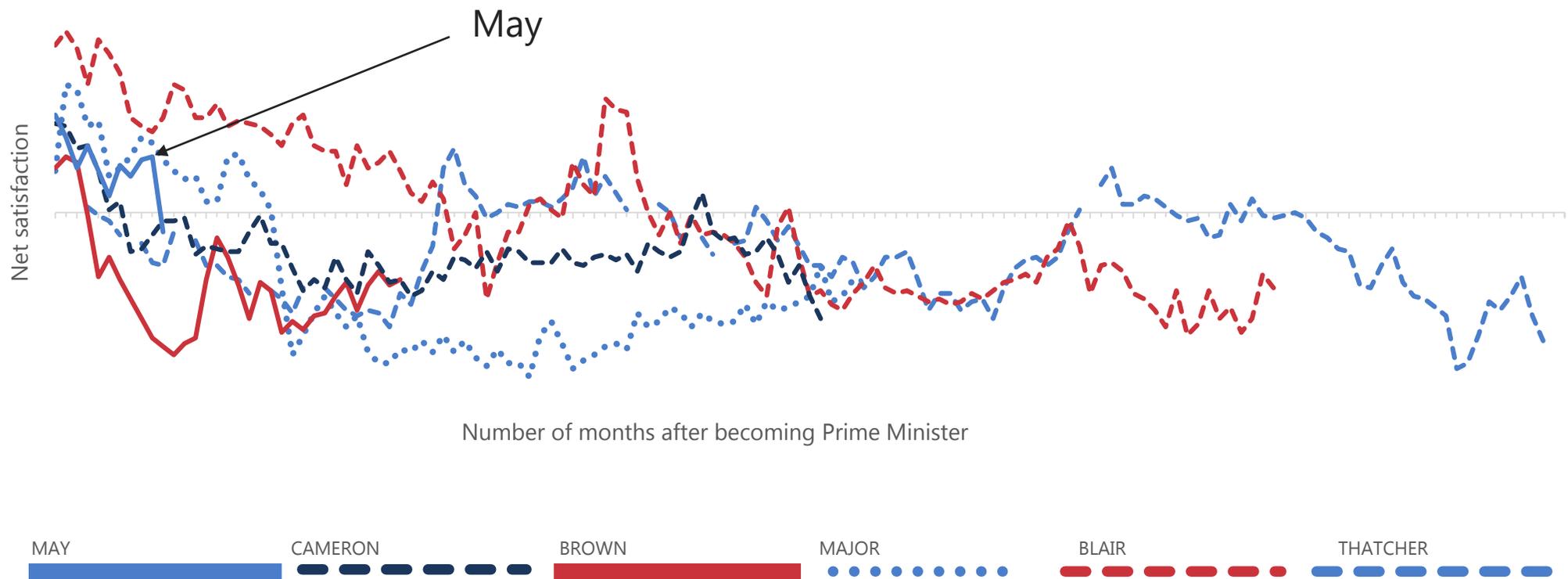


Base: c.1,000 British adults each month. In February 2015 and 2016 data for Paul Nuttall and Tim Farron was not collected

Source: Ipsos MORI Political Monitor

# Net satisfaction with Prime Ministers

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER?



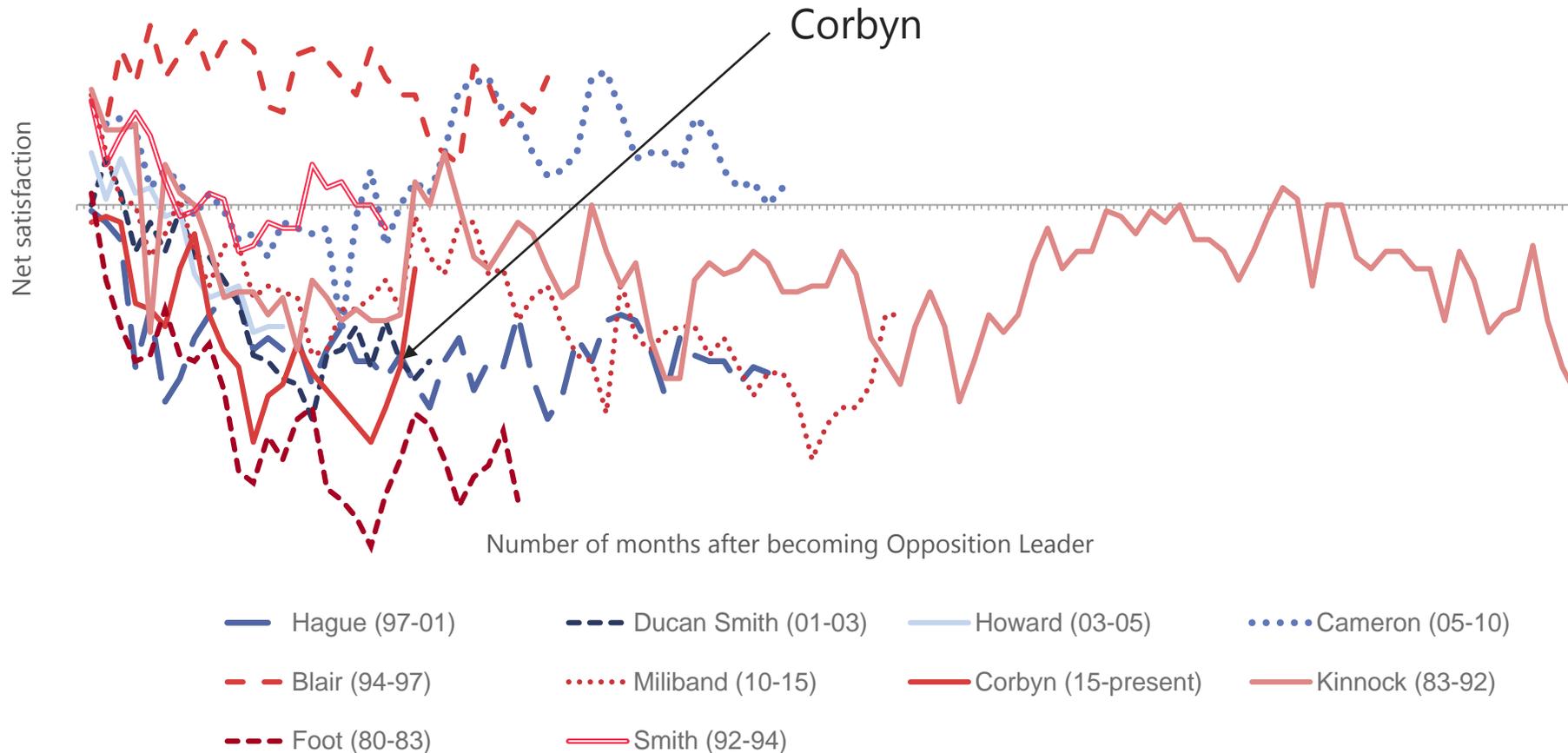
Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

# Net satisfaction with Opposition Leaders (1980 – 2017)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS JOB AS LEADER OF THE ... PARTY?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

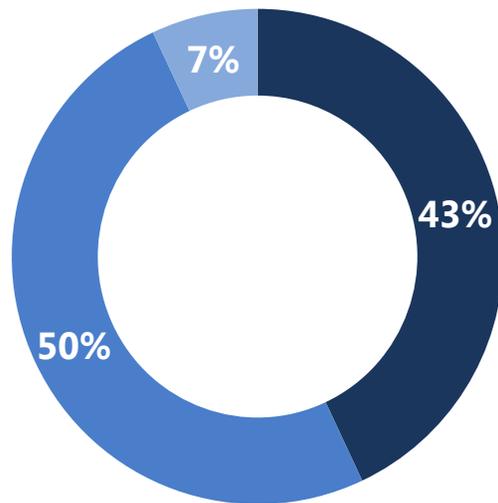
Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

# Theresa May (satisfaction)

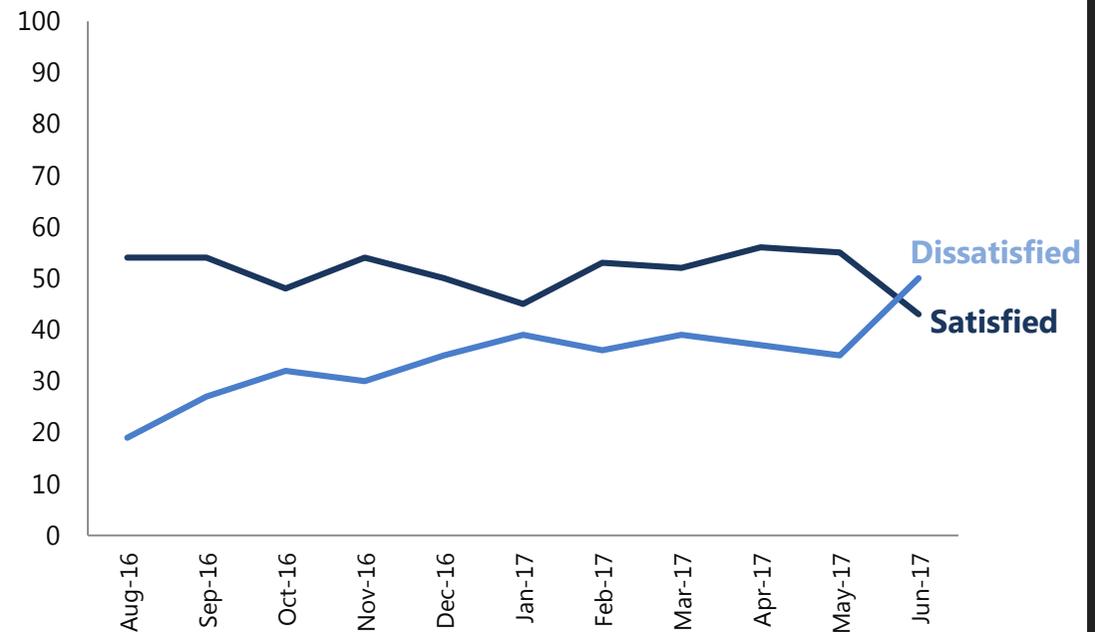
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

June 2017



<b>SATISFIED</b>	<b>43%</b>
<b>DISSATISFIED</b>	<b>50%</b>
<b>DON'T KNOW</b>	<b>7%</b>
Net = -7	

August 2016 – June 2017



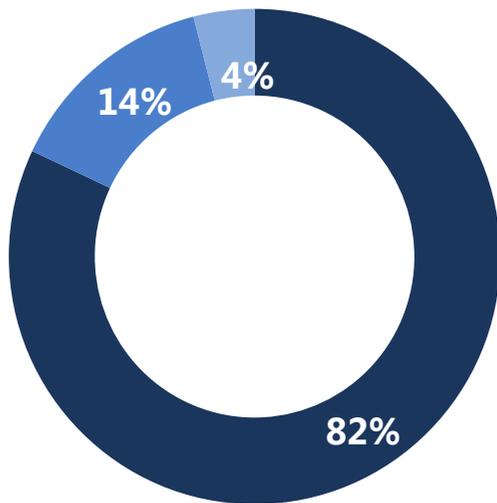
Base: 1,046 British adults 18+, 30<sup>th</sup> May – 1<sup>st</sup> June 2017

Source: Ipsos MORI Political Monitor

# Theresa May (satisfaction amongst Conservative supporters)

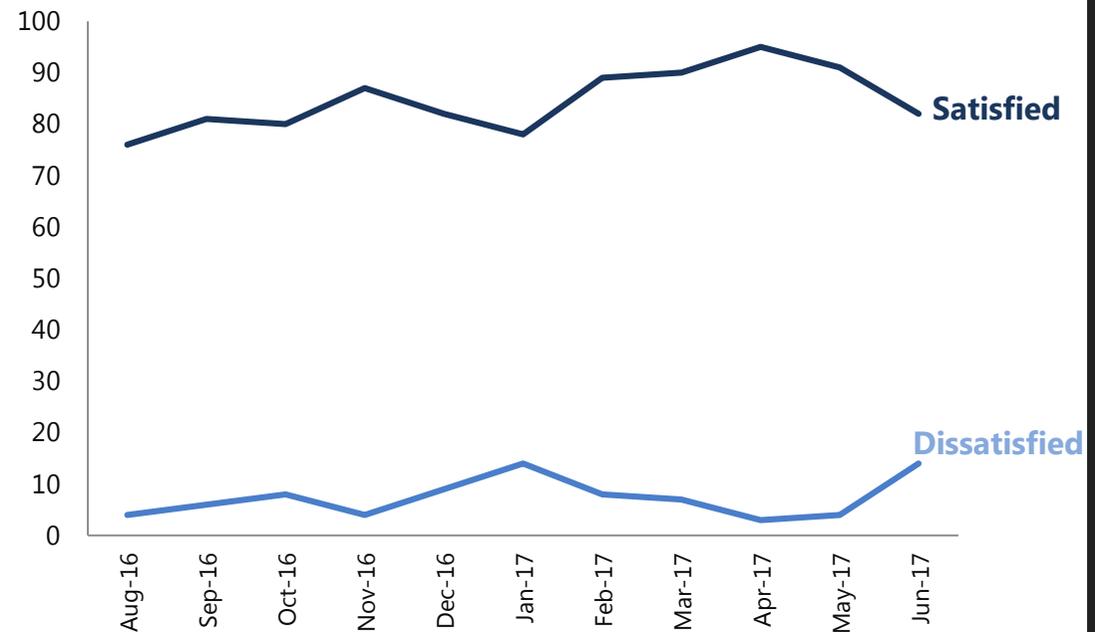
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

June 2017



<b>SATISFIED</b>	<b>82%</b>
<b>DISSATISFIED</b>	<b>14%</b>
<b>DON'T KNOW</b>	<b>4%</b>
Net = +68	

August 2016 – June 2017



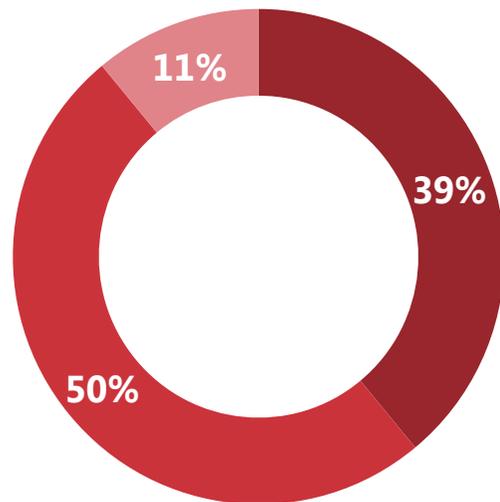
Base: 267 Conservative supporters 18+ , 30<sup>th</sup> May – 1<sup>st</sup> June 2017

Source: Ipsos MORI Political Monitor

# Jeremy Corbyn (satisfaction)

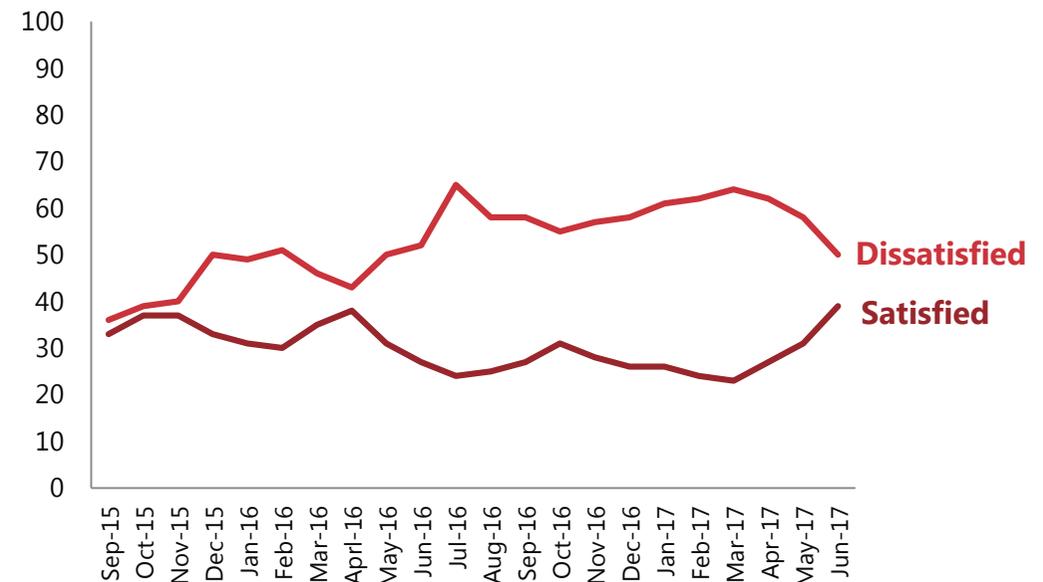
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

June 2017



<b>SATISFIED</b>	<b>39%</b>
<b>DISSATISFIED</b>	<b>50%</b>
<b>DON'T KNOW</b>	<b>11%</b>
Net = -11	

September 2015 – June 2017



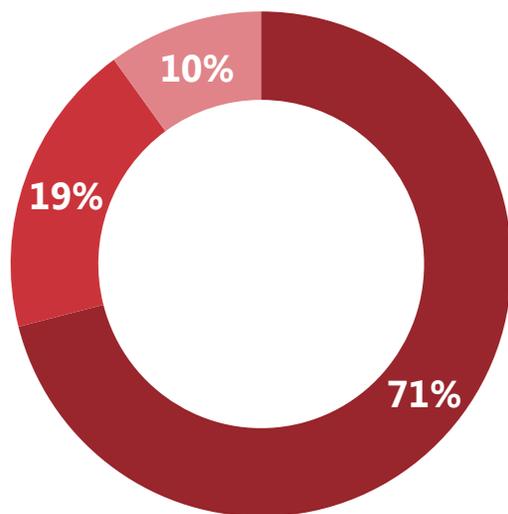
Base: 1,046 British adults 18+, 30<sup>th</sup> May – 1<sup>st</sup> June 2017

Source: Ipsos MORI Political Monitor

# Jeremy Corbyn (satisfaction amongst Labour supporters)

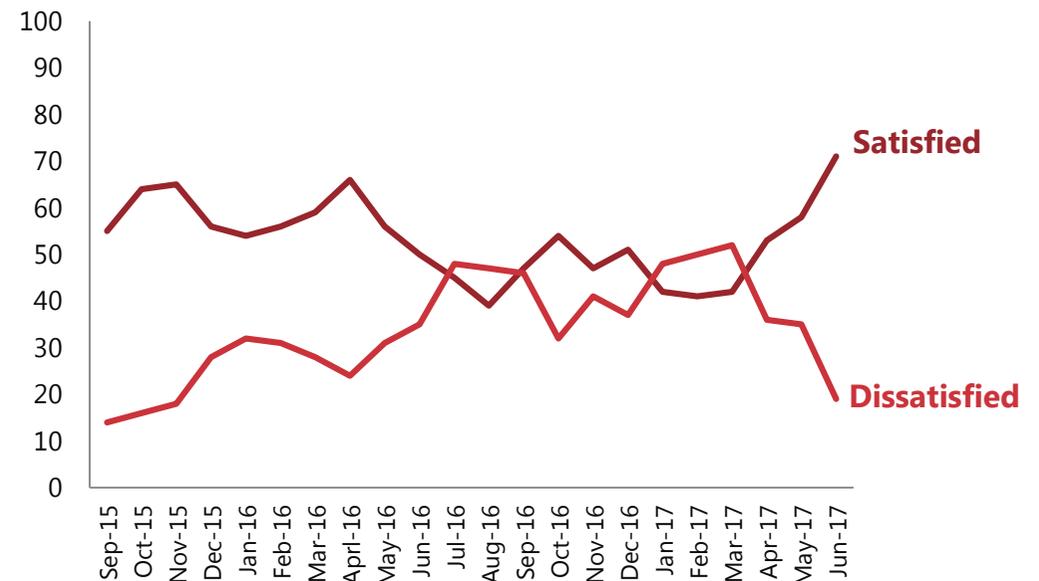
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

June 2017



<b>SATISFIED</b>	<b>71%</b>
<b>DISSATISFIED</b>	<b>19%</b>
<b>DON'T KNOW</b>	<b>10%</b>
Net = +52	

September 2015 – June 2017



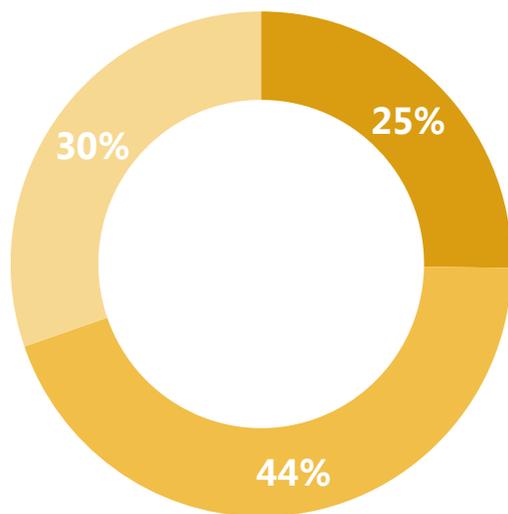
Base: 286 Labour supporters 18+, 30<sup>th</sup> May – 1<sup>st</sup> June 2017

Source: Ipsos MORI Political Monitor

# Tim Farron (satisfaction)

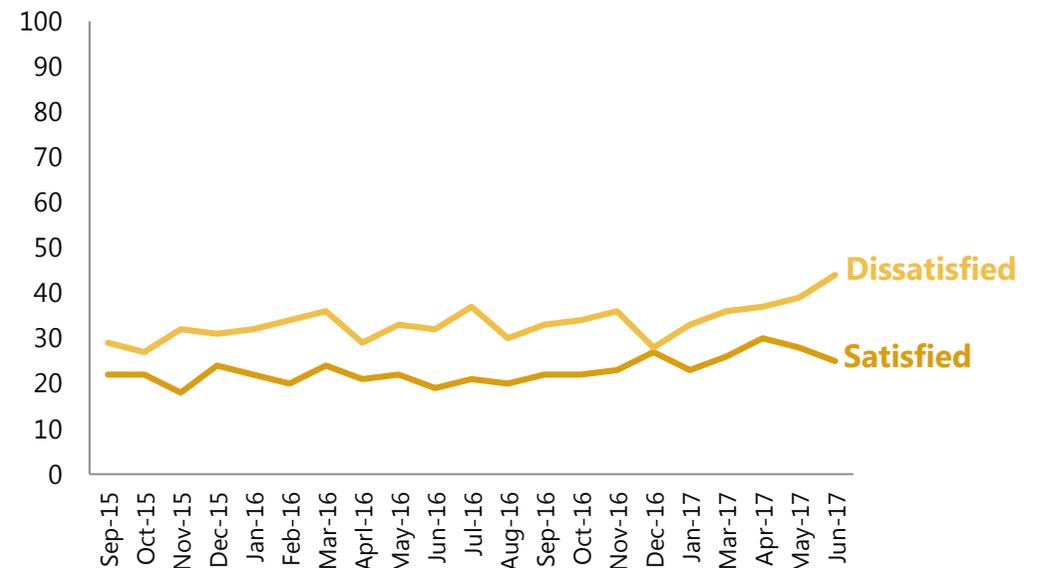
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY TIM FARRON IS DOING HIS JOB AS LEADER OF THE LIBERAL DEMOCRATS?

June 2017



SATISFIED	25%
DISSATISFIED	44%
DON'T KNOW	30%
Net = -19	

September 2015 – June 2017



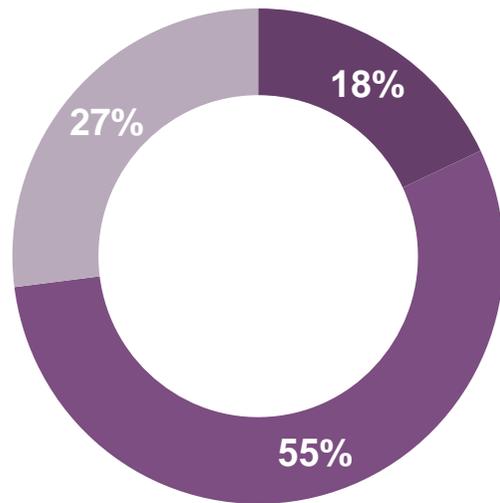
Base: 1,046 British adults 18+, 30<sup>th</sup> May – 1<sup>st</sup> June 2017

Source: Ipsos MORI Political Monitor

# Paul Nuttall (satisfaction)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY PAUL NUTTALL IS DOING HIS JOB AS LEADER OF UKIP, THE UK INDEPENDENCE PARTY?

June 2017



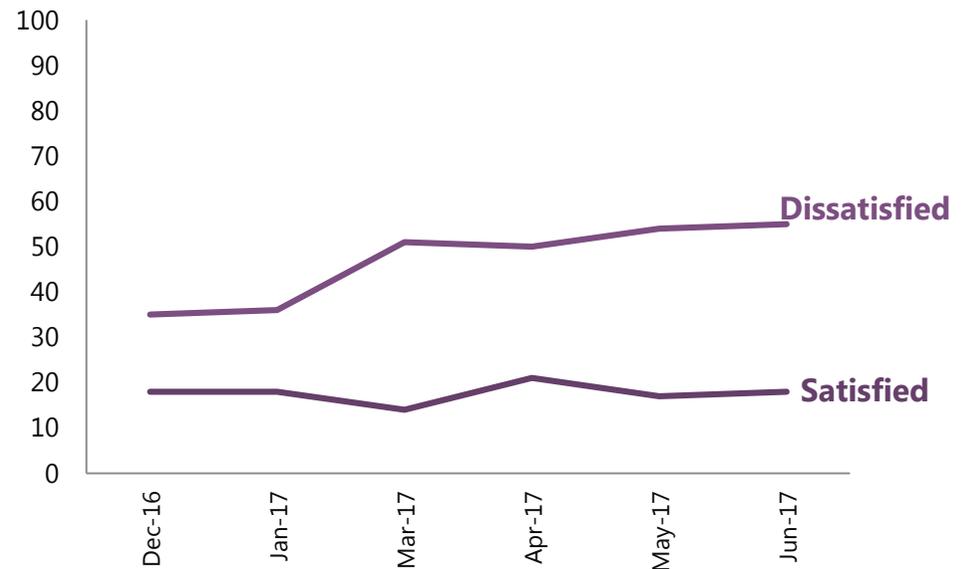
SATISFIED 18%

DISSATISFIED 55%

DON'T KNOW 27%

Net = -37

December 2016 – June 2017



Base: 1,046 British adults 18+, 30<sup>th</sup> May – 1<sup>st</sup> June 2017

Source: Ipsos MORI Political Monitor

# June 2017

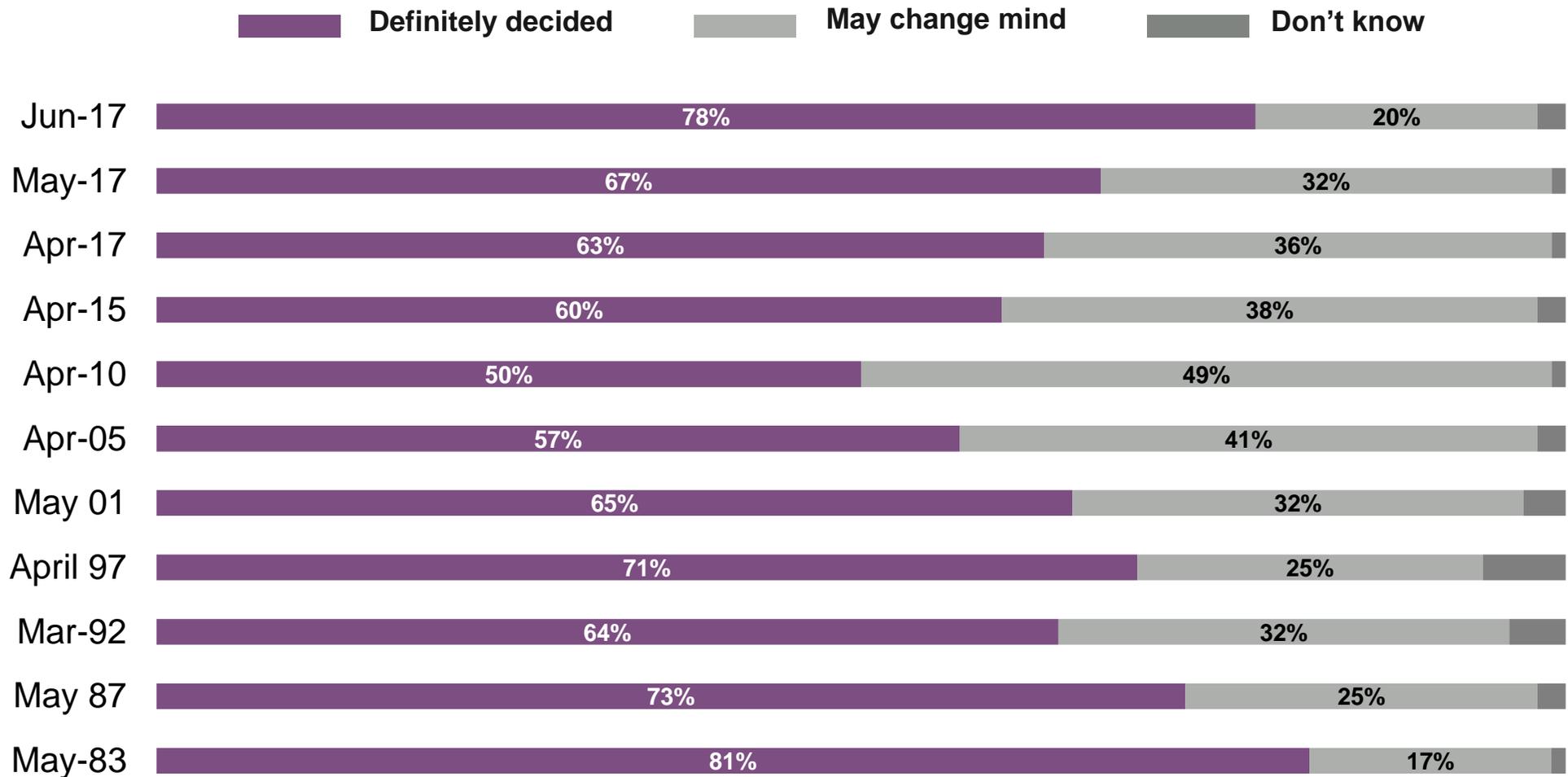
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## VOTING DECISIONS



# The majority of voters have made up their mind

HAVE YOU DEFINITELY DECIDED TO VOTE FOR THE ..... PARTY OR IS THERE A CHANCE YOU MAY CHANGE YOUR MIND BEFORE YOU VOTE?

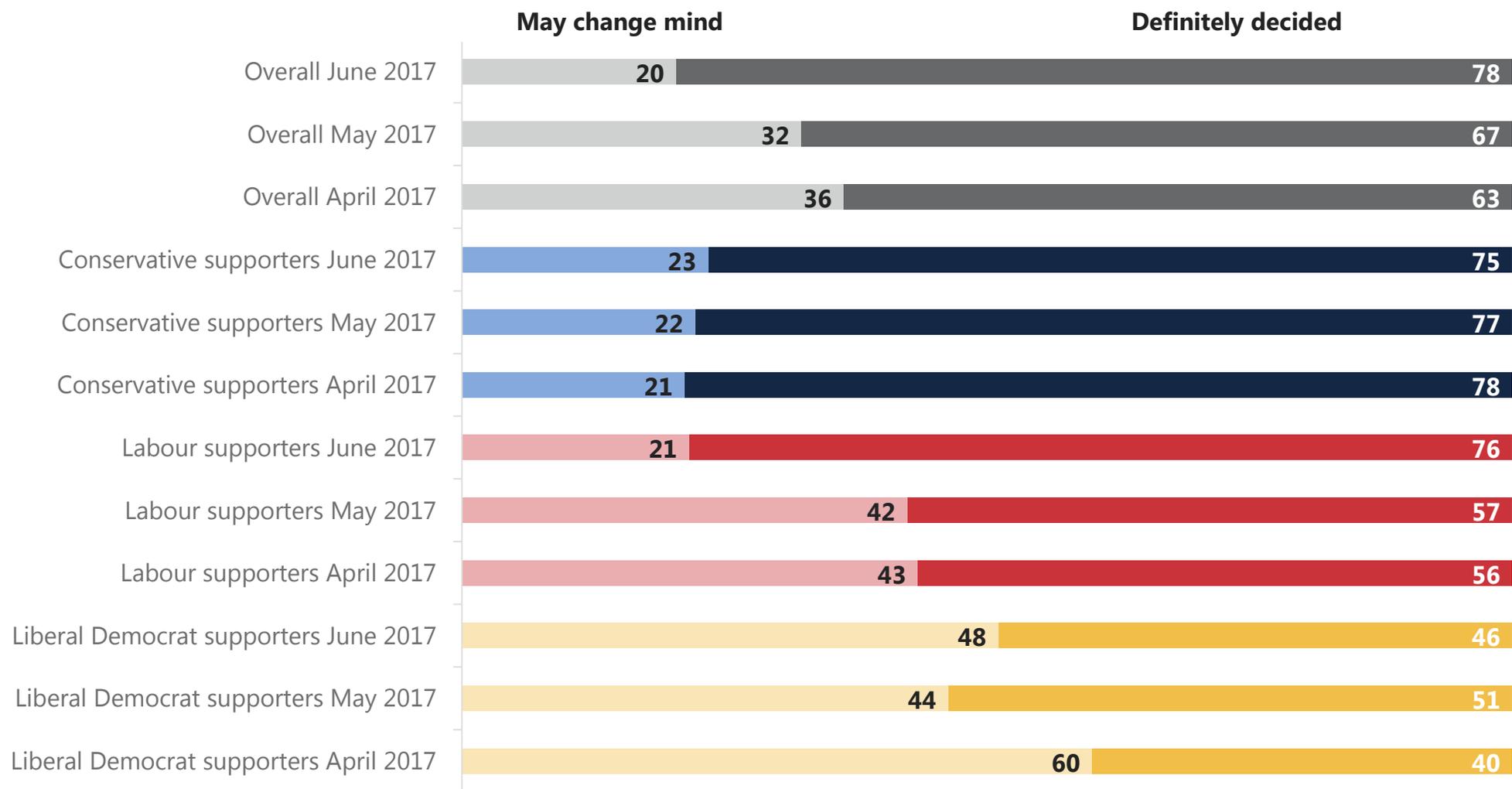


Base: All giving a General Election Voting intention 940 British adults 18+, 30<sup>th</sup> May – 1<sup>st</sup> June 2017

Source: Ipsos MORI Political Monitor

# Labour support hardens

HAVE YOU DEFINITELY DECIDED TO VOTE FOR THE ..... PARTY OR IS THERE A CHANCE YOU MAY CHANGE YOUR MIND BEFORE YOU VOTE?

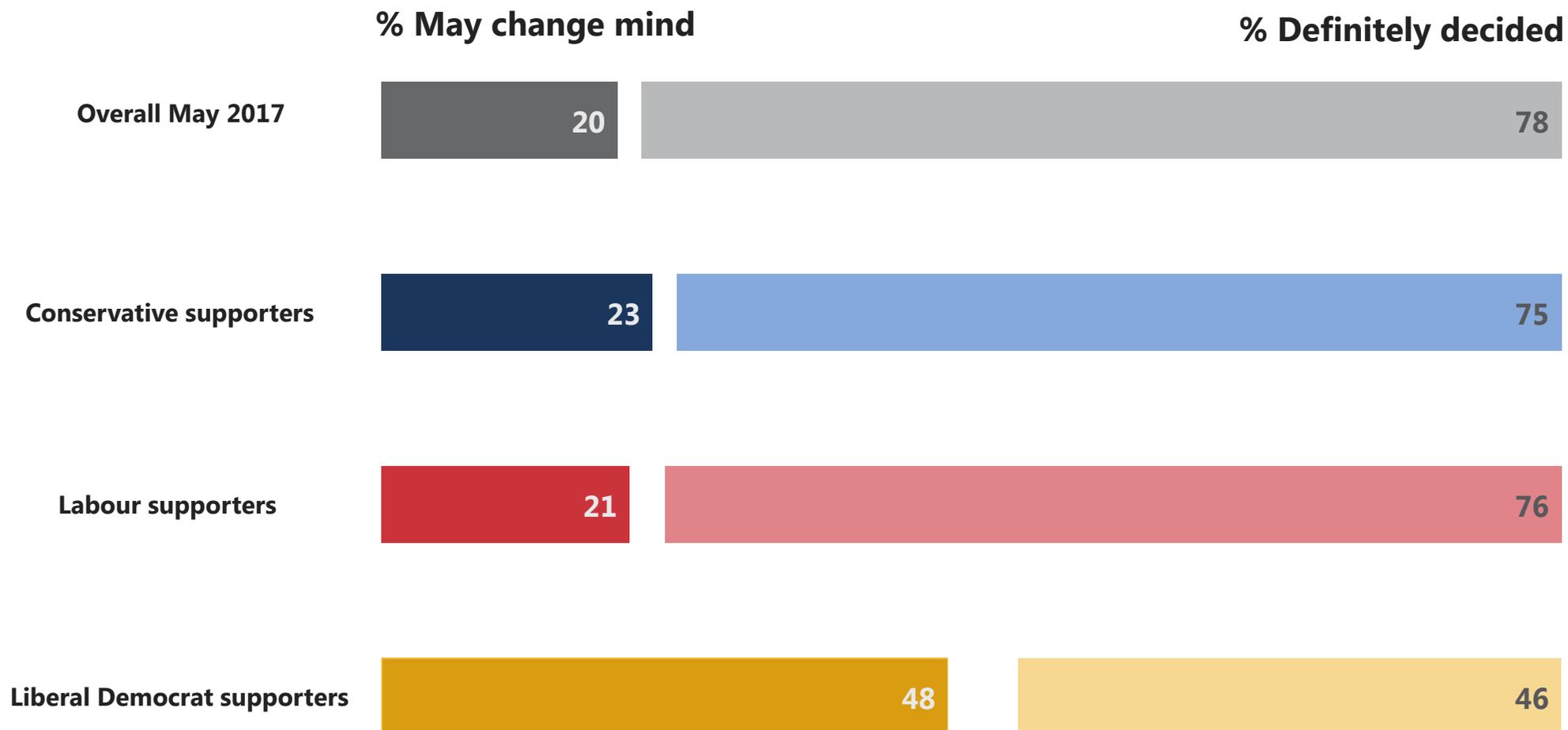


Base: All giving a General Election Voting intention 940 British adults 18+, 30<sup>th</sup> May – 1<sup>st</sup> June 2017

Source: Ipsos MORI Political Monitor

# Lib Dem vote softer than Conservatives and Labour

HAVE YOU DEFINITELY DECIDED TO VOTE FOR THE ..... PARTY OR IS THERE A CHANCE YOU MAY CHANGE YOUR MIND BEFORE YOU VOTE?



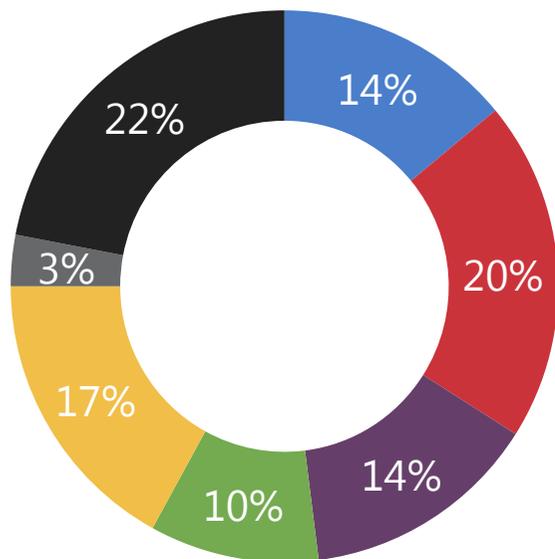
Base: All giving a General Election Voting intention 940 British adults 18+, 30<sup>th</sup> May – 1<sup>st</sup> June 2017

Source: Ipsos MORI Political Monitor

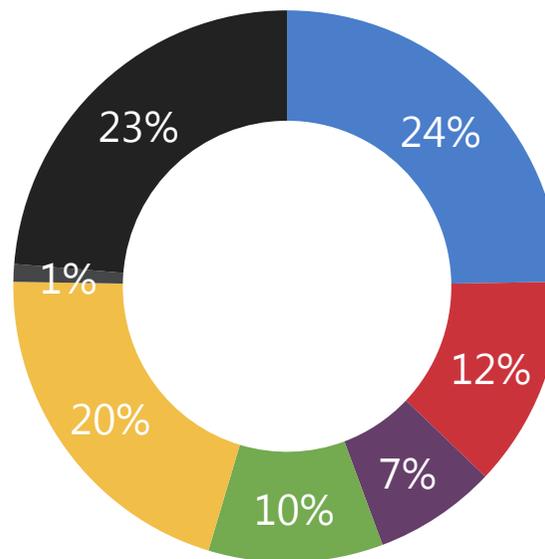
# Most popular second choice split between three largest parties.

IF YOU DO CHANGE YOUR MIND ABOUT VOTING FOR THIS PARTY, WHICH PARTY WOULD YOU VOTE FOR INSTEAD?

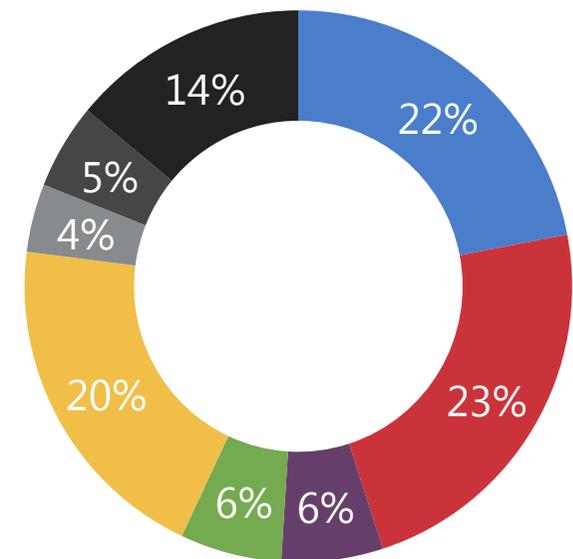
May 2015



May 2017



June 2017



CONSERVATIVE

LABOUR

UKIP

GREEN

LIB DEM

OTHER

NONE / WOULD NOT VOTE

DON'T KNOW / REFUSED

Base: All registered who may change their mind (187), 5<sup>th</sup>-6<sup>th</sup> May 2015, 15<sup>th</sup>-17<sup>th</sup> May 2017 and 30<sup>th</sup> May – 1<sup>st</sup> June 2017

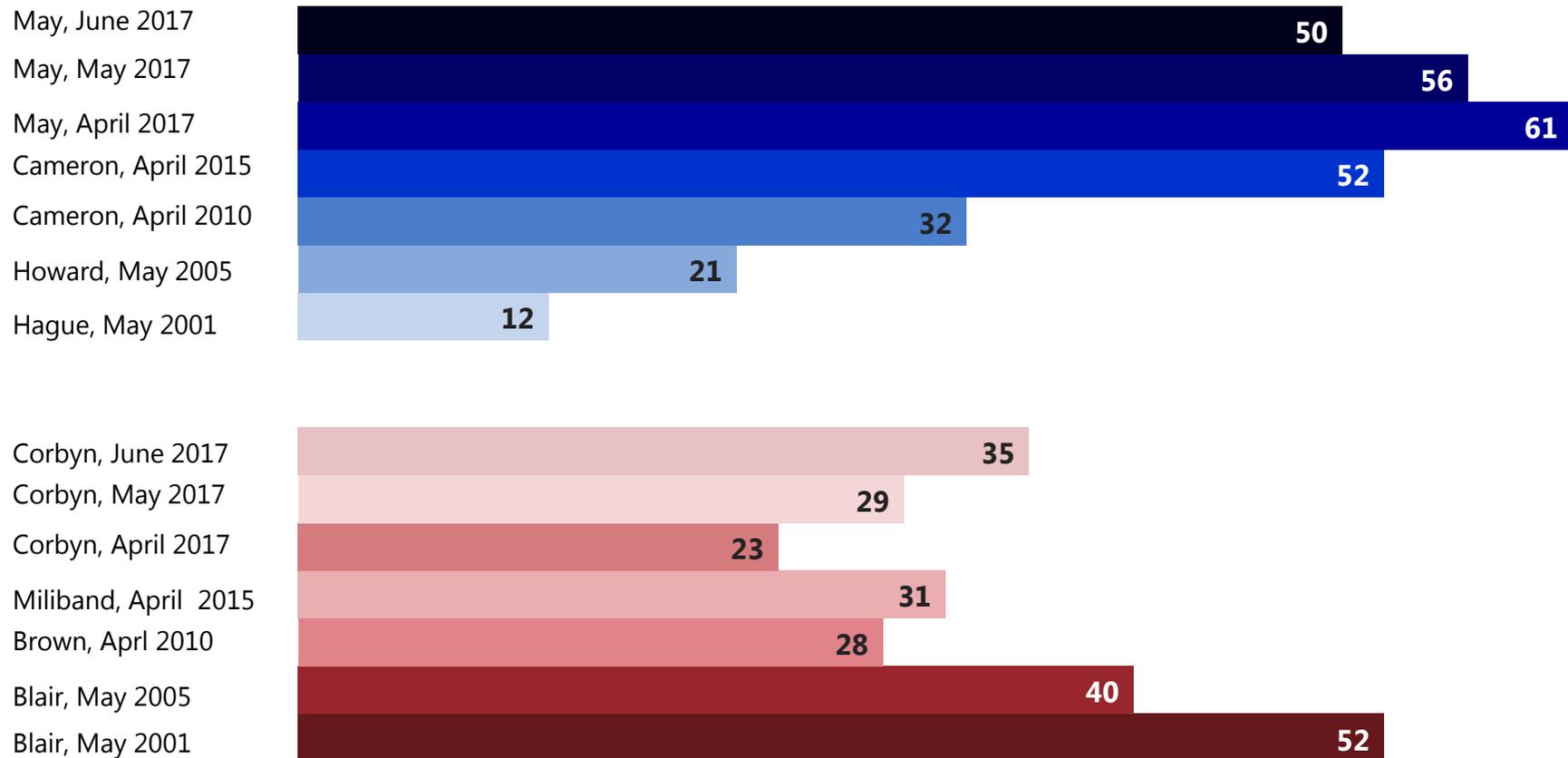
Source: Ipsos MORI Political Monitor



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# Most capable Prime Minister since 2001

WHO DO YOU THINK WOULD MAKE THE MOST CAPABLE PRIME MINISTER, THE CONSERVATIVE'S THERESA MAY, OR LABOUR'S JEREMY CORBYN?

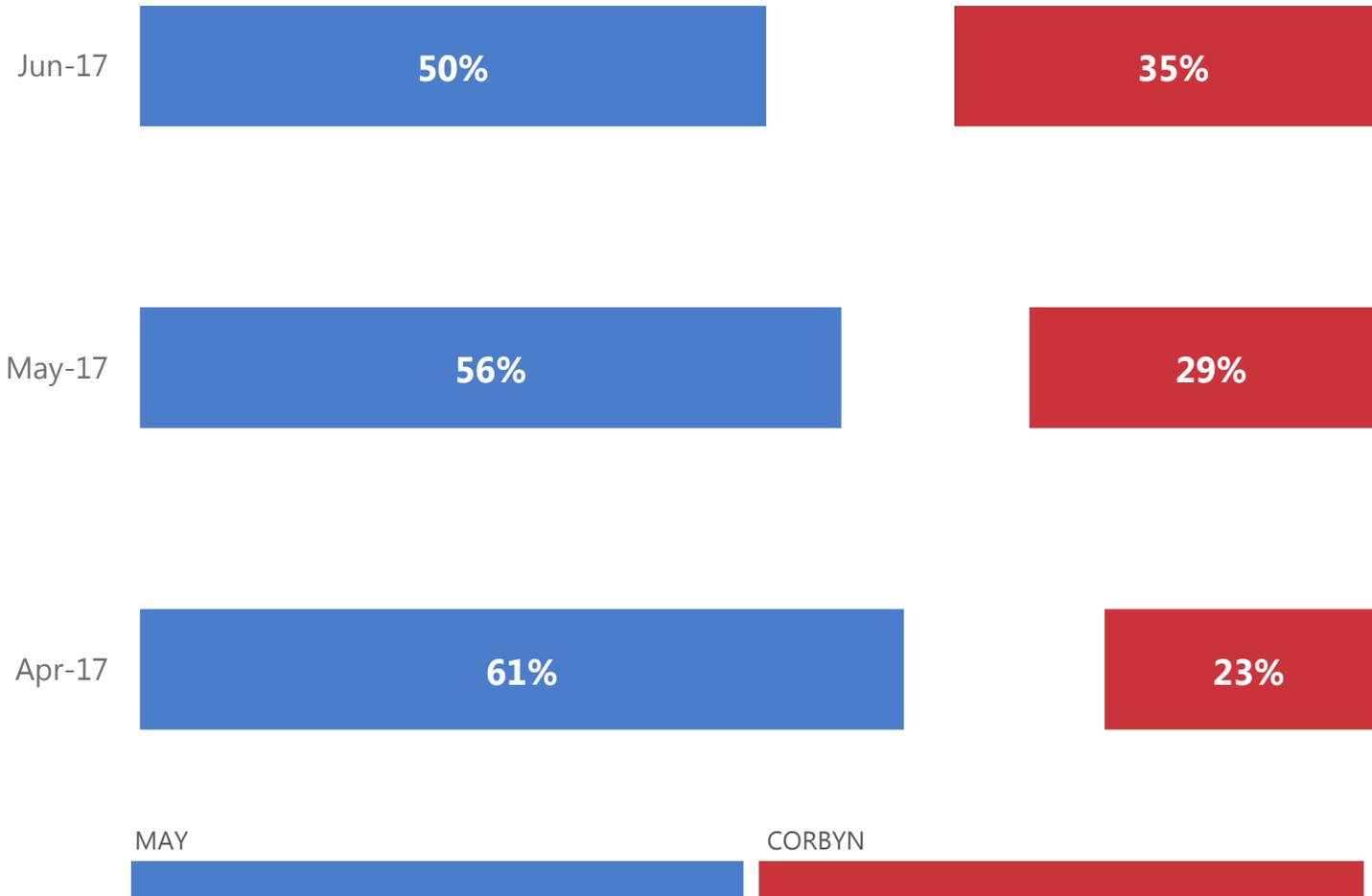


Base: 1,046 British adults 18+, 30<sup>th</sup> May – 1<sup>st</sup> June 2017

Source: Ipsos MORI Political Monitor

# Most capable Prime Minister 2017

WHO DO YOU THINK WOULD MAKE THE MOST CAPABLE PRIME MINISTER, THE CONSERVATIVE'S THERESA MAY, OR LABOUR'S JEREMY CORBYN?



Base: 1,046 British adults 18+, 30<sup>th</sup> May – 1<sup>st</sup> June 2017

Source: Ipsos MORI Political Monitor



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