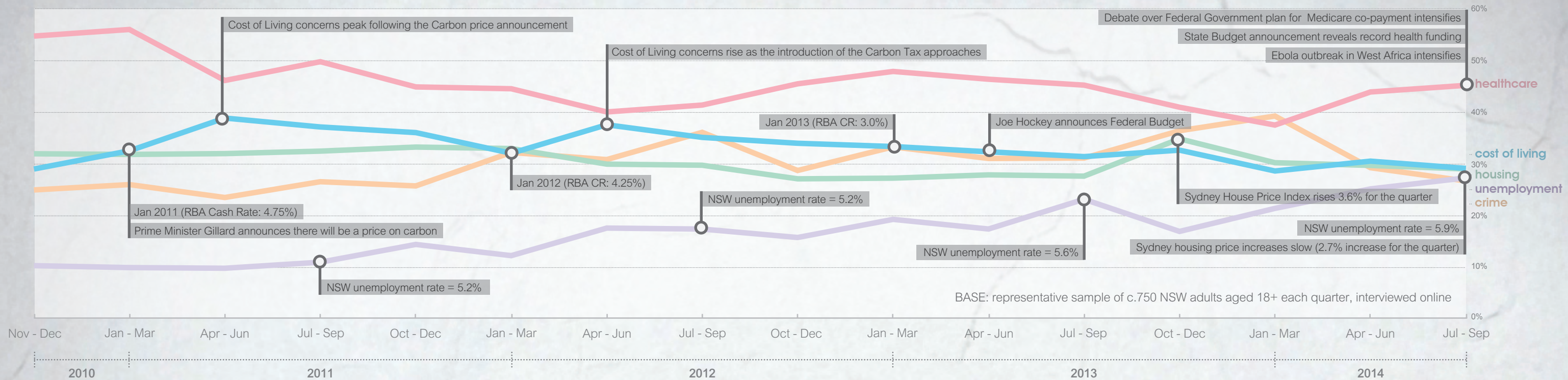


THE TOP ISSUES FACING NSW JULY TO SEPTEMBER 2014

What would you say are the three most important issues facing NSW?



KEY COMPARISONS

▲ ▼ denotes significant difference (July to September 2014)

	NSW	REST OF AUSTRALIA	SYDNEY	REST OF METROPOLITAN AUSTRALIA	REGIONAL NSW	REST OF REGIONAL AUSTRALIA
HEALTHCARE	45%	44%	41%	43%	52%	47%
COST OF LIVING	29%	33%	28%	33%	30%	33%
HOUSING	▲ 29%	▼ 19%	▲ 36%	▼ 21%	18%	15%
UNEMPLOYMENT	▼ 27%	▲ 38%	▼ 24%	▲ 38%	32%	39%
CRIME	27%	26%	24%	25%	30%	29%

IN SUMMARY



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After a number of movements in the previous quarter the third quarter in NSW was very much a case of steady as she goes. All of the top, and in fact, the majority of issues we measure remained relatively steady in relation to the previous quarter.

Healthcare (45%) remains the top issue facing NSW despite the NSW Government's budget

announcement of record health funding. However, given the Medicare co-payment is still being debated and the West African Ebola outbreak threatens to move beyond Africa it was not surprising to see concerns around healthcare remain high.

Healthcare was then followed by a cluster of four issues, cost of living (29%), housing (29%),

unemployment (27% - up 2%) and crime (27% - down 2%). The other key movement was in regards to education. After the second quarter's rise we saw concern about education decrease to (21% - down 3%). This decrease in concern over education is interesting as the recent State budget highlighted that the reduced Federal Government funding would cost NSW \$2 billion over the next

four years. It seems that in the case of education the decrease in public debate and discussion around university and funds has had more impact than any NSW budget announcements.

ALL ISSUES FACING NSW JULY TO SEPTEMBER 2014

What would you say are the three most important issues facing NSW?

	2010	2011				2012				2013				2014		
	Nov - Dec	Jan - Mar	Apr - Jun	Jul - Sep	Oct - Dec	Jan - Mar	Apr - Jun	Jul - Sep	Oct - Dec	Jan - Mar	Apr - Jun	Jul - Sep	Oct - Dec	Jan - Mar	Apr - Jun	Jul - Sep
Healthcare	55%	56%	46%	50%	45%	44%	40%	41%	45%	48%	46%	45%	41%	37%	44%	45%
Cost of Living	29%	32%	39%	37%	36%	32%	37%	35%	34%	33%	32%	31%	32%	28%	30%	29%
Housing	32%	32%	32%	32%	33%	33%	30%	30%	27%	27%	28%	27%	35%	30%	30%	29%
Unemployment	10%	10%	10%	11%	14%	12%	17%	17%	16%	19%	17%	23%	17%	21%	25%	27%
Crime	25%	26%	23%	26%	26%	32%	31%	36%	29%	33%	31%	31%	36%	39%	29%	27%
Transport	32%	34%	35%	31%	33%	34%	33%	27%	27%	28%	30%	29%	21%	21%	24%	23%
Education	17%	17%	13%	12%	13%	15%	14%	16%	23%	20%	20%	18%	21%	19%	24%	21%
The Economy	15%	15%	15%	17%	15%	14%	18%	15%	17%	16%	15%	17%	14%	18%	18%	18%
Petrol Prices	11%	17%	22%	18%	19%	19%	21%	17%	17%	15%	13%	20%	14%	15%	16%	13%
Poverty	6%	6%	6%	6%	6%	5%	7%	7%	7%	7%	8%	8%	6%	8%	10%	11%
Drug Abuse	12%	10%	11%	9%	11%	11%	9%	13%	10%	10%	11%	12%	16%	21%	11%	10%
Personal Debt	12%	8%	13%	12%	10%	11%	12%	10%	12%	8%	9%	7%	7%	7%	7%	8%
Immigration	7%	8%	8%	8%	8%	8%	8%	9%	9%	9%	11%	9%	9%	8%	6%	8%
Environment	12%	10%	10%	10%	11%	9%	7%	7%	7%	8%	9%	8%	10%	9%	8%	8%
Population	9%	8%	7%	7%	7%	8%	6%	7%	7%	7%	7%	5%	6%	5%	6%	6%
Taxation	6%	5%	4%	7%	6%	5%	6%	6%	5%	5%	5%	6%	5%	5%	7%	6%
Racism	5%	4%	4%	4%	4%	4%	3%	5%	6%	5%	5%	3%	6%	5%	3%	5%
Defence	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	3%
Indigenous Issues	4%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	2%

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ABOUT US: NSW



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