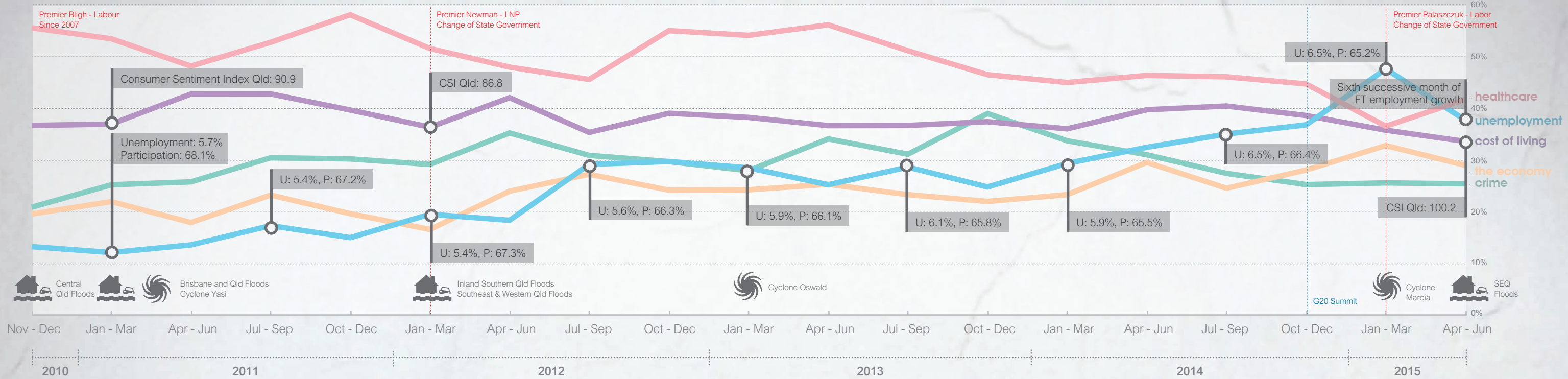


ALL ISSUES FACING QLD APRIL TO JUNE 2015

What would you say are the three most important issues facing QLD?

BASE: representative sample of c.600
QLD adults aged 18+ each quarter, interviewed online



KEY COMPARISONS

▲▼ denotes significant difference (April to June 2015)

	QLD	REST OF AUSTRALIA	BRISBANE	REST OF METROPOLITAN AUSTRALIA	REGIONAL QLD	REST OF REGIONAL AUSTRALIA
HEALTHCARE	42%	38%	42%	37%	41%	41%
UNEMPLOYMENT	▲ 38%	▼ 30%	▲ 38%	▼ 28%	37%	36%
COST OF LIVING	33%	29%	36%	31%	31%	26%
THE ECONOMY	▲ 29%	▼ 23%	▲ 30%	▼ 23%	27%	21%
CRIME	25%	25%	24%	23%	27%	29%

IN SUMMARY



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As a new State Government settles into its first term we can see that Queenslanders are slightly re-shuffling their priorities and concerns. During the last few months of the dying Liberal government, Queenslanders indicated strong concern about unemployment and cost of living. This last quarter shows that Healthcare, a major concern through late 2012 and 2013, has again taken top billing as the issue most worrying the Queensland general population. Leading again for the first

time since last year, Healthcare is a concern for 42% of Queenslanders which is quite an increase over the previous quarter, and continues to be of higher concern in Queensland than the rest of Australia. Interestingly, in early June, the Labour Government announced the appointment of Mr Michael Walsh to the position of Director-General for Queensland Health, a man who previously held the position of acting Health Director-General during the disastrous days of the bungled

payroll system in March 2010. Whether this has undermined Queenslanders' confidence in our State's Healthcare is hard to say, but combined with negative media about the Lady Cilento Children's Hospital in Brisbane as well as the ongoing media attention to healthcare budget cuts at a Federal level, it is not surprising to see this issue come to the fore. On a positive note, unemployment and cost of living, two major issues in the last days of the previous Government reign,

have both decreased in terms of level of concern amongst Queenslanders. The latest consumer sentiment index released in May 2015 shows a strong improvement and the highest level of sentiment since March 2010. This could be connected to employment improvements with the sixth successive month of full-time employment growth reported in April 2015. Perhaps our hip pockets can take a breather for a moment, but everyone take their vitamins this winter season.

ALL ISSUES FACING QLD APRIL TO JUNE 2015

What would you say are the three most important issues facing QLD?

	2010	2011				2012				2013				2014				2015	
	Nov - Dec	Jan - Mar	Apr - Jun	Jul - Sep	Oct - Dec	Jan - Mar	Apr - Jun	Jul - Sep	Oct - Dec	Jan - Mar	Apr - Jun	Jul - Sep	Oct - Dec	Jan - Mar	Apr - Jun	Jul - Sep	Oct - Dec	Jan - Mar	Apr - Jun
Healthcare	55%	53%	48%	53%	58%	51%	48%	45%	55%	54%	56%	51%	46%	45%	46%	46%	45%	36%	42%
Unemployment	13%	12%	14%	17%	15%	19%	18%	29%	30%	28%	25%	29%	25%	29%	32%	35%	37%	48%	38%
Cost of Living	37%	37%	43%	43%	40%	36%	42%	35%	39%	38%	37%	37%	37%	36%	40%	40%	39%	36%	33%
The Economy	19%	22%	18%	23%	20%	17%	24%	27%	24%	24%	25%	23%	22%	23%	29%	24%	28%	33%	29%
Crime	21%	25%	26%	30%	30%	29%	35%	31%	30%	28%	34%	31%	39%	34%	31%	27%	25%	25%	25%
Education	21%	15%	12%	13%	14%	19%	14%	16%	18%	15%	17%	15%	21%	18%	19%	15%	19%	20%	19%
Transport	17%	17%	18%	17%	19%	20%	15%	14%	13%	14%	17%	15%	12%	13%	12%	11%	12%	11%	16%
Housing	24%	22%	24%	20%	21%	19%	17%	21%	16%	16%	13%	14%	16%	15%	14%	15%	18%	17%	16%
Drug Abuse	10%	8%	10%	10%	8%	9%	8%	11%	9%	8%	7%	11%	12%	13%	9%	10%	9%	10%	15%
Petrol Prices	13%	26%	30%	23%	23%	30%	28%	19%	20%	21%	18%	24%	21%	27%	21%	22%	16%	13%	14%
Environment	13%	18%	14%	13%	13%	13%	11%	10%	8%	10%	10%	10%	10%	10%	8%	8%	9%	9%	10%
Poverty	9%	6%	6%	6%	7%	4%	7%	8%	6%	8%	7%	9%	7%	8%	9%	10%	10%	9%	9%
Personal Debt	17%	12%	13%	10%	10%	9%	12%	7%	10%	12%	10%	10%	8%	8%	8%	7%	8%	8%	9%
Immigration	6%	8%	6%	7%	7%	5%	5%	8%	9%	6%	7%	6%	8%	7%	4%	8%	7%	6%	7%
Taxation	3%	5%	5%	4%	4%	6%	7%	5%	4%	6%	6%	4%	3%	5%	7%	7%	4%	4%	5%
Population	12%	7%	7%	7%	6%	7%	5%	4%	3%	3%	4%	4%	5%	6%	3%	4%	4%	3%	4%
Defence	1%	1%	1%	0%	1%	0%	0%	1%	0%	0%	1%	1%	1%	0%	1%	2%	5%	7%	4%
Indigenous Issues	5%	4%	3%	3%	2%	3%	3%	4%	4%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%
Racism	3%	2%	3%	3%	2%	3%	3%	3%	1%	4%	4%	3%	3%	2%	2%	3%	3%	3%	2%

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ABOUT US: QLD



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