

Ipsos Top Cities 2017

Country-level indices

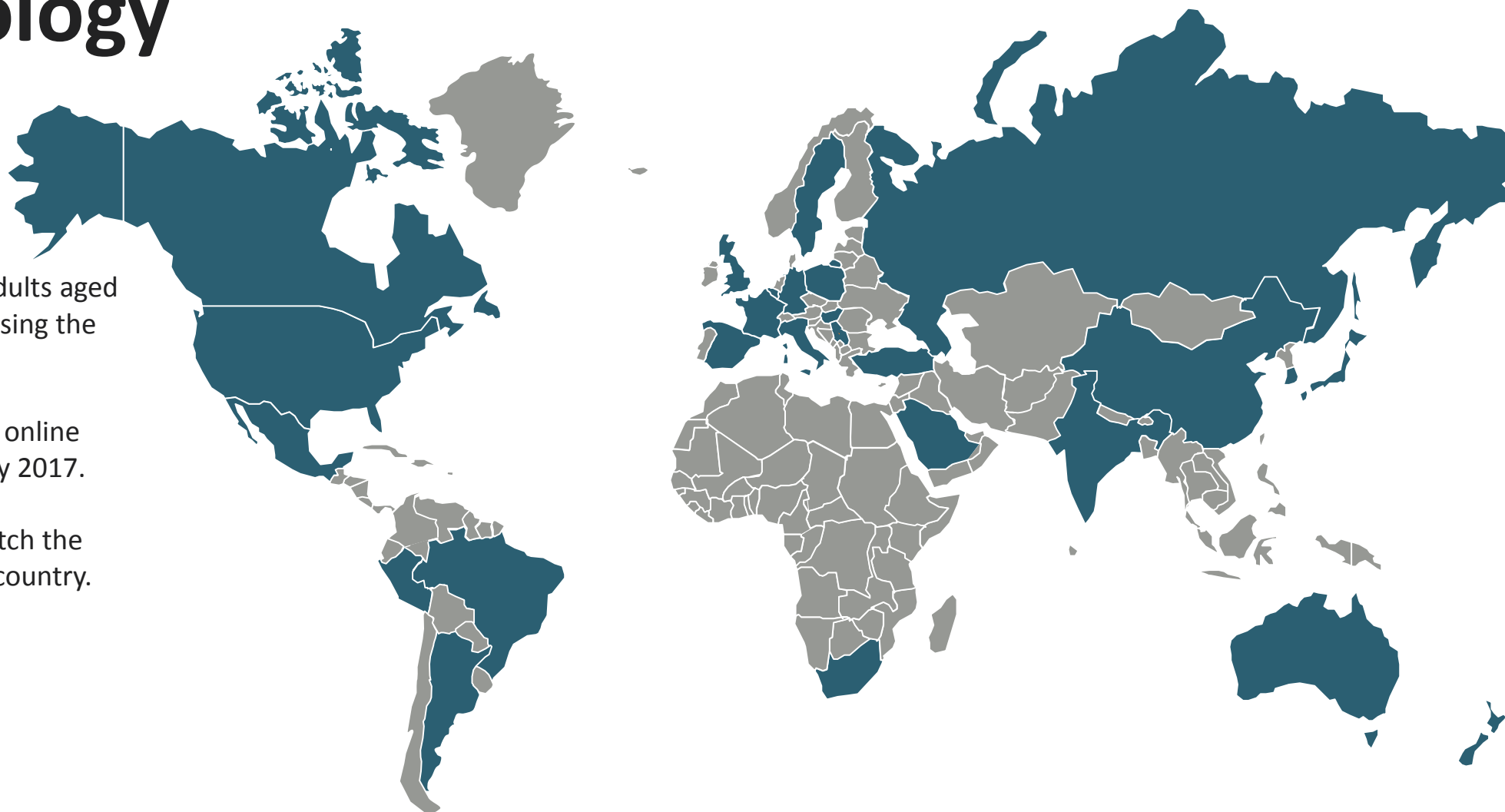
IPSOS TOP CITIES 2017

Methodology

Ipsos interviewed 18,557 adults aged 16-64 across 26 countries using the Ipsos Online panel system.

Interviews were conducted online between 21 April and 5 May 2017.

Results are weighted to match the known population of each country.



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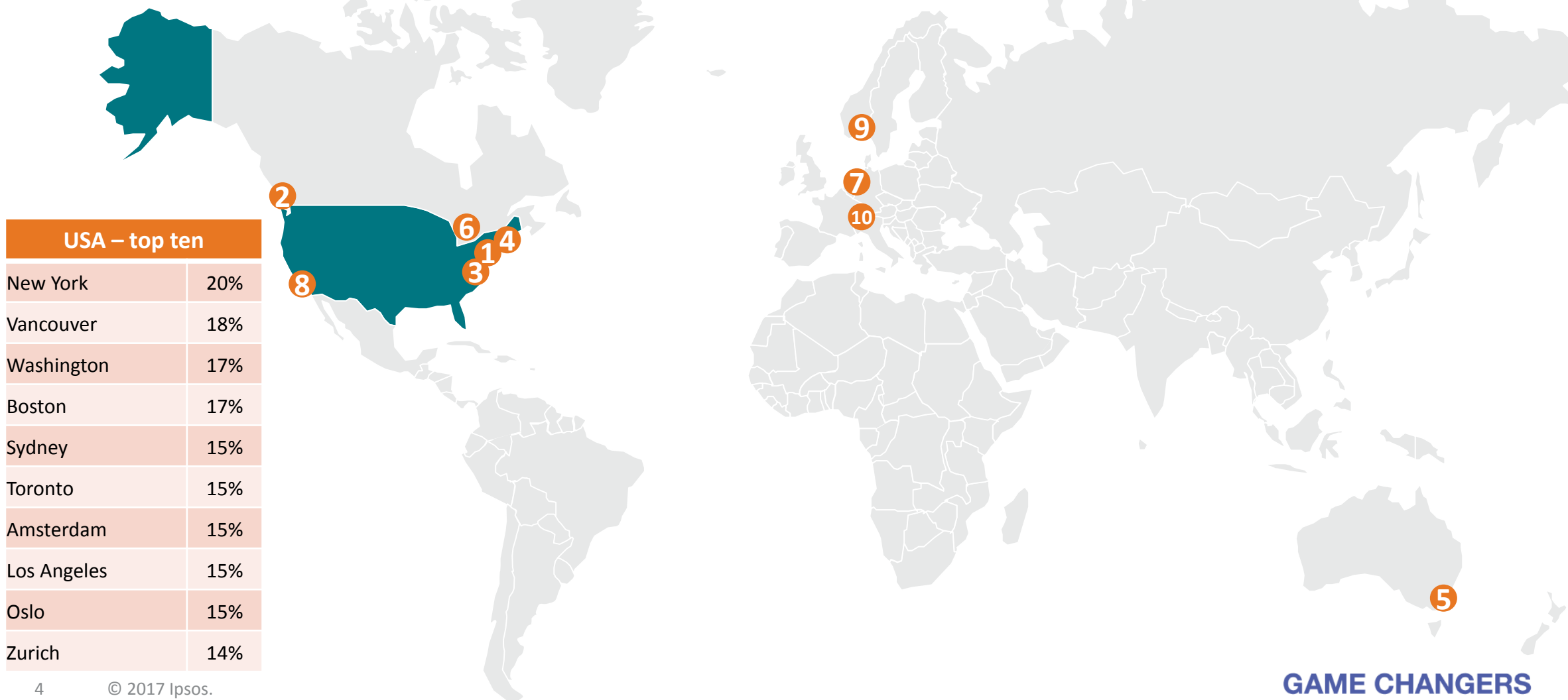
Ipsos Cities Index 2017: USA top ten

Ipsos Top Cities Index 2017 United States	
1. New York	71
2. Los Angeles	49
3. Washington DC	46
4. London	41
5. Sydney	40
6. Rome	37
7. Vancouver	37
8. Boston	36
9. Toronto	34
10. Paris	33



IPSOS TOP CITIES

Where do Americans want to live?



IPSOS CITIES INDEX 2017

Ipsos Cities Index 2017: Great Britain top ten

Ipsos Top Cities Index 2017 Great Britain	
1. London	89
2. New York	74
3. Sydney	54
4. Rome	36
5. Abu Dhabi	35
6. Zurich	34
7. Auckland	34
8. Vancouver	31
9. Tokyo/ Hong Kong	28
10. Amsterdam	28



IPSOS TOP CITIES

Where do Britons want to live?



Great Britain – top ten

London	27%
Sydney	25%
Auckland	20%
Vancouver	17%
Zurich	16%
Oslo	16%
Toronto	13%
New York	12%
Amsterdam	12%
Stockholm	12%

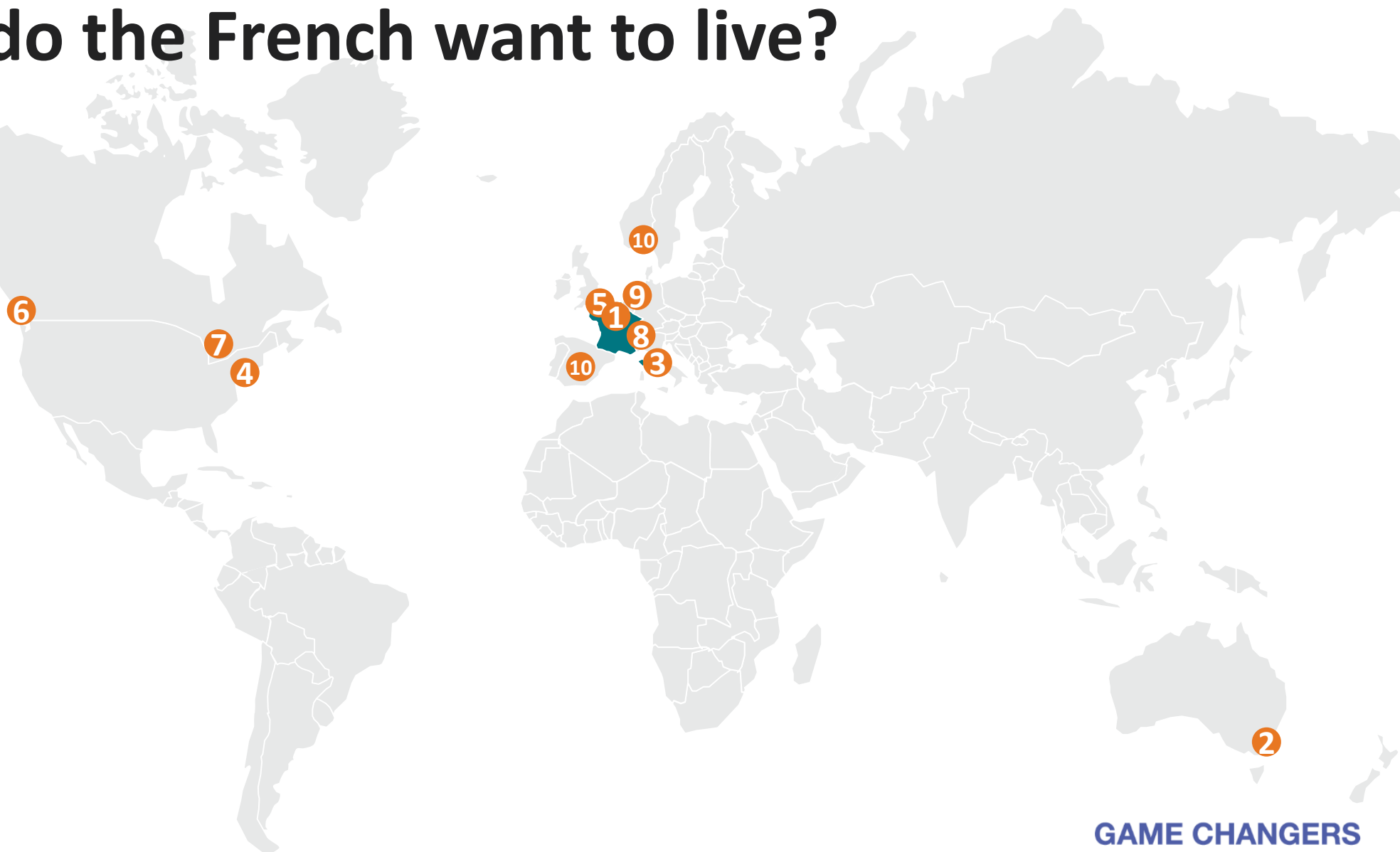
Ipsos Cities Index 2017: France top ten

Ipsos Top Cities Index 2017 France	
1. Paris	116
2. New York	57
3. London	48
4. Sydney	48
5. Rome	47
6. Zurich	38
7. Vancouver	33
8. Toronto	32
9. Los Angeles	32
10. Amsterdam	29



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Where do the French want to live?

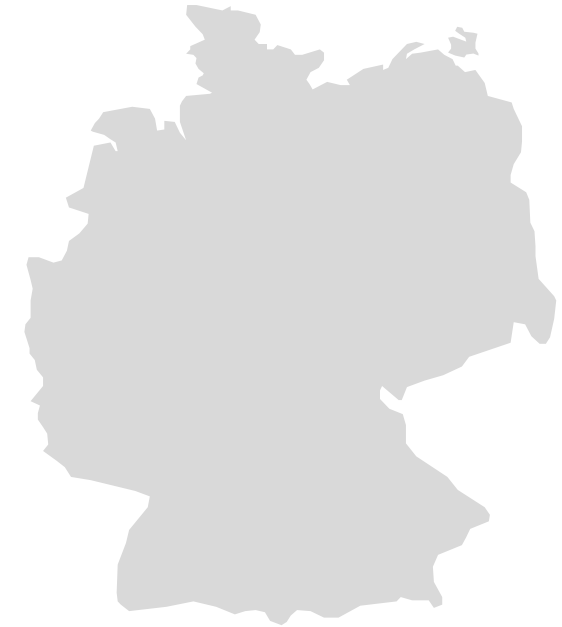
**France – top ten**

Paris	27%
Sydney	25%
Rome	20%
New York	17%
London	16%
Vancouver	16%
Toronto	13%
Zurich	12%
Amsterdam	12%
Oslo / Madrid	12%

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Ipsos Cities Index 2017: Germany top ten

Ipsos Top Cities Index 2017 Germany	
1. Berlin	65
2. Vienna	64
3. Munich	54
4. Zurich	52
5. Amsterdam	46
6. New York	39
7. London	34
8. Paris	33
9. Stockholm	33
10. Abu Dhabi	32



IPSOS TOP CITIES

Where do the Germans want to live?

Germany – top ten

Vienna	29%
Berlin	28%
Munich	24%
Zurich	22%
Amsterdam	22%
Stockholm	17%
Oslo	14%
Copenhagen	14%
Paris	10%
Rome	9%



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Ipsos Cities Index 2017: China top ten

Ipsos Top Cities Index 2017 China	
1. Shanghai	63
2. New York	55
3. Singapore	49
4. Beijing	49
5. Paris	45
6. Hong Kong	41
7. Sydney	38
8. Vancouver	38
9. Zurich	35
10. Tokyo	33



IPSOS TOP CITIES

Where do the Chinese want to live?

China – top ten	
Singapore	26%
Vancouver	21%
Zurich	21%
Sydney	20%
Shanghai	16%
Toronto	14%
Beijing	13%
Paris	12%
Amsterdam	11%
Guangzhou/ Hong Kong	10%



Ipsos Cities Index 2017: Spain top ten

Ipsos Top Cities Index 2017 Spain	
1. New York	58
2. Madrid	51
3. Abu Dhabi	47
4. London	43
5. Paris	43
6. Rome	42
7. Tokyo	38
8. Stockholm	36
9. Amsterdam	33
10. Zurich	31



Ipsos Cities Index 2017: Italy top ten

Ipsos Top Cities Index 2017 Italy	
1. New York	63
2. Abu Dhabi	58
3. London	54
4. Rome	45
5. Sydney	44
6. Zurich	43
7. Paris	39
8. Tokyo	37
9. Los Angeles	32
10. Amsterdam	30



Ipsos Cities Index 2017: India top ten

Ipsos Top Cities Index 2017 India	
1. Abu Dhabi	71
2. Singapore	63
3. Mumbai	60
4. London	50
5. Paris	48
6. New York	46
7. Delhi	45
8. Sydney	34
9. Los Angeles	32
10. Bangkok	31

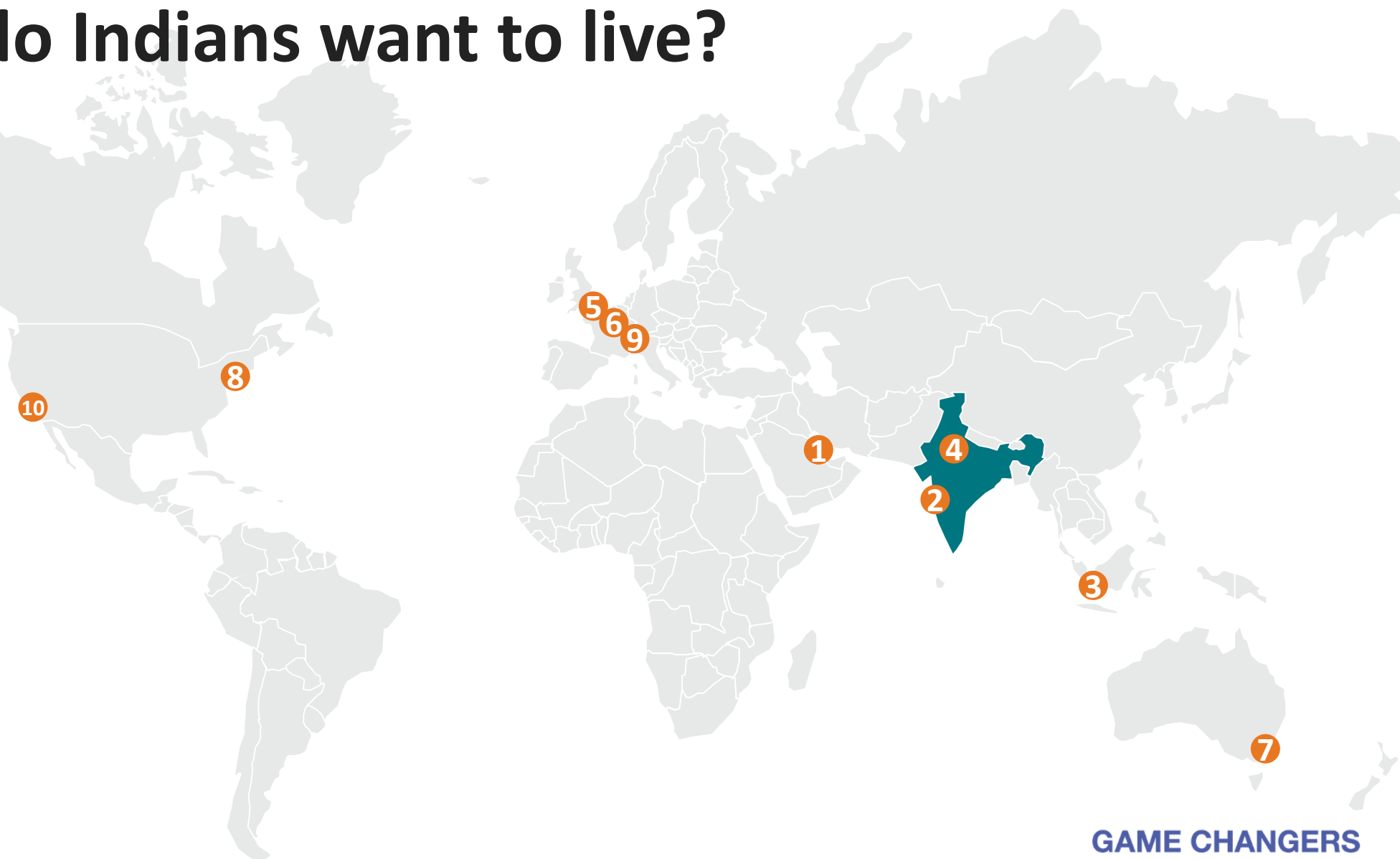


IPSOS TOP CITIES

Where do Indians want to live?

India – top ten

Abu Dhabi	25%
Mumbai	24%
Singapore	21%
Delhi	19%
London	17%
Paris	17%
Sydney	14%
New York	13%
Zurich	12%
Los Angeles	10%



Ipsos Cities Index 2017: Japan top ten

Ipsos Top Cities Index 2017 Japan	
1. Tokyo	180
2. Osaka	116
3. New York	78
4. Sydney	39
5. London	38
6. Vancouver	36
7. Los Angeles	31
8. Paris	29
9. Zurich	29
10. Rome	28



Ipsos Cities Index 2017: Russia top ten

Ipsos Top Cities Index 2017 Russia	
1. Moscow	67
2. Abu Dhabi	51
3. Paris	46
4. Rome	44
5. Tokyo	37
6. Prague	35
7. New York	32
8. London	31
9. Hong Kong	31
10. Zurich	27



Ipsos Cities Index 2017: Argentina top ten

Ipsos Top Cities Index 2017 Argentina	
1. Abu Dhabi	57
2. New York	50
3. Paris	46
4. Rome	45
5. Tokyo	40
6. Sydney	38
7. Madrid	38
8. Zurich	36
9. London	28
10. Toronto	28



Ipsos Cities Index 2017: Belgium top ten

Ipsos Top Cities Index 2017 Belgium	
1. Zurich	52
2. Brussels	45
3. New York	40
4. Oslo	40
5. Stockholm	39
6. Sydney	38
7. Amsterdam	37
8. Abu Dhabi	36
9. Rome	35
10. London	33



Ipsos Cities Index 2017: Mexico top ten

Ipsos Top Cities Index 2017 Mexico	
1. Abu Dhabi	58
2. Paris	54
3. Tokyo	50
4. Vancouver	48
5. New York	41
6. Toronto	40
7. Madrid	35
8. Zurich	34
9. Rome	34
10. London	32



Ipsos Cities Index 2017: Poland top ten

Ipsos Top Cities Index 2017 Poland	
1. Abu Dhabi	66
2. Zurich	43
3. London	40
4. New York	38
5. Rome	38
6. Beijing	35
7. Los Angeles	32
8. Berlin	31
9. Amsterdam	31
10. Paris	30



Ipsos Cities Index 2017: Saudi Arabia top ten

Ipsos Top Cities Index 2017 Saudi Arabia	
1. Abu Dhabi	151
2. Istanbul	112
3. Mecca	83
4. London	42
5. Cairo	38
6. Rome	26
7. Paris	25
8. New York	23
9. Tokyo	23
10. Jakarta	22



Ipsos Cities Index 2017: South Africa top ten

Ipsos Top Cities Index 2017 South Africa	
1. London	70
2. Abu Dhabi	69
3. Cape Town	62
4. New York	57
5. Sydney	46
6. Paris	45
7. Zurich	35
8. Hong Kong	34
9. Los Angeles	33
10. Amsterdam	32



Ipsos Cities Index 2017: South Korea top ten

Ipsos Top Cities Index 2017 South Korea	
1. Zurich	51
2. Seoul	49
3. Vancouver	47
4. Singapore	43
5. New York	42
6. Hong Kong	38
7. Tokyo	37
8. Sydney	32
9. Shanghai	31
10. Los Angeles	29



Ipsos Cities Index 2017: Sweden top ten

Ipsos Top Cities Index 2017 Sweden	
1. Stockholm	74
2. Oslo	53
3. London	52
4. New York	49
5. Copenhagen	46
6. Abu Dhabi	31
7. Los Angeles	31
8. Sydney	29
9. Rome	28
10. Berlin	28



Ipsos Cities Index 2017: Turkey top ten

Ipsos Top Cities Index 2017 Turkey	
1. Istanbul	72
2. Rome	49
3. Abu Dhabi	44
4. Paris	40
5. Berlin	37
6. Tokyo	37
7. Sydney	33
8. Amsterdam	31
9. New York	27
10. Los Angeles	27



Ipsos Cities Index 2017: Hungary top ten

Ipsos Top Cities Index 2017 Hungary	
1. Zurich	76
2. Vienna	67
3. London	45
4. Budapest	44
5. Sydney	41
6. New York	37
7. Berlin	34
8. Munich	30
9. Rome	29
10. Amsterdam	29



Ipsos Cities Index 2017: Australia top ten

Ipsos Top Cities Index 2017 Australia	
1. Sydney	86
2. London	61
3. New York	57
4. Auckland	55
5. Vancouver	41
6. Singapore	39
7. Tokyo	36
8. Hong Kong	34
9. Toronto	31
10. Zurich	31



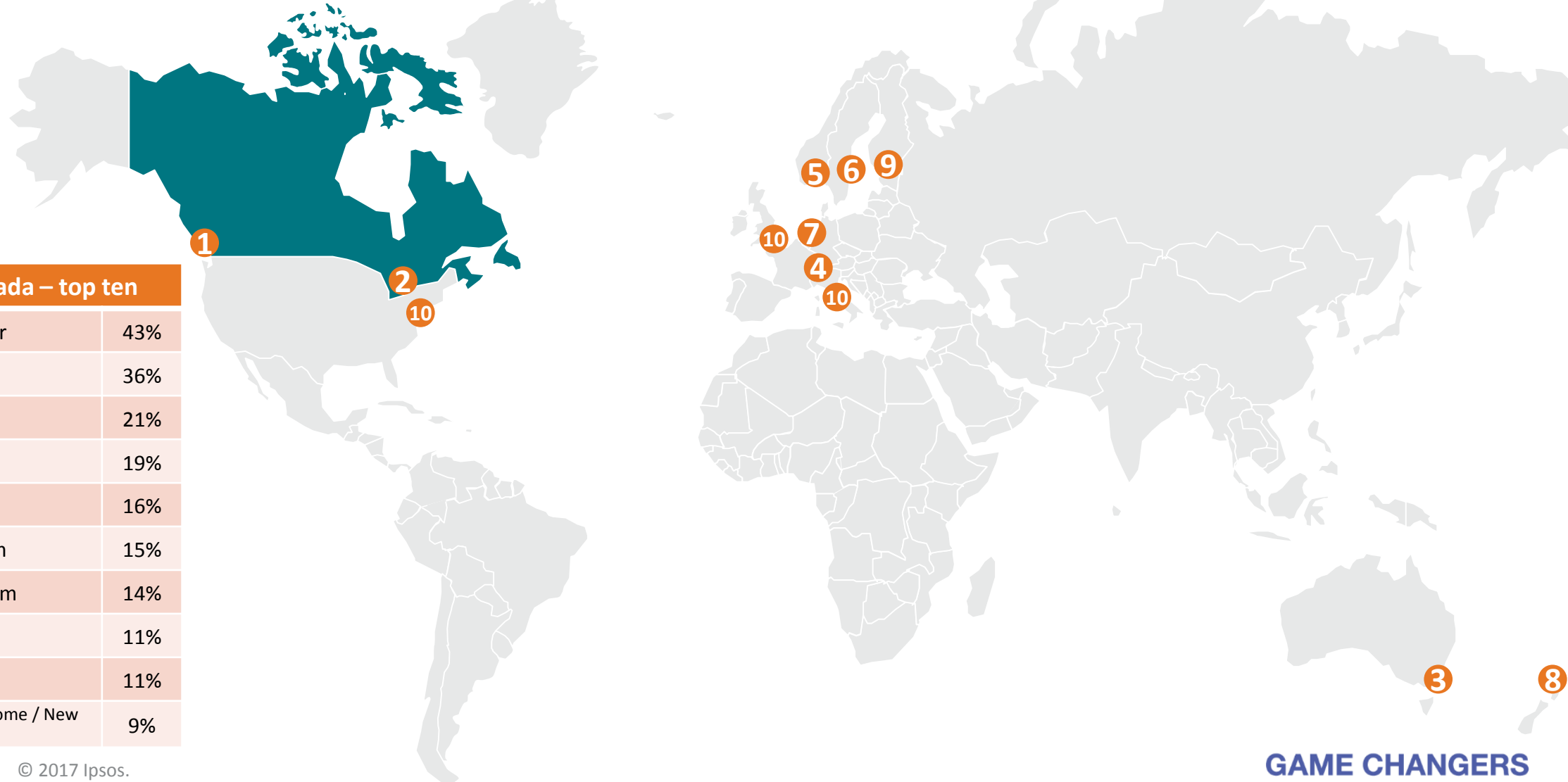
Ipsos Cities Index 2017: Canada top ten

Ipsos Top Cities Index 2017 Canada	
1. Toronto	84
2. Vancouver	83
3. New York	58
4. Sydney	46
5. London	38
6. Rome	37
7. Zurich	36
8. Paris	34
9. Amsterdam	33
10. Abu Dhabi / Hong Kong	27



IPSOS TOP CITIES

Where do Canadians want to live?



Ipsos Cities Index 2017: Brazil top ten

Ipsos Top Cities Index 2017 Brazil	
1. Abu Dhabi	66
2. New York	62
3. Paris	59
4. Rome	44
5. Los Angeles	36
6. Amsterdam	35
7. Sao Paulo	34
8. Tokyo	33
9. Madrid	32
10. London / Hong Kong	31

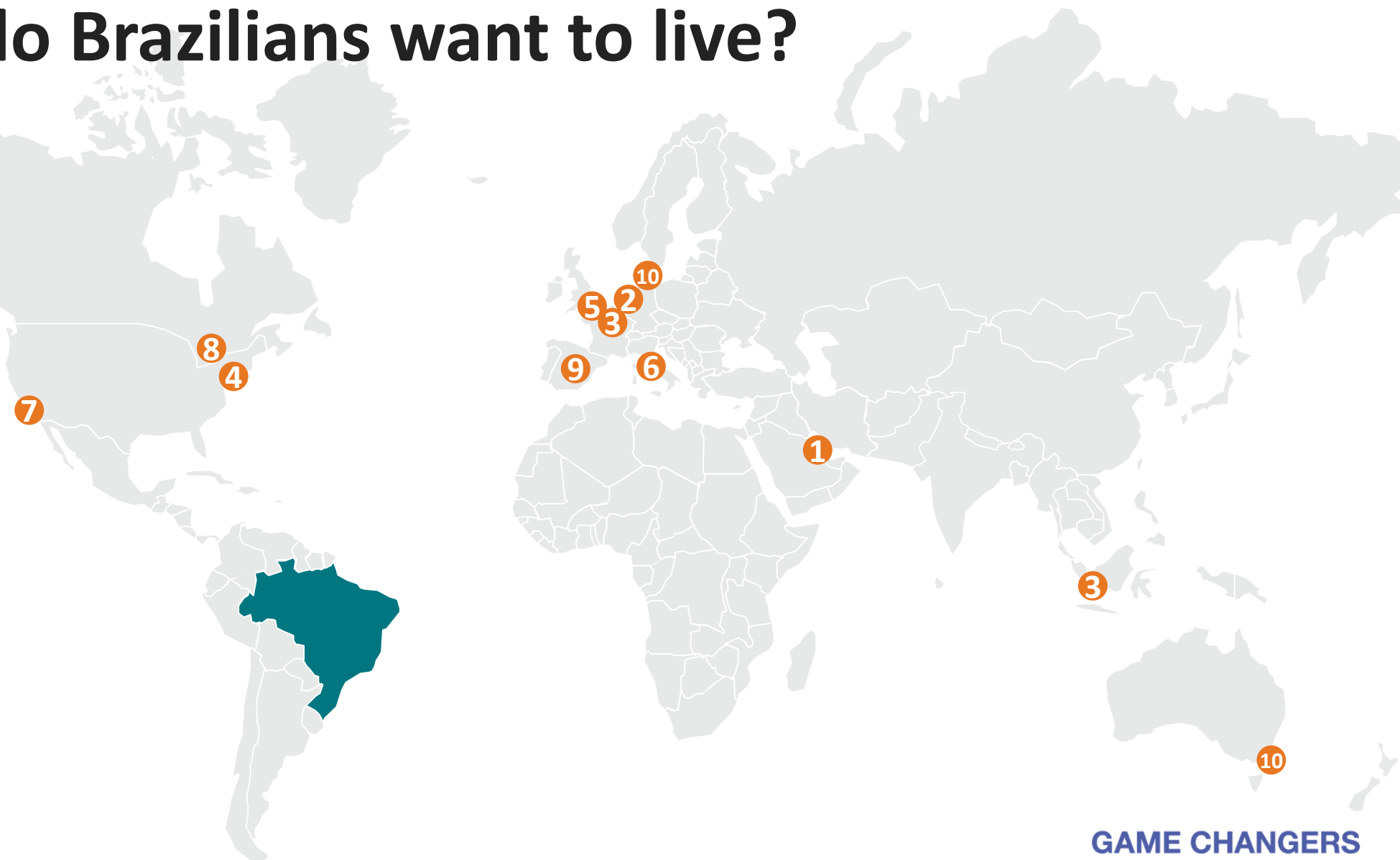


IPSOS TOP CITIES

Where do Brazilians want to live?

Brazil – top ten

Abu Dhabi	18%
Amsterdam	18%
Paris	17%
New York	16%
London	14%
Rome	13%
Los Angeles	12%
Toronto	12%
Madrid	12%
Sydney / Copenhagen	11%



Ipsos Cities Index 2017: Peru top ten

Ipsos Top Cities Index 2017 Peru	
1. Paris	59
2. Tokyo	53
3. Abu Dhabi	52
4. New York	50
5. Lima	42
6. Rome	40
7. Madrid	40
8. Hong Kong	33
9. Toronto	32
10. Los Angeles	29



Ipsos Cities Index 2017: Serbia top ten

Ipsos Top Cities Index 2017 Serbia	
1. Abu Dhabi	71
2. Zurich	63
3. Vienna	51
4. New York	44
5. Stockholm	38
6. Oslo	37
7. Moscow	33
8. Rome	30
9. Berlin	29
10. Paris	28

Ipsos Cities Index 2017: New Zealand top ten

Ipsos Top Cities Index 2017 New Zealand	
1. London	59
2. Auckland	53
3. Sydney	52
4. New York	50
5. Abu Dhabi	45
6. Zurich	42
7. Vancouver	42
8. Singapore	39
9. Hong Kong	32
10. Tokyo	31

