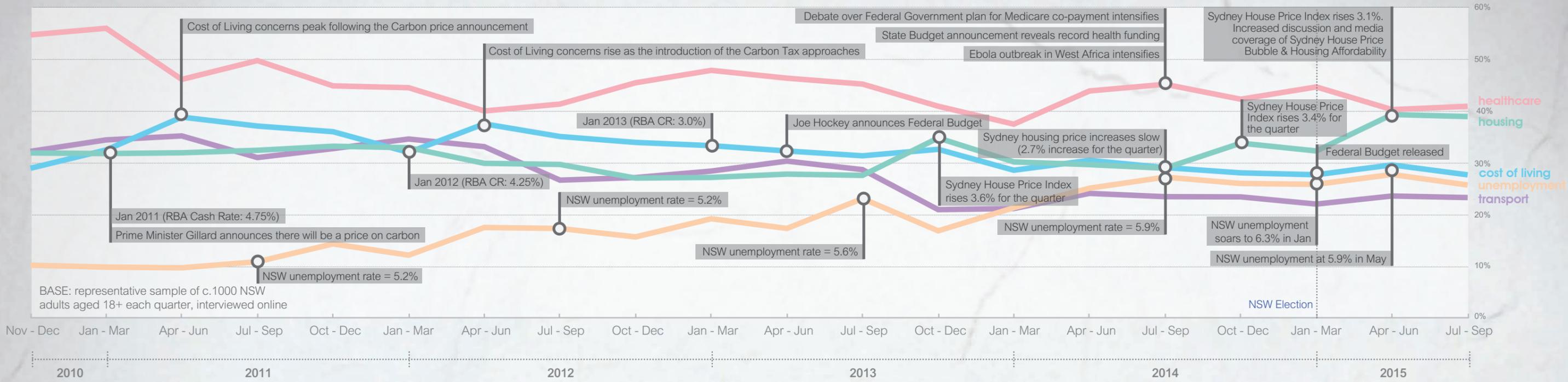


THE TOP ISSUES FACING NSW JULY TO SEPTEMBER 2015

What would you say are the three most important issues facing NSW?



KEY COMPARISONS

▲ ▼ denotes significant difference (July to September 2015)

	NSW	REST OF AUSTRALIA	SYDNEY	REST OF METROPOLITAN AUSTRALIA	REGIONAL NSW	REST OF REGIONAL AUSTRALIA
HEALTHCARE	41%	37%	36%	35%	48%	42%
HOUSING	▲ 39%	▼ 21%	▲ 46%	▼ 23%	▲ 28%	▼ 16%
COST OF LIVING	28%	31%	29%	30%	26%	32%
UNEMPLOYMENT	▼ 26%	▲ 37%	▼ 20%	▲ 36%	34%	38%
TRANSPORT	23%	20%	30%	23%	13%	14%

IN SUMMARY



David Elliott
david.elliott@ipsos.com

It seems that discussion and focus on federal politics and the Government's performance has dominated NSW citizen's focus as third quarter results for our NSW Issues Monitor show little movement from the previous quarter. The top four issues remain relatively unchanged with healthcare remaining in top position (41% - up 1%), housing in second

(39%), cost of living in third position (28% - down 1%), and unemployment in fourth (26% - down 2%). Transport was also steady at fifth position (23%). Outside the top four issues, the other biggest movements in this third quarter were still relatively minor with the proportion nominating the environment as one of the three most important issues facing

NSW increasing 3% to 10%, personal debt up 2% to 8%, and poverty down 2% to 8%. Looking forward, concern over transport will be interesting to monitor over the next 12 months, and beyond, as the Baird Government pushes ahead with some major infrastructure changes to improve transport infrastructure across greater Sydney and

the CBD. In particular, it will be interesting to see if there is any short term negativity from citizens as they begin to feel the effects of changes to CBD bus routes and George St closures in October.

THE TOP ISSUES FACING NSW JULY TO SEPTEMBER 2015

What would you say are the three most important issues facing NSW?

	2010	2011				2012				2013				2014				2015		
	Nov - Dec	Jan - Mar	Apr - Jun	Jul - Sep	Oct - Dec	Jan - Mar	Apr - Jun	Jul - Sep	Oct - Dec	Jan - Mar	Apr - Jun	Jul - Sep	Oct - Dec	Jan - Mar	Apr - Jun	Jul - Sep	Oct - Dec	Jan - Mar	Apr - Jun	Jul - Sep
Healthcare	55%	56%	46%	50%	45%	44%	40%	41%	45%	48%	46%	45%	41%	37%	44%	45%	42%	44%	40%	41%
Housing	32%	32%	32%	32%	33%	33%	30%	30%	27%	27%	28%	27%	35%	30%	30%	29%	34%	32%	39%	39%
Cost of Living	29%	32%	39%	37%	36%	32%	37%	35%	34%	33%	32%	31%	32%	28%	30%	29%	28%	28%	29%	28%
Unemployment	10%	10%	10%	11%	14%	12%	17%	17%	16%	19%	17%	23%	17%	21%	25%	27%	26%	26%	28%	26%
Transport	32%	34%	35%	31%	33%	34%	33%	27%	27%	28%	30%	29%	21%	21%	24%	23%	23%	22%	23%	23%

Remains steady but at highest level we've seen

Crime	25%	26%	23%	26%	26%	32%	31%	36%	29%	33%	31%	31%	36%	39%	29%	27%	27%	26%	22%	21%
Drug Abuse	12%	10%	11%	9%	11%	11%	9%	13%	10%	10%	11%	12%	16%	21%	11%	10%	13%	12%	16%	17%
Education	17%	17%	13%	12%	13%	15%	14%	16%	23%	20%	20%	18%	21%	19%	24%	21%	18%	21%	17%	17%
The Economy	15%	15%	15%	17%	15%	14%	18%	15%	17%	16%	15%	17%	14%	18%	18%	18%	17%	19%	17%	17%
Petrol Prices	11%	17%	22%	18%	19%	19%	21%	17%	17%	15%	13%	20%	14%	15%	16%	13%	11%	10%	10%	11%
Environment	12%	10%	10%	10%	11%	9%	7%	7%	7%	8%	9%	8%	10%	9%	8%	8%	8%	9%	7%	10%
Population	9%	8%	7%	7%	7%	8%	6%	7%	7%	7%	7%	5%	6%	5%	6%	6%	6%	7%	8%	9%
Personal Debt	12%	8%	13%	12%	10%	11%	12%	10%	12%	8%	9%	7%	7%	7%	7%	8%	7%	8%	6%	8%
Poverty	6%	6%	6%	6%	6%	5%	7%	7%	7%	7%	8%	8%	6%	8%	10%	11%	10%	8%	10%	8%
Immigration	7%	8%	8%	8%	8%	8%	8%	9%	9%	9%	11%	9%	9%	8%	6%	8%	7%	8%	8%	7%
Taxation	6%	5%	4%	7%	6%	5%	6%	6%	5%	5%	5%	6%	5%	5%	7%	6%	6%	5%	7%	7%
Defence	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	3%	7%	8%	4%	5%
Racism	5%	4%	4%	4%	4%	4%	3%	5%	6%	5%	5%	3%	6%	5%	3%	5%	7%	5%	6%	4%
Indigenous Issues	4%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	2%	2%	2%

Down 1% to lowest level we have seen

Up 1% to new 12 month high

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ABOUT US: NSW



David Elliott
david.elliott@ipsos.com

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