



# IPSOS ISSUES MONITOR MARCH 2016

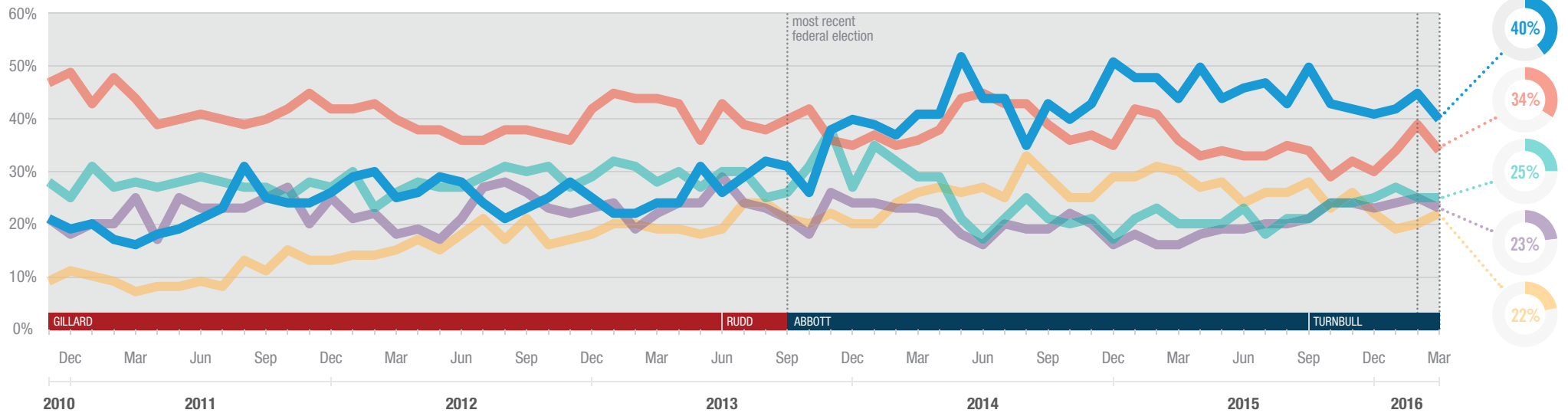
## The top issues facing Australia

**Dan Evans**  
Deputy Managing Director  
✉ dan.evans@ipsos.com  
☎ (03) 9946 0850

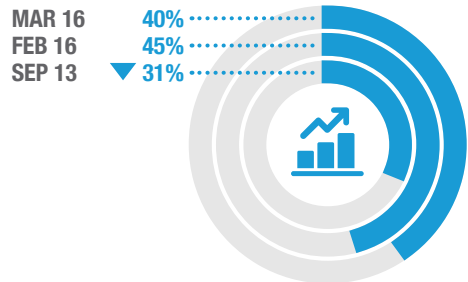
**Julia Knapp**  
Research Manager  
✉ julia.knapp@ipsos.com  
☎ (03) 9946 0845



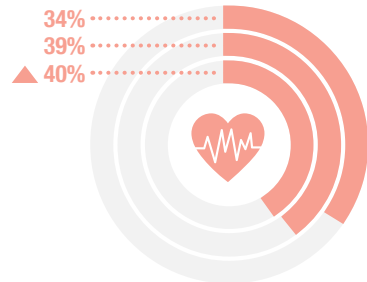
Each month we ask 1,000 Australians to select the three most important issues facing the nation. The top five issues facing Australia in March 2016 are shown below. A summary of all issues facing Australia can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs, please contact Daniel Evans or Julia Knapp.



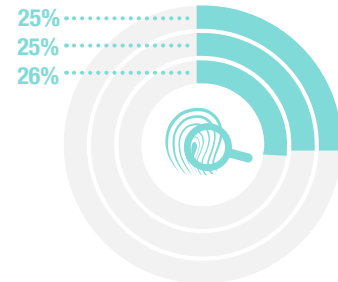
### The Economy



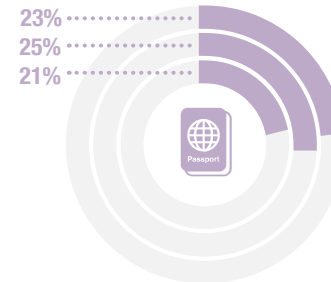
### Healthcare



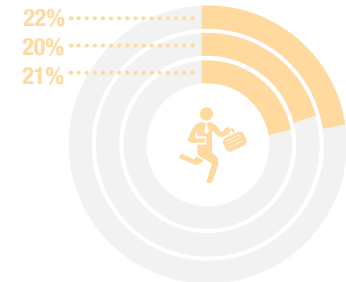
### Crime



### Immigration

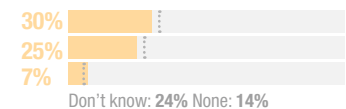
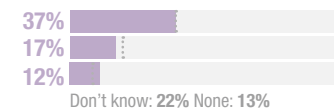
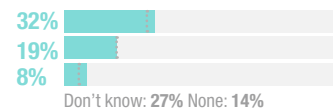
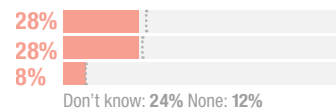
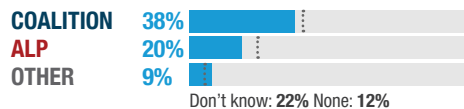


### Unemployment



▲ significant difference compared to Mar 16  
▼ significant difference compared to Mar 16

## Party most capable to manage the top issues facing Australia



⋮ Sep 13  
▲ significant difference compared to Sep 13  
▼ significant difference compared to Sep 13





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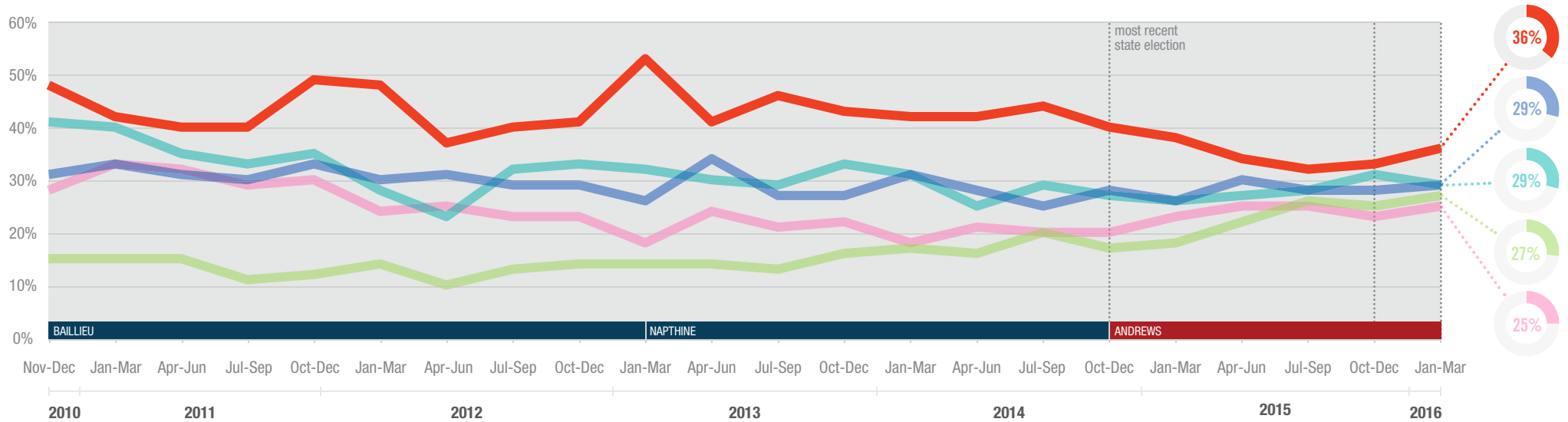
## The top issues facing Victoria

**Dan Evans**  
Deputy Managing Director  
✉ dan.evans@ipsos.com  
☎ (03) 9946 0850

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Research Manager  
✉ julia.knapp@ipsos.com  
☎ (03) 9946 0845

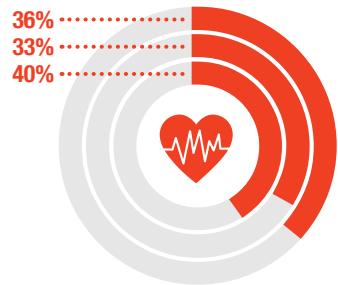


Each month we ask 250 Victorians to select the three most important issues facing their state. The top five issues facing Victoria between January and March 2016 are shown below. A summary of all issues facing Victoria can be found overleaf. If you would like to know more about the Ipsos Issues Monitor, or Ipsos Public Affairs in Victoria, please contact Daniel Evans or Julia Knapp.

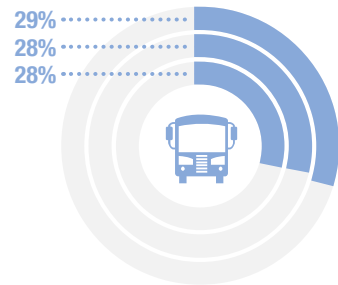


### Healthcare

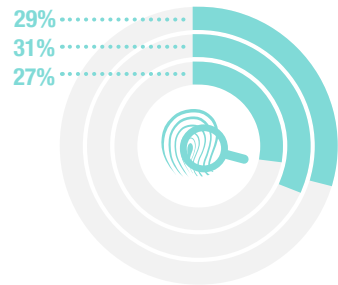
MAR 16  
DEC 15  
DEC 14



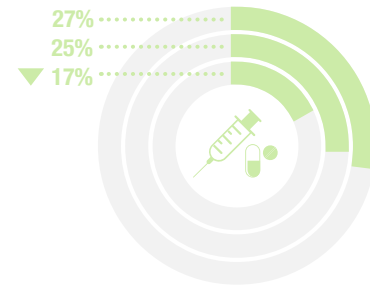
### Transport



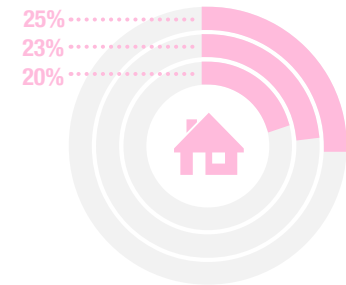
### Crime



### Drug Abuse



### Housing



▲ significant difference compared to Mar 16

VIC  
REST OF AUSTRALIA





# IPSOS ISSUES MONITOR MARCH 2016

## The top issues facing Victoria

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✉ julia.knapp@ipsos.com  
☎ (03) 9946 0845



	2010	2011	2012	2013	2014	2015	JAN-MAR 2016	APR-JUN 2016	JUL-SEP 2016	OCT-DEC 2016
<b>Healthcare</b>	48%	43%	42%	46%	42%	34%	36%			
<b>Transport</b>	31%	32%	30%	28%	28%	28%	29%			
<b>Crime</b>	41%	36%	29%	31%	28%	28%	29%			
<b>Drug Abuse</b>	15%	13%	13%	14%	17%	23%	27%			
<b>Housing</b>	28%	31%	24%	22%	20%	24%	25%			
<b>Unemployment</b>	8%	10%	23%	25%	35%	31%	24%			
<b>Cost of Living</b>	28%	33%	34%	30%	27%	26%	22%			
<b>The Economy</b>	12%	11%	16%	17%	20%	22%	21%			
<b>Education</b>	16%	13%	21%	21%	20%	18%	17%			
<b>Poverty</b>	7%	8%	7%	7%	9%	10%	10%			
<b>Immigration</b>	6%	8%	7%	8%	7%	8%	10%			
<b>Taxation</b>	4%	5%	5%	5%	5%	7%	8%			
<b>Population</b>	8%	8%	7%	7%	7%	8%	8%			
<b>Environment</b>	17%	13%	8%	9%	8%	9%	8%			
<b>Petrol Prices</b>	11%	18%	18%	16%	13%	7%	7%			
<b>Personal Debt</b>	11%	11%	10%	7%	6%	7%	7%			
<b>Racism</b>	5%	6%	4%	5%	5%	5%	5%			
<b>Defence</b>	2%	1%	1%	1%	2%	5%	5%			
<b>Indigenous Issues</b>	1%	1%	1%	1%	1%	1%	2%			