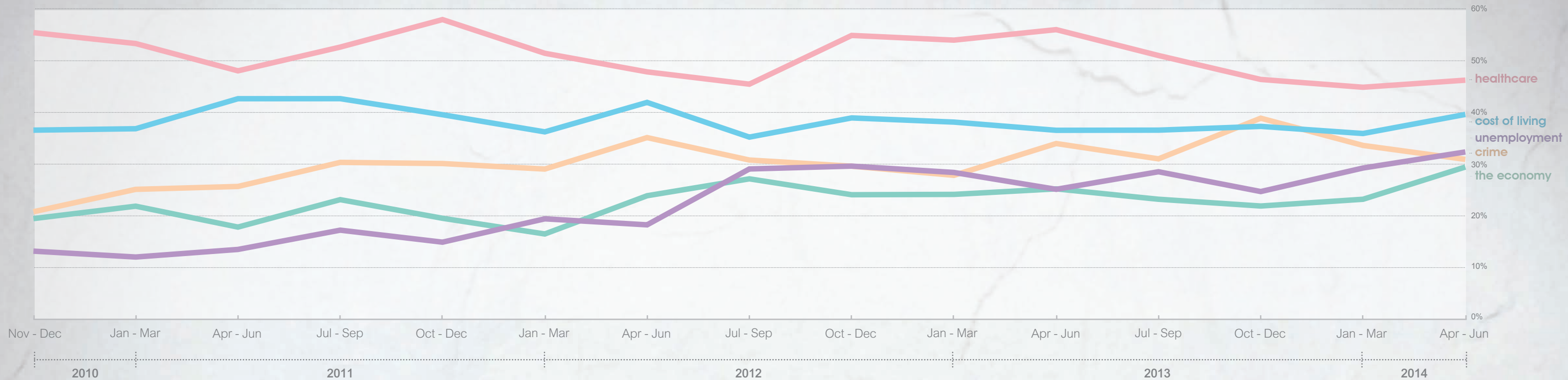


THE TOP ISSUES FACING QLD APRIL TO JUNE 2014

What would you say are the three most important issues facing QLD?



KEY COMPARISONS

▲ ▼ denotes significant difference (April to June 2014)

	QLD	REST OF AUSTRALIA	BRISBANE	REST OF METROPOLITAN AUSTRALIA	REGIONAL QLD	REST OF REGIONAL AUSTRALIA
HEALTHCARE	46%	42%	44%	41%	48%	47%
COST OF LIVING	▲ 40%	▼ 32%	▲ 41%	▼ 33%	39%	31%
UNEMPLOYMENT	32%	30%	30%	28%	35%	34%
CRIME	31%	26%	28%	25%	33%	30%
THE ECONOMY	▲ 29%	▼ 22%	▲ 31%	▼ 23%	28%	22%

IN SUMMARY



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In the second quarter of 2014 we saw Queenslanders continue their recent focus on unemployment and increase their focus on the economy and the cost of living.

In an overall sense, the top issues facing Queensland according to the Queensland community were therefore healthcare (46%), followed by cost of living (40%), then a group of three - unemployment (32%), crime (31%) and the economy (29%).

Whilst healthcare rose slightly in this quarter, this small increase suggests that the impact of the federal budget may well be offsetting the improvement we saw in the first quarter.

Concern about the cost of living and the economy continued to increase, with the former now in a clear second position. The increase in concern about these two issues is likely to be related to the federal budget announcement (as we've seen in

other States) but may also be a result of growing concerns about the carbon tax, rising Queensland electricity prices and Government communications around the need to get Government debt under control. Interestingly, concern about the economy is now the highest we have seen since we began this monitor in late 2010.

Concern regarding unemployment continues to grow in line with the climbing unemployment rate in Queensland, which rose to 6.3% in March and April. The level of concern about unemployment in Queensland is now at its highest level since we began measurement in 2010.

ALL ISSUES FACING QLD APRIL TO JUNE 2014

What would you say are the three most important issues facing QLD?

	2010	2011				2012				2013				2014	
	Nov - Dec	Jan - Mar	Apr - Jun	Jul - Sep	Oct - Dec	Jan - Mar	Apr - Jun	Jul - Sep	Oct - Dec	Jan - Mar	Apr - Jun	Jul - Sep	Oct - Dec	Jan - Mar	Apr - Jun
Healthcare	55%	53%	48%	53%	58%	51%	48%	45%	55%	54%	56%	51%	46%	45%	46%
Cost of Living	37%	37%	43%	43%	40%	36%	42%	35%	39%	38%	37%	37%	37%	36%	40%
Unemployment	13%	12%	14%	17%	15%	19%	18%	29%	30%	28%	25%	29%	25%	29%	32%
Crime	21%	25%	26%	30%	30%	29%	35%	31%	30%	28%	34%	31%	39%	34%	31%
The Economy	19%	22%	18%	23%	20%	17%	24%	27%	24%	24%	25%	23%	22%	23%	29%
Petrol Prices	13%	26%	30%	23%	23%	30%	28%	19%	20%	21%	18%	24%	21%	27%	21%
Education	21%	15%	12%	13%	14%	19%	14%	16%	18%	15%	17%	15%	21%	18%	19%
Housing	24%	22%	24%	20%	21%	19%	17%	21%	16%	16%	13%	14%	16%	15%	14%
Transport	17%	17%	18%	17%	19%	20%	15%	14%	13%	14%	17%	15%	12%	13%	12%
Drug Abuse	10%	8%	10%	10%	8%	9%	8%	11%	9%	8%	7%	11%	12%	13%	9%
Poverty	9%	6%	6%	6%	7%	4%	7%	8%	6%	8%	7%	9%	7%	8%	9%
Environment	13%	18%	14%	13%	13%	13%	11%	10%	8%	10%	10%	10%	10%	10%	8%
Personal Debt	17%	12%	13%	10%	10%	9%	12%	7%	10%	12%	10%	10%	8%	8%	8%
Taxation	3%	5%	5%	4%	4%	6%	7%	5%	4%	6%	6%	4%	3%	5%	7%
Immigration	6%	8%	6%	7%	7%	5%	5%	8%	9%	6%	7%	6%	8%	7%	4%
Population	12%	7%	7%	7%	6%	7%	5%	4%	3%	3%	4%	4%	5%	6%	3%
Indigenous Issues	5%	4%	3%	3%	2%	3%	3%	4%	4%	3%	3%	3%	3%	3%	3%
Racism	3%	2%	3%	3%	2%	3%	3%	3%	1%	4%	4%	3%	3%	2%	2%
Defence	1%	1%	1%	0%	1%	0%	0%	1%	0%	0%	1%	1%	1%	0%	1%

Concern about cost of living at it's highest since quarter two, 2012.

Concern about unemployment at its highest since we began measurement in 2010.

The economy at the highest we've since the monitor began.

Sharp decrease in concern over petrol prices as other wider issues take priority.

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ABOUT US: QLD



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At Ipsos Social Research Institute we invest time and resources to help us better understand general society. We do this to ensure that when we conduct a specific research project we have grounding as to how the findings of that project fit in within the broader context.