

December 2016

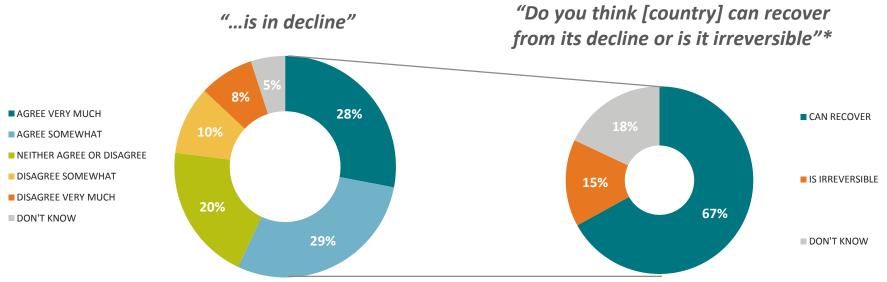
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Is the system broken? International views

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GLOBAL @ADVISOR: IS THE SYSTEM BROKEN? Over half think their country is in decline (although not yet irreversible)

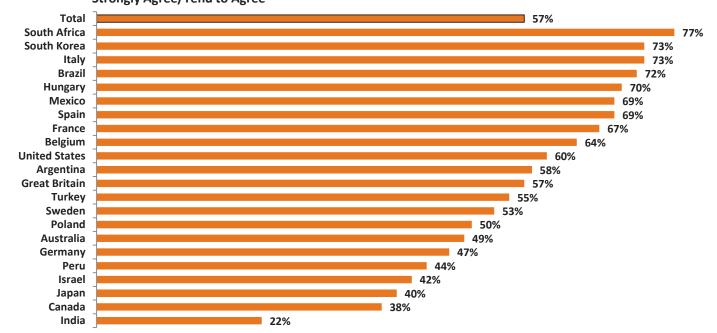




GAME CHANGERS



Majority in 14 nations think their country is in decline – especially South Africa, South Korea, Italy and Brazil....



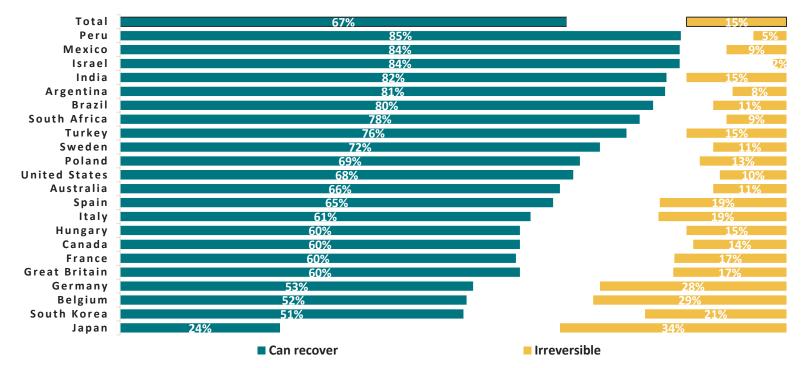
Strongly Agree/Tend to Agree

Q5 To what extent, if at all, do you agree or disagree with the following statements – "Your country is in decline"

3 © Ipsos. Base: 16,096 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Hungary, India, Israel, Italy, Japan, Mexico, Peru, Poland, South Africa, South Korea, Spain, Sweden, Turkey and the United States., November 2016



...But are optimistic that it can recover (although less so in Japan, Belgium and Germany)

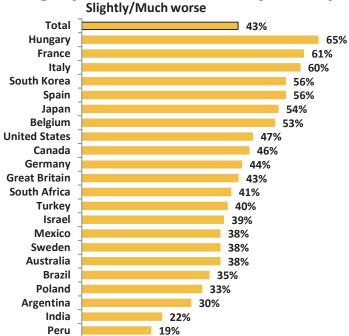


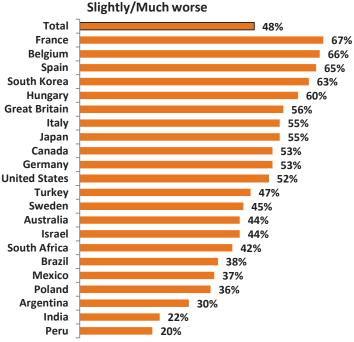
Q6 And do you think [country] can recover from its decline or is it irreversible ?

4 ©Ipsos. Base: 9,193 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Hungary, India, Israel, Italy, Japan, Mexico, Peru, Poland, South Africa, South Korea, Spain, Sweden, Turkey and the United States., November 2016



And there is significant pessimism for current and future generations in France, Belgium, Hungary, South Korea, Italy and Spain





Q7 To what extent, if at all, do you feel that your generation will have had a better or worse life than your parents' generation, or will it have been the same?

Q8 And to what extent, if at all, do you feel that today's youth will have had a better or worse life than their parents' generation, or will it have been about the same?

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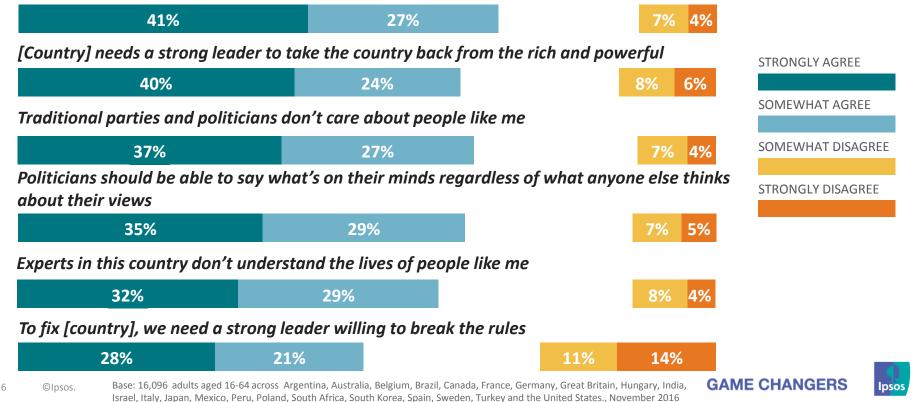






Strong feeling in many countries that the people in charge don't care about 'people like me', and instead favour rich and powerful.

The [country's] economy is rigged to advantage the rich and powerful

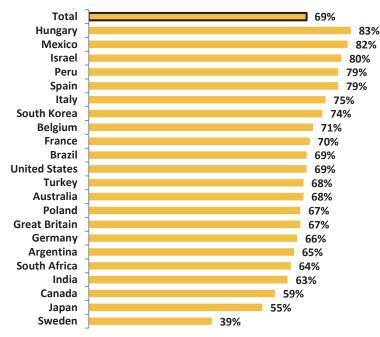


Most feel the system favours the rich and powerful – especially Mexico, Peru, Hungary, Israel and Spain

Strongly Agree/Tend to Agree

Total	63%
Mexico	81%
Peru	74%
Hungary	72%
Spain	72%
Israel	72%
Australia	71%
India	71%
South Korea	70%
France	70%
United States	69%
Brazil	68%
Great Britain	67%
Italy	67%
Canada	65%
Turkey	63%
Argentina	62%
South Africa	60%
Belgium	59%
Poland	53%
Japan	45%
Germany	34%
Sweden	31%

Strongly Agree/Tend to Agree



Q10 The [country's] economy is rigged to advantage the rich and powerful

Q10 [Country] needs a strong leader to take the country back from the rich and powerful

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Base: 16,096 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Hungary, India, Israel, Italy, Japan, Mexico, Peru, Poland, South Africa, South Korea, Spain, Sweden, Turkey and the United States., November 2016





Most people feel politicians don't care about them, especially parts of LATAM and continental Europe

Total 64% Mexico 78% 77% Peru France 76% 75% Spain Hungary 73% Italy 72% Poland 70% Brazil 69% **United States** 66% Argentina 65% South Africa 65% South Korea 65% India 64% Belgium 63% Turkev 61% Australia 61% **Great Britain** 58% Israel 57% Canada 56% Germany 53% Sweden 42% Japan 39%

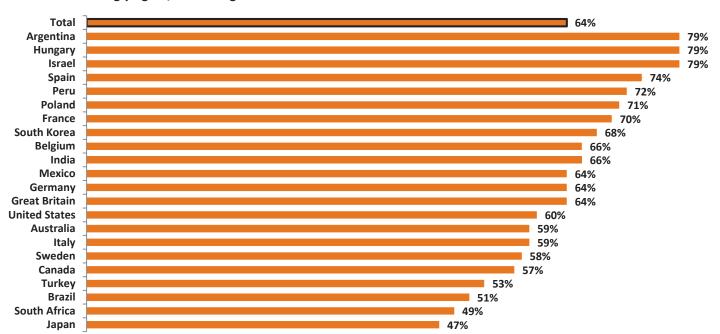
Strongly Agree/Tend to Agree

Q10 Traditional parties and politicians don't care about people like me

8 © Ipsos. Base: 16,096 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Hungary, India, Israel, Italy, Japan, Mexico, Peru, Poland, South Africa, South Korea, Spain, Sweden, Turkey and the United States., November 2016



Close to two-thirds on average favour outspoken politicians



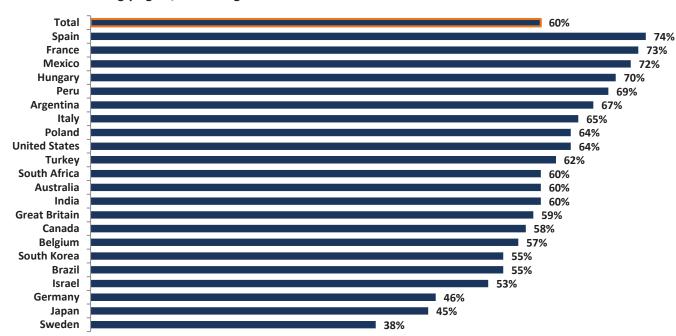
Strongly Agree/Tend to Agree

Q10 Politicians should be able to say what's on their minds regardless of what anyone else thinks about their views

9 © Ipsos. Base: 16,096 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Hungary, India, Israel, Italy, Japan, Mexico, Peru, Poland, South Africa, South Korea, Spain, Sweden, Turkey and the United States., November 2016



Similarly most people feel misunderstood by experts, especially Spain, France and Mexico



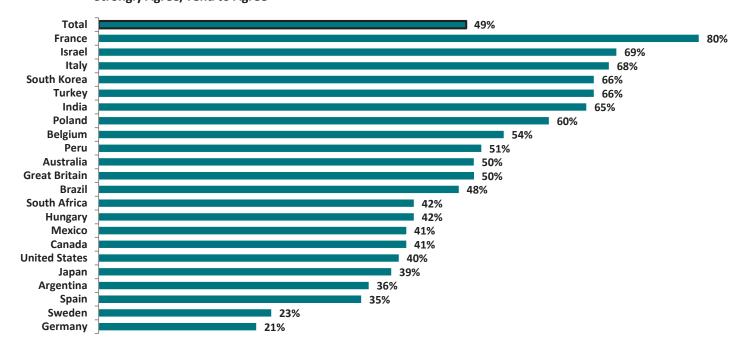
Strongly Agree/Tend to Agree

Q10 Experts in this country don't understand the lives of people like me

10 © Ipsos. Base: 16,096 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Hungary, India, Israel, Italy, Japan, Mexico, Peru, Poland, South Africa, South Korea, Spain, Sweden, Turkey and the United States., November 2016



Big variation in desire for a strong leader willing to break the rules - especially high in France



Strongly Agree/Tend to Agree

Q10 To fix [country], we need a strong leader willing to break the rules

Base: 16,096 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Hungary, India, 11 ©lpsos. Israel, Italy, Japan, Mexico, Peru, Poland, South Africa, South Korea, Spain, Sweden, Turkey and the United States., November 2016



On balance, people are still more likely to feel that opening up their country to foreign business and trade is an opportunity rather than a threat, but across the world people are split on whether their country should protect itself or open up more to the world.

OPENING UP [COUNTRY'S] ECON FOREIGN BUSINESSES AND FOREI TRADE IS A THREAT TO [YOUR CO	GN	OPENING UP [COUNTRY'S] ECONOMY TO FOREIGN BUSINESSES AND FOREIGN TRADE IS AN OPPORTUNITY FOR [YOUR COUNTRY]
26%	33%	42%

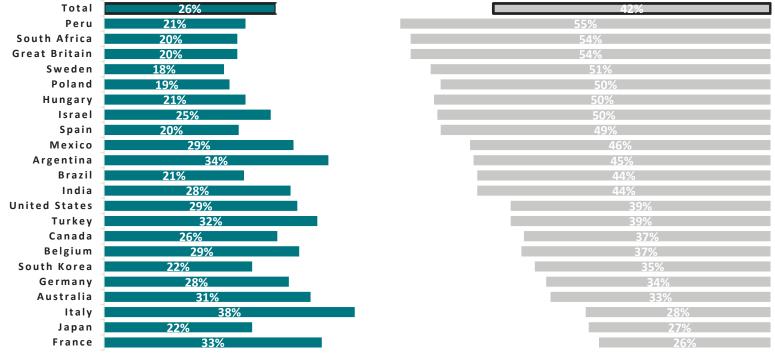
[COUNTRY] NEEDS TO TAKE MORE STEPS TOPROTECT ITSELF FROM TODAY'S WORLDBOTH/DON'T KNOW			[COUNTRY] NEEDS TO TAKE MORE STEPS TO OPEN ITSELF UP TO TODAY'S WORLD
	31%	33%	36%







People tend to view globalisation as an opportunity, rather than a threat – but not in Italy and France



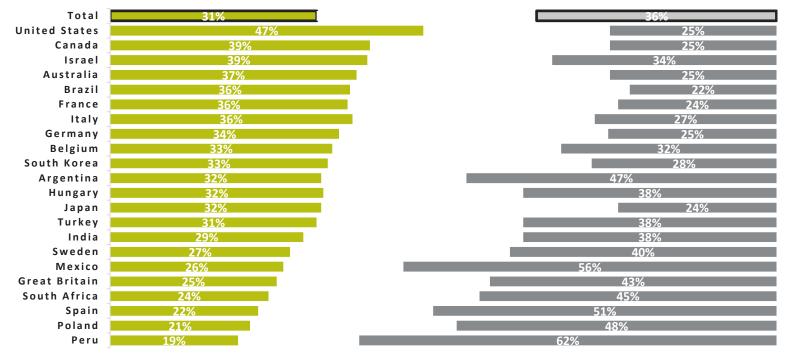
Opening up [country's] economy to foreign businesses and foreign trade is a threat to [your country]
Opening up [country's economy to foreign businesses and foreign trade is an opportunity for [your country]

13©Ipsos.Base: 16,096 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Hungary, India,
Israel, Italy, Japan, Mexico, Peru, Poland, South Africa, South Korea, Spain, Sweden, Turkey and the United States., November 2016





Peru, Mexico and Argentina want to open up more to the world – but North Americans more likely to say they should protect themselves from the world



Agree most that [country] needs to take more steps to protect itself from today's world Agree most that [country] needs to take more steps to open itself up to today's world

14©Ipsos.Base: 16,096 adults aged 16-64 across Argentina, Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Hungary, India,
Israel, Italy, Japan, Mexico, Peru, Poland, South Africa, South Korea, Spain, Sweden, Turkey and the United States., November 2016





GLOBAL @DVISOR: IS THE SYSTEM BROKEN? Methodology

- These are the findings of a Global @dvisor survey into the political mood around the world. In total 16,096 interviews were conducted between October 21 November 4 among adults aged 18-64 in the US and Canada, and adults aged 16-64 in all other countries.
- The survey was conducted in 22 countries around the world via the Ipsos Online Panel system. The countries reporting herein are Argentina, Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Hungary, India, Israel, Italy, Japan, Mexico, Peru, Poland, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.
- Between 500 and 1000+ individuals participated on a country by country basis via the Ipsos Online Panel. The sample was 1000+ in Australia, Brazil, Canada, France, Germany, Great Britain, Italy, Japan, Spain and the United Stated of America. In all other countries the sample was 500+. The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on Ipsos' use of credibility intervals, please visit the Ipsos website.
- In countries where internet penetration is approximately 60% or higher the data output generally reflects the overall population. Of the 22 countries surveyed online, 16 yield results that are balanced to reflect the general population: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Israel, Italy, Japan, Poland, South Korea, Spain, Sweden, Great Britain and the United States. The 6 remaining countries surveyed Brazil (58%), India (19%), Mexico (44%), Peru (39%), South Africa (49%) and Turkey (51%) have lower levels of internet connectivity and reflect online populations that tend to be more urban and have higher education/income than the general population.
- Where results do not sum to 100, this may be due to computer rounding, multiple responses or the exclusion of don't knows or not stated responses.
- Data are weighted to match the profile of the population.





For more information

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GAME CHANGERS

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