



IPSOS ISSUES MONITOR MARCH 2017

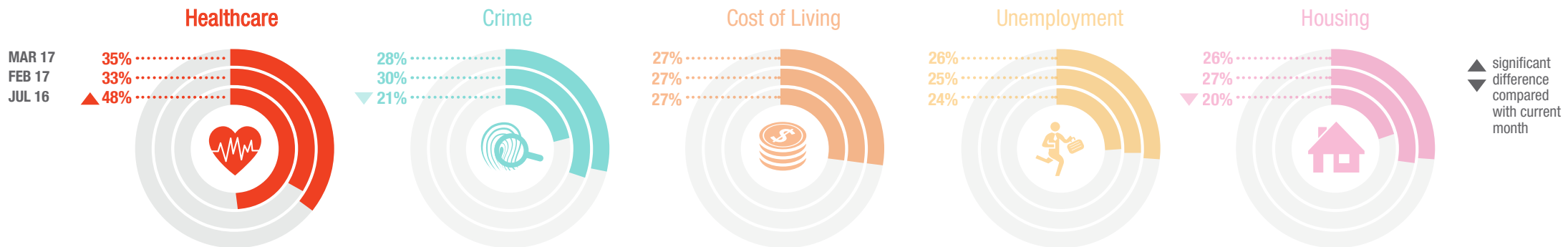
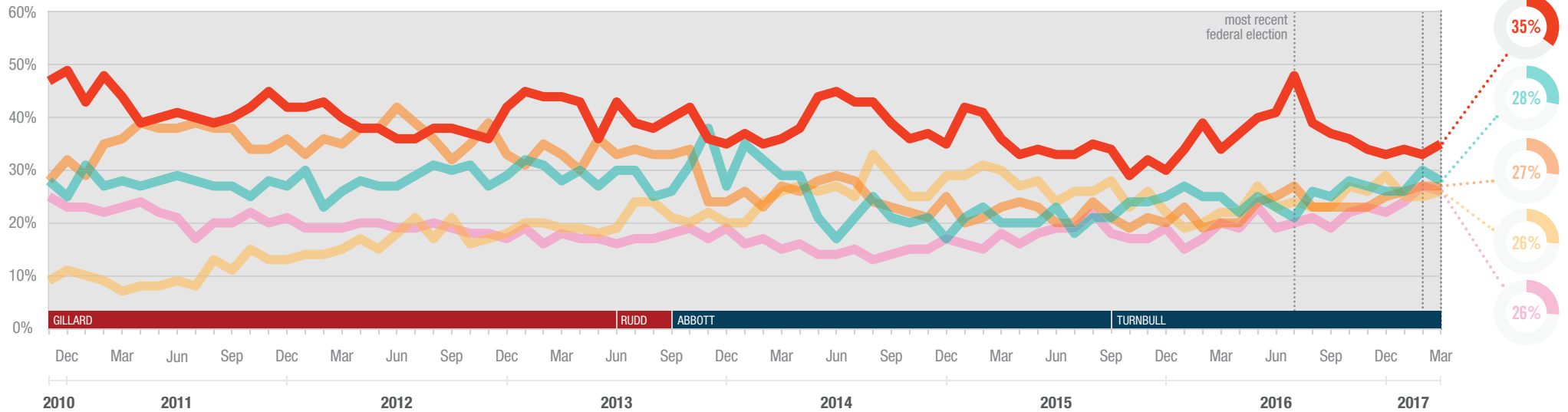
The top issues facing Australia

Daniel Evans
Deputy Managing Director
✉ dan.evans@ipsos.com
☎ (03) 9946 0850

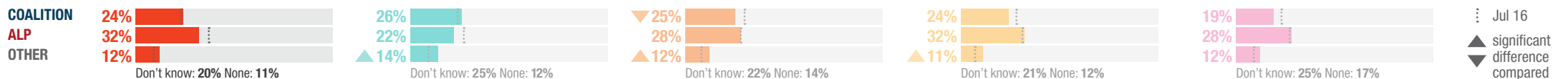
Lucy Hedt
Research Executive
✉ lucy.hedt@ipsos.com
☎ (03) 9946 0832



Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in March 2017 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Daniel Evans or Lucy Hedt.



Party most capable to manage the top issues facing Australia



▲ significant difference compared with current month

⋮ Jul 16
▲ significant difference compared to Jul 16



IPSOS ISSUES MONITOR MARCH 2017

The top issues facing Australia

Daniel Evans
Deputy Managing Director
✉ dan.evans@ipsos.com
☎ (03) 9946 0850

Lucy Hedt
Research Executive
✉ lucy.hedt@ipsos.com
☎ (03) 9946 0832



	2010	2011	2012	2013	2014	2015	2016	JAN 2017	FEB 2017	MAR 2017
Healthcare	48%	42%	39%	41%	39%	34%	38%	34%	33%	35%
Crime	26%	28%	28%	30%	24%	22%	25%	26%	30%	28%
Cost of Living	30%	36%	36%	32%	25%	21%	23%	26%	27%	27%
Unemployment	10%	10%	17%	21%	26%	26%	24%	25%	25%	26%
Housing	24%	21%	19%	18%	15%	18%	20%	24%	27%	26%
The Economy	20%	22%	26%	29%	42%	45%	33%	27%	27%	24%
Immigration	19%	23%	22%	23%	20%	20%	20%	18%	19%	18%
Drug Abuse	13%	12%	12%	12%	13%	16%	17%	16%	14%	18%
Education	15%	12%	16%	19%	20%	17%	18%	16%	16%	17%
Environment	20%	18%	13%	12%	10%	10%	12%	12%	15%	13%
Poverty	10%	10%	10%	11%	13%	12%	13%	16%	13%	13%
Defence	5%	4%	3%	3%	8%	16%	12%	9%	11%	9%
Transport	10%	10%	10%	9%	7%	7%	8%	9%	8%	8%
Personal Debt	15%	13%	12%	9%	6%	5%	7%	8%	8%	8%
Racism	6%	6%	5%	6%	7%	8%	8%	7%	8%	8%
Taxation	6%	7%	8%	6%	8%	10%	10%	9%	7%	8%
Population	10%	8%	7%	7%	6%	6%	6%	7%	7%	7%
Petrol Prices	9%	15%	14%	11%	8%	4%	4%	7%	4%	7%
Indigenous Issues	4%	3%	3%	2%	2%	2%	3%	3%	2%	2%



IPSOS ISSUES MONITOR MARCH 2017

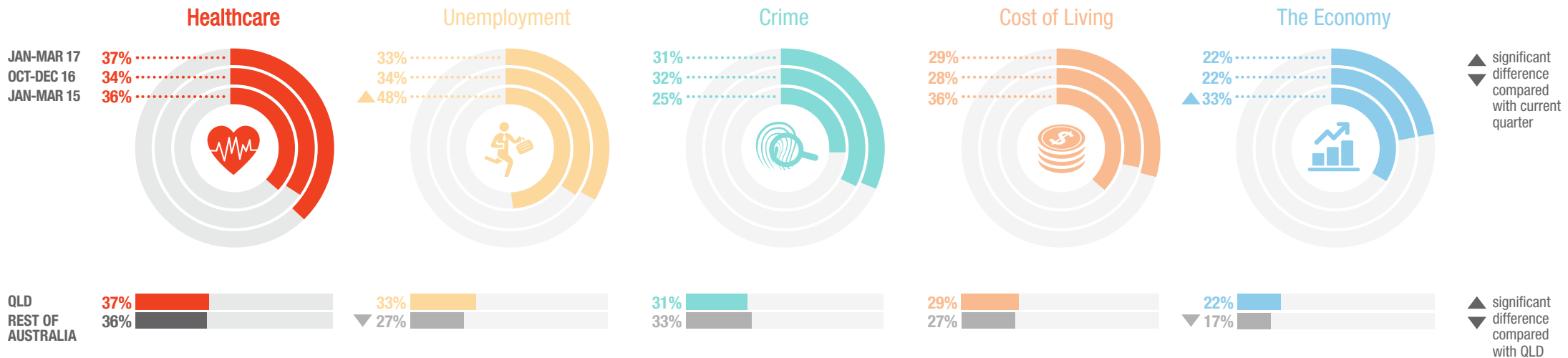
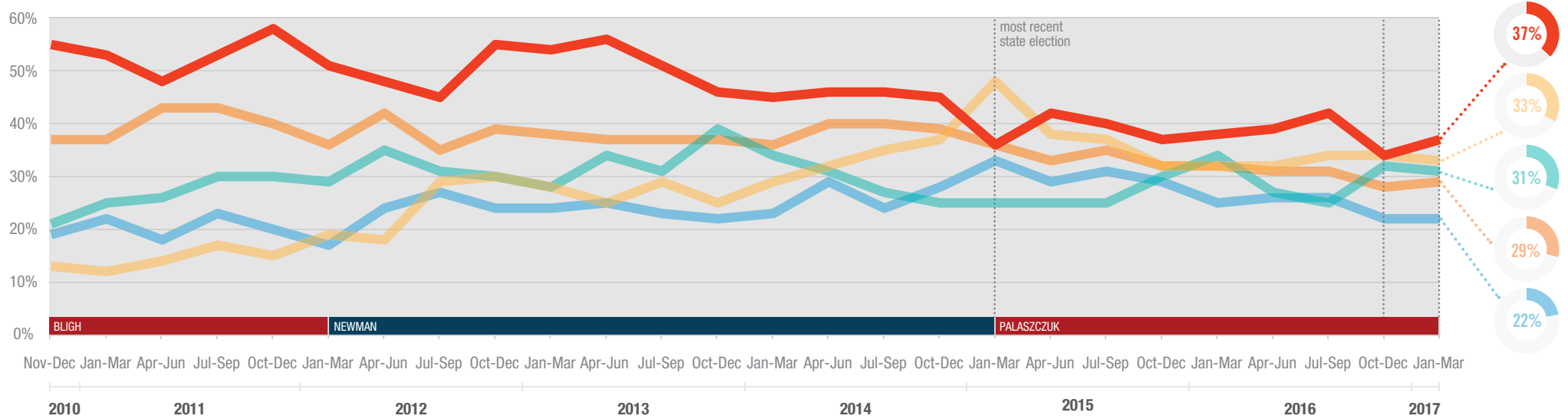
The top issues facing Queensland

Kylie Brosnan
 Head of Ipsos Public Affairs QLD
 ✉ kylie.brosnan@ipsos.com
 ☎ (07) 3016 7660

Kathy Benson
 Director, Strategy & Research
 ✉ kathy.benson@ipsos.com
 ☎ (07) 3016 7662



Each quarter we ask 600 Queenslanders to select the three most important issues facing their state. The top five issues facing Queensland between January and March 2017 are shown below. A summary of all issues facing Queensland can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Queensland, please contact Kylie Brosnan or Kathy Benson.





IPSOS ISSUES MONITOR MARCH 2017

The top issues facing Queensland

Kylie Brosnan
Head of Ipsos Public Affairs QLD
✉ kylie.brosnan@ipsos.com
☎ (07) 3016 7660

Kathy Benson
Director, Strategy & Research
✉ kathy.benson@ipsos.com
☎ (07) 3016 7662



	2010	2011	2012	2013	2014	2015	2016	JAN-MAR 2017
Healthcare	55%	53%	50%	52%	45%	38%	38%	37%
Unemployment	13%	14%	24%	27%	33%	39%	33%	33%
Crime	21%	28%	31%	33%	29%	27%	30%	31%
Cost of Living	37%	40%	38%	37%	39%	34%	30%	29%
The Economy	19%	21%	23%	24%	26%	30%	25%	22%
Housing	24%	22%	18%	15%	15%	17%	19%	21%
Transport	17%	17%	15%	15%	12%	14%	17%	19%
Drug Abuse	10%	9%	9%	10%	10%	17%	21%	18%
Education	21%	14%	17%	17%	18%	17%	16%	17%
Petrol Prices	13%	26%	24%	21%	21%	15%	11%	14%
Poverty	9%	6%	6%	8%	9%	9%	11%	13%
Environment	13%	14%	10%	10%	9%	10%	11%	12%
Immigration	6%	7%	7%	7%	7%	6%	7%	8%
Personal Debt	17%	11%	10%	10%	8%	7%	9%	7%
Taxation	3%	5%	6%	5%	6%	5%	6%	6%
Racism	3%	2%	2%	4%	3%	3%	4%	4%
Defence	1%	1%	1%	1%	2%	5%	3%	4%
Indigenous Issues	5%	3%	3%	3%	3%	3%	4%	3%
Population	12%	7%	5%	4%	4%	3%	5%	2%